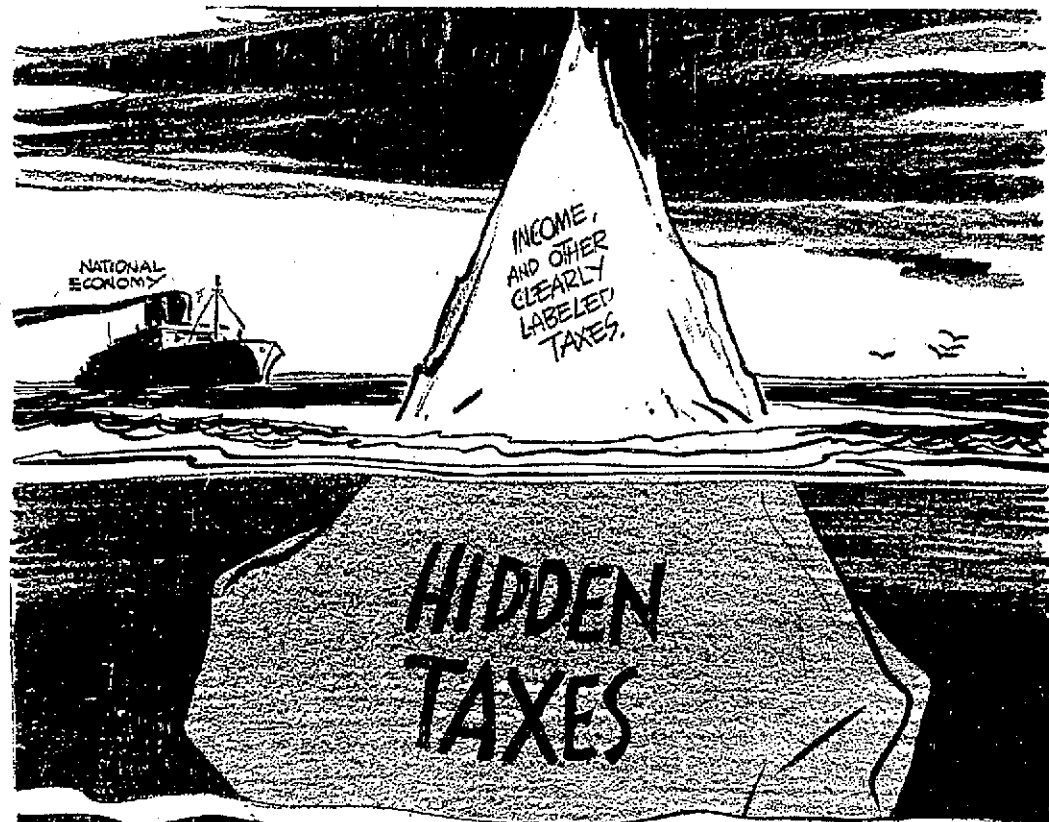


ADLAI TELLS ALL ON AID FUND

LAC SAYS--- You Don't Know the Half of It



Like the iceberg that hides its greatest menace below the surface of the ocean, hidden taxes hide the greatest menace to the family security. The average housewife has little opportunity for knowing how much her family pays in taxes before the family can start using its paycheck for itself. Many of these housewives, and the husbands, still think the new deal has passed the major tax load on to the rich and the corporations. They have further been told by union lead-

DID YOU? Last Chance to Turn Back Your Ticker

Did you do it?
If you didn't, you're still on daylight savings time.
If you did turn back your clock one hour last night, you've been on standard time since 2 a. m., when California officially abandoned daylight savings.
Not everybody had to turn their clocks back an hour.
Airlines, bus and rail companies operating interstate schedules remained on standard time throughout the summer.
By the way, if you turned the hands of your clock back one hour instead of ahead 11 hours, don't worry about your timepiece.
A leading watchmaking company says there's nothing to the old warning about always turning a clock's hands forward.
It has no effect on the watch whatever way its hands are turned, according to the manufacturer.
Let him know if you need a new watch.

EXPERT ADVICE How to Keep Mom Happy

There is a way to keep parents happy, useful and independent without disrupting your own home and way of life.
Two authorities in the field, Mabel Ross, M. D., and Edith M. Stern, discuss pressing problems everyone must face about "You and Your Aging Parents" in a series of forthright articles starting Monday in The Independent.
Are you a meddling youngster? . . . over-solicitous of your parents who are growing old but still like to think for themselves?
Your good intentions may pave the way to a miserable old age unless you know what you are trying to accomplish for your parents.
"You and Your Aging Parents," starting Monday in The Independent, will help you with these and other delicate problems confronting you and your parents.

Truman Calls for Peace in Plane Plants

**President Asks Both
Sides to Negotiate,
End Strikes at Once**
WASHINGTON — (AP). President Truman Saturday called upon both workers and management to end the strike at the Douglas and Lockheed aircraft plants in California in the interest of national defense.
The White House disclosed that the President had sent a telegram to the heads of both aircraft companies and the union officials involved.
Some 40,000 workers have been idled by the strike at the two plants.
The President said in his message:
"The Department of Defense advises that the labor dispute be-

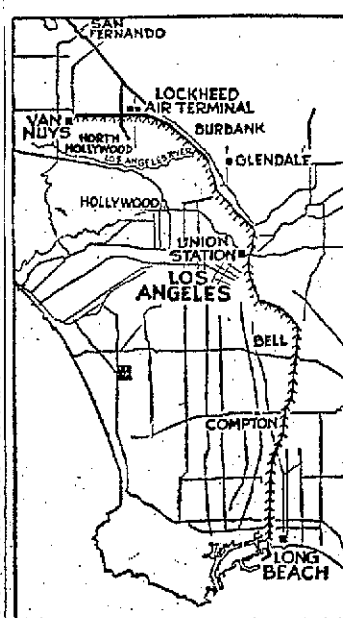
MEETING SET
LOS ANGELES — (AP). A meeting to discuss a recess in the Lockheed and Douglas aircraft strikes was agreed to Saturday night by representatives of the companies and union, following an appeal by President Truman. The meeting was set for 10 a. m. Pacific Standard time today.

tween the International Association of Machinists and the Douglas Aircraft Co., which resulted in a strike commencing on Sept. 15, 1952, is interfering with the progress of national defense and that further loss of production will impair the operations of the military branches of the government.

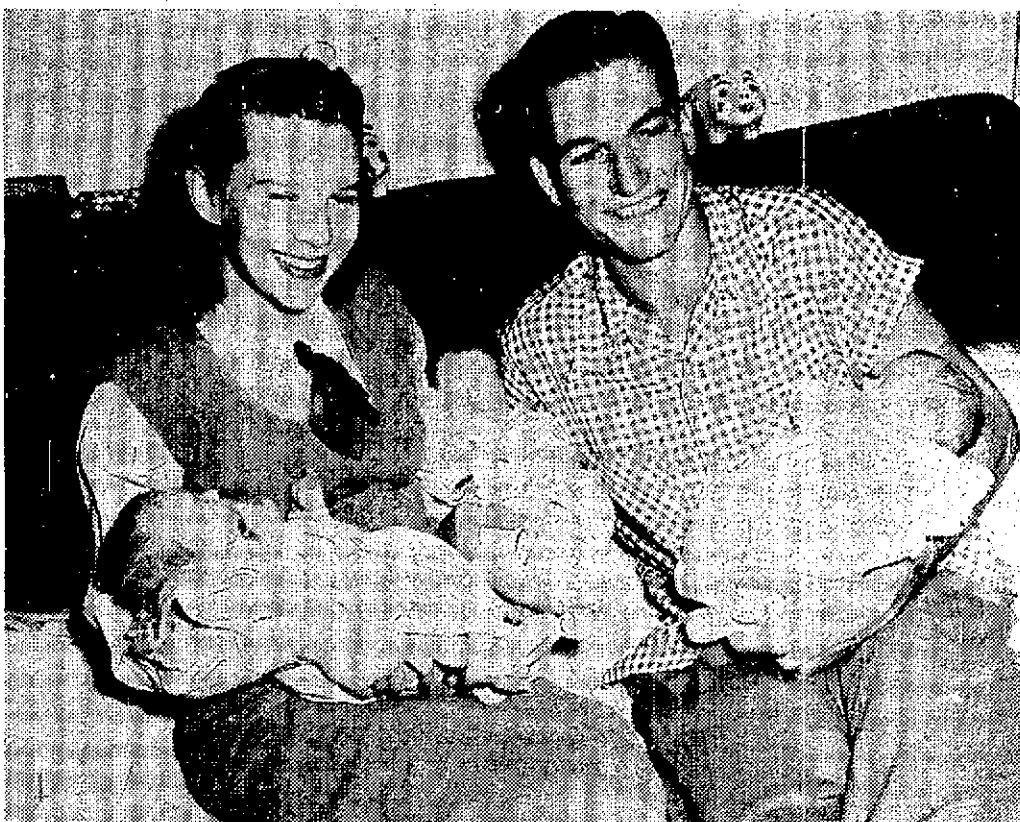
Although I am advised that representatives of the company and the union have failed to reach agreement on numerous issues in negotiations over an extended period, I am unwilling to assume that American citizens will permit their unresolved differences to jeopardize the safety of the nation.
I therefore request that in the interest of national defense the strike be terminated immediately with an understanding that top officials of the company of the union will confer under auspices of the director of the Federal Mediation and Conciliation Service in Washington, with a member of the White House staff available to assist if needed, for the purpose of negotiating a settlement of the dispute. Such a conference will be arranged promptly when both parties notify me of their agreement to such procedure.
A message of similar content went to company and union officials at Lockheed.

Auto Slower Than Horse, Monorail May Be Answer

By HARRY FULTON
It takes four minutes and three seconds longer to travel nine blocks along Broadway in downtown Los Angeles by automobile today than it did by horse and buggy in the old days.
This observation was made by Ralph P. Merritt, general manager of the Los Angeles Metropolitan Transit Authority, when he addressed the Chamber of Commerce Breakfast Forum last week.
He made the point to show that Southern California streets are becoming bogged down with traffic, and he declared that monorail can help lead the way out of the morass of traffic congestion.
Merritt, former comptroller for the University of California, had high praise for the system of freeways being developed throughout the Southland.
"But," he added, "the 439 miles of freeway planned for this area cannot be completed until the year 2000. They must be supplemented with a mass rapid transit of people."
As a means of mass, rapid transit, monorail is "sound, practical and necessary," he asserted. "It can become the lifeline of transportation for Southern California."
Monorail is a rapid transit operation involving passenger-carrying cars suspended from a single overhead rail. They travel 16 feet above surface traffic levels and are capable of speeds up to 100 miles per hour.
The system is not new. A monorail has been operated in Ger-



Can You Tell Triplets Apart?



POSING WITH THEIR IDENTICAL blonde, blue-eyed triplet daughters born Aug. 17 in St. Mary's Hospital are Arthur and Mary Bishop, 5717 The Toledo. Can you tell the triplets apart? Their mother can't! Mrs. Bishop and Arthur hold, left to right, Paula, Pauline and Paulette, identifying them only by hospital tags.—(Staff Photo by Chuck Sundquist.)

Gen. Bradley Warns Against 'Slowdown'

WASHINGTON—(AP). Gen. Omar Bradley thinks the chance of Russia making war by 1954 is lessened but that the possibility "is so great we can't afford to slow down" the defense buildup, as Britain is doing.
The chairman of the Joint Chiefs of Staff said so in talking with reporters Saturday about his recent inspection trip to Europe. He presumably gave a similar although more detailed account to President Truman.
In answer to newsmen's questions, he also expressed these thoughts:
1. Although there is no idea of telling the secrets of atomic bomb manufacture, won't the top military leaders of the other NATO countries need to have some idea how many atomic weapons they can count on as part of the Western European Defense Plan?
2. With the military organization now a going concern of commands and forces in being and emphasis turning more toward overall administration of the international structure, where do the member nations look henceforth for leadership? To the secretary general of NATO's Permanent Council, a post now held by Lord Ismay of England? Or should the military commander, American Gen. Matthew Ridgway, be continued for a time as the central figure who makes decisions and does negotiations?
The general expressed these thoughts in the form of questions rather than positive assertions, apparently to indicate that they are problems which should be discussed.
3. There is no split among military leaders over strategy for the defense of Western Europe against a Russian attack.
"The people over there are studying two or three or maybe more methods" for stopping a Russian strike into the free areas of Europe.
A recent field maneuver, Exercise Rosebud, involved a problem in holding a position behind the Rhine. But that didn't mean this had been decided upon as the defensive strategy, with Western Germany abandoned.
In any realistic training exercise, one side has to withdraw. Rosebud was only one of a variety of studies and exercises.
Bradley said, "Some of the countries over there are trying to seize on our possession of the atomic bomb as an excuse for not increasing" their mutual defense forces to the originally contemplated strength.
He added also that "there has been some little indication that some people in our country want to depend on the A-bomb." But Bradley declared:
"I don't believe that is sound. You must have ground troops to compel an enemy to concentrate and make a profitable target."

EXTRA HOUR'S DRIZZLE DUE FOR YOU TODAY

Early risers will catch an extra hour of drizzle today, thanks to the collective efforts of the weather and time men.
The drizzle, combined with an early morning fog and low clouds, is expected to last late into the morning in Long Beach and vicinity.
And the clock (which you were supposed to turn back an hour before going to bed Saturday night) will tick extra hour, giving 60 minutes of extra sleep or drizzle—depending on where you are or what you're doing.
There'll be a clearing in the afternoon, with the sun coming out from the clouds and sending the thermometer up to a predicted high of 74 degrees. The high Saturday was 71.

- WHERE TO FIND IT**
Aviation—B-4
Beach Combing—A-2
Classified—D Section
Crossword—Southland Magazine
Editorials—B-6 and 7
Lookout—B-7
Military—B-5
Obituaries—C-12
Radio-TV—C-7
School Menu—E-7
Southland News—A-10 and 11
Sports—C-1 through 6
Waterfront—B-4 and 5
Women's News—E Section

Gave \$18,150 to Eight Top State Officials

**Stevenson Lashes
Hard at General
in Louisville Talk**
LOUISVILLE, Ky.—(AP). Gov. Adlai E. Stevenson announced Saturday night his "gifts" totaling \$18,150 to eight top Illinois appointive officials from money left over from his 1948 political campaign fund.
The Democratic Presidential nominee said the gifts came out of a surplus of \$18,744.96 left from the campaign plus \$2900 in subsequent contributions from certain Chicago businessmen.
He did not account for the difference between the total of the gifts and the fund total.
Stevenson said his financial showdown with the Republicans will go further—he will make public his income tax returns for the last 10 years after he returns to Springfield, Ill., today.
SUGGESTION TO LIKE
By implication he thus suggested that his Republican opponent, Gen. Dwight D. Eisenhower, do the same.
The Democratic nominee flew into Kentucky from Indianapolis and was greeted by Vice President and Mrs. Allan Barkley. On hand also were Democratic Sens. Thomas Underwood and Earle C. Clements and Gov. Lawrence Wetherby.
Then in a speech at the Memorial auditorium, Stevenson spoke more harshly of Eisenhower than ever before in the campaign.
He accused the general of "ugly, twisted demagogic distortion" of United States foreign policy. He accused him of "lifting remarks out of context," straddling issues and parroting charges of "Republican irresponsibility."
HITS GENERAL ON KOREA
Stevenson said Eisenhower has "tried not once, but several times, to make a vote-getting issue out of our ordeal" in Korea. "The general," Stevenson said, "accuses the government of having underestimated the Soviet threat. But what about the general himself?"
"In the years after the war, the general himself saw 'no reason'—as he later wrote—'why the Russian system of government and Western Democracy could not live side by side in the world.' In November, 1945, he even told the House military affairs committee: 'Nothing guides Russian policy so much as a desire for friendship with the United States.'"
The governor said Eisenhower accused the Administration of allowing America to become "weak." Stevenson said that Eisenhower warned against too rapid demobilization, but "later said—in September, 1946—that: 'Frankly, I don't think demobilization was too fast.'"
Stevenson said he was "prepared to ignore the political license and false charges of extremists and reactionaries."
"But," he said, "I cannot ignore them now when they are uttered by the Republican nominee himself, a man personally identified with and presumed to be intimately informed about the recent course of our foreign affairs."
In a press announcement about the aid fund, Stevenson said there was no money specially raised to "mitigate financial hardships" of his key state officials. And he said the gifts "did not

(Continued on Page A-5, Col. 1)

Truman Orders Cost Survey

WASHINGTON — (AP). President Truman Saturday ordered an unprecedented government survey to determine how much of the consumer's dollar goes for labor, profits, farmers, and other costs.
The President directed the Federal Trade Commission to make the mammoth inquiry into every phase of the cost of living.
"The consumer has a right to know who is getting his dollar," Mr. Truman said. "When he pays a high price at the retail store, how much of that does the retailer get? How much does the wholesaler get? How much goes for transportation, how much did it cost the manufacturer to produce the product and of those manufacturing costs how much went to labor, to materials, to overhead?"
The information, Mr. Truman said, will be useful in settling labor disputes.

They Gave to Adlai's Fund



PHILIP K. WRIGLEY
Has a Comment

MARSHALL FIELD JR.
Biggest Contributor



Beach Combing

With *Malcolm Epler*

MOST of us go our ways without realizing (and maybe without caring) that we are each contributing almost incessantly to mass patterns of behavior and habit, which somebody somewhere is measuring and recording on graphs, charts and statistical tables.

We slip in the bathtub, or eat a certain breakfast food, or make a telephone call, or buy a paper, or swallow a pill, or get a haircut—each of these little things somewhere shows upon somebody's records to be studied and pondered by serious guys in research offices, or sales conferences, or under other important circumstances.

Everyone is a statistic, and everyone is constantly doing his little bit toward making significant totals for some statistical records.

HOW this all works in one department of human behavior right here in Long Beach is interestingly illustrated by some charts in the office of Brennan Thomas, general manager of the City Water Department.

Everybody uses water, and Mr. Thomas has some flow and pressure charts which tell clearly the story of rising and falling water consumption every hour in Long Beach.

When Lawyer John Munholland and Bus Manager Willard Lee were in Thomas' office one day, they got to looking at those charts and became so fascinated they hastened to tell this dept. about it, suggesting it as good Beach Combing material.

I checked with Thomas, and agree with these well-wishers.

PRESSURE in the city system goes down, of course, when there is heavy water consumption. Thomas' charts show that the maximum consumption occurs not in the morning, as one might suppose, but in the evening between 4 and 8 o'clock.

It hits the peak about 6 p. m. That's when mom is getting dinner, dad is just home and taking a shower, the kids are running water for their after-play baths, and if it's summer the lawn sprinklers are running.

LOWEST period of water consumption is between 1 and 2 o'clock in the morning. Water used at that period makes an almost imperceptible change in the flow and pressure records kept by Brother Thomas and his helpers.

It's true, of course, that when people get up in the morning, they use a lot of water. The records show rapidly rising consumption starting about 6 a. m. and hitting the peak at 8 a. m.

SOMETIMES, some unusual event disturbs the customary pattern of Long Beach water consumption.

Particularly noteworthy is what happened on the morning of July 21, when our city got a good shaking up in the earthquake that centered at Teahachapi.

The jolt violently shook the needle on the water pressure gauge, but it immediately righted itself to record the subsequent changes in pressure caused by water consumption.

The quake came at 4:52 a. m. Thomas' records show that by 4:55 a. m. pressure in the water system had fallen 10 pounds, as sharp a drop as ever occurs here. This reflected a tremendous use of water, and it was about 15 minutes before pressure returned to normal.

At an hour when, ordinarily, just about everybody in the city is asleep, just about everybody was up and using water.

MANAGER Thomas is quite proud of what his flow charts show about the capacity and effectiveness of the city's water system.

They plainly disclose that even when there is high flow of water here, pressure remains at a high level, and the system continues in effective operation. This means that it has the capacity—the supply is sufficient and the mains big enough—to meet the needs of growing Long Beach, which uses on an average of 31,513,000 gallons of water daily.

(Beach Combing is a daily feature of the Press-Telegram)

Marital Rift?



RUMORS of an impending divorce trail Mrs. William O'Dwyer, wife of the U.S. ambassador to Mexico, from Mexico City. She is shown as she steps off a train for a whiff of St. Louis air after she left San Antonio en route to New York. (UP Photo.)

Russ Reject Western Bid

LONDON (Sunday), (AP)—Russia has rejected the latest western bid for a Big Four power meeting to draw up a treaty to restore independence to occupied Austria, Moscow radio announced early today.

The U. S., Britain, and France submitted to Russia Sept. 5 proposals for an Austrian independence treaty which they said met previous Soviet objections to the long-delayed pact.

The three Western powers asked for four-power talks in London beginning Monday to draft the treaty.

To meet Russian objections, the Western Allies said they would agree reluctantly to limit Austria's future armed forces. They said they also would be willing to demand that an independent Austria guarantee free elections, basic freedoms and anti-Nazi measures.

The newly-built runway at a third base, Laon-Couvron, 80 miles northeast of Paris, is cracking and crumbling. It is being used by the U.S. 126th Light Bombardment Wing flying G-26s, but is not considered fit for jet aircraft.

Truman Praises Business Women

NEW YORK — (AP) President Truman paid tribute to women Saturday for their increased participation in business, labor, the professions and government.

Mr. Truman, in a message to the National Federation of Business and Professional Women's Clubs, Inc., said the service of women in important government positions had been so outstanding "as to assure that more and more women will be called upon for such jobs in the future."

The message was sent in connection with the 25th anniversary of national business women's week, which begins today.

Fast Life

By Petronius Jr.

DOWNTOWN LONG BEACH is going to be swamped with automobiles when the new Harbor speedway opens.

That is the warning given us by traffic engineers.

OUR PRESENT parking facilities will not take care of any large increase in traffic.

Property values downtown can be greatly reduced if traffic congestion interferes with retail trade.

THAT MEANS LESS taxes collected downtown and more on homes.

It is a problem affecting every property owner in the city.

THAT IS WHY immediate planning for more parking, one way streets and bridges over the flood control is necessary.

There seems to be a lot of planning . . .

BUT NO PLANS.

Weather

TODAY
Sunrise: 5:48 a. m.—Sunset: 6:42 p. m.
Moonrise: 2:48 p. m.—Moonset: 11:03 p. m.
Tides: High 5:21 a. m., 6.4 ft.; 4:43 p. m., 5.4 ft. Low 0:14 a. m., 0.1 ft.; 10:52 p. m., 2.5 ft.

MONDAY
Sunrise: 5:46 a. m.—Sunset: 6:40 p. m.
Moonrise: 3:25 p. m.—Moonset: 11:15 p. m.
Tides: High 5:42 a. m., 4.8 ft.; 5:18 p. m., 5.1 ft. Low 12:00 a. m., 0.3 ft.; 11:54 p. m., 2.2 ft.

(Advertisement)

Pensioner's Eye Plan Approved

ALL TYPES OF GLASSES FURNISHED AT BIG SAVINGS

If you are on a pension of any kind, investigate Pridham Davis Optometrists' Pension Plan. Here you are treated with the courtesy and respect to which you are entitled and fitted with the kind of glasses you deserve. Why not take advantage of improvement in looks and sight in all types of glasses available to you on special payments?

Dr. Pridham Davis, Opt. D.

Long Beach Office: 264 Pine Avenue—Phone 7-8149

Compton Office: 801 E. Compton Blvd.—NE 5-5605

PERSONAL To the Girls



We just can't say enough for the way LIBBY'S is so exact and so choosy about their new sportswear. In fact, she wants you to notice the difference at her shop.



Today your attention is directed to her most complete array of newest tailored Skirts, just arrived. They positively fit you to perfection. You do not pay too much for quality here, and the styles are very clever.



This All Girls Store is not on Pine Ave. . . It's

LIBBY'S

131 EAST 4TH ST. Near 4th and Pine

Wish You Could See Their Beautiful Skirts

Retirement, Pension Benefits Will Increase This Week

WASHINGTON — (AP) That old fellow who worked in your office until he retired a few years ago when he turned 65.

If his job was covered by the Social Security system he is due for a little increase this coming week in the check he gets each month from the government.

Congress raised payments to retired workers because the dollar was buying so much less than it was when the pension system was set up.

If your old friend is a widower with no children under 18 and earned \$3000 or more a year for some time before he retired, he has been getting a check of \$68.50 a month. His October check will be \$77.10.

If his wife is still living and is also over 65 they have been getting \$102.80 a month. Now they will get \$115.70.

They won't have to go to any office to claim this increase. Their October check will carry it automatically.

Raises in pension checks will be 5 or 12 1/2 per cent, whichever is bigger, but with a maximum of \$8.60 a month.

The increases apply all along the line. Take a retired widow who has been getting the mini-

mum check, \$20 a month. He will now get \$25. A man and wife in the minimum pension group have been getting \$30, will now get \$37.50.

These increases will total \$325 million in the calendar year 1953. If the worker has died, and there are survivors, their checks also will increase. Survivors under the law include widow, children under 18 and—in the absence of widow and children—aged parents.

Their checks are based on how much the worker earned and the number of years he worked on jobs covered by the pension system.

The Long Beach Heart Association
Gratefully acknowledges memorial gifts.
Contributions may be sent to the Long Beach Heart Association, 812 Pine Ave. Phone 7-8632.

178-Lot Subdivision

The City Planning Commission Friday approved a map for a Cunningham & Brittain, Inc. subdivision of 178 lots north of Willow St. between Clark Ave. and Bellflower Blvd.

...for the
GOOD
of your
HOME
shop with
confidence
at
BARKER BROS

- Dependable merchandise
- Fair prices
- Good service

Learn How to Play in 10 Minutes
Without Taking a Single Lesson

The Amazing New HAMMOND CHORD ORGAN

See It . . . Play It at Barker's Now!

A world of music at your fingertips . . . and in only 10 minutes! You can play rich, full-chorded organ music without taking a single lesson and without being able to read a single note of music. The new Hammond Chord Organ is a wonderful recreational instrument designed to bring years of musical enjoyment. Only \$995

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Within 30 Months to Pay

SEE OUR FINE SELECTION OF FAMOUS-NAME PIANOS:

Mason and Hamlin • Chickering • Story & Clark
George Steck • Minipiano • Brannen • Organo • Solovox

BARKER BROS.
BROADWAY AT LOCUST

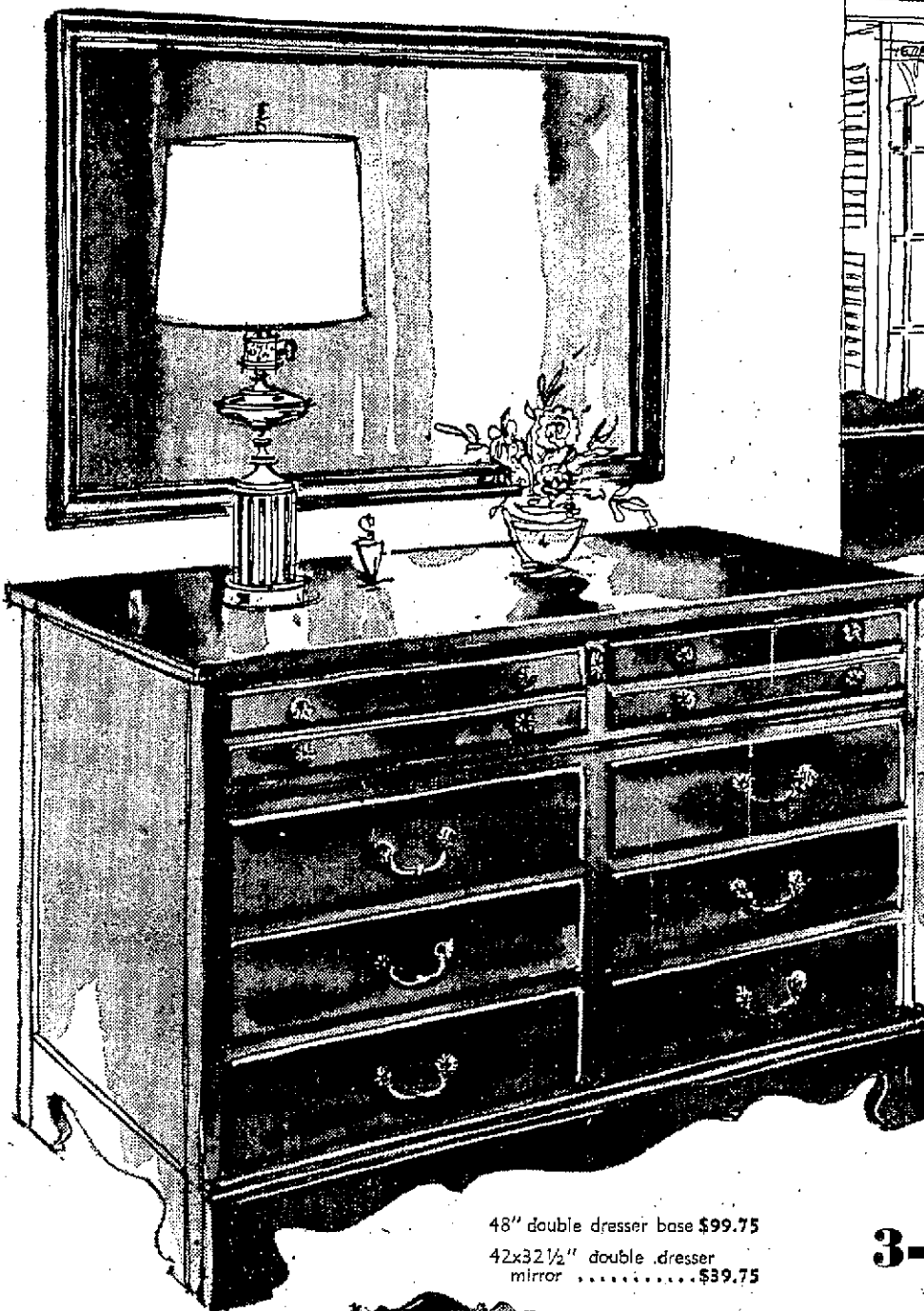
BARKER BROS. BROADWAY AT LOCUST

Shop Friday, 9:30 a. m. to 9 p. m. — Other days, 9:30 a. m. to 5:30 p. m.

Designed and created in our own workshops!

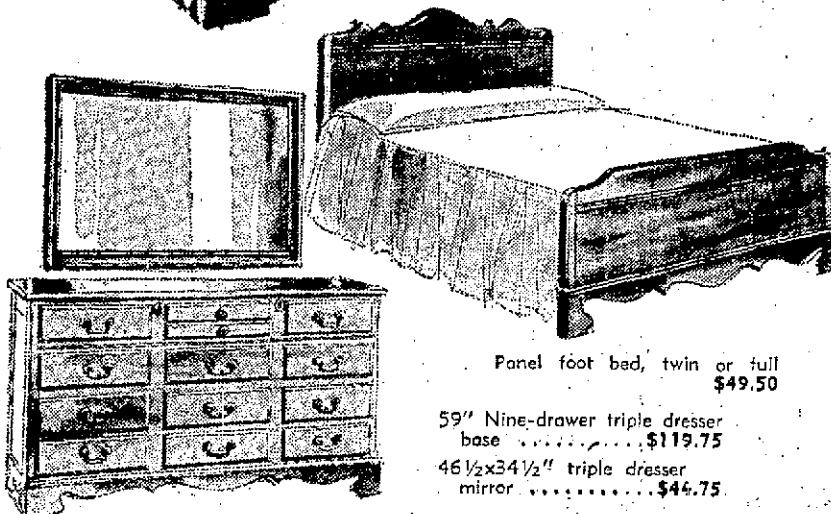
"OLD COUNTY"

Budget-priced open stock bedroom ensemble
designed for informal California living!



48" double dresser base \$99.75

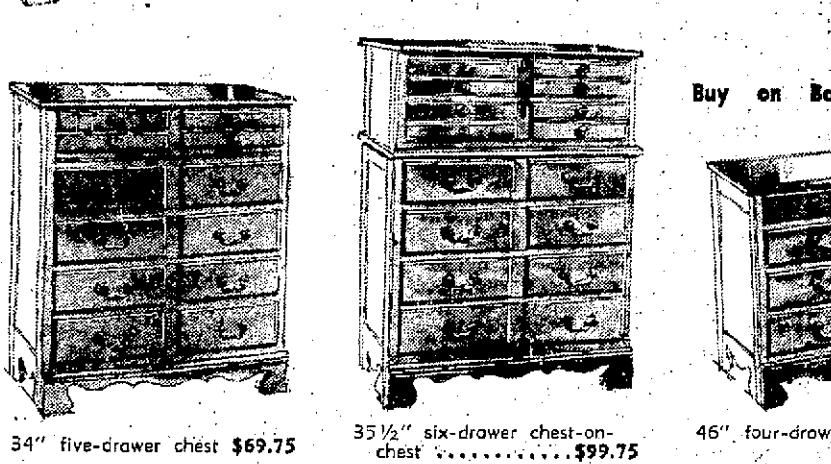
42x32 1/2" double dresser mirror \$39.75



Panel foot bed, twin or full \$49.50

59" Nine-drawer triple dresser base \$119.75

46 1/2x34 1/2" triple dresser mirror \$46.75



34" five-drawer chest \$69.75

35 1/2" six-drawer chest-on-chest \$99.75

46" four-drawer vanity desk \$69.75

15x18" nightstand with drawer \$22.95

14x16" open shelf nightstand \$19.95

3-PC. GROUP . . . \$179

TWIN OR FULL SIZE LOW FOOT BED
8-DOOR DOUBLE DRESSER AND MIRROR

- New and mellow "Smoky Walnut" finish!
- Premium-quality Philippine mahogany!
- Drawer dividers! All dovetailed!
- Center drawer guides! Dust panels!
- Finished with DuPont Duco lacquer!
- Specially designed solid brass pulls!
- Open stock pieces at low, low prices!
- Designed for casual California living!

Buy on Barker's easy credit terms • Trade in old furniture toward new

Phone 6-9251

FREE
Park & Shop
CUSTOMER PARKING

West Council Asks Defense of All Europe

STRASBOURG, France — (UP) The consultative assembly of the Council of Europe Saturday overwhelmingly endorsed a demand that all members of the North Atlantic Treaty organization be defended in the event of an attack by Russia.

The move clashed directly with high military planners who believe any defense against the bigger Russian armies on a fixed "line" would be as disastrous for the west as France's attempt to hold the Maginot line in World War II.

The assembly adopted the resolution by a vote of 67 to two with eight abstentions after delegates expressed fears that NATO strategy calls for surrender of North Germany, Holland and Belgium in case of aggression.

The council is purely a consultative group with no jurisdiction over defense matters, but its vote expressed official fears that some continental nations might be overrun. Most members of the council are also members of the North Atlantic Treaty Organization.

The council today also:

1. Demanded that the United States establish long-term "off shore" defense orders to strengthen the shaky European economy with purchases of arms in Europe.
2. Unanimously endorsed the principle of a single European court of justice to cover complaints arising in the operation of such federative projects as the Schuman coal-steel assembly.
3. Adopted a resolution asking its committee of foreign ministers to approve the creation of a special fund to help refugees from anywhere in Europe continue their studies without losing touch with their national culture.

Drove Non-Stop Across U.S., Back



CAR WHEELS NEVER STOPPED turning after this trio set out from National City, Calif., a week ago until this \$30,000 hot rod had completed a 6000-mile journey to the east coast and back. Taking turns at the steering were (left to right) Joe Mitchell, Ernie Bashara and Louis Mattar. They posed for this picture in Los Angeles. The car is equipped for refueling on the move, a job handled at various airports. It also contains a kitchen. — (AP Wirephoto)

North Coal, Lewis Wrap Up Deal

WASHINGTON — (UP) John L. Lewis and the northern soft coal operators Saturday wrapped up details of their week-old agreement granting northern miners a \$1.90-a-day wage increase.

The formal contract, which also provides a 10-cents a ton raise in the operators' contributions to the United Mine Workers welfare fund, will be submitted to the 200-man UMW policy committee Monday for expected ratification.

East Germans Unveil New Housing Project

BERLIN — (UP) The East German Communists Saturday unveiled their first new housing project amid the rubble of East Berlin.

Located on a street they have changed from Frankfurter Allee to Stalin Allee, the Communists are billing the apartment development of 2139 units as "the Socialist street of the future."

Deep Sea Explorer Dogged by Trouble

Jinxed by recurring mechanical failures, deep sea explorer Otis Barton called off an attempt to dive a mile beneath the Pacific Ocean Saturday afternoon but promised he would make another try at it this morning.

Barton halted Saturday's attempt when power to his diving bell failed as he reached the depth of 1453 feet. His bell was being lowered from a barge some 17 miles southeast of San Clemente Island.

"The dive is over," Barton said over his telephone from the bell, called the Benthoscope. He complained that his interior lights and the electric fan circulating his oxygen supply had ceased functioning.

The marine scientist was lowered over the side of a barge shortly after noon.

The site was at a spot where the ocean is 6372 feet deep. The sphere, empty, was lowered on its steel cable to 3350 feet in a morning test run. The trip down and back required two hours and 10 minutes. Barton reported it shipped less than a tablespoon of water.

Two eggs placed in a bag attached to the outside of the Benthoscope withstood the crushing water pressure—2500 pounds per square inch at the 5350 foot level. Barton had believed the henfruit would be scrambled at about 2000 feet.

Purpose of the expedition, sponsored by Time and Life magazines, is to obtain photographs of marine life in the depths of the ocean. The Benthoscope is equipped with several types of cameras.

On the morning's test dive, a floodlight on the outside of the diving bell, which was to have illuminated surrounding water so Barton could see in the undersea blackness, was crushed by pressure.

Barton's planned dive Friday was canceled when a valve on an oxygen mechanism was broken and had to be replaced by one from the mainland.

After failing in Saturday's try, Barton hinted that he would abandon his attempts to break his own undersea diving record of 4500 feet, set in 1949. However, he started making plans a few hours later for today's dive.

Parents, Sisters Visit Accused Sex Killer Rupp

SANTA ANA — Accused sex slayer William F. (Billy) Rupp, 15-year-old baby sitter, was visited Saturday afternoon by his parents and a sister, and jailers at Orange County jail disclosed that another sister had visited him previously.

Young Rupp, accused of fatally shooting Ruby Ann Payne, 15-year-old baby sitter, in an attack last Aug. 8 at Yorba Linda, has had regular Saturday visits from the father, William F. Rupp Sr., and stepmother of East Los Angeles, since he was arrested Aug. 12, after hunger drove him into a Brea cafe where he was captured.

With the family during the visit was Mrs. Alice Keel of 8618 Whittier Blvd., Pico.

Another sister, Miss Lois Rupp of Berkeley, had visited him earlier on a special pass.

The blond youth goes to trial Oct. 20 on a charge of murder of the Fullerton Union High School sophomore, daughter of Mr. and Mrs. Laurence Payne of Yorba Linda. She was bludgeoned and shot twice while allegedly beating off an attack while she was baby sitting at the Yorba Linda ranch home of Mr. and Mrs. William Harry Dyer, for whom Rupp worked.

Holdup Foiled as Stolen Auto Rams Police Car

The arrest of a 16-year-old Long Beach boy after he rammed a police car with a stolen auto foiled a plan to rob a liquor store Saturday.

Mrs. Coralee Like, 28, of 23508 Ravnun Ave., Avalon Village, spotted the boy driving her stolen car. She pointed out the stolen auto to Officers Jerry Gannon Jr. and E. W. Embree, who cornered the young driver on a dirt roadway in Wilmington.

When he saw the exit was

blocked, the youth rammed the stolen auto against the police car. The officers found a pistol in the car and said the youth admitted stealing the gun to rob a liquor store.

Police said the boy had escaped from a sheriff's boys camp, where he was committed for a Long Beach armed robbery. He also is wanted for an auto theft in Compton.

Peace Meet Delayed

TOKYO (Sunday) — (UP) The head of the Japanese committee for the Communist-sponsored Peiping "peace conference" told a Red-flag-waving crowd Saturday night that the conference had been postponed one week, until next Friday.

STOCK MARKET

A FREE lecture will be given on "How to Invest and Trade in the Stock Market" beginning 7:30 p. m. LONG BEACH — Wed., Oct. 1, Town Hall, 338 Long Beach Ave., Long Beach. LOS ANGELES — Thurs., Oct. 2, Parkview Manor, 2200 West 7th St., Los Angeles.

Queen Quality

ELASTICIZED PUMP...

fits like the skin on a banana!



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12⁹⁵

FIRST FLOOR SHOES

NOW the **new...** **better...** **lower-priced**

20 in.

\$139⁹⁵ INSTALLATION \$10 CASH OR TERMS EXCISE TAX \$10.24

America's Number One Television

Value surpasses its own performance records in this new, better, lower priced Muntz TV! Compare it with any and every other receiver in manufacture today for the all time TV thrill of your life.

MODEL M-2158 \$229⁹⁵ EXCISE TAX \$15.64

MODEL M-2159 \$199⁹⁵ EXCISE TAX \$13.60

MODEL M-2461 \$279⁹⁵ EXCISE TAX \$19.04

MODEL M-2457 \$299⁹⁵ EXCISE TAX \$20.40

Muntz TV

219 E. 4th ST.

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call in LONG BEACH come in...
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WORLD'S LARGEST TELEVISION RETAILER • OPEN EVERY NITE TIL 10 P.M. INCLUDING SUNDAY

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FIRST AND PACIFIC

as advertised in
JOURNAL
the Smart Woman's
Choice in '52

PETER PAN
Hidden Treasure

small bust?
In-between size?

Peter Pan remembers the forgotten woman with Hidden Treasure, the bra that improves on nature, naturally. Peter Pan's patented Magicup makes the alluring difference... the perfectly rounded contour's built right in... can't wash out, ever! For a winning silhouette in every fashion, elect Hidden Treasure to your lingerie wardrobe now!

Sizes 32-36A, 32-38B, 32-38C.
(C cup in white nylon only.)

White broadcloth 3⁹⁵
White nylon 4⁵⁰
Also in plunging and strapless styles 5

TO COLUMBIA, 112 Pacific Avenue, Long Beach 2, Calif.
Please send me the following Hidden Treasures:

STYLE	FABRIC	SIZE	PRICE*
Hidden Treasure			
Strapless			
Plunging			

NAME.....
ADDRESS..... PHONE.....
CITY..... ZONE.....
C. O. D. ☐ Charge my Account ☐ I wish to open an Account ☐
*ADD 3% sales tax to prices; Charge of 41c for C.O.D.; 30c on orders under \$5.

ELECTED!



adds fullness
confidentially—
without pads or puffs

SECOND FLOOR

The Big Columbia
FIRST AND PACIFIC

Truman Tops Dubinsky Air Show's Stars

NEW YORK — (AP) The AFL garment workers' union will sponsor a series of five radio broadcasts featuring top names of show business and the Democratic party—with President Truman starting it off.

The first of the five 15-minute broadcasts will be a speech by President Truman. Wednesday night, with Comedian George Jessel introducing the President, it was announced Saturday.

Radio network officials, surprised to hear that the union-bought program would present the President, said it was "extremely unusual."

David Dubinsky, president of the International Ladies' Garment Workers' Union, announced plans for the series to be carried by the American Broadcasting Co.

Gov. Adlai Stevenson, Democratic candidate for president, Sen. John Sparkman (D-Ala.) vice presidential candidate, Vice President Barkley and Sen. Estes Kefauver (D-Tenn.), a leading contender for the presidential nomination, will appear on subsequent broadcasts.

Tallulah Bankhead will introduce Stevenson in the closing broadcast of the series, Oct. 29.

The schedule also calls for Kefauver to make his first speech for Stevenson, Oct. 8.

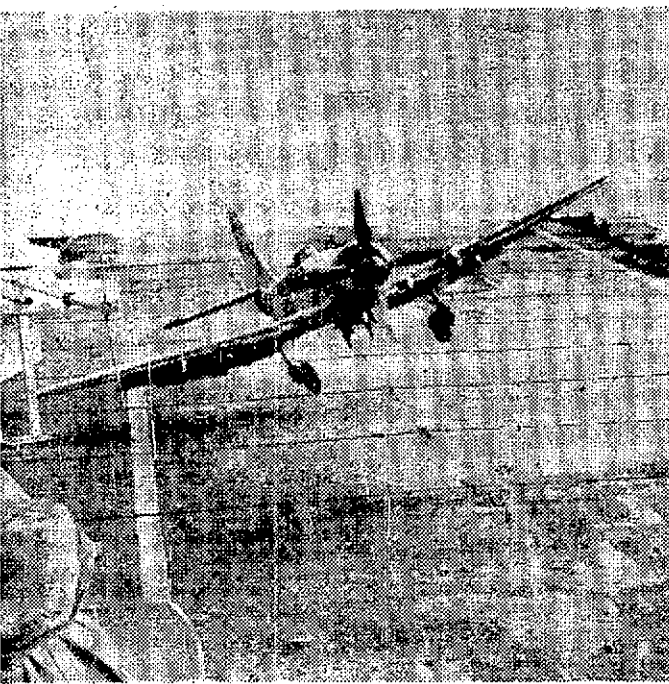
The third broadcast, Oct. 15, will be by Barkley, with Dinah Shore also appearing.

On Oct. 22 Sparkman will speak, with Will Rogers Jr. introducing him.

Chilean Ready to Bet Eisenhower Will Win

SANTIAGO, Chile — (UP) Fernando Pino Ruiz, a Chilean, advertised in the newspapers Saturday that he would wager 100,000 Chilean pesos (\$1660) with any American citizen that Gen. Dwight D. Eisenhower will be elected President.

Fighter in Unhappy Landing



HEADING FOR TROUBLE, the pilot of this Royal Air Force Firebrand fighter caused deck hands to gasp when he paid a visit to the British carrier, HMS Illustrious, during NATO exercise Mainbrace. The plane fouled its right wing on a deck fitting, then slewed into the "island." The prop and wing were damaged so the pilot was flown back to his own carrier, the HMS Eagle, by helicopter. — (AP Wirephoto.)

THREE CITIES

Springfield's Vote Challenge Issued

SPRINGFIELD, Mo. — (AP) Mayor Bill Karchmer of Springfield—the one in Missouri—has challenged three other Springfield mayors to a "get out the vote" contest.

Karchmer issued the challenge of the mayors of Springfield, Ohio, Illinois and Massachusetts. The results will be tabulated on the percentage of registered voters who cast their ballots Nov. 4.

Rita, Aly Hold Hands, Coo Like Lovebirds for Press

PARIS — (UP) Rita Hayworth and Prince Aly Khan, holding hands and cooing like lovebirds, announced today their reconciliation "for the present."

Their estrangement of more than a year ended, for today at least, at a press conference in their suburban Paris villa. It was there that they had slept under the same roof for the last two nights.

Miss Hayworth, as coy as a first time bride, said her plans for getting a divorce were off "for the present."

The fabulously wealthy Mos-

lem prince, tossing about terms like darling and Cherie, as free-

ly as he does coin of the realm, said they always had been "very good friends."

The photographers asked Miss Hayworth to step out on the balcony to pose for some shots. The prince chimed in:

"Come on, Darling, we are now going to play Romeo and Juliet."

"Have you dropped proceedings against your husband?" one of the 30 newsmen and photographers inquired.

"Yes," she replied.

"Does that mean you intend to proceed with a divorce," another newsmen asked.

"For the present, no," she said.

Writer Gene Markey

Weds Calumet Owner

NEW YORK — (UP) Gene Markey, movie writer and producer, and Mrs. Lucille Wright, owner of the Calumet Farms racing stable, were married Saturday after two postponements this week.

Markey, 37, former husband of actresses Joan Bennett, Redy La-Marr and Myrna Loy, and the widow of baking powder tycoon Warren Wright were married by Supreme Court Justice James McNally in his chambers at the New York County court house.

I-WEEK SPECIAL

AUTO PAINT JOB

Plus

MXIX with G. E. Silicones

Any color, any car. No charges for extra coats. PLUS MXIX with G. E. Silicones. 300,000 satisfied customers.

If you can't come in, phone or write.

In by 9, out at 5

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WORLD'S LARGEST AUTO PAINTERS

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Automobile Financing

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Automobile Loans

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MINIMUM RESTRICTION

ON THE MOVEMENT

OF CARS OVERSEAS

This organization founded for the purpose of rendering financial assistance to personnel of the armed forces.

FEDERAL SERVICES

FINANCE CORPORATION

OF CALIFORNIA

422 Ocean Center Bldg.

Long Beach, California

At Aaron Schultz* Uptown Atlantic

MONTH-END Clearance!

Looking for a bargain? Then take a few minutes to read what's listed below. Fine quality Furniture and Carpet drastically reduced to move fast. Check your needs and hurry to our Uptown Atlantic Store tomorrow! Sorry! No C.O.D.'s, Exchanges or Approvals. All Clearance Items sold "As Is" and subject to prior sale!

UPHOLSTERY — Modern

Ultra Modern SOFA LOUNGE—Coral Decorative Fabric.....	Was 312.50—Now 199.50
T-Cushion Button-Back and Seat SOFA—Brown with Contrast Trim.....	Was 259.50—Now 199.50
Ultra Modern LOUNGE CHAIR—Coral Metallic, Matching Moss.....	Was 144.50—Now 89.50
Massive 6-Cushion Ultra Modern SOFA—Tan and Lime Metallic	
—Contrasting Brown Moss Trim.....	Was 444.50—Now 299.50
Modern T-Cushion CHAIR—Brown Simulated Leather.....	Was 124.50—Now 109.50
Modern T-Cushion 2-Pc. SECTIONAL—Light Green Frieze.....	Was 319.50—Now 229.50
Modern Fan-Back LOUNGE CHAIR—Sage Green, New Texture	
"W" (slightly soiled).....	Was 144.50—Now 89.50
Massive Decorative LOUNGE CHAIR — T-Cushion — Persimmon	
with Matching Moss.....	Was 224.50—Now 189.50
2 Modern LOUNGE CHAIRS—Wine Simulated Leather.....	Were 86.50 ea.—Now 59.50 ea.
Modern T-Cushion LOUNGE CHAIR—Button-Back Coral Metallic	
(slightly soiled).....	Was 159.50—Now 89.50
Ultra Modern Extra Large 2-Pc. SECTIONAL with Bolsters—Grey	
Hi-Lo Frieze.....	Was 449.50—Now 369.00
Modern Button-Back TUB CHAIR—Brown Metallic Frieze.....	Was 129.50—Now 89.50

UPHOLSTERY — Provincial and Early American

Provincial LOVE SEAT—Scenic Print Bordered in Purple Velvet.	
Matching Boucle.....	Was 229.50—Now 169.50
Provincial WING CHAIR—Button-Back Damask in Brown and	
Light Green Pattern.....	Was 249.50—Now 169.50
Custom Quilted Provincial LOUNGE CHAIR.....	Was 249.50—Now 169.50
2-Pc. Provincial SECTIONAL in Green Metallic with Brown Accent.....	Was 399.50—Now 299.50
4-Cushion 2-Pc. Lawson Provincial SECTIONAL with Box Pleats	
... Gay Multi-Colored Linen Print.....	Was 299.50—Now 179.50
Early American WING CHAIR—Gay Print Brown, Green, Yel-	
low Tones with Moss Edging.....	Was 84.50—Now 69.50
Pillow Back 3 Cushion SOFA—Green Antique Satin.....	Was 249.50—Now 189.50
Early American WING CHAIR—Green and Brown Print.....	Was 79.50—Now 59.50

UPHOLSTERY — Traditional

Tufted-Back Traditional Kidney SOFA—Light Green Damask with	
Matching Moss.....	Was 354.50—Now 319.50
T-Cushion—Extra Large Regency SOFA—Brown Metallic Con-	
trasting Trim.....	Was 449.50—Now 269.50
Down Cushion LOUNGE CHAIR—Brown and Lime Metallic Chair.....	Was 229.50—Now 179.50
T-Cushion Traditional LOUNGE CHAIR—Green Metallic with	
kick-pleat.....	Was 219.50—Now 129.50
Regency Button-Back T-Cushion LOUNGE CHAIR—Green Metallic.....	Was 219.50—Now 139.50
Tudor LOUNGE CHAIR—Gold Metallic.....	Was 229.50—Now 129.50
Karpen Tufted-Back Chippendale WING CHAIR—Cocoa Mate-	
lesse, Matching Moss.....	Was 254.50—Now 194.50
Karpen Ladies' LOUNGE CHAIR—Figured Grey Damask.....	Was 129.50—Now 89.50

LAMPS and OCCASIONAL PIECES

64 Traditional, Modern, Provincial Table and Floor Lamps ...	
Torchere ... Boudoir ... Bridge.....	SAVINGS UP TO 50%
184 Traditional, Modern, Provincial, Early American Occasional	
Pieces—including END TABLES ... COCKTAIL TABLES ...	
DRUM TABLES ... LAMP TABLES ... TIER TABLES ... STEP-	
END TABLES ... CONSOLE TABLES ... BOOKCASES ...	
DESKS ... and NOVELTY PIECES.....	SAVINGS UP TO 50%
Tremendous Assortment of PICTURES ... ACCESSORIES ...	
and MIRRORS.....	SAVINGS UP TO 50%

DINING ROOM — Provincial and Early American

Provincial Game-Dining TABLE—Brown Leather Top.....	Was 139.50—Now 109.50
Massive Provincial SECRETARY—Breakfront—58 inches wide,	
75 inches high.....	Was 389.50—Now 289.50
Maple Drop-Leaf Extension TABLE—Extends to 75 inches.....	Was 99.50—Now 79.95
Several Maple DINING CHAIRS—Authentic Styling.....	Were 24.95 ea.—Now 19.95 ea.
4 Provincial Upholstered CAPTAIN CHAIRS—Gay Print.....	Were 42.50 ea.—Now 29.95 ea.
4 Provincial Upholstered DINING CHAIRS—Brown and	
Green Pattern ... Green Frounce.....	Were 39.50 ea.—Now 29.95 ea.

BEDROOM — Modern

Brown-Saltman Manzanita Ultra Modern BEDROOM SET—Double	
Dresser and Mirror, Headboard, 2 Night Stands.....	Was 477.00—Now 249.50
2 Brown Saltman 4-Drawer Manzanita CHESTS.....	Were 134.50 ea.—Now 89.50 ea.
Brown-Saltman Manzanita 83-inch HOLLYWOOD HEADBOARD	
and Metal Frame.....	Was 119.50—Now 79.50
Ultra Modern 5-Pc. BEDROOM SET—Sea-Foam Mahogany ...	
9-Drawer Triple Dresser, 94-inch Bed Bar.....	Was 389.50—Now 309.50

BEDROOM—Traditional

6-Pc. Twin Bed Vanity BEDROOM SET—Beautiful Vellum Oak.....	Was 449.50—Now 299.50
5-Pc. Serpentine Regency Mahogany BEDROOM SET—Massive	
Triple Dresser.....	Was 389.50—Now 329.50
Custom 5-Pc. Antique White BEDROOM SET—Silver Ornamenta-	
tion.....	Was 599.50—Now 359.50

DINING ROOM — Modern

Ultra Modern Massive 9-PC. DINING ROOM SET with tremendous	
Glass-Doored China, Buffet, Table, 4 Side and 2 Host Chairs,	
Lime Oak.....	Was 694.50—Now 545.00
Extra Large Blend Ash DINING TABLE.....	Was 69.50—Now 49.95
16 Modern DINING CHAIRS—Several Styles and Finishes.....	SAVINGS UP TO 50%
Modern CHINA CREDENZA—Lined Oak.....	Was 159.50—Now 99.50
Modern Lined Oak BUFFET-SERVER with Drop Leaves.....	Was 99.50—Now 79.50
1—12'x16' Green Sculptured Wilton.....	Was 237.50—Now 159.50
1—9'x12'3" Lime Plain Frieze.....	Was 207.50—Now 139.50
1—12'x18' Hunter Green Carved Wilton.....	Was 358.80—Now 192.00
1—12'x19'9" Avocado Green Hooked.....	Was 446.35—Now 223.50
1—12'x12'10" Grey Sculptured Wilton.....	Was 268.15—Now 149.50
1—12'x19' Grey Hi-Lo Loop Wilton.....	Was 373.75—Now 229.50
1—12'x10'2" Green Sculptured Wilton.....	Was 159.35—Now 109.50
1—12'x17'10" Beige Frieze.....	Was 304.34—Now 199.50
1—12'x13' Grey Hi-Lo Loop Wilton.....	Was 224.50—Now 149.50
1—12'x11'4" Green Tone-on-Tone Wilton.....	Was 224.25—Now 149.50

OPEN MONDAY AND FRIDAY 'TIL 9 P. M.

Aaron Schultz
*Complete Home Furnishings for Over a Quarter Century

UPTOWN ATLANTIC, 4321 ATLANTIC

Phone 40-5431 Convenient Terms "Long Beach's Popular Price Store"

ADVANCE TIP

Cut yourself in on a good thing!

Ladies and gentlemen! Get ready for the biggest party Lakewood Center has

seen in many a day. Be all set to say "Charge It" when you cash-in on the super-values

and big savings at Bond's Clothing Opening Party. The time — Friday, Oct. 3 ★ ★ ★ But don't

wait — act now! Check Bond's 3 convenient Buy-Ways listed below — select the plan best

"tailored" to your personal needs. Then fill out and mail the coupon. Remember

the date — Friday, Oct. 3 — when you'll see for yourself why more men

and women wear Bond's Clothing than any other clothes in America.

Regular Charge Account—Your payment is not due until the 10th of the second month following purchase. No charge for this service.

Extended Charge Account—Stretch your payments over three months — pay only one-third at a time. No charge for this service.

6 Months Charge Account—Pay in regular small monthly amounts that you specify yourself — renewing your credit with each payment. Small service charge.



WORLD'S LARGEST
**Lakewood
Center**
SHOPPING CENTER

America's Greatest
Clothing Values
for Men & Women

Bond's

Be ready—open your Bond Account BY MAIL

Fill out and mail coupon below to Bond's,
5224 N. Pepperwood Ave., Lakewood Center

MR.
MRS.
MISS

ADDRESS

CITY PHONE NO.

EMPLOYED BY

HOW LONG OFFICE PHONE

EMPLOYER'S ADDRESS

POSITION

CHARGE ACCOUNTS WITH

YOUR BANK

I wish the following account:

Charge ☐ 90 Day Charge ☐ 6 Months Charge ☐

SIGNATURE

You will be notified by mail when your account is open.

OPENING OCT. 3

5224 N. PEPPERWOOD AVE.
LAKEWOOD CENTER

Stevenson Bares All On Aid Fund

(Continued From Page A-1)

come from a fund especially created for the purpose."

The money came from a balance left over from his 1948 campaign for governor, he said. Giving details on this, he released a list of 1000 persons who contributed to the original campaign fund—which originally totaled \$172,940.10.

He said "the single object of these gifts was to improve the quality of public administration in Illinois."

SECRETARY GOT \$7900

Stevenson's list showed the largest single gift went to William I. Flanagan, his press secretary and the Superintendent of State Reports department, who received eight payments totaling \$7900.

Other appointees and the "gifts" for them: Fred Hoehler, state welfare director, \$2000; J. Edward Day, administrative assistant and insurance director, \$2000; Carl McGowan, administrative assistant for legal counsel, \$3000; George Mitchell, finance director, \$1000; Thomas J. O'Donnell, state police superintendent, \$1000; Lawrence Irvin, administrative assistant, \$750; and Walter V. Schaefer, administrative assistant, \$500.

SOURCES EXPLAINED

"In rewarding some," Stevenson said, "I do not mean to imply that I am in any way displeased with or value less the services of many others. Certainly this is not the case."

Stevenson said \$18,744.96 was left over out of his campaign fund after he was elected governor. The balance, he said, was turned over to him by the Stevenson-Ford Governor committee "for such purposes connected with the office of the governor as Mr. Stevenson shall determine."

Largest of the contributors listed in the 1948 campaign fund was \$7100 from Marshall Field Jr., a top executive of the Chicago Sun-Times. They ranged down to \$1.

Stevenson also released a smaller list of \$2900 in contributions received "from certain Chicago business men" after his election as governor.

CIO CONTRIBUTED

Largest of those donations was \$2000 from Kenneth F. Burgess, who was not otherwise identified.

Among well-known names on the 1948 campaign donor list were: William Benton, Encyclopedia Britannica, \$100; (Sen. William Benton (D-Conn.) has been associated with the Britannica.)

Philip K. Wrigley, Chicago, owner of the Chicago Cubs baseball team, \$1000.

After the list was released Wrigley said that, although he had contributed to the 1948 gubernatorial campaign fund of Stevenson, he didn't give "any fund for augmenting salaries of state employees."

Other prominent donors: Bennett Cerf, New York, \$10; Mrs. Frank Knox, Coral Gables, Fla., \$20; E. R. Stettinius Jr., New York, \$100; Herbert Bayard Swope, New York, \$250; and the CIO United Auto Workers and the CIO United Steel Workers, \$2500 each.

Edison Dick, wealthy head of a Chicago company, was listed as a \$1000 contributor in Stevenson's list.

Southern Hospitality in Paducah



DISTANT COUSINS ADLAI STEVENSON, left, and Alben Barkley, right—recent opponents for the presidential nomination at the Chicago convention—meet as Democratic compatriots and have a spot of lunch on the lawn of Barkley's home in Paducah, Ky. In the photo each seems to be insisting that the other go first. It was really the Vice President's turn since Stevenson came out first at Chicago. Mrs. Barkley stands in the center.—(AP Wirephoto)

Demo Nominees to Bare Incomes, Dare Opponents

WASHINGTON. — (U.P.) Sen. John Sparkman, Democratic Vice Presidential nominee, said Saturday he will reveal everything about his income for the past 10 years and challenged Republican standard bearers to do the same.

"I have absolutely nothing to conceal," Sparkman said, as he departed from "the Spunkman special" airplane which returned him here from a western campaign swing.

"I am perfectly willing to make my income tax returns available," Sparkman said.

Gov. Adlai E. Stevenson, Democratic Presidential nominee, has announced that he and Sparkman will make their 10-year financial history available.

Asked whether he thinks

5000 Attend Shrine Variety Show Here

A big entertainment program for Shriners and their families was presented Saturday night at the Municipal Auditorium. Approximately 5000 people attended the variety show, final in a series presented by the newly organized El Bekal Shrine Temple of Long Beach.

Music for the program was presented by the El Bekal Band and by the temple's choir. The shrine's officers, headed by C. E. (Ted) Perry, also were introduced.

Shantz Envoy to Romania

WASHINGTON.—(U.P.) The United States quietly ended Saturday a diplomatic snubbing of the Communist government of Romania.

President Truman named veteran foreign service officer Harold Shantz, 58, to be minister to Bucharest, a post which had been left vacant since the reassignment of Rudolf E. Schoenfeld to Guatemala 18 months ago.

Shantz has had several tours of duty as a diplomat in eastern European capitals, including Moscow. He was described at the State Department as a competent man handpicked for the tough job of being chief American representative and observer of the trend of events in an Iron Curtain country officially hostile to Americans.

The cold-shouldering of a country by leaving vacant the top diplomatic post is a practice occasionally used to express disapproval of the conduct of the country's government. In the case of Romania, there was a long series of disputes between Washington and Bucharest about two years ago, capped off by the removal of Schoenfeld.

THE GREAT ZENITH HEARING AIDS

extra-small "Beyl" extra-powered "Super-Beyl" extra-flexible "Beyl"

EACH \$75 Three Conchaire Brothers 10-BY MONET-BACK GUARANTEE

HEARING AIDS MEZZANINE FLOOR

Shop Fridays 12 to 9 Walker's THE FRIENDLY STORE OF LONG BEACH 4th at Pine Phone 707-451

newest hair styling DRAKE'S TAIL CUT

If you've wanted something different, try this neatly clipped, back brushed swirl... an exciting style for in-between-length hair.

1.50



Reg. \$10 COLD WAVE

Long lasting, gentle and easy to care for permanents. Ideal wave for the Drake Tail-Cut.

BEAUTY SALON WALKER'S THIRD FLOOR

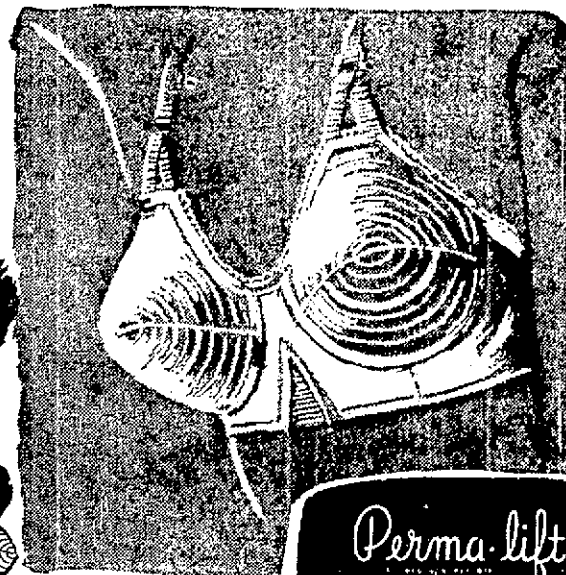
8.50

hair cuts extra

Shop Fridays 12 to 9

Walker's THE FRIENDLY STORE OF LONG BEACH Other Days 9:30 to 5:30 Pine at Fourth Phone 707-451

the lift that never lets you down



Perma-lift BRASSIERES THE LIFT THAT NEVER LETS YOU DOWN



Permalift Bras with the Magic Insets

The Magic Insets guarantee you a compact, youthful accentuated bustline... and only Perma-Lift Bras have the Magic Insets at the base of the bra cups. You're gently, yet firmly, supported from below. Please come in for a fitting today.

- a. Stitched Cup in Cotton..... 3.00
- Stitched Cup in Nylon Taffeta..... 4.00
- b. Tailored Style in Nylon..... 3.00
- c. Tailored Style in Satin..... 2.50
- d. Strapless with lace cup..... 5.00

Miss Ruth Essig Perma-lift Stylist

will be at Walker's Monday, September 29th

CORSET DEPARTMENT WALKER'S SECOND FLOOR

WALKER'S STORE HOURS

MON.	TUES.	WED.	THUR.	FRI.	SAT.
9:30 to 5:30	9:30 to 5:30	9:30 to 5:30	9:30 to 5:30	12:00 to 9:00	9:30 to 5:30

PARK FREE

at any Victoria Auto Park, 1 hour, with purchase of \$1 or more. Tickets validated at service desk on each floor.



Happily presented by TIDE the washday miracle!

Walker's Fourth and Pine

Coming Soon After 19 years of Friendly Service our "NEW BABY"

that will TAKE the WALK out of WALKERS

5 modern ESCALATORS for your shopping convenience



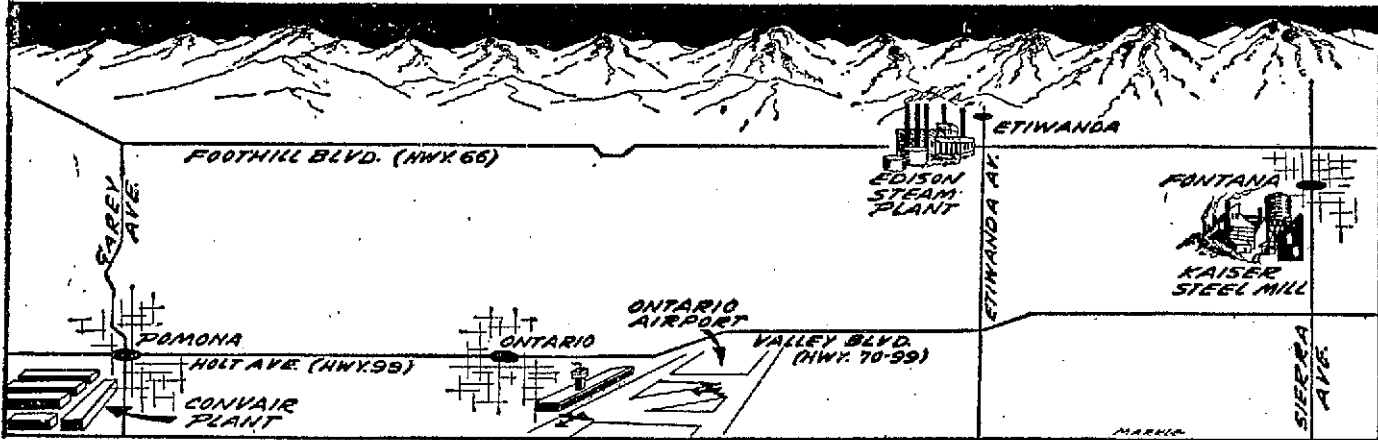
30 YEARS IN SERVING THE MOTORING PUBLIC!

We're Celebrating by Offering You Profit-Sharing Reconditioned Guaranteed Used Cars

Read Today's Classified Section for Our ANNIVERSARY SPECIALS

BELMONT J. SAN CHEZ SOUTHLAND'S LEADING STUDEBAKER DEALER 1350 AMERICAN

Rocket Age Arsenal Grows on Old Baldy Defense Line



BORDERED BY SUPERHIGHWAYS, a new empire of defense is rising in the area bounded by Pomona and the key Kaiser steel mills at Fontana. Vital developments are the Convair guided missile plant at Pomona, the rapidly growing aviation center at Ontario airport and Southern California Edison's \$38,000,000 steam station at Etiwanda, near Fontana.

Navy Missile Project Keys Pomona Boom

By STERLING BEMIS

South of Old Baldy Mountain, where generations from Long Beach have recaptured the snows of sleighing days in the middle-west, Southern California is recording one of its most spectacular surges in industrial and population growth.

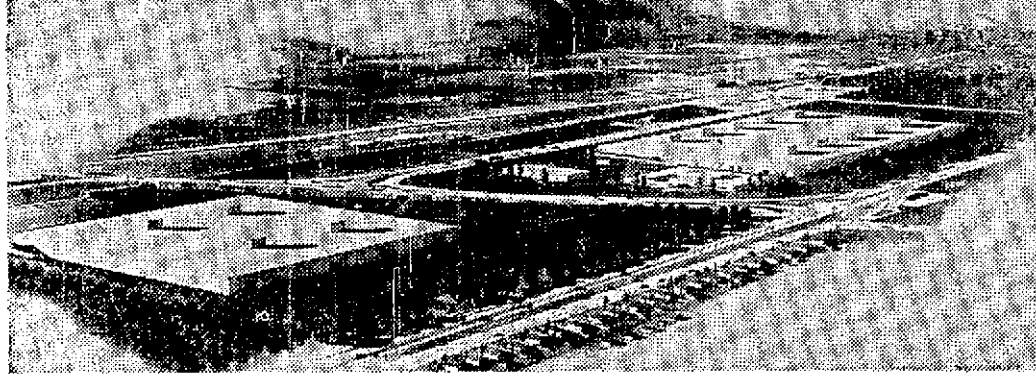
A new empire of defense and allied manufacturing is springing up along the superhighway connecting Pomona and Ontario with the mammoth Kaiser steel mills at Fontana. The line of defense roughly parallels the route between Azusa and Cucamonga.

Azusa and Cucamonga have become almost mythical as the constant targets of the radio comedians, but there is nothing funny about the new power punch for the armed forces being generated in Pomona Valley. If anybody gets the last laugh, it will be Uncle Sam.

These are three key projects in defense and related fields in the area:

1. Consolidated-Vultee's multi-million-dollar guided missile plant at Pomona.
2. Rapid advance of Ontario Airport as an aviation center.
3. A \$38,000,000 steam plant nearing operational stage at Etiwanda, north of Cucamonga and northwest of Fontana.

Security forbids full details on the guided missile plant at Po-



LOW, FLATROOFED BUILDINGS of Consolidated-Vultee's guided missile plant are near completion at Pomona. The Navy controlled project covers an area of about 140 acres. Defense and allied projects will add \$21,000,000 to Pomona's annual payroll.

mona. Built by the Navy's Bureau of Ordnance it will be operated by Convair (Consolidated-Vultee). Approximately a million square feet of buildings are sprawling on about 140 acres. Convair officials estimate 3,000 will be employed by January of 1953. Construction started about a year ago and is well advanced.

Navy restrictions forbid announcement of the plant's mission. But whether it is primarily designed for research, testing or manufacture of the fabulous missiles, the Pomona project obviously is a new key link in Southern California's emergence as the arsenal of the Rocket Age.

From new defense activity in its area, and with more to come, Pomona already expects to enjoy the benefits of an additional annual payroll of \$21,000,000.

"Pomona now ranks fourth—behind Los Angeles, Long Beach and San Diego—in residential building permits," declares L. W. (Lonnie) Hood, executive secretary of the Pomona Chamber of Commerce.

"During all of 1951 we built

385 homes. Up through June of this year we had started 1103."

POPULATION BOOMS

From this guided missile project, other defense expansion and the service trades which follow close on the heels of major development, Pomona expects a population boost of 30,000 or 40,000 within the next two years, Hood said.

Industrial expansion at Pomona includes an employment gain of from 100 to 350, at the H. W. Loud Machinery Works, completion of a \$1,500,000 mechanical foundry of the American Railroad Brake Shoe Co., purchase by Weyerhaeuser interests (Potlatch Forest, Inc. of Idaho) of the Fernstrom Paper Mill, which now employs 350 and is hiring more; and expansion of the Wayne Mfg. Co., which makes street and industrial sweepers used to keep airport strips clean.

The paper mill expansion offers a sidelight on the way in which new industry attracts new industry. The mill is boosting its

output of tissues for the comfort of defense plan employees.

Pomona's boom also reflects in residential building gains at nearby communities of Claremont, San Dimas, Covina and Chino.

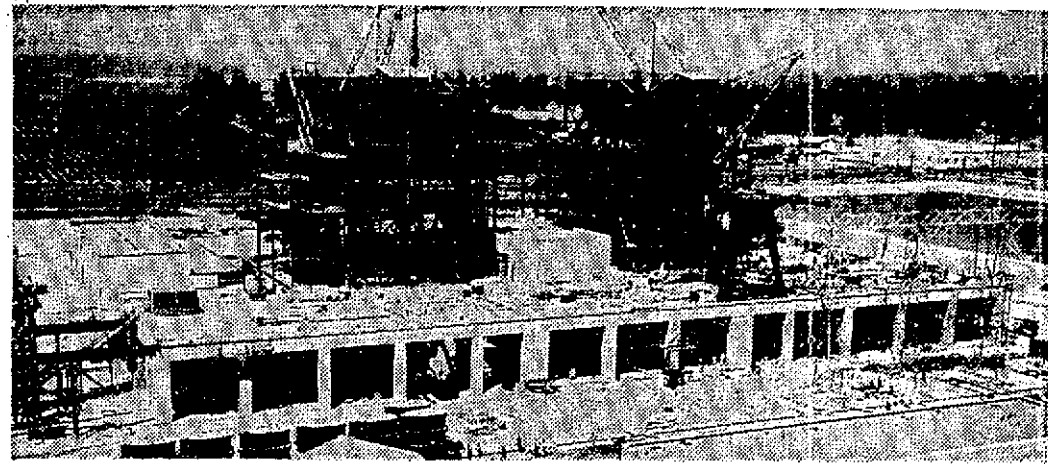
AVIATION BRANCHES

Responding to national civil defense programs for dispersal of key industries, Lockheed and Northrup aviation companies have recently established branches at fast growing Ontario

PIANO LESSONS

BEGINNERS OR ADVANCED

Your Home or the Studio
Write Box 4054,
East Long Beach, Calif.



SOUTHERN CALIFORNIA EDISON is pouring \$38,000,000 into the Etiwanda steam station. Photo shows No. 1 and No. 2 boiler supports taking shape atop the raised concrete floor which will hold the giant turbines. Operation starts in 1953.

Airport. Another important development at the port is expansion of Pacific Air motive, which repairs and modifies aircraft.

Pomona-Ontario boosters insist the port is rapidly gaining favor as an alternative landing point for traffic bound into Los Angeles International Airport and Burbank.

Ontario Airport often is fog-free when the rival ports have been closed down, these boosters point out.

Ontario has spent "many hundreds of thousands of dollars" improving its airport, installing new landing equipment, radar and electronic devices.

BIG STEAM PLANT

South California Edison's \$38,000,000 Etiwanda steam station is nearing the first stage of completion, according to C. M. Campbell, Long Beach district manager.

The first of the station's two 125,000-kilowatt generating units will be ready to operate early in 1953.

All major structural steel work has been completed. About 38

of the 43 miles of pipe for the fuel oil line have been aligned and welded. The Etiwanda plant will be capable of producing about 1,800,000,000 kilowatt hours of electricity annually.

Capacity will approach that of the company's Redondo steam station.

District Manager Campbell said that by the close of the year the company will have spent more than \$400,000,000 since 1945 to

FINED \$770

Ticket 'Collector' Jailed 160 Days

NEW YORK — (AP) Chief Magistrate John W. Murtagh has declared war on traffic "scofflaws" with the longest jail term ever meted out by the court for ignoring traffic summonses.

Morris Potnick was sentenced to 160 days in jail and fined \$770 for disregarding 33 tickets.

Become a GRADUATE PRACTICAL NURSE in only 6 months



Qualified practical nurses are in urgent demand. (No age limit — married or single.) Hospitals, doctors' offices, child nurseries, resort hotels and scores of other institutions offer excellent working conditions, positions of respect and lifetime security.

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- No Nursing Experience Required
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- Lifetime Job Placement Service
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New classes forming immediately
For information, call

Long Beach

Visiting Hours:
9-8 Daily; 9-5 Wed. and Sat.

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S.F. Health Hearing

WASHINGTON — (AP) The President's commission on the health needs of the nation will hold a public hearing Monday in the San Francisco Public Health Auditorium, it was announced Saturday.

WALLPAPER

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3 — EXPRIC collection. Includes: United States, Mexico, Canada, etc.

4 — Indonesian Revolutionary Blockade stamps, colorful, rare.

5 — Vietnam City, Korea War issue, etc.

Many unusual items are included in the Universal Postal Union. Stamps from the most every collection. ALL FOUR LOT — \$14.75 for only \$1.00 to introduce our bargain approval system. Back Guarantee.

NATIONAL STAMP SALES DEPT. 47

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(Political Advertisement)

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CRAIG HOSMER

Your Congressman



CRAIG HOSMER is a fighter for good government. Like many of the honest, hard-working citizens of this great country, he is fighting mad about the Corruption in government, the unjust and confusing tax burden that is being imposed on the wage earner and small businessman. He is fighting mad at the Administration's muddled foreign policy which has involved this nation in a bloody, disastrous and costly war in far-off Korea—a war that our leaders appear afraid to win. He is fighting mad at the Mink Coat scandals—the shocking Tax Revenue stealing that has been revealed—the easy way in which many of our most valuable military secrets have been stolen by Soviet agents aided by traitorous dupes in high government offices. He is fighting mad at the dirty smears aimed at Dick Nixon, another fighter for good government. HE BELIEVES THE TIME HAS COME FOR A CHANGE.

Elect . . . (the best qualified man)

CRAIG HOSMER . .

YOUR CONGRESSMAN

HOSMER VOLUNTEERS, 4501 Orange Avenue, Long Beach
A. A. Carey, Chairman—Annette Brower, Secretary

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Proof You Can See . . . Quality You Can Own!

Now you can be sure of choosing television that is designed to bring you the very finest . . . at prices that everyone can afford! Du Mont's distinctive new television line for 1953 gives you proof you can see . . . proof in the superb picture performance that reveals true quality in every new model. Come in and visit Barkers Monday and see how Du Mont receives more . . . see how it gives you more.

*Du Mont Trade Mark, Reg. U. S. Pat. Off.

DU MONT QUALITY NOW STARTS AT \$199.95

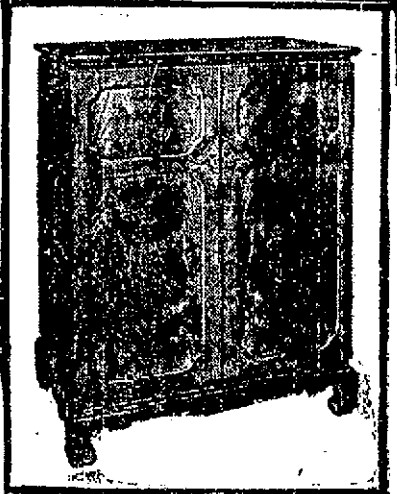
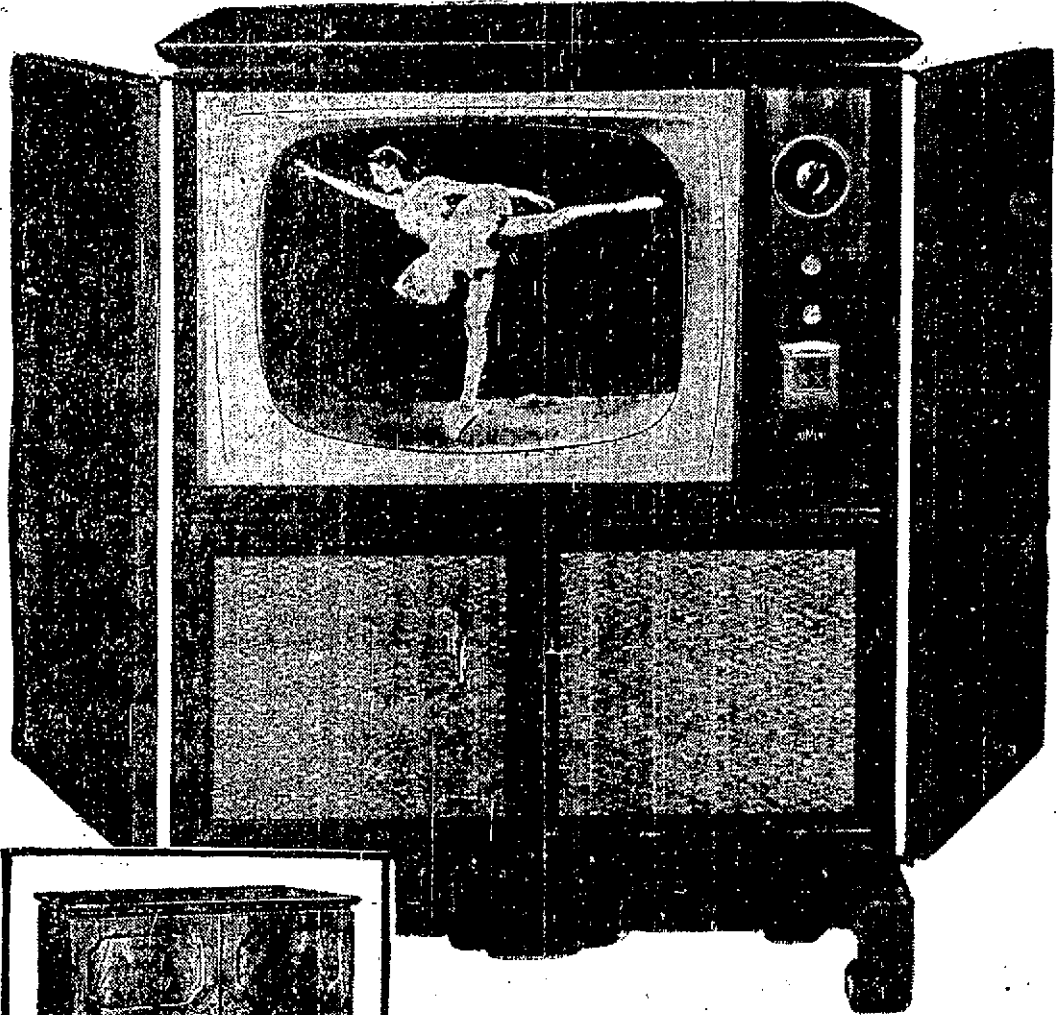
("The Clinton"—not shown)

All Du Mont TV prices include Federal Excise Tax and One Full Year's Warranty on the Picture Tube

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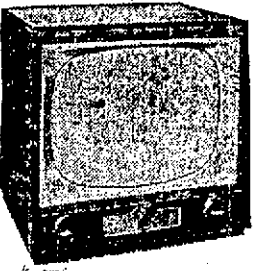
Long Beach — BROADWAY AT LOCUST



"THE DYNASTY"

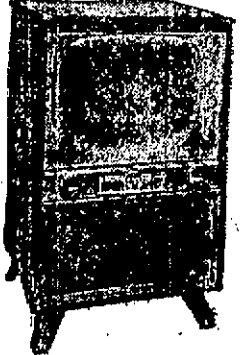
Chinese Chippendale console with giant 21" rectangular Selfocus tube, new Du Mont "Static Eraser," Anti-Glare tube face with safety glass, built-in drawer for records. Cabinet with full-length doors of fine mahogany veneers.

\$575



"THE MILFORD"

with giant 21" rectangular Selfocus tube. Contemporary cabinet in mahogany veneers; built-in antenna. \$299.50 Available in limed oak. \$309.50



"THE BEVERLY"

with giant 21" rectangular Selfocus tube. Modern cabinet of mahogany veneers; built-in antenna. \$359.95 Available in limed oak. \$369.95



"THE WAKEFIELD"

with giant 21" rectangular Selfocus tube. Contemporary cabinet of mahogany, built-in antenna. \$339.95 Available in limed oak. \$349.95

Ike Thinks He Rang Bell on Talk Tour

By JACK BELL

NEW YORK, (AP)—Gen. Dwight D. Eisenhower is reported convinced he rang the political bell on a 12-state campaign tour into the Midwest and South by pounding on the issue of "A change in Washington."

Ready for a quick dip into Dixie to speak at Columbia, S. C., Tuesday and then a long train trip to the West, the Republican nominee was pictured by aids as confident he has taken the right campaign track.

His advisers said this probably means that Eisenhower will continue the serious-minded, but relatively unsensational, indictment of the Truman administration's works at home and abroad he has been pursuing.

Whether he is convincing the people he is the man to do the job is a matter for political debate. But this reporter, in 12 days of trailing the Republican nominee across 3000 campaign miles and listening to 80 odd speeches is struck by the fact that everywhere—including the South—there is good will for the man. There are practically no "boos" and yells for his opponents are mostly perfunctory.

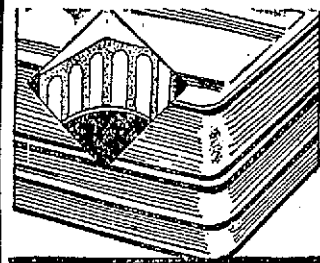
People smile when they see him approaching in a motorcade. He grins, waves his arms, and they wave back. Women especially are responsive, turning excitedly to say to a friend, "Oh, he waved at me" or "Oh, did you see, he smiled at me."

When ordinary Americans will stand, held back by police, for two hours in a hotel lobby as they were in Baltimore, merely to get a glimpse of a man, then he must have something.

When they will surge out into the streets, a dozen deep, so that his car barely can get through—as they did in Minneapolis and St. Paul—it is evidence of some not clearly defined appeal.

Or when a sea of some 8000 or 9000 faces—so closely packed they seem to have no accompanying bodies—is turned up to him from a street in Lynchburg, Va., the man is likely to get the idea he is doing all right.

Budget Plan ACME FOAM RUBBER MATTRESS



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Acme Foam Rubber molded pillows. 49¢

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END BIFOCAL TROUBLES

MEN AND WOMEN who wear bifocals often are puzzled by their inability to see clearly at "arm's length." The reason for this difficulty however, is very simple.

The bifocal has two focal powers. The power for reading seldom is effective at more than 15 inches. The power for distance is most effective at distances six feet and beyond. In many cases the eye cannot accommodate itself to this range that lies between . . . particularly at "arm's length."

CONTINUOUS VISION LENSES provide for this deficiency by adding a third power for arm's length, and minimize HEAD TILT. Come in or phone 6-8319 for appointment. Open Friday Evenings and all day Saturday. Convenient weekly or monthly payments arranged if desired. In Long Beach 25 years.

DR. J. M. SOSS, Optometrist

37 Pine Ave. Ground Floor Office at Bus Stop

Escort for Eisenhower



BASKING IN THE PRESENCE of the famous Pennsylvania, Railroad Policeman Bill Estelle escorts Dwight D. Eisenhower when the Republican presidential nominee arrived in New York Saturday. (United Press Telephoto.)

U.N. Offers 3 Ways Out of Truce Jam

MUNSAN, Korea (Sunday)—(AP)—The U. N. Command today offered the Reds three proposals for solving the prisoner exchange issue blocking a Korean truce and said any one of the plans would lead to an armistice if the Reds truly desire one.

Maj. Gen. William K. Harrison made the offers in a 28-minute session at Panmunjon that marked the resumption of talks after the eighth straight week-long recess.

The Reds asked for and got a recess until 2 p. m. today. It was a departure from the routine, which, since July 26, has been to meet briefly then recess for one week.

PROPOSALS

One of the proposals, in Harrison's words, was this: "As soon as the armistice is signed and becomes effective, all prisoners of war who desire repatriation will be exchanged expeditiously. Concurrently, if logistical capability permits, or as soon as possible thereafter, those POWs who have previously expressed objections to repatriation will be delivered in groups of approximately 500 to 1000 to a mutually agreed location in the demilitarized zone and there freed from the military control of both sides. Without questioning, interviewing, or screening, each individual so released will be free to go to the side of his choice. We will agree, if desired, to have this movement of non-repatriates accomplished under observation of one or a combination of the International Committee of the Red Cross, joint teams of military observers or Red Cross representatives from both sides."

Another proposal read in part: "As the armistice agreement goes into effect, all prisoners of war who desire repatriation will be exchanged expeditiously. All prisoners objecting to repatriation will be delivered to the demilitarized zone in small groups where, at a mutually agreeable location, they will be freed from the military control of both sides and interviewed by representatives of a mutually agreed country or countries whose forces are not participating in the Korean hostilities, such persons being free to go to the side of their choice as indicated by such interview."

The third proposal read in part: "As soon as the armistice agreement goes into effect all prisoners of war in the custody of each side shall be entitled to release and repatriation. Such release and repatriation of prisoners of war shall begin in accordance with provisions of Article Three of the Armistice agreement. Both sides agree that the obligation to exchange and repatriate prisoners of war shall be fulfilled by having them brought to an agreed exchange point in the demilitarized zone. The prisoners of war shall be identified, his name checked against the agreed list of prisoners of war, in the presence, if desired, of one or a combination of the International Committee of the Red Cross, joint Red Cross teams, or joint military teams. The prisoner of war shall thereupon be considered as fully repatriated for the purpose of the agreement. Both sides agree however that any prisoners of war who at the time of identification states that he wishes to return to the side by which he had been detained shall immediately be allowed to do so."

Sails for Korea

HALIFAX, N. S., (AP). The recommissioned Tribal class destroyer Haida, famed as one of Canada's greatest sea scrappers in World War II, sailed from here Saturday for her first tour of duty in the Korean theatre.

OFFICIAL CITY PRINTING

NOTICE TO VOTERS Notice is hereby given that copies of the proposed amendment to the Charter of the City of Long Beach submitted by the City Council of said City, to be voted upon at an election to be held in the City of Long Beach on Tuesday, the 4th day of November 1952, have been printed in pamphlet form, copies of which may be had upon application therefor at the office of the City Clerk, Room 101, City Hall, Long Beach, California.

Dated this 23rd day of August, 1952. MARGARET L. HEARTWELL, City Clerk of the City of Long Beach.

Pub. Sept. 8 thru Nov. 4, 1952 (581) LEB

Tennesseans Cheer Nixon, Wave Confederate Flags

EN ROUTE WITH NIXON—biggest on the tour since Nixon's (UP) Sen. Richard Nixon sought southern votes Saturday by branding Gov. Adlai E. Stevenson a "graduate of the Acheson school of diplomacy."

The Republican vice-presidential nominee attacked Stevenson, the Democratic Presidential candidate, and Secretary of State Dean Acheson in Oklahoma City and Tulsa appearances.

At Tulsa he told 5500 persons in Skelly Stadium that Republican Presidential Nominee Dwight Eisenhower can win the cold war without conflict.

"Turn him loose on the problems in Asia and Korea," Nixon declared, "and we'll end this thing without a war."

Nixon flew to Nashville and Knoxville, Tenn., and planned to go on to Washington.

A cheering crowd of 2500 met Nixon at the Nashville airport. And crowds lining the downtown streets to glimpse the youthful candidate and his wife were the

biggest on the tour since Nixon's "vindication."

A sprinkling of Confederate flags appeared in the crowd both at the airport and the downtown speech.

Nixon said he thought the same thing is happening in Tennessee as in Texas and Oklahoma—"the largest political crowds in history . . . and the great majority of those crowds were Democrats by the thousands."

"The Texas and Oklahoma and Tennessee Democrats are going to get together to throw the Washington Democrats out of office," Nixon declared.

"Give 'em hell," came a shout from the crowd.

Nixon got huge cheers when he lauded Democratic Gov. James F. Byrnes of South Carolina for backing Eisenhower.

The Californian charged that the Democratic "bosses didn't dare let Sen. Estes Kefauver (D-Tenn.) get the presidential or vice-presidential nomination because he knows too much about them."

C.G. Sets Probe Of Ship Collision

SAN FRANCISCO (AP). The Coast Guard announced Saturday it would open a formal investigation Monday into the collision of a Swedish motorship and a small fishing boat, which resulted in the deaths of three persons.

The boat was run down and cut in two about 500 yards west of Alcatraz Island Friday night by the Swedish motorship Los Angeles, which was outbound toward San Pedro.

Those drowned were Haroldine Jones, 29, a waitress; and Mr. and Mrs. Harold C. Dwyer.

INSTRUMENTS FOR RENT

Whittaker MUSIC COMPANY

242 E. Third St. Ph. 6-2958

Scouts Pass Posters

Members of Boy Scout Troop 135 spent Saturday afternoon distributing Community Chest posters in the Lakewood area. The troop is sponsored by Lakewood Community Methodist Church Men's Club.

YOUR GLASSES

Need Not Be Expensive

FINEST QUALITY AT PRICES EVERY FAMILY CAN AFFORD

SMALL PAYMENTS TO FIT YOUR REQUIREMENTS

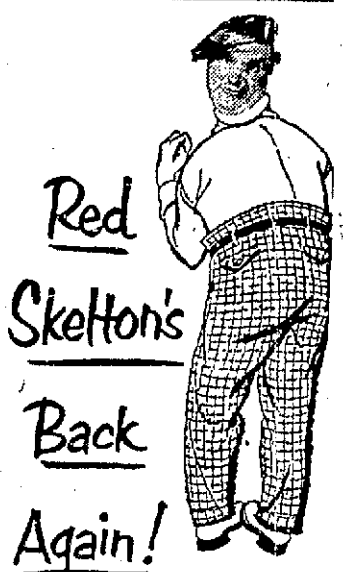
Emergency Service WHILE-U-WAIT

LENSES GRIND IN DR. WALKER'S OWN LABORATORY

Evenings by Appointment

DR. M. H. WALKER

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KNBN—Channel 4

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DR. RAYMOND, DENTIST Says

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I'll accept any reasonable terms! On approval of your credit, have your dental plates made Now and you are not expected to pay any money until after Jan. 15, 1953. MAKE YOUR OWN REASONABLE TERMS, there can be NO EASIER TERMS THAN THE TERMS YOU, YOURSELF MAKE. No interest, No Carrying Charge—No Delay. Come in this week, and learn for yourself how little you pay. I mean every word of it—Just tell us how much you wish to pay each week or month on my long terms credit plan. 21 months to pay.

QUICK SERVICE

On your first visit to my office there is no need to make an appointment. Dr. Raymond's modern office is staffed with a large number of nurses, laboratory technicians and dentists, making it possible to give quick, friendly service.

COME IN NOW!

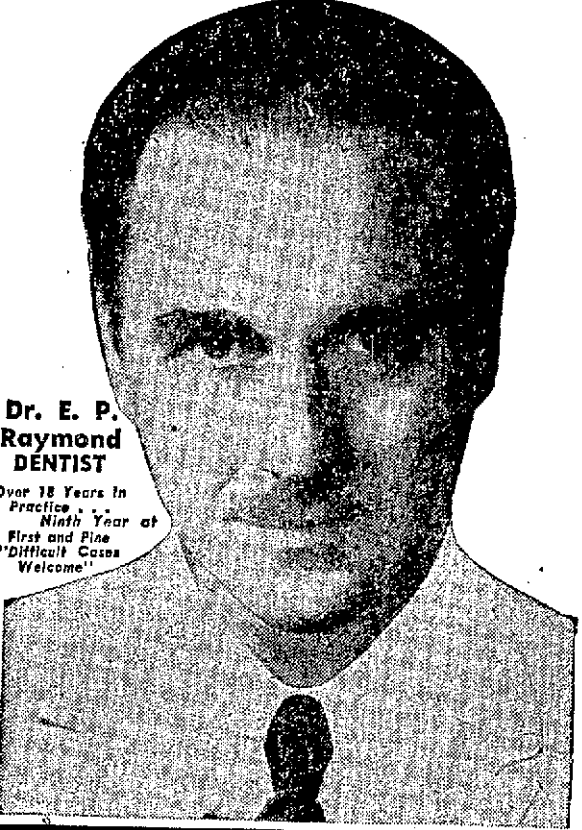
No better at ANY price Transparent DENTAL PLATE MATERIAL

Transparent plastic material now used in making dental plates is the finest and best material available to dentists. Very light in weight. Regardless of price and the low cost now charged for dentures, Dr. Raymond features this splendid material in his only office under his personal supervision. Come in and see the samples set with new translucent teeth.

SAVE ON PLATES

UPPERS, LOWERS and PARTIALS

Dr. Raymond offers big savings, because large plate volume keeps prices down . . . Your choice of teeth and materials. New low prices on dental plates of all types and styles included in this offer. In addition credit terms are so liberal you don't need cash. First small payment can be made after Jan. 15, 1953—with as long as 21 months to pay on approval of credit. No finance company to deal with. Come in now and SAVE while this offer lasts.



Dr. E. P. Raymond DENTIST

Over 18 Years in Practice Ninth Year of First and Pine "Difficult Cases Welcome"

SAVE 50%

(Half the price of my best regular low price dentures.) By having your DENTAL PLATES re-set in my finest and newest Transparent Plastic Materials.

Have your teeth reset in new Transparent Plastic Material at 1/2 THE PRICE OF MY BEST REGULAR LOW PRICED DENTAL PLATES. . . New impression will be taken. Then your teeth will be set in NEW TRANSPARENT MATERIAL—broken or missing teeth re-set—giving you a new plate (except for your old teeth). AT A SAVINGS OF 50%.

'IMMEDIATE RESTORATIONS'

AVOID EMBARRASSING TOOTHLESS DAYS DENTAL SCIENCE makes it possible for you to have your teeth extracted and new dental plates put in immediately. SALESLADIES, SALESMEN, BUSINESSMEN and others before the public who do not wish anyone to know, appreciate this service rendered by many dentists. THE COST IS SMALL compared to the satisfaction derived.

MODERN DENTAL PLATES

Aided by "modern" dental plate materials and "improved techniques," used in the construction of dental plates. Dental Science has followed a "progressive" path that resulted in dental plates more natural in "appearance," better fitting and more "comfortable" to wear than thought possible a few short years ago. GOOD dental plates need not be expensive. THE COST IS SMALL. Ask to see samples of modern dental plates, uppers, lowers and partials.

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NEW LOW PRICES To show my appreciation to the good people of Long Beach who have recommended many of their friends in need of dental work to my office. Last year as a result of so many recommended patients my volume of business had increased to such an extent that I am now able to offer these

NEW LOW PRICES You who need Dental Plates take advantage of my NEW LOW PRICES, which will in no way change my well-established policy . . . well known . . . over the years in Long Beach . . . Good Dentistry that conforms with the high standards of the dental profession, NOW at NEW LOW PRICES.

Credit Extended to Pensioners and Senior Citizens—FAST PLATE REPAIRS PHONE 6-3939—NO APPOINTMENT NECESSARY FOR EXAMINATION

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Yes, at Veloz and Yolanda you'll find that age is no barrier to good dancing. You are sure to agree when you see the health and happiness good dancers radiate. At Veloz and Yolanda you're bound to become a good dancer. It's no gamble because Veloz and Yolanda's famous instruction system guarantees to make you as good a dancer as you'd like to be. Just think—the wonderful parties . . . the many new friends . . . the fun, popularity and confidence which go hand-in-hand with good dancing. Why deny yourself good times? Let Veloz and Yolanda fill your life with the good things of life. Come in or phone for an appointment today. A trial lesson will cost you only one dollar.

WALK IN . . . DANCE OUT!

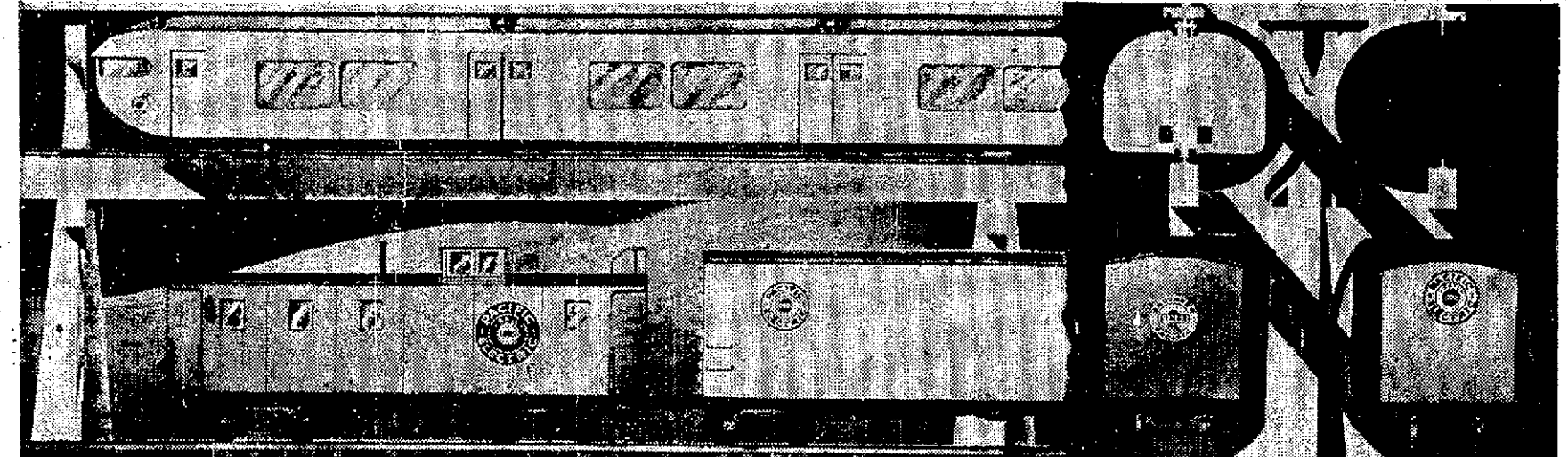
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Open 10 a.m. to 10 p.m. Monday Through Saturday

PREPARE NOW for the coming season's fun!

Los Angeles in 20 Minutes? It's Monorail Goal



EXPRESS SERVICE TO LOS ANGELES in 20 minutes is scheduled for the monorail project linking Long Beach with Van Nuys. Sketches show how passenger cars would run above freight lines. Sponsors claim the speed and efficiency of the monorail system give it a carrying capacity equal to a 32-lane highway.

Monorail Gains Favor to Untie Traffic Tangle

(Continued From Page A-1)

Merritt said, when the state legislature authorized formation of the Los Angeles Metropolitan Transit Authority.

This authority was authorized to finance, construct, maintain and operate a monorail system between Long Beach and Van Nuys, in the San Fernando Valley, a distance of 44 miles.

Stations would be placed from a mile and one-half to two miles apart and, including stops, it is estimated that monorail cars could maintain an average speed of 40 miles per hour. The run from Long Beach would take 30 minutes, the run to Van Nuys 50 minutes. Express service could be provided to Los Angeles in 20 minutes, it is claimed.

The Long Beach to Van Nuys line, authorized in the original bill, would serve an area of 500 square miles. It is estimated it could be built for \$2,000,000 per mile (total: \$88,000,000), as compared with \$10,000,000 per mile for subways.

The transit authority may issue revenue bonds to finance this project. Experts estimate it will take the rest of this year to complete planning and two years to build the cars.

Preliminary plans called for building the monorail line from Long Beach to Van Nuys along the bank of the Los Angeles River Flood Control Channel, but it is believed a more suitable route can be found, at least between Long Beach and Los Angeles.

Responsible officials report

that there is a strong possibility of using the Pacific Electric right-of-way for a monorail operation between Long Beach and Los Angeles.

Monorail cars, operating from an overhead rail, could handle passenger service, while the PE would continue its freight operations on regular rails.

Although the bill adopted by the legislature confines monorail operations within a four-mile area on each side of the river, there is growing support for enlarging this area.

County supervisors are expected to ask the state legislature to amend the original bill to include all of Los Angeles County. Merritt contends that monorail operations eventually should include Los Angeles, Orange, San Bernardino and Riverside counties.

"This would unify the area and permit the mobilization of manpower," he said. "The head of each family could live where he chooses and work where he pleases."

CITY REPRESENTED

Long Beach has two representatives on the Los Angeles Metropolitan Transit Authority appointed by Gov. Earl Warren. They are Fred S. Dean, past president of the Chamber of Commerce, an electronics equipment distributor, and Lloyd S. Whaley, builder and subdivider. Los Angeles has three men on

the board and the San Fernando Valley two.

The authority now plans to have an economic engineering study made to determine the best route for monorail between Long Beach and Van Nuys and whether or not the system will pay.

Proponents claim monorail transportation will cost two and one-half cents per mile as compared with five and one-half cents for auto travel.

Support for the monorail plan is growing. The Los Angeles Chamber of Commerce and various private transit operations, which once opposed it, now are giving it their blessing, according to Merritt.

The Long Beach Chamber of Commerce, a strong backer of the plan, reports it has gotten requests from cities down the

coast, urging the extension of the monorail system to include cities as far south as San Clemente.

Is monorail practical?

"There are three requirements for a good transit system—speed, safety and comfort," Merritt said.

"Monorail has all three."

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Late '48 put into service Feb. 1949

FULL PRICE \$495 CASH OR TERMS

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charge it! pay in 30, 60 or 90 days

Here's the new plus feature in fashion... a fabric (55% Dacron—45% worsted) with a dozen clever tricks up its sleeves. It resists wrinkles, time and tide, for even water won't take out the permanent pleats. So skillfully woven it's light weight—needs very little pressing—packs like a seasoned traveler. The very newest, softly feminine silhouette, smartly pencilled with black velvet—a miraculous blend of charm and durability. Grey or brown, sizes 10-18.

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DAVIS MONTH-END CLEARANCE means extra savings to you. All pieces listed below are regular quality, taken from our fine stock. Many are one-of-a-kind or floor samples. Come in and take advantage of these money-saving values.

MODERN FURNITURE		
	WAS	NOW
Drexel Breakfront China.....	229.50	184.95
Drexel Precedent 62" Double Dresser.....	192.25	154.95
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Drexel 7-drawer Precedent Bedroom Chest.....	139.00	109.95
Precedent Vanity with Folding Lighted Mirror.....	154.95	124.95
Drexel Drop-leaf Extension Table.....	138.95	109.95
32" Chest with Glass Deck Top.....	173.00	99.75
Precedent Table—6 Chairs—Credenza—set.....	667.00	529.95
Precedent Corner China.....	136.50	99.95
Drexel Step Table.....	52.50	42.95
Drexel Coffee Table.....	55.95	44.95
Drexel Glass-Top End Table.....	55.95	39.90
2 Only—Large Down—Back Club Chairs—Grey, each.....	189.50	139.95
2 Only—Drexel Captain Chairs, each.....	58.00	39.95
Large Texture Manchester Sofa—Model Home.....	349.50	239.95
2 Grey Occasional Chairs, each.....	60.50	39.95
Precedent Desk with Drop Leaf.....	115.00	92.75
1 Large Drexel Vanity.....	148.50	109.95
1 Only—Cherry Modern Dining Group—8 pcs., with hutch.....	821.55	549.00
Wood Arm 3-piece Sectional—Foam Rubber Cushions.....	164.00	129.95
Birch Drop-Leaf Table and 4 Chairs' set.....	160.75	119.95
Birch Server.....	63.00	49.95
Wood Arm 3-piece Sectional—Foam Rubber Cushions.....	185.00	139.95
Birch Step Table.....	29.00	22.95
Birch Coffee Table.....	32.75	24.95
Birch Cocktail Table with Wrought-Iron Legs.....	32.75	24.95
Birch Corner Table.....	43.75	34.95
Armless Curved Love Seat.....	159.50	89.95
Foam Rubber Chair.....	73.75	59.95
Cherryhouse Corner Table.....	89.25	69.95
MAHOGANY FURNITURE		
1 Only—Karpen Upholstered Host Chair.....	89.50	74.95
Nylon Fan-Back Chairs—1 red, 2 brown, each.....	106.85	79.95
1 Only—Host Chair in Appleseed Print.....	81.75	64.95
2 Only—Weiman Lamp Tables with shelf & drawer, each.....	116.75	89.95
Red Matelasse Regency Sofa.....	342.50	249.95
2 Only—Rose Matelasse Lawson Chairs, each.....	171.50	129.95
Hand Carved Mahogany Victorian Sofa.....	509.50	399.95
2 Only—Large Lamps and Shades—as is, each.....	68.65	29.95
1 Only—Fine Sheraton End Table Commode.....	48.50	29.95
Weiman Tier Lamp Table—Leather Top.....	121.00	89.95
2 Only—Victorian Foot Stools—Spring Top, each.....	51.00	39.95
1 Only—Pie Crust Lamp Table.....	54.50	39.95
2 Only—Cherry Lamp Tables' each.....	23.35	17.95
1 Only—Record Cabinet.....	43.50	29.95
58-inch Mahogany Breakfront.....	392.50	289.95
Weiman Regency Coffee Table, as is Leather Top.....	132.50	99.95
Streit Slumber Chair and Ottoman—Red Fabricite.....	125.00	99.95
Mahogany Double Dresser, Mirror and Full Bed, set.....	201.00	139.95
Mahogany Vanity, Mirror, Bench, Chest and 2 Twin Beds, set.....	335.00	229.95
Mahogany Powder Table.....	74.50	59.95
Drexel Mahogany 5-Drawer Chest.....	137.50	99.95
Drexel Mahogany Chest-on-Chest.....	163.00	119.95
Drexel 6-Drawer Double Dresser.....	137.50	99.95
Drexel Double Dresser, Mirror, Chest and Full Bed.....	450.00	349.95
Drexel Double Dresser, Mirror and Full Bed' Special Price—Set.....	222.50	199.95
Drexel Corner China.....	115.75	79.95
Oval Extension Dining Table.....	139.75	99.95
Drexel Drop-Leaf Extension Table—3 Leaves.....	216.00	149.95
Serpentine 62-inch Credenza.....	303.50	229.95
Drexel Duncan Phyfe Table and 6 Shield Chairs.....	286.50	129.95
MAPLE AND PROVINCIAL		
Maple Hanging Corner Shelf.....	26.25	14.95
1 Only—Yellow Print Fan-Back Cape Cod Chair.....	87.50	49.95
1 Only—Cape Cod Chair by Conant Ball.....	71.50	39.95
1 Only—4-Drawer Pilgrim Nite Table.....	49.25	29.95
1 Only—Willit Lancaster County Nite Table.....	45.00	34.95
Conant Ball Maple High Boy.....	195.00	149.95
Chintz Chaise Longue—Floral.....	84.95	49.95
Provincial Occasional Chair.....	86.20	49.95
Blue Floral Wing Chair.....	102.30	59.95
Provincial Living Room Credenza.....	132.50	79.95
Large Provincial Mirror.....	69.95	39.95
Drexel Provincial 9-piece Dining Group.....	1237.35	995.00
Provincial Table—6 Chairs—Hutch, set.....	486.25	299.95
2 Only—Cape Cod Barrel Chairs, each.....	142.00	109.95
Wing-Back Sofa—Print.....	226.50	159.95
Green Print Lawson Sofa.....	193.50	149.95
Provincial End Table with Drawer.....	42.20	24.95
Beautiful Provincial Corner China.....	162.00	99.95
Provincial China with Grill Front.....	231.00	139.95
Drexel Pine Hutch with Glass Front.....	292.00	199.95
Red Maple Credenza by Statton.....	218.50	119.95
Red Maple Tea Wagon—Large Wheels.....	72.00	39.95
California Shops Provincial—Chest—Full Bed—Dresser and Mirror.....	268.50	219.95

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War Exercise Pleases Chief

OSLO, Norway — (UPI) Gen. Matthew B. Ridgway and Adm. Lynde D. McCormick said Saturday Operation Mainbrace had disclosed several weaknesses in the North Atlantic Treaty Organization.

But, they said in a joint statement, none of the weaknesses is "insurmountable."

Operation Mainbrace, largest post-war maneuver, involved warships and planes of eight NATO nations in the North Sea and the Atlantic for the last 10 days. It ended officially Saturday in a critique aboard the British carrier Eagle.

The Ridgway-McCormick communique said they were "highly satisfied" with the way the operation had been conducted and were satisfied it had achieved in full the purpose for which it was designated.

"Many questions have been asked during the exercise as to whether any great lessons were learned from it," the communique said. "The answer is no. Mainbrace, although it had a strategic background, was not planned as a prewar type of military maneuver—one side against the other. It was a series of events designed to test our plans for working together and our methods for carrying out those plans in this northern area."

5 Warships Due



CAPT. M. H. HUBBARD
Leads Returning Warships

The heavy cruiser USS Bremerton, commanded by Capt. Miles H. Hubbard of 70 Gendora Ave., will accompany four destroyers of Division 1 into the Long Beach Harbor Monday. The group will constitute the greatest number of fighting ships to arrive here at one time since the start of the Korean war.

Destroyers scheduled to arrive with the Bremerton include the USS Rupertus, Mason, Fechteler and Tucker.

Night Naval Air, Surface Exercises Set

The most extensive maneuvers conducted by the Navy in several years in the 11th District will start here Tuesday evening and last through Oct. 18, it was disclosed Saturday night.

The operations will begin with night illumination exercises by aircraft from 7 to 10 p. m. Tuesday, three miles south of the Long Beach breakwater light and continue through Friday evening, Oct. 3. Since a target boat will be operating in the area, mariners are warned by the Coast Guard to stand clear of the area during the three hours nightly.

Surface craft, submarines and planes will participate in mass exercises throughout the district from next Friday to the concluding day.

A Coast Guard list of 20 areas where big and little guns, rockets and other missiles will be fired and where dangers to mariners are likely to exist is being circulated.

Mine-sweeping exercises will be conducted at San Diego from next Wednesday to and including Friday, with Long Beach-based craft participating. The 11th District extends from Point Sal on the north to the Mexican boundary line.

Mrs. Eisenhower Pleased by Tour

NEW YORK, (AP) Mrs. Dwight D. Eisenhower, returning with her husband from his 12-day whistle-stop campaign tour, said the train journey was "tremendously successful."

She said it was the first trip she ever made, but everything about it pleased her.

Her husband had "a wonderful reception everywhere," she said, and the weather was "gorgeous," except for one rainy day in Missouri. Even there, she added, crowds turned out.

But even the wife of a presidential candidate can't think about politics all the time. Shortly after the Eisenhower train pulled into New York she set out to shop for some new dresses.

Born in U.S., Says Big Bill Lias

WHEELING, W. Va. — (AP) William G. (Big Bill) Lias, Wheeling's 400-pound millionaire bootlegger and gambling kingpin arrested by the government and charged with illegal entry into the United States, said Saturday he was born here and never has been abroad.

"There's a big mistake somewhere," Lias told reporters. "I'm a native-born American and I've never been out of the United States."

"I feel the government has been misinformed and when the truth comes out, I shall be completely vindicated."

The owner of Wheeling Downs race track, from whom the government already is trying to collect some two million dollars in income taxes, is free on \$2,000 bail. He faces deportation if convicted of illegal entry.

33-Footer Wrecked

SAN RAFAEL, Calif. — (AP) The Romance, a 33-foot ketch with five persons aboard, went ashore north of Pt. Reyes during a fog early Saturday, the Coast Guard reported. No one was injured. The ketch was described as a total loss.

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BIRTHDAY PARTY FINAL CLEAN-UP!

READY-TO-WEAR

BETTER DRESSES REDUCED!

Drastic reduction in our better line of women's dresses. Here are some terrific values if we have your size (naturally the size runs are broken)! Many smart styles in assorted fabrics. Up-to-the-minute styles and dresses that you can wear right now! Shop early as these outstanding values won't last long.

7.00

BETTER DRESSES REDUCED!	4.00
CORDUROY JACKET CLEAN-UP	4.98
RAYON UNLINED SHORT COATS	3.77
REDUCED - MILLINERY	1.00
ROBE-CLEARANCE	3.44
GREATLY REDUCED FALL COATS	20.00

SECOND FLOOR

YARDAGE DEPT.

Assorted Nylon Yardage

Here is a special Birthday purchase of assorted nylon fabrics. Included in the group are dainty floral prints and some lovely sheers. They range from 36" to 45" wide. They wash and dry in a jiffy and require little or no ironing.

77c yd.

45" WIDE RAYON SUITING
45" wide rayon suitings in checks, plaids and novelties. Here is an ideal fabric for shirts, skirts and suits. Assorted colors.

77c yd.

ASSORTED RAYON YARDAGE
Group of assorted rayon fabrics that include prints, suitings, and novelty weaves. They vary in width from 39" to 45".

50c yd.

36" WIDE QUILTED COTTONS yd. 98c

ASSORTED WOOL YARN—1-oz. Ball 19c

SECOND FLOOR

CURTAIN DEPT.

LIMITED QUANTITY!

'Hathaway' Nylon Priscillas

Room brightening nylon priscillas! Excitingly low-priced! Right in time for your Fall decorating plans! Billowy priscillas in easy-to-care-for, graceful hanging nylon! Choose from eggshell and pretty pastels.

5.54 pr.

DOUBLE WIDTH 10.88
VAT-DYED DRAPERY PRINTS
Everglaze chintz, cretonnes and novelties greatly reduced for clearance. Both 36" and 45" widths. Ideal for drapes or slipcovers.

50c yd.

DOWNSTAIRS STORE

SHOE DEPT.

WOMEN'S PLAY SHOES

Odds and ends of women's higher priced play shoes drastically reduced for clearance. Various styles and colors but the size runs are broken, so shop early.

1.50

STREET FLOOR

WOMEN'S DRESS and SPORT SHOES
Here is a group of better dress and sport type shoes at a greatly reduced price. You're in luck if we have your size.

3.00

STREET FLOOR

WOMEN'S SPORTSWEAR

CLEAN-UP!

WOMEN'S BLOUSES

Clean up of broken sizes and styles in higher priced blouses. Terrific values at these reduced prices. Not every size in all styles, so hurry!

1.00 AND 1.50

WOMEN'S SKIRT CLEARANCE

Another terrific clean-up of our promotional Birthday skirts. Several charming styles in assorted colors, but the sizes are broken.

1.00 TO 3.00

STREET FLOOR

COTTON SHOP

WOMEN'S

COTTON and RAYON DRESSES

Odd lots of our featured Birthday dresses at priced to clear prices. There are just a limited number of these so be here early.

1.00 AND 2.00

DOWNSTAIRS STORE

GIRLS' and INFANTS' CHILDREN'S COTTON DRESSES

Final clearance on children's fine quality cotton dresses. Many clever styles in colorful prints and gay plaids. Sanitized cottons that will hold their size. These are in the small size run, 3 to 6X.

1.66

GIRLS' DENIM AND TWILL SHORTS	1.00
GIRLS' DENIM SHORT SLACKS	1.50
INFANTS' SHOPPING STROLLERS	7.00
INFANTS' HARDWOOD CRIBS	25.00
INFANTS' HARDWOOD HIGHCHAIRS	9.00

MEZZANINE FLOOR

WOMEN'S ACCESSORIES

100% NYLON TRICOT KNIT SLIPS

Perfect-fitting 4-gore princess style, lavishly trimmed with nylon lace. They're made of 40-denier nylon tricot, which gives you wonderful sheer beauty and long wear. A truly remarkable value. White only! 32 to 40.

3.00

WOMEN'S BETTER HANDBAGS	NOW 2.00* to 5.00*
SHEER SEAMLESS NYLON HOSE (9 and 9 1/2 Only)	2 for 1.00
100% NYLON GIRDLES	2.00
WOMEN'S CRINKLE CREPE GOWNS	1.44

* PLUS FEDERAL TAX

STREET FLOOR

MEN'S FURNISHINGS

MEN'S BROADCLOTH PAJAMAS

Full cut long-wearing pajamas in assorted stripes. Drawstring pants! Choice of either button front or slipover styles. Assorted colors. Sizes A, B, C, D. Sanitized!

2.00

MEN'S COTTON PLISSE SPORT SHIRTS	1.50
MEN'S "GENTRY" DRESS SHIRTS	1.50
MEN'S TERRY CLOTH POLO SHIRTS	1.44
MEN'S COTTON PLISSE PAJAMAS	2.00

STREET FLOOR

BOYS' SHOP

TERRIFIC VALUE

JUNIOR BOYS' SHORT PANT SETS

77c

Combed cotton short sleeve striped polo shirts with boxer style short pants. Final clearance on these little summer suits and they are a terrific value. Assorted colors. Sizes 3 to 6.

DOWNSTAIRS STORE

HOUSEWARES

20-PIECE

Dinnerware Set

3.00

Here is a lovely 20-piece dinnerware service for four in Homer Laughlin's very popular "Virginia Rose" pattern. Consists of 4 cups, 4 saucers, 4 plates, 4 bread and butter plates and 4 fruit dishes.

32-PIECE SET 5.00

DOWNSTAIRS STORE

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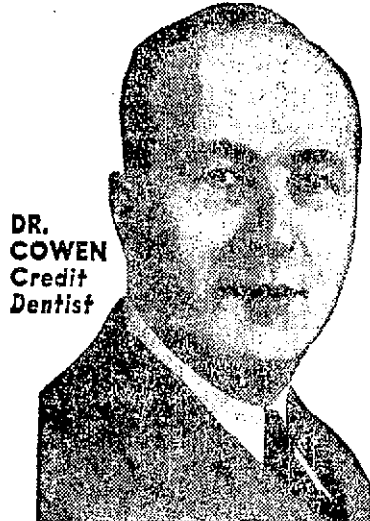
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Special convenient arrangements are available for the easy purchase of Dental Plates by California pensioners under the State Medical Assistance Act. For full information, consult Dr. Cowen.

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Get the plates you need RIGHT NOW at Dr. Cowen's... pay later, in small weekly or monthly amounts. YOU DECIDE how small your credit payments should be, and Dr. Cowen will accept any reasonable terms you want. No delay or red tape! Come in and learn how little you pay for Transparent Material Dental Plates set with Trubyte Biotform Teeth. ASK YOUR DENTIST about the many advantages of these plates.

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World's Youngest Water Skier?



PROTECTED BY A MAE WEST life belt, 5-year-old Martha Ann Williams slips into her skis (left) assisted by her mother, Mrs. Bill Williams of 3070 Chestnut Ave. Then Martha Ann goes out with mama to notch a claim as world's youngest water skier as she skims the frothy waters of Marine Stadium.—(Staff Photos.)

Water Skiing Is Child's Play

Water skiing is child's play—and 5-year-old Martha Ann Williams is the child to prove it. Until someone comes along to dispute the claim, Martha Ann is holding the unofficial title of the world's youngest water skier.

Wearing a pair of half-pint water skis and almost hidden by the churning spray, the curly blonde youngster sails around Marine Stadium behind a boat driven by her father, Bill Williams, 3070 Chestnut Ave.

Young Martha Ann comes by her love for the sport naturally. Her mother, Aileen, is a one-year veteran water skier and a top-flight water ski racer, and her father is adept on the wood-slats.

In the recent 58-mile water ski race from Long Beach to Catalina and back, Mrs. Williams was the first woman to finish. It was her first competition, but she kicked up the sea in the faces of a lot of men and women race veterans.

Martha Ann has been skiing only two months, but "she wanted to try a long time before we'd let her," Mrs. Williams said.

The youngster looks even smaller behind the big Mercury racer runabout owned by the Williams family. The boat, by the way, is named after Martha Ann.

All three Williamses are members of the Long Beach Boat and Ski Club. Martha Ann, of course, is the club's youngest member. The youngster never had any trouble picking up the trick of skimming over the water on the wooden slats, her mother said. She explained that Martha Ann, although only a kindergarten student at Burney Elementary School, has taken acrobatic and ballet dancing

and has a good sense of balance.

"She has no fear of the water," Mrs. Williams said proudly. "She's planning to take part in next year's ski races in the children's class."

"She has even been asking us to let her try the ski jump at the stadium, but we're a little doubtful about that," her mother added.

While she was talking, Martha Ann finished a spin around the stadium and came ashore to join two 6-year-old admirers for the more prosaic sport of sailing a toy boat at the water's edge.

Shhh—It's a Robbery

Two men silently drove their car into the service station at 1945 E. Pacific Coast Hwy., Saturday night, calmly rifled the station's outdoor cash box, quickly pocketed the \$86 contained therein, and silently drove away, attendant Robert E. Burton complained to police.

Bibles Exhibited At City Library

An exhibit of Bibles dating from a reprint of Tyndale's New Testament (1534) to the Revised Standard Version of the Bible, which goes on sale in bookstores this week, is on view in the department lobby of the main library.

The exhibit includes some of the more important translations including the Douay, the Authorized American Standard, Goodspeed's and Moulton's. Also included are some special editions of the Bible, selections illustrated Bibles and foreign language Bibles plus a small collection of books about the Bible.

Many items displayed have been lent to the library. These include a New Testament in Korean language, lent by Dr. Reuben F. Pieters; "Psalms," in Turkish, lent by Mrs. Robert Grunewald; "The Gospel of Mark" in Braille, lent by Mrs. Emma Barclay; a New Testament in Hungarian, lent by Rev. James Armstrong; a miniature reprint of the Church of England Prayer Book with Psalms in the Coverdale translation of 1535, lent by Miss Gwendolen Shakeshaft; an 1812 family Bible, lent by Mrs. Cameron Stanford; and complete Hebrew Old Testament lent by Rev. E. G. Hangen.

A 3-cent stamp will be issued Tuesday by the U. S. Post Office commemorating the 500th anniversary of the Gutenberg Bible.

LUNCHEON AND SERVICE CLUBS

Clubs Plan for Chest Kickoff

Many local service and luncheon clubs have canceled regular meetings this week because of the Community Chest kickoff luncheon Wednesday. Groups which have announced separate meetings are:

GAVEL CLUB—Monday at 6:30 p. m. at Wagon Wheel Restaurant. Wait Weber, toastmaster; Charles Howe, table topic master. Speakers: John Bauer, George H. Christen, Howard Epperheimer, Jack R. Grizzle and Dick Tilforth.

SIX CITY MEET—Wrigley 20-30 Club will be host to all 20-30 clubs in this area Monday at 7:30 p. m. at the Willey-Scout Hall in Dominguez. Dr. Mark Miner, sub-district governor, guest. All past actives invited.

SHRINE CLUB—Tuesday noon in Wilton Hotel's Marine Room. Noble Walter Hoffman, chair-

man. Program: Documentary film of the capture of a gorilla in Africa.

"THE FALLBROOK STORY"—Color film on tideland controversy to be shown at East Long Beach Kiwanis noon luncheon Thursday at Recreation Park clubhouse.

Air Crash Story Just Burned Up

Sheriff's deputies and Lakewood firemen, who raced to the intersection of Carson St. and Bellflower Blvd. Saturday night to investigate reports of a "crashed and burning airplane," found, instead, that four bales of hay used as backing for archery targets in the vicinity had been ignited by an unknown arsonist.

Red Cross Will Launch Disaster Study Classes

Emphasis will be placed on prevention of accidents and correct methods of caring for common-type injuries in four standard first-aid classes to begin this week under direction of Long Beach Chapter, American Red Cross.

Maidie Maddox will instruct one class on Thursdays from 7:30 to 10 p. m. in the YWCA. Sydney Gould will be instructor of a class meeting in the Belmont Shore police station on Tuesdays and Fridays from 7:30 to 9:30 p. m.

Guy Dunbar will instruct a class at Red Cross Headquarters, 319 W. Broadway, on Wednesdays from 7 to 10 p. m. M. A. Long will instruct a class at 16703 S. Clark Ave., Bellflower, on Tuesdays and Thursdays from 7 to 9 p. m.

Murphy Will Head Kickoff for C. Chest

MGM film star George Murphy, long active in civic work, will be featured speaker at the kick-off luncheon for the Community Chest.

The luncheon will be Wednesday in Municipal Auditorium. Tickets may be obtained at the Community Chest office, 1213 Cedar Ave.

He is a board member of the Screen Actors Guild, member of the board of the Academy of Motion Picture Arts and Sciences, chairman of the Hollywood Community Chest Committee, which sends players to service hospitals and camps as well as overseas; board member of the Motion Picture Relief Fund, and member of the special committee to combat juvenile delinquency.



GEORGE MURPHY Guest Kickoff Speaker



MORE THAN 100 members of Long Beach 20-30 Clubs this morning will post pole cards urging contributions to the Community Chest. Early on the job were Jim Koehler (top), Downtown 20-30 Club president, and Dr. Mark Miner, Wrigley Club chairman.

'Fear of Quakes' Cancels Conclave

A national board meeting of the American War Mothers, originally scheduled to attract 150 delegates to Long Beach today, has been canceled, according to Mrs. Julia Wagner, convention chairman.

Eastern delegates blamed "fear of California earthquakes," for the cancellation and decided to "stay where it is safe."

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Half-Century Printer Plans World Tour

After 52 years in the printing trade, the last 31 of them as an Intertype operator for the Press-Telegram, Percy Lee Steidley retired at 3 p. m. Friday—and Oct. 17 he sets out on a trip around the world.

This afternoon he will be a guest of honor at the Municipal Band concert, and he was given the opportunity of choosing a number for the band. Characteristically, Steidley chose "Stars and Stripes Forever."

This afternoon he will also, be host to a group of close friends at dinner at the Victor Hugo.

When Steidley went to Europe for three months two years ago he was bitten by the "travel bug." This he will sail from the Long Beach-Los Angeles harbor on the SS President Polk of the American Presidents Line on a four-month trip which will take him to Honolulu, Japan, Hong Kong, Manila, Singapore, Bombay, Karachi, Egypt, Italy and France.

Next year he expects to make a trip to South America.

Steidley, 345 E. Eighth St., started his printing career in South McAlester, Indian Territory, now Oklahoma. "I have enjoyed my printing work," he says, "every minute of it."

The globe trotter-printer is widely known in Masonic and Eastern Star circles of California. Steidley's coworkers teased him at the conclusion of his final shift and presented him with a traveling bag.

Jewish Holy Rite Tonight

Jews of the Orthodox Conservative branches of the faith in the Long Beach area will fill their respective places of worship tonight for the age-old Kol Nidre service on the Eve of Atonement. Solemn recital begins the most holy of days for the Jew, Yom Kippur.

From the heart of the Jew in the eighth century rose the strange chant as pious men recanted false oaths to other gods, forced by tyranny and oppression. "Kol Nidre—vesora, vachamarai, v'konamai, v'chepoyai, v'kinoasai, u'shvuos . . . All Vows—bonds, promises, obligations and oaths wherewith we have vowed, sworn and bound ourselves . . . the same cry that rose in turn in 15th century torture cells—and in Nazi gas chambers of 1939-45.



PERCY STEIDLEY Retires After 52 Years

Insurance Agent Will Direct Heart Campaign

Carl W. Rogers, insurance executive, has accepted the chairmanship of the Long Beach drive for the annual Heart Association Fund campaign.

Rogers said, "I am cognizant of the great need for this type work. Heart disease continues to be the number one killer and anything that can be done to reduce its effect, now and in the future, is a public responsibility."

"Funds collected will go directly into research and education and, in turn, each of us will benefit through knowledge obtained."

A Long Beach resident since 1950, Rogers is the manager of the local office of the Mutual Life Insurance Co. of New York. A Kansan by birth, the new Heart Association campaign chairman received his education at Colorado Agricultural College and Arizona State, from which he was graduated with a Bachelor of Arts degree in 1937. He served in the United States Navy during the war from 1942-1946, attaining the rank of lieutenant commander.

L. B. Bands Win in Grove Fiesta

Three Long Beach area bands won prizes Saturday at the Second Annual Garden Grove Fiesta. First place award went to the Southern California Military Academy band, while the Bellflower Rangers captured second place. The Long Beach Youth Band won third place and the band's majorette drill team won a first-place trophy.

OUT TO LUNCH

Kids Stuff On Pancakes

The average kid can eat three pancakes and look for more. Members of the East Long Beach Kiwanis Club came up with this obscure fact following a giant pancake breakfast at Recreation Park Saturday in connection with National Kids' Day.

According to Kiwanian chefs, about 4000 hungry youngsters put away more than 11,500 pancakes together with other items on the menu and left the park area only when it was time to go home for lunch.

Less culinary minded Kiwanis Club sponsored a trip for youngsters through airplanes at the Long Beach Air Force Base.

'Flapjack Gang' Cornered at Park



THE LAW STEPPED IN with the jesting spirit Saturday when Police Sgt. John Finley handcuffed a pair of 4000 assembled youngsters to prevent their lining up for their fifth round of pancakes at the Kiwanis Club pancake breakfast at Recreation Park.—(Staff Photo)

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\$159.95 MODEL AT RIGHT **25¢ PER DAY**

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BURK'S OFFERS YOU **2 YEAR PARTS WARRANTY FREE!**

COVERS PICTURE TUBE AND ALL PARTS

THIS UNHEARD OF WARRANTY MEANS 2 FULL YEARS OF TROUBLE FREE VIEWING AT ABSOLUTELY NO COST TO YOU FOR ANY PARTS INCLUDING PICTURE TUBE ON BURK'S ELECTION SPECIALS.

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You Need Big 'Scratch' to Run Pistol Gallery

By CHUCK CHEATHAM

There is more to operating a shooting gallery on the Pike than having a few pistols, rifles, ammunition and a good looking attendant who whispers in a low throbbing voice:

"Come on over and win some money shooting, big boy."

Take it from Al Taucher and his wife, Mrs. Wilda Taucher, who own the largest gallery in the county at 320 W. Pike and three smaller ones at 311, 248 and 255 W. Pike.

In the first place you have to raise "a lot of scratch" to open the doors of a modern gallery.

The large one at 320 W. Pike, an all electric one designed by Arthur Looft, cost \$35,000 in 1947.

SUICIDE PREVENTER

Then more thousands were spent by the Tauchers and Al Brown, an investor in perfecting a "suicide preventer" to keep respondent people from using the .22 pistols on themselves.

The two AIs, Brown and Taucher, came up with a simple metal and wire answer. It gives the customer unlimited frontal and side swing but prevents him from turning the pistol to end his woes.

Then there is the help. Gallery girls average around \$100 a week.

Not every girl can be a good shooting gallery attendant. Some get shell-shock from the constant ping of the guns. Some develop amorous streaks. Some get careless and, although not one attendant has been killed, several have been wounded.

AIMING FOR DATES

The worst type is the amorous one.

"They don't pay any attention to business but spend all their time lining up dates for when they are off work," the Tauchers said. "When such a streak develops in a girl, although it takes a year to really train a good attendant, we have to let her go."

"We look for girls with an extrovert personality. Girls that can talk. We prefer married women who are working at their marriages. We want girls who won't gyp the customers."

Most of the girls who work in the shooting galleries are better shots than the average sharpshooter. Constant watch is kept to make sure the girls don't lure the men into shooting matches



"TRY YOUR LUCK"—Attendant Janette Zerr watches as a sharpshooter aims for prizes in a Pike shooting gallery.—(Staff Photo by Hank Hollingworth.)

for side bets, and take them to the cleaners.

"We have a lot of repeat customers and family trade so we immediately fire any girl whom we even suspect of such a trick," the Tauchers declared.

Most of the customers who shoot at the galleries pay 25 cents for eight shots with the .22 rifles and 50 cents for five shots with the pistols and shoot for fun.

The sportier types prefer to pay 25 cents a shot to see if they can win from \$1 to \$25.

"Few have succeeded in winning the \$25 prize but many win smaller prizes," Al Taucher said. "We like to see the prize shooter win and in case of an argument on a close shot the girls are instructed to pay off."

(All the guns are cleaned at least once a day and checked for accuracy at least once a week.)

Several hundred thousand bullets a year are fired at the big gallery at 320 W. Pike and one man works an 8-hour shift filling tubes with bullets for the



SUICIDE STOPPER—A simple device adjustable to various heights permits free swinging aim at shooting gallery targets with a shield to prevent reversing the pistol.

attendants to use in loading the guns.

Another man maintains the targets. In all three men work full time in the winter and a fourth is added for busy summer months.

The back of the gallery is a complicated mass of machinery that keeps fish popping up in the pond, the electric swan-merry-go-round turning and numerous other targets moving.

"There are a lot of headaches to running our shooting galleries on the Pike but we wouldn't trade places with many people," Wilda Taucher insisted.

Robbie Mops 'Last Mile' For County

If he had swept in a straight line during the past 21½ years he has worked as a janitor for the county in the Jergins Trust Bldg., Charles (Robbie) Robinson, 70, would have piled up a lot of dirt from here to New York City and part of the way back home.

Robbie, who has reached the mandatory retirement age for county employees, will sweep his last mile between now and Tuesday when he will be honored by a few of the host of friends he has made around the courts where he has worked.

Leaders of the beach and bar will honor Robbie in Superior Judge Fred Miller's court with gifts and well wishes Tuesday at 9:30 a. m.

"I never had time to listen to a court trial during the years I worked around them," Robbie asserted. "During the month I intend to loaf before finding another job, fishing and visiting friends and my children and grandchildren, maybe I'll find time to drop up to one of the courts and just sit and listen instead of working."

Robbie lives with his wife, Mrs. Bertha M., at 2115 California Ave. They have five children and six grandchildren living.

When Robbie first went to work for the county there were only seven judges on both the Superior and Municipal Court benches.

Now there are 10 judges, three of whom, Judges Charles D. Wallace, Percy Hight and Martin DeVries, were here when Robbie first came to work.

At the rate of 175 pounds of ice a day, Robbie has used 978,250 pounds of ice to stock water pitchers and coolers in the courtrooms.

He has washed, filled and delivered to the courts 16,770 10-gallon water tugs and put approximately 1,000,000 paper towels in containers in the public restrooms.

"I liked my work and enjoyed meeting all the fine people I have met here during the years but I will be glad to quit," Robbie declared. "I've been nervous ever since the Berling trial over a year ago."

There was so many people, littering the halls while they waited to get inside the courtroom, that I had a hard time keeping things straight. That was the biggest crowd that ever came to listen to a trial here."

Robbie, who will seek light part-time employment to supplement his monthly pension of \$112, intends to live a good many years for "my mother lived to be 96 and my father 92."

Robbie, who attends the African Methodist Episcopal Church, sort of envies his successor.

Downtowners Didn't Sleep



"SEE HERE, YOUNG MAN," three women warned as pipe line installers, working in ditches on Third St., between Pine and Cedar Aves., shattered the early morning calm today with heavy equipment. Although it awakened people for blocks, the night work was necessitated by the amount of auto traffic in the downtown district during the day. (Staff Photo).

Just a Quiet Sunday— Then Bam-Bam-Bam-Wham!

It was midnight. The last of the old-timers who had spent the evening chatting in the lobby of the Willmore Hotel had gone up to bed, the Navy had weighed anchor on the last bus back to Terminal Island, and the police sergeant said it was so quiet downtown you could hear the money drawing interest at the Farmers & Merchants Bank.

Then it happened.

Mechanized ditch diggers, pneumatic asphalt breakers and clanging pipe fostlers went to work with a vengeance so as to complete the laying of a 12-inch gas feeder line beneath Third St. before the dawn traffic.

While hotel and apartment

dwellers shouted from their windows with sleep-filled eyes, contractors for the City Gas Dept. hurled their hammers to complete a gas line link between Pine and Cedar Aves.

"We could not figure out any other way to dig a trench across Pine Ave. without bringing traffic to a halt," a Gas Dept. man said. "As it is, traffic will be inconvenienced. The work just had to be done at night."

He said he hoped the noise wouldn't upset downtown sleepers.

By early this morning, the pavement had been ripped up and the big black gas pipe was ready to be rolled into position.

And hotel tenants were hoping mad.

Registration Gain Hits 11 Per Cent

Public school registration rose to 43,909 at the end of the second school week compared to 43,861 for the same period last year, school officials reported.

The figures, including grades from kindergarten through high school, represented an overall 11.3 per cent increase.

The percentage increase in the elementary segments was 12.9. Total registration in the elementary segment was 32,341 as compared with 28,653.

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School Leaders Set Conventions

Three co-ordinated conventions of administrators and supervisors in education systems throughout the state are scheduled here for October with the first opening next Sunday.

An overall attendance of 2000 is expected at Municipal Auditorium.

Opening convlave is that of the California School Trustees, Oct. 5-8, with approximately 350 school board members participating.

President is Jack Merchant, of Crockett. Mrs. Elizabeth Hudson, Long Beach school board member, is program chairman. The organization will be welcomed by Dr. Walter H. Boyd, Long Beach school board president.

Included among the speakers will be Lt. Gov. Goodwin Knight and Robert Burns, president of the College of the Pacific.

California Association of School Administrators, including an estimated 900 delegates, will meet Oct. 8-10. The organization, comprised of school superintendents, is headed by Glen T. Goodwill, Monterey.

Douglas A. Newcomb, Long Beach superintendent, will welcome the representatives. Speakers will include Robert G. Sproul, president of the University of California, and William F. Russell, president of Teachers College, Columbia University.

Vaughn D. Seidel, Alameda County school superintendent, will discuss the "Implications of Television for Education."

The third convention will be that of the California School Supervisors Association and California Association of Supervisors of Child Welfare and Attendance.

Delegates to this confab will meet Oct. 12-15 with "The Impact of Changing Community Life on Education in California" as the theme for their discussions.

Theron Freese, assistant superintendent, instruction, Long

Beach, is making local arrangements.

Roy Simpson, state superintendent of public instruction, will participate in all three conclaves.

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Cat's Meow Halts I-P-T's Elevator

A cat held up elevator service for more than an hour Saturday night in the Independent-Press-Telegram building.

Cries of the cat could be heard from the bottom of the elevator shaft, but while maintenance men worked to get into the pit, the meows stopped. Kitty apparently escaped via the mysterious opening through which she entered.

Boy, 8, on Bicycle, Collides With Car

Manuel Aguilero, 8, of 1340½ E. 152nd St., Compton, was injured Saturday night when his bicycle collided with a car driven by Max Igalo, 47, of 5935 Gundry Ave. The accident occurred at 152nd St. and Central Ave. in Compton.

The boy was given first aid at the Physicians and Surgeons Hospital in Compton and was held for observation.

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Truman Starts Whistle-Stop, Give-'em-Hell Campaign Tour

WASHINGTON—(AP) President Truman boarded his campaign train Saturday night for a 15-day, 8500-mile whistle-stop tour as intensive as any he made in his own behalf four years ago.

The President, never happier than when he is out on a back platform lambasting the Republicans, is expected to make at least 90 speeches in his all-out effort for Gov. Adlai E. Stevenson, the Democratic Presidential nominee. This will include 11 major addresses.

Most of the talks will be west of the Mississippi but the trip winds up with a swing into the East which will find Truman speaking in New York City on the final day.

The tour will give the President a chance to discuss conservation problems at big dam projects, farm problems at an Iowa fair, civil rights in Harlem in New York City, and many other topics.

It is the second whistle stopper of the campaign for the President. The other was a two-day affair enroute to and from Milwaukee for a Labor Day speech. The Democratic National Committee reportedly is preparing another itinerary for him soon after he gets back to Washington Oct. 12.

Billy Rose's Art Treasure Missing

NEW YORK—(AP) Showman Billy Rose moved back into his five-story "love nest" at fashionable Beekman Place Saturday and charged that it had been "looted" of at least 90 per cent of its treasures.

Police were investigating. Rose said it was the first time he had entered the apartment since he was locked out of it at the start of his sensational marital battle with former Olympic swimming star Eleanor Holm.

Pending an inventory, he said he could not estimate the value of the missing treasures.

Rose once claimed the apartment contained \$250,000 in treasures, including a \$75,000 Rembrandt painting which he claimed Miss Holm had used to barricade a door against him.

Rose said that among the treasures missing was his famed silver made by Paul Storr, silversmith for King George III. Also gone, he said, were fine pieces of Bohemian glass and heavy silver candlesticks.

U.N.'s Assembly In New Structure

UNITED NATIONS—(AP) After six hard-working years without quarters of its own, the United Nations general assembly will convene Oct. 14, for its first session in its new permanent home.

With the rainbow flags of 60 nations flying in the U. N. plaza, spectators and delegates from all parts of the world will pour through the silvery doors of the new white stone assembly building.

The golden dome structure, now being rushed into readiness, completes the three buildings built in midtown Manhattan at a cost of \$68 million.

Viscount Astor Ill

LONDON—(AP) Viscount Astor, 73, husband of the American-born Lady Astor, was reported seriously ill Saturday at Cliveden, Taplow, Buckinghamshire.

Factory Wages Ahead of HCL

WASHINGTON—(AP) Average factory wages kept a shade ahead of cost-of-living increases during the 12 months ending in August, the government reported Saturday.

The Bureau of Labor Statistics said average factory pay was up to \$1.68 an hour last month, including overtime and other premium pay, for an increase of seven cents or four per cent from August, 1951.

Consumer prices during the same period rose three per cent, about half the increase of the previous year. Average hourly earnings in manufacturing for the same two years have risen 13.5 per cent.

Factory workers' weekly pay checks before taxes averaged \$66.85 in August, up \$1.05 from July. Weekly earnings have increased \$2.53 during the 12 months ending in August.

L.B. Boy, 8, Stricken With Polio in Texas

Polio marred the vacation of Mr. and Mrs. Walter Kaminski of 4633 Monog am Ave., Lakewood, when their son, Walter Jr., 8, fell victim to the malady at Amarillo, Texas. After a week's observance at an Amarillo hospital, the lad was permitted to travel home.

Arriving here Saturday, the boy was taken to Community Hospital, police ward where his early recovery is expected.

Stabilizer Blames Failure on GOP

SANTA BARBARA—Economic Stabilizer Roger L. Putnam said Saturday that "special interest" lobbies and a Congressional coalition dominated by Republicans greatly weakened the price control program.

He said an overwhelming majority of Democrats in Congress have been "anxious to hold the cost of living in line and the overwhelming majority of Republicans in Congress just as anxious to crash that line into splinters."

Plant Erupts, 7 Die

PUSAN, Korea (Sunday)—(AP) An explosive plant on the outskirts of Pusan blew up with a mighty blast Saturday that killed seven workers and seriously wounded the eighth.

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Heywood-Wakefield 2-PIECE SECTIONAL In a smart contrast of rich coral and brown. Famous Heywood-Wakefield construction throughout. WAS \$449.50—NOW REDUCED TO..... \$249⁵⁰	Solid Cherry DINING TABLE & CHAIRS Real charm for your dining room. Beautiful round extension table with two host and four side chairs, smartly upholstered seats. Seven lovely pieces. WERE \$435.50—NOW REDUCED TO..... \$299⁵⁰	Mellow Maple TWIN BEDROOM SET It's made by Randolph, a famous name in maple. Smart chest, beds and nite stand. Don't miss seeing this. WAS \$366.50—NOW REDUCED TO..... \$239⁵⁰
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Heywood-Wakefield MODERN SOFA Smart massive styling with a beautiful cover of rich green metallic velveteen. An exceptional saving. WAS \$449.50—NOW REDUCED TO..... \$329⁵⁰	12 Only CAPTAIN'S CHAIRS Smerly crafted of solid maple, lovely Selem finish. The chair of so many uses. Hurry for these. WERE \$37.50—NOW REDUCED TO..... \$22⁹⁵ ea.	Seven-Piece Provincial Dining Set Made to serve a lifetime. Beautiful drop-leaf table and six upholstered chairs in stately provincial motif. A real value here. WAS \$372.50—Now reduced to..... \$399⁵⁰
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Duran Covered CHAIRS with OTTOMANS Choice of two—one a rocker, the other a reclining chair, with ottomans to match. Covered in rich green, long wearing Duran plastic. WERE \$79.50 EA.—NOW, CHOICE..... \$59⁵⁰	Solid Rock Maple 8-PC. DINING SET These lovely pieces bear the Whitney name—your assurance of top quality. Oval drop-leaf extension table, six upholstered chairs, breakfast hutch. See this! WAS \$743.00—NOW REDUCED TO..... \$529⁵⁰	Five Lovely Pieces CHERRY BEDROOM SET Made by Kling—you know it's good. Twin poster beds, dresser and mirror, chest. Here's exceptional beauty and value. WAS \$545.50—NOW REDUCED TO..... \$399⁵⁰
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Airfoam Cushion FRIEZE SECTIONAL Two lovely pieces covered in rich red frieze... air-foam cushions and arms for solid comfort. Was \$285—Now reduced to..... \$199⁵⁰	Close-Out! Only 20 All-Wool Hooked Rugs Beautiful Japanese hooked rugs in the popular 9x12 size. A variety of lovely patterns and colors. Your choice while they last. ALSO SMALLER SIZES AT COMPARABLE REDUCTIONS \$99⁵⁰	Six-Piece MAPLE DINING SET Here's a lovely maple set at a price you can't pass by. Four chairs, drop-leaf table with Lazy Susan of matching maple. See it! Was \$189.45—Now reduced to..... \$139⁵⁰
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Custom Club MATELASSE SOFA Rich brown color... foam rubber cushions for comfort... solid frame construction for long life. WAS \$264.95—NOW REDUCED TO..... \$199⁵⁰	Solid Cherry TWIN BEDROOM SET Made by Morgentown. Double dresser with mirror, chest, two beds and nite stand. Six lovely pieces. WERE \$701.50—NOW REDUCED TO..... \$499⁵⁰	Here's a Buy! LAWSON SOFA Solid, sturdy made... covered in an attractive print. You'll go a long way to beat this buy. WAS \$189.50—NOW REDUCED TO.... \$99⁵⁰
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Heywood-Wakefield WING CHAIRS Smartly covered in rich gold metallic velveteen. Sold as a pair only. WERE \$157.50 EA. — NOW, BOTH FOR..... \$199	Eight-Piece Provincial Dining Set Charm and dignity at a price. Extension table, four side and two host chairs, all upholstered, and hutch. A buy! Was \$671.50—Now reduced to..... \$499⁵⁰	Seven Lovely Pieces MAPLE DINING SET Round drop-leaf table and six Windsor chairs... all smartly matched to give distinction to your dining room. Was \$266.50—Now reduced to..... \$189⁵⁰
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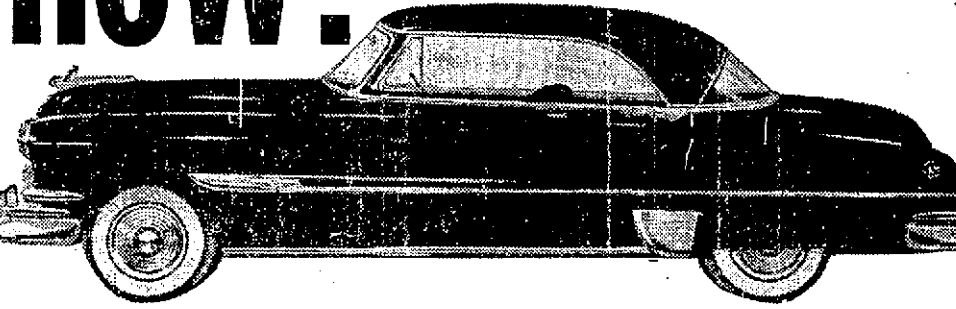
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Sheer rayon failles, linens, silk shantungs, Fall shades in one and two-piece styles. Women's, misses' and half sizes.
89.95 Miss-Mrs. women's dresses.....68.00
45.00-69.95 group of formals.....1/3 OFF
May Co. Lakewood Gown Shop, Second Floor

WOMEN'S SPORTSWEAR — Second Floor

8.95 Cotton tweed sundresses, 38-44.....1.00
3.95-6.95 Cotton tweed shorts and jackets, 38-44.....1.97
2.95-6.95 Krinklestone play clothes, 38-44.....1.00-3.00
3.95-6.95 Cotton and nylon blouses, 38-44.....1.97
5.95 Cotton print skirts, 38-44.....1.97

JUNIOR COATS and SUITS — Second Floor

25.00-29.95 All wool shorties, bkn. sizes, colors, 9-15 15.90
49.95-55.95 Beautiful long coats. Wool fabrics, 9-15 34.90
14.95 Rayon suit clearance. Various colors, 9-15.....5.97

MISSSES' DRESSES — Second Floor

17.95-22.95 Rayon prints and cotton pastels.....5.97-7.97

MILLINERY — Second Floor

Group of felts, solids, velours, many shades.....2.00
Group of velours, felts, some jeweled styles.....4.00

ACTIVE SPORTSWEAR — Second Floor

18.95-24.95 Full fashioned cashmere sweaters, small sizes.....14.97-18.97
3.95 Denim wrap skirts, faded blue, S-M-L.....1.97
1.95-3.95 T-shirts, many styles, colors, misses' sizes.....1.59-2.27
3.25-5.95 Denim coordinates, broken sizes.....1.97-3.97
2.95 Plaid shirts, woven gingham, action back, 34-40.....1.99

MISSSES' SPORTSWEAR — Second Floor

5.95 Assorted rayon linen tattersal skirts.....1.97
10.95 Rayon faille dresses, black, grey, brown, 10-18.....8.97
55.00 Famous make all wool suits, pastel shades, 10-18 39.97
8.95 Group of cotton dresses.....2.97
12.95-14.95 All wool skirts, ass't styles.....7.99

MATERNITY SHOP — Second Floor

5.95-8.95 One and two-piece cotton dresses.....3.97-5.97
10.95-17.95 Group of rayon suits.....7.97-12.97

WOMEN'S DRESSES — Second Floor

16.95-17.95 Midseason sheer dresses, many styles.....12.97
22.95-29.95 Better dresses reduced. Terrific value.....15.97

DAYTIME DRESSES — Second Floor

9.95 Nylon print dresses in misses and half sizes.....3.99
4.95 Seersucker patio frocks, several styles, colors.....2.99
4.95 Gilded brunch smocks, not every size in every color.....1.99

LINENS — Third Floor

2.98 Preshrunk plaid denim tablecloths, 56x56.....1.49
3.98 Preshrunk plaid denim tablecloths, 56x72.....2.49
4.98 Preshrunk plaid tablecloths, 56x90.....3.49
23c Cannon wash cloths, grey only.....6/1.00
1.00 Fieldcrest extra heavy guest towels, white.....2/1.00

NEW FALL SUITS

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Smartly styled all wool worsted flannel and gabardine suits. Beautifully tailored with exquisite detailing. A wide assortment of styles and colors.
May Co. Lakewood Women's and Misses' Suits, Second Floor

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Orig. 29.95-39.95 short coats, fine 100% woolsens. 19.00
Orig. 49.95-69.95 fine 100% wool full-length coats.
Limited quantity.....36.00
May Co. Lakewood Women's and Misses' Coats, Second Floor

29.95-39.95 Fine quality all wool short coats.....19.00
49.95-69.95 Limited quantity all wool coats.....36.00
May Co. Lakewood Women's and Misses' Coats, Second Floor

ALL WOOL ZEPHYR SWEATERS

reg. 4.50 2.99

Smartly styled fall sweaters in all wool zephyr yarns. Slip-ons. Fall shades, 34-40.

10.95-14.95 Group of assorted dresses, 9-15.....5.00
5.95 All wool turtle neck sweaters, 34-40.....3.99
10.95 All wool plaid skirts, cinch belt.....5.99
2.95 New fall plaid shirts, three styles.....1.99
7.95-10.95 Odds and ends, cotton swimsuits, 32-38.....3.97
5.95 Tissue faille blouses, colors, 32-38.....2.97
2.99 Sanforized denim wrap-around skirt.....1.59
May Co. Lakewood Campus Shop, Second Floor

BOULEVARD DRESS CLEARANCE

reg. 10.95 - 14.95 3.00

Clearance of summer dresses in a broken assortment of colors, sizes. Slightly soiled.
May Co. Lakewood Boulevard Dresses, Street Floor

BETTER BLOUSES — Second Floor

2.95 Cotton peasant blouses, several styles, colors.....1.00
3.95-5.95 Sleeveless summer cottons, many styles 1.99-2.99
4.95-7.95 Cotton batiste blouses, many styles.....1.00
9.95-10.95 Rayon tissue failles in soft pastels.....2.99
3.95-7.95 Nylon batiste & nylon linen blouses 1.99-3.99

ROBES — Street Floor

8.95-12.95 Seersucker housecoats, 12-20.....5.99
5.95-8.95 Denim dusters and patio dresses.....3.99
5.95 Solid color seersucker dusters.....1.99

LINGERIE — Street Floor

3.95-5.95 Famous make slips, rayon or nylon satin 2.99-4.99
5.98-8.98 Shorty gowns, ass'd. styles, lace trim.....3.99-5.99

CHILDREN'S READY-TO-WEAR — Second Floor

2.98-3.98 Girls' swim suits, sizes 3-6.....1.97
1.98 Boys' or girls' shirts, sizes 3-6.....1.00
1.39 Boys' woven seersucker shorts, sizes 3-6.....1.00
2.98 Boys' cabana suits, size 6 only.....1.77

ART NEEDLEWORK and GIFTS

1/2 Off

Wonderful gift items at terrifically reduced prices. A wide selection from 25c to 15.00.

May Co. Lakewood Art Needlework, Third Floor

VALUES FROM OUR STREET FLOOR

BLOUSES, SWEATERS

5.95-7.95 Sample blouses, ass't. styles, fabrics, colors.....2.97
2.95-4.95 Cottons, rayons, acetates, ass't styles.....1.99
3.95-4.95 Rayon and cotton tee-tops.....2.99
3.95 Group of novelty sweaters, ass'd colors.....2.99
3.95-4.95 Rayon and cotton boucle sweaters.....1.99

KNIT LINGERIE

6.95-7.95 Nylon tricot gowns, pastels, 32-40.....3.99
69c-79c Assorted fancy pants, 5-6-7.....2/99c
1.00 Munsing fancy briefs, sizes 4-5-6.....59c
1.89 Nylon tricot briefs.....88c
5.95-6.95 Group of nylon tricot slips.....3.99
4.95-5.95 Nylon tricot half slips.....3.99
3.95 Nylon tricot half slips.....2.99

HANDBAGS

2.95 Plastic handbags, shoulder strap styles, ass't. colors.....1.00*
* Plus 20% federal tax

COSTUME JEWELRY

1.00 Necklaces, pins, bracelets, earrings, some stone sets, tailored pieces, simulated pearls.....39c*
* Plus 20% Federal Tax

HOSIERY

1.00-1.50 Famous brands, broken sizes, disc. colors.....79c
1.35-1.95 Prestige, Berkshire, Artercraft, Surety, Van Raalte, Claussner, Hummingbird, disc. colors, broken sizes.....99c

HANDKERCHIEFS

50c Women's embroidered handkerchiefs.....3/1.00
50c Men's white linens and colored borders.....3/1.00
79c Women's colorful print handkerchiefs.....59c
1.00 Men's white cords.....59c

1/2 to 1/4 Off

FASHION YARDAGE REMNANTS

3/4 to 4-yd. lengths, 36"-58" wide. Cotton, gingham, corduroy, sheers, broadcloths, chambrays, flannels, embossed, denims, lace chantillies, flouncings, edgings, crepes, taffetas, brocades, prints, suitings, wool crepes, wool coatings, flannels, gabardines, and many more.

79c-1.49 values, Full bolt dress rayons, prints plains, yd. 37c

3.95 (if bolts) Twill back velveteen, colors & black, yd. 1.97

89c-1.00 Famous brand fine dress cottons, prints, plains.....yd. 50c

3.95 (if bolts) All wool skirt lengths, 56" wide, 3/4-7/8 yd.ea. 1.00

1.49-1.69 (if bolts) Pinwale corduroy (lengths), colors and prints.....yd. 1.00

May Co. Lakewood Yardage, Third Floor

MEN'S SHOES — Street Floor

10.95-12.95 Better quality men's shoes, broken sizes.....6.95

MEN'S FURNISHINGS — Street Floor

3.50 Famous make DuPont nylon gripper shorts, white only.....1.95

MEN'S SPORTSWEAR — Street Floor

6.95 Rayon gabardine spot resistant slacks, 30-40 waist.....5.49

12.95 Rayon sharkskin and checked zipper jacket, S-M-L-XL.....8.95

22.95 Leather jackets, 38-46.....12.95

2.95 Terry cloth polo shirts, S-M-L.....1.99

MEN'S COTTON SKI-TYPE PAJAMAS

2.99

Combed cotton knit pajamas with ribbed knit ankles and cuffs. Full cut and comfortable. Fireman red only.

May Co. Lakewood Men's Furnishings, Street Floor

BOYS' SPORT SHIRTS

reg. 2.50 - 2.95 1.49

Boys' short sleeved sport shirts. Sanforized gingham, cotton plisses and rayons. Selections of colors. Sizes 4-20.
May Co. Lakewood Boys' Shop, Second Floor

MEN'S CAMPUS SPORT SHIRTS

reg. 2.95 - 3.95 1.99

Short sleeved sport shirts for campus wear. Wide selection of rayons, and cotton plisses. Many colors in sizes S-M-L.

May Co. Lakewood Young Men's Campus, Street Floor

MEN'S SUITS

were 50.00 - 65.00 now 1/2 off

Summer and regular weight men's suits taken from our regular fine stocks. A smart selection of fabrics, styles and colors in all wanted sizes.

May Co. Lakewood Men's Stores, Street Floor

DISCONTINUED STYLES

FAMED BATES SPREADS, FULL, TWIN

Variety patterns, colors.

Reg. 6.95 4.89 Reg. 7.95 5.89

Reg. 8.95 6.89

1.39 Pequot percale tubing, 42" wide.....99c yd.
May Co. Lakewood Sheets and Bedding, Third Floor

COHASSETT SHEETS

ea. 2.29

(if perfect, 3.75)

Fine quality plus service muslin sheets, Cohassetts, which are seconds of famous Pequot sheets. Slight imperfections are so tiny that they will not effect the beauty or wearing quality of these fine sheets. 81-108.

May Co. Lakewood Sheets, Third Floor

NYLON BLOUSETTES

reg. 5.95 2.94

Nylon sheer and nylon net blousettes. Jewel necklines, button fronts, button backs. White, pink, blue. Sizes 30-36.

5.95-7.95 Nylon net blousettes, white & pastels, 32x36 3.94
1.95 36" pure silk print squares.....97c
7.95 Wool knit stoles, 72x27", deep fringe, colors.....3.94

ALL METAL SHOE RACK

reg. 1.97 1.00

3-tiered all metal shoe rack to use on wall or back of door. Holds 9 pairs of shoes, neatly and easy to reach.

89c Telescopic travel clothes brush, ideal for upholstery.....69c

1.49 Ironing board cover of heavy selected sheeting 1.00

1.98 Blanket bags, quilted front, zipper, holds 2 blankets.....1.00

1.98 Heavy plastic shower curtains, metal grommets.....1.00

3.98 Travel bags, folds, zipper, handle, suit size only 2.49

49c Imported serving trays, ideal for television parties 19c

50c Salt and pepper shakers, outdoor California pattern.....each 19c

May Co. Lakewood Nations, Street Floor

SILVERWARE

3.50-29.00 Silverplated English carving sets, jam jars, etc.....1.49-17.95*

8.95 Wooden anti-furnish silver chest, holds service for 12.....5.89*

6.50 Wooden 2-pc. salad set, silverplated handles.....2.99*

2.50 Pie knives with silverplated handles.....ca. 1.59

39.95 Adam pattern, 54-pc. silverplated flatware, service for 8.....24.99*

* Plus 20% Federal Tax

WOMEN'S SHOES — Street Floor

9.95-10.95 Nationally famed make dress and street shoes, broken sizes.....4.97

BETTER SHOES — Street Floor

9.95-10.95 Better casuals in suedes and calfs.....4.97

BOULEVARD SHOES — Street Floor

5.95 One strap flats, kid and suede, broken sizes.....2.97

CHILDREN'S SHOES — Second Floor

3.25 Denim ballerinas, colors, broken sizes.....1.00

CANDY — Street Floor

2/89c Broken bars, caramel, fudge, peanuts with chocolate.....2 lbs. 79c

LUGGAGE — Downstairs

19.95 Pullman case, 26" wheat canvas cover, cowhide binding.....9.95*

* Plus 20% Federal Tax

SPORTING GOODS — Downstairs

6.95 Sampson card tables, slightly damaged floor samples.....4.95

INITIALED PAPER NAPKINS

reg. 1.50 3 for 2.19

Fine quality paper guest towels, cocktail or luncheon napkins. Beautifully designed with initials. Perfect for entertaining.

May Co. Lakewood Stationery, Street Floor

DINNERWARE — Third Floor

3.95-9.95 Imported Bavarian china figurines.....1.95-4.95

1.95-6.95 Bavarian beer steins, assorted sizes.....95c-3.95

19.95 Domestic dinnerware, 53-pc. service for 8.....15.95

5.95 Domestic dinnerware, 20-pc. service for 4.....4.59

CURTAINS and DRAPERIES — Third Floor

Odd curtains, pricelises, panels, display samples.....1/2 off

Draperies, slipcovers, upholstery remnants.....1/2-1/2 off

5.95 Jumbo organdy curtains, perm. finish.....3.98

2.25 Celanese nylon panels, 42x81", ivory color, ea.....1.59

Rayon marquisette panels, 42x81", eggshell.....ea. 95c

15.95-19.95 Odd draperies, printed, seaten lined, pr.....10.95

MAJOR APPLIANCES — Downstairs

349.95 Tappan deluxe range with chrome oven.....259.95

304.95 Universal automatic range.....254.95

349.95 Frigidaire "Wonder-Oven" range.....309.95

WASHERS — Downstairs

179.95 Apex deluxe semi-automatic washer.....139.95

319.95 ABC automatic washer.....249.95

299.95 Bendix 1952 gyromatic washer.....249.95

OTHER APPLIANCES — Downstairs

69.95 Universal deluxe upright cleaner.....49.95

239.95 Bendix 1952 electric dryer.....184.95

399.95 G. E. dishwasher-sink.....299.95

WOOD CHOPPING BLOCK

reg. 4.49 1.99

Heavy wood chopping block, 11 1/2"x11 1/2"x2". Ideal for barbecue and kitchen. Use for chopping onions, potatoes, vegetables for salads.

4.49 Plastic 4-pc. canister set. Red or yellow.....set 2.79

1.19 Aluminum foil. 15"x60 ft. for cooking, baking, roll 59c

May Co. Lakewood Housewares, Downstairs

FURNITURE FLOOR SAMPLES— DRASTICALLY REDUCED

21.95 Mahogany end table.....11.95

92.25 Mhg. extension console table.....64.95

139.00 Mahogany cellarette.....99.50

54.95 Green velvet occasional chair.....39.95

119.00 Postureform chair.....74.95

139.00 Green brocatelle club chair.....84.95

159.00 Green matelasse, St. Francis chair.....99.50

299.00 Modern 2-pc. sectional sofa.....209.00

May Co. Lakewood Furniture, Third Floor

'Young River' Will Flow Wednesday

Gabriel Dam Opening Will Refill Basin

By THAD OMOHUNDRO

With the completion of the new substitute channel for the Rio Hondo scheduled for Wednesday, engineers of the Los Angeles County Flood Control District on that date will begin the greatest task of water conservation in local annals.

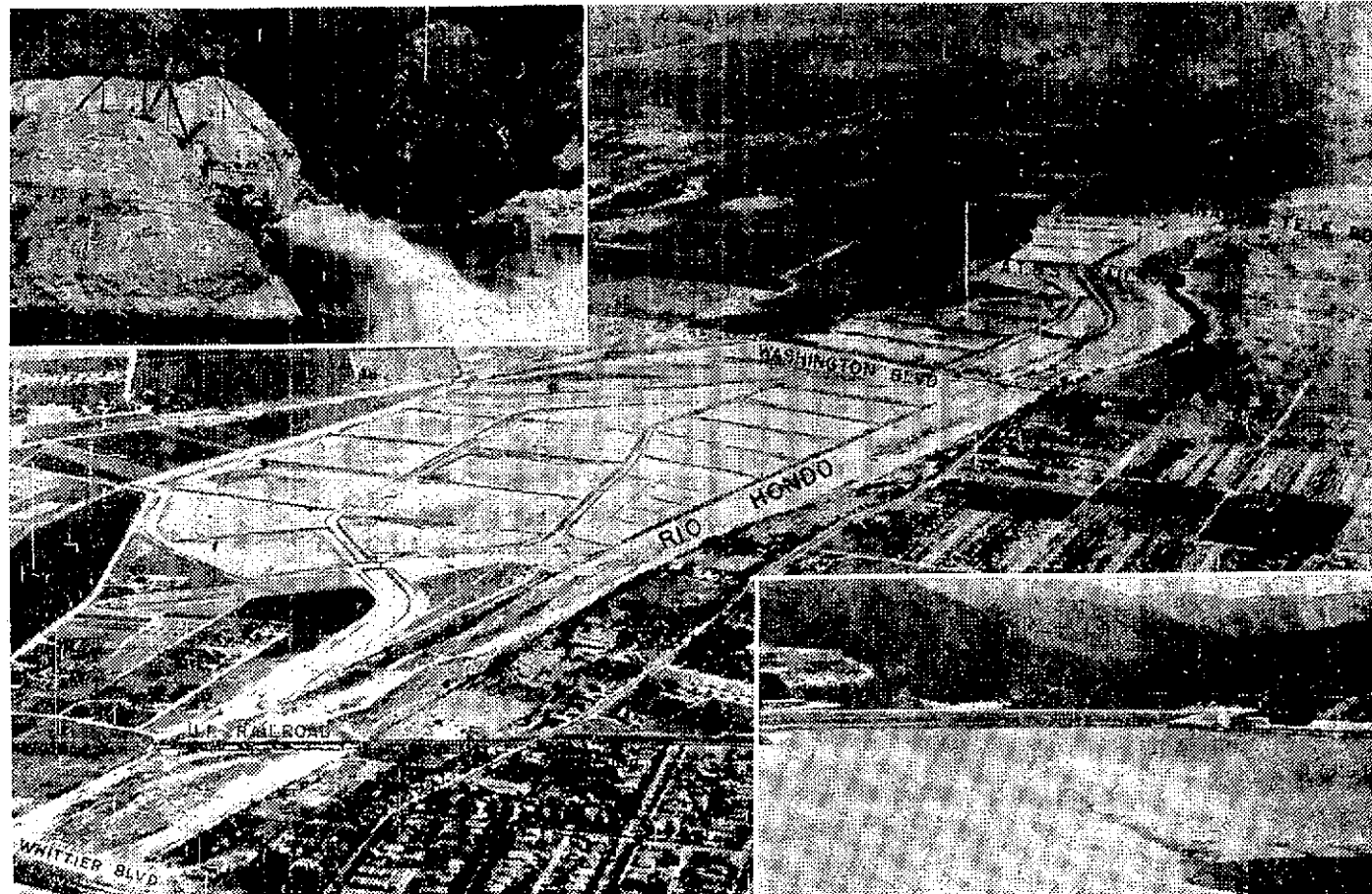
In a plan to partially replenish the coastal underground water basin which serves the Long Beach area, the outlet gates on San Gabriel Dam No. 1 will be opened early in the morning to permit the escape of 39,000 acre-feet of water.

It will require six hours, according to Asst. County Flood Control Engineer Paul Baumann for the torrent to reach the Santa Fe Dam Reservoir downstream at Baldwin Park.

"We estimate we will be releasing 1000 second-feet of water from Santa Fe Dam into the new Buena Vista channel, which will replace the old Rio Hondo channel from the dam to Peck Road in North El Monte," Baumann said.

"And I might add, for the benefit of the layman, that a stream carrying 1000 second-feet of water is a 'young river'."

HURRY-UP WORK
The Buena Vista channel has been excavated over the past two months on an emergency schedule so that the lake built up behind



COURSE OF THE 'YOUNG RIVER' which will flow Wednesday from San Gabriel Dam No. 1 is shown in view looking downstream from Whittier Blvd. Squares to left of Rio Hondo Channel are

San Gabriel Dam No. 1 can be seen clearly moved into the coastal water spreading grounds at Montebello, without being absorbed into the numerous gravel pits along the now abandoned old meandering course of the Rio Hondo. The process of draining No. 1

reservoir will require 40 days and 40 nights, Baumann estimated. He said the fast moving stream will prove spectacular as it leaves Santa Fe Dam for its date with a subterranean storage chamber beneath the 175-acre spreading grounds adjoining the Rio Hondo between Whittier and Washington Blvds.

The capacity of the stream will have diminished to between 700 and 750 second-feet by the time it reaches the spreading grounds, because of stream-bed absorption and evaporation en route.

As soon as San Gabriel Dam No. 1 is fully drained, the engineers will open the recently finished \$500,000 sluiceway through the westerly base of the structure to begin the first job ever attempted of removing silt and rocks which have filled up a third of the reservoir capacity by action of past storms.

SILT SLUICWAY
The water to carry the silt through the sluiceway will come from the Cogswell Dam (formerly San Gabriel Dam No. 2) in the west fork of the San Gabriel Canyon. From the gates of Cogswell Dam will be released, sometime in November, its storage of 8400 acre-feet.

This water, after serving its

purpose of purging the No. 1 reservoir of its silt burden, will also pass downstream for conservation in the coastal spreading grounds. That will make both of these important mountain reservoirs prepared to receive and retard the expected floods of the coming rainy season.

Some of the water to be passed through Santa Fe Dam will escape into the regular San Gabriel River channel, Baumann admitted. This cannot be helped, he said, but all such water going down the San Gabriel from Santa Fe Dam will not be wasted. Some will also be caught in another system of spreading grounds at Pico and conserved.

It is estimated that the first water to reach the forebay of the coastal spreading grounds at Montebello will arrive late Wednesday afternoon. Public officials from the south coast area of the

county whose areas will benefit from the job are expected to be on hand to greet the arrival of the bonanza.

British Battalion Soon to Leave Korea

SEOUL, Korea — (AP) After 12 months of service in Korea, the British First Battalion of the Royal Norfolk Regiment will be the unit, which was organized in 1685. Headquarters said the Norfolk had suffered 185 casualties, including 53 killed and six missing.



picture yourself in a
**PICTURE
FRAME
CUT**
2.00

... as soft and feminine as a lace handkerchief, face-framing, flattering and so lovely to 'headline' your fall fashions.

PICTURE FRAME
PERMANENT
Reg. 15.00 8.95

May Co. Lakewood
Beauty Salon, Second Floor
Ext. 343

USE YOUR
CHARG-A-PLATE

M MAY co. LAKEWOOD

Pension Boost Won't Buy Luxury, They Say

"Five dollars a month doesn't go very far these days!"

That's the typical answer received after a random questioning of some of the 33,602 persons in the Long Beach area who'll get that increase on their state and federal old age benefit checks, beginning Wednesday.

"You can't even buy a beefsteak in a restaurant these days for \$5," said Harry Starke, a Long Beach resident for 22 years. Starke, who "doesn't tell anyone his age," said he's old enough to draw the increase on federal social security but doesn't think he'll be able to live any better.

Seventy-four-year-old Thomas J. Reedy, however, has a ready use for that increase. "Five dollars is hardly enough to do anything with," he said, "but in my case, I'll be able to use it to cover the recent \$5 hike in my rent."

Reedy, whose federal check is supplemented by part-time work at the Long Beach Day Nursery, said wryly, "When I'm 75 next month, I can earn \$10,000 a year and still get my pension. But where'll I get the job?"

The \$5 increase was news to Mrs. Ida C. Anderson of 1137 1/2 Junipero Ave., but she had a ready answer.

"With \$5 more a month, I'll be real careful, so I'll be able to give even more money to the Lord," the elderly woman said. "My personal wants are few so I contribute all I can to missionary work."

The Long Beach office of the Social Security Administration has said it will send out an additional \$130,000 on regular monthly checks for old age and survivors insurance. But apparently this doesn't mean much to the individual who gets only \$5 of it.

One old gentleman who didn't want his name used, said, "Most pensioners are barely getting by these days as it is. So, \$5 a month doesn't mean they'll be able to take a Mediterranean cruise."

"However, on the whole, I think most folks will be glad to get it," he said. "After all, \$5 is still \$5."

Jefferson, S. D., Folk to Picnic Sept. 28
SANTA ANA—Former residents of Jefferson, S. D., and their annual picnic reunion in Montebello City Park today. There will be a potluck dinner at noon.

M MAY co. LAKEWOOD

REPEAT OF ADVANCE
SEASON

TOY SALE

reg. 89c to 1.39

49^c

TWO BIG DAYS
MONDAY & TUESDAY

Again we offer these lucky buys... yours at these pre-season give-away markdowns.

Pre-Christmas values in an assortment of:

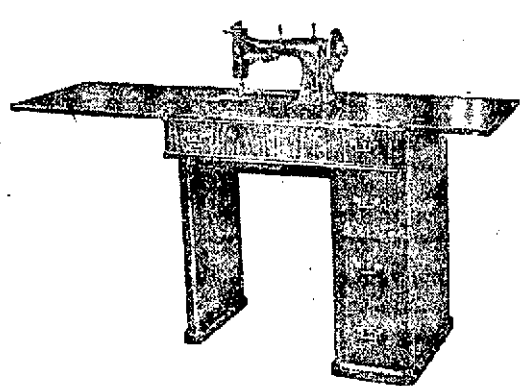
- Mechanical Toys
- Musical Toys
- Doctor and Nurse Kits
- Assorted Activity Boxes
- Gun and Holster Set
- Many Others

Prices that competition can't touch....

NO MAIL OR PHONE ORDERS

May Co. Lakewood Toys, Downstairs

M MAY co. LAKEWOOD
CLEARANCE
White sewing machines



save up to 30.00

on American made White Rotary Sewing machines available in portables, consoles and desk models. Sets include Sewing course, time-saving attachments and guarantee. Sew and save values from **\$4.50**

May Co. Lakewood Sewing Machines, Third Floor

STOCK MARKET

A FREE lecture will be given on "How to Invest and Trade in the Stock Market" beginning 7:30 p. m. LONG BEACH—Wed., Oct. 1, Town Hall, 835 Locust Avenue, Long Beach. LOS ANGELES—Tues., Sept. 30, Parkview Manor, 2200 West 7th St., Los Angeles.

Save More at The Boys!

TAKE ADVANTAGE OF THESE BIG SAVINGS... MAKE YOUR FOOD BUDGET GO FARTHER WITH THE HIGHEST QUALITY AND LOWEST PRICES...

**PUREX
WESSON OIL
MAYONNAISE**

LIQUID BLEACH
1/2-GALLON JUG **19^c**
FOR SALADS OR COOKING
QUART BOTTLE **51^c**
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CHOICE MEATS

U. S. GOVT. GRADED, GOOD AND CHOICE

ROUND STEAK
STEER BEEF
FULL CUT **89^c lb.**

CUT FROM U. S. GRADED, GOOD & CHOICE BEEF
**PLATE BOILING
BEEF... 21^c lb.**

CHERRY RED—BONELESS BRISKET
**CORNER
BEEF... 69^c lb.**

FRUITS • VEGETABLES

FANCY LARGE
PIPPIN
4 lbs. **19^c**

FANCY LARGE
STUFFING SIZE
**BELL
PEPPERS** **8^c lb.**

CHICKEN OF THE SEA BITE SIZE
TUNA WHITE LABEL
6 1/2-OZ. CAN **29^c**

VIKING QUALITY
COFFEE GRIND IT FRESH
2-LB. BAG **69^c**

DOYLE'S SUPREME
DOG FOOD 3 1-lb. Cans **25^c**

TOM SAWYER SMOOTH OR NUTTY
Peanut Butter LARGE 21-OZ. JAR **49^c**

HI-VALUE WHOLE
Dill Pickles LARGE 24-OZ. JAR **19^c**

ZEE PAPER
TOWELS 150-SHEET ROLL **14^c**

DOLES HAWAIIAN FROZEN
Pineapple Juice 6-OZ. CAN MAKES 1 1/2 Pts. **15^c**

ROKEACH
KOSHER DILLS LARGE 24-OZ. JAR **43^c**



WORLD'S LARGEST
Lakewood Center
SHOPPING CENTER
SPECIALS FOR MONDAY, TUES. and WED. ... SEPT. 29-30 and OCT. 1
OPEN DAILY AND SUNDAYS
9 A.M.-10 P.M. FRIDAY 'TIL 11 P.M.

Poker Issues Confused for Beach Voters

With confusion, mistrust and uneasiness holding hands in the background, residents of Seal Beach will go to the polls Thursday and once again cast ballots for or against commercialized gambling.

About 2100 persons are eligible to vote in the beach city election and the polls will be open from 8 a. m. to 8 p. m. But other aspects of the election are not as clear.

Confusion has entered the Seal Beach election picture because there are two propositions dealing with gambling on the ballot.

Both are worded and submitted in strict conformance with the election code but, without careful advance study or pre-coaching, few persons will know how to mark their official ballots to express their feelings on the gambling issue.

YES HOLDS KEY

Actually YES votes hold the key to this election.

A YES vote on Proposition 1 is a vote for the continued operation of commercialized gambling as conducted at the Seal Beach Airport Club on Pacific Coast Highway.

A YES vote on Proposition 2 is a vote against commercialized draw poker and certain other gambling games not prohibited by the California Penal Code.

Should both propositions carry, the one receiving the larger number of affirmative votes will be placed in effect.

A bitter fight which took place in the Seal Beach City Council chamber last May over renewal of the Airport Club's license to operate led to the calling of the election on the commercialized gambling issue.

Although it could have put the Airport Club out of business by repealing the ordinance under which it operates, the council voted to extend the club's license to May 21 of next year and hold an election on the gambling issue in conjunction with the Nov. 4 general election.

POKER PETITION

Later W. L. Robertson, one of the operators of the Airport Club, complicated the proceedings by presenting an initiative petition calling for adoption of an ordinance permitting the playing of draw poker in the Airport Club area.

This proposal is Proposition 1 on the ballot. In content, it is almost exactly the same as the gambling ordinance now in effect.

However, being an initiative measure, if adopted, it can be repealed only by another vote of the people.

Thus, anti-gambling forces in Seal Beach claim they cannot win by either voting for or against Proposition 1.

YES votes on this proposal will only more firmly entrench draw poker in the city of Seal Beach.

NO votes will not outlaw the game. They merely will be votes to retain control in the hands of the city council, which has permitted the game to operate.

Once before the voters of Seal Beach went to the polls and voted down a similar initiative proposal but, through council action, the game was allowed to operate.

YES ON NO. 2

Consequently, the Good Government Group of Seal Beach, which is heading the anti-gambling campaign, is urging that voters ignore Proposition 1 and vote YES on Proposition 2.

The element of mistrust has been injected in the election because of two developments.

First, the council wrote into Proposition 2 a provision that it shall not become effective until May 21, 1953. Without such a clause, the measure outlawing gambling would have become effective 10 days after the canvass of votes, if adopted.

Second, the council departed from its original plans and decided to hold the special election Oct. 2 instead of Nov. 4.

Thus, even if voters approve the measure outlawing draw poker, it would be possible to hold another election on gambling before the ordinance goes into effect.

State law prohibits the holding of two elections on the same subject within a period of six months. If the election were held on Nov. 4 and if Proposition 2 carried, there would not have been sufficient time to hold another election on the subject before the ordinance took effect.

LIGHT ONE CANDLE

"We recognize that even adoption of Proposition 2 may not mean the end to the fight against gambling," Horace W. Losch of the Good Government Group said.

"However, I firmly believe in the saying 'It is better to light one candle than to curse the darkness.'"

Uneasiness is apparent in Seal Beach among the ranks of foes of commercialized gambling.

Leaders of the Good Government Group refuse to talk on a telephone unless they positively recognize the voice of the caller or are able to confirm his identity.

"That's because we are heckled and harassed by supporters of the gambling interests all day long and all hours of the night," Norman Kellogg, president of the Good Government Group, said.

Leaders of this move also have been subjected to editorial attacks in the Seal Beach Post and Wave, which is published by Robertson, the big gun behind the pro-gambling boom. This is the town's only newspaper.

Opera Singer Waits for Stork Arrival

NEW YORK—(AP). Associates of Metropolitan Opera Star Patrice Munsel say that she will interrupt her singing career this winter to await the birth of a baby expected in April.

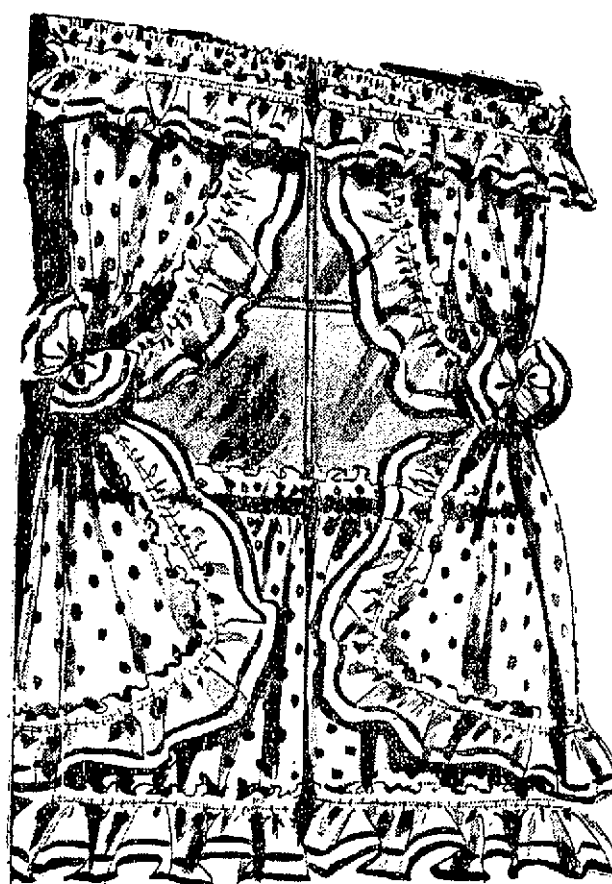
Miss Munsel and her husband, TV Director Robert Schuler, now are in England. They were married last June 10.

we're open monday night til 9:30

MAY co. LAKEWOOD

NEW WINDOW GLAMOUR

with gay touches of color



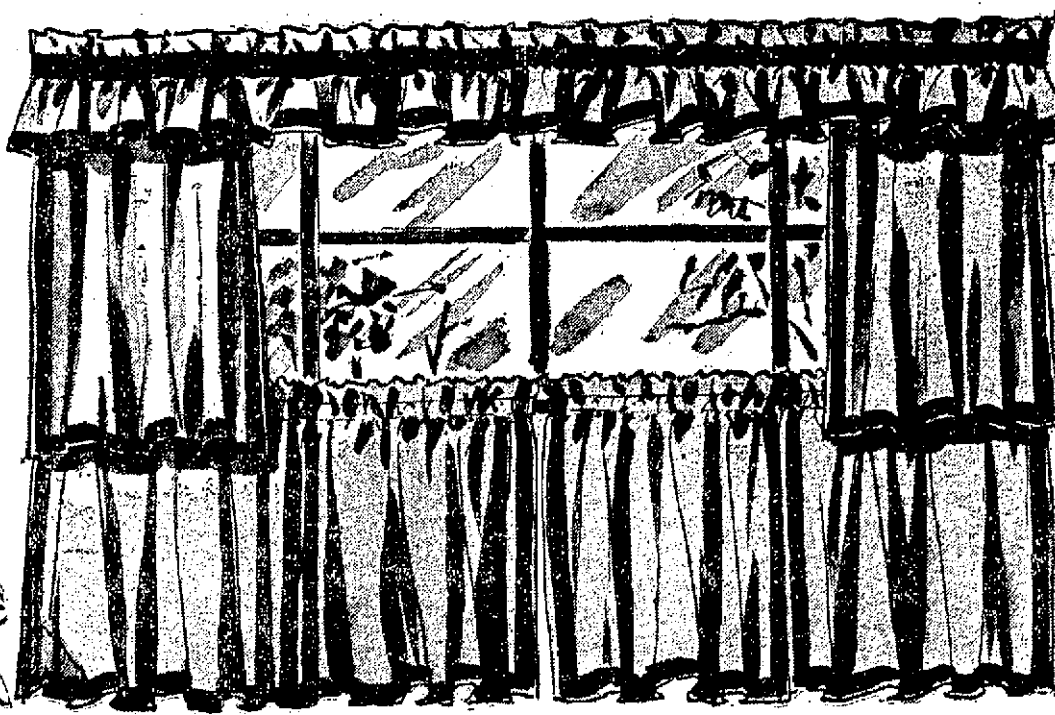
"DAINTY DOT"

24" Dutch Curtains, pr. **2.75**

36" Priscillas, pr. **4.45**

A flock dotted permanent finish organdy. A real fall fresher for your windows. In red, green, gold or blue dots on white ground. 72 inches wide to pair.

Valancing	yd. 75c
30" Dutch	pr. 2.95
45" Priscillas	pr. 4.95
54" Priscillas	pr. 5.45

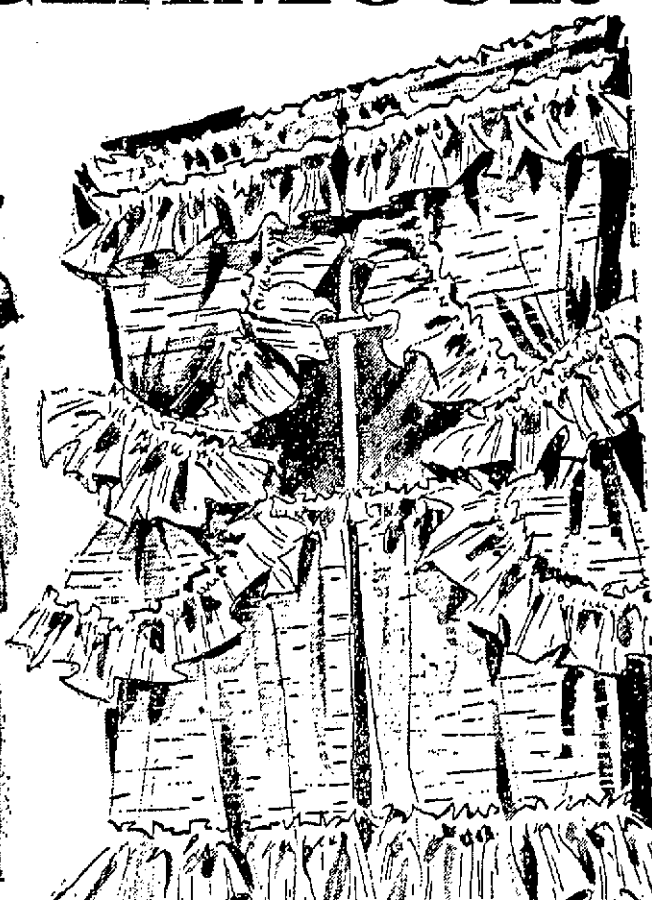


"TAILORETTE"

21" Dutch Curtains, pr. **2.25**

Smart, easy to iron, sanforized cream broadcloth crisply banded with vivid solid shades of brown, red, or green. 72 inches wide to pair. Ideal for "difficult" windows.

30" Dutch curtains	pr. 2.75
36" Dutch curtains	pr. 2.95
Valancing	yd. 75c



"SHANGLO"

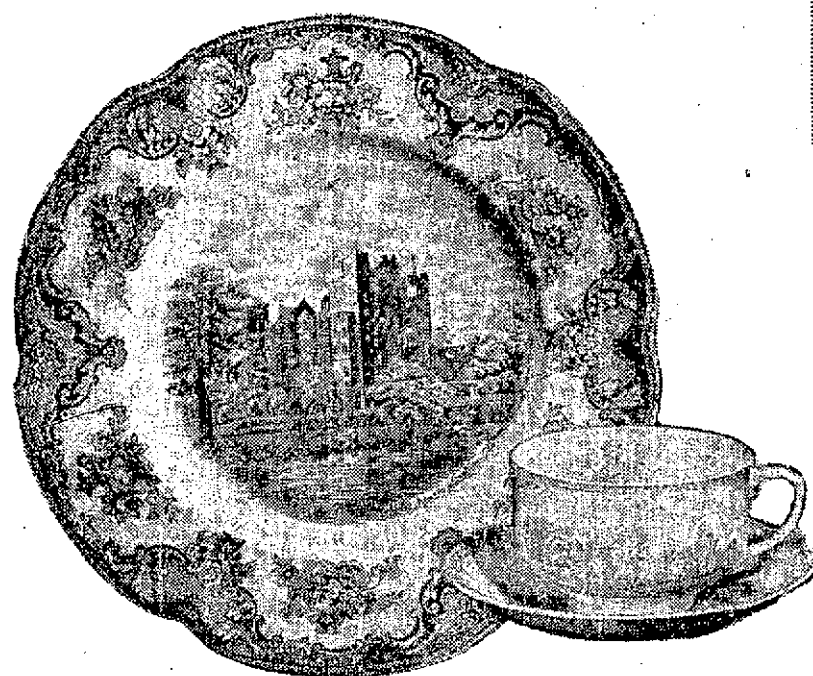
24" Dutch Curtains, pr. **2.15**

36" Priscillas, pr. **3.65**

Here are crisp, fluffy, unusual slubweave sheer cotton curtains, completely washable with permanent finish. Available in off white only. 72 inches wide to pair.

30" Dutch curtains	pr. 2.45
45" Priscillas	pr. 3.95
54" Priscillas	pr. 4.45
Valancing	yd. 65c

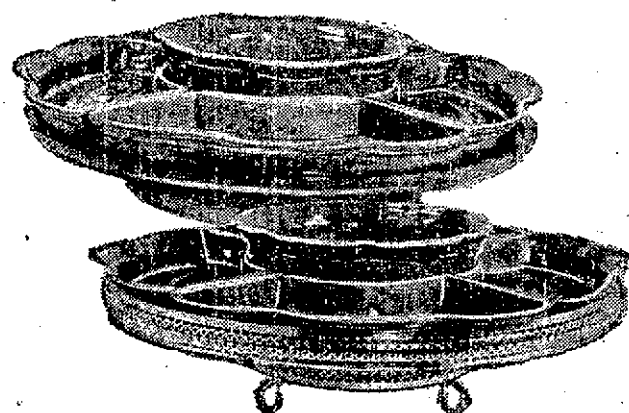
May Co. Lakewood Curtains, Third Floor



"OLD BRITAIN CASTLES"

53 pc. service for 8 **27.50**

Unique castle scenes on each plate depicting a different castle, individualizing the set. Choice of pink or blue only.



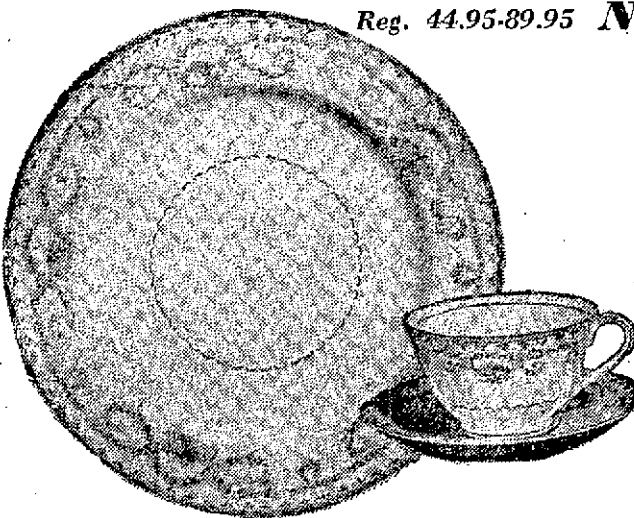
16" LAZY SUSANS

Revolving 5 compartment Lazy Susan, pressed wood or brass base. With inserts of chartreuse/green or maroon/grey.

FINE IMPORTED CHINA

SERVICE FOR 8 AND 12

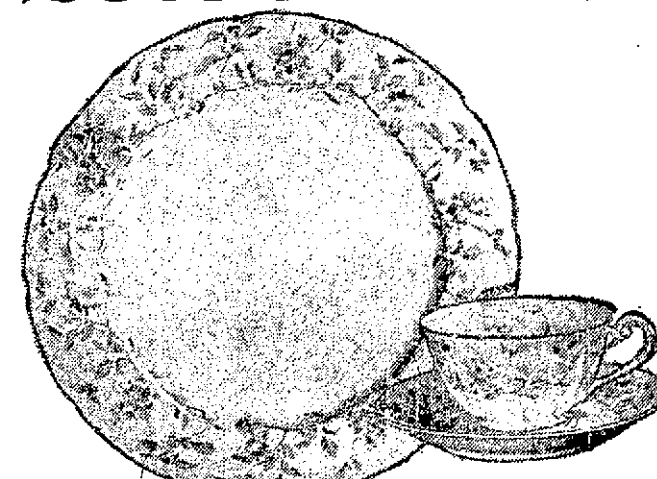
Reg. 44.95-89.95 **Now 29.95-69.95**



"SUSSEX"

57 pc. service for 8 **29.95**

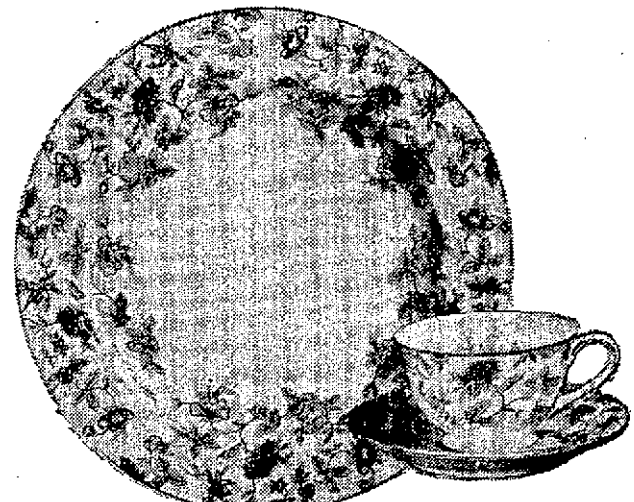
Traditional shape cream color inside shoulder with garland, flower decor on rim. 4 extra cups for breakage insurance.



"FORGET ME NOT"

93 pc. service for 12 **69.95**

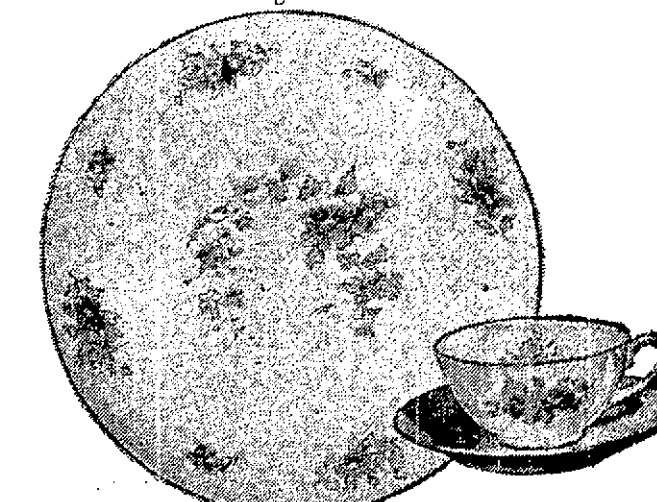
Traditional shape with scalloped and gold color trimmed edge. Cream colored inside edge with leaf and floral trim on rim.



"FANTASIA"

93 pc. service for 12 **49.95**

All over chintz floral border design in delicately shaded pink, blue, green accent. Traditional shape, with gold color edge.

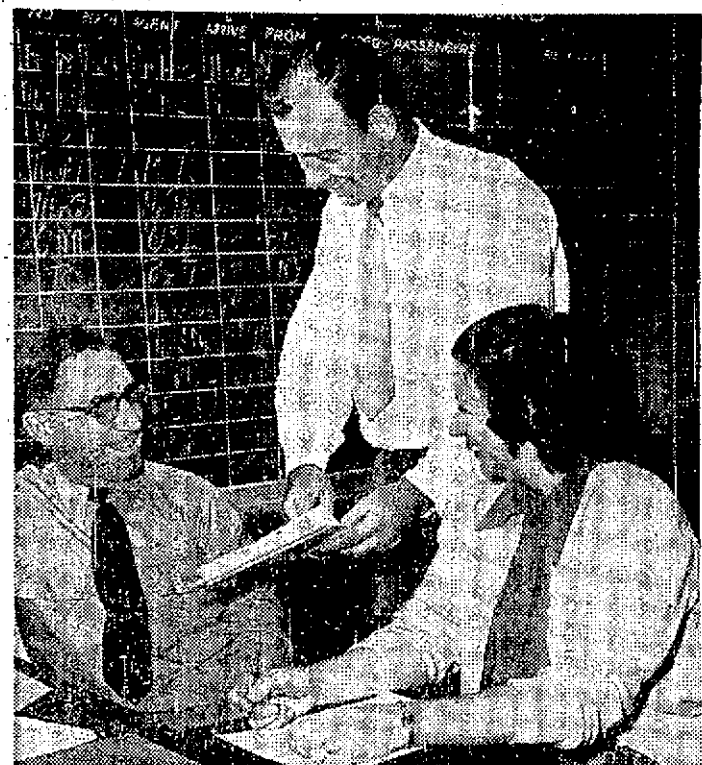


"CHARMAINE"

99 pc. service for 12 **59.95**

New modern coupe shape, gold color edge trim, large and small sprays in colorful arrangement. 6 extra cups included.

May Co. Lakewood China, Third Floor



LONG BEACH-LOS ANGELES HARBOR operations of MSTSPAC center at 1000 B St., Wilmington. Mrs. Irene Hildman, secretary in Operations Division, checks berthing schedules with Lt. Cmdr. R. L. Morrisette, assistant operations officer, and Robert H. Hansen, marine transport specialist.

Plane Talk

By DON BRACKENBURY

Word comes from our neighbor to the north that the Air Fair and Open House at Los Angeles International Airport will be held Sunday, Oct. 26, with a theme of aviation research and development.

A special display from the USAF flight test center at Edwards Air Force Base will be shown in for the show. Ray Smith, president of the Los Angeles board of airport commissioners, reported that 200,000 persons attended last year's Air Fair and more are expected this year.

With an eye on the approaching lobster season, S. and D. Enterprises, located at the Scott Aero Service at Long Beach Municipal Airport, is working over its plans for the Lower California run.

The firm has a Lockheed Lodestar, two BT-13s and two North American O-47s with which it air freights the lobsters from Lower California ports to Southern California markets.

Recent visitors by air to Las Vegas were Mr. and Mrs. Reginald Cowan and their niece, Jackie, who spent a three-day vacation in the Nevada city, and Mrs. Jim Jensen and George Scouten, who made it a round trip night flight.

Just a reminder for local fliers who need a little extra country time who feel extra ambitious, the All State Fly-In and Air Fair at Chico and Richardson Springs is next Saturday and Sunday.

Pilots and their families from throughout the state are invited and will be met at the Chico Airport by members of the Chico Flying Club and the Butte County sheriff's aero squadron. Information on rates and other details can be obtained from the Central Valley Empire Assn., Fresno, or direct from Richardson Springs company, Chico.

Swimming, hiking, dancing and movies are offered, plus an informal conference Sunday morning with top state and federal aviation officials. Flying exhibitions by both civil and military aircraft are scheduled.

Another successful soloist at Long Beach Airport is Bill Anderson, Richfield Oil Co. employee, who has been taking lessons from Harold Schneider of Schneider Air Service. Bill owns his own ship, a Luscombe.

Bill Morrissey, chief of flight operations for Douglas Aircraft with home-owners in the area.

MSTS Carries Rich Cargo of Southland Oil

The Navy's "Fleet Within the Fleet"—Military Sea Transportation Service, centers local operation at 1000 B St. in Wilmington, where the third anniversary of MSTS will be observed Wednesday.

At the area office of MSTSPAC a small but highly organized team of uniformed Navy and civil service personnel supervised the multimillion dollar activity based on Long Beach-Los Angeles Harbor facilities.

From April 1, 1950, through Aug. 30, 1952, the service, consisting mainly of civilian vessels chartered by the Navy, loaded more than a million tons of cargo here.

A total of 40,181,000 barrels of petroleum products were piped aboard MSTS vessels. On the average, 21 vessels a month were involved in the oil lift with total petroleum cargo value at \$167,000,000.

During the past nine months alone MSTS has bought more than \$3,000,000 worth of ship repairs from local civilian shipyards.

In providing ocean transportation for troops, tanks, guns and supplies for Korea and other Pacific bases, MSTSPAC last fiscal year spent \$43,000,000 with commercial shippers in California. More than 75 per cent of the MSTS budget goes into civilian channels.

Co. at its Long Beach plant, reports he was driving one of the company cars north on the north-south taxi strip the other day when the tower called him by radio and advised him to hold at Runway 25R because a plane was about to take off.

Bill halted, but just as he did, so, a huge jackrabbit leaped up and sped off to the west on the runway. Feeling facetious, Bill radioed the tower.

"Say, you've got a jackrabbit taking off on that runway." "Well," whipped back the tower, "he's been cleared."

We understand that Compton Airport, though one of the busiest in these parts and located right among many homes, has had fewer complaints on its operation than any other field in Southern California. Much of the credit should go to Earl Woodley, its operator, for a practical and intensive campaign to get along with home-owners in the area.

ALONG THE WATER FRONT

Wider Diesel Use With Improved Oil

By EDESEL NEWTON
Marine Editor

Wider use of Diesel power ashore and afloat is predicted on the basis of new developments in Diesel fuel additives designed to improve and standardize quality of oil which varies now from region to region.

Once uniform quality bunker oil is available, manufacturers can be expected to make engines more compact and efficient. Even while handicapped by variation in fuels, engine manufacturers have made great strides.

Replacing a 40-ton, 480-horsepower engine turning 280 revolutions per minute and built 20 years ago, Long Beach Marine Repair Co. installed 560-horsepower engine turning 320 r. p. m. and which weighed 30 tons. Installation was in a fishing vessel.

The little banana ship, Rican Star, which a week ago ran out of fuel while inbound to Long Beach from Costa Rica and was refueled at sea appeared here with a spoiled cargo of 7000 stems of bananas, her operators revealed. The fruit was ordered dumped at sea this week end.

Close upon arrival of the unlucky ship came the former net tender, Maria Inez, with 7000 stems for discharge at Berth 50.

The Mexican motorship Po-mare, trading down the west coast, appeared here last week with 602 bales of Mexican cotton which it discharged at Foreign Trade Zone No. 4 for transshipment to a foreign destination.

Following assembly at Pier B, 37,500 drums of asphalt will be lifted here about Oct. 10 for the Persian Gulf by the British tramp freighter Pentire. The ship is under charter to a Panamanian firm, Olympic Steamship Co. is Long Beach agency.

Some time preceding the recent discovery of the volcano of San Benedicto Island, situated in the Revilla Gigeada group 370 miles west of the Mexican mainland, the Mexican government had

granted concession to a mining firm for development of natural sulphur deposits there. Fate of the proposed venture depends apparently on the future of the near-by volcano.

A new boat mooring is being installed on the south side of Consolidated Channel near Henry Ford Ave. by Lawrence V. Yohanson, proprietor of Island Yacht Anchorage on Cerritos Channel. Application for permit to the Army Engineers discloses 11 slips accommodating more than 350 vessels are projected along 3000 feet of frontage.

The world's two largest tuna fishing ships, Scarlet Queen and Sea Lark, are returning to the tuna fishery after engaging in

WHEN KIDNEYS Work too Often

If you are embarrassed and bothered by Getting Up Nightly (too frequent), burning or stinging urination, Backache, Bladder Grains, Strong Cloudy Urine or Pressure over Bladder, due to minor Kidney and Bladder Irritation, ask your druggist about CYSTEX. Such symptoms may result in loss of sleep and then you can't help feeling tired and depressed. Popular for 25 years, CYSTEX frequently brings delightful, soothing relief through its action as a urinary bacteriostat (non-specific germ inhibitor) in acid urine and as an analgesic (simple pain reliever). Over 900 million CYSTEX tablets used prove enduring demand. Ask your druggist for CYSTEX today and discover how this popular medicine may prove a dependable friend and aid to you. Satisfaction or money back guaranteed.

Formosa Sugar Up

TAIPEH, Formosa — (AP). Formosa's sugar production—one of Nationalist China's principal sources of foreign exchange—may reach 700,000 tons in 1953, the Taiwan Sugar Corp. reports. This would represent an increase of some 180,000 tons over 1952.

salmon fishing in Bristol Bay and elsewhere along the coast of Alaska. Each ship is capable of freezing more than 600 tons of fish.

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BIG 17-INCH CONSOLE

Talk about terrific TV values! . . . just look at this price for giant 17" television console at Dorn's stores now! If you've been waiting for a better television set at a lower price, you'd better make a beeline for your nearest Dorn's store. Seeing is believing. Here's more powerful TV with up to 50% more picture detail with the super-powered chassis. Quantity is definitely limited, so get your order in while they last.

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GLARE FREE... 17" FULL SCREEN

Famous Makes Slashed!

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SAVE AT DORN'S	\$100.00
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LOOK AT THESE FEATURES!

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- Inter-Carrier Sound System
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TODAY'S LIST PRICE, MAHOGANY . . . \$249.95

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50¢ A WEEK

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- High Power Antenna Installed
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You'll know this famous name on sight!

SCREEN DOOR SPECIAL!!

3'x6' 1 1/8" Full Galv. Front Screen Door . . . \$7.95

	Galv. Wire	Aluminum Wire
2'x6'	6.65	7.90
2'x6'	7.30	8.75
2'x6'	7.35	8.85
3'x6'	7.95	9.75

THIS IS A REAL BUY

These are our top quality doors. Genuine sugar pine doors, standard wide rail layouts rolled in rust-resistant galvanized or heavy duty aluminum. Full length wire. All doors are full size, 1 1/8" thick.

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Military SERVICE

AIR ★ LAND ★ SEA

Capt. Ergen V. Roth, son of Mr. and Mrs. Henry Roth of 1328 Gaviota Ave., has been named captain of the post rifle team at Fort Sheridan, Ill., the Army reported.

Capt. Roth's wife, Suzanne, resides with her husband at Fort Sheridan.

Carl W. Klenck, son of Mrs. Edwin Klenck, 2290 San Francisco Ave., who recently was graduated from yeoman school in San Diego, is now serving at the Navy Air Base on Guam.

A graduate of St. Anthony's High School, Klenck has been in the service since December, 1951. He went to Guam in June of this year.



C. W. KLENCK

Sgt. Farlin Baker, 1514 Walnut Ave., has received orders for duty with the U. S. forces in the European Command. For the past several months he has been assigned to the 129th Infantry Regiment, a unit of Illinois National Guard 44th Infantry Division, now on active duty at Camp Cooke. He will depart for his new station from Camp Kilmer, N. J., following a pre-embarkation leave at his home.

Two Long Beach soldiers are serving in Korea with units of the Eighth Army.

They are Capt. Jack L. Curran, whose wife, Neva, resides at 4557 Woodruff Ave., assigned to the 25th Infantry Division's 69th Field Artillery Battalion; and Pfc.

Ore Carriers to Visit Port

Bunkering of four ships weekly at Long Beach when the Jamaica-Kitimat, B. C., aluminum ore transport operation gets into full swing in about a year is predicted here by Max Linder, president of Transmarine Navigation Corp., Transmarine is the Long Beach-Los Angeles Harbor agency for Saguenay Terminals of Montreal, subsidiary of Aluminum Corporation of Canada.

Semirefined ore from Kingston should be flowing through the Panama Canal to the new \$550,-000,000 Kitimat plant at the rate of 20 or more shiploads monthly, and these will be regular callers here for fuel, Linder said.

Saguenay, which owns 12 ships and operates 80 others under charter, meanwhile is inaugurating an intercoastal-Caribbean freight service with SS Sunjewel, currently expected at Long Beach, as the initial ship on the run.

Linder, who has been in Montreal conferring with Saguenay officials, said that possibly two ships monthly would be operated through here pending the start of the ore transport operation.

The Sunjewel is scheduled to discharge newsprint and aluminum ingots from eastern Canada at Long Beach and San Diego. The freighters will trade through Mexican and Central American west coast ports both ways on the intercoastal run.

Fishing Boat Sinking Remains Mystery

Cause of the sinking of the 16-ton Long Beach fishing boat Robert M. remained a mystery today after the vessel was raised Saturday at San Diego.

Owner Leon Bertrand found the vessel's seacocks secure and no leaks after a city fireboat pumped it free of water. Bertrand landed \$700 worth of tuna at a San Diego cannery.

Director Has Son

ROME—(AP). A six-pound son has been born to Mrs. William Wyler, wife of the Hollywood movie director. Wyler is here directing the film "Roman Holiday."

EINAR ERIKSSON

"The Man With the Healing Hands"



This boy was considered incurable. He came to me right from hospital and had excema over his entire body. His hands, hands, hands were swollen to unbelievable proportions from arthritis and he could not walk. With Mr. Eriksson's healing hands all Excema and Arthritis disappeared as shown in above photo.

I have in the past published a number of pictures of patients before and after healings, in cases such as: the blind, lame, arthritis, excema.

Mr. Eriksson has several hundred letters of testimonials and photographs showing patients' condition before and after complete healing.

Mr. Eriksson has over 25 years experience as a healer, has written references from highest authorities. In Norway, witnessed by the Norwegian Consul of New York, N. Y.

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Tuna Fishing Stirs Japanese Rivalry

More competition from Japan for Southern California tuna fishermen in forecast by a U. S. Fish and Wildlife Service report that the Japanese are copying American tuna clippers and will fish in unexploited Pacific areas.

Ten fishing companies in the principal Japanese fishing ports are reported building a fleet of long-range craft.

Already operating are at few-

Aviation Cadet Arnold W. Ho-garth, son of Mrs. Dorothy L. Ho-garth, 3437 E. Second St., is in primary pilot training at Columbus Air Force Base, Miss. Recently he made his first solo flight.

Among the 225 sailor students who were graduated from the basic submarine training course recently at the Naval Submarine Base, New London, Conn., is QM3 Don A. Green, of 5233 Cedar Ave. His was the largest class of enlisted submariners to be graduated since the end of World War II.

Eight weeks of basic infantry training and eight weeks of medical training recently were completed at the Medical Replacement Training Center, Camp Bickett, Va., by Pvt. Curtis W. Blockley, son of Mr. and Mrs. Robert M. Blockley, 113 Roycroft Ave.

Japanese Ship in Speedy Run

The fastest postwar run across the Pacific by a Japanese ship since the war is claimed for the Ms. Mexico Maru, outbound for the Atlantic Coast after having called here. The time from Yokohama to San Francisco was 10 days and 14 hours.

A Pacific Transport Lines C-2 type steamer has made the trip in 10 days 1 hour and 40 minutes.

The 9322-gross-ton Mexico Maru is a sister ship of the Panama Maru of Osaka Shosen Kaisha Line, which recently was exhibited to shippers here by Williams, Dimond & Co., OSK agency on the Pacific Coast.

est two large motherships and a large fleet of catcher boats in the Celebes Sea and eastward to the Solomon Islands.

Meanwhile, and at a time when the Southern California industry is beginning to recover from effects of Japan's exports of fish to this country, the Japanese are increasing their agreed quota. The Japanese Council of Tuna Exports stepped up the annual amount of frozen tuna from 12,000 tons, already used up, to 18,000 tons.

Fishermen and cannery workers of this port and San Diego are protesting to the U. S. State Department.

Tariff Commission hearings in Washington to determine effect of tuna imports will be held Nov. 17. Frozen fish sent here from Japan are processed in local plants.

(Advertisement)

STOCK MARKET

A FREE lecture will be given on "How to Invest and Trade in the Stock Market" beginning 7:30 p. m.

LONG BEACH—Wed., Oct. 3, Town Hall, 835 Locust Avenue, Long Beach.

LOS ANGELES—Tues., Sept. 30, Parkview Manor, 2200 West 11th St., Los Angeles.

L. B. Port Busy, Handles 592,008 Tons in Month

Intense activity at the Port of Long Beach continued during August when inbound and outbound commerce totaled 592,008 tons, according to the Harbor Department.

Bulk commodities whose movement lagged in July came back to a total of 70,443 tons, of which approximately 50,000 tons was Utah iron ore going to Nova Scotia and the remainder petroleum coke for Japan.

Long Beach during the month received 8,000,000 board feet of Pacific Northwest lumber and 1,250,000 board feet of foreign hardwoods.

The Harbor Department reported 21,706 tons of oil inbound and 259,299 tons outbound. Outbound tallow shipments amounted to 350 tons. Inbound were 10,358 tons of gypsum, 12,481 tons of copra, 2313 tons of fish to local canneries and 1465 tons of telegraph poles. The petroleum shipments listed are in addition to bunkers taken here by ships, amounting to 72,000 tons.

Besides the iron ore, the largest single municipal wharf outbound shipments during August were those of the armed forces, amounting to 38,596 tons, followed by nearly 8000 tons of cotton in States Marine Lines ships.

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and a qualified estimator will
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There's NO value like Chevrolet value!

... the lowest-priced line in its field!

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And the value's there for you to see. In features like Body by Fisher—with world famous Unisteel construction. Jumbo-Drum Brakes—largest in the low-price field. Valve-

in-Head Engine—with the more efficient and economical design that's setting the industry trend. Simpler, smoother Powerglide Automatic Transmission.*

These are a few of the fine-car features offered only by Chevrolet in its field . . . and yet Chevrolet is the lowest-priced line in its field.

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Come in and let us demonstrate exactly how much more Chevrolet offers . . . and how much less you need to pay.

*Combination of Powerglide automatic transmission and extra-powerful valve-in-head engine optional on De Luxe models at extra cost.



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EDITORIAL

Good Neighbor Campaign Begins: It's Annual Red Feather Appeal

FOUR THOUSAND volunteers are about to enroll in a Long Beach campaign; not a political campaign, but one that is just as typically American, as deeply a part of the kind of life Americans favor and enjoy. It's the Community Chest appeal, shining example of the neighborliness which Americans are proud to own as one of their distinctive traits.

The 1952 appeal, opening Wednesday, coincides with the noisiest portion of the Presidential campaign. In a sense the two are opposite elements of that curious compound which, for convenience, is called the American way of life. From the invectives of the political contest a stranger to this land might assume that Americans are bent on mass violence, one against another. The Community Chest, with its slogan of "people helping people," is the reverse side of the same coin.

If the stranger wonders which side is stronger, he has only to be reminded that the Chest's campaign comes once every year, the Presidential race once in four. And if he hears "do-gooders" used as something of an epithet in one campaign, he will discover that the real meaning of the word is accepted willingly in the other.

For party fights and group differences are thrust aside when Americans, acting simultaneously in many hundreds of widespread cities and towns, go about the self-imposed job of making life more cheerful for all. Nor is some abstract good will the only motive. On the practical side is the realization that the community which neglects its health and welfare services is in danger of decaying economically as well as morally.

★ THE RED FEATHER campaign is actually many campaigns in one. Nineteen health, welfare and youth agencies have united under one banner, their purpose being maximum results at minimum cost. Through annual reviews of the budget of each Red Feather service, the contributor

is assured of the most effective use of the funds he subscribes.

These 19 services are grouped in four main categories—health, family and child welfare, youth activities, and services to the armed forces. Within each category are agencies with specialized equipment and experience to meet special needs. Each agency complements the other.

Health services are supplied by a children's clinic, a mental hygiene clinic and the visiting nurse organization.

Family and child welfare agencies are the Catholic Welfare Bureau, day nurseries, Family Service of Long Beach, Salvation Army, Travelers Aid.

Providing youth services are the Boys' Clubs, Boy Scouts, Camp Fire Girls, Catholic Youth Organization, Girl Scouts, Salvation Army Youth, YMCA and YWCA.

Welfare of the armed forces is the mission of the United Defense Fund, USO Camp and Hospital Shows, Armed Services YMCA, Social Hygiene Association.

★ As the campaign proceeds from its official opening Oct. 1 to the closing date, Nov. 14, the scope of these services will be told in many ways. At the Community Chest headquarters are literally thousands of testimonials to the indispensable work of the agencies. Again and again the Red Feather means help in an emergency, a life saved, a burden eased.

Aside from times of crisis, it stands also for help in the resolution of the day-to-day troubles of family life, of children growing up, people rubbing together in a metropolitan community. In short, it stands for the good neighbor.

These services do not come cheaply. Their total cost in the area for the next 12 months is estimated at \$554,200, and that is the campaign goal. In view of 334,000 population to be served, it is a modest objective. For its own self-interest, Long Beach can afford that amount and more.

DREW PEARSON

Is Ike Cornered by Old Guard

WASHINGTON—Top leaders of the AFL had several private discussions over the question of breaking a 71-year precedent and endorsing a particular candidate.

Those who led in urging the endorsement of Gov. Stevenson included such right-wing union men as Charles McCowan, head of the Iron, Shipbuilding Workers, and Harry C. Bates, head of the Building Trades Union. Other leaders, such as David Dubinsky, of the International Ladies' Garment Workers, and George Meany, secretary of the AFL, long had been expected to be in Stevenson's corner; but the position of AFL old-timers came as more of a surprise.

McCowan, who comes from Kansas, Eisenhower's home state, had previously expressed his view to Eisenhower direct. "I told the general," McCowan reported to AFL colleagues, "that we had nothing against him personally. We thought he was a fine man. However, it was the company he kept that we couldn't stomach."

★ "Your heart is going to be broken in the first month if you're elected," McCowan had told Eisenhower. "Because these old-guard Senators have you cornered."

"You think you can change their votes. But you can't. You can't change Jenner's vote, or Capehart's vote or Dickinson's vote."

"These Senators are elected by special interest groups and they'll never desert those groups. You will never get your legislation passed, and you'll find yourself taking orders from them instead of you giving orders yourself."

NOTE—After Nixon's "expense" fund came to light, AFL sentiment deepened. Nixon has had just as reactionary a voting record as Capehart and Jenner, and AFL leaders figure that it proves their contention that a Senator votes

the way his big money backers want him to vote.

★ TAIT WARMS UP Judging from reactions along the route of the Eisenhower train, his new alliance with Taft is going to help—especially in Ohio.

In other states it may hurt, but in Ohio, which still seems to be an impregnable Taft political fortress, Republicans watched the Taft-Eisenhower peace meeting through narrow eyes—at first.

When Taft returned from New York, for instance, he was asked to pose with a big Ike button, but refused, snorting: "I won't pose for any gag shot." This story got no national circulation, but it was whispered around Ohio and helped dampen Republican ardor for Eisenhower.

But now that Taft has warmed up to Eisenhower sufficiently to ride on the train with him and make rear-platform appearances with him, the Ohio GOP is limbering up and starting to rally.

★ ORGANIZING DOCTORS It's supposed to be a campaign secret, but the Republican National Committee has mailed a confidential, 50-page booklet to all GOP state chairmen, telling them how to organize the nation's medical profession against the Democrats.

The advice is chiefly a blueprint of how the doctors were organized in New York and Pennsylvania during the last election. Not only the doctors, but the dentists, osteopaths, chiropractors and druggists were rallied behind the GOP banner. The booklet reveals some amazing statistics, showing how the medical profession helped the Democrats.

The secret Republican program shows that 2,402,823 letters were mailed out in New York alone, chiefly from doctors to their patients, urging them to vote against Sen. Herbert Lehman. In addition, the doctors made 19,914 political phone calls and over 2000 political visits to their patients. Altogether 10,771 doctors, 2981 dentists, 3513 nurses, 1402 druggists and 69 hospitals joined actively in the campaign.

In New York City, the

booklet boasts, "medical doctors were called on a battery of 30 telephones from the Roosevelt Hotel and asked to participate in the campaign by mailing letters to patients and friends. Five thousand metropolitan doctors were enlisted by this method."

Despite this, Lehman was elected, and the Republicans proposed increased efforts in this election.

"Our experiences in New York State showed that there are several classifications that are not fully developed but which would represent a tremendous influence in the election of any candidate where this socialized medicine campaign may be conducted," notes the confidential booklet. "Those classifications or groups are as follows: Nurses, hospitals (both state and private), medical and dental auxiliaries, insurance agencies and brokers and those who are engaged in the selling of both Blue Cross and Blue Shield policies and other accident and health insurance policies . . ."

★ BOOMERANGED This campaign made some headway, particularly in up-state New York, but in other places, the campaign boomeranged, and patients told their doctors to medicine.

The Democrats privately concede that they lost Sen. Elbert Thomas in Utah, Congressman Eugene O'Sullivan in Nebraska and Congressman Andy Biemiller in Wisconsin, largely as a result of the doctor-to-patient propaganda.

This year, the doctors were quick to jump on the Taft bandwagon, and organized a doctors-for-Taft movement long before the GOP convention. Taft was even supplied the name of each delegate's family doctor. But since Gen. Eisenhower's nomination, the doctors have been slow to organize in most areas. This is the reason for mailing out the confidential, 50-page booklet.

(Drew Pearson's column is a regular feature in the daily Independent and the Sunday Independent-Press-Telegram.)

JUST FOLKS . . . By E. A. GUEST

PAIN

Nor fame, nor wealth, nor royal birth Can change the course of life on earth.

The pangs to which the flesh is heir Both high and low are born to bear.

What causes humble men to wince Will do the same to king or prince.

A picture of a duke made plain The withering effects of pain.

No flatterer's ulcer, ache and itch, Alike they torture poor and rich.

They always have and always will, As all discover when they're ill.

LONG AGO IN LONG BEACH

TEN YEARS AGO

ONE THOUSAND Long Beach citizens were serving as fully trained air raid wardens in the U. S. Civil Defense Corps as a result of mass ceremonies at Burcham Field, Poly High School.

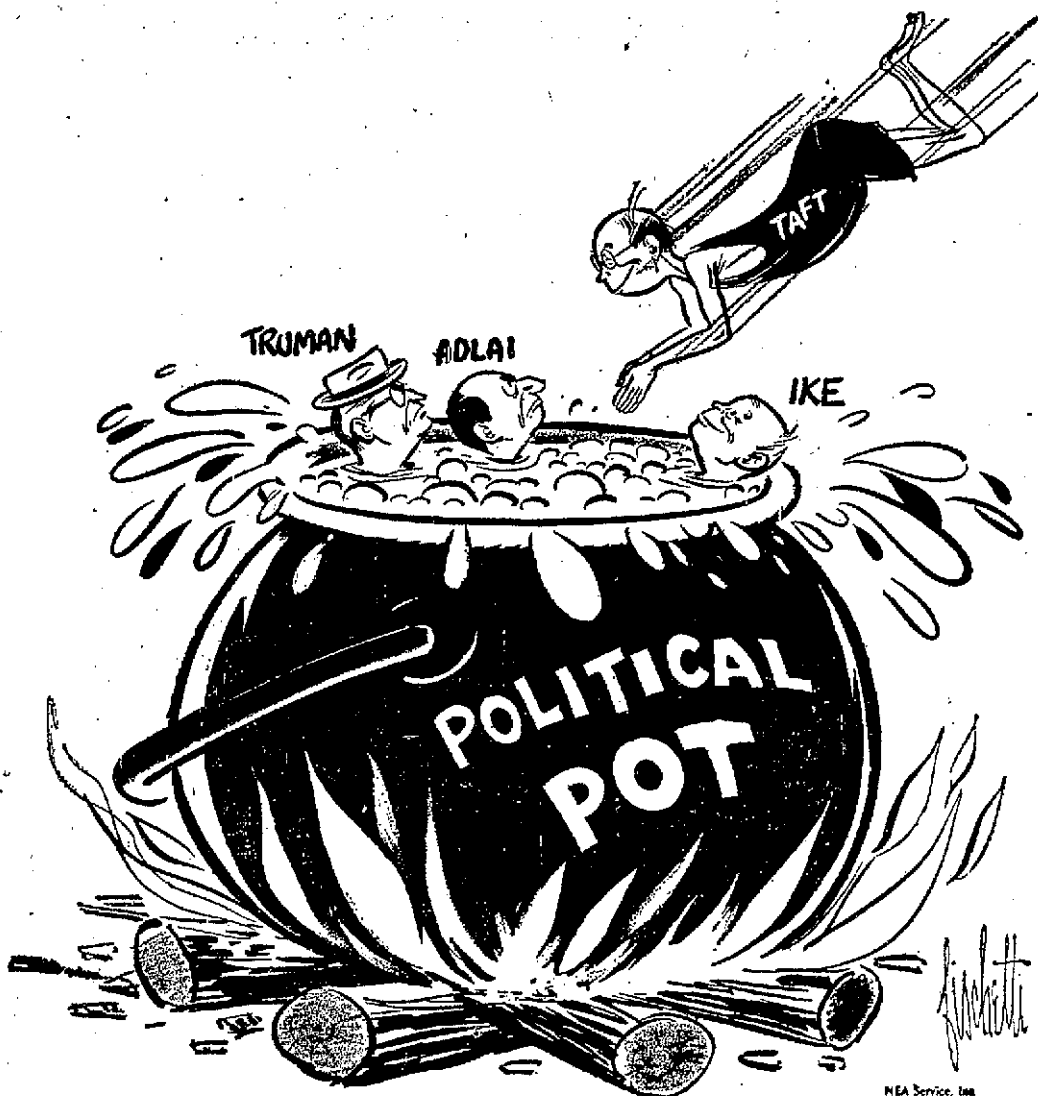
TWENTY YEARS AGO

VICE ADMIRAL William H. Standley, who had been living in Long Beach for five years, was slated for appointment as the next Chief of Naval Operations to succeed Adm. William V. Pratt.

THIRTY YEARS AGO

W. L. STEPHENS, superintendent of schools in Long Beach, addressed a mass meeting in Pasadena on the work of junior high schools in this city.

. . . ADD SPICE AND LET BOIL



DAVID LAWRENCE

Prospects for GOP Unity Bright

WASHINGTON—Gov. Stevenson may not realize it, but every time he refers to the Taft-Eisenhower alliance, he gives Gen. Eisenhower the strongest assist of the campaign—something nobody else could do as effectively. When the governor declares that the Republican nominee has "surrendered" to Sen. Taft, he convinces the pro-Taft men who have been skeptics.

For weeks the Republican campaign sagged. Taft supporters were lukewarm. They distrusted pronouncements in Eisenhower's behalf. They felt embittered at the rough treatment given them by the Dewey crowd at Chicago. The general, they believed, was just "me-too" for Truman's policies. And so the friction developed into dangerous proportions that really threatened the unity of the Republican party and presaged the defeat of Eisenhower in November.

★ ADLAI ASSIST Then everything changed, thanks to the unintended assist from Gov. Stevenson, who tells the Taft Republicans that he thinks they really won on principle, after all, and that the Republican nominee now has "surrendered" his convictions.

That's good news for the Taft Republicans everywhere. It is music to their ears. At last they can take off their coats and go to work. For what better proof have they that Eisenhower stands solidly and firmly on good, old-fashioned Americanism? Even Sen. Wayne Morse of Oregon, whose early support of Gen. Eisenhower puzzled many regular Republicans, said he would "take a walk." Those Taft Republicans who couldn't believe Stevenson's verdict of a "surrender" to Taft could certainly be guided by the decision of the Oregon Senator to "take a stroll" and not to campaign actively.

Every time some publication of "left wing" proclivity that has been supporting Eisenhower "reverts to type" and withdraws its support from the general, it helps bring Taft men back to the fold.

So everything is rolling now and the prospects of a united Republican party working in this campaign are better than they have been in many years.

But it will be asked, will not this Taft-Eisenhower affinity alienate "independents" and cause the general to lose more than he can gain—especially when he needs 8,000,000 more votes than Dewey got in 1948? There are two kinds of so-called "independents"—those who were for "Ike" before Chicago because they wanted to see Taft beaten for the nomination but who in their hearts have been and always will be Democrats, and those who used to be Democrats in 1948 and 1949 and in previous years but who now are fed up with the "mess in Washington."

★ The true "independents"—and there are millions of them who voted the Democratic ticket before and are now disgusted and indignant over the "Washington mess"—aren't concerned with the fine points of political ideology such as whether "Ike" leans more toward the "right" than the "left," or whether the

revised Taft-Hartley Act shall contain one injunction clause more or less. What these true "independents" want to do is to register their protest against irresponsibility, recklessness, corruption, and the entire "mess in Washington"—from the communist mess to the Korean mess, and from the milk-cont mess to the tax-fix mess.

Gov. Stevenson had a piece of political advice given him the other day by President Truman, who said blandly to the newsmen that he didn't know of any "mess in Washington." That's the veteran politician speaking—admit nothing, concede nothing, and ignore everything that's charged.

★ TECHNIQUES The Illinois governor, however, must realize that this is effective campaign technique, and, if he takes a few more lessons from Mr. Truman, he will improve his strategy. Thus, for example, the governor has made a serious mistake in saying he will disavow Democratic nominees for Congress with whose views he doesn't agree.

That splits the party in the south. Mr. Truman wouldn't try that tack. He and some of his spokesmen have been arguing that there are "only a few dissidents" in the south. He has ignored the split. Gov. Stevenson accentuates it.

(David Lawrence's column is a regular feature in the daily Independent and the Sunday Independent-Press-Telegram.)

MALCOLM EPLEY

'Pat' Helped Put Over Nixon Talk

TO THE extent that one can judge these things as he goes about among typical American citizens, it seems to this writer that the remark about "soul-baring" broadcast by Sen. Richard Nixon was especially effective in its influence on women voters.

Men, more critical and probably more realistic and less idealistic than women, were not so much affected by the Nixon fund controversy in the first place as were the women.

It would be foolish to suggest that men who heard or saw the broadcast were not stirred or impressed, but it seems to this observer that it probably actually swayed more votes among the women.

And in that connection, one should not overlook the part that Mrs. Patricia Nixon had in the drama that unfolded on television screens in Long Beach and across the country Tuesday evening.

Mrs. Nixon said not a word. She was shown only briefly on

four or five occasions during the broadcast. One could hardly detect a movement in her face, as she sat on a divan near the Senator's table, her eyes on him.

But the character in her face, the picture of a loyal wife backing up her husband in the greatest test of his life, the feeling of emotion held in restraint which the views of Mrs. Nixon conveyed, made her a vital factor in the success of the appeal.

It was a great moment for the girl from Artesia and, whether or not she realized it, she was making a powerful contribution to her husband's cause.

That contribution, in the nature of things, was likely to be especially effective among women. Many Long Beach women, who called the newspaper offices the next day to discuss the Nixon broadcast, mentioned Mrs. Nixon and the appearance she made on the television screen.

Many a candidate's political fortunes have been profoundly influenced by his wife, one way or the other. A haughty, shallow or frivolous woman can be a liability, just as a friendly woman of fine bearing and strong character, standing by her husband through a hard campaign, can be a distinct asset.

In politics, more than in most

lines of endeavor, the kind of a wife a man has is a vital factor in the attainment of his objectives.

Unbiased observers will have to admit Sen. Nixon is fortunate in this respect.

R. J. SMITH.

7051 Thornton Ave.

4572 Keever Ave.

★ Poor Adlai

★ TO THE EDITOR:—Some loyal member should hurry and awaken poor Adlai before he embarrasses both himself and his party beyond repair. Tell him the coming election is to choose the winner of the Presidency (best American). The winner of the Oscar (best actor) was chosen months ago.

R. J. SMITH.

7051 Thornton Ave.

4572 Keever Ave.

★ Let's Decide

★ TO THE EDITOR:—In regard to the howlings of the executioners and character assassins of the New Deal clique, who would lay Sen. Nixon on the altar of their greed for absolute power, I say let us the voters decide it in the American way Nov. 4. We the voters have more confidence in our decisions than in any committee.

PAUL W. PANGBURN.

5832 Albury Ave.

★ So Let Us Pray

★ Portraits by Metcalfe

God knows our dreams and sorrows and . . . Our needs from day to day . . . But also He is eager for . . . The prayers we ought to say . . . He wants us to petition Him . . . In trouble and distress . . . And through His blessing and His grace . . . Obtain our happiness . . . So let us say our prayers today . . . As humbly as we can . . . For home and family and peace . . . And every fellowman . . . It is the least that we can do . . . For all that He bestows . . . To help us in our troubles and . . . To overcome our woes . . . Let us be loyal unto God . . . And let us kneel and pray . . . For only by His holy will . . . Are we alive today!

★ The Neighbors

★ By George Clark

"You'd be cross and tired, too, if you put in such a hard afternoon of destruction."

4-27

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Nixon Drama Showed Ike in Role of Hero

By JOHN S. KNIGHT

Publisher Chicago Daily News, Detroit Free Press

If there is nothing to conceal then why conceal it? Everybody knows that corruption thrives in secret places, and avoids public places, and we believe it a fair presumption that secrecy means impropriety. So, our honest politicians and our honorable corporation heads owe it to their reputations to bring their activities out into the open.—Woodrow Wilson.

IF SEN. NIXON had read Woodrow Wilson's advice when he first entered public life, the most dramatic episode of the few possesses.

Putting it bluntly, Dick Nixon made three fumbles before his magnificent comeback in a moving, dramatic telecast last Thursday night.

1. Information about the "Nixon fund" should have been made public at the time it was established.

2. Since this was not done, Nixon had an obligation to his party to reveal existence of the fund when he was offered the Vice Presidential nomination.

3. Nixon erred in saying initially that published reports of the fund were smears by crooks and Communists.

In the light of developments, the first two errors of judgment will play no part in the campaign. The third, which concerns the youthful Senator's first reckless reply, will be fully exploited by the Democrats.

Still it cannot be assumed that the Nixon affair is a boon to the opposition. On the contrary, the Senator's straightforward and courageous disclosure of his financial position won the hearts of millions of Americans to whom "Nixon" had previously been just another name on the Republican ticket.

NIXON is now a national figure in his own right. The incident which was hailed so gleefully by the Democrats a week ago is today giving them great concern.

For the Democratic President candidate, Gov. Adlai Stevenson of Illinois, also had a fund. Stevenson's fund was used to bring capable men into the state government who otherwise could not afford to make the sacrifice of leaving their positions in private business.

We make no criticism of Gov. Stevenson's motives. We feel sure they were of the highest, just as we are convinced, after hearing Sen. Nixon's talk, that he sincerely believed his own actions were in the public interest.

A few newspapers have said that Nixon's television appearance had many of the elements of a carefully contrived soap opera. Undeniably, it was good theatre but we saw in it something more than a Hollywood presentation. Conceding that Nixon had to come clean, only an incorrigible cynic could have listened to this young man without being deeply touched by his evident sincerity and moral courage.

The tremendously favorable reaction to Nixon's dramatic recital shows again how deeply ingrained is the American sense of fair play.

WHILE the California Senator is getting the headlines, our personal hero of the Nixon affair is Dwight Eisenhower.

When the Nixon story broke, the Eisenhower campaign, after a slow start, had just begun to pick up momentum. Ike and his staff were jubilant over the tremendous crowds and their high enthusiasm.

Then the blow fell. As Ike remarked, he felt like he had been hit between the wind and the water.

A hasty consultation with his staff and selected reporters from pro-Eisenhower newspapers brought forth the recommendation that Ike should ditch Nixon as a matter of principle, even if he did not question the Vice Presidential candidate's personal honesty.

But good old Ike, great guy that he is, refused to sacrifice Nixon and ruin his career by jumping to hasty and possibly erroneous conclusions.

He sweated it out like he did with Gen. George Patton in Europe. He insisted upon getting all the facts and giving Nixon every chance to square himself.

That is leadership, a quality which all of us admire and few possess.

Eisenhower is compassionate and fair. He makes no hasty judgments. He is deliberative but not slow, firm without bluster.

Ike's decisions are reached only after he is in full possession of all possible information on the subject at hand. Then he is resolute and decisive in his leadership.

That is why Eisenhower will make a great President.

IF ANY moral can be drawn from the Nixon case, it is that we should re-examine our standards of political procedure. Obviously, we don't want a country where our public servants represent, or are subsidized by, special interests.

We must never have a situation when only men and women of personal wealth can aspire to public office, nor such a low standard of political morality that public service attracts only the leeches who fatten upon graft and influence peddling.

As it is, Sen. Nixon had a fund for one reason; Gov. Stevenson a fund for another. There is no evidence that either fund has been used for the candidates' private gain or to buy political favors for the contributors.

A number of administration stalwarts who have been baying loudly at Sen. Nixon are themselves not above placing private gain ahead of public good.

Larger salaries, enforceable limits upon political expenditures and government-financed campaigns have all been suggested as ways of taking the hypocrisy and temptations out of public life.

If we ever make any considerable progress in this direction, the Nixon affair will have provided the impetus for a desirable reform.



MRS. GEORGE TAUBMAN JR.

L. B. Woman Will Tour Dixie for GOP

A Long Beach woman who was born in North Carolina of a solidly Democratic family, but herself became a prominent Republican, is en route to Washington, D. C., to launch a speaking tour of the South on behalf of the GOP.

She is Mrs. George P. Taubman Jr., who was chosen by the Republican National Speakers Bureau for the tour.

Mrs. Taubman boarded a train for Washington yesterday. Sen. Karl Mundt, chairman of the Speakers Bureau, is planning her southern itinerary.

The tour will last through the month of October. She'll speak principally to women's and young people's groups.

Mrs. Taubman went on a similar tour in the 1948 elections and delivered 50 speeches throughout the South.

She is the only California woman to be selected this year by the national bureau for such a tour.

Sen. Soaper Says:

By H. V. WADE

Both Ike and Adlai strive to give every appearance of candor—but we wonder. Neither of the boys has any hair to let down.

A complaint that students get to college without knowing the alphabet is bad. At least the football marching band should know how to spell S for Siwash.

Nothing can be beautiful that isn't true, said the late Ruskin, who ought to be with us in the quadrennial years for a look at campaign promises.

While no one knows the old lush's capacity, it is clear he subscribes to a policy of containment.

"Millions for defense" would be meaningless in this era of big stuff. One must go on to explain that the last three zeroes have been omitted to conserve space.

Naturally, the anarchist who believed in abolishing all government was regarded with suspicion. He failed to point out in the sales talk that his was an economy move.

An awareness that girls are an inferior species dawns on the young male animal about the time he can get off a seven-yard punt.

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Local Political Mercury Rising

By THE LOOKOUT

THE LOCAL political temperature rose steadily this week as candidates got their campaigns under full steam and as both parties prepared for visits of the Presidential candidates and other prominent party figures.

Democrats opened a Stevenson-Sparkman Lakewood headquarters which they described as the biggest "west of Springfield, Ill." Republican Congressional Candidate Craig Hosmer took stout swings at "Trumanism" and the Democratic record. And Long Beach Republicans shaped plans for a fund-raising dinner rally.

GOP Presidential candidate Dwight Eisenhower brings his campaign to the area Oct. 9, and Democratic candidate Adlai Stevenson on the 16th.

Dr. William Hamilton (Bill) Alexander, chairman of the GOP national committee, will speak at the \$10-a-plate dinner planned for Thursday night at Hotel Wilton by the County Central Committee of the 18th Congressional District.

The event will be held in the Marine Room starting at 7 p. m. Mrs. Mary B. Devitt, program chairman, says tickets may be purchased from members of the central committee, affiliated Republican organizations, or at Republican headquarters, 36 Locust Ave.

Democratic Congressional Candidate Joseph Kennick, 70th Assembly District candidate Gerald Desmond, and Rep. Clyde Doyle spoke briefly. Both Kennick and Desmond told listeners that most of the Lakewood area homes are financed under plans "created by the present Democratic administration largely over Republican opposition."

The Democrats brought a live elephant to the headquarters on the animal an extra head of 100 passengers. This, said the Demos, was to represent the "two-headed, split Republican party."

Meanwhile Republican Hosmer, young attorney and Navy veteran, cracked at: "Heavy taxation... bureaucratic federal controls... waste and corruption... and the drift toward centralized government."

Hosmer said the U. S. government is slipping toward financial ruin to the extent of five to seven billion dollars annually "in spite of our prosperity." He repeated a warning by Rep. Joe Martin of Massachusetts:

"Our great American government will sink to a state of socialism or communism unless a halt is made in the wasteful spending by the Truman administration." Hosmer added.

"I think we should all realize that our prosperity is due to our national wealth and productivity, and not to Trumanism. We have been prosperous in spite of its waste and corruption."

"We are, perhaps, as much menaced by Truman and his political fakery, and this con-

stant drift toward a centralized government, as we are by the external threat of Russia's world-wide aggressions."

YOUNG GOP MEET

The Long Beach Young Republican Club will see the movie "The Fallbrook Story" at a business meeting Monday at 7:30 p. m. in the Pacific Coast Club.

The film portrays the issues in the federal government's attempted seizure of privately owned rights to Santa Margarita river water.

Ray Neveau, president of the club, will explain how the Fallbrook story fits in with the tideland fight.

DESMOND CHAIRMAN

Don Rochien, public relations director for the Lakewood Park Corp., will serve with Long Beach Councilman Clarence Wagner as cochairman of the Desmon-d-for-Assembly Campaign committee.

Gerald Desmond, seeking election in the 70th District, announced the appointment at a Lakewood Democratic rally. Rochien, who resides at 4611 Castana Ave., is a Navy veteran of World War II.

FINCH TALK

Robert Finch, candidate for 17th District Congressman, will speak Tuesday at a newly-formed Republican Women's Club at Wilmington.

The meeting is scheduled for 2 p. m. at the Wilmington Women's Clubhouse, corner of Lakme and Denali.

Mrs. Jean Fuller, president of the California Council of GOP women and organizer of the group, will also speak.

Temporary officers are Mrs. Kenneth Scott, chairman; Mrs. O. H. Sweet, vice chairman; Mrs. L. E. Tannes, recording secretary; Mrs. Jack Harris, corresponding secretary; Mrs. Benton Roberts, treasurer, and Mrs. Cliff Ellis, precinct chairman.

BRADLEY STATEMENT

Willis Bradley, 70th Assembly District nominee, in a statement Saturday pledged support to stringent legislation concerning narcotics sales and sex offenses against children.

"If it appears that additional laws are needed in these two areas, then such legislation will have my strongest support," he said.

Bradley said also that he favors providing "adequate recreational facilities" throughout the state, as one means of solving the problem.



DR. BILL ALEXANDER

ing juvenile delinquency problems.

Meanwhile, Bradley supporters announced additions to the campaign organization. Richard D. Remmen has been appointed chairman of the Bradley for Assembly committee in the Los Altos area. Three other men—Dean Williams, Edwin W. Wade and Wiley E. Jones—were named as cochairmen in the Lakewood and Mayfair sections of the 70th.

IKE SPEAKERS BUREAU

Lloyd Wadleigh, Long Beach State College faculty member, heads a newly-formed Eisenhower-Nixon speakers bureau.

Formation of the bureau was announced by Lyman Sutter, co-chairman of the Long Beach campaign committee.

Wadleigh said the bureau will send speakers to all local clubs and groups interested in hearing "why we believe they should vote for Eisenhower and Nixon on Nov. 4."

He said groups interested in obtaining a speaker should call Ike-Nixon headquarters at 35-4801. The headquarters is located at 36 Locust Ave.

PHIL NEWSOM

THE WEEK'S balance sheet between the good and bad news in the hot and cold wars:

THE GOOD

1. On Sept. 22, U. S. sabrejet pilots equalled the Korean war's record for Communist MIG 15's destroyed or damaged. With eight days of the month still to go, they seemed a cinch to surpass the March record of 102. Air Force spokesmen denied that any secret "gimmick" was responsible for the air victories. They said it was due entirely to the United Nations' own stepped-up air activity.

2. Turkish, Greek and Yugoslav chiefs of staff began discussion of plans expected to lead to an informal defense alliance. Together the three nations have probably the best armed forces in Europe outside Russia. They have nearly 1,000,000 men under arms and substantial well-trained reserves.

3. French Foreign Minister Robert Schuman promised that France would ratify the European Army pact which provides for German rearmament. He also welcomed a British tie with France, West Germany, Italy, The Netherlands, Luxembourg and Belgium, the six nations which now are trying to draft a constitution linking them politically as well as militarily and economically.

THE BAD

1. Britain was annoyed because the United States turned down a request that the British be represented in current Honolulu meetings of the Pacific Council. The Council, which at the moment includes only the U. S., Australia and New Zealand, represents an area of vital British interests. The British request was turned down because the U. S. believed that to admit Britain would mean that other nations also would have to be admitted and to avoid any appearance of a "ganging up" of the white race against the Orient.

2. The inevitable showdown between Egyptian strong man



DEMOCRATIC SATIRE—The GOP came in for some ribbing when local Democrats staged the grand opening of Stevenson-Sparkman headquarters at the old Lakewood Park sales office, 5327 Lakewood Blvd. Here Gerald Desmond, right, 70th District Assembly candidate, helps the elephant boy add papier mache head to the live elephant. Demos claim the GOP is a "two-headed elephant" torn by intra-party conflict.—(Staff Photo.)

WHAT OTHERS ARE SAYING

I still think that Americans are more charming, but they (the Europeans) are very pleasant.

—Margaret Truman.

We need to make this a government of all the people or it will become a government by the people who take the trouble to vote.

—Democratic Presidential candidate Adlai Stevenson.

Malik's indictment of General Eisenhower is but another positive proof that Eisenhower is the one above all others in the world whom Stalin fears.

—Sen. Irving Jves (R-N. Y.).

The Republicans got their hands on our inflation control machinery and prices haven't been the same since.

—Sen. John Sparkman (D-Ala.).

Our leaders in the State Department have not furnished us with the leadership we need to win the objectives we fought for in two world wars.

—American Legion Commander Lewis H. Gough.

There is a limit to what the housewife can take and she has reached that limit.

—Mrs. Ivy Priest, assistant to the National GOP chairman, commenting on high prices.

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In addition to our regular X-ray FLUOROSCOPIC examination, without extra charge we also will make a HEART GRAPH showing the exact condition of each valve and heart muscle.

MONEY-BACK OFFER
If you do not think this examination is worth much more than \$2.00, your money will be CHEERFULLY REFUNDED.

Bring this ad with you.
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Don't delay! These suit patterns will not last long at these bargain prices!

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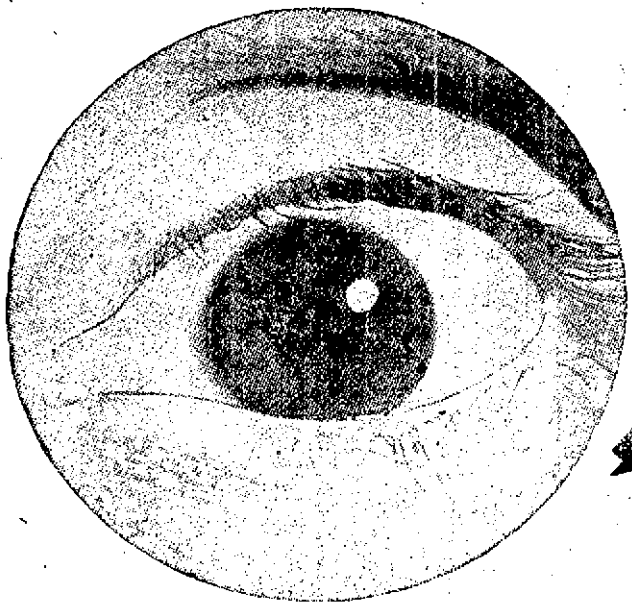
Here's a group of 25 suits to be sold Monday for the very, very low price of \$50.00. These are values to \$100.00. Every suit will be tailored to your measure. Every suit is 100% wool. Hurry for this outstanding buy!

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Cougars . . . 13 Missouri . . . 14 Gophers . . . 13

Bruins Blank TCU's Horned Frogs, 14-0



START OF THE PAYOFF DRIVE—Halfback Paul Cameron (on his knees at the right) launched UCLA's first touchdown thrust

in the Coliseum Saturday with this forward pass to End Ernie Stockert which gained 13 yards to the Texas Christian 25-yard line.

Nearest him are TCU's Charles Rogers (81) and Ron Fraley (16). Six plays later Fullback Cappy Smith from Long Beach smashed

the final three yards to the Bruin touchdown that led to a 14-0 victory.—(Staff photo by Chuck Tally.)

Cal Manpower Stops Missouri

BERKELEY — (AP). California's hard-running backs powered to a 28-14 football victory over the University of Missouri Tigers Saturday in their intersectional game before 45,000.

The Bears pushed over touchdowns in the first and third quarters and two more in the final period. Missouri scored first early in the opening period and counted again in the fourth quarter.

Fullback Johnny Olszewski, California's candidate for All-America honors this season, and halfbacks Don Johnson and Bill Powell crashed through the Missouri defenses in yardage-gaining drives. The Tigers made a battle of it all the way but were worn down by California manpower and a warm day.

Terry Roberts, Missouri's left guard, was the standout lineman. In addition to being in on many of the tackles, his pass interception paved the way for Missouri's early score.

Fessler that bounced back into MU territory gave Cal the ball 44 yards away. Olszewski drove through right tackle cut to his left, and ran 21 yards for the touchdown. That put the Bears in front 14-7.

Powell's 49-yard dash climaxed a 99-yard march for the third California touchdown early in the fourth. Another score followed a 76-yard drive. Left half Don Marks went over from the five-yard line.

Missouri scored its second touchdown with less than a minute to go. Scoring:

Missouri . . . 7 0 0 7-14
California . . . 14 0 14 28
Missouri scoring: Touchdowns—Fessler, Marks; conversions—Fessler, Marks.
California scoring: Touchdowns—Johnson, Olszewski, Powell, Marks; conversions—Powell, Marks.
Perry, Clineberry, Kouch 3 (placement).

Tribe Edges Cougar Grids in Upset Win

PULLMAN, Wash.—(AP). Dick Monteith broke through to block a third quarter conversion attempt Saturday and saved the Indians a 14-13 upset victory over crumbling Washington State. Monteith, a 20-year-old junior halfback, smothered Ed Barker's kick after the Cougars had fought back from a 14-0 halftime deficit to within range of at least a tie.

The Indians struck for their first score after 8 minutes of the opening period with a sustained drive that carried 52 yards in nine plays. They went 78 yards in 15 plays in the second quarter for another score.

Quarterback Bob Garrett, who passes right and kicks left, booted both extra points. Garrett passed for both scores, 15 yards to Cook for one, nine yards on fourth down to Sam Morley for the second. Morley grabbed the bullet-like heave between two Cougar defenders on the goal line.

Halfback Al Charlton, who recovered Bob Mathias' first fumble on the Stanford 31, and Dwight Pool did all the running in WSC's first touchdown drive. Pool skirting the final 11 yards after only 90 seconds of third quarter playing time. Barker's kick was perfect.

Minutes later Mathias dropped the ball again on a line play and WSC's Wayne Berry recovered it. Bob Burkhardt, the Cougar passing star, hit Baker on the 14 and Pool snaked his way through the Stanford defenders to go all the way.

Then came the rush of the 180-pound Monteith. Scoring:

Track Queen Tours
SYDNEY — (AP). Australia's Olympic sprinting champion, Marjorie Jackson, left Sydney by air Saturday for a 20-day tour of Japan where she will compete in three athletic meetings.

Counterpoint Slated for Stud Assignment
NEW YORK. (AP). Counterpoint, the horse of the year in 1951, will be retired to the stud, it was announced Saturday by Sylvester Veitch, trainer for the C. V. Whitney Stables.



STONE WALL — TCU Version

CAPPY COMES CLOSE—Fullback Cappy Smith of UCLA, a Wilson High School graduate, came close to scoring his second

touchdown of the day on this burst against TCU in the Coliseum Saturday, but was stopped six inches short of the goal by the

massed TCU line. On the next play Ted Narleski went through tackle for the counter.



UP AND OVER—From the TCU three-yard line, Fullback Cappy Smith of UCLA literally hurdles the Horned Frog line for the

touchdown that clinched a Bruin victory over the Texans in the Coliseum Saturday. UCLA went on to win, 14-0.

Sporting News Names Standout Players

ST. LOUIS — (AP). Hammerin' Hank Sauer and Robin Roberts of the National League and Luke Easter and Bobby Shantz of the American League were named by the Sporting News as the outstanding players and pitchers of the 1952 major league season.

The weekly sports newspaper, self-styled Bible of Baseball, initiated its dual selection method in 1948 as "the fairest method of naming top stars."

Sauer, the slugging outfielder of the Chicago Cubs, was the National League player choice for "his powerful contributions to the

club's rise from last to fifth place."

Cleveland's Easter earned his

award for a late season batting surge, after two weeks in the minors, that "sparked the In-

dians' pennant fight more than any other factor."

The Sporting News selection of Roberts, mound ace of the Philadelphia Phillies, comes in a season in which he paced the majors with a 27-7 record.

Shantz, whose season ended abruptly this week when a pitched ball broke a bone in his pitching hand, was the American League pitching choice after becoming the first to win 20 games in the majors this season.

Kansas Hits Broncs, 21-9

LAWRENCE, KAN.—(AP). Gil Reich wheeled a punt return 70 yards in the third quarter to propel the Kansas Jayhawks to a 21-9 victory over a hard-knocking Santa Clara University Bronco team in an intersectional football game played before 22,000 Saturday.

Kansas, which beat Texas Christian University 13-0 in its opener last week, scored in each of the last three quarters, but it was Reich's long payoff stroke that got the Jayhawks in front 14-9 after the Californians had built up a 9-7 halftime lead.

Kansas played in Santa Clara territory the entire first quarter, only to fall behind in the second when Jack Kaplan slid through a gap in the left side of the Jay-

hawk line and went 14 yards to score. The kick for extra point was blocked.

With halfback John Konek running hard, Kansas stormed back late in the quarter on Bob Branderberry's seven-yard sprint off a pickup from Reich. Konek who had done most of the gaining on a 69-yard drive, kicked the point to make it 7-6 for Kansas.

Santa Clara struck back sharply and quickly, moving from its own 24-yard stripe to the Kansas 24 from which Daly kicked his field goal to make it 9-7 for Santa Clara with three seconds remaining in the first half.

Santa Clara . . . 9 0 0 9-0
Kansas . . . 0 9 0 9-9
Kansas scoring: Touchdowns—Kaplan, field goal, Daly.
Santa Clara scoring: Touchdowns—Branderberry, Reich, Gindrich; conversions: Konek.

Algasir Captures General Green 'Cap'

SALEM, N. H.—(AP). Algasir lived up to his reputation as one of New England's most versatile racers as he charged to a half-length victory over Larry Ellis Saturday in the \$10,000 General Green Handicap at Rockingham Park.

It was a different story, though,

Uclans Solve TCU's Spread

By DAVE LEWIS,
Independent Sports Editor.

LOS ANGELES COLISEUM—The long-awaited resurgence of Pacific Coast football was advanced another big step here Saturday by an alert, hard-hitting, UCLA grid machine which slammed across two touchdowns in the final two minutes and 10 seconds of the third quarter to rack up a 14-0 decision over the highly-touted Horned Frogs of Texas Christian University.

A crowd of 34,158 fans saw the Bruins charge 36 yards in seven plays for their first touchdown against the Southwest champions . . . and then score their second on the concluding play of the third period following an unusual interception by defensive left tackle Ward Benjamin which gave them the ball on the TCU 3-yard line.

Once the Uclans pierced the Texas defense for their first tally, it was a downhill romp for them. The Horned Frogs were never in the game after that . . . and were lucky the final Bruin margin wasn't greater.

At the end, even the vaunted TCU aerial game was backfiring on the pass-happy Texans as they tried desperately to cut down the UCLA lead with a wild barrage of tosses from their famed spread formation.

HARD CHARGING LINE
However, TCU's sensational "Ding Dandy" from Dumas, Ray McKown, and his passing buddies, Gil Bartosh and Ronnie Clincksale, were unable to keep their overhead game going in the right direction during the critical stages of the contest due mainly to the hard charging UCLA line . . . which forced them time and gain to throw before their pass patterns were completely formed.

The Bruin pass defense, a virtual sieve earlier in the game, was as air tight as they come in the second half and recorded four vital interceptions in the final 17 minutes of play . . . one leading to their second score and the others almost resulting in three more touchdowns.

It was a different story, though,

in the fading moments of the first half. Texas Christian, sparked by McKown's passing, was coming in strong after a shaky start and appeared to have the Bruins hanging on the ropes ready for the "kill" when the intermission finally rolled around with no score being recorded.

Even the most enthusiastic UCLA supporters were rather reluctant to see the second half get under way and give TCU another crack at the Bruins' vulnerable pass defense.

SITUATION IN HAND

But it was obvious after the first couple of minutes of the third quarter that the Uclans had the situation pretty well under control.

After a brief appearance in the first half, Paul Cameron, the Bruins' ace tailback who is still nursing an injured ankle tendon, came off the bench again in the third period to spark the attack that finally punctured the rugged TCU defense.

A defensive holding penalty against the Horned Frogs,

(Continued on Page C-2, Col 25)

Huskies Trip Minnesota; Earley Stars

SEATTLE, (AP)—The muscles of brawny Bill Earley and an unexpected potent defensive platoon carried the Huskies of Washington to a 19-13 intersectional football victory Saturday over the Gophers of Minnesota, before a sun-warmed crowd of 49,000.

Earley was the team's workhorse, carrying the ball 17 times and catching five of Don Heinrich's tosses, one for a touchdown.

Washington opened up with a 98-yard march for its first tally, with Heinrich sneaking the last two yards.

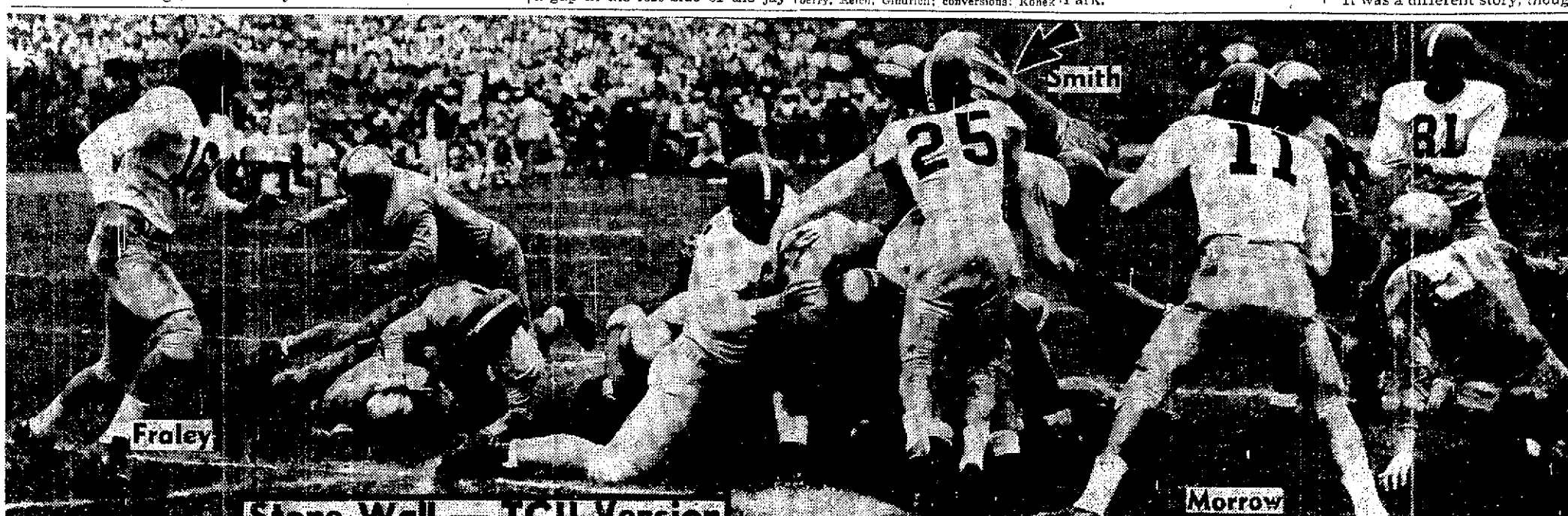
The Huskies stop department held Minnesota impotent throughout the half and Washington marched 37 yards to its second counter early in the second period. This drive took just six plays and was climaxed by Heinrich's 17-yard toss which Earley caught in the end zone.

Late in the third stanza Bob Hagemeister pounced on a Washington fumble at the host 23 and in four plays the Gophers powered to their first touchdown to trail 12-6.

Immediately Earley ripped off a 23-yard run to start Washington on its final touchdown push, the Huskies going 76 yards in eight plays.

Trailing by 19-6, Minnesota came right back for a tally of its own. Scoring:

Minnesota . . . 6 0 6 12-6
Washington . . . 0 0 0 0-19
Washington scoring: Touchdowns—Earley, Baugartner. Conversion—Heinrich.
Minnesota scoring: Touchdowns—Hagemeister, Earley, Kyllingstad. Conversion—Niles.





BILLY MEYER
Steps Down From Buc Post

Meyer Quits Pirates Helm

CINCINNATI—(AP). Billy Meyer, oldest National League manager in both age and service, finally gave up Saturday after five years of trying to nurse a pennant contender out of the rookie-studded Pittsburgh Pirates.

The 59-year-old Meyer handed in his resignation, effective after today's game with Cincinnati, as the Pirates prepared to take the field against the Reds. He gave ill health as the reason.

Meyer has managed the Pirates since 1948 when he was named manager of the year for directing the Bucs to a fourth-place finish.

Branch Rickey, general manager and vice president of the Pirates, said: "Bill would like to stay in baseball and would like to remain with the Pirates."

"Accordingly, I have arranged for him to stay with us in an advisory capacity to me and to the minor clubs which he will scout very carefully."

One of the first names to crop up to fill Meyer's shoes was that of Lefty O'Doul, pilot of the San Diego club of the Pacific Coast League.

Frank Haney, who piloted the Hollywood club to a pennant this year in the same circuit, also is mentioned as a possible successor to Meyer.

But the big surprise, of reports circulating in the wake of Meyer's sudden but not unexpected resignation, is the name of Danny Murtagh, peppery former second baseman of the Pirates, Murtagh managed the New Orleans club of the Southern Association the past season.

Kiner Socks 37th Homer

CINCINNATI, O.—(AP) Ralph Kiner hit his 37th homer, tied Hank Sauer for the major league leadership Saturday as the Pittsburgh Pirates battled back from a five-run deficit to beat the Cincinnati Reds, 9-6.

Kiner's home run, with two men on base, touched off a five-run seventh inning rally which enabled the Pirates to tie the score at 6-all. Joe Garagiola and Gus Bell, following Kiner in the batting order, hit homers on successive pitches to tie the game. Box score:

	PHILADELPHIA	CINCINNATI
AB	30	30
R	9	6
E	1	2
Left on base	10	11
Runs scored	9	6
Home runs	3	2
Errors	1	2
Double plays	2	1
Stolen bases	1	0
Caught stealing	0	1
Hit by pitcher	0	1
Struck out	10	11
W	1	0
L	0	1
IP	9.0	9.0
ERA	3.00	3.00

Phillies Beat Giants, 7-3

NEW YORK—(AP) Veteran outfielders Del Ennis and Bill Nicholson smashed home runs Saturday to lead the Philadelphia Phillies to a 7-3 triumph over the New York Giants. Rookie right-hander Paul Stuffer started and gained credit for the victory but Kent Peterson finished up. Box score:

	PHILADELPHIA	NEW YORK
AB	30	30
R	7	3
E	1	2
Left on base	10	11
Runs scored	7	3
Home runs	2	1
Errors	1	2
Double plays	2	1
Stolen bases	1	0
Caught stealing	0	1
Hit by pitcher	0	1
Struck out	10	11
W	1	0
L	0	1
IP	9.0	9.0
ERA	3.00	3.00

Tennessee Edges Mississippi State

MEMPHIS, Tenn.—(AP) Tennessee converted a last-minute Mississippi State fumble into a touchdown Saturday to edge the Volunteers, 14-7. The Vols' punt returner, Andy Kozar, crashed over with the winning score.

Rookie Ed Mathews Blasts Three Homers

Frankly Speaking

Many Local Athletes Work as Lifeguards
By FRANK T. BLAIR, Sports Editor

Graying and fiftyish, but looking as if he yet could throw a powerful block from a tackle position, Capt. Roy (Dutch) Miller of the Long Beach Lifeguards pointed a finger at the group picture of the 1918 crew, which, along with many other yearly pictures adorned the walls of the Lifeguard headquarters at the foot of Linden Ave., on the local strand.

Capt. Miller squinted through keen eyes which have directed hundreds of local lifeguards in the past 31 years and which have seen countless rescues of bathers from the blue Pacific, which occasionally can be an unruly and ruthless watery expanse; reach out to drag down the unwary swimmer.

"There's Jim Lawson and Tubbs Coleman and Hoggie Evans," grinned the lifeguard boss as he pointed at the 1918 picture. "And Roy Baker, Fred Fulton, Bob Miller and Pete Coleman. And there's me. Looks as if most of the Poly High footballers that year wanted to get into the act."

Dutch wasn't kidding. Then, as now, athletes from the local schools made up the bulk of the lifeguard crews. Some of the greatest athletes in Long Beach history—and not all of them football players, either—have patrolled the local water front on lifesaving duty. A list of the names reads like a Who's Who of Long Beach athletes. I can't list them all and I'm sure to leave out some who were as outstanding in the local sports world as many of those named.

But just for example, try these names on your memories: Morley Drury, Fred Price, Bob Sims, Don Hill, Dinnie Evans, Bob Parke, Jim Linberger, Scotty Deeds, Merle Decker, Bucky Harris, Jim Harris, John Mann, Clarence Ebers, Selwyn Yancy, Fred Fulton, Corwin Artman, Melvin Guider and Allen Lauderback. And don't forget Cliff Thiede, Ray Hulen, Cal Strong, Al Maloney, Joe Mattson, Bob Morrison, Johnny Olaszewski, Glenn Gulvin, John Peterson, Bob Brockman, Choppy Parke, Dean O'Hare, George Timberlake, Bob Keller, Jim Arnold and Jim Reid.

"The athletes you don't mention in your article aren't going to like it," laughs Dutch, "but that's your problem."

CAPT. MILLER, WHO HAS BEEN A LIFEGUARD SINCE 1918 and captain since 1922, points out that one can't become a crew member merely by having bulging muscles and doing some wishful thinking.

Under Civil Service, some pretty stiff tests are given applicants, requiring alternating runs and swims totaling 400 yards each, and a swim of 1000 yards. The cream of the crop become summer replacements each year to join the holdover regulars. From a top crew of 94 at the height of the summer season, there's a gradual scaling down of numbers later in the year and by Nov. 1 only the winter nucleus of 25 guards remains to take orders from Dutch Miller and his lieutenants. His son, Roy Miller Jr., has been a lifeguard member for some time. Lt. Fred Fulton, who was in that 1918 crew picture, is one of Miller's aids.

Since most of the crew members down through the years have been athletes, it might seem unnecessary to ask Capt. Miller if athletes have a head start on nonathletes for life-saving jobs. But I asked him anyway.

"Athletes do have an edge," says Dutch. "They usually have better reflexes, move faster, pick up instructions quicker and respond well to organized discipline."

MILLER WAS A STAR TACKLE AT POLY HIGH IN THE 1917-20 era and I merely had to give him a few cues, such as Eddie Kienholz, Phoenix High and Everett High, until he was off and running, as they say at the race tracks.

Dutch probably has recounted the tackle play by which he scored a touchdown for the 1919 Hares in the 1020 route of Phoenix High here on Jan. 10, 1920, many times, but I hadn't heard a firsthand version.

"Well it was this way," said Dutch. "Henry LeFebvre, one of our backs, liked to go very wide on nearly every one of his running plays. Phoenix came to expect that, so we cooked up a play in which I was to carry the ball. We told the officials about it so they wouldn't be blowing a whistle when Henry, without the ball, ran out of bounds. Herb Rich, our center, kept the ball on the play after Chet Doley faked giving it to LeFebvre. Herb had it on his hip. When the Phoenix boys took after Hank, I grabbed the ball from Herb and ran 25 yards for a touchdown."

Besides Miller's TD, Phil Tiernan scored six and converted 12 times, LeFebvre scored four, Chet Doley two, Ev Miller and Hoggie Evans one TD each, in the massacre of Phoenix for the prep football championship of the Southwest.

In 1920, despite the loss of stars such as Herb Rich, Chet Doley, Oakley Morris and Phil Tiernan, the Jackrabbits had another stellar outfit which won eight straight games.

Poly was scheduled to meet San Diego in the play-offs, but already had trounced that team in the regular schedule, so withdrew to play Enoch Bagshaw's Everett (Wash.) High in Long Beach. Everett won, 28-0, and the next year Bagshaw was coaching the Washington Huskies. George Wilson, an Everett star against Poly, later became an All-American back at Washington.

Native Dancer Posts New Record in Belmont Race

NEW YORK — (UP). Native Dancer buzzed down the straight-away course like a bullet at Belmont Park Saturday to equal the world record for six and a half furlongs in the 63rd running of the \$50,000 added Futurity Stakes, ringing up his eighth straight triumph without a defeat.

Al G. Vanderbilt's brilliant grey colt made a strong bid for "horse of the year" honors as he charged under the wire two and a quarter lengths in front of Ben F. Whitaker's Tahitian King with Cain Hoy Stable's Dark Star third in the field of 10 juveniles.

In the richest horse race in the world for 2-year-olds, Native Dancer came through like a champion, with Jockey Eric Guerin in the saddle as he romped home in 1:14.25 over the straightaway. That dazzling time equaled the effort of Porter's Broom in the 1938 renewal of the rich Futurity. Today's race carried a gross value of \$107,545 and was worth \$82,845 net to Native Dancer.

Blues Cop Lead In Little Series
KANSAS CITY—(AP). The Kansas City Blues got off to a winning start in the Little World Series Saturday night, hitting effectively behind their ace pitcher, Ed Eratt, to down the Rochester Red Wings of the International League, 5 to 2. Scoring: Rochester (11) 100,000 100-2 to 2. Blues (12) 100,000 100-2 to 2. Eratt (12-10). Attendance 2051.

Braves Player Posts Record

BROOKLYN — (AP). Ed Mathews, 20-year-old, apple-cheeked third baseman, blasted three home runs Saturday to lead the Boston Braves to an 11-3 triumph over the National League champion Brooklyn Dodgers.

Mathews is the first rookie in the history of the league to sock three home runs in one game. Mickey Cochrane in 1925, Tony Lazzeri in 1926 and Herb Conners in 1933 are the only American League players to hit three homers in one game.

The Brave recruit struck out in the first inning and hit consecutive homers in the third, sixth and eighth innings. In the ninth, Mathews swung at a 3-0 pitch in a bid to hit his fourth home run but he grounded out.

Joe Black, who started the first world series game against the New York Yankees Wednesday, was solved for five runs and as many hits in the first five innings. Box score:

	BOSTON	BROOKLYN
AB	30	30
R	11	3
E	1	2
Left on base	10	11
Runs scored	11	3
Home runs	3	0
Errors	1	2
Double plays	2	1
Stolen bases	1	0
Caught stealing	0	1
Hit by pitcher	0	1
Struck out	10	11
W	1	0
L	0	1
IP	9.0	9.0
ERA	3.00	3.00

ROY (DUTCH) MILLER
Lifeguard Captain 31 Years



STANDINGS

	AMERICAN LEAGUE	NATIONAL LEAGUE
New York	55	55
Cleveland	52	52
Chicago	49	49
Philadelphia	48	48
St. Louis	47	47
Boston	46	46
Detroit	45	45

ST. LOUIS—(AP). Stan Musial hit one hit and Frankie Baumholtz went hitless in their battle for the National League batting crown Saturday night as big Bob Rush turned in his 17th victory for the Chicago Cubs, beating the St. Louis Cardinals, 4-1. Box score:

	CHICAGO	ST. LOUIS
AB	30	30
R	4	1
E	1	2
Left on base	10	11
Runs scored	4	1
Home runs	1	0
Errors	1	2
Double plays	2	1
Stolen bases	1	0
Caught stealing	0	1
Hit by pitcher	0	1
Struck out	10	11
W	1	0
L	0	1
IP	9.0	9.0
ERA	3.00	3.00

Villanova Rattles Clemson, 14-7

CLEMSON, S. C.—(AP). Two breath-taking third quarter plays gave Villanova a 14-7 victory over Clemson here Saturday in a meeting of previously unbeaten football powers.

Halfback Gene Filipki, former Army player, sped 56 yards around right end for the first score and quarterback Bill Brannan contacted end John Marcus deep in the end zone with a 26-yard toss to break what had been a savagely contested battle of two fine lines.

Phil Kim Cops Legion Battle

HOLLYWOOD—(AP). A Wildcat and a Bobcat tangled Saturday night in the Hollywood Legion Stadium main go. The Wildcat, Phil Kim, won a unanimous 10-round decision over the Bobcat, Bob Terrance.

Wildcat Kim and Bobcat Terrance stood toe to toe and slugged it out in 10 vicious in-fighting rounds. Referee Frankie Van's job was made easy and he had to break clinches only three times.

Fullerton Trims Redlands Bulldogs

Fullerton JC scored a touchdown with 16 minutes left in the second half to break a scoreless tie, then went on to rout Redlands 20-7, in Fullerton Saturday night.

Tom Tellez opened the evening's touchdown parade with a six yard run, around end to cap a Fullerton drive of 49 yards.



THEY GOT 'EM—A baseball fan's dream came true for this group of joyous Yankee fans Saturday. These were the earlybirds who were the first to grab off tickets to the World Series at Yankee Stadium box offices after New York clinched the pennant. All box and reserved seats have been sold out.—(United Press Wirephoto.)

White Sox Clinch Third Spot in AL

CHICAGO—(AP) The Chicago White Sox Saturday defeated the St. Louis Browns, 8-4, to clinch third place in the American League, their highest ranking since 1941, when they also finished third.

Minnie Mino, the Sox left fielder, stole three bases to tie Jim Rivera, Sox center fielder, for the league lead at 21. Box score:

	CHICAGO	ST. LOUIS
AB	30	30
R	8	4
E	1	2
Left on base	10	11
Runs scored	8	4
Home runs	1	0
Errors	1	2
Double plays	2	1
Stolen bases	1	0
Caught stealing	0	1
Hit by pitcher	0	1
Struck out	10	11
W	1	0
L	0	1
IP	9.0	9.0
ERA	3.00	3.00

Musial Gains On Baumholtz

ST. LOUIS—(AP). Stan Musial hit one hit and Frankie Baumholtz went hitless in their battle for the National League batting crown Saturday night as big Bob Rush turned in his 17th victory for the Chicago Cubs, beating the St. Louis Cardinals, 4-1. Box score:

	CHICAGO	ST. LOUIS
AB	30	30
R	4	1
E	1	2
Left on base	10	11
Runs scored	4	1
Home runs	1	0
Errors	1	2
Double plays	2	1
Stolen bases	1	0
Caught stealing	0	1
Hit by pitcher	0	1
Struck out	10	11
W	1	0
L	0	1
IP	9.0	9.0
ERA	3.00	3.00

Redlands Bulldogs Fullerton Trims

Fullerton JC scored a touchdown with 16 minutes left in the second half to break a scoreless tie, then went on to rout Redlands 20-7, in Fullerton Saturday night.

Tom Tellez opened the evening's touchdown parade with a six yard run, around end to cap a Fullerton drive of 49 yards.

Yankees Turn Back Philadelphia A's, 3-0

PHILADELPHIA—(AP). A pair of long-standing veterans, Ray Scarborough and big Jawn Mize, combined talents Saturday night to help the American League champion New York Yankees brush off the Philadelphia Athletics 3-0 in the next to last game of the season for both teams.

Scarborough limited the A's to five scattered hits and Mize contributed a homer and single, good for two New York runs. Box score:

	NEW YORK	PHILADELPHIA
AB	30	30
R	3	0
E	1	2
Left on base	10	11
Runs scored	3	0
Home runs	1	0
Errors	1	2
Double plays	2	1
Stolen bases	1	0
Caught stealing	0	1
Hit by pitcher	0	1
Struck out	10	11
W	1	0
L	0	1
IP	9.0	9.0
ERA	3.00	3.00

Nats Register Fifth Place

BOSTON—(AP) A two-run, bases-loaded single by Jim Busby in the second inning Saturday, gave the Washington Senators a 2-2 win over the Boston Red Sox and sole possession of fifth place, dropping the Sox to sixth.

Bob Porterfield went all the way for his 13th win although he allowed 11 hits and gave up eight walks. Box score:

	WASHINGTON	BOSTON
AB	30	30
R	2	2
E	1	2
Left on base	10	11
Runs scored	2	2
Home runs	1	0
Errors	1	2
Double plays	2	1
Stolen bases	1	0
Caught stealing	0	1
Hit by pitcher	0	1
Struck out	10	11
W	1	0
L	0	1
IP	9.0	9.0
ERA	3.00	3.00

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Tribe Roms Over Detroit

DETROIT—(AP). With the championship race pressure off, the Cleveland Indians romped to victory over the Detroit Tigers, 11 to 6, Saturday in the first of a two-game series which will draw the curtain on the league season for the two clubs.

A crowd of 7875 saw the two teams roll up a total of 33 hits, 19 for the Indians and 14 for the Tigers, off seven pitchers. Box score:

	CLEVELAND	DETROIT
AB	30	30
R	11	6
E	1	2
Left on base	10	11
Runs scored	11	6
Home runs	3	2
Errors	1	2
Double plays	2	1
Stolen bases	1	0
Caught stealing	0	1
Hit by pitcher	0	1
Struck out	10	11
W	1	0
L	0	1
IP	9.0	9.0
ERA	3.00	3.00

Totals 41 19 27 12. Totals 35 14 27 12
Cleveland 41 19 27 12. Detroit 35 14 27 12

Idaho, Utah Tie In Game at Boise

BOISE — Idaho scored in the closing seconds Saturday to finish in a tie with Utah, 21-21, in an intercollegiate football game. Utah had gone ahead in the final quarter after trailing most of the way.

Georgia Victorious Over Tulane, 21-16

NEW ORLEANS—(AP) Quarterback Zeke Bratkowski passed 15 yards to Conrad Manisera in the dying minutes of the last quarter to give Georgia a 21-16 victory over stubborn Tulane in a Southeastern Conference football game Saturday.

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SPECIAL LOW RATES ON FENDER WORK

Once Over Pre-Season Appraisals Now Look Pretty Good

By DAVE LEWIS
Independent Sports Editor

Every year, the major league managers are called upon to make predictions on the forthcoming season. Usually, their statements must be taken with a grain of salt. But in looking back over their forecasts made last spring... they proved themselves to be a pretty fair group of prophets.

Only one failed miserably in the department. Red Rolfe, who no longer is around, was one of the most optimistic managers in the big-time last April.

Speaking of his Detroit Tigers, he said, "We will be better than last season. I can't say we'll win the pennant, but everyone will know we've tried."

The Tigers, of course, were out of last place in the American League race only four days ago, and became the first Detroit club ever to finish in the cellar. Rolfe also appraised his pitchers much too highly. For instance, he said, "With Art Houtteman and Virgil Trucks looking so good, I've got two potential 20-game winners."

Although Trucks fired two no-hitters and a one-hitter, both he and Houtteman had their poorest seasons in the win-loss columns.

Casey Stengel didn't mince any words. In the face of the fact that a majority of the experts were jumping on the Cleveland bandwagon last spring, the New York pilot had this to say: "The Yankees won't have an easy time of it this year... but, as always, we're going to be the team they'll have to beat to win the pennant. I think the Indians will give us the most trouble."

Al Lopez of Cleveland said, "With Luke Easter's knee and Larry Doby's legs in shape, I don't see how we can fail to improve our hitting, but the team to beat is still the Yankees." Charley Dresser, of course, thought his Brooklyn Dodgers would win... and they did. He also observed quite correctly that "the Giants will give us the most trouble."

Leo Durocher of the Giants wouldn't make a prediction but said, "We're the defending champions. They'll have to beat us to win the pennant." Nobody would have beat 'em, though, if they hadn't lost both Monte Irvin and Willie Mays.

Washington was picked to finish last in the American League race and nobody believed Bucky Harris when he declared, "No team that I ever managed finished in last place and this one won't either."

The Senators were in the race most of the way.

★ ★ ★

MANY YEARS AGO AN ENGLISHMAN, PETER BARRIE, became notorious for making two race horses look exactly alike by the artistic use of paint.

The idea, of course, made it possible to switch horses in a race. After a cheap horse had entered in a race against other cheap players, the Barrie-painted horse, a good one, would be substituted... usually winning at long odds. That became known as "ringing" a horse.

Once a rather common practice among crooked followers of the turf sport, "ringers" have just about been eliminated by two methods of identifying horses.

One is the highly publicized "lip tattoo" employed by the Thoroughbred Protective Association.

But that isn't entirely foolproof. The Pinkerton Detective Agency argued that "anything man made can be altered" and began a search for an absolutely infallible method of identifying horses.

The Pinkertons came up with a method as foolproof as the Bertillon identification system of 10 years of study and experimentation.

The Pinkerton Horse Identification Division has developed unalterable identification through the horse's "nighteyes."

The nighteyes, sometimes known as a chestnut in on each leg of every horse, is a waxy growth about the size of a silver dollar and is located on the inside of the leg. On the forelegs it is just below the knee. On the hind legs it is just below the hock.

The nighteye has lines that closely resemble those in a human's finger. From it prints are made. No two are exactly alike... and it is impossible to alter these lines.

It has been tried with sandpaper and by burning, but the lines grow right back within a few days. If the Pinkertons find a nighteye has been tampered with, the horse is not allowed to race.

The Pinkertons have approximately 50,000 cards of identification in their files at 24 of the nation's major tracks and at their main office in New York. They not only have close-up photos of the nighteyes, but a complete description of a horse's physical peculiarities such as dimples, old scars, etc., which makes it impossible to slip by a "ringer" at any track patrolled by the agency.

★ ★ ★

SOME STARTLING DEVELOPMENTS ARE IN STORE for football, baseball, boxing and track fans as science plays an increasingly important role in the sports world, according to British Scientist A. M. Low.

Writing in the Popular Science Monthly, Low says that the rapidly growing use of mechanical and scientific devices to keep score, determine winners, assure fair play and settle controversies will effect sweeping changes in our present sports and even create entirely new ones.

Low has an amazing record for accurate prophecy. As long as 25 years ago he foretold the coming of television, radar, 600 mph. airplanes and many other inventions we accept as commonplace today.

Looking into the future of sports he predicts, for instance, that radar umpires will be introduced in baseball to call the balls and strikes with electronic precision.

The camera will be brought into play in all sports where the human eye is easily deceived. For example, Low forecasts that future rules will provide for a continuous photographic record of football games to settle on the spot much like the photo finish in horse racing, any disputed action.

He predicts that boxers will wear special clothing with concealed electrical contacts to register all blows struck, detect fouls and flash a running point score on a board at ringside.

Starting blocks, used in track, will be built to lock the runners' heels in electrically until the starting gun is fired to eliminate rolling starts. And he further foresees radar being used extensively by the fishing fraternity to locate the "big ones."

Sergeant Max Pomona Victor

POMONA.—In a spectacular four-horse finish, Sergeant Max, a rank outsider, snatched a camera decision to win Saturday's \$10,000 Southern California Handicap, closing day feature of Los Angeles County Fair's horse racing meeting before 18,444 fans, who cracked the track's mutual handle record for the third time during the 14-day session.

Sixth at the head of the short stretch, Sergeant Max charged to a nose victory over Bart's Rock, which nosed out the favored Tuzado for the place.

HARVEST—One mile, named race, purse \$11,000. 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In the Spotlight

Defensive Might of Trojans Outstanding

By FRED DELANO
Press-Telegram Staff Writer

Honest to goodness, it's really more interesting watching the Trojans when the other guy has the ball than when they own it themselves. I almost wish they could be on defense all the time. That's a rather blood-thirsty thing to say, but it would be entertaining, and when you come right down to it Troy might score just as many points at that.

I'm going to proceed on the assumption that you haven't been among the 118,044 who have visited the Coliseum to see SC's mayhem-minded lads stick lighted matches under the finger nails of the students from Washington State and Northwestern the last two weeks ends.



JIM SEARS
Cuts Loose on Punt Returns

Ashcraft, 233, of Long Beach, is a frequent replacement at tackle. George Zanic, 205, from Lander, Wyo., is the left line-backer and George Timberlake, 195, of Long Beach, the right. The defensive halfbacks, with speed, are Jim Esails of Oakland at the left, Dick Nurus of LA on the right and in between, at safety, is Jim Sears from Inglewood. Believe me, these guys are GOOD!

★ ★ ★
THEY OBVIOUSLY HAVE SEEN LARRY BRINK, ED Sprinkle, Don Paul, Stan West, George Connors, Leon Hart, Thurman McGraw and Bulldog Turner play football, and are willing to give it a whirl themselves in the same style employed by those butchers of the pro league.

During the four years I have been authoring this column, I have frequently needed the Trojans for their hank-y-waving gridiron antics and when I have written something in that vein you may be sure I meant exactly what I said.

Well, today I am equally sincere when I write that Hill's 1952 varsity is a hungry, mean, gang-tackling, 60-minute bunch of kids who have discovered that it's more fun knocking someone else down than getting your own teeth kicked out.

They may not go undefeated. They may not win the coast title or reach the Rose Bowl. There are other good teams in this league, too, you know. But the thing is, these Trojans want to have to finish on top of the standings to win the general respect of the public as an aggressive, entertaining, well drilled football squad.

If they play every game as they have the first two, particularly on defense, every fan is bound to have a good word for 'em whether SC wins or loses. And what a club it will take to beat them.

You take your life in your hands when you try to run or pass against the players I mentioned by name. They don't quit as soon as the first man hits you. Oh, no. They come at you from all sides and keep on coming until whistled to a stop by the referee.

They are alert and they are opportunistic. In two games they have intercepted seven passes and have recovered four opposition fumbles. The losers might say Troy got the "breaks" in getting possession those 11 unlooked-for times. However, the truth is they made most of the "breaks" themselves with their jarring tackles and willingness to fight for the ball. And that, guys and gals, is the stamp of a champion.

★ ★ ★
THERE IS ONE LITTLE DETAIL HIDDEN DEEP IN THE statistics from SC's two victories which many fans will overlook, but which is tremendously important. It is in connection with the seven times Washington State was forced to punt, and the nine occasions on which Northwestern was stopped short of first down and had to do the same.

The average length of every WSC kick was 41 yards and for Northwestern it was 34.

But look at this: A week ago SC averaged 18 yards per punt return, and Friday night it was 15. In effect, this reduced the Cougar kicking average to 23 yards and the Wildcats' to 19—which means that as punt exchange followed punt exchange Troy moved steadily closer to the foe's goal and finally, whammo! There was a touchdown.

Sears is the fellow who has been logging these kicks back and in a sense, though it's a defensive assignment, Jim has been about the best offensive weapon the Trojans have shown. He ran 77 yards with one punt against WSC and followed it with fancy dashes of 47 and 48 yards in the Northwestern rout. The blocking which supported him was beautiful as other defenders dropped back to form a chain in front of him and then picked off Cougars and Wildcats like they were pigeons.

Nor has this been by accident. Punt return patterns are as well thought out as off-tackle smashes and Troy is making them pay off. As the University of California's scout said after Friday's game, "The only way to beat this team is give 'em the ball. As long as their defensive platoon is in there, they'll eat you alive."

Davis Meets Strode at Wilmington Bowl

Krippner Karl Davis, the 247-pound Texas "wrestling wrangler" who has become the key figure in the "hottest" in and out of the ring debate in recent months at Wilmington Bowl, goes into another promising "alley brawl" Tuesday night.

Holy Cross Wins 27-9

HANOVER, N. H., (AP)—Acting like a snowbound locomotive in the first period, Holy Cross slowly picked up steam and rolled to a 27-9 win over Dartmouth Saturday at Memorial Field.

As expected, Charlie Maloy filled the air with passes—26 of them, with 10 completions—and End John Carroll was on the scene to catch and engineer them into touchdowns. This combination gave Holy Cross two touchdowns. Carroll took a 23-yarder in the second period and, helped by a well-placed block by Louis Hettinger, went 12 yards to score. This gave Holy Cross a 7-0 lead.

In the closing moments of the fourth period Carroll took another long toss from Maloy to score the second time.

Holy Cross piled up 10 first downs to Dartmouth's nine. The Crusaders also rolled together 207 yards on the ground and 166 by air. Dartmouth racked up 187 yards by ground and only 53 by air. Score by periods:

Dartmouth 0 0 0 0—0
Holy Cross 13 14 0 0—27
Touchdowns—Dartmouth—R. Collins; Holy Cross—Carroll (2), Maloy, Schuler.
Points After Touchdowns—Dartmouth—Fry; Holy Cross—Parisi, 3. Safety—Dartmouth—Snelke.



WAITING FOR SANTA ANA — Long Beach City College's defensive unit is shown lined up during a recent workout. They'll take on unbeaten Santa Ana JC Saturday night at Veterans Memorial Stadium.

In the front row from left to right are Bob Moore, Bud Roth, Walt Ball, Frank McDennell and Kenny Witt. Linebackers are Al Brown, Farrell Barton and Arnold Schmeling.

Halfbacks are Wayne McIntosh (41) and Rusty Fairly (21). Darryl Rogers is at safety.—(Staff photo by Joe Rinsinger.)

Terminal Island Gridders Tackle Inyokern Friday in Tough Loop Battle

Gridders of Terminal Island take on what appears to be their toughest 11th Naval District foe of the season Friday at Inyokern. A win for Mentor Frank Kirkland's locals could go a long way toward filling their league championship aspirations.

With Quarterback Gale Reed and Halfback Raleigh Thomas making the split "T" go, the Islanders rate an even chance.

How well Thomas and Reed do go, however, depends of course on Kirkland's middle men,

Tackles John Smith and Lon Larson and Guards Tom Maney and Joel Ayers, with Center Bill Harden.

Ends Joe Lash and Bruce Kay, and Backs Dick Speese and Jack Goodnight round out the starting eleven.

Headlining the defensive team is Tony Bartuske at safety. Bartuske played on the '50 Naval Academy eleven.

For the first time in several seasons the Islanders appear to have a fair bench.

Vikes Oppose Santa Ana JC

Buck Andreasen's Long Beach City College Vikings, after a successful trip north, return home this week to tackle strong Santa Ana JC in a nonconference grid battle at Veterans Memorial Stadium Saturday night.

The Vikes apparently will be in for a tough game. The Dons are unbeaten in three tilts this season. They dumped Mexico City Poly, 26-12, and followed up with 21-13 victories over both Pasadena CC and Inyo-Kern Navy.

Their triumph over Pasadena was one of the Southland's early-season surprises. The Bulldogs are the Little Red Bowl champs and mythical national JC king-pins.

The Norsemen, though, have not been doing bad for themselves either. They held a heavily-favored Alumni team to a 7-0 victory and then Friday night against JC competition smashed San Mateo, 39-13.

Long Beach looked good against San Mateo. Fullback Dick O'Neill raced for touchdowns of 74, nine and four yards. Quarterback Neil Peek pitched touchdown passes to Terry Malkiewicz and Darryl Rogers. Defensive Half Rusty Fairly picked off a stray aerial and scampered 50 yards for a score.

O'Neill, however, suffered a leg injury in the fray. X-rays were taken Saturday, but results are not yet known. Loss of the brilliant 175-pound letterman would hamper the Vike running game tremendously.

Meanwhile, City College officials have announced that the season booklet of individual reserved seats will not be sold after the Santa Ana clash. The booklet, which contains tickets for all six Vikings' home games, costs \$6.

Reserved section tickets are now on sale at the rate of \$1.25 per game.

San Pedro in Grid Clash

Two South Los Angeles "semi-pro" football teams, the San Pedro A. C. and South Bay A. C. of Redondo Beach, in a Southern California league game at Daniels Field in San Pedro at 2:15 p. m. today.

Both teams lost their league opener last week when San Pedro dropped a 34-0 nod to Eagle Rock and South Bay losing to L. A. Wildcats, 28-0.

Coach Jim Jackson of the San Pedro eleven has been sharpening an aerial attack, with himself doing the tossing, during the past week. Chuck Price, George Beadell and Larry Averill have been on the receiving end in the new offensive plans.

Semipros Schedule Double Bills Today

Double-headers at Wilson High and Park Ave. Field are on the agenda for semipro baseball teams of the Recreation Commission City League today.

Wilmington Eagles play the last quarter to win, defeating Skippers at Wilson High at noon, followed at 2:30 with Army Air Force against Naval Shipyard at Park Ave. Field it's Galloway Flowers vs. Ocean View in the noon opener, and L. B. Merchants against Auction City in the second half of the twin bill.

Troy Hosts Army Next

College football will go on an intersectional bender next week end, with Los Angeles Memorial Coliseum the scene of one of the most important of Saturday's attractions, Army vs. USC.

Meanwhile, UCLA will stick to its Pacific Coast Conference knitting by invading Seattle for a test with the University of Washington that will have direct bearing on the race for the Rose Bowl bid.

Sharing the intersectional spotlight with Army's invasion of Los Angeles, as far as the west coast is concerned, will be the Michigan-Stanford game at Palo Alto and Michigan State's engagement with Oregon State at Corvallis.

Also rating high on the intersectional calendar next Saturday will such games as:

California at Minnesota, Santa Clara at Tulane, Notre Dame at Texas, Washington State at Baylor, Vanderbilt at Northwestern, Georgia Tech at Southern Methodist and Kentucky at Texas A&M.

However, in both the PCC and Big Ten there are family squabbles that are among the season's most important. Here it will be the UCLA-Washington battle, which will feature the running of the Bruins' Paul Cameron against Don Heinrich's passing, while in the Big Ten the big dare is that between Illinois and Wisconsin at Madison.

Illinois' defending champions, picked by many to repeat, are ineligible for a second successive Rose Bowl appearance, and midwestern authorities have tabbed Wisconsin as the most likely New Year's Day representative.

However, if the Badgers lose to the Illini, that single blot on their Big Ten record will enhance the chances of such other threats as Ohio State, Purdue and Michigan.

These are next week end's major games:

Pacific Coast—Army at Southern California, UCLA at Washington, Michigan at Stanford, Michigan State at Oregon State, Oregon at Washington, Texas A&M at Texas Tech, Columbia at Harvard, Navy at Cornell, Dartmouth at Penn. State, Penn. State at Princeton, Princeton at Yale, Wisconsin at Wisconsin, Purdue at Ohio State, Iowa at Indiana, Vanderbilt at Northwestern, Villanova at Detroit, Iowa State at Nebraska, Colorado at Kansas, Kansas at Kansas State, Boston U. at Detroit, Pittsburgh at Oklahoma, Cincinnati at Miami.

Southwest and Rocky Mountains—Notre Dame at Texas, Georgia Tech at SMU, SMU at Rice, Kentucky at Texas A&M, Arkansas at TCU, Washington State at Baylor, Arizona at Utah, Colorado A&M at Denver, Wyoming at Utah State, Utah State at Utah, Utah at Utah State.

*Will be played Friday night.

Army Posts 28-7 Victory

WEST POINT, N. Y., (AP). Displaying sporadic flashes of explosive power reminiscent of its famed predecessors, the supposedly enfeebled Army football team surged to a convincing 28-7 victory over a slightly favored South Carolina eleven Saturday.

The Michie Stadium crowd of 23,474, expecting the worst from a team still in the process of reconstruction, was brought to its feet within seconds as Jerome Hagan snared the opening South Carolina kickoff, sprinted to his right, swiveled away from one tackler, and raced 84 yards for a touchdown.

That surprising development was followed almost immediately by another flash of offensive strength as Pete Vann passed to Lowell Sisson for a 57-yard gain and a second score.

The Carolinians fought back gamely and soon after the second period opened Johnny Grambling passed 32 yards to Clyde Bennett, who stepped into the end zone for the lone Gamecock touchdown of the day.

COACHES ON SPOT

Quarterbacks Slate First 1952 Meeting

All head football coaches of the four Long Beach high schools, as well as Buck Andreasen of City College, will be on hand to report to the fans when the Monday Morning Quarterbacks Club starts another season of activity with a breakfast meeting at 7:30 a.m. Monday.

The affair, as always, is open to anyone who is interested—and who can get up that early—and the meeting site will be Hugo's Restaurant at 5534 Atlantic Ave., just north of South St.

Andreasen will give the fans the inside details of his team's game against San Mateo, while Skip Rowland will discuss the Wilson-Santa Ana affair. Cal Rossi will report on Poly's tilt with Pasadena and Ennio Arboit will discuss the St. Anthony's-Oxnard game.

Also on hand will be Bob Parke of Jordan High School, whose club has yet to taste action, and his comments will be looking to the future.

Certain to work their way into the conversation will be the Northwestern, UCLA-TCU and Rams-Browns battles.

Members of the audience will be free to ask whatever questions they wish of the coaches, and of last year's experience when the club first was formed on its informal basis there are certain to be occasional moments when the gridiron tutors are forced to do a bit of verbal squirming.

The 20-30 Clubs of Long Beach are sponsoring the meetings, which will be held every Monday morning at the same hour throughout the season. The only charge will be \$1 for breakfast. The master of ceremonies will be Fred DeLano, Press-Telegram columnist and past president of the Southern California Football Writers Association.

Managoff, Jares Top Aud Mat Card

Bobby Managoff, one of the most popular wrestlers ever to appear in the Long Beach Wrestling Club, returns to the Municipal Auditorium Thursday night after an absence of three years to tangle with Brother Frank Jares in the main event.

The young Armenian grappler had a sensational record with local mat fans, wrestling 51 out of 52 straight weeks here. He was forced to abandon wrestling three years ago to undergo a series of eye operations.

He'll get plenty of action from the bad brother from Utah who is noted for his rough-house tactics. Jares is well-versed in the grappling art and a believer in the do-anything-you're-big-enough-to-do school.

Bobby was trained by his wrestling father and knows all the tricks in the old school plus the modern methods. This should make for a lot excitement during the one hour, two out of three fall battle.

The Zebra Kid, down to a mere 301 pounds, lost any fans he might have had on his first appearance here last week when he won his match two straight falls. This week he meets Pablo Romero in the semi-main event for a two out of three fall tussle. The Zebra Kid's special finishing hold is the flying broad jump in which he flings his 301 pounds down on his hapless victims.

In the special event, Hans Schnabel, the pride of Chicago, matches muscles with the Golden Greek, Jesse James, for a one fall, 30 minute bout.

Tony Morelli, the Wilmington stevedore, will attempt to flatten Bobby Becker in the opener at 8:30.

One hundred news carriers from the Press-Telegram and Independent will be guests of Promoter Harry Rubin at the Thursday night match, in honor of Newsboy Week.



BUCK ANDREASEN
Target for Questions

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Maryland Downs Auburn, 13-7

BIRMINGHAM — (AP) For the second week in a row, Maryland had to come from behind in the last quarter to win, defeating Auburn Saturday, 13 to 7. The Terps' star passing combination of quarterback Jack Carbaugh and Lloyd Colterayn clicked on two passes, good for 75 yards between them, for the winning margin midway of the last period.

ATLAS — GOODYEAR — GOODRICH TIRES at COST

Owner of Chevron Station Retires CASH and CARRY
This Price Includes Excise Tax

TIRES		TUBES	
6.00x16	\$15.25	6.00x16	\$2.00
6.50x16	18.66	6.50x16	2.29
6.70x15	16.66	6.70x15	2.24
7.10x15	18.42	7.10x15	2.32
7.60x15	20.16	7.60x15	2.53

FIRST LINE TIRES—No Seconds. Atlas, Goodrich and Goodyear. While They Last. First Come, First Served.

D. C. BOICE Chevron Station
Broadway and Coast Highway
SUNSET BEACH Ph. L. B. 90-9129

Keglers Bidding for State Event

By BEN ZINSER

The Long Beach Bowling Association has opened a campaign to bring the men's state bowling tournament to Long Beach in 1954.

John Ireland, an executive director for the local association, has been appointed chairman of the convention committee by E. E. Buissere, Long Beach association president.

Members of Ireland's committee include four past presidents of the local organization—Superior Judge Fred Miller, Harry Stat, Ray Gise and Earl Quick—as well as Vice President Vic Hodge and Secretary-Treasurer Alan L. Alexander.

PROPRIETORS HELP
Assisting this group are three proprietors of Long Beach bowling establishments—Tommy Thompson of Virginia Recreation, Homer Chesnut of Boulevard Bowl and Stan Andrews of Major Recreation.

George McGarvey, Long Beach, a vice president of the California State Bowling Association, is working with the local committee in its attempt to land the tournament. McGarvey plans to visit several local bowling associations throughout the state to enlist their support.

The Long Beach Convention Bureau also has come to the aid of local bowlers and is mailing illustrated brochures on Long Beach to all state kegling officials.

A letter of invitation from Mayor Burton Chace will accompany each brochure.

The local association also hopes to send as many as 50 to 75 Long Beach teams to the 1953 state tournament in Oakland during May. A large delegation to a state tournament always is a big selling point, Chairman Ireland pointed out.

Dick Prettyman has been appointed transportation chairman for the '53 tourney. The local association is considering the charter of a special train for Long Beach bowlers.

Pamphlets describing Long Beach as a bowling city are to be published and mailed to many city bowling associations and later handed out to voting delegates at the annual meeting of the California State Bowling Association next May at Oakland.

ENTER '53 TOURNEY
According to Chairman Ireland, the individual Long Beach bowler can assist in the campaign by endeavoring to enter the 1953 tournament at Oakland.

"The greater representation we have at Oakland," Ireland said, "the better chance we have of landing the tournament for Long Beach in 1954."

Businessmen can help, Ireland

TONIGHT—7:00 P. M.
KNBH—Channel 4
Presented by TIDE!



John M. "Jack" ROBINSON
Diamond Cab
Driver No. 164
Says...

"DRIVING A CAB IS PLEASANT WORK!"

JACK ROBINSON likes driving a cab in Long Beach... as a matter of fact, he has been doing just that for the past seven years! A family man with two children, JACK is an avid sports fan... attending as many events as he can. However, working nights limits him to golf and afternoon events. JACK lives with his wife, Rita, and their family in the neighboring community of Seal Beach. A fine fellow... and a credit to the community!

Why Don't YOU Investigate?
CAB DRIVING AS A PROFESSION
★ APPLY OFFICE — 704 CALIFORNIA ★



THERE HE GOES—Orange Coast College Quarterback Paul Chafe (center) of Seal Beach hands off to Halfback Ned Parsons, Orange, as Center Jim Hearn (right) of Downey watches defense. They'll all see action Saturday when Orange Coast clashes with San Mateo JC at Huntington Beach High School Stadium. The game is being boosted by four South Coast Lions clubs.

Lions Sponsor Ticket Sale

Lions clubs of Seal Beach, Huntington Beach, Costa Mesa and Balboa are sponsoring the ticket sale for Saturday night's football game between Orange Coast College and San Mateo JC.

The game will begin at 8 p. m. at Huntington Beach High School. The clubs believe that the need for a large stadium in Orange County can be pointed out by boosting interest in Orange Coast's football squad.

Tickets are \$1.25 each for seats in the Lions special reserved section.

A buffet dinner will be given for members of both teams after the game in Huntington Beach High School.

Blackpool Cuts Loose

LONDON—(AP) A goal-scoring spree between Blackpool and Charlton in a match in which the goalkeepers were beaten 12 times featured today's British Soccer League action.

Blackpool, revitalized by the form now being shown by its internationalist, Stanley Matthews, beat its visitors 8-4, thus ending Charlton's unbeaten run in its last seven matches and sending the seaside squad to the top of the first division. Today's results:

FIRST DIVISION—Blackpool 8, Charlton 4; Cardiff 2, Stoke 0; Wolverhampton 2, Chelsea 1; Derby 0, Arsenal 0; Sunderland 1, Manchester United 0; Bolton 2, Middlesbrough 1; Preston 0, Newcastle 0; Portsmouth 1, Aston Villa 1; Sheffield Wednesday 1, Preston 0; Tottenham 0, Burnley 1; West Bromwich 1, Liverpool 0; **SECOND DIVISION**—Birmingham 2, Southampton 0; Bristol City 0, Gillingham 0; Bury 0, Brentford 0; Swanton 0, Doncaster 1; Hull 4, Shildon 0; Barnsley 1, Luton 0; Notts County 1, Notts Forest 0; Carlisle 0, Plymouth 1; Wycombe 1, Rochester 1; Fulham 0; **THIRD DIVISION**—Bristol 0, Bournemouth 0; Southend 1, Bristol Rovers 0; Exeter 0, Norwich 0; Gillingham 0, Ipswich 0; Bournemouth 0, Gillingham 0; Newport 1, Millwall 2; Coventry 0; Northampton 0; Swindon 1; Reading 3; Watford 0; Shrewsbury 0; Aldershot 0; Bristol City 0; **FOURTH DIVISION**—Grimsby 0, Hartlepool 1; Chester 0; Tranmere 0; Southport 0; Wrexham 2; Mansfield 0; Oldham 0; Bradford 0; Gateshead 0; Stockport 0; Darlington 0; York 3; Worthington 0; **SCOTTISH LEAGUE DIVISION A**—Aberdeen 2, Celtic 0; Dundee 0; Dundee United 0; Hibernian 0; Motherwell 0; Rangers 0; St. Johnstone 0; St. Mirren 0; **DIVISION B**—Aberdeen 0; Dundee 0; Dundee United 0; Hibernian 0; Motherwell 0; Rangers 0; St. Johnstone 0; St. Mirren 0; **IRISH LEAGUE**—Shamrock Rovers 0; Bohemians 0; Derry City 0; Glenties 0; Glenavon 2; Linfield 0; Bangor 0.

Border Track Ups Purses

AGUA CALIENTE, Mex.—With a new deal on tap for horsemen as a result of a substantial increase in purse distribution announced this week by General Manager Walter C. Marty, some of the better thoroughbreds in California are being primed for a fall and winter campaign here.

Sunday-only racing here produced some of the most exciting sport seen in the west here in recent months, and under the new plan of offering minimum purses of \$1200, with a pair of \$1500 attractions each week, there is every indication that the spirited competition will be even keener in the weeks to come.

Because of the end of daylight savings time this week end, Caliente will present only 11 races today, topped by the Maryland Handicap at a mile and 70 yards.

The Maryland will find the Presidio Stable's Bayard III going for his fifth win in a row after conquering all before him in both sprints and routes in recent essays.

Long Beach to Seek Badminton Classic

Groundwork has been laid, and a formal bid will be made within the next few weeks for the 1954 national badminton championships to be held at the City College gym here, it was revealed Saturday by Walt Sheek, tennis and badminton director for the Recreation Commission.

The tentative application was filed during the recent tournament in Seattle. Boston already has been granted the 1953 classic for mid-August.

Fishing 'Around

Fresh-water anglers who haven't wet a line this year to date usually get excited about the first of October and decide they should attempt a trip to the Sierra Nevada and catch the trout that thousands of other fishermen failed to get.

That always brings a flood of telephone calls to my desk about weather and fishing conditions and here is an attempt to answer all those briefly.

No one can be certain about October weather in the mountains, particularly the higher ranges. It is unsafe to plan a pack-in trip because of possible early snowstorms.

But fishing in the Sierra Nevada can be great in October. One of the best fishing trips we ever had was at Silver Lake several years ago just before time for the season to close. I sat on the down-wind side of that lake and fished with bait and caught a limit in two hours.

Usually frosts kill the hatches and trout become viciously hungry and fly-fishing is at its peak.

Reports last week from many points in the mountains above Bishop on the eastern slope were from fair to excellent and there were few fishermen. Most of the anglers had taken to guns and were attempting to stalk deer.

Farther south, in the Southern California ranges, the Department of Fish and Game restocked several streams and lakes for the benefit of those who want to fish in October. Here is the list: North and west forks of the San Gabriel River, Bouquet Canyon Creek, Little and Big Rock Creeks, Little Rock Reservoir and Crystal Lake (Los Angeles County); Arrowhead Lake, Santa Ana River, Mill Creek, Big Bear Lake, Deep Creek, Lytle Creek, Lake Gregory and south fork of Santa Ana River (San Bernardino County); Snow and Dark Canyon Creeks and Hemet Lake (Riverside County).

Remember This Duck Date—Oct. 24

California's 1952 duck-hunting season will begin Friday, Oct. 24, and close Thursday, Jan. 1, 1953, with the first day's shoot scheduled to open at noon.

This will give the state's hunters an extra 10 days of shooting this year and all indications are that they may expect one of the greatest flights—since the lush days of 30 years ago.

Unusually large numbers of birds have been on the wing throughout California and the main flights are yet to come.

There will be no confusion between Oregon and California over the Tule Lake basin inasmuch as the seasons coincide.

The bag and possession limit remains officially at six, but with the provision that an "additional" two widowed or sprig, or one of each, can be taken. Most California shooters would have to go out of their way to fill a limit without one or the other, so for all practical purposes the limit is eight.

The goose limit remains the same—six, with only two of the dark geese—but brant have not been included in the goose limit this year and three additional brant can be taken.

That, however, is more theoretical than real, since it is unlikely that the average California hunter will ever be in position to pick up the full mixed bag of two dark geese, four white geese, and three brant.

In this connection, California hunters should take note that in referring to brant, the Fish and Wildlife Service means the Black Sea Brant, which is found only along the coastal bays.

There are records of only one or two Black Sea Brant ever having been found in inland California. They are not to be confused with the Cackling Goose, which, although nicknamed brant in some areas, is a sub-species of the common Canada goose, or honker. The only place where the Black Sea Brant appear in any numbers in California are in Humboldt, Drake, Bolinas, Tomales, Moro and San Diego bays.

Personals From the Tackle Box

Mrs. Doris Britton, 5311 La Pasada, is receiving congratulations on the 135-pound marlin which she landed aboard the Beebe I off Avalon. Her husband, Frank, was the skipper and the catch was made on heavy tackle in 40 minutes. Mr. and Mrs. Britton are members of the Isthmus Club.

Fresh-water reports from lakes in San Diego County are just fair, with Lake Hodges providing the best fishing in recent days. Fishing is permitted there on Saturdays, Sundays and holidays. Henshaw will remain open the year 'round. Lake Wohlford will close Oct. 15, although the campground remains open the year 'round.

Lake Irvine (Orange County) will close Oct. 15. Fishing for bluegill and crappie remains good, with Li-cut and go-getters the best.

The Long Beach Casting Club, getting ready for its fall and winter season, is planning its annual venison stag and the fish-and-wildlife presentations. D. E. Morgan and several assistants will instruct the fly-tying classes which get under way Nov. 11. The class is open to men and juniors and they do not have to be members of the club in order to receive instruction.

Arizona's game commission made word that there will be a special archery season in north Kaibab Forest Oct. 1 to 8. Bag limit is one deer of either sex. Nonresident license costs \$50, plus \$5 for a permit. We passed through Kaibab North two weeks ago yesterday and jumped so many deer along the high-

ways, we were unable to get a shot at any of them.

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Hot Rods Race at L. B. Track

Auto racing will sing its swan song for the season Wednesday night at Veterans Memorial Stadium, with the popular hot rods being featured in a seven-event program. The night's headlines, limited to the 14 fastest qualifiers, will be at a distance of 40 laps.

The California Roadster Association is sponsoring the card, which will open at 8:30 p. m. after two hours of qualifying speed tests.

Walt James, spokesman for the CRA, says he has received commitments from 35 drivers to appear at the stadium, and out of that number the 28 with the best one-lap times will make up the card. A trophy dash of three laps for the four fastest will get things rolling, and four six-lap heat races will follow. A semi-main of 15 laps has been scheduled for the second fastest 14 cars of the night, with the 40-lapper concluding the action.

Among the drivers will be such standouts as Colby Scroggins, Nick Valenta, Bob Kappmeyer, Chuck Hulse, Harry Stockman and Leo Breithaupt, the latter being a Long Beach product. Valenta currently leads the CRA point standings.

Some of the hot rods that will take part in Wednesday's racing have attained straightaway speeds of 140 miles per hour and better, but obviously that's out of question on the narrow, quarter-mile oval at the stadium with its tight turns.

However, the action will be ample to satisfy any of the customers for on this track the chauffeurs can drive into the turns at full throttle, throw their cars sideways, and come out of the turns still at top throttle.

It will be the 14th racing program staged at the stadium, but the first time the hot rods have had the stage. Eight of the cards feature budget autos and stock cars had the spotlight twice.

Twin Bills Head Card

A pair of double headers at Sanford Field (Highway 101 and Sanford in Wilmington, and at Cressley Park in Compton head-line the day in another busy semipro and independent baseball program on local and nearby diamonds.

The Wilmington Merchants will play San Pedro Merchants and Glendale Thunderbirds in the Sanford features, while Compton Facemakers tackle Hiller's Club and 20th Century-Fox. Both bills begin at noon. Other games on the schedule, starting at 2 p. m. unless otherwise noted:

At Danville Field, San Pedro-Star-Kist Tuna vs. Mary Earl of San Pedro; at Orange Meadows vs. Orange Merchants.

At Glendale-Pasadena Red Sox vs. Robert Lee; at Long Beach-Merchants vs. North Long Beach.

At Huntington Beach vs. Glendale-Pasadena Red Sox; at Huntington Beach vs. Glendale-Pasadena Red Sox.

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Saints Open Catholic League Play Friday, Face Mt. Carmel

Art Sunderland Gets New Job At Corona del Mar Golf Links

By BOB HALL

Twenty years ago Art Sunderland surveyed a swamp-land—and was told to make a golf course out of it, if he could. He did! Today that flat, barren bog is Lakewood Country Club, and is rated one of the finest of county-owned public links golf courses in the nation.

Today, however, after accomplishing his "mission," Art has announced that he's taking over another operation—that of accepting the job as greenkeeping-superintendent and construction engineer for the new Corona del Mar Country Club, north of the Newport-Balboa peninsula.

Sunderland will officially sever his connections with the Lakewood properties as of Oct. 5—and will take control of the Corona del Mar development on Oct. 20.

The chance of a new adventure in golf construction has captured the fancy of this lanky, somewhat frail man of 51.

FIFTH IN ORANGE COUNTY

He's most enthusiastic over the blueprints and the possibilities of the new course, which will be the fifth golf course in Orange County. The others are Santa Ana Country Club, Laguna Beach Club, Willowick and Meadowlark.

The new Irvine course will be constructed in a hilly, scenic setting on the inland side of Pacific Coast Hwy., westerly from MacArthur Blvd. to the Upper Bay area on a 150-acre site. The clubhouse will be opposite Marine Blvd., facing the Bay.

"We'll have beautiful clubhouse view of the harbor on one side, Upper Newport-Balboa Bay on another, and the mountains to the north," said Myford Irvine, president of the Irvine Co., Saturday in confirming Sunderland's appointment. "We expect to have the course, which will be semi-public, open for play in September, 1953."

Mike Guzman, who started work on the Lakewood course as "club" along with Sunderland back in the fall of 1932, will take

over duties as greenkeeper-superintendent at Lakewood. He has served for the past 10 years as Art's No. 1 assistant.

Previously, Mike worked on courses in Texas, and upon his arrival in California was employed at the Royal Palms course in San Pedro prior to his switch to Lakewood in 1932.

'SORRY TO LEAVE'

"Lakewood has been 'my baby' and I'm sorry to have to make this decision, especially after 20 years," Art will tell you.

"When we started the operation back in the fall of 1932, it looked like a hopeless proposition, but with the encouragement of the late Clark Bonner and many others interested in the project, we feel that we have made a fine golf course."

"It presented big problems," Art continues, "but today, even in leaving, I feel mighty proud in the knowledge that I have had something to do with it all. We started with a swampland and today we have not only a golf and recreational center, but a teaming real estate field."

As has been said most often, a greenkeeping superintendent at a golf course must be able to do anything.

First, he's of all things a golf architect, a soils expert, a tree surgeon, drainage and hydraulic age of 61.4.

The course, when completed, will be a 70-par links with a yardage of 6114.

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TAKING HIS LEAVE—Art Sunderland (left), for more than 20 years greenkeeping-superintendent at Lakewood Country Club, is shown as he tendered his resignation at Lakewood to Lee Holopeter, general manager at Lakewood (seated). Sunderland is accepting new duties with the Irvine Co. of Orange County as superintendent of the Corona del Mar Club, effective with official ground breaking of the new golf course in the vicinity of Newport-Balboa about Oct. 20.—(Staff photo by Joe Risinger.)

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Madge Meredith Films TV Plays After Prison Release

By GENE HANDSAKER

HOLLYWOOD — (AP) Madge Meredith says going to prison helped her as an actress because: "I learned about women."

"My mother and three sisters were about the only women I really knew before," the brunette beauty told newsmen. "Through this opportunity (prison)—and I liked to consider it that rather than a tragedy—I am able to understand women more."

"It was quite wonderful, but I don't get me wrong. I wouldn't want to do it over."

Miss Meredith met reporters at the studio where she has completed three "Fireside Theater" television films due for coast to coast airing over NBC this winter.

In one she plays the waitress



MADGE MEREDITH ... Learned about women

girl friend of a confidence man who is reformed by farm life. In another she is the bride of a British official in Africa. In the third she breaks away from a domineering mother.

The actress left the state women's prison a year ago last July after serving 26 months there and 11 months in the Los Angeles County Jail. She was convicted of conspiring to kidnap and beat up her former manager, Nicholas Glanacis, and his bodyguard, Verne Davis.

Gov. Earl Warren commuted her 10-year sentence after the State Adult Authority and a State Assembly sub-committee reported that she never would have been convicted if she had had a fair trial.

Miss Meredith, 31, smartly clad

Select Health Assn. Scribe

Marguerite Rhineland has been appointed secretary of the executive board of Long Beach Tuberculosis and Health Assn., according to Dr. Thomas E. Noble, president. The vacancy was created by the resignation of Mrs. Perry K. Countryman, who is moving east.

Dr. Noble appointed Harmon R. Gum as chairman and Drs. R. J. Cary and Clayton C. Campbell as members of a case finding committee. A rehabilitation committee composed of Herbert J. Fenn, chairman, and Drs. Irving D. Litwack and Joseph C. Reed also was appointed.

Africa Rejects Slum Pictures

CAPETOWN, South Africa — (AP) South African customs officials have held up distribution of a recent edition of the London Sunday Pictorial describing a Capetown slum as the "poorest, meanest, most overcrowded slum corner of South Africa."

News dealers were warned officially of "severe penalties" if they broke the ban on the paper.

The article said nearly 250,000 colored people "are herded together in conditions worse than in many farmyards" in the District Six slum area.

Princess Drops Her Title, Weds Printer

LONDON — (AP) A beautiful Malayan princess Saturday gave up her title and her claim to one of the greatest fortunes in the East to marry a British printer.

Princess Zabariah, 21-year-old niece of the Sultan of Kedah, who rules over 540,000 Malayan Moslems, Saturday married 24-year-old Arthur Collins in defiance of warnings from her family that she would be disowned.

Finletter in India

NEW DELHI, India — (AP) U.S. Secretary of the Air Force Thomas K. Finletter, stopped here Saturday enroute to Korea by air for an inspection of U.S. forces.

FOOD ANYONE?

Cannibal Has Role in O'Keefe Film

HOLLYWOOD — (AP) Here's an item that should set breakfast back 20 years.

Warner Brothers reports that it has hired the last of the real cannibals for "His Majesty O'Keefe," now being shot on location in the Fiji Islands.

Wesley Buksh, said to be more than 80 years old, is an extra in the picture. The natives say Buksh took part in the last cannibal feast in Fiji about 75 years ago. Buksh speaks no English, so he can't say whether the piece de resistance was broiled missionary a la Fiji.

Mayehoff to Start Choicest, But Toughest Coaxial Time

HOLLYWOOD, Sept. 27 — (AP) Eddie Mayehoff starts an NBC television series Sunday night in a spot that is at the same time the choicest and roughest on the coaxial cable.

The satirist follows Red Skelton and precedes the Comedy Hour on NBC Sunday night laughfest.

"If I try to match slapstick with guys like Skelton and Martin and Lewis, I'll be murdered," says Eddie. "But if I can be myself, I'll be okay."

He doesn't intend to compete in the zany league with the Skeltons but will do a situation comedy where he will play Doc Corkle, a small town dentist.

It's hard to distinguish between Mayehoff the man and Mayehoff the satirist. Sometimes it appears as if he were satirizing himself.

He believes so much in his character of Corkle that he often lapses into it in the course of ordinary conversation.

What kind of a character does Mayehoff portray?

"This fellow Corkle is the kind of guy who holds our democracy together. He's the guy in every town who coaches the third string football team for no pay or runs the church bazaar and is always a member of the volunteer fire department. He's got so many outside activities that everybody wonders how he makes a buck for himself. Yet, there is nothing phoney about him."

Eddie believes that the sophisticated inner core of Hollywood

It's a Mad Lark for Bea in Latest Broadway Revue

By MARK BARRON

NEW YORK — (AP) Beatrice Lillie, the unpredictable comedienne, decided she was going to have a lark. She wanted to have a gay adventure on stage that would be as much fun for herself as it might for the audience.

She has succeeded merrily, as she has demonstrated on the stages of summer theaters for the last nine weeks, and next Thursday she brings into the Booth Theater this folderol revue entitled "An Evening With Beatrice Lillie."

Miss Lillie revealed that she first thought of calling the revue "An Off Night With Hamlet" or "What Isn't Under My Hat Tonight?" Calmer heads, including that of producer Edward Duryea Dowling, prevailed.

Miss Lillie says it is the type of show where "the audience wanders backstage, into the dressing rooms and you never know whether the ones you bump into backstage are paying members of the audience or whether they are performers waiting to get paid."

With her pert coiffure, Miss Lillie has what is almost a crew haircut except that it is definitely feminine. She has commuted so often between Broadway and London's Piccadilly that it is difficult to say whether she is British or American.

Her style of comedy is so individualistic that she doesn't feel the need of acquiring a copyright on her acts. She can play for audiences either on the fringe of a burlesque show inclination, or she can be intellectual with humorous overtones.

She convulsed audiences in dressing rooms and you never know whether the ones you bump into backstage are paying members of the audience or whether they are performers waiting to get paid."

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Duchess On Tour

LONDON — (AP) The 46-year-old Duchess of Kent, aunt of Queen Elizabeth and chief leader of fashion for Britain's aristocracy, left by plane Saturday for a tour of Malaya and the Far East.



This Time—He Knows He's Right!

Here's a man who is through with doubt and wonder about the wisdom of his choice in a motor car.

He has just taken possession of his first Cadillac—and, this time, he *knows* he's right.

The car's reputation—built by the judgments of hundreds of thousands of the world's most critical motorists—is his complete assurance that he has made the wisest choice it is possible to make.

He's a mighty happy man as he rolls serenely along the highway—heading for home and the delighted approval of his family and his friends.

And how the years and the miles will justify his confidence!

First to reassure him will be the car's magnificent performance.

He will discover *smoothness*, almost beyond belief—smoothness of operation, smoothness of handling, smoothness of ride on all types of highway.

Then he will notice the *quietness*: just the soft sound of the wind slipping by—and, now and then, the tick-tick of the electric clock. He can *whisper*—and be heard.

And there will be, of course, the sheer *brilliance*

of Cadillac performance—the lightning-quick acceleration, the great bursts of power when emergencies loom, the almost miraculous response to brakes and steering wheel.

And, finally, he will learn of the car's *endurance*—so great that there is no practical limit to its life and its usefulness. Records reveal that numerous Cadillacs are still going strong at well past half a million miles.

Yes—this time he's *right*.

And so will you be right if you choose a Cadillac. Better come in and place your order—today.

WATCH THE FOOTBALL GAME OF THE WEEK EVERY SATURDAY ON NBC TELEVISION

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SPRITE AND STRIPED—Cute red-haired Virginia Gibson poses as a beach sprite with funnyman Dick Wesson. Both are giving their talents for Warner Brothers, Virginia in "Stop, You're Killing Me" and Wesson in "The Desert Song."

WISH YOU WERE HERE

Postcards from Columnist

By BOB THOMAS

HOLLYWOOD — (AP) Picture postcards to picture people:

Having collected the last leg of my vacation on the sunny sands of Balboa, I am catching up with the movie news again. I think I'll exercise the vacationists' privilege and toss a few postcards to people who have been making the headlines.

Howard Hughes—So you've sold out your interest in RKO, eh, Howard old boy? Well, I hope this doesn't mean that you and your sneakers are walking off the Hollywood scene. Columnists must have colorful characters to write about, and you certainly qualify in that league. Stick around.

Humphrey Bogart—I saw you on television last week. You were presenting a tennis award to

Maureen Connolly. What is this? Are you harking back to the days when you used to romp on stage and remark, "Tennis anyone?"

Mary Pickford—Gee, the saddest news I've seen recently was your bow-out on the movie you were going to do. I wish you'd find another script you like and go through with it. That might be just the thing to get the over-35 audience back in the movie theaters.

Betty Grable—How come you take another suspension after telling me you'd do a "Smoky" remake before you'd be suspended? And just because the studio wanted the Queen of the Musicals to play a former B girl who is duped into carrying secrets for the Communists. Now is that a good reason.

WEST COAST
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IMPORTANT PARAMOUNT FEATURE
PREVIEW
OF THE YEARS GREATEST TECHNICOLOR
MUSICAL with the Greatest SHOW GIRL
TONIGHT ONLY 8:45
— PREVIEW SHOWN IN ADDITION TO —
BING CROSBY JANE WYMAN "Just for You"
ETHEL BARRYMORE
Color by Technicolor
DUE TO PREVIEW — THE 2nd FEATURE "TROPICAL HEAT WAVE" WILL NOT BE SHOWN AFTER 6 P. M.

IMPERIAL CREST BELMONT
ALL THREE THEATRES CONTINUOUS FROM 12 NOON
AMERICA'S DEVIL'S ISLAND
Stereoscopic story of the West's underground
HELLGATE
Sterling HAYDEN Jean LESLIE Ward BOND
2nd ACTION HIT "THE JUNGLE" IN SEPIATONE

EGYPTIAN OPEN 12 NOON
Red SKELTON—Kathryn GRAYSON
"LOVELY TO LOOK AT"
Van JOHNSON—Patricia NEAL
"THE WASHINGTON STORY"

BAY OPEN 1:45 P. M.
WALT DISNEY'S TECHNICOLOR
"ROBINHOOD"
Never Seen By This Generation
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Daily Except Friday & Saturday
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7:40 P. M. to 11:00 P. M.

Jimmie Fidler IN HOLLYWOOD

By CORRIE CALVET
(Guest Columnist)

HOLLYWOOD—There is too much kissing in movies. You may think that's a funny thing for a French girl to say, especially for a French girl who is grateful she is considered "sexy" by critics and fans. (I am thinking all this in French, but the typewriter is American so it comes out okay.) Anyway, my French accent is not as Parisian as it once was—not since I appear in my first western for 20th Century-Fox, "Powder River."

The reason there is too much kissing in movies is that there is too much kissing in America. Oh, please believe me, I am in favor of kissing. I like it. But over here it is meaningless. Everybody kisses everybody else so much that it is no more sexy than a handshake, when you say hello or goodbye.

I am talking of kissing with the lips. A peck on the cheek is pleasant, a tiny kiss on the forehead is nice, but a kiss with the mouth is a very intimate exchange and should be saved for special and private occasions. A girl ought to save her lips for the man she really loves.

I know that Americans think French girls are bold and daring, but I must admit I was quite surprised when I came to this country and saw all the lip-to-lip kisses.

We have two customs in France that Americans think are funny, but that is only because you do not understand them. First is the accolade—the quick kiss on each cheek. Second is a man kissing a woman's hand. In either case, a kiss on the mouth would be an insult, a liberty. That is saved for when people get to know each other better. Maybe French women like the

slow and subtle approach—or maybe American men are more direct and forceful. A kiss on the hand is much more polite than a mere handshake, and much more flattering. It builds up a woman's ego and makes



BOB HOPE... He'll wow 'em

Hope to Join Family Fete Cast Sunday

There will be entertainment for the entire family next Sunday (Oct. 5) afternoon and night when the second annual family festival sponsored by the Holy Name adoption service is held at the Hollywood baseball park, Gilmore Field in Los Angeles.

Proceeds of the star-studded shows and carnival will go to the agency which has placed 200 children in adoption in its three years of existence. Bob Hope will appear at both an afternoon and night performance. Carnival booths and a fun zone for children will be open for the enjoyment of all, according to Mrs. John Lungren, president of the Long Beach auxiliary to the Holy Name adoption service.

Stars of radio, movies and television and leading personalities from the field of sports will be present. Many of them will be working in the star picture gallery where individuals may have their pictures taken with them. A recording studio also will be featured on the grounds where visitors may make a recording of conversations with their favorite movie star.

Tickets may be obtained at the baseball park next Sunday.

You Asked for it . . .
NOW HERE IT IS!
Long Beach's Original
OLD TIME
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EVERY MONDAY
WEDNESDAY and SATURDAY
8:00 to Midnight
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CHICKEN
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FAST DELIVERY SERVICE • 10-Minute PICK-UP SERVICE
Delicious Fried Chicken or Bar-B-Q Ribs Delivered Hot to your door by the Famous Sizzling Family Includes:
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The New Seasoning . . .
"BATTERED" . . . a great taste improvement on French Fried Potatoes
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Lunches Served from 11:30 A. M.
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DINNERS SERVED FROM 12 NOON
Chorizo Broiler
Steaks • Chops
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7:40 P. M. to 11:00 P. M.

her more receptive to any ideas a man may acquire later in the relationship. It is only a tiny gesture—but the implications are tremendous.

That brings us back to kissing and what I think is wrong with it in movies. The hero kisses the girl hello—right on the lips. Later on, in the big romantic scene, he kisses her again—right on the lips this time, too. It is difficult to avoid the fact that he has already kissed her. It isn't something new.

We followed my plan in "Powder River" in the picture I decide that Cameron Mitchell, and not Rory Calhoun, is the man for me. The trouble is that he isn't interested. He doesn't like me; he just doesn't notice me. So I go to work. I am near him whenever I can arrange it—and I am a pretty good arranger. I find excuses to lean close to him. I sing to him. It takes a little time but slowly he begins to realize what he has been missing. He begins to make a play for me. He falls in love.

All this time we have not had one embrace. Then comes the big romantic scene. Now he takes me in his arms. Now we kiss—and Voila! "it" means something. This is it, this is business.

I want to say one more thing about kissing. Most men do not know how to kiss a girl properly. A girl wants her man to be strong and manly. I watch in the movies, and in real life, too, and the men are mostly polite about it—like a boy kissing his mother goodnight. Sure there are some rough ones, but they are rough the wrong way. The man should be determined, but not overpowering; he should be gentle, but not too shy.

Russ Develop New Fruits for Far North

LONDON—(AP) A Moscow radio lecturer said Saturday Soviet scientists have developed frost resistant strains of apples, plums, pears, watermelons and even grapes which grow well in Siberia.

There were no such fruits in Siberia 35 years ago, it was said.

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CEAR LIME PHONE 64733
ALL SEATS 29c PLUS TAX
CONTINUOUS 11 TO 12 P. M.
Audie MURPHY—Faith DOMERGUE
"DUEL AT SILVER CREEK"
Bud ABBOTT—Lou COSTELLO
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NOW! BURT LANCASTER
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Technicolor
—2nd First-Run Hit—
William "FARGO" Elliott
Open Mon. Daily

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PHONE 6-3508 LAST 2 DAYS.
CECIL B. DE MILLE, the finest craftsman in the motion picture industry, has created his GREATEST MASTERPIECE in Technicolor.
'GREATEST SHOW ON EARTH'
NEVER! will the above attraction be shown anywhere in the U. S. A. at these prices!
Adults 50c — Children 25c — Loges 62c plus Fed. Tax
On the Same Program Also in Technicolor
WALT DISNEY'S **"THE OLYMPIC ELK"**
Special Attraction
Starts Tuesday Together With "GREATEST SHOW ON EARTH"
Clifton Webb, Ginger Rogers, "DREAMBOAT." Next Attraction Following This Great Program, Gary Cooper, "HIGH NOON"

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TAKE YOUR FAMILY TO DINNER TODAY
OLD FASHIONED STEWED CHICKEN WITH EGG DUMPLING
Consisting of the Following:
Choice of French Onion Soup
Tossed Green Salad, Roquefort Dressing
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Your Choice of Dessert and Beverages
Just \$1.85
FOR RESERVATIONS PHONE 5-4807



SKY ROOM WARP—Ada Leonard is threatened by two fellow Choctaw Indians at Wilton Hotel where she and her band entertain nightly.

ONE — TWO — THREE

Little Indians in Sky Room

Three Little Indians, one a little on the heavy side, meet nightly when Ada Leonard, starring at the Sky Room with her orches-

tra, Johnnie Ogin, the Sky Room's maitre d' hotel and Raymond (The Chief) Saramillo, one of the waiters, start to work at 8:30.

All three are Choctaw Indians. Ogin and the "Chief" are full-blooded Choctaws while the comely Miss Leonard is one-quarter Choctaw. The television star was born in Lawton, Okla., while the full-blooded boys saw the light of day about 20 miles south. Both boys are graduates of Hardin-Simmons University. The "Chief" played football at college and was on the 1938 All-American team. He also played with the Los Angeles Bulldogs. The "Chief" during the day is one of Long Beach's lifeguards and swam for three hours with Florsheim Chadwick on her record-breaking channel swim last week. Ogin was on his university boxing team.

Miss Leonard, TV and night club star, is appearing nightly at the Wilton's Sky Room with her orchestra, until she returns to the air late in November.

ART 4th and Cherry
9-3096
CONV. TODAY — OPEN 11:45
CHILDREN 9c plus tax ADULTS 29c
Betty GRABLE—MacDonald CAREY
"MEET ME AFTER THE SHOW"
Color by Technicolor
Fred MacMURRAY—Eleanor PARKER
"MILLIONAIRE FOR CHRISTY"

PALACE
3rd PINE AVENUE — PHONE 6-4429
OPEN 9:45 A. M. DAILY
"BRANDED"
starring
ALAN LADD
"CAPTAIN CHINA"
JOHN PAYNE
Mon. thru Fri. 1c Kids Sat. Sun. Evenings 5c
All Seats 40c Any Time Adm. 50c

EXTRA! NOW at STATE and TOWNE
Better Than a Ringside Seat!
MARCIANO vs. WALCOTT Fight
Round by Round! Knockdowns in Slow Motion!

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OPEN NOON
SUSPENSE! ADVENTURE! ACTION! DANGER!
Dana ANDREWS • Maria TORREN • George SANDERS • Audrey TOTTER
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2nd Thundering Air-Adventure! **"RED SNOW"** GUY MADISON CAROLE MATHEWS

OPEN NOON
ALL-COLOR PROGRAM
GREGORY PECK • ANN BLYTH
"The World in His Arms"
OPENS NOON - 50c Tax Incl.
LINDA DARNELL • TAB HUNTER • GEORGE HUNTER
"Island of Desire"

OPENS NOON - 50c Tax Incl.
LINDA DARNELL • TAB HUNTER • GEORGE HUNTER
"Island of Desire"

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OPEN 12 NOON
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5870 ATLANTIC
ADULTS 60c—JRS. 35c—KIDS 20c—1 UNDER 12 FREE WITH EACH PARENT
GARY COOPER in "HIGH NOON"
RAY BOLGER "WHERE'S CHARLEY" Technicolor

Special Cartoon Carnival
HEY KIDS TODAY
After First Matinee
Feature 7 All-Color
TOWNE SANTA FE
NOW! OPENS NOON
2 TOP HITS!
CABART 8-2038
ANAHIM AT JUNCTION
Rita HAYWORTH
Glenn FORD
in
Affair in Trinidad
RAINBOW 'ROUND MY SHOULDER
Frankie LAINE • Billy DANIELS
Technicolor

EXTRA! NOW at STATE and TOWNE
Better Than a Ringside Seat!
MARCIANO vs. WALCOTT Fight
Round by Round! Knockdowns in Slow Motion!

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Round by Round! Knockdowns in Slow Motion!

Circle DRIVE-IN THEATER
PHONE 9-9513
Pacific Coast Hwy. at Traffic Circle
SHOW AT 4:15
BOB HOPE JANE RUSSELL
"TECHNICOLOR"
SON-OF-A-PALACE
NEWSPAPER WAR ON
PARK ROW
GAIL EVANS • WELCH

ATLANTIC
OPEN 12 NOON
PHONE 2-3143
5870 ATLANTIC
ADULTS 60c—JRS. 35c—KIDS 20c—1 UNDER 12 FREE WITH EACH PARENT
GARY COOPER in "HIGH NOON"
RAY BOLGER "WHERE'S CHARLEY" Technicolor

LAKEWOOD
Rita HAYWORTH—Glenn FORD
"AFFAIR IN TRINIDAD"
Frankie LAINE—Billy DANIELS
"Rainbow 'Round My Shoulder"

Lakewood DRIVE-IN THEATRE
CARSON AT CHERRY
Phones L. B. 49931 and L. B. 904943
• • • SHOW STARTS 6:00 • • •
Burt LANCASTER "THE CRIMSON PIRATE"
COLOR BY TECHNICOLOR and
Marilyn Monroe "DON'T BOTHER TO KNOCK"

Building Dips for Month, but Trend Is Up

Los Angeles County construction valuations and permits during August dipped from July levels but the overall trend in the first eight months of the year continued to be up from building at a comparative time in 1951.

The August building report of the Los Angeles Chamber of Commerce construction industries committee indicated yesterday that \$78,391,491 was spent on 16,788 permits in 45 cities and the county's unincorporated areas.

Down 11 per cent from the \$90,199,360 of July, last month's valuation total showed a 19 per cent gain over the \$63,215,592 of August, 1951.

And the aggregate total of \$595,479,197 for the first eight months of the year was 3 per cent over the \$572,351,093 of a corresponding time in 1951. Total number of building permits in the county at the end of August was 20,000 ahead of the number issued during the same time last year.

Other reporting areas, including Los Angeles city branch of offices, with high building valuations last month were:

Long Beach, \$5,383,220; San Pedro, \$2,483,336; and Redondo Beach, \$1,137,423.

Business Activity Rebounds After Dip

Business activity in the southern half of California rebounded to a near-record level in August after declining for two months as a result of the steel strike, Virgil B. Gillespie, vice president and manager of Security-First National Bank's Long Beach branch, announced today.

The bank's August business index rose to within a half-point of last May's all-time high, as reported in the bank's Monthly Summary of Business Conditions, and was 8 per cent above a year ago.

Transfers Zip Past \$20 Million

Real estate transfer valuations throughout the Long Beach-Lakewood area zoomed to an all-time high of \$20,811,693 and 1746 deeds for the month of August, it was reported today by Barbara Moss, executive director of the Long Beach Board of Realtors.

This eclipsed August, 1951, by \$11,891,928, and July, 1952, by \$7,450,759. Figures for these months were \$8,939,765 and \$13,360,934.

During August, 1746 deeds were recorded. This compares with 1094 the previous month and 741 for August, 1951.

The Lakewood district set the August pace with valuations hitting the phenomenal total of \$10,301,435 with 980 recorded deeds. This is almost 10 times the amount set in August, 1951, when the grand total only reached the \$1,438,885 mark with just 132 deeds.

Second was the area bounded by Cherry Ave., Bellflower Blvd., Anaheim St. and Broadway Rd. which registered a monthly figure of \$3,666,740 and 323 deeds. The August, 1951, totals were 162 deeds and \$1,683,365.

The downtown area was third for the month with \$1,571,250 in valuations and 51 deeds. The August figure one year ago was only \$764,490 and 42 deeds.

The Whigley area came next with a grand total of \$1,296,795 in valuations as compared to \$1,317,915. Monthly deeds totaled 93 in 1952 and 98 in 1951.

The Bixby Knolls section, which includes Bixby Manor and the Los Cerritos Country Club area, dropped from \$1,826,165 and 123 deeds in August, 1951, to \$1,251,250 and 71 deeds in August, 1952.

The North Long Beach district jumped from a total valuation figure of \$728,545 with 89 recorded

instruments a year ago to \$853,748 and 114 deeds this year. Belmont Shore saw an increase this year with \$879,825 total valuation with 52 deeds as compared to \$531,500 and 42 deeds last year.

A hike over last year's totals was also experienced by the Third St. to Anaheim St. district. Figures were \$462,550 with 43 deeds as compared to \$379,400 and 39 recorded instruments.

The Belmont Heights district repeated itself again this month by bringing up the rear. However, it did see an increase with a valuation of \$418,500 this year as against \$274,500 last. Deeds were 19 as opposed to 14.

Lawyer to Lead Class on Leases

Ed Richards, prominent Long Beach attorney and lecturer, will conduct a class on the subject "Instruments of Transfer—Legal Background and Application of Deeds and Leases" at the Board of Realtors' fall educational program Wednesday night at Polytechnic High School.

Approximately 45 members have registered for the streamlined 1952 program to date, according to John Bohan, educational chairman. Interested persons may register by calling the board office, 1-7844, or attending the class in Room 421.

Herbert U. Nelson, executive vice president of the National Association of Real Estate Boards, will arrive from Washington, D. C., to attend the affair in recognition of Miss Moss' work on behalf of trade association executives. A galaxy of other state leaders in the real estate industry will be guests of honor.

Past president to be honored include John Munnich of Palm Springs, J. Mortimer Clark of Palo Alto, and H. A. Murray, M. B. Rucker, William G. Gaer, A. G. Maspero, Lloyd C. Leedom, J. L. Tolbert, Fabe C. Blackman, Reg Dupuy, George Merrill, Morris Holmquist, Glen Gerken, Max Livoni, J. C. Hoffman, Bond Harpole, L. D. Tolbert, Lewis K. Cox and H. Herschel Hart from Long Beach.

The two-hour program will be held in the city's new Clive Graham, 1952 president, will act as host and director of the gala extravaganza.

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Watch Greater Long Beach Grow! Real Estate - Building - Commercial News

As We Hear It

By the Classified Ad-Visors

VERY GOOD NEWS this week from 4041 Orange Ave., Harold K. Steele's office—Real estate sales have been encouragingly active with approximately \$128,000 so far this month. With the addition of Alfred Finger, Floyd Cook, Harold Gose and Gentry Steed, the sales staff has increased to 12, which is just about a full house. Mel Stanford has been spending most days in the new Ridgewood Heights tract and showing the houses on Marcelus and Freeland Aves. upon their completion.

The North Long Beach Luncheon Club met last Wednesday at Mayo's and elected new officers for the year. John Reed will be president, Claire Reed, treasurer, Geraldine Elliot, secretary. Lew Wheeler, Bert Adema and Ruby Peterson will be directors.

Installation will be held October 1 at 6:30 p. m. at Goodwin's Restaurant and "Doc" Givens with Rex L. Hodges' office (20-2495) is in charge of reservations. Call him early!

John Reed reports his election is the result of a well "thought out" double cross by Joe Mitchell (of the Market St. Mitchells) and Howard Butler. After Reed has been sworn in, he will begin last minute preparations for a trip—he will be leaving for western Colorado on Oct. 10 to hunt deer—maybe there will be a buck or two for his friends!

Mildred Robinson is at home resting after a recent illness, but sounds very chipper and near complete recovery. Gene Page reports a new saleswoman with Muntz Realty in Napam. Stop and meet Jane Commons. Mrs. Thelma Hascom will be returning to the sales staff of John Reed's office at 401 E. Market St. Glad to hear this, Thelma.

Change of address—L. E. Keller has moved from 318 E. Broadway to 24 American Ave.

"Three in one"—Helen Alyea,

saleslady with A-1 Realty Service, 5223 E. Second St. (Lou Francis), has just had a "3 in 1." She sold 152 Granada Ave., then sold the sellers of that property another property at the corner of First St. and LaVerne Ave. and she sold the seller of that property a duplex at 234 and 234½ Corona Ave. Lou Francis sold property at 114 Argonne Ave. and to the seller of that property he sold a very nice home in Morning-side Park in Los Angeles. Francis also reports the sale of a motel in Bellflower.

Washington bound—Mrs. E. V. Reed is leaving Oct. 1 by train for Washington, D. C. to visit Mr. and Mrs. Reed's daughter, Mrs. W. L. Harmon and Capt. Harmon. Not to waste any time, E. V. Reed will fly via TWA on Oct. 10 to join them. The Reeds will return through St. Louis, visiting Mr. Reed's mother Nancy J. Reed who is 92 years young, arriving home about Nov. 1.

Westward, Hol Don Bristow, Realtor, formerly at 1773 E. Fourth St., announces he is moving to a new location at 239 W. Willow St., at Cedar Ave. His new number—4-4911.

The D. E. Hayes Financial and Investment Institute, which conducts courses on the stock market throughout Southern California, will again offer a free lecture in Long Beach Wednesday at Town Hall, 835 Locust Ave. at 7:30 p. m.

As D. E. Hayes explains it, "This is strictly a practical course. It gives the knowledge and background for stock market investing and trading in non-technical language, and also my investing and trading knowledge as a registered investment adviser. Current investment opportunities are studied in each class and many students start to buy and sell while learning."

Financial Lecture Starts Wednesday

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Ousdahl New Union Sales Chief in L. B.

Appointment of A. R. Ousdahl as district sales manager at Long Beach for Union Oil Co. to replace Paul H. Boyd, who will become district sales manager at Los Angeles, was announced today by J. W. Miller, territorial manager.

In addition to being a veteran oil man, Ousdahl was graduated by the University of Washington as a chemist and for several years was an associate and research chemist in Union's large refinery at Cileum.

Because of his knowledge of petroleum, Ousdahl has served Union Oil as district sales representative at Oakland, technical representative at New York and special representative at Chicago. Immediately prior to his transfer to Long Beach he had been superintendent of lube oil sales at the company's Los Angeles headquarters.

100 From L. B. Eye S. F. Parley

A brilliant galaxy of speakers from across the nation will high light the program of the California Real Estate Association convention scheduled for San Francisco Oct. 6-9.

More than 355 Realtors are expected to be in attendance from the Long Beach Board headed by President Clive Graham and Executive Director Barbara Moss.

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David Wilkes to Address Local Forum

"How Green Is Our Valley" will be David L. Wilkes' topic when he addresses Board of Realtors Breakfast Forum members Tuesday morning in the Wilton Hotel.

President Clive Graham announced yesterday.

The speaker is a member of the Educational Planning Committee as well as a director of the California Real Estate Association. He is also a director of the Los Angeles Realty Board.

Membership Chairman Dick Hamilton has designated the meeting as "Invitational Day" and has invited approximately 25 brokers to participate in the session. A complete drama will be presented on the theme "The Value of Being a Realtor."

Les Vaughn will handle the Multiple Listing session.

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Lifting Curbs Spurs Lending

Financial lending in Southern California has been stimulated by the lifting of credit controls, it was reported by John J. Lyman, vice president in charge of mortgage loans for Dwyer-Curlett & Co.

This affects mortgage loans on dwellings, including private homes and apartment houses, as well as commercial properties.

The population growth of Southern California exceeds any in any part of the country—possibly the world, Lyman said.

Western lenders are doing everything possible to meet the demand, and western lending firms are finding the market a major attraction to midwest and eastern investors.

To keep abreast of the population influx, the industrial development of Southern California is continuing with rapidity.

Mortgage lending must necessarily extend to dwellings, Lyman pointed out.

In volume, Southern California is ahead of the nation in general development today, and is setting the national trend for new houses, not only in architectural style, but in engineering and color.

The lifting of credit controls undoubtedly will benefit the housing situation in the area and will make better homes available to working people who can secure credit.

An increase in building and sales of higher priced homes also was seen by Lyman.

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And Steady Income With
VIT-MORA Nutritional Supplement FOOD
SO EASY. All you do is learn important booklet on nutrition; follow our simple instructions and watch repeat sales and profits grow.
VIT-MORA High Potency Vitamin and Mineral Food Supplement (with specially prepared base of prime Alfalfa, Watercress, Parsley and Chlorophyll extract) retails for \$10.00 for 31-DAY SUPPLY. We support you with co-operative radio-newspaper advertising and other help. No red tape or annual contract requirements. Write or Call TODAY for FREE Detailed Information
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the telephone that cannot tell a lie about denture prices

New number... new lines added for rapid price quotation. See phone numbers at bottom of ad for my branch offices. **Count your savings in advance**

I have DEFINITE fixed prices for each type of denture I make. There can be NO GUESSWORK in quoting prices by phone. You won't be led to think they are lower than they REALLY ARE. There is NO CHANCE of added cost, or extras of any kind. They are NOT ESTIMATES. They are the COMPLETE and FINAL cost of my new dentures.

I RECOMMEND DENTURES MADE WITH TRANSPARENT MATERIAL AND TRANSLUCENT TEETH because only materials that are translucent can hope to have a soft appearance that blends with your features. See sample photos now.

SAVE MONEY—PLATES REBUILT
If you need a new fit and are satisfied with your present teeth you can save a lot by having old teeth re-set in new transparent material.

GET NEW DENTURES NOW THIS EASY-TO-PAY WAY
I handle my own credit, so that you can get the most liberal terms EASILY, without red tape or delay. I want you to wear your new dentures, while paying. Your dental needs come FIRST—the money is secondary. Why pay cash? I charge NOTHING EXTRA for credit.

you can count on easy credit, too!

- Wait 45 days before starting small credit payments.
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- Credit given to pensioners—everyone welcome.

Dr. CAMPBELL

13 Offices in Southern California
446 PINE AVE.
FIFTH and PINE
AND — In 12 Other Southern California Communities

NO CHANCE of added cost, or extras of any kind.

NO EXTRA CHARGES even for very DIFFICULT CASES.

Dr. J. C. KEYS D.C., Ph.C. 1075 ATLANTIC
Thru and thru examination for \$2.00; no extras. Call 6-4777 for appointment, 28 yr. practice in Long Beach.

NEW DISCOVERY! 5-DAY TREATMENT FREE

If New INRAY RUB fails to help relieve discomfort of

ARTHRITIS PAINS

RHEUMATISM, Lumbago, Sciatica, Neuralgia, Muscle

Thousands suffering from pains and aches in joints, limbs, back, neck, muscles—now enjoy almost instant blessed relief with INRAY where other methods failed. New discovery INRAY contains an extraordinary combination of scientific ingredients recognized by highest medical authorities for pain relieving action.

1. Stimulates local circulation in afflicted areas.
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INRAY Helps 3 Ways

1. Rub INRAY 5 days if not done with quick relief from discomfort of aches and pains.
2. Apply INRAY 3 times daily.
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Save-On-Drugs 121 EAST THIRD ST. 5246 LAKEWOOD BLVD.

Host of Economic Signs Point to Healthy Business Conditions

By NEWT TODD

The rising flood of money in the nation is reflected strikingly throughout the Long Beach area by a host of economic signs. There's money, money everywhere and even the direst pessimists admit that the silver lining beaming from the business clouds points to an even brighter future.

Basis for this conclusion is found in a combination of indicators. For instance:

Deposit figures in the nine Long Beach banks and their branches continued to climb skyward when they totaled \$343,835,210.28 at the close of business Friday, Sept. 5, according to the last call by the U. S. Comptroller of Currency for the banks' statement of condition.

This was an increase of 12 per cent over a year ago and a 5 per cent hike since June 30, 1952, date of the previous call. The total was an increase of \$35,678,293.38 over the figure reported as of Oct. 10, 1951, which was \$308,149.90. It is \$14,904,610.66 over the total for the bank call of June 30, 1952, which was \$328,950,599.62. And it exceeds the March 31, 1951, bank call total by \$28,426,672.01.

Bank debits, a barometer of business activity, mounted to \$211,080,000 during August. This is an increase of 3 per cent over the August, 1951, total of \$204,610,000. Debit total for the first six months of 1952 was \$1,511,487,000 as opposed to \$1,690,704,000 for the same period of time this year.

Most banks report higher deposits, greater resources, larger volume of loans, bigger interest

payment totals to savers, much bigger payments to the tax collectors, and in most cases higher profits.

Employment is the highest since the peak of World War II and unemployment the lowest. Approximately 120,000 people of this area are employed at the present time, 65,000 in defense work.

Building in Long Beach during August registered a \$1,934,585 load over the same month last year. Long Beach rated fifth out of the 16 leading construction jurisdictions when she racked up a valuation total of \$5,383,220 for August. During the same month of 1951, the figure only reached the \$3,448,635 mark.

Real estate transfer valuations throughout the Long Beach-Los Angeles area zoomed to an all-time high of \$20,811,693 for the month of August. This eclipsed August, 1951, by \$11,891,928 and July, 1952, by \$7,450,759. Figures for these months were \$8,339,765 and \$13,360,934.

Department stores throughout this area registered a 6 per cent hike over August, 1951, and an increase of 2 per cent from Jan. 1 to Aug. 31, 1951, and the same period of time this year.

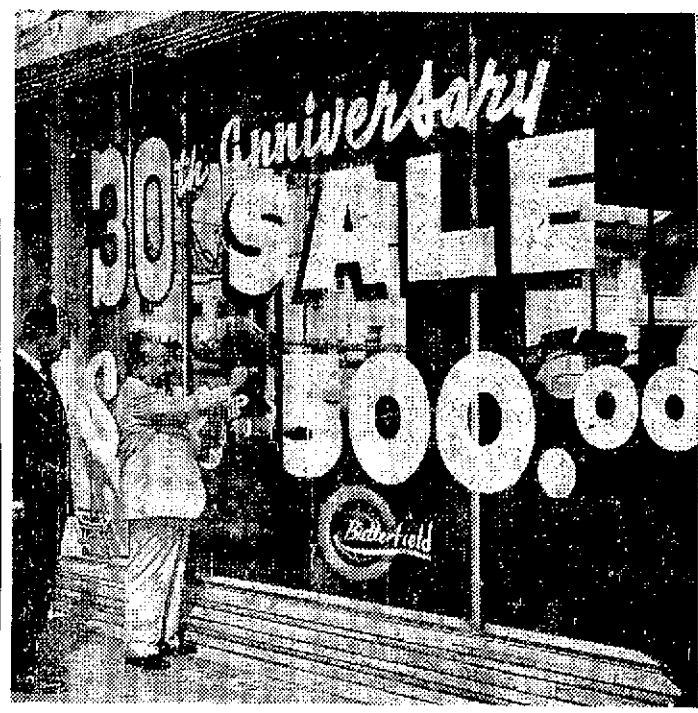
Apparel stores saw a 1 per cent gain over 1951 for the period Jan. 1 to Aug. 31. Long Beach, ranking 42nd among cities of the U. S. in population, now ranks 13th in per capita income.

This community is also approaching record status as a city of owner-occupied homes, according to the latest report by the U. S. Census Bureau.

The report reveals that there

are 97,021 dwelling units in Long Beach. Of this number 40,924 are owner-occupied and 56,097 are renter-occupied. Statistically, the total of all residential rentals in the city reaches the figure of \$2,366,353 a month, or an average monthly rental of \$46.16. There are very few sub-standard homes or apartments. Furniture establishments, textile merchants, food stores, radio and television retailers and upholstery and drapery fabric manufacturers also are showing sales gains.

Colorful Success Saga



PIONEER—Brush in hand, Belmont J. Sanchez, local Studebaker dealer, adds finishing touches to a huge window sign proclaiming his 30th anniversary in the new and used car business. Hugh Knox, recently named general sales manager of the American Ave. agency, gives a critical eye to Sanchez' work.



SANCHEZ SUCCESS STORY—From an incredible start as a teen-age auto dealer in Covington, La., to interests in more than 60 business firms today, is the remarkable success saga of colorful Belmont J. Sanchez.

Reflecting last week, on his 30 years on "auto row," the Long Beach Studebaker dispenser reminisced of early days in his automotive career.

"Yes, I was just a kid of 14 when I opened my first dealership in Louisiana," Sanchez recalled, "and by a combination of selling, luck, and more selling, I put it over. The biggest sale I ever made was that one to convince the skeptics I could operate the agency, but when I sold eight cars the first week, 233 cars the first year, I was well on the way."

Sanchez told how he stayed in business for himself till he was 21, then took a series of jobs to give him a thorough automotive background. The young southerner held jobs with Ford Motor Co. and various big used car operators, culminating with a move to Los Angeles in 1937 and a selling job with Savage-Haldeman, selling a Pontiac a day.

In 1938 Sanchez opened his own dealership and last year took over the huge Studebaker plant at 14th and American, consisting of more than a block of showrooms, service facilities and used car lots.

"In the newspaper world, and I've dabbled a bit in that too," Sanchez smiled as he concluded the interview, "thirty means the end, but to me, 30 years is just a start."

NEW FACE AT BEACH CITY—Dave Davis, formerly with another local Chevrolet dealership, has hung up his hat at Beach City Chevrolet out on E. Pacific Coast Highway and will handle new car and truck sales, says Andy Anderson, general manager of the hillside agency.

Dave is well known among the local auto fraternity, having operated his own garage here for 21 years before getting into the selling end of the game.

HUDSON'S NEW MODEL DUE SOON—The entire factory field

Store Official on Buying Trip to New York

I. Sukman, vice president and general manager of the Columbia Store in Long Beach, is heading a party of six buyers from member stores en route to New York markets.

While in the east, Sukman will represent the stores on the Pacific Coast at a special meeting in Philadelphia of executives from various stores represented by Columbia's New York buying office.

The special buying trip is being made to check the spring lines of merchandise and to gather information on market trends.

He will return to Long Beach on Oct. 13 and leave again on the 15th to preside at the executive meeting of affiliated stores to be held at Palm Springs.

Lester Rich, buyer of men's wear at Columbia, leaves next Saturday for New York to join Sukman and the other buyers of the far-flung Columbia organization.

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ONLY TANNY OFFERS
4 FREE MONTHS*

***4 FREE MONTHS** Added to every membership by presenting this ad at any of our 7 Tanny Gym locations on or before Wednesday, October 1, 1952

ANOTHER NEW VIC TANNY GYM NOW OPEN AT
6132 Pacific Blvd., Huntington Park
Beginners' Classes Now Open

4th and Broadway
GAIN 3" Shoulders 3" Chest 1" Arms 10-15 Lbs. Gain in Body Weight
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Written Guarantee Results in 60 Days
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VIC TANNY
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7 Convenient Locations
LONG BEACH—25 LOCUST AVE.
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LOS ANGELES 85th and Vermont
HUNTINGTON PARK 6132 Pacific Blvd.

Hear 'Ned' La Barba KBOG Tues. & Fri., 6:25 P. M.

Defense Bond Sales See Hike Throughout Southland

Series E and H Defense Bonds last month increased \$2,500,000 over August, 1951, the Treasury Department reported today.

Southland sales of \$11,898,231.51 were the highest recorded for any month in the past two years, and represented a 27 per cent increase over similar sales in August of 1951. The Treasury pointed out that E bond purchases have shown an increasing upward trend all this year.

For Los Angeles County, August sales of \$9,067,238.41 in Series E and H bonds measured a 35 per cent increase over similar sales last year.

J. B. Messick, state director of the savings bonds division, said that the steady growth in participation by "regular savers" in the payroll savings plan can be credited with the major portion of these increases. He also pointed out that the improved earning features of Series E bonds have been an important factor in keeping Southern California's purchase record climbing.

Sales of the new Series J and K bonds also indicated a strong demand during August. Including sales in July that were not previ-

FREE LECTURE

"HOW TO INVEST & TRADE in the STOCK MARKET"

Sponsored by the D. E. HAYES Financial & Investment Institute

HEAR THE FACTS—Millions of stockholders are seeing their stock values climb higher and higher in the present "Bull Market." Prepare yourself—Take advantage of this "Information" market climb. BUT learn the fore-warning signals of the "Bear" Market that will come.

ATTEND THIS LECTURE—FREE—BEGINNING 7:30 P. M.
LONG BEACH—Wednesday, October 1, Town Hall, 835 Locust Avenue
LOS ANGELES—Tuesday, September 30, Parkview Manor, 2200 West 7th Street
HEAR THE FORECAST OF THE 1952-53 BULL MARKET

UNWANTED HAIR REMOVED FOR LIFE

"Longevity of Background Your Most Essential Guarantee"

FOR WOMEN—The St. Pierre Dual Action Method upsets all concepts of treatment. This method destroys more hair for the dollar than anything developed in 50 years. No woman need suffer the indignity of excess hair. Results rapid, fees modest. Hairlines, eyebrows, face, neckline, lips, arms, limbs left free of hair forever. Consultation private and free. Mail this ad for brochure.

25 Years in Los Angeles

FOR MEN—The "St. Pierre Dual Action Method" make practicable the removal of heavy body growths in shortest time. Eyebrows, ears, cheeks, hairy throats, collar line, back, chest cleared forever! The gym, outdoor sports need no longer be avoided because of excess hair. Body odor due to excess hair need not be tolerated. Highly trained and seasoned men and women operators.

Hours 9:00 A. M. to 6:00 P. M.—Evening Appointments May Be Arranged
THE DERMIC LABORATORIES
SUITE 913, HEARTWELL BLDG., 19 PINE AVE. PHONE 61-5134

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Dollars and Sense

By JOE LITTLE
Women's National News Service

Now that ceiling prices on shoes have been suspended, guess what's next?

It is stockings, of course. And, according to reports, their ceiling prices may be suspended this week end.

After that other clothing items will be placed on the ceiling price suspension list, how fast or slow depends on us, according to Office of Price Stabilization spokesmen. If we go in for scarce buying on one thing and send prices up the OPS will slow up on lifting price controls on other items.

We're asked to exercise care in buying shoes now, for example, by Price Stabilizer Tighe Woods. He doesn't see any "occasion for scarce buying of shoes, as the supply is adequate" anyway, and there's no general price rise on the horizon.

A survey of the country's three largest retailers shows shoes are from 8.2 to 23.4 per cent lower than 1951's highest prices, according to the OPS. But what about stockings? Have prices been much below ceilings in the stores?

This may not seem, at first glance, an important item in a woman's clothes budget. But if you figure that the average woman buys two or three pairs a month, it adds up to \$35 to \$50 a year on this one item alone. If ceiling prices are lifted, will prices remain the same or go up?

No one has the answer to that, whether it's for shoes, nylons or other apparel. But one thing we're assured is that work clothes and infants' apparel will

be last of all to have their price ceilings lifted.

WHAT'S NEW: Umbrellas with a window so that you can see where you're going are called "Window Umbrellas" by the manufacturer.

A transparent Vinyl-like plastic panel is set into nylon or acetate umbrellas (which sell for \$3.99 to \$5). Toy organ operated by a child's breath blown into a plastic tube has more than a full chromatic octave range. Made by Magnus Corp. of Newark, N. J., the blow organ weighs about eight ounces and is said to sound a lot like the real thing (\$3.98). Designed to detect atomic radiation the "Atomizer" which weighs only an ounce, is offered for civilians' use. It has a chemical solution which changes color if exposed to gamma radiation. The degree of radiation is checked against a color chart on the device itself (\$2).

HOUSEWIFE SAVERS: New sear-resistant cotton ironing table cover, which may be washed repeatedly, will be available Monday (Sept. 22), according to Proctor Co. The cover, of cotton, is supposed to be the answer for both steam ironing and dry type. Wooden dowel sticks and nylon cords hold it tightly in place. Grasses, leaves or real heather are laminated between rigid plastic sheets in new lamp shades supposed to be resistant to grease, moisture, alcohol and most chemicals. A damp sponge is said to do the cleaning job.

Wheel of Good Fortune



"WHEN YOU RIDE, walk, or cross the street, use your eyes and then your feet." This slogan won Bill Neil, 12, 1631 S. Pacific, Sunset Beach, a new bicycle in the Long Beach Sears' Safety Slogan Contest. Four other bicycles went to Judy Reynolds, 8, 1983 W. 19th St.; Ronald R. Bates, 6, 6017 Warwood Rd.; Bill Peck, 10, 1622 Freeman Ave., and David Birmingham, 8, 3115 Cricklevood, Torrance. Judges in the contest were Superintendent of Schools Douglas A. Newcomb, Police Chief William H. Dovey, Larry Collins Jr., managing editor of the Independent, and James C. Lane and Ken McCafferty of Sears. More than 8000 entries were received in the contest.

Hide-a-way Love Seat SOFA

Conceals a comfortable full-size bed with innerspring mattress. Large bedding compartment. Specially priced—

139⁵⁰
Choice of Colors

Rollaway BEDS

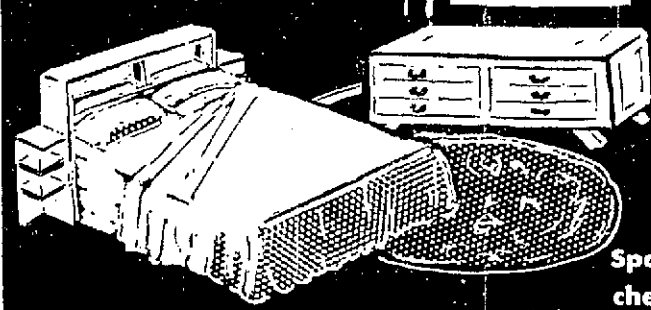
Including Mattress

19⁹⁵

Complete 6-Pc. MODERN BEDROOM ALL FOR ONLY

89⁵⁰

Including Spring & Mattress



Spacious 6-drawer Mr. & Mrs. chest, large mirror, Hollywood bookcase headboard, metal frame, spring and mattress.

NO MONEY DOWN

ALL THE CREDIT YOU NEED • WE CARRY OUR OWN CONTRACTS

THE HOUSE OF OUTSTANDING VALUE!

SPELLLENS FURNITURE

247 E. 4th St.

OPEN MONDAYS AND FRIDAYS TILL 9 P. M.

Queens Like King Size



POPULARITY OF THE KING SIZE cigaret is largely due to feminine favor, tobacco dealers say, illustrating the point is Marilyn Sibley, a queen with a king size cigaret yen.—(Staff Photo)

Smoking Ladies Lead Swing to King Sizes

By BILL HACHTEN

Is the short cigarette, like the short beer, making its final appearance on the American scene?

The recent success of king-sized smokes would seem to indicate that there is a swing toward the longer variety. And, a check of the four wholesale cigarette distributors in Long Beach shows that the "longies" popularity is no mere passing fad.

All four wholesalers admit that the trend during the last several years is toward the king-size smokes. This seems to be because the ladies prefer them. It's been estimated that 90 per cent of the king-size smokers are women.

One wholesaler here flatly predicted that eventually the longer cigarette will completely replace the short one.

Basis for this prediction is the fact that one of the biggest selling brands has come out in king-size this summer. "The other big brands will be forced by competition to follow suit," he said.

The wholesalers report that one particular king-size brand has been one of their leading sellers in Long Beach in recent months.

However, one distributor did not agree with all of this. "Sure, I've sold a lot of king-size cigarettes in the last two years, but the overwhelming share of my sales are still for standard size smokes," he said. "This is a minority report. Fact is that the cigaret shift to super size is in line with a trend that started some years ago in the sale of cigars. The once popular panatella has been yielding to longer varieties.

Question is, what will replace the king size? Watch for the emperor cigarette, Josephine—two feet long, and one to the cartoon!

Last Respects To Wm. Cree

Many long time associates in legal circles and the oil industry crowded Mottell's Chapel yesterday afternoon to say "farewell" to a friend and business man, William Harold Cree, 57, of 4256 Pacific Avenue. Funeral tributes were in profusion from his many personal friends and firms and corporations with whom he had been associated.

The Rev. Stuart LeRoy Anderson, DD, his former pastor of First Congregational Church, now president of Pacific School of Religion, Berkeley, gave the eulogy and words of comfort. Rolla Aitford, baritone, a friend of the deceased, sang favorite hymns. Gene Driskill was the organist. Interment was in the family plot in Oak Park Cemetery at Claremont.

Active pall bearers were C. Sheridan Bailes, John W. Brooks, George Craig, Raleigh Darnell, Eugene Donegan, Harold McVicker, Frank Parr, and Chester Yunker. Honorary pall bearers include John Buol, Joseph Ball, Frank Charvat, James Craig, Merle Drake, Chester Doley, Leeland Edwards, L. E. (Ted) Geary, Jack Herley, Roy McClure, Emmett Mulholland, Will Reid, Thomas Rowan, and Percy Scott.

Concert Today by Junior Band

Long Beach Junior Concert Band, under the direction of James E. Son, will present a one-hour concert beginning at 1 p. m. today at the police pistol range when awards will be made to members of the city's junior baseball league.

A barbecue dinner will be served. Marvin Marker, assistant director, will lead the band in several selections. Ted Otis and his drum majorettes will give exhibitions of baton twirling.

Elks Will Fete Police Officers

Annual observance of Law Enforcement Night will be held by Long Beach Lodge No. 888, FBOE, at 8 p. m. Monday, according to Harry E. Elliott, chairman. Long Beach police officers will be special guests.

C. O. Carson, special agent in charge of the Los Angeles office of the FBI, and 14 of his men will be present. Carson will speak on "Activities of the FBI." Other guests will include Attorney General C. Edgar Brown; S. Ernest Roll, district attorney for Los Angeles County; Deputy Police Chief H. W. Sullivan and Thad Brown, deputy chief of detectives, Los Angeles police department; Undersheriff Ray Deakins and chief of detectives Elbert J. Starn; Bernardino, Chief William H. Dovey of the Long Beach police department, and other local officers.

A certificate of Distinguished Public Service will be presented to a local police officer, Frazer Merritt, exalted ruler, will be in charge of the meeting.

Expert to Talk on Home Colors

How to vitalize a home with color will be explained at 2 p. m. Thursday when Edgar Harrison Wilman, interior decorator, speaks at a public meeting in Lindbergh Junior High School auditorium, Market St. and Lewis Ave.

The forum is sponsored by City College's adult education division.

Wilman is currently featured on a television program demonstrating how complete rooms are furnished.

His experience includes years of study and observation in Europe, South America and the United States. For more than 20 years, he served as a radio commentator on the subject of home furnishings.

Red Bikini Outdraws Red Creed In Yugoslavia, L. B. Youth Says

By ARTHUR DIGGLE

ATHENS—(Special to the Sunday Independent-Press-Telegram) The Yugoslavians who helped Long Beach's Wayne Snyder change flats on the ratty roads to Dubrovnik didn't seem too high on communism, Snyder reports.

The 24-year-old Long Beach resident, son of Mrs. Clive P. Snyder, 266 Park Ave., recently returned to his Athens Mutual Security Agency post from a trip up through Yugoslavia to Paris and back. A former student in Paris, Snyder has been with the Athens mission the past year. On the trip, Snyder drove his 1940 Ford convertible. A

Dr. R. A. Nisbet Wins University Promotion

RIVERSIDE—(U.P.) Dr. Robert A. Nisbet, formerly on the University of California faculty at Berkeley, has been named dean of the college of letters, arts and sciences at the Riverside campus, Provost Gordon S. Watkins announced.

Dr. Nisbet, 39, born in Los Angeles, was graduated from San Luis Obispo High and has received several degrees from the Berkeley school.

buddy of his, Sam Farrell, who is making Long Beach his home when he returns to the States in October, piloted an ancient Mercedes touring car, 1935 vintage.

Most attractive feature of the caravan was Maria, a beautiful Greek girl who urged them to take her along as far as Venice when she heard their plans. Snyder tossed out a couple spare tires and installed her in the Ford's front seat.

The ride through the Greek hinterlands was hot and dusty. Snyder put the Ford's top down. Maria donned her red bikini bathing suit. The Greek shepherds could see her for miles, Snyder reports. They caught one look and ran over the mountain for another.

The bikini and Maria held up the entourage for a couple hours at the Greek-Yugoslavia border. Guards were understandably reluctant to pass them immediately. They checked and rechecked Snyder's papers and Maria's bikini. The entire frontier guard was clustered around the car.

Finally, the caravan was waved on through.

Between the Ford and the Mercedes, Snyder and Farrell scored a total of nine flats and six blow-outs. Local labor was

recruited for these emergencies. On the fifth flat near Belgrade, an old Yugoslav with patched pants and tattered shirt lent a hand. He spoke a little French. He told Snyder the people didn't care much for the Yugoslav Communist government but hated the Russians even more.

"We wouldn't be afraid to fight the Russians," the old man said. "We'd beat them."

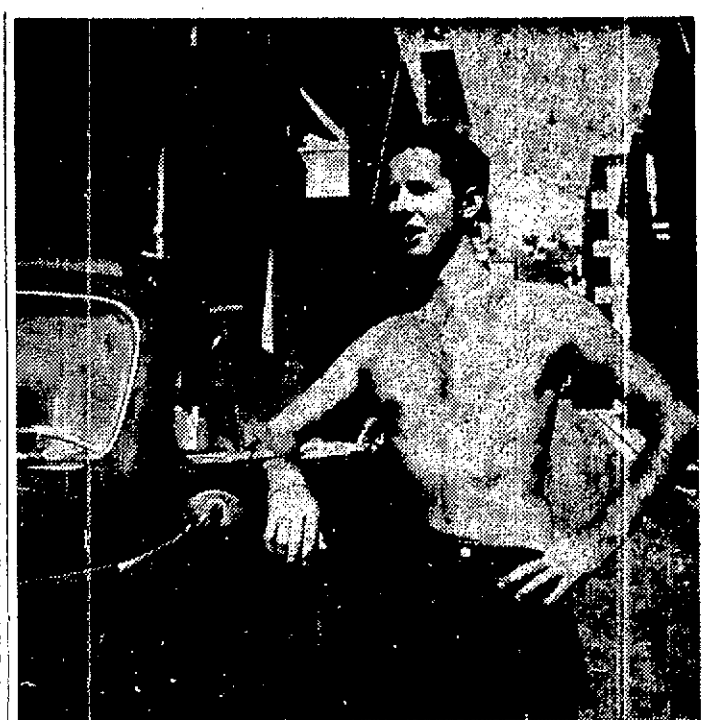
Maria spoke Yugoslav and five other languages. She reported the natives spent little time extolling Tito, though she did hear a drunk make a speech about Tito in a small tavern.

The people seemed poorer than the Greeks, but Snyder said he saw a great deal of hustle and bustle in Yugoslavia.

The two cars left Yugoslavia at Trieste and followed the curve of the Adriatic Sea around to Venice. Maria doffed her red bikini for a stark white dress. They toured the canals and causeways, and the next day Maria left for Rome.

Snyder and Farrell saw her off in a gondola bound for the railway station.

"She said thanks and goodbye," Snyder says. "No bikini, but old tires and tubes in the front seat all the rest of the way to Paris."



BIKINI SLOWED HIM UP—A lady passenger in a bikini slowed up the European travels of Wayne Snyder of Long Beach due to unusual delays at border check points. Snyder poses in Athens with the '40 convertible tested on the ratty roads of Yugoslavia, where pro-Communist sentiment was at low ebb.

Famous BUYS OUT entire STOCK of Imported English DINNERWARE!



Save 50% and More on 53-Piece Service for 8!

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- ★ 39.95 and 49.95 Values!
- ★ Buy with No Money Down!

- A. "MODERN ENGLISH" (39.95 Value)
A distinctive, yet simple pattern. In your choice of yellow, green or gray colored bands. See it now... and save!
- B. "IMPERIAL" (49.95 Value)
A rich, green band, trimmed with gold... for sheer elegance!
- C. "PAINTED FLORAL" (49.94 Value)
A lovely, colorful pattern, with rich splashes of gold!
- D. "PLAYTIME BLUE" (39.95)
The ever-popular blue and white, go-with-everything motif.

2.59 Value! HEAT-SEALED Zippered Plastic GARMENT BAGS



- * QUILTED PLASTIC FRONT & CUFF!
- * HEAT SEALED FOR DURABILITY!

Lovely matching embossed colored top and sides, in choice of blue, wine or green. 3-hook jumbo frame. Full length 54-inch zipper, top to bottom.

Phone LB 6-7296 or Use Mail Coupon!

ORDER BY MAIL OR PHONE L. B. 6-7296 FOR \$2 OR MORE FAMOUS DEPT. STORE Sixth and Pine, Long Beach, California LB 9-28 Please send me the following:					
Quant.	Item	Size	Color	2nd Color	Price
NAME _____					
ADDRESS _____					
CITY _____ ZONE _____					
Add 3% sales tax in California					
M. O. <input type="checkbox"/> Check <input type="checkbox"/> C. O. D. <input type="checkbox"/> Charge to My Account <input type="checkbox"/>					

Lovely Lattice Yoke on this Smart Coat Style

Calico Print

by Perfection Frocks

2.99

- * LATTICE DETAIL ON YOKE!
- * BEAUTIFULLY FASHIONED!

Pert calico prints in easy-to-slip-on coat style. Two large, roomy pockets. They're attractive, comfortable and practical too. Washable.

SIZES: 12 to 42, 16½ to 24½

COLORS: Gray with pink; gray with blue; black with maize.

OPEN 9:30 A.M. 'til 5:30 P.M.

Famous

DEPT. STORE • SIXTH & PINE
LONG BEACH

NEW CLASSIFIED PHONE NUMBERS

FOR QUICK, DIRECT SERVICE... NEW COPY, CANCELLATIONS AND CORRECTIONS

Help Wanted (Men) 29

SALES

Representatives

PERMANENT

Food Budget Plan

1. AT LAST, a major firm in this business. This spells confidence, security to our customers.

2. Excellent credit arrangement, quick approval.

3. High percentage referral program that works.

4. A-1 commission, bonus plan.

5. This program is outlined to favor the customer.

INTERVIEWS DAILY

MR. GORDON

1-11

SUNDAY 10 TO 2

820 WESTHER ST.

LONG BEACH, CALIF.

The Largest Completely Integrated Machinery Manufacturing Plant in The West

WILL HIRE

HVY. ENG. LATHE OPRS.

TURRET LATHE OPRS.

TOOL MAKER

HOR. BORING MILL

OPRS.

Also Other Jobs Available

Apply 8 A. M. to 4 P. M. Daily

Saturday 8 A. M. to 12 Noon

National Supply

"Since 1912

A Good Place to Work"

Carson and Border Ave., Torrance

NEW 6-1701 Ext. 401, TOR. 111

LABORERS

MACHINE OPERATORS

Warehousemen

Work in a young progressive organization.

Active employees benefits.

Incentive bonus plan.

A wages above time the congested area.

PACIFIC FITTINGS

DIVISION OF

General Metal Corp.

12224 CENTRAL ST.

HOLLYDALE

WELDERS

General Motors

Corporation

Has need for experienced acetylene welders. Proof of citizenship required.

Apply employment office, 8 a. m. to 3 p. m. Mon. through Saturday.

9925 SANTA FE AVE.

(At Tweedy) South Gate

MEN (2)

BETWEEN AGES 25-45

FOR SPRINGING LIFTING

OFF MANIFOLDS.

STEADY WORK

Must be neat and dependable.

able to pass physical examination.

No transients. Bring birth certificate or proof of citizenship.

Arrowhead Rubber Co.

2350 CURRY, LONG BEACH

CANVASSERS

(NO SELLING)

Must Be Experienced

Door-to-Door

\$140 PER HOUR

Transportation Furnished

\$239 ATLANTIC

PH. 20-5456

LEE STEVENS

219 E. Commercial, Compton

Sales representative, 8 a. m. to 5 p. m.

Personnel clerk, no exp., \$225

Timekeeper, no exp., \$275-300

Heavy assembly, 100-150

MECHANICAL, 100-150

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Help Wanted (Men) 29

HYDRAULIC MECHANICS

GENERAL MECHANICS

To work day shift on interesting project in this area.

Good chance for advancement.

Apply immediately

at

HUGHES

Aircraft Co.

PIER E

Terminal Island

Proof of citizenship required

NEED A LOAN?

\$20 to \$1500

Without Endorsers

Borrow at 10% on your salary.

Apply at 10% on your salary.

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Help Wanted (Men) 29

SALESMAN

Lifetime Opportunity

Will prove in 10 minutes

LARGEST AND OLDEST

FIRM IN ITS FIELD HAS

NEED FOR EXPERIENCED

MEN IN DIRECT SALES

WORKING CUSTOMER

Referred Appointments

Prefer men with insurance, books

selling, auto, radio, cook ware,

brush or appliances background.

Must

\$1000 PER MONTH

To stay with our organization.

Must be permanent, bosable

Apply in person 8 a. m. sharp.

EMPLOYMENT OFFICE

3716 ATLANTIC AVE.

No Phone Calls

Ask for Mr. McKenna

Monday

Steady Employment: Offered

Extended Work Week

Ideal Working Conditions

WRITE

P. O. BOX 7037

LONG BEACH

APPLY

Long Beach Laundry

1187 W. FIRST ST.

TO WORK IN WASH. ROOM.

WE WILL TEACH YOU

PERMANENT EMPLOYMENT.

Insurance, pension, sick pay.

INSURANCE BENEFITS.

5-DAY WEEK.

APPLY

Long Beach Laundry

1187 W. FIRST ST.

CHRISTMAS CARDS—Unique

gallery of personal and family

photos. No other line like it. Se-

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Help Wanted (Men) 29

Northrop

ANAHEIM DIVISION

Has the following well-paid po-

sitions keyed to a long-term

defense program.

Engineering Designers

"B"

Process Analyst "A"

Process Analyst "B"

Tab Analysts

Boring Machine

Operator "A"

Precision Tool

Grinders "A"

Engine Lathe

Machinist "A"

Engine Lathe

Operator "A"

Milling Machine

Operators "A"

Comptometer Operator

Female

Anaheim Division

Northrop Aircraft, Inc.

500 E. Grandderson Avenue

Anaheim, California

Ph. Anaheim 2183, LAMBERT 5-4771

Ask for Personnel

TRAINEES

HELPERS

sc. For Sale 72 Misc. For Sale 72

A-U-C-T-I-O-N-S

UES., SEPT. 30th, 8:30 A.M.—Hand tools, hardware, paint, enamel, motors, band saw, table saw, pe cutters, electric heaters, baby scale, records, kitchen utensils, books and boxes of miscellaneous, garden implements.

UES., SEPT. 30th, 1:00 P.M.—China, glass, metalware, waffle irons, toasters, grills, coffee makers,

WED., OCT. 1st, 8:30 A. M.—Trunks, heaters, lawn-
owers, builtins, laundry tubs, refrigerator case &
nit, cupboards, cabinets, linoleum, windows,
doors, lumber, hi-oven ranges, beauty parlor equip-
ment, large lot of medium grade furniture.

WED. OCTOBER 1, 12:30 P. M.
FURNITURE — APPLIANCES — RUGS
Televisions, radios, record players, ranges, refrigerators,
washers, sweeper, bedroom sets, full size and twin in var-
ious finishes; chests, headboards, Hollywood beds, innerspring
and cotton mattresses, box & coil springs, utility & rollaway
beds, 2-piece overstuffed sets, bed divans, studio couches,
ottoman rockers, club and occasional chairs, TV chairs

bedroom dress, bookcases and shelves, and living room
tables, lamp, mirror, dining sets, dinette and chrome sets,
kitchen, and beds, chests, dressers, vanities, tables, chairs,
and by furniture, rugs: pads, carpeting in many sizes and makes.

BUY AT AUCTION AND SAVE

PREPP & MOTT, INC.
AUCTIONEERS — APPRAISERS — LIQUIDATORS
101 E. Anaheim St. Phone 8-6411

SAVE \$100 ON	—PREPARE—
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FLOOR SAMPLE
(NEVER USED)
WESTINGHOUSE
Dishwasher Sink Comb.
Central Heating Radiator at
FADCO ELECTRIC
400 W. WILLOW
(Corner Willow and Magnolia)

ANTIQUE SALE
Last Week of December
In our store are many
cups, saucers, plates, bowls,
chairs, commodes, walnut beds,
bedsteads and other fine
pieces of furniture.
Phone 7-5285.
1114 E. 1st St., Astoria

Wanted
Squire's "Red Hot" bar
of 8 Scudding Sure-Fire metal
rifle clubs, \$25 each. B & K
tea camera, Hugo-Boger range
finder.

For the Winter
GALVANIZED
GUTTER
10-ft. Lgths. \$1.65

We carry a complete line of down
spouts, corners, ends, elbows and
fittings.

MONTGOMERY WARD
113 E. Bwy. Ph. 7-2231

WANTED

OLD VACUUM CLEANERS
WILL PAY TOP PRICES
for your old Vacuum cleaner.
If you are considering the sale of one,
use of a new cleaner.

Please Call 6-85
to dispose of the old one.

NOTHING DOWN
\$1 Per Wk.

Cash small appliances.
Ph. 6-3248 or 7-1090. **FIL. 9**
A. A. Amulance 715 American

ASSISTANCE LEAGUE
THRIFT SHOP
Used clothing & household items

[illegible]

TRASH CANS

BARRELS DRUMS

3031 L St. Bldg. Pk #3514

MONTREY 4-drawer chest, dress-
ing table, 2 chairs, 2 washbasins,
wood bed frame, full coil springs,
2 dressers, 2 chairs, 2 beds, 2
kitchening 1100. Complete \$52.
4-1116 after 11 a.m.

30-08 Springfield weaver, copo-
nized, 1200, 1200, 1200, 1200,
34 Auto-Holter, ammo, \$50. 12
Rare Winter pump, \$50. Pri.
\$100. 4-1116 after 11 a.m.

GOOD used sink, lavatory, metal
wall ironing board, overhead door
opener, 1200, 1200, 1200, 1200,
screen door, 32x54, 1/2 garden culti-
vator, 1200, 1200, 1200, 1200.

STEEL CLOTHES POLYS

[illegible]

3961, 1713 B. Pac. Cat. 1777.
 3962, 1713 B. Pac. Cat. 1777.
 3963, 1713 B. Pac. Cat. 1777.
 3964, 1713 B. Pac. Cat. 1777.
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 3997, 1713 B. Pac. Cat. 1777.
 3998, 1713 B. Pac. Cat. 1777.
 3999, 1713 B. Pac. Cat. 1777.
 4000, 1713 B. Pac. Cat. 1777.

REDWOOD FENCE
Lower prices, E-Z terms, 6-4688,
2 PLY coats, grey and black, 10-15
year life expectancy.
E-leather after 5 B.M.
APT. size Piccadilly Inns, Bathing
pool and combination, 2055 72nd
Boulevard.

EXTRINSATIONAL Alering, table
service, 6 place settings, May
extra. Never made \$250. 6-6472.

WATERLOO bus, 1967, 12 seat,
good, callalberta, Tel. 00-52-0

HURRY!
Fri., Sat., Sun. Only

	Was	Now
10 cu. ft. Dbl. Door Frigidaire	\$495.75	\$399
	and old Refrig.	
10.6 cu. ft. De Luxe Frigidaire	\$382	\$279
	and old Refrig.	
Frigidaire Dryer	\$263	\$188
Chambers Gas Range	\$389.95	\$299.95
	and old Range	
<p>20% Off on All Floor Samples of Frigidaire Electric Ranges</p>		
Home Fridge	\$424	\$299
2 Used Frigidaire Washers 1 yr. guar.		
5 cu. ft. Electrolux		\$69
Used Speed Queen 1 yr. guar.		\$118
Reposessed Ecny Spinner, used 3 mos.		\$159

and old Washer

REDUCTION on All Floor Samples
Frigidaire, Gaffet & Sattler Ranges.
Easy Washers, Ironrite Ironers, etc.
* Come see for yourself *

OPEN SUN. 10 TO 3 O'CLOCK
POWELL APPLIANCE CO.
5333 EAST SECOND ST.

NEW CLASSIFIED PHONE NUMBER 6-0000

FOR QUICK, DIRECT SERVICE... NEW COPY, CANCELLATIONS AND CORRECTIONS

Homes for Sale 130

SPARKLING 3 BEDROOMS

This immaculate home sparkles from top to toe with that well known look. You will be impressed with its entrance hall, the large living and dining room, the new kitchen with built-in breakfast room, the bathroom, the master bedroom and the two other bedrooms. The home is completely furnished with a new refrigerator, electric range, and a new water heater. The owner is moving out of town and is selling at a sacrifice. Call for appointment. 5-1217.

WALKER & LEE, INC.
Carson at Bellflower Blvd.
Phone 5-1217
Open even. Mon. thru Fri.

EXCEPTIONAL OPPORTUNITY IN LAKEWOOD PLAZA \$2000 DOWN

Will build immaculate 4-room, 4-bath, 3-bedroom home, fireplace, beautiful kitchen with built-in breakfast room, and a new water heater. The home is completely furnished with a new refrigerator, electric range, and a new water heater. The owner is moving out of town and is selling at a sacrifice. Call for appointment. 5-1217.

SOLD

7102 ATLANTIC
126 GARDENIA
2110 LINCOLN
2535-37 LINCOLN
3730 MAGNOLIA
2537-39 LINCOLN
400 E. 6th St.
We Can Save Your Tool
FREE ESTIMATES

Rife Realty Mort

2022 ATLANTIC REALTORS 70-754
CALIF. HTS. \$14,950
3400 Orange Ave., 6-room stucco, living room, dining room, kitchen, bath, and two bedrooms. Call for appointment. 5-1217.

BELMONT HEIGHTS \$2000 DOWN

3-bedroom, double garage, STUCCO DUPLEX. Call for appointment. 5-1217.

COAST REALTY BARGAIN

Corner house, 2 bedrooms, \$10,000. Call for appointment. 5-1217.

BIXBY AREA \$17,500

3442 MARRON
2-bd., 2-bath, 2-car garage, with fire, dining room, living room, kitchen, and two bedrooms. Call for appointment. 5-1217.

BIXBY KNOLLS

Station, quality-built, exclusive home in the best neighborhood. Call for appointment. 5-1217.

Open—Vacant

1680 Minerva Park
Modern stucco home. Real charm and quiet living in this beauty. Call for appointment. 5-1217.

LAKEWOOD

3-bedroom, 2-bath, 2-car garage, with fire, dining room, living room, kitchen, and two bedrooms. Call for appointment. 5-1217.

LAKEWOOD

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LAKEWOOD

3-bedroom, 2-bath, 2-car garage, with fire, dining room, living room, kitchen, and two bedrooms. Call for appointment. 5-1217.

Homes for Sale 130

LAKEWOOD AREA

BRAND NEW

Buy one of these homes for less than new tract house, for less total payment, less monthly payment and get immediate possession.

3919 ALFRED ST.
2902 CENTRALIA ST.
2822 FRANKEL ST.
4318 LEVINE ST.
2706 LOUIS ST.
4646 ORISPO AVE.
2912 DANLAND ST.
2948 HARDWICK ST.
2942 SILVA ST.

LAKEWOOD C-E-N-T-E-R REALTY

5300 LAKEWOOD
Across from HODY'S
Phone ME 6141 3-8178
OPEN 9 TO 9

Moore Values

\$655 DOWN
Immediate possession on this Lakewood Park 2-bedroom home close to school and shopping. Call for appointment. 5-1217.

\$36 MONTHLY

Unbelievable! Only \$36 a month for a 2-bedroom home in Lakewood. Call for appointment. 5-1217.

MUTUAL STEAL

Vacant. Immediate possession on this Lakewood Park 2-bedroom home close to school and shopping. Call for appointment. 5-1217.

BEAT THIS

Full price only \$10,000 on this Lakewood Park 2-bedroom home close to school and shopping. Call for appointment. 5-1217.

MOORE Realty

Carson at Lakewood, Ph. 5-1217
OPEN HOUSE
Drive to 6544 Mezzanine Way. The owner is moving out of town and is selling at a sacrifice. Call for appointment. 5-1217.

OPEN DAILY

3919 ALFRED ST.
2902 CENTRALIA ST.
2822 FRANKEL ST.
4318 LEVINE ST.
2706 LOUIS ST.
4646 ORISPO AVE.
2912 DANLAND ST.
2948 HARDWICK ST.
2942 SILVA ST.

LAKEWOOD

3-bedroom, 2-bath, 2-car garage, with fire, dining room, living room, kitchen, and two bedrooms. Call for appointment. 5-1217.

LAKEWOOD

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LAKEWOOD

3-bedroom, 2-bath, 2-car garage, with fire, dining room, living room, kitchen, and two bedrooms. Call for appointment. 5-1217.

Homes for Sale 130

LAKEWOOD AREA

REAL BUYS!

\$875 DOWN
2-bedroom, year old, many extras, new refrigerator, electric range, and a new water heater. The owner is moving out of town and is selling at a sacrifice. Call for appointment. 5-1217.

BRAND NEW CORNER

3 bedrooms, just north of Carson, adjacent to Lakewood Country Club, only \$1500 cash down to FHA loan. This will go fast. See it today.

LOVELY 3-BEDROOM

Only \$1250 down and you move into this choice home, loaded with extras: large 60-ft. lot; monthly payments worked out to suit your budget. See it today.

LAKEWOOD VILLAGE

2 bedrooms and small den, plus huge covered patio and extra large ramping room on back of garage. Walking distance to shopping. Only \$1375 down for this spectacular value in older Lakewood. Can be handled at low as \$750 down.

3-BEDRM. PLAZA

Popular location, with bath, fireplace, electric dishwasher, etc. Brand new, never been occupied. Over \$2000 down to \$1.45 down. \$1975 transferred here. No extras. Immediate possession.

LIMITED FOR CASH?

SEE US IF YOU ARE! We'll let you see our home payment and offer you terms you can afford. LAKEWOOD REALTY CO.
6101 E. Carson St. Ph. 5-6127

Best Buy

Beautiful 2-bedroom home. The interior is as cute as a bug's ear. double garage and built-in breakfast room. Call for appointment. 5-1217.

MENSER & MENSER

1619 Bellflower Blvd. To 7-6550
Spacious 2-bedroom home in excellent location, near schools, shopping and transportation. Call for appointment. 5-1217.

\$995 DOWN

Spacious 2-bedroom home in excellent location, near schools, shopping and transportation. Call for appointment. 5-1217.

OPEN 12 TO 5

4389 ADENMOOR
Has 3 bedrooms, gas range, built-in breakfast room, and a new water heater. The owner is moving out of town and is selling at a sacrifice. Call for appointment. 5-1217.

OPEN 12 TO 4

5525 PREMIERE
Nice 2-bedroom home near school, \$15 down. Call for appointment. 5-1217.

NEW 2-BEDRM. NEAR MAY CO.

Spacious 2-bedroom home in excellent location, near schools, shopping and transportation. Call for appointment. 5-1217.

\$1695 DN.

BY OWNER. Clear title. 2-bedroom, 2-bath, 2-car garage, with fire, dining room, living room, kitchen, and two bedrooms. Call for appointment. 5-1217.

2-STORY DUTCH COUNTRY

2-story, 2-bd., 2-bath, 2-car garage, with fire, dining room, living room, kitchen, and two bedrooms. Call for appointment. 5-1217.

REX L. HODGES CO.

4323 E. Carson Ph. 5-1207
OPEN HOUSE
Lakewood Plaza 2-bedroom, 2-bath, 2-car garage, with fire, dining room, living room, kitchen, and two bedrooms. Call for appointment. 5-1217.

G.I. RESALE—Open

5719 Whitehead—2-bedroom, 2-bath, 2-car garage, with fire, dining room, living room, kitchen, and two bedrooms. Call for appointment. 5-1217.

LOW DOWN

3-bd., 2-bath, 2-car garage, with fire, dining room, living room, kitchen, and two bedrooms. Call for appointment. 5-1217.

LAKEWOOD

3-bedroom, 2-bath, 2-car garage, with fire, dining room, living room, kitchen, and two bedrooms. Call for appointment. 5-1217.

Homes for Sale 130

NORTH LONG BEACH

G.I. RESALE

2-bd., 2-bath, 2-car garage, with fire, dining room, living room, kitchen, and two bedrooms. Call for appointment. 5-1217.

NEW BY BUILDER

2-bd., 2-bath, 2-car garage, with fire, dining room, living room, kitchen, and two bedrooms. Call for appointment. 5-1217.

\$1500 DOWN—2-BEDRM.

Immaculate in every way. Best 2-bedroom in N.L.B. for this money. Call for appointment. 5-1217.

NEW BY BUILDER

2-bd., 2-bath, 2-car garage, with fire, dining room, living room, kitchen, and two bedrooms. Call for appointment. 5-1217.

ADENA'S HOME SHOW

8411 LEMON OPEN
2-bd., 2-bath, 2-car garage, with fire, dining room, living room, kitchen, and two bedrooms. Call for appointment. 5-1217.

OPEN I TO 5

253 E. 6TH ST. 5-rm. stucco. 2-bd., 2-bath, 2-car garage, with fire, dining room, living room, kitchen, and two bedrooms. Call for appointment. 5-1217.

OWNER'S HOME

2-bd., 2-bath, 2-car garage, with fire, dining room, living room, kitchen, and two bedrooms. Call for appointment. 5-1217.

3-BEDRM. HOME

3-bd., 2-bath, 2-car garage, with fire, dining room, living room, kitchen, and two bedrooms. Call for appointment. 5-1217.

WEST SIDE

2923 EASY AVE.
2 bedrooms, garage, lot 60x135. Call for appointment. 5-1217.

3-BEDROOM HOME

3-bd., 2-bath, 2-car garage, with fire, dining room, living room, kitchen, and two bedrooms. Call for appointment. 5-1217.

NAVY MAN TRANSFERRED

2-bd., 2-bath, 2-car garage, with fire, dining room, living room, kitchen, and two bedrooms. Call for appointment. 5-1217.

5525 PREMIERE

Nice 2-bedroom home near school, \$15 down. Call for appointment. 5-1217.

NEW 2-BEDRM. NEAR MAY CO.

Spacious 2-bedroom home in excellent location, near schools, shopping and transportation. Call for appointment. 5-1217.

\$1695 DN.

BY OWNER. Clear title. 2-bedroom, 2-bath, 2-car garage, with fire, dining room, living room, kitchen, and two bedrooms. Call for appointment. 5-1217.

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Lots for Sale 134

(BUSINESS AND INDUSTRIAL)

OPENING SOON

PARK ESTATES
New Exciting FOURTH UNIT of Home Sites & Estates—all spacious—many wooded.

ON SOFT ROLLING TERRAIN WITH CURVING STREETS

TRULY "THE LAST OF THE CREAM"

This L. S. WHALEY development adjoining the Campus of the new \$25,300,000 4-year State College now under construction. Office at Anaheim & Pacific Coast Hwy.

HOWARD S. REED, REALTOR

SUPERVISING SALES
TELEPHONE 90-1912

Own Your Own Apt. 132

Willmore Own-Your-Own 75 SOLD FOR A GRAND TOTAL OF OVER \$8000. Call for appointment. 5-1217.

LOTS FOR SALE

1-bd., 2-bath, 2-car garage, with fire, dining room, living room, kitchen, and two bedrooms. Call for appointment. 5-1217.

PROPERTY—FOR SALE 135

26,000 SQ. FT.
On 100x100 lot. Call for appointment. 5-1217.

GAS STATION

On desirable corner 100x100 lot. Call for appointment. 5-1217.

Business Lot income \$55

FOR SALE OR LEASE. 4000 sq. ft. Call for appointment. 5-1217.

NEED BUSINESS FUNDING

Call for appointment. 5-1217.

LOTS FOR SALE 134

(BUSINESS AND INDUSTRIAL)

PARK ESTATES

Today's Special
Call for appointment. 5-1217.

Park Estates

Call for appointment. 5-1217.

USED CAR LOT

Call for appointment. 5-1217.

REX L. HODGES CO.

4323 E. Carson Ph. 5-1207
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HOWARD S. REED, REALTOR

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TELEPHONE 90-1912

Own Your Own Apt. 132

Willmore Own-Your-Own 75 SOLD FOR A GRAND TOTAL OF OVER \$8000.

Automobiles for Sale 175

DE SOTO
1959 DE SOTO custom club coupe
with tipomatic transmission, air
conditioning heater, etc. This out-
standing immaculate automobile
was traded in on a \$4000 car.
It's over \$6 1/2 new. It's covered
by a new 4 yr guarantee. It's
priced to sell at a savings to
you of over \$1100 off new car
list. Cash, trade or terms. Get
key from Thornton in office Calif.
Funding Corp. in Rey Dist Bldg.,
3550 Americana.

DE SOTO '47 \$1137
Dazzling Monterey blue custom

-de and out. Automatic fluid
 drive, excellent tires, spotlight,
 radio, power. A DeSonde guaran-
 teed car.
GLENN E. THOMAS
 524 E. ANAHEIM Ph. 6-1283


DODGE
 '41 DODGE SEDAN
 1 Dodge, heater, very clean.
RICHARDS MOTOR CO.
 825 AMERICAN Ph. 7-435

'50 DODGE, Vagabond Bus. Coupe,
 825 down, Mech. run, 21-mo.
 Dura, color, balance.
LIQUIDATION LOT
 1901 E. ANAHEIM Ph. 65-3276

'46 DODGE, THE LEXUS 4-DOOR
 We carry our own contracts.
 1901 E. ANAHEIM Ph. 65-3276

5255 American Phone 1-5747
7931 RIDGE, 2nd fl. 1st. low
 mileage. 1964 new. 1961 Audio
 Sales, 1995 E. Amherst.
 In excellent condition. Good con-
 trol. Body like new. \$1500. 626
 626A MC 018.
 7451 RIDGE, 2nd fl. 1st. low
 mileage. 1964 new. 1961 Audio
 Sales, 1995 E. Amherst.
 In excellent condition. Good con-
 trol. Body like new. \$1500. 626
 626A MC 018.
 7451 RIDGE, 2nd fl. 1st. low
 mileage. 1964 new. 1961 Audio
 Sales, 1995 E. Amherst.
 In excellent condition. Good con-
 trol. Body like new. \$1500. 626
 626A MC 018.
 7451 RIDGE, 2nd fl. 1st. low
 mileage. 1964 new. 1961 Audio
 Sales, 1995 E. Amherst.
 In excellent condition. Good con-
 trol. Body like new. \$1500. 626
 626A MC 018.

46 PONT. "6" ... \$795
 STREAMLINER 4-Door
 Sedan. Radio and heater.
 '50 NASH "600" \$1395
 4-Door; Sedan. Very sharp
 '48 STUDE. \$1195
 CHANTON. Road, Deluxe
 4-Door Sedan. Radio, heat-
 er and overdrive.
 '49 PONT. "8" ... \$1595
 DELUXE SEDANETTE -
 Many extras.



H. O. Melone
PONTIAC
 17153
 Bellflower Blvd.
 Bellflower
 Ph. TOrrey 7-1743

ICES

MOTORS

DAY AND SEE THE FINE
RELIEVABLY LOW PRICES.

C Catalina . . \$2995
ane. Hydra-Matic, radio and
leather. Exceptionally sharp.
2.)

Special . . . \$2695
an. Tinted glass, Dynaflow, ra-
nd whitewall tires. Neorly

MOBILE "98" . \$2695
an. Hydra-Matic, radio and
stening black.

Convertible . \$2595
Dove gray, new tires, fresh
all tires. Save \$500.

Convertible . \$1795
Radio, heater and overdrive.

OUTH Convert. \$1995
ater, continental trunk. A real

Convertible . \$1595
e from), Super, 1 blue, 1 grey.
Whitewall tires. Fresh cars.

FORD\$1395
ton pickup. 6-cylinder.
lean.

d Blvd.
MORREY 7-8710

Automobiles for Sale 175

PONTIAC

PONTIACS

1952 Chieftain 8 Sedan\$2791
Satur gold finish. Driven only 2500 miles.

1950 Chieftain 8 Sedan\$1945
A clean car.

1951 Catalina Club Coupe\$2595

All these fine cars are equipped with Hydra-Matic and are known for dependability, long life and low cost maintenance.

1951 PONTIAC 4-dr. sedan, Hydra-Matic, radio, heater, in good condition. \$1000.00 and take up payments. See dealer 1221 W. 12th St.

50 PONTIAC sedanette, white, radio, heater, really sharp. \$850.00. See dealer 1221 W. 12th St.

STUDEBAKER

PONTIACS

A Large Stock
1952, '51 and '50's

SEE OUR BIG AD
ON THIS PAGE

Art Morgan
MOTOR CO.
Anaheim at Atlantic
STUDEBAKER

48 STUDEBAKER Commander, 1950s.
CARNY CLINE
2101 E. Anaheim

50 CHRYSLER 4-dr. sedan, Hydra-Matic, radio, heater, clean, good. \$1245. 2205 E. 60th. 20-174 even, or Sat.

1951 STUDEBAKER 4-dr. Commander 4-door sedan, 16 extras, \$250 for equity. 15 miles per gal. After 6 p.m. 2202 Cardale. Latewood.

50 STUDEBAKER President club coupe, custom seat covers. Best cash offer. 1029 E. Linden.

51 STUDEBAKER Champion 4-dr. sedan, 1951, 1500 cc. engine. Lost license, will sell \$225. 406 E. Sather

Automobiles for Sale 175

STUDEBAKER

Save on 1950's

STUDEBAKER\$1295
Champion, Sedan, Overdrive.

CHEVROLET\$1545
4-Door, Radio, heater, Nice.

CHEVROLET\$1795
CONVERTIBLE. Like new. Has power-glide, radio and heater.

PONTIAC 8\$1945
Chieftain Deluxe 2-Door. Hydra-Matic, Radio and heater.

BUICK\$2245
Riviera 4-Door, Dynaflow, radio and heater.

Campbell

BUICK

Headquarters
Guaranteed Cars
1570 American

1951 JEEPSTER, Overdrive. Twin spots, fog lights.

48 CHEVROLET 4-Dr. Radio and heater.

48 PLYMOUTH Club Coupe New paint, immac. throughout.

41 DE SOTO 2-Dr. Nice.

41 MERCURY 4-Dr. New motor with guarantee.

42 BUICK 4-Dr. Special. Custom upholstery, make offer.

48 Pontiac 8\$1095
Sedan, Hydra-Matic, Radio, heater, 2-tone paint.

47 Packard\$695
Chrysler Sedan, Radio, heater, 2-tone paint, clean.

47 Dodge\$655
2-ton panel.

47 Hudson\$2295
4-door, 4-Door, Radio, heater, Hydra-Matic, very low mileage.

51 Nash Amb.\$2195
Custom Sedan, Radio, heater, Hydra-Matic, all Nash features. Choice of 2.

51 Chevrolet\$1595
Deluxe Club Coupe, Radio, heater, SPECIAL TODAY!

49 Plymouth\$1145
4-Door, Radio, heater, Hydra-Matic, clean.

48 Nash Amb.\$1095
Custom 4-Door, Excellent finish, overdrive, radio. Very clean.

47 Chrysler\$895
CONVERTIBLE, immaculate, all features. TODAY ONLY!

47 Hudsons\$600
4-door with radio, heater. Choice of 2.

46 Packard\$595
Clipper 4-door.

46 Nash Amb.\$545
Sedan, Radio, heater, overdrive, new paint.

41 Buick\$295
Special 4-door.

41 Ford\$245
Coupe, Radio, heater.

39 Nash\$95
Ambassador 4-door.

40 Packard 6\$95
"110" club coupe.

46 Chevrolet\$595
Stylmaster 4-door, Radio, heater, clean.

47 Kaiser\$595
Sedan, Radio, heater, new paint.

46 Studebaker\$495
4-door, overdrive, Radio, new seat covers. Nice.

46 Nash 600\$395
Sedan, Radio, heater, good motor, mechanically tops.

40 Ford\$185
Convertible.

39 Chevrolet\$165
2-door sedan.

40 Plymouth\$95
2-door sedan.

Remember:—Severin Motors will be here tomorrow to back up what we do and say today!

SEVERIN MOTORS

YOUR NASH DEALER

1580 AMERICAN AVE.

Lot No. 1 Ph. 70-3945

721 AMERICAN AVE.

Lot No. 2 Ph. 70-3944

326 E. SEVENTH ST.

Lot No. 3 Ph. 70-3943

Open Evenings and Sunday

Clearance

End of Month

— AT —

MASTERS PONTIAC

We're Wheeling & Dealing

50 New Car Trade-ins

MUST GO

1313 American 1545

'51 DODGE\$1895

'49 FORD 1295

'47 OLDS, Hydra. 895

'51 PONTIAC 2150

'50 CHEVROLET 1495

'50 HUDSON 1595

'49 NASH 995

'48 PONTIAC, Hydra. . . 1295

'50 PONTIAC, Hydra. . . 1895

'47 FORD 795

'49 STUDEBAKER . . . 1195

'46 DODGE 795

'46 FORD CONV. 895

'49 MERCURY CONV. 1395

'47 CHEV. CLUB 995

'47 PLYMOUTH CLUB... 895

'46 PONTIAC 795

'50 STUDEBAKER 1395

MASTERS PONTIAC CO., INC.

The House You Can Trust—Since 1919

Automobiles for Sale 175

STUDEBAKER

'51 STUDEBAKER \$1985

V-8 COMMANDER 2-DR. CLUB. Like new. Automatic transmission, radio, heater.

ARKUSH PACKARD 1127 AMERICAN 7-7401

41 STUDE 4-dr. Champion, radio, heater, overdrive; almost new; 1951; 1000 cc. engine; 20-174 even, or Sat.

50 STUDE 4-dr. Champion, radio, heater, overdrive, clean, 1950s.

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Automobiles for Sale 175

STUDEBAKER

'STUDE '50—\$1387

Brilliant all-original Champion de-luxe 2-door sedan; 2-tone motor, excellent tires, large radio, A Dependable guaranteed car.

GLENN E. THOMAS
333 E. ANAHEIM Ph. 6-1233

VOLKSWAGENS
73 VOLKSWAGENS
102 VOLKSWAGENS
L. B. 8-7483

WILLIS
48 WILLIS Panel, extremely nice throughout, \$545. No down payment on M & M Credit Plan, 311 W. Anaheim.

44 WILLIS, 41 motor, 4-dr. sedan \$75. Ph. 20-6707.

1944 WILLIS Jeep, new tires. Ph. 2-8550

50 STUDEBAKER Champion 4-dr. Practically new. Sacrifice sale of \$560. Best offer makes. T.O. 3-8920

50 STUDEBAKER Champion, Radio, heater, overdrive, \$1285. 2-3555.

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50 STUDEBAKER Champion, Radio, heater, overdrive, \$1285. 2-3555.

Unique Riding Event

By RUTH REECE
Press-Telegram Club Editor

Good news travels fast! When word began to go around of a horse show to be put on exclusively by women, that was news, and throngs of horse lovers all over the Southland expect to be on hand next Sunday for this novel occasion. It is the culmination of a dream of the Auxiliary to the Long Beach Mounted Police Patrol to present such a show, and the men are as proud as can be of their wives, even though they must stay in the background on the day of the show.

The parade ground at the Long Beach Mounted Police Clubhouse will be the setting. Starting at 9 a. m. with the breeding classes, owners of colts not yet taught to wear saddles will lead their animals onto the parade grounds to be judged for color and conformation. And by the way, even the judging board will be made up entirely of women, among whom will be such outstanding horsewomen as Ann Manning and Evelyn Eatin.

The grand entry, a colorful sight, will be at 1 o'clock, led by the colors and the Long Beach Mounted Police troop. There will be square dancing on horseback, an exhibition performance by the Grogan Mighty Blacks, and as a feature, the appearance of the lovely moving picture, television and radio star, Carolina Cotton, who will yodel and sing.

Performance classes will start at 2 p. m., when horses will be judged for performance and general appearance of both horse and rider. In these classes will be palominos, Arabians, saddle breeds, English, western, and pintos. There will be riding contests, too, when equipment and outfits will be considered.

Adding to the general movement of the occasion will be the part Violet Dovey and her committee will play as they police the area. The policemen will wear old-fashioned policemen's hats and will carry outsized billy clubs.

Mrs. E. Decatur Mitchell and Mrs. Frank Vessels Jr. will be cochairmen for the concessions on the grounds, where food and refreshments will be sold. There will be pony rides for the children, under the direction of Mrs. Jack Silverman, and other features to amuse the youngsters.

Mrs. Conrad Fischer is manager of the horse show and ring mistress. Mrs. Lonnie Miller and Mrs. Lon Hill are in charge of refreshments. Mrs. Walter Grosser of the trophies and Mrs. Carl (Lilyan) Fischer of the award ribbons.



A HORSE SHOW which is being presented and managed entirely by women is scheduled for next Sunday from 9 a. m. until 5 p. m., under auspices of the Auxiliary to the Long Beach Mounted Police Patrol. This society event, the first of its kind ever to be given in the Southland, is being eagerly anticipated by horse lovers in the community. Setting will be the parade grounds surrounding the clubhouse of the mounted patrol unit which is located on Palos Verdes Ave., just north of Spring St. The general public is invited and there will be no admission fee. Pictured above on the Arabian sorrel, My Alla, is Mrs. Conrad Fischer, manager of the horse show, and ring mistress. With her are Mrs. Lon Hill (left), refreshment chairman, and Mrs. W. J. Ross, president of the auxiliary. Owner of the sorrel is Mrs. Earl Myers, chairman for the horse show.—(Staff Photo.)

Brilliant Music Season Forecast With Artists Solomon, Nan Merriman

Enterprising citizens, interested in the cultural arts of the Southland, have, for many years, sponsored symphony concerts in Long Beach by the Los Angeles Philharmonic Orchestra. Considered one of the leading symphonic groups in the nation, it is now in the busiest winter in its history, and will play more than a hundred concerts in Los Angeles and in Southern California cities.

Under auspices of the Long Beach Women's Committee of the Southern California Symphony Association, of which Mrs. Herbert Waite is president, the orchestra will play four concerts in Long Beach this season, Dec. 5, Jan. 13, 1935, March 15 and April 12.

Special tribute will be given Alfred Wallenstein this year in observance of his tenth season as music director of the Los Angeles Philharmonic Orchestra. During his regime the orchestra has grown in artistic stature and is a well disciplined, brilliant virtuoso ensemble of 97 musicians.

French pianist, Nicole Henriot, who is first guest artist Dec. 5 with the orchestra in Concert Hall, Municipal Auditorium, was described by one critic as "... not only the possessor of a truly prodigious and astonishing technique, which is managed with masculine logic and forthrightness; she is clearly a musician of

By MARY LOU ZEHMS
Press-Telegram Women's Editor

the ultimate order."

An interesting side note is the fact that Jacques Fath, famous French couturier, has designed her gowns for the American tour this year. One gown is a full-skirted emerald green, faille silk, banded in black, the blouse is of black chiffon, its high neck and long sleeves pointed up by demure cuffs and collar of starched white batiste. A second low-necked blouse converts it into an informal cocktail dress, and a strapless top of green silk, like the skirt, resolves it into a formal evening dress. Miller, Henriot is the practical artist who set out from France with only the regulation 66 pounds of permitted air-luggage for her four-month tour.

Glamorous young American-born and American-trained mezzo-soprano, Nan Merriman, returns to her audiences this season from a summer vacation and a concert tour of Europe. She will be soloist Jan. 18 with the Los Angeles Philharmonic in a performance in Long Beach.

Although she made her debut as an opera singer, Miss Merriman soon discovered that singing with symphony orchestras was a much more demanding, but more rewarding experience, and she has concentrated on these performances ever since.

Miss Merriman's own pursuit of a singing career is excellent commentary on her versatility and the thought that has gone into her work. Realizing at an

early age that she simply had to be a singer, no hurdle was too high, no task too onerous for this lovely American girl to tackle. She is still a persevering student in spite of the fact that she has sung seven times at the special request of Toscanini and made annual cross-country concert tours of the United States and Canada.

Solomon, who has justly been called one of the greatest pianists of our day, is that rarity, a boy prodigy who grew up to be a master artist. When he plays here April 12, 1935, in Concert Hall with the Los Angeles Philharmonic, the audience will be hearing piano art at its best, an art which has developed in the grand manner.

A pianist of towering technique and tremendous control, Solomon is known also for his stylistic command, his taste, poetry and ravishing touch. His repertoire ranges broadly through the classic and romantic literature. He is currently engaged, when not on tour, in making discs of all 32 Beethoven Sonatas.

Thus far, it looks like a brilliant music season for Long Beach. Concert Chairman Mrs. C. H. Woodruff of the Long Beach Women's Committee promises that this year will be one of the most intriguing and exciting in the annals of the orchestra and the local committee.

Housewarming Last Evening

Mr. and Mrs. Robert Shoemaker were surprised last evening with a housewarming given by some of their friends. Guests brought a buffet supper with them, and canasta was played afterwards. The Shoemakers were presented with a gift for their new home at 4230 Virginia Rd.

Participating were Dr. and Mrs. Eldon Bassett, Messrs. and Mrs. Leonard Albrecht, Carl Brooks, Sidney Elliott, Harry Hall, Neil Palsgrove, Louis B. Gunn, Chester F. Yunker, Rupert F. McCook, James R. Bole, Gus H. Lueking, Mrs. Clyde Greenwell of Ogden, Utah, and Mr. and Mrs. Charles D. Wallis Jr. of Sierra Madre.

Poolside Luncheon Thursday

Colorful fruits piled high in a modern black wrought iron container centered the buffet for a Kaffee-Klatsch served at the poolside, when Mrs. Don Gilroy entertained at a gay swimming party Thursday in her home, 3944 California Ave. Tapers in black candelabra added to the decor and checked tablecloths were used on the tables. Guests swam and played cards.

These bidden were Mes-

William Abrams, Richard Martin, Verne Hughes, Jack Dilday,

Home From North

Mr. and Mrs. C. Curtis Smith, 1245 Dawson Ave., have just returned from a vacation trip to Lake Tahoe. They were accompanied by their daughter Virginia Lee, whom they saw settled in her sorority house on the UC campus before returning home. They also visited friends in Sacramento and Stockton.

Arthur Rene, A. G. Kraeger, Homer Duke, LeRoy Crager, George Gordon, Charles Claypool, Ralph Bowdler, Wallace Gilroy, Harold Rigney, Halbert Martinson, Preston Johnson, Lloyd Todd, George Barker, Joel Guertin, Thomas Ellis, Allen Harris, T. P. Wall, Joseph Mullerky and her houseguest from New York, Mrs. Santa Gilmore.

Women

Sunday, September 28, 1932

SECTION 2

Glamour Runs Gamut at 'End of Summer'

By BETTY CAREY

Independent Women's Editor

Warm camaraderie was the keynote of the several gay pre-dance cocktail parties given Friday night in homes of Junior League members for both active and sustaining members and their husbands before going on to their annual "end of summer" dance at the Balboa Bay Club. Purpose of the parties is to aid members in different league classifications in becoming better acquainted with each other and with the husbands; and it has been proved that small intimate parties are the answer.

The Tehachapi Drive home of Bettie and Clark Bonner was the scene of one party with Carolyn and Don Raney assisting them. Bettie received in a very sheer paper taffeta in deep turquoise with a wonderful skirt stiffened with crinoline and a gathered double pouf at the shoulder. Carolyn's gown had that custom look (it should, since she designed and whipped it up herself) and had an enormous beige skirt with navy blue top, the whole in silk slanting.

Their guests were Dorothy and Lee Wilkie, Margaret and Dick Russell, Bea and George Hart, Shirley and Chuck Planting, Margery and Harold Neibling, Clive and Gertrude Jaffray and Betty and Elix Bixby. Betty, by the way, wore a handsome cotton Persian print sheath in peacock blue, gold, beige and maroon tones with matching fringed stole.

A bouffant nylon tulle in brown was worn by Peg Webb who was hostess at a second party with her husband Ray at their home at 4419 California Ave. where Dolly and John Fowler were cohosts. Knocking on their door as the cocktail hour struck were Rosemary and John Sadler, Sylvia and Rod Sherwood, Gladys and Charles Campbell, Ann and Tom McCarry, Carolyn and Jack Wooding, Lella and Bill Davidson and Pat and Chuck Bittel.

One party grew like Topsy when two groups were pooled at Doris and "Rich" Richards home at 3905 Myrtle Ave. Assisting in greeting and serving were Avis and "Roem" Roemer and Elizabeth and Henry Ward. A many-petioleated black and white silk print was chosen by Doris, always a gracious and lovely hostess. Avis chose a smart severe black sheath with square neck trimmed in jet beads, and Elizabeth was in vivid red taffeta styled on princess lines with a draped bodice.

Guests included Katie and Carter Boswell (Katie in jade green paper taffeta with light bodice and very bouffant skirt over aqua net with which she wore her lovely jade jewelry); Elaine and Mulford Smith; Jean and Wilbur Nordstrom (Joan's transfer from Cleveland); Eleanor and Roy Brown; Fran and Walt Greenwood; Pat and Jim Craig; Ruth and Maurice Hubbell; Rosalie and Bob Wells; Janet and George Taubman; Sally and Joe Tennen; and Jim and Karl John and Mrs. Clark and Margie and Bob Smith.

Dr. J. and Russell Combs, the former of Virginia, who was the Don of the party.

sell Greens Sr.) were last minute additions cordially greeted at the party given by Margaret and Bob Sully and Berta and Earl Fast at the Sullys' at 3908 Myrtle Ave. Others gathering there were Frieda and Hubert, Prichard, Helen and Paul Westerland, Marian and Don Locke, Norma and John Craig, Virginia and Dick Cords, Dorothy and Wilson Chapman, Jean and Fey Looman and Lorain and John Lungren. Attractive dark-haired Lorain was in white silk, with both skirt and blouse pleated, accented with a single pink rose at her waistline.

The cars parked out in front of Carleen and Jack Burrell's home at 3400 California Ave. meant that yet another group foregathered there. Carleen chatted with her guests wearing a gay striped shantung taffeta, and Gertrude Guerin (she and Noel were cohosts) was in a filmy navy and white plaid organza with navy taffeta bodice.

Their guest group included Elizabeth and Lloyd Patterson, Jean and Martin Erick, Mayo and John Brinhard, Janet and Ed McKenzie, Barbara and Donnell Davis, Phyllis and Chuck London (Phyllis wearing a creamy satin skirt and matching evening sweater, accented with rhinestones and gold brocade), Marjory Hight, Nolle Loder and Virginia and Franklin Waters.

Speaking of the Waterses, everyone is still talking about the absolutely marvelous open house they hosted last Sunday, but that's another story, we're thinking.

Dinner Party Fetes Todds

Complimenting Dr. and Mrs. William Todd, who will leave for San Diego in a few days, a farewell dinner party was given Wednesday evening by Dr. and Mrs. John Arnold of 4321 Sunfield Ave. Dr. Todd has been recalled into service in the Navy.

Creating the lovely decor in the living room were arrangements of mauve dahlias, white and blue delphiniums and pink and white asters. Centering the table were pink gladioli, white chrysanthemums, deep blue delphiniums and pink carnations.

Guests were Drs. and Mrs. William Rhodes, Elmer Sage, and Dr. Richard Lake, and Mrs. John Todd.

Shipwreck Party Tonight

Sole Club continues its rush season with a shipwreck party this evening in Naples as the second in its series of rush parties. Decorations of fish nets, palm fronds and hibiscus blossoms will in fancy transport the guests to a far-off isle of paradise for the evening, and will set the stage for the treasure hunt which will be the main diversion of the evening. A luau will follow with the guests sitting on the floor in native fashion.

The chairman, Mrs. Homer Roughton, and her committee, Meses. Byron Black, John C. Van Doren and John Williamson have asked the guests to come in appropriate costumes, and awards will be given for those showing the most originality. Dancing will follow the luau.

Guests invited are Messrs. and Meses. Don Brinker, Milton Cantor, Paul Krenwinkel, Sanford O'Neil, Ivo Rasmussen, Edward Wilcox, James Wilde and Mrs. Marcella Goble.

Members and their husbands planning to attend are Messrs. and Meses. Bert Alexander, Joe Becker, Byron Black, Dan Bonar, E. R. Brown, Ernest Brown, Eldred Dietz, James A. Edmonds Jr., James G. Ferguson, Willard Fransen, Richard Gallup, Charles Ingalls, Don LaBelle, Donald McClure, Earl Prochnow, Homer Roughton, Stanley Smith, Mark Steineckert, Burt Stewart, Lowell Weimer, John Williamson and John C. Van Doren.



RIBBONS AND TROPHIES to be awarded at the horse show which the Auxiliary to the Long Beach Mounted Police Patrol is announcing for next Sunday are displayed above. Breeding classes will start at 9 a. m.; the grand entry is at 1 p. m., and performance classes will open at 2 p. m. Every event will be judged entirely by women and the awards presented by them. Around the award table are (left to right) Mrs. Floyd Hickman, chairman of entries; Mrs. Curly Burr; Mrs. Walter Grosser, chairman of trophies; Mrs. E. Decatur Mitchell, chairman of concessions; and Mrs. Harold Dakan, cochairman with Mrs. Mitchell. Contestants will be men, women and children, and a high light of the entertainment will be the appearance of Carolina Cotton, adorable motion picture, television and radio starlet, who will yodel and sing, in costume.

Autumn Aglow With Whirl of Entertaining

By MELISSA MOORE
Perfect combining of pleasant fall days with gracious hospitality characterized the attractive parties capturing the interest of Southland residents this week. Mrs. Hilda Ridder entertained Wednesday evening from 5 to 7 o'clock for cocktails and buffet supper in her home at 2767 E. Ocean Blvd.

For the occasion Mrs. Ridder selected dusty pink, shaggy chrysanthemums and Japanese ti leaves to center the buffet. During the evening Mr. and Mrs. J. Stowe Carney assisted the hostess.

Guests were Messrs. and Mrs. Larry Collins Sr., Larry Collins Jr., Sam Cameron, Harold Hines, William F. Fink, Logan G. O'Knight, Bruce Mason, Ross Hall, Dr. and Mrs. Howard Coale, Dr. and Mrs. Rufus Davis, Mrs. Sam Peek, Herman Ridder and Mrs. Ridder's nephew, B. J. Ridder, of New York, who is visiting here until next week.

An antique silver epergne filled with white spider chrysanthemums will center the refreshment table this afternoon when Dr. and Mrs. H. Chester Moore and Mrs. Moore's parents, Mr. and Mrs. Freeland C. Putnam, entertain at a buffet and shower for Miss Dorothy Grant and her fiancé, Ralph G. Anderson, whose wedding is set for Nov. 22.

The party will take place at the Moore home, 3939 Pine Ave., where a silver and white theme will be carried out in the decor. A group gift is to be presented to the honored couple.

Assisting the hosts will be Mrs. John Grant, mother of the bride-elect; Dr. and Mrs. O. W. Van Derhoof, her brother-in-law and sister; Messrs. and Mrs. Wesley W. Rollo and Dwight S. McFadyen.

Those bidden include Drs. and Mrs. Ralph E. Eusem, Lowell Hill, Thomas Noble, Floyd Brown, Leslie Watson, John Beaman of Torrance; Messrs. and Mrs. Donald C. Spring, John A. Metzger, J. M. Rucker, Richard Guess, W. T. Harris, Ted Sutton, Ely Somerville, Marshall G. Stone and Roy S. Anderson of Los Angeles.

One of the smartest affairs of the early fall season was the cocktail party given last Sunday from 3 to 8 p. m. by Dr. and Mrs. Franklin Waters at their home, 294 Park Ave. Baskets spilling over with orange and gold zinnias were used on the umbrella tables in the gardens and hanging on the garden gate.

Assisting the hosts from the hours of 3 to 8 p. m. were Drs. and Mrs. Elliston F. Farrell, Robert Godwin, Lee Willse, Harold Neibling; Messrs. and Mrs. Ronald Raney, Fey Loomar, John F. Craig II, Warren Eckert, R. O. Gould Jr., Clive Jaffray and Jerome Stenehjem of Redlands; Mrs. Genevieve Parks and Bethel Bryant.

Autumn tones were again used on the buffet table when Mrs. Robert Wells welcomed friends to a coffee hour on Tuesday at her home, 54 Roycroft Ave. Fifty guests were bidden from

10 a. m. to noon.

Invitations were also received last week for a cocktail and dinner party today honoring Miss Mary Ann Whalley of Los Angeles. Welcoming guests this afternoon with Mrs. Catherine Rammel at her home at 5406 Barker Way, will be cohostess, Mrs. Mark McIlvaine of Torrance.

Guests will be Mrs. LeMyra Shannon, mother of the honoree; Mrs. Iona Hert, mother of Mrs. Rammel, Mrs. H. J. Dunwoodie, Donald Cook, Glenn Peters, John Crooks, J. O. Hastings, Katherine Stephens, all of Long Beach; Mrs. Florence Carter, Mildred Herr, Capitola Urban, Misses Mabel Lyon and Frances Rice, all of Los Angeles; Mrs. Ethel Sheppe, Santa Monica, and Mrs. H. C. Uhls of Redondo Beach.

'Back to School' Fete by Mmes. Lundell, Budnick

In keeping with September activities, two "Back to School" parties were cleverly planned by Mrs. Clarence E. Lundell and Mrs. Leonard E. Budnick in the latter's home at 715 Marshall Place last week.

Invitations were in the form of miniature slates setting the keynote for the afternoon's fun. Luncheon was served in typical school lunch bags complete with thermos served coffee. Quartet tables were centered with rosy apples, pencils and other school materials; wall mirrors acted as blackboards.

When the school bell rang for recess games were supplied for the "pupils," which added much to the gaiety of the afternoon. Noteworthy questions provided a serious classroom activity, the answers being written on tally card slates. Ingenious prizes were awarded the "A" students which climaxed the afternoon's merriment.

Those receiving the first invitations were Mmes. Gordon E. Alexander, L. C. Brooks, L. U. Chaffee, Sam Cochran, O. E. Cole, Raymond Gayton, Wayne O. Hibbard, George Kerns, Don Krause, L. E. McKee, Garland W. Moore, Clarence W. Poole, Edward W. Sheridan, Lloyd Shidler, L. W. Smith and H. H. Vail.

Invited to the second luncheon were Mmes. Roy R. Barnhill, Edward Barton, Russell Best, Eric E. Bolin, Roscoe Brewer, David Bryant, E. L. Butz, Arthur Dine, Harry S. Gillen, Harry Hosc, Otto Mayfield, Fred Roehm, Philip Ellithorpe, Ralph D. Smith, Cleburne J. White, Harvey A. Wilson.



A PREVIEW of exciting new fall fashions, to be shown Tuesday, Oct. 7, to members and friends of Officers' Wives Club of Long Beach at Allen Center, catches the attention of club members, left to right, Mmes. W. H. Farmer, Zenas Andrews,

George W. Davis and H. L. Clark, on models Misses Kay Steltenkamp, Verna Miller and Marion Losner. Wilma Hastings will be commentator for the show which is expected to attract a record crowd from the service set.—(Staff Photo.)

Clever Use of Prints Leave You Fashion Wise

Have you ever had the experience of browsing in a fabric department, and having your eye suddenly light on a bit of bright colored print? You fell in love with it—but what could you have done with that one precious yard. The Silk & Rayon Print Institute did some thinking on the subject and dreamed up all kinds of little tricks designed to leave you looking wise in the ways of fashion—all made to order for just one yard or so of print.

Follow the focus on waistlines with a dramatic print cummerbund, guaranteed to whittle your middle and send your spirits sky-high. If it's your old evening sheath you're doctoring up, pick a piece of printed chiffon, splattered with soft pastel flowers; knot it tightly around your waist—and let the long ends fly gracefully where they will.

For your blouse and skirt outfits, choose one of the new patterns with their helter-skelter spacing, or a regimental stripe, with a crisp enough finish to hold its shape. Then—pleat the print (cut on the bias), hook it snugly and invisibly under the pleats, and wait for the compliments to start flying.

Gay up your last year's favorite suit with a cheerful print lining and maybe a matching blouse. It will give it new life and make you love it all the more. A new type of print you'll be seeing and hearing of has a damask-like tone-on-tone pattern. Choose one in rich burnt orange tones and watch your old grey flannel turn handprints. Or if your suit is beige gabardine, try a collaboration of browns.

Invitation to Brunch

Parties this week include the 10:30 a. m. brunch to be given Tuesday by Mrs. Selbert C. Pearson, 5350 El Prado Rd. Bridge and canasta will later be played by the guests.

Shades of pink, mauve, and purple in flowers are to add floral color to the fete.

The guest list includes Mmes. Robert Albright, Philip Hartley, Richard Matlock, Henry Viets, John Davis, Donald Bussey, Hubert Prichard, Marvin Prichard, Douglas Bothwell, Gerald Secord, Robert Godwin, Ben Parks, Alice Arnold, Donald Raney, R. J. Burdge, T. J. Young, Gaylord Fisher, Rexford Welch, William Rhorer, Lloyd Whaley, Charles Planting, W. R. Horton, Burton Pike, M. D. Marsh, Greer Thompson, Kenneth Berkaw, Tim Minnen, P. G. Secrest and M. Ellistad.

You'll find lots of new delightful prints with beige or cocoa grounds, overprinted with darker browns and sometimes even with black or white. A length of such a print, plus a few minutes simple sewing, and your old suit will look as though it had stepped right out of a fashion picture.

Individualize your basic sombre-toned dress this fall with a vivid splash of print. How gay you'll feel with a scarf and matching cummerbund!

Invite Guests to Biby Home

Mr. and Mrs. John E. Biby Jr., 179 Rivo Alto Canal, are entertaining at cocktails this evening from 6 to 8 o'clock. The party is occasioned by the Bibys' recent wedding anniversary.

Guests bidden are Messrs. and Mrs. Stuart Graham, Llewellyn Bixby Jr., Gilbert Brown, William Davidson, Sidney Exley Jr., Dave Bernan, Don Davis, Albert G. Davis, Lynn Hosson, John Marshall, H. F. Mulhollen, George Hart Jr., Richard Russell, Lee Thompson, Norris Nesmith, Stillman Loveren, John Fowler, John Graye, Darrell Neighbors, Herbert Fielding, George Green, Robert E. Campbell, R. Violette, Jack Brown, Paul Hoppes, Jack Reid, Don Locke, D. W. Elliott, Joseph Fellows Jr., Lewis Whitney.

Messrs. and Mrs. John Bowler, Don Roberti, Ben Harwood, Lee Johnson, Warren Bailey, Don Douglas Jr., Ralph Larrabee, Robert Sutton, Felton Hollister, Frederick C. Porter, H. N. Kemp, H. W. Gardiner, Owen P. Churchill, Dr. and Mrs. Hugh Prichard, Mrs. L. J. F. Morison, Mrs. Dan Hogan, Ben Lerner and Vaile G. Young. Guests from Brentwood and Westwood are included.

Demo Women Slate Meeting

Democratic Women's Study Club will meet at 10:30 a. m. Wednesday in the Marine Room of the Wilton Hotel, with Mrs. Walter Williams presiding. Raymond Simpson will explain the propositions on the November ballot at the morning session; luncheon will be served at 12:30 p. m., after which Mrs. Zita Remley, program chairman, will present the speaker, Dr. Wallace Moore of Long Beach State College who will tell of his recent trip to Japan, where he served as a consultant for the state department.

WINTER CRUISE PROGRAM

MEDITERRANEAN via the Britannic, Oslofjord, Independence and Stella Polaris.

SOUTH AMERICA via Caronia, New Amsterdam, Delta and Moore-McCormack Lines.

CARIBBEAN via Alcoa and United Fruit Co. HAWAII: Thanksgiving and Christmas Cruises via Lurline.

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Home From Midwest



Mrs. Wallace Finnern

Returned home to 5613 Clark St. after an Eastern honeymoon through Ohio, Iowa, and Minnesota are Mr. and Mrs. Wallace F. Finnern. The former Lillian M. Bleau and Finnern were married in the Lakewood Village Church, Rev. W. R. Hall officiating.

The bride wore a gown of lace and satin fashioned with a long train, complemented by a fingertip-length veil. An orchid centered the bouquet of white carnations and lilies of the valley.

Misses Nadine Snyder, Mildred Silke, Evelyn Spikerman and Mary Bleau, preceded the former Miss Bleau to the altar. Flower girl was Susie Munn. Best man was Roger Bleau, and ushers were Clyde Finnern, Michael Smerieri and James Spikerman.

At the reception in the church and at the home of Mrs. Phyllis Skinner, 4601 Faculty Ave., Mmes. Skinner, Maxine Lynch, Anna Price, Addie Smerieri and Charlotte Munn were hostesses.

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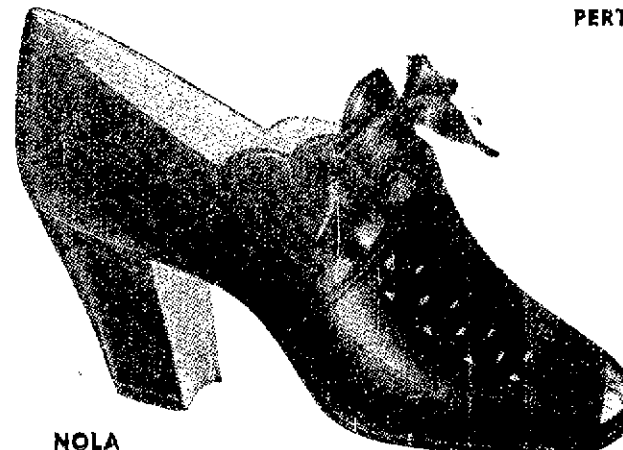
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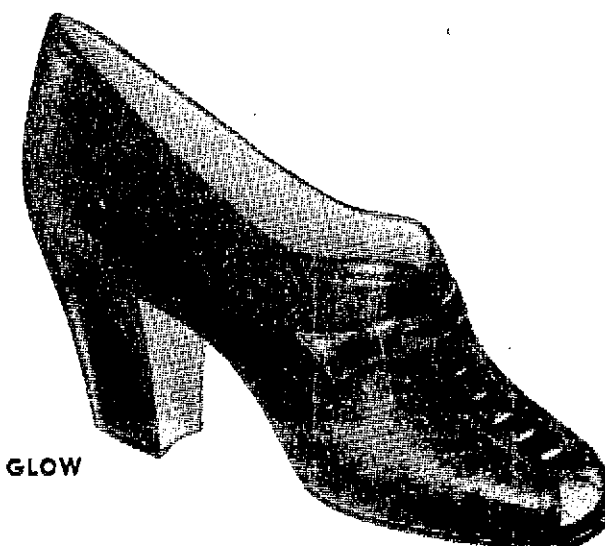
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PERT



NOLA



GLOW

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More toe-room, size for size, than found in other smart shoes; snug fit at heel and ankle; a small cushion of live rubber concealed in the sole to relieve shock and pressure on the ball of the foot. Dickerson's Arch-Relief shoes provide all these comfort features without sacrificing alert styling. Three smart new fall and winter styles are pictured:

Pert—closed heel and toe in black kid, \$18.95

Nola—closed heel, open toe, two eyelet style in black kid, \$18.95

Glow—closed heel, open step in pink, blue or black calf, \$17.95

Women's Shoes, Street Floor

Invitations Out for Officers Assembly; Socialites Frolic

By IOLA MASTERSON

Oct. 12. Hey! That will be a date to circle in red. That is, if you are a bachelor officer, reserve or regular, on active duty round and about this area. Such officers, in any branch of Uncle Sam's service, are to be king birds on that night, at the first of a regular series of Sunday night Officers' Assemblies to take place at the Pacific Club.

And, boys, your hostesses will be the Bachelorettes and the Spinners, as handsome and pert a group of young ladies (who never have said "I do") as you'll find! President Cheri Pospelil of Bachelorettes and dance committee members Louise Taylor, Sylvia Westcott and Maurine Brown will join forces with Spinners' proxy Doty Engels and her committee composed of Edna Palminter, Maryvonne Gilliland and Joan Smith to make you feel that Long Beach really appreciates what you fellows in the services are doing for us all. No reservations needed. Just present your I'll ole bachelor selves at 8 p. m. and be sure your pass will let you stay until 11 p. m.

Dr. Franklin and Virginia Waters came off cum laude for their party of last Sunday. It was open house at the Waters home from late afternoon through early evening and as much fun and as pretty a party as you could find.

Long Beach members of the Aviation Breakfast Club had to get up early this morning which is probably why you didn't see very many of them out on the town last night. Today is regular meetin' day and they must travel to the Lockheed Air Terminal in Burbank and be there by 10:30 a. m. Among those who will go are president Dr. Cliff Cole and wife, Janice, Helen and Hal Moore, Maxine and Jimmy Hix, Betty and Lloyd Esies (he'll be there extra early because he's in charge), and Florence and Dr. Orville Cole. Besides hearing Bill Stuing of Consolidated Vultee, Pomona, speak, there'll be much talk of the club's flight to Las Vegas in October.

Drove by 220 Bennett and gave Letitia Reid a book of greeting just as she started sprinting for her front door. At first thought she was trying to avoid company but then I heard her phone ringing, too, and remembered she's the one to call for reservations for the Assistance League Cook Book luncheon of Oct. 3, which by the way, is open to all of us gals.

Movie stars George Murphy and Piper Laurie will be in the audience next Wednesday when the Community Chest Kick-off

luncheon is held at the Auditorium. About-towners who will get closest and thereby most "thrilled" will be lucky on stage people Helen Fielding (she's residential general), Bob McNulty, president of Downtown Lions, host club, and George V. H. Brown, who will be chairman of the day.

The Coliseum was no place to keep cool, whether or not you wear rooting for S. C. to whop and bop Washington State, week ago Friday. Among the warm rosters were Hildreth and Walt von Kleinsmid, Marge and Sam Peek, Janice and "Augie" Coale, Irma and Bob Leebick, Arlene and Art Wilson, and Artelle and Pascal Dilday. Amazing thing, besides the score and the heat, was seeing them all amidst such a big crowd.

Among the people you

Plan to Wed in November



Miss Patricia Hann

Plans for the November wedding of Miss Patricia Carol Hann to Harry Louis Kong are being announced today by the bride-elect's mother, Mrs. Virginia Pray Hann, 3818 Brayton Ave.

Miss Hann, a graduate of Polytechnic High School, where she was a member of Phi Gamma Chi, attended LBCC. Kong is the son of Mrs. Frances Kong of Garden Grove.

A former resident of this city, he attended Polytechnic High School, and Los Angeles Harbor J.C. He also served for two years with the Marines.

Both young persons are active in Pacific Coast Club affairs.



Miss Helen Lee McDowell

Announce Betrothal of Miss Helen McDowell

Friends bidden to a cocktail party Friday evening at the home of Mr. and Mrs. L. W. McDowell, 151 Argonne Ave., were informed of the engagement of Miss Helen Lee McDowell to Robert Howard Windham, son of H. E. Windham of Birmingham, Ala. No date has been set for the wedding.

The bride-elect is a graduate of Wilson High School and LBCC where she was a member of Entre Nous. Her fiancé is a graduate of Auburn College in Alabama, where he was affiliated with Pi Kappa Alpha fraternity. Both young people are attending USC, where the bride-elect is doing graduate work.

Guest list included Dr. and Mrs. R. W. Post, Dr. and Mrs. E. G. Eisen, Messrs. and Mmes. Carl Brun, J. Cone, Carl Strom, Hollis Strait, Don Atkinson, C. S. Smith, Jonah Jones Jr., G. Hendrick, Charles Hopson, Frank Ruppert, Vernon Ruppert, Frank Carlton, Wesley

Smith, R. Upshaw, Jack Augsburger, Duncan Mahone, Joe Schroeder, R. Larson, Jay Tenyson, R. Teters, A. Thorpe, William Newall, Charles Hawks, William Lauer, Ed Laughlin.

Messes. and Mmes. William Young, A. Chulay, Donald Miller, Oliver Kelso, Gene Russell, J. G. Jordan, C. J. Smith, Ross Castendyck, E. J. Simonis, Howard Moore, Ben McGlashan, H. L. Ayres, William R. Hervey Jr., Palmer Nicholls, B. Osborne, H. H. Wallace, Misses Barbara Evers, Vivian Fitzpatrick, Pat L'Angell, Jean Castendyck, Grace Schwartz, and John Foy, Edward Wheland, Byron Osborne and T. G. Sibley.

couldn't have pried away from their TV sets or radios Tuesday about 6:30 p. m. were Bill and Nancy Brooks, Esther and G. T. Davis, Irene and Bud Cook, Sally and "Red" Nesmith, and Ruth and Harrison Moore. And did they join the other thousands in sending letters and wires? That's for sure.

Off to attractive Zaca Lake next week end go "Bix" and Betty Bixby, her parents the R. C. Lewis', and Lelia and Bill Davidson to join in the annual big fun enjoyed by Santa Barbarans as the Seashells sailing regatta is held. On the little lake where the wind changes its mind every 30 seconds or so no skipper's authority with his boat can be counted on, and therein lies the fun!

Cocktails at Tina and John Bibb's during the sunset hours tonight will pay proper tribute to the end of daylight saving time and the real beginning of the new season.

Fanny and Charles Dunnicliff, Mary and Bob Ruchti, Peggy and Ted Perry, and Pauline and George Thagard were among the 300 who revelled in the luxury of a huge Shrine luau party at Noble Leo Rule's home in Compton Tuesday. Throughout the spacious gardens and tree studded grounds of the Rule home and around the big kidney shaped swimming pool people chatted, danced, swam and ate the delicacies of an Hawaiian feast.



LEAVING the Bixby Knolls Christian Church following their marriage Sept. 20 are Mr. and Mrs. David Warren Burroughs. The former Sandra Jean Lee, daughter of Mr. and Mrs. I. J. Lee of Montebello, was gowned in Chantilly lace for the formal ceremony. Her husband, son of Mr. and Mrs. George Burroughs, 4372 Keever Ave., is a graduate of Jordan High School and is now serving in the Sixth Army Band stationed at the Presidio. After a honeymoon trip along the coast, the young pair will reside in San Francisco. (Kramer Studio.)

For Mrs. Paap

Entertaining Wednesday for Mrs. George Paap, recently returned from Europe, at an eleven o'clock coffee hour were Mrs. Joseph A. Ball and Mrs. Lynn Hosson at the Ball home, 4281 Country Club Dr.

Assisting the hostesses were Mmes. Elmer Decker, Mark Taylor, and Dan Dunlap, and Mrs. Seth Smith of Van Nuys. A fall motif was employed.

Coffee Hour

An 11 o'clock coffee hour was enjoyed Thursday morning in the patio of the Glenn E. Thomas home, 4601 Long Beach Blvd., by the swimming pool. Thirty-six friends were invited by Mrs. Thomas and her co-hostess, Mrs. Joseph Fellows Jr. Yellow dahlias were the decor.

Benefit League Hears Talk by Dr. Leo LaDage

A talk on his work as a plastic surgeon was given by Dr. Leo H. LaDage at a luncheon meeting of the Children's Benefit League Friday in Lakewood Country Club. The occasion was the semiannual membership meeting of the league. The president, Mrs. Lloyd Ford, conducted the business session and welcomed members and guests.

An Hawaiian theme was used for the decor for the luncheon tables. Shells were used for place cards, and fishnetting into which were twined magnolia leaves and blossoms, hibiscus and gardenias, formed the centerpieces for all the tables. During the luncheon, soft Hawaiian music was played.

The luncheon was planned by Mrs. Byron Morris and her co-chairman, Mrs. Ernest Lockwood.

Mrs. Claude Simpson, philanthropy chairman, reported on a number of cases which the league is caring for. Dr. LaDage works with the league in its project of providing care for needy children, and his remarks dealt with a number of such children and their progress.

Mrs. Robert Gray reported on her plans as chairman of the annual bazaar slated for Nov. 2 at Lakewood Country Club, and Mmes. Ernest Lockwood and P. T. Wilsey, co-chairmen of the league's newest group, announced plans for selling tickets for performances of "The Desert Song" Oct. 25-26 in Concert Hall.

Mrs. Mae Parkin, social chairman, told of plans for the fall card party at Lakewood Clubhouse Oct. 18, and she displayed the lovely tea set to be given away that day. Mrs. King Beardsley showed an assortment of Christmas cards to be

Miss Coppedge Heads Libra

Miss Jeanne Coppedge was installed as president of Libra Sorority of Jordan High School at a recent ceremony at the home of Miss Pat Roberts. Outgoing president was Miss Martha Gonsalves.

Serving with Miss Coppedge for the coming year are Miss Darlene Corroy, vice president; Miss Patti Lester, recording secretary; Miss Sandy Sawyer, treasurer; Miss Marietta Kelgal, pledge mistress; and Miss Martha Johnston, publicity chairman.

Among those attending the installation banquet at Welch's were Misses Joan Davies, Darlene Corroy, Jean Moore, Teddie Veltan, Johanna Pease, Ann Schwartz, Vina Jackson, Barbara Berg, Elizabeth Howard, Donna Korver, Pat Roberts, Martha Gonsalves, Sandy Sawyer, Patti Lester, and Marietta Kelgal.

Relief Corps

Women's Relief Corps will meet at 12:30 p. m. Wednesday to complete plans for a rummage sale Friday at 145 W. Broadway.

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and diagonals. Davidow blouses in

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Long Beach • Santa Ana

Varied Entertaining by Palos Verdes Folk

By PEG STRACHAN

Mr. and Mrs. David Root of Palos Verdes entertained Mayor and Mrs. F. B. H. Roessler for dinner Sunday evening at the Virginia Country Club. This Wednesday Mrs. Root will be hostess to part of the Ebell Board in her own lovely home and the following Wednesday all members of Ebell are invited there for luncheon.

Friends of Maj. and Mrs. Harry Howard, formerly of Palos Verdes, will be interested to hear that the Howard's daughter, Noel, has taken a year off from college to spend time in Tokyo with her parents. Miss Howard is enjoying having a job in Japan as a change from going to school in the United States.

Mrs. John Lyons is chairman for the picnic at Miraleste School next Thursday and Friday. The affair is a traditional one given by the Miraleste School Association as a means of getting acquainted with parents new in the district. Mrs. Gabe Helms of Rolling Hills is president of the association.

Parents of kindergarten, first, second and third graders will be entertained the first day and parents of those in the fourth, fifth and sixth upon the second day.

Jim Dawson, daughter of Rev. and Mrs. Richard A. Dawson of Palos Verdes has entered Pomona College. Anne Detzer, daughter of the Ste-

phen Detzers, is off for her last year at Pomona after an interesting time at Glendora where she helped in building a community house and church for displaced persons at the Quaker Work Camp. Peggy Hayes of Portuguese Bend has gone to Stanford this year.

This is only September but seven Palos Verdes families already have plans for their vacation next summer! And the reason is because they had such a wonderful time last month when they all went to Bass Lake near Yosemite for a week.

Those included in the party were the Robert Denises, Don Warner, Weston Leeches, William Slaggs, Harry Lillies, R. J. Twobys and Ted Hellers. Fourteen children were in the group and a hilarious time was had by all, with swimming, fishing, picnicking, motorboating, horseback riding and trips to Yosemite on the calendar.

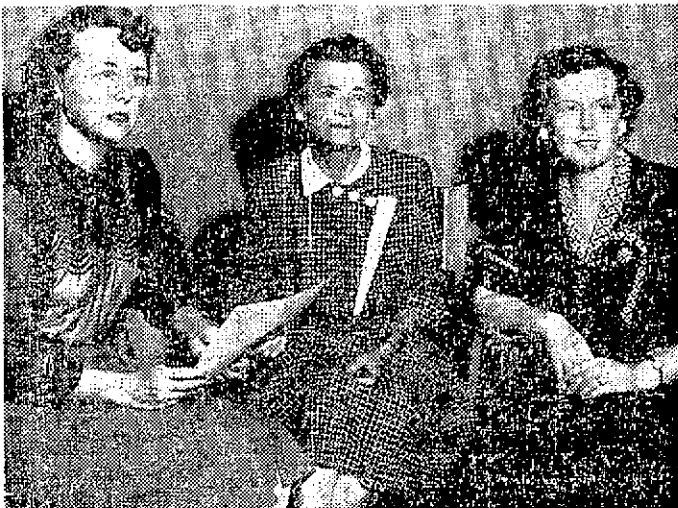
Joanna Williams of Palos Verdes has been home from Georgia.

The Robert Thornburghs, who went off to New York, have continued their travels and are in Bermuda. Meanwhile, the Judge Andersons of Portuguese Bend leave Wednesday for three weeks in New York.

The Bob Burns of Palos Verdes have mailed invitations to a fiesta cocktail party.



GATHERING flowers to be used at the garden supper Wednesday evening for the first meeting of the Poly High School Faculty Wives Club in the Odie Wright home, 3922 Gaviota Ave., are Mrs. William Carls, board member; Mrs. Wright, first vice president, and Mrs. Leon Forman, second vice president. Honored guests, wives of new faculty members, will be Mmes. Albert Carter, Chester Hansen, Reginald Hargreaves, William Miller, Arthur O'Byrne and Calvin Rossi.—(Staff Photo.)



PRESIDING during the dinner meeting of Poly High School Faculty Wives Club will be Mrs. Gerald Dannerlein, left. Pictured with her are Mrs. Paul Lynn, center, treasurer, and Mrs. Gary Lynes, secretary. Hostesses for the 6:30 p. m. garden supper in the Wright home are executive board members. Program will be on new trends in hair styling by Mrs. Dale Scott of the Magic Mirror Salons.—(Staff Photo.)

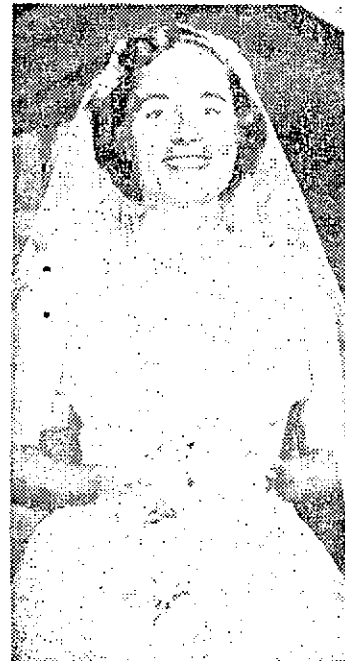
Gloria Christopherson Bride of Rhodes Young

Radiantly lovely in her gown of white lace, Miss Gloria Christopherson, daughter of Mrs. Mary Lytle Christopherson of this city, recited nuptial lines to become the bride of Rhodes Young in an evening wedding ceremony in Weyfarer's Chapel in Palos Verdes. Rev. William H. McCance of First Congregational Church, assisted by Rev. Kenneth Knox of the chapel, performed the double ring service.

Escorted to the candlelit altar by her cousin, Boyd Garigan, the blonde bride chose a waist-length veil of illusion net held by a headpiece of lace encrusted with seed pearls. Her

of the bridegroom, seated guests prior to the service. At the reception following the ceremony, the bride's aunt, Mrs. Theresa Pierson, was assisted in hostess duties by Miss Marie Hatch, Miss Betty Stacy and Mrs. Evan Woolley.

The bride, a member of Beta Sigma Phi, attended Long Beach City College and U. of C. at Santa Barbara. Her husband, son of Mr. and Mrs. Charles J. Young of 13817 S. Fralvey Ave., Compton, is a graduate of Whittier College, and has done graduate work at UCLA. They were both members of Bradford Club of First Congregational Church. After a honeymoon along the coast and in Northern California, the popular young couple are residing in Berkeley where they attend the University of California.



Mrs. Rhodes Young

ankle-length gown of lace over net and white tulle was fashioned with a bouffant skirt, and she carried two white orchids surrounded with staphanotis. For something old she wore a string of pearls which belonged to the bridegroom's grandmother.

As maid of honor, Miss Lois Teter, was attired in a ballerina-length gown of soft gray lace and marquisette over pink satin. Her bouquet was of pink roses and she wore a wreath of flowers in her hair. Preceding the bride to the altar was little Diane Traverso, niece of the bridegroom, as flower girl. She wore a dress of pink net and a wreath of flowers. Others forming the entourage were Donald Traverso of Downey, brother-in-law of the bridegroom, as best man, and Louis LaBasi of Altadena and Dr. Harlan C. L. Wright of Lubbock, Texas, brother-in-law



Vera Lee Hawn

New Position for Miss Hawn

Miss Vera Lee Hawn, an instructor of physical education at LBCC for a number of years, has accepted the position of Dean of Girls and Associate Professor of Religious Education at Berkeley Baptist Divinity School.

Miss Hawn is a graduate of UCLA and did extensive graduate work at USC before receiving her Master of Arts degree from Berkeley Baptist Divinity School. She served on the faculty of the U. of Redlands prior to teaching at LBCC. She was an active member of the First Baptist Church here.

Golden Year

Mr. and Mrs. William P. Echert, 10042-B Walnut Ave., celebrated their golden wedding anniversary Friday. The Echerts are both identical twins, and have five children and five grandchildren. Echert will be 73 years old on Wednesday.

AAUW Notes

Hobbies and art section will meet at Municipal Art Center, at 10 a. m. Friday.

Dance couples will meet at the Social Hall, Community Church, Cerritos and Bixby Rd. at 8 p. m. Friday.

Regional Conference of the AAUW will be held at Whittier College, Whittier, from 9 a. m. to 4 p. m. Saturday.

Peggy Hacker Now Mrs. Kuhn

Wedding vows were exchanged by Miss Peggy Delores Hacker and John G. Kuhn, with Lt. Comdr. Frank Black, Chaplain, USNR, officiating.

The former Miss Hacker is the daughter of H. O. Hacker of Fort Worth, Texas. Kuhn's parents, Mr. and Mrs. John Kuhn, reside in Fair Lawn, N. J.

The bride, carrying a corsage of white orchids, wore a powder blue gabardine suit with white accessories. Mrs. Selden Spencer served as matron of honor, while Frank Brown acted as best man. Following the ceremony, a reception was held at the home of Mrs. Elizabeth C. Loomis, 821 Molino Ave.

After a honeymoon at San Juan Capistrano, Mr. and Mrs. Kuhn will reside at 537 Crystal Ct., Long Beach. The bride was graduated from Long Beach Polytechnic this spring. Kuhn is a dental technician, US Dental Clinic, Camp Pendleton.

Judy Bacon Is Lovely in Chantilly Lace Gown

Bay Shore Congregational Church was the setting for the late afternoon wedding, Sept. 20, of Miss Judy Louise Bacon and Rollin Koenig McCombs, Rev. Milton G. Gabrielson officiating in the presence of a large number of guests.

Birthdays Celebrated

Emera Chapter 561, Order of Eastern Star, honored the birthdays of Mr. and Mrs. Fred Woolcott, worthy patron and worthy matron, at a meeting yesterday. Fishing theme was carried out in the dining room decorations.

Officers from the other eight Long Beach chapters participated in the meeting. Jewel Social Club, represented by Lily Harrison, presented the chapter with a gold crown and scepter. Hostesses for the day were Virginia King and Della Anderson.

The Woolcotts were entertained by officers, hostesses and committee members at dinner in Miller's Restaurant recently. Table decor was in American Beauty red and delphinium blue. Ruby Mavly, associate matron, was in charge of arrangements. An October initiation is planned for the group, six candidates to receive the degrees of the order.

Hostesses at Coffee Hour

The arrival of autumn provided an incentive for a coffee hour given Monday, the first of fall, by Mmes. D. LeRoy Leatart, Harry Hull and F. Karl Grassie.

The clever invitations bidding friends to the Leatart home at 3955 Myrtle Ave. and the decor portrayed the seasonal motif. A yellow and brown organdy cloth over autumn leaves covered the table which was centered with an arrangement of brown leaves and creamy and white chrysanthemums. On the mantel of the barbecue fireplace which formed the background for the table was a bird cage with parakeets and horns of plenty holding fruit. Baskets filled with white chrysanthemums, cattails and wheat completed the decor.

Assisting the hostesses during the morning were Mmes. Gus H. Lueking, Albert Davis, Henry D. Lawrence, W. W. Hoagland, Leonard Albrecht and Mrs. Chandler Harris of Los Angeles, daughter of Mrs. Hull.

Ebell Sessions

Ebell Club announces the following group sessions: W, 12:30 p. m. Wednesday luncheon at clubhouse; hostesses, Mmes. Mable Moody, Adonna Bridges, Anna Griffin, Charles Knoblock and John Grogan.

K, Thursday, clubhouse; no hostess. S, Friday, noon luncheon at home of Mrs. F. W. Fuller in Garden Grove; hostesses, Mmes. Edward Dotzauer, Leslie C. Foley Jr., and Frank Tallant.

Creative writing, Friday, Mrs. Alvin Skinner, chairman; Dr. James A. Worsham, instructor.

Roundup, Bazaar

Blue Star Mothers of America Chapter 1 Gold Star Mothers, and Auxiliary Post 13, are sponsoring a fall roundup and bazaar tomorrow in the Machinist Building, doors to open at 12 o'clock. Dinner will be served from five o'clock to eight o'clock.

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Wrong Lead Saves One Trump Grand Slam Bid

By OSWALD JACOBY

Today's hand shows the most startling bid made in the entire national tournament conducted by the American Contract Bridge League a few weeks ago in Cincinnati. Bill Hanna, of Los Angeles, bid a suit for the first time at the grand slam level—with only a singleton in that suit!

North's opening bid of three no-trump was unusual, but not startling. Most experts use such an opening bid to show a balanced hand of tremendous power, but a few experts use the opening bid of three no-trump. The only hope was that trump to show a solid suit with

Incidentally, this was one of the most unnecessary doubles ever recorded. The opponents were obviously in an unsound contract. East would surely get a fine score for beating six-no trump even if he failed to double. What could he gain by doubling? Maybe he didn't see what he could lose, but he soon found out.

Hanna looked at the South hand and reflected about that double. It certainly sounded ominous and positive. Evidently East was ready to take the first two tricks against six no-trump. The only hope was that West wouldn't guess the right opening lead.

So South bid seven clubs! Why did he choose clubs? North's opening bid showed a solid suit almost undoubtedly a minor suit. It had to be clubs. And, of course, it was.

West would have been a hero if he had led a heart, but he happened to choose a low spade instead. And Hanna rolled 13 tricks home with great calm, as though he bid grand slams that way every day of the week!

NORTH (D)				27
♠ 10 4	♥ Q 6 3	♦ A	♣ A K Q J 6 5 2	
WEST				EAST
♠ 8 7 6 3 2	♥ J 7 2	♦ A K 10 9 5	♣ J 7 2	
♠ 10 8 5 3	♥ 7 2	♦ 10 9 8 3	♣ A K Q 9 5	
♠ 7	♥ 7 2	♦ 10 9 8 3	♣ A K 9 8	
Neither side vul.				
North East	South West			
3 N.T. Pass	6 N.T. (1) Pass			
Pass	Double 7 ♣ (1) Pass			
Pass	Double 8 ♣ Pass			
Pass	Pass			
Opening lead—♠ 3				

perhaps some slight hope of winning a trick elsewhere. In other words, the bid is largely gambling and pre-emptive in nature.

Bill Hanna, holding the South hand, decided to add one gamble to another. His partner could probably win seven tricks with his solid suit. The South hand was good for five tricks in spades or diamonds. Hence there would probably be a good play for 12 tricks if the opening lead happened to be favorable, so Hanna took a shot at six no-trump.

This was more than East could stand. He was going to be on lead against six no-trump, and he could see the ace and king of hearts nesting in his hand! So he doubled with great firmness and even greater speed.

Sigma Alpha Iota

Planning a State Day Convention at Immaculate Heart College Nov. 8 are members of Sigma Alpha Iota Chapters of California. Howard Swan of Occidental College Music Department will conduct a workshop on choral music and direct the convention choruses.

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Farewell Gestures for Capt., Mrs. E.E. Sprung

By VIRGINIA NEWTON

One of the fashionable events, first on the fall calendar for the service set was the charming farewell party given Friday evening at the Marine Room of the Wilton Hotel by the civilians and officers attached to the Long Beach Naval Shipyard. It was in honor of their well-liked commander, Capt. E. E. Sprung and Mrs. Sprung, who will leave shortly for new duty and residence in Washington, D. C.

Attended by several hundred members and their ladies, the dinner dance was an outstanding success.

Another farewell gesture of charm and hospitality was the delightful cocktail party given in honor of the Sprungs by Capt. and Mrs. C. M. Charneco Wednesday evening to which a large host of friends were invited.

Capt. and Mrs. George C. Weaver and daughter from Philadelphia, Pa., are staying at the Surf Motel prior to moving into their quarters at the Long Beach Naval Station.

Capt. Fred Rohow, USN, MC, (ret.) and Mrs. Rohow are enjoying a vacation up San Francisco way.

New president of the Coast Guard Officers Wives Club is Mrs. Herbert J. Peters. The recently elected president, Mrs. K. E. Wilson, is leaving shortly with her husband, L. Wilson, USCG, for new residence and duty in Washington, D. C.

Happy birthday to a very sweet lady, Mrs. George Weeks, who is celebrating today.

Tuesday, Mrs. W. H. Howe entertained at an attractive luncheon party honoring Mrs. E. E. Sprung.

Comdr. and Mrs. H. O. J. Garlock entertained Tuesday evening at a delightful event honoring the departing Capt. and Mrs. E. E. Sprung.

Coming down last Tuesday from Seattle, Wash., were Comdr. and Mrs. John McCone, who are the houseguests of Mrs. Charles Stephen of Belmont Shore. They came here to bid farewell to the Stephens before they leave next month for New London, Conn.

Nice they were here for the Milk Fund football game and viewed pretty Yvonne Stephen twirling her baton between quarters.

Capt. Stephen is expected home shortly from the Far East and then "all hands" will shove off for the east coast.

Comdr. and Mrs. George Casselman and children are moving from the Long Beach Naval Station tomorrow to their home in Burbank.

Hear that the Coast Guard Officers' Wives Club is planning a formal afternoon tea one day the first of next month to honor the Coast Guard commandant who will be here from Washington, D. C., for a few days.

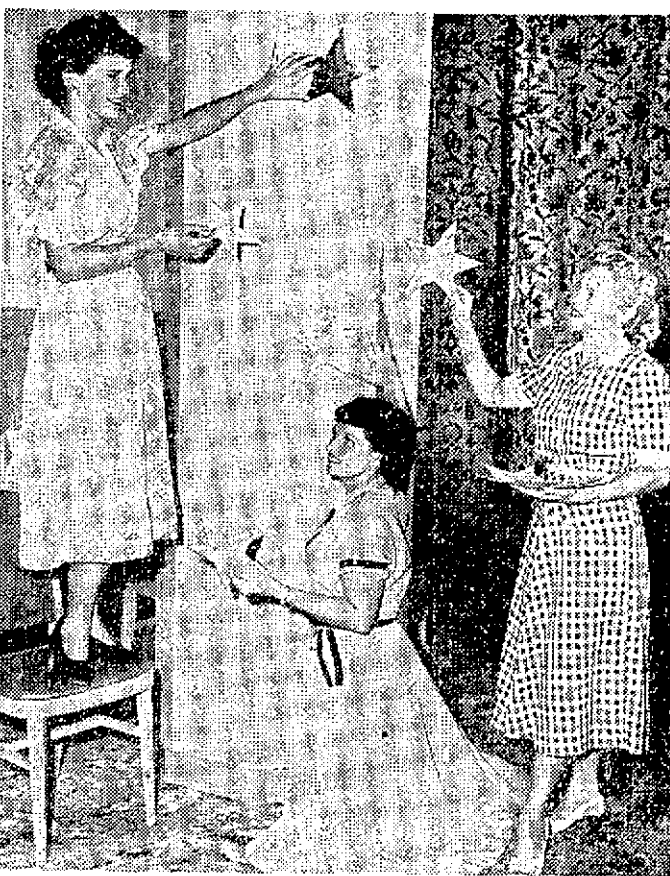
Lt. Comdr. H. Keller, USN, (ret.) and Mrs. Keller are enjoying a vacation at Lake Henshaw and down last week end to visit with them were Comdr. M. Steltenkamp, USN, (ret.) and Mrs. Steltenkamp of this city.

Mrs. C. E. Coffin over at the Long Beach Naval Station gave

an adorable farewell children's party last Friday honoring Bob and Diana Casselman. Attending were the young set from the station.

Peaceful autumn sight is to see Capt. and Mrs. J. R. McKinney riding the trails over Seal Beach way on their new palomino ponies, Samba and Taffy.

Far to the north enjoying the lush Canadian Indian summer days is Mrs. I. Richison of Garden Grove who is visiting friends there.



HUNDREDS of twinkling silver and blue stars will decorate the Pacific Coast Club ballroom Saturday night, Oct. 4, to form the sophisticated setting for the Long Beach City Council of Beta Sigma Phi's annual fall dance. Working on decorations, above, are Mrs. Curtis E. Baker, left, Mrs. A. J. Robinson and Mrs. Robert W. Meeker. Proceeds will go to the sorority's philanthropic project, the Sister Kenney Foundation Hospital. The 13 local chapters of Beta Sigma Phi make up the council. (Staff Photo.)

Jewel Club

Jewel Club of the Order of Eastern Star will meet for sewing from 10 a. m. until 4 p. m. Tuesday in the home of Virginia King, 2127 Zandia Ave.

AAUW Tea to Honor Teachers

Members of the University Women's Club will gather this afternoon from 2 p. m. until 5 p. m. at the club rooms of the University Men's Club atop the Lafayette Hotel to honor the 250 new teachers in the city's schools. In all, some 1100 women will attend this affair which is one of the club's outstanding social functions of the year and the opening event of the season.

Mrs. Frank J. Hardesty, club president, will welcome guests. In the receiving line with her will be Mrs. Ray Townsend, immediate past state president, and various club officers.

To Launch Club Year

North Long Beach Women's Club will open the season with a covered dish luncheon Wednesday noon at Houghton Park clubhouse.

Mrs. Rodney E. Schlegal and Mrs. William Loper head Friendship Group I, and will carry out the theme of "Old Times Day" as the 24th anniversary of the club is celebrated. Mrs. Virgil Koon will have charge of the table decorations and Mrs. Lester Peebles, stage decorating.

Mrs. Clifford A. Robinson will receive the new members, as membership chairman. The Choralettes will sing under the direction of Mrs. George E. Hughes.

Mrs. Vinton Pease, president will conduct a short business meeting. Mrs. Earl F. Heise, program chairman, will present a slot written by Mrs. Walter S. Blume, a member, entitled "Today's Living Story," written about the charter members, and the 22 past presidents.



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ALL of the organizations within All-Saints Episcopal Church are working toward the gala carnival next Saturday at the Parish House which will feature a parcel post booth, as shown above, left to right, by Mes. Margaret M. Clinton, Julius L. Thompson, Maude R. Mather and Miss Bessie Lemmon. Tea will be served during the afternoon, there will be movies and cartoons for the kiddies both in the afternoon and evening, and dinner will be served from noon until 9 p. m.—(Staff Photo.)

MME QUE VIVE

Don't Depend Too Much On Good-Looks Laurels

By HELEN JAMESON

"Interesting" is a word that is coming into forceful usage as a beauty attribute. Pleasing appearance contributes to pulchritude—it is taken for granted that a woman's physical contours, make-up and hairdo will be as perfect as beauty aids can make them—but that is not the whole story. Glamour attracts but—if charm, tact and intelligence are lacking—it doesn't hold. Of course, a brilliant mind is no more of an alibi for an untidy, dowdy woman than a lovely face and fine figure is for a vapid mind.

No woman is interesting who is self-centered, whose conversation is limited to her own activities, to her likes and dislikes, to the affairs of her family, to the bright remarks of her children. Her mind is closed to topics of general conversation. She hasn't the gift of companionship. If her children run away from home, it is her own fault. By using her head, seeing herself as she is a tiresome individual—she can

pull out of her self-centered rut and develop charm.

Personality, if not born in you, can be acquired. Self-analysis will help. Know your faults, as well as your virtues. Have tolerance for the faults of others, knowing that you have some of your own to overcome.

Endeavor to adjust yourself to your surroundings. It is to be expected that life will bring you irritations, lost illusions, unpleasant moments. Don't dwell on them. That is the way to become morose, to lose good spirits. The self-pitying woman lacks courage. She goes through life with drooping features. The effect shows itself upon her face, in the form of sagging tissues and premature wrinkles.

A well-balanced, healthy body and a well-balanced mind make for self reliance and poise. A healthy enthusiasm for whatever you are doing, or whatever goes on around you, will produce verve and animation. Emotional control is a factor. The woman who acts on every sudden impulse is likely to tangle up her affairs.

One should avoid little mannerisms. They mark one. A pleasing voice is an asset. The woman whose voice is shrill, who talks too much and too fast, is usually a victim of nervousness.

"Quietness, when it is not stupidity; gentleness, when it is not cowardice, astound common souls, as do all marvelous things," somebody has said. (This feature runs daily in the Long Beach Independent.)

Banquet Colorful Affair

The formal installation banquet of the Progressive Business Women of the YWCA, at the Assistance League Clubhouse recently, proved to be one of the most colorful affairs of its kind enjoyed by the club in the past 31 years. Welcoming guests upon their arrival were retiring President Edna Peters, incoming President Mildred Da Sar, chairman of the banquet Josephine Goshorn, and Myra Pinckard and Margaret Ward of the reception committee.

The paradoxical theme, "We keep forever what we give," was used by Mrs. Peters in her speech. The club presented her with a lovely gift.

Installation of the new officers was conducted by Dorothy Molinari and accepting their new duties were Mildred Da Sar, president; Laura Moore, vice president; Florence Wells, recording secretary; Vera Bonnekemper, treasurer.

Guest speaker of the evening, Wellington G. Pierce, social studies teacher at Wilson High School, was introduced by Lilian Hendrickson. His topic, interestingly discussed, was, "The Adequate Adult." Also providing enjoyable high lights on the program were the songs of the installation officer, Dorothy Molinari, who was accompanied by Stella Marie Graves. During the dinner hour Harriet Wood, prominent harpist, created dinner mood music.

Miss Grace Richardson, organizer of the club, and Mrs. Helen Hoffman of the YWCA staff were special guests of the evening.

Altar Society

St. Anthony's Altar Society will have a covered dish luncheon Wednesday at noon in the Catholic Center.

Auxiliary to Install



Mrs. Peggy Jackson

Auxiliary 71 of the Spanish American War Veterans will have installation of officers Wednesday in conjunction with Camp 94 USWV in the Veterans Memorial Building.

Installing officer will be Eva Geer, department president USWV auxiliary. New officers for the year are Peggy Jackson, president; Emma Libby, senior vice president; Hazel Clark, junior vice president; Margaret Bates, chaplain; Edith Fox, patriotic instructor; Fredy Sophy, historian; Naomi Kahl, treasurer; Bessie White, secretary; Ella Woodward, conductress; Olive Remscheid, assistant conductress; Lulu Brisey, guard; Florence Stafford, assistant guard; Pearl Windham, musician; Mona Martinson, reporter; Dorothy Cover, Bertha Pinckney, Helen Woolums, Lulu Fish, Phoebe Nico-demus, Edna Autler, Edna Miller, Mae Ball, colors.

First Fall Meeting

Long Beach chapter of Hadasah Evening Group reconvened at the first general meeting of the fall season Thursday at the home of Ruth Louis, 4606 Harvey Way, Lakewood. Audrey Hyde and Lillian Tabor are in charge of transportation.

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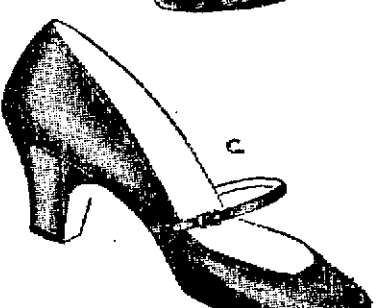
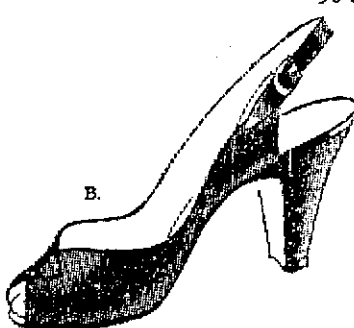
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- D. Black or rust suede with matching kid. Grey flannel with black kid. Navy suede with red kid. 10.98

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AMONG CAREER WOMEN

Neophyte Quota Club Accepts Charter at Impressive Ceremony

By ANNE GILCHRIST

Dedicating their hands and hearts to the service of their community and the love of country, members of the newly organized Long Beach chapter of the Quota Club International watched last night as the impressive rites of charter presentation were performed.

President Marguerite Wood accepted the charter from Edith Glaze of San Jose, a past president of Quota Clubs International, and the person most responsible for organization of Long Beach Quota.

The official beginning of the newest service club of this city took place at a handsome formal banquet in the Mirror Room of the Lafayette. The invocation was given by Ina Potter, international president of Toastmistress Clubs, Inc. Mayor Burton Chase extended his personal greetings to Quota and officially welcomed the new club.

Installation of the club's first officers was conducted graciously by Dr. Alethea Doolinger of San Moreno, governor of the 12th District, and just as graciously, Marguerite Wood (Schicks) accepted the gavel and her new and solemn responsibilities. Others installed were Kathryn Wiant (real estate), vice president; Maybelle Myers (L. B. Secretarial College principal), secretary; Frances Ilza (California Bank), treasurer. Directors who will serve a two-year term are Constance Brown (Dobyns) and Claire Conway (Morris), with Fanny MacEnroe (insurance) and Genevieve Parker (life insurance) each serving one year.

Most honored guest at the banquet was Wanda Frey Joiner of Hollywood, founder and honorary life president of Quota International.

Other charter members of Long Beach club who will henceforth perform the Quota program of "service to persons to communities and to countries" are Ruth E. Chaffee (Cunningham & Brittain), Elizabeth Cochran (attorney), Eleanor Craig (legal liaison officer, L. B. Federal), June Giddings (supervisor of special education), Ann D. Johnson (city health department), Dr. Sylvia Kahlsstrom (physician), Elsie Loper (Loper Mortuary), Rada C. Metcalf (principal, Burroughs), Ann G. Phillips (interior decorator) and Rita Stanfield (International Drilling).

Membership in Quota is limited to women executives, one from each business or professional activity in the city. There are approximately 230 Quota clubs in the U. S., Canada, Australia and Mexico, with more than 7000 active members.

A Harbor Section breakfast meeting of Business and Professional Women will take place next Sunday at 9 a. m. with the Gardena B&PW hostess club. The breakfast will take place at the Western Club Cafe, 15516 S. Western Ave. Workshops will be given on public affairs, education and vocation, legislation and women in public office.

Executives' Secretaries from Long Beach enjoyed the hospitality of the San Diego club last week and when they journeyed to the Border City to attend a gala firm night (host: Southern Pacific). Attending the affair, which was held at the swank Cuyamaca Club, were President Sybil McEwen, Ouida Flack, Florence Courte and Faye Shinn. This coming Tuesday many local members will be guests at Orange County chapter's first "Bosses Night" which will take place in the Terrace Room of Hotel Laguna.

Legal Secretaries will hold regular board meeting tomorrow night at the home of Jacqueline Olson, 3609 E. First St. Big business of the evening will be planning club's 21st birthday party.



THE SPACIOUS gardens of the R. A. Waestman home, 4155 Linden Ave., is the setting for the St. Barnabas Parish Council Fashion Show Tuesday at 12:30 p. m. Shown in the Waestman garden, viewing fashions from Chrysteen's Shop, are Mrs. James McGanney, left, seated, ticket chairman; Mrs. Ralph Gallagher, Mrs. C. C. Wyatt, Mrs. H. L. Siipola and Mrs. Frank Dunn, seated right, cochairman with Mrs. Wayne Hansen. Mrs. Wayne Hansen and Mrs. Dunn are general chairmen of the dessert-fashion show and Mrs. Francis M. Lowry is chairman of hostesses. In addition to the fashions, Harris furs will complement the ensembles. (Staff Photos.)

Carmelite Mass

The monthly meeting of Carmelite Nuns Auxiliary will be replaced by mass at Holy Innocents Church Friday at 9 p. m. Following the mass, coffee will be served in Parish Hall by Mrs. David Skoglund, John Ryan, James Muck, W. J. Delaney, R. A. Benzo, Eddie Martineau, E. Klenck and Arthur Daley.

Receives Award

Exchange Club of Uptown Long Beach honored a local citizen, Mrs. Gladys Comstock Smith, for her work with rest and care homes for the elderly last Thursday evening at their third annual Golden Deeds Award dinner at Petersen's Dining Room.



CONCLUDING Yom Kippur festivities will be a dance at 9 p. m. tomorrow, Lakewood Country Club, sponsored by Temple Sinai Sisterhood. Checking last-minute details are Mrs. Edward Klein, left, president; Mrs. Sidney Singer, ways and means, and Mrs. Max Stotland, dance chairman. Highlight of the evening will be a dance contest. Dancing will be to Bill Oaks and his orchestra. (Staff Photo.)

Extensive Trip

Mr. and Mrs. Sidney I. Bacon have returned from an extensive trip to Phoenix, Colorado Springs, Mt. Rushmore, the Finger Lake district in New York State and the White Mountains. They visited relatives and friends in New Hampshire, Boston, New York and Philadelphia, and on the return trip through Washington, D. C. They returned home via Knoxville, Oklahoma City and Albuquerque.

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MR. AND MRS. Peter Tokarczyk of Forestville, Conn., announce the engagement of their daughter, Wanda, to Enns. Roland M. Suarez, USCG, son of Lt. Cecil Suarez, USN, and Mrs. Suarez of Long Beach. Miss Tokarczyk is an alumna of American International College in Springfield, Mass., and her fiancé is an alumnus of UCLA.

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CIRCLING Friday, Oct. 3, on the calendar as the date of the St. Matthew's Harvest Festival Ball is Leslie E. Still, chairman of the event, and checking last minute details with him are Mrs. Fred Collins, left, and Mrs. Donald Jones, cochairman. Lakewood Country Club will be decorated in a harvest theme and music for dancing will be played by Carl Vidano and his Merry-makers. There will be tables for bridge in the lounge. (Staff Photo.)

Accessories to Play Major Fashion Role

By FRED STERN

Accessories serve as the punctuation marks for fall's costumes. This is particularly true of daytime clothes, the smartest of which are styled interestingly but simply and offer excellent accessory backgrounds.

Jewelry, handbags, shoes, scarves and stoles—each can do much for any outfit. The right choice makes for a smart appearance, while the wrong can ruin a handsome ensemble.

In general, keep in mind that too many accessories, too many pieces of jewelry may confuse the picture you want to present. If in doubt about any item, leave it in the drawer or on the shelf.

Jewelry has gone really elegant this year—many elegant pieces having been inspired by the coming coronation of Queen Elizabeth. But, as you may have noticed in clothes, jewelry fashions don't simulate only what may be popular with the current queen. Many pieces are reminiscent of the Victorian era.

There are necklaces designed for the new high-neck look to dresses, and then there are fabulous ones created for the bare-shoulder and open neckline. Some of the latter are bits of multiple strands of pearls, often mingled with gold links or colored stones (lots of jet is used). Some of those bits have half a dozen to 20 or more strands of pearls.

Besides the ever-popular pearl necklaces, there are pendant styles with cascading loops, scrolls and medallions, composed of rhinestones with pearl, shaped and nugget-like colorful stones.

Not all the bits and long necklaces are shown for wear with bare necklines. Many go well on high-neck fashions, fastened over the collar.

Big earrings are stressed more than ever. Big round drops added to a spray effect are important among large ones. Contour and big-bullet earrings are others. Bracelets and rings have more importance, the bracelets very wide or narrow, in links or rigid.

Another "influence" in fashions in recent seasons—the Spanish—is evident in accessories, too. Fringe appears on many

Barbecue Saturday

Entertaining friends at a barbecue last evening in the patio of their home were Mr. and Mrs. Haydon Belander, 4345 Linden Ave. Friends sharing the courtesy were Mr. and Mrs. Gerald D. Kint, Mrs. Jack Herley and James Herley, Mr. and Mrs. Walter Groshong, Mr. and Mrs. Burr Procter of Corona del Mar, Mr. and Mrs. Hal Pierpoint of Van Nuys, Mrs. F. W. Morton, Miss Rachel Morton, Miss Anne Barrows and C. L. Hammond.

Monday Meeting

Board meeting of Xi Theta chapter of Beta Sigma Phi will be Monday in the home of Mrs. Mason Travis, 2265 Cola Ave. Miss Ilda Bonar, Mrs. Frank DeBilzan, and Mrs. Haig Mugar were hostesses to members and escorts of the chapter recently in the Mugar home, 3509 Montair Ave.

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Honors to Audition Winner

Long Beach Philharmonic Orchestra takes particular pride in the announcement that Gilbert Reese, cellist, and former winner of the Long Beach Philharmonic Young Musicians' Auditions of '41 has been selected as solo cellist with the Indianapolis Symphony Orchestra for the coming season.

This appointment to this important position is significant because he was sought by the orchestra itself and the conductor, Sevitky. Reese will have the distinction of being the youngest player in America to hold the first cello chair with a major orchestra. All of Reese's European engagements have been canceled to fill this important job.

Application blanks for the Long Beach Philharmonic auditions are now in the music stores and public library for distribution to prospective young musicians. These forms should be signed and in the hands of Miss Ruth Grant, chairman, not later than Nov. 15, 1952.

The auditions will take place in the Town Hall, Sunday, Dec. 7 with four classifications competing, namely: voice, piano, strings and wind. The first winner of each division with sufficient qualifications will have the opportunity of appearing with the orchestra in a special concert Jan. 23, 1953, in the Concert Hall.

Gamma Gamma

Alumnae of Gamma Gamma will meet at 7:30 p. m. Wednesday for dinner at Allen Center. Reservations may be made with Mrs. Forrest Howlett or Mrs. Hudson Edwards.

Supper Tonight

Mr. and Mrs. Howard Coy plan to attend the family Sunday night supper event of Sigma Chi Mothers' Club tonight in the Herbert Jaffe home in Beverly Hills. The Coys' son, Charles, is in his junior year at USC, majoring in petroleum engineering, and active in Sigma Chi campus affairs. Parents of Sigma Chi fraternity members will take part in the informal get-acquainted event.

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"EFFICIENTE"
Firmly woven Dan River menswear overplaid. Grey or taupe, 14 to 20, \$5.

"BUTONAIRE"
Wrinkle-resistant gabardine bolero 2-pc. Navy, red or purple, 12 to 18, \$5.

"CHECKMATE"
Shimmering crisp Taffeta, black or navy, 12 to 18, \$5.

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"THE MAN who smokes, thinks like a sage and acts like a Samaritan," says Bulwer-Lytton, and so think the friends of Chef of the Week Clare D. Hamman. He dotes on pipes . . . Brunswick stew and a Long Beach heritage, way back to 1902.—(Photo by Jasper Nutter.)

CHEF OF THE WEEK

Pipe-Smoking Executive Prefers Brunswick Stew

By MILDRED K. FLANARY
Press-Telegram Home Economics Editor

To those who know him best . . . there's something missing . . . his pipe. For Clare D. Hamman's the possessor of some 35, you know. What's more, they're not just a collection; they've all been enjoyed so long he's become plumb devoted to 'em. He couldn't possibly lose himself around the house if he tried. Just as fickle about his ash trays as his pipes, he's never been known to concentrate on one at any smoking. Otherwise, he's judged a "model" husband, and has kept both his hair and his "figger."

His family boosted the population of Long Beach in 1902, and for many years his father was a well-known physician, with an office on the dirt road at the southwest corner of First & Pine. Their residence was way out in the country at 7th and Chestnut. With other fellow "chefs" he attended the old Pine Ave. School and Poly Hi, finishing at SC with a degree of bachelor of science and business administration.

The banking business held glamour for Hamman, and for 20 years the Farmers & Merchants Bank was his "post alma mater." He served for a time as manager of their 4th & American branch. In 1943 the present insurance firm of Hamman & Avery was established with offices at 30 Linden Ave.

One of the first directors of the University Club, he is at present chairman of the finance committee of the Community Chest and has served on the executive board of Seaside Memorial Hospital for 20 years, currently being its treasurer.

His "spare" time is divided between photography (colored stills) and cooking . . . especially a Brunswick Stew, which he stews this way:

BRUNSWICK STEW

- 1 good-sized hen
- 2 medium onions
- 2 cups tomatoes
- 2 cups shell butter beans
- 2 cups fresh corn—cooked and cut from cob
- 6 medium potatoes

Stew chicken, onions, salt and pepper until it is so tender the meat falls from the bones. Skim off most of the fat, take out bones and cut meat up in good-sized pieces.

Add tomatoes, beans and corn to the chicken and broth and allow time to cook thoroughly. When nearly done add the boiled cubed potatoes and continue cooking until tender. Season well. The stew should cook 2 or 3 hours in all.

CARING FOR YOUR CHILD

Avoid Mixing Emotions With Toddler's Meals

By BEULAH FRANCE, RN

(Q) "Our chubby 16-month-old boy is well and happy. But his previously wholesome appetite has faded. He will only eat cubed beef and miscellaneous vegetables. Meat which needs biting off and chewing he refuses. Could he have cold cereals?"—Mrs. C. J. K.

(A) You have a fine specimen of very youthful manhood! In football parlance, "Hold that line!" Don't develop a feeding problem! Let him eat chopped foods. He'll switch to adult-size portions before he enters college. Beef and a variety of vegetables make well-balanced main meals. Yes, he can have cold cereals. Bread, toast and zwieback are cereals also.

Does he drink plenty of milk? Does he get needed vitamins, either through fish liver oil and orange juice or prescribed substitutes? His lessened appetite is perfectly normal. The most rapid growth of all lifetime takes place during the first year. As growth slows the need for food diminishes.

Just as long as you avoid mixing meals with emotions, your healthy child will eat all that he needs. If, however, you attempt to hasten his graduation from the form of food he likes, to that which adults enjoy you will surely get into trouble. Far too often parents rush youngsters into performance for which they're not ready. Scores of letters tell of just such situations. Mothers worry over "delay" in walking, talking, toilet training, desirable social adjustments, prompt unquestioning obedience and all types of progress in the eating line.

Each child is born with a definite set of developmental tendencies. One walks early, talks late. An older brother is a model of perfection in social acceptability. The younger is discouragingly (and embarrassingly) "late" in this line. Did you ever consider how completely parents forget early development delays when sons and daughters grow up? Let your son advance at his own pace. Don't worry about him. He sounds wonderful to me! Ask Beulah France to help you with your child care problems. Write her in care of the Press-Telegram.

National Officer

Mrs. Mary A. Murray was elected to the office of national recording secretary of the Ladies Auxiliary to the Fleet Reserve Association at the national convention recently at Fairmont Hotel, San Francisco.



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SCHOOL MENUS

Appetizing Dishes for Students

The following menus will be served in Long Beach Elementary Schools in the week of Sept. 28-Oct. 3, 1952:

MONDAY—Creamed ham on cornbread, canned peas, applesauce, cheese wedge, milk.

TUESDAY—Chopped steak on mashed potatoes, shredded beets, pineapple pudding, ½ whole wheat sandwich, milk.

WEDNESDAY—Beef-ricer casserole with parsley garnish, cut green beans, fruit Jello, ½ peanut butter sandwich, milk.

THURSDAY—Hot meat loaf with gravy, mashed potatoes, tomato wedge, ½ whole wheat sandwich, milk.

FRIDAY—Baked noodles with tuna, frozen mixed vegetables, cantaloupe slice, buttered French bread, milk.

The above items make up the elementary children's lunch, 25c. Soup, salad and dessert from the junior-senior high school a la carte menu are sold in the elementary schools, but they may be purchased by the children only after they have purchased the tray lunch.

JUNIOR, SENIOR HIGH SCHOOL MENU

A special plate lunch is made up of the first five items listed each day and sell for 25 cents in the junior and senior high school cafeterias.

MONDAY—Creamed ham on cornbread, cut green beans, sliced peaches, cheese wedge, milk. A la carte: Vegetable-beef soup, cut green beans, amber salad, string bean and tomato salad, minced ham sandwich, chocolate cake with chocolate icing, fruit Jello with whipped cream.

TUESDAY—Beef patty on a bun, potato salad, fruit cocktail, vanilla wafer, milk. A la carte: Chicken noodle soup, frozen spinach, grapefruit and orange salad, Spanish cold slaw, tuna sandwich, cherry shortcake, cottage pudding with chocolate sauce.

WEDNESDAY—Beef-ricer casserole with parsley garnish, frozen mixed vegetables, cantaloupe slice, buttered French bread, milk. A la carte: Beef soup, frozen mixed vegetables, pear and shredded cheese salad, salad bowl with tomato garnish, deviled egg sandwich, apple pie, grapefruit pudding with whipped cream.

THURSDAY—Chopped steak on mashed potatoes, lettuce and tomato salad with mayonnaise, fresh pear, ½ peanut butter sandwich, milk. A la carte: Cream of chicken soup, frozen peas, banana-nut salad, molded vegetable salad, corned beef spread on rye, orange cake with orange icing, Royal Anne cherries.

FRIDAY—Baked noodles with tuna, whole kernel corn, fruit Jello, ½ rye bread sandwich, milk. A la carte: Tomato soup, whole kernel corn, peach and cottage cheese salad, pickled beet and egg salad, tuna sandwich, coconut cream pie, fresh grapes.

Soup sells for 12 cents, the main hot dish 12 cents, vegetables 7 cents, vegetable salads 12 cents, fruit salads 15 cents, plain cottage cheese 10 cents, sandwich 15 cents, all desserts 10 cents. Milk, orange juice, fruit and ice cream are sold every day. Students in the junior and senior high schools are not required to purchase the grill plate before purchasing a la carte items.

Day to Night Charm



PATTERN M392
By ESTHER REIFER

"The fill-in dickey is fashion's new neckline magic," declares vivacious Esther Reifer, American designer known for young looking fashions. "It lends a casual air to the simple basic lines of Pattern M392. When an unexpected evening date comes up, remove the dickey, add glittering jewels and presto! you're ready for exciting doings. If you're like me—always on the go—this will be the busiest basic in your closet," Mrs. Reifer promises. The free and flowing skirt—close-fitting bodice—easy grace are typical of this talented designer's style. You'll enjoy sewing Pattern M392—it drapes beautifully in almost any fabric. Certainly newsmaking in a cotton tweed, it would be smart in wool crepe or tissue faille, too. Choose jersey, satin, or cotton for the dickey—black or a bright contrast. Big occasions coming up, better sit right down and send for your exclusive designer pattern now!

Pattern M392 is available in Misses' Sizes 12, 14, 16, 18 and 20. Size 16 dress requires 4½ yards 39-inch fabric; dickey requires ½ yard 54-inch fabric.

Send 50 CENTS (in coins) for Pattern M392 to Press-Telegram Pattern Department, P. O. Box 59, Old Chelsea Station, New York 11, N. Y. Please print plainly YOUR NAME, ADDRESS with ZONE, STYLE NUMBER and SIZE.

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Magic of Eagerness Holds Back Old Age

By JOSEPHINE LOWMAN

It begins to look as though years stand still in the light of an interesting idea. For a long time now it has been suspected that mental activity prolongs the youthful portion of life. Actually men and women should be at their peak in mental capacity in older years and many of them have done their finest work at that time.

There are many illustrious examples of this. Oliver Wendell Holmes was as active as ever when he retired from the Supreme Court at the age of 91. Dr. Raffaele Bastianelli, a famous Italian surgeon, operates three times a week and has regular office hours. Until a few years ago he piloted his own plane. Yet he was in poor health at mid life. I could go on and on with this list.

There have been many surveys and much interest in just what has made it possible for these older people to be so vital in old age as we know it. Two factors stand out.

One, many of them had some physical disability, and often poor health, at middle age. They were forced to adopt a routine fitted to their physical needs and they stuck to it for the rest of their lives.

Too, most of them used their minds constantly all through their lives in constructive thinking, often creative thinking. They grew mentally and continued to learn new things. Boredom never closed in on them and they never thought in terms of years.

It is a well-known fact that often very sick individuals have lived long past any expectancy because they were so interested in finishing a task or clung to life through sheer enthusiasm for it.

There is no way of knowing what magic eager interest may create in the glands and tissues as well as in the mind and spirit. Don't allow the horizons to close in on you.

Keep learning and keep thinking. Add new knowledge and new interests to your life constantly.

If you would like to have my leaflet No. 66, "Hobbies," send a stamped, self-addressed envelope with your request to Josephine Lowman in care of the Press-Telegram.

Delphian Society

Beta Phi Chapter of Delphian Society will meet at 10 a. m. Wednesday at Municipal Art Center. Mrs. Michael Silverman will lead the seminar on the subject, "Population: Room for All?" Panel speakers will be Mrs. J. S. Jacobs, John Moore, N. David Long, William O'Brien Jr. and Dr. Inez Marty.

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SHEETS 81x99-in. Pure bleach white sheets in fine 128 type muslins. A real value.
PILLOWCASES to match 2 FOR \$1.00

Repeat Sale on High Grade
50x70 LACE TABLECLOTHS
Beautiful design ecru shade. We were fortunate in procuring a limited quantity of these fine cloths which sold out before noon in our last sale.

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GETTING in step for their opening dance, Friday, Oct. 3, in Town Hall are members of Senior Capers dance group, shown above with patronesses. Shown in the rumpus room of the Edgar Cook home, 2800 Delta Ave., are young members, left to right, Cheryl Jones, Bob Akin, Eleanor Carlson, Mike Robertson, Bruce Hanks, Loy McGowen, Darlene Cook, John Chiswell, Sandra Harris and

Terry Hull. Patronesses are, left to right, Mmes. Frank A. Harris, Edgar H. Cook, Lee Robertson (seated) and Robert L. McGowen. Theme for the dance, "Hello Again," will be depicted in doll figurines at the beach bidding summer farewell; slates in the background note the opening of school. Mrs. McGowen is chairman for the year and committee in charge of the opening dance consists of Mmes. Herbert A. Carlson, Frank A. Harris, Don Kotter and John C. Kyle Jr.—(Staff Photo.)

Specially Styled Cotton Jersey Is New Fabric for Home Sewing

Fall 1952's biggest fashion fabric—jersey—can now be had in cotton! And what is more, it can be bought by-the-yard for home sewing. Barbet Mills has designed a specially styled fashion line of cotton jerseys whose texture and draping qualities lend themselves to all types of garments; afternoon gowns, cocktail dresses and casual clothes with which we most often associate jewelry.



This indeed is welcome news to women who enjoy creating their own and their family's wardrobes, since it has all the advantages of cotton, is non-raveling, easy-to-sew and its nylonized permanent finish gives the fabric rich lustre and faster drying qualities.

Jersey is being worn from morn to midnight and when the jersey is cotton, it has the additional advantage of being wearable year 'round in cool and warm weather. It is a great comfort for a woman to know that what she is sewing this fall can be worn next spring and summer as well as during the winter months. For those who live in warmer climates or whose skin is of the sensitive type, cotton jersey offers the possibility of being part of this fall's fashion parade where jersey is found in all types of clothes and accessories... hats, gloves, stoles and dummies.



Cotton jerseys boast an exceptionally large color range in five different knits which means that a whole wardrobe may be designed to suit each woman's color preferences and needs. Moreover, the jerseys combine beautifully with all other fabrics whether moderate priced or the most elegant.

Scientifically planned by a color engineer to make wardrobe co-ordination a possibility, the colors include such high fashion shades as empire red, brandy, pean brown, bronze green, emerald green, peacock and sapphire blue; soft delicate pastels and scotch cashmere tones; blonde and camel as well as greys from the palest through charcoal; and fall 1952 hues of taupe and cinnamon brown, purple and dark blues, blue and yellow greens and of course perennial black.



PROMISING an evening of fun at the barbecue supper by Sisterhood of Beth Shalom Temple next Sunday in the Jack Feder home, 4124 Country Club Dr., are members of the committee, left to right, Mmes. Robert Jaffe, Jack Feder and Ed Gold. Supper will be served at 6:30 p. m. and there will be entertainment during the evening to which the public is invited. Reservations may be made with Mrs. Anna Martin or Mrs. Gold.—(Staff Photo.)

Celebrity Salon

Mrs. John J. Savage will entertain at a Celebrity Salon Oct. 1 in her home, 1080 Claiborne Dr., at 2:30 p. m. Honor guest will be George Antheil, pianist, composer and writer. Co-hostess will be Mrs. Iris Hicks.

Delta Zeta

Founders' Day for Delta Zeta will be observed by Long Beach alumnae at a dinner Wednesday at 6:30 p. m. at Vivian Laird's. Mrs. T. B. Nichols, state membership chairman, will speak on her convention experiences.

Garden Club Entertained

September meeting of the Alamitos Bay Garden Club was held at the home of Mrs. William C. Harker, 6411 E. Seaside Walk, Friday, with Mrs. T. P. Corcoran, vice president, presiding in the absence of Mrs. Leslie M. Plimpton, president, who is vacationing in the east. Hostess chairman was Mrs. Sam F. Ashbrook, assisted by Mmes. Willard N. Harris, James P. Crowley, F. A. Koester, Harold Maehle, Clair Poulson, E. H. Chase and Jack Lindsay.

Chairman of the various committees of the club reported that they were working hard on plans involving money-raising projects to continue the philanthropic interests of the club. Social groups are being formed within the club to meet monthly to play cards or to sew, with each person donating money toward the club's current budget.

Philanthropy Chairman Mrs. Robert Chubb announced that her group would meet Thursday at the home of Mrs. J. H. Bryson, 48 63rd Pl., with Mmes. Jack Lindsay and Henry Bowles as hostesses.

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Encourage Your Child in Stimulating Hobby

By ANGELO PATRI

My idea of a hobby is some sort of work that one does not have to do but which one enjoys doing. That is a way to peace and happiness open to us all. The simplest kind of a job will do, as long as it brings pleasure in the doing.

In this day of the assembly line, tomorrow promises more of the same — everybody needs something to which he turns for the release of his mind and body. Work of one's own selection done under one's own power and will comes as a tonic to the mind and the body stiffened by the set motions of daily work.

Hospitals have introduced work as a road to health. In many cases work that a hobby demanded would have kept the patient out of the hospital in the first place. That is where the schools should come in. By teaching children skills to which they can turn in their hours of leisure, they offer them a way of preventing boredom and ill health, or the indulgence in bad habits for relief.

Parents who respect their children's hobbies, who encourage their interest in fields other than their lessons cover are doing something that is going to make life happier and more successful for their children in years to come. It is not too easy in hours of our day to make room for the children's hobbies, but it ought to be done. Collecting stamps, skeletons of animals, live animals, making airplanes, building wagons, learning to cook, painting, modeling, carving, using water colors, and embroidery needles, all these and many more interests of children can be cultivated to the great enrichment of mind and character.

Should a child show no marked interest in anything, try to stimulate one. Take him on trips with you—shopping, visiting the zoo, the botanical gardens, museums, factories, places of historical interest, to widen his experiences. No intelligent child can long resist such exciting experiences without saying, "I'm going to make one, too."

Encourage any such idea. Be a good audience and a good press agent for any such effort. Show Grandpa, Aunt Ellen and the next-door neighbor your child's latest achievement. By cultivating a hobby one insures his old age, his days of illness, days of sorrow, ordinarily empty hours, against despair and loneliness. A hobby looks trifling in the beginning, but it can become a very bulwark of the spirit.

(This feature runs daily in Long Beach Independent.)

Opening Tea

Women's Auxiliary announces its opening meeting of the year for 1:30 p. m. Tuesday at 921 Pacific Ave. Since 1919, the auxiliary has served as public relations medium for various community services. The Visiting Nurse Service and the Tuberculosis and Health Association are its present projects. The program will present the work of the Visiting Nurse Service, and a tea and social hour will follow. Mrs. Kenneth McCafferty is president.

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—Fast Stomach and Fat Waist Diet 25c
—Fast Hips and Thighs: Special Diet 25c
—1-Day Miracle Diet, Wonderful! ... 25c
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The SPORT BAR

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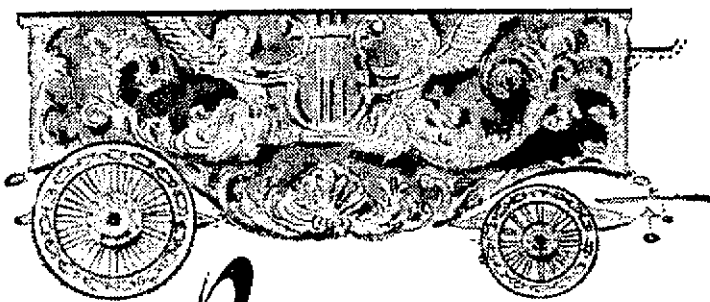
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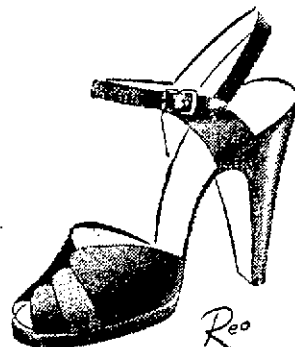
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MAGAZINE Section



FUN AT COLORADO LAGOON!

Thousands daily use Colorado Lagoon, the city's big pool and park, all summer long, and in winter, when almost nobody swims, a thousand a week picnic there. See Page 2.

—Photo by Jasper Nutter.



Aerial view of Colorado Lagoon taken by Independent-Press-Telegram Staff Photographer Charles Sundquist.

By Vera Williams

IT'S A LOVELY big pool of water, sparkling blue under a cloudless sky, silver-gray under a darkening sky. And a pretty good argument could be advanced that more people have more fun in it than any other recreation area of similar size in Long Beach.

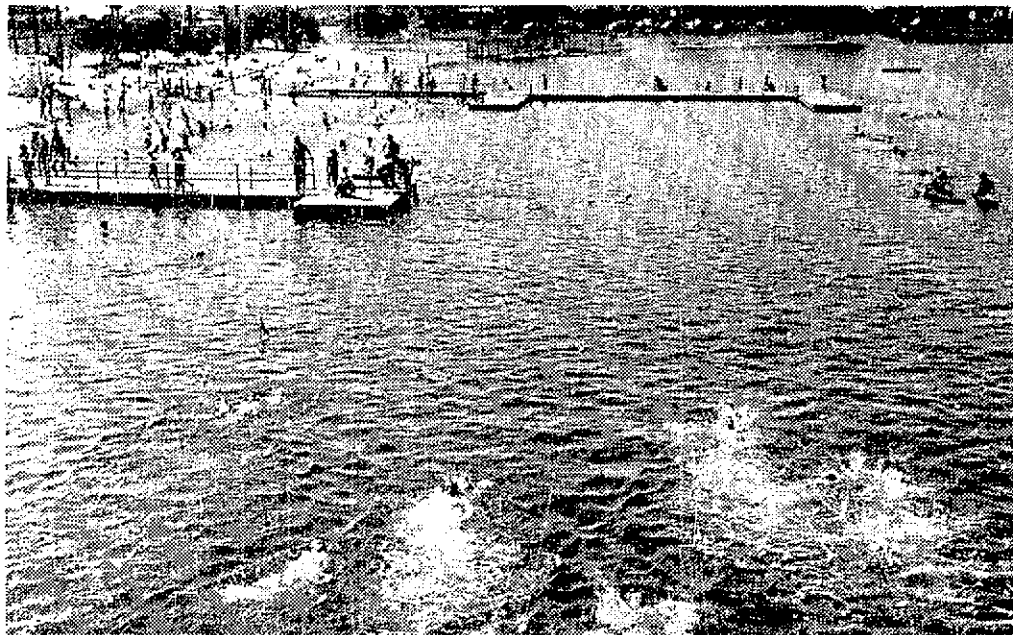
It is the Colorado Lagoon, of course, reached by traveling east on Colorado St. (between Third and Fourth Sts.) just beyond Park Ave. The lagoon comprises four and one-half acres, with a mile and a quarter of shoreline. A natural body of water, it was developed for the National AAU meet here in 1930. It is operated with tide gate control, the depth maintained at 4 feet 8 inches.

Water temperature ranges from 65 to 70 in the summer time and swimming enthusiasts maintain that Colorado Lagoon usually is warmer than the ocean—when the ocean tests 65, the lagoon runs about 68 to 69, they say. Incidentally, the City Health Department runs tests on it twice a week and always finds it clean.

During the swimming season—which means early spring to late fall—3000 persons on weekdays and 5000 to 6000 persons on Sundays flock to Colorado Lagoon. Crowds still are large.

In the winter, when no one but "polar bears" swim, Colorado Lagoon attendance averages

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Young swimmers (foreground) strike out in the racing back stroke, an event of the annual all-city swim in Lagoon. Thousands learn to swim here annually.

—Independent-Press-Telegram photos by Jasper Nutter.

ages 1000 a week, with visitors going in for paddle tennis, volleyball, ping pong, basketball, croquet and the like.

Four outdoor barbecue pits, 40 fire rings and four gas plates make possible a variety of outdoor cooking, with emphasis always on hamburgers and wieners. Picnic tables and benches are conveniently located.

A rustic clubhouse, which used to be the Recreation Park 18th-hole clubhouse, is available at a nominal fee for group meetings, large family gatherings, and such.

The lagoon is adjacent to Marine Stadium, scene of year-around activity of larger boats, and is near the ocean itself.

DIRECTED by Frances Dixon, aquatics supervisor for the Recreation Department, swimming classes from beginners to life saving are conducted all summer in Colorado Lagoon by Jim Epperson, Leland Beckett and Patricia Knowlton. They "water proof" about 500 persons a summer, teach them to swim on face and back, turn and reverse direction, jump and dive into deep water. They consider a person "water proofed" if he can swim 25 yards.

One thousand more persons improve their swimming strokes each summer in Colorado Lagoon. Most of these want the American crawl, a six-beat rhythm, six leg kicks

to a complete arm stroke. Others want the breast stroke, back stroke, side stroke. Colorado Lagoon swimming instructors consider a person a real swimmer if he can swim 100 yards.

With Rod Ogilbey instructor, model boats are made in the model boat shop at Colorado Lagoon, and model boat races are conducted all summer.

Swimming races are conducted each Friday afternoon by the swimming instructors. Lt. Vic Miller is in charge of water safety for the Long Beach life-guard department. Life guards are on duty from 8 a. m. to midnight during the summer. Vic also is chairman of water safety for the American Red Cross.

The 22nd annual all-city swim, with 216 entries was conducted Aug. 16. Competition was offered for youngsters 7 years and under, 9 and under, 12 and under, 15 and under. Separate events were offered for adults. Pete Archer, Wilson High School swimming instructor, always is the official starter for the all-city swim.



Still water, beach, hot dogs, ice cream, sunshine, a lot of people. It all adds up to the Colorado Lagoon.

Films, Mikes Keep 'Em Hoppin'

By Betty DeWees

THE EIGHT major movie studios are within a few minutes drive of the West Coast headquarters of the three radio networks—and it's a good thing they are. Stars shuttle from sound stages to broadcasting studios like politicians in and out of smoke-filled rooms.

When you want to reach a popular actress or actor nowadays you don't know whether to phone 20th Century-Fox or

NBC. An example of this is provided by "My Wife's Best Friend," 20th Century-Fox' domestic comedy starring Anne Baxter and MacDonald Carey. Anne averages twenty guest appearances on radio each year, including a few on the Lux Theatre of the Air. MacDonald actually works before the radio mike more than he does in front of movie cameras.

Others in "My Wife's Best Friend," such as Catherine McLeod, Leif Erickson, Mary Sullivan and Casey Adams, acquired much of their acting "know-how" by working up to Hollywood on the air lanes.

Jeff Chandler, soon to be seen in Universal-International's "Sioux Uprising" and, "South Dakota," is a regular on the "Our Miss Brooks" program, and is in constant demand for one-shot appearances.

Doris Day is riding high as a motion picture actress, yet she finds time for her own network show. She's co-starring in Warner Bros. "By the Light of the Silvery Moon" with Gordon MacRae, who is himself a radio regular. Gordon is a fixture on "The Railroad Hour" and makes many guest bows.

Those two "Jumpin' Jacks," Dean Martin and Jerry Lewis, seem to be on the air more than they're off, and Bob Hope and Bing Crosby emerge from radio speakers as often as they do from film sound tracks.

OTHER Hollywood personalities who are frequently heard but not seen include Edmond O'Brien, Audrey Totter, Howard Keel, Debbie Reynolds, Mario Lanza, Richard Basehart, Jeanne Crain, Gregory Peck and Humphrey Bogart.

Tyrone Power, who will be seen in 20th Century-Fox' Technicolor "Pony Soldier," has always been a frequent guest on the air, and from now on will be heard regularly by transcription on Ziv's "Freedom, U.S.A." series.

Dana Andrews' "I Was a Communist for the FBI" program is a radio regular.

Anne Baxter and MacDonald Carey always seem to "come over" on the radio, and 20th Century-Fox believes they'll be doubly effective in "My Wife's Best Friend," because the picture is as full of laughs for the eye as for the ear. And as far as movies are concerned, the eyes have it.



Many Hollywood stars, like Anne Baxter (above) lead a busy life keeping up with film and radio commitments.



Bob Hope is another who is as well known on the air as he is on screen.



Jeff Chandler (above) has plenty of film activity; is a regular on the air.



Doris Day is riding high as a film actress, yet has time for radio show.

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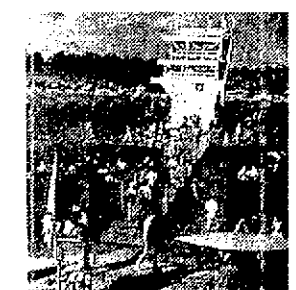
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THIS WEEK IN Southland

Sunday, September 28, 1952

Vol. 5, No. 36

DEEP into Fall, Colorado Lagoon is popular with devotees of swimming, lazing in the sun and picnicking.

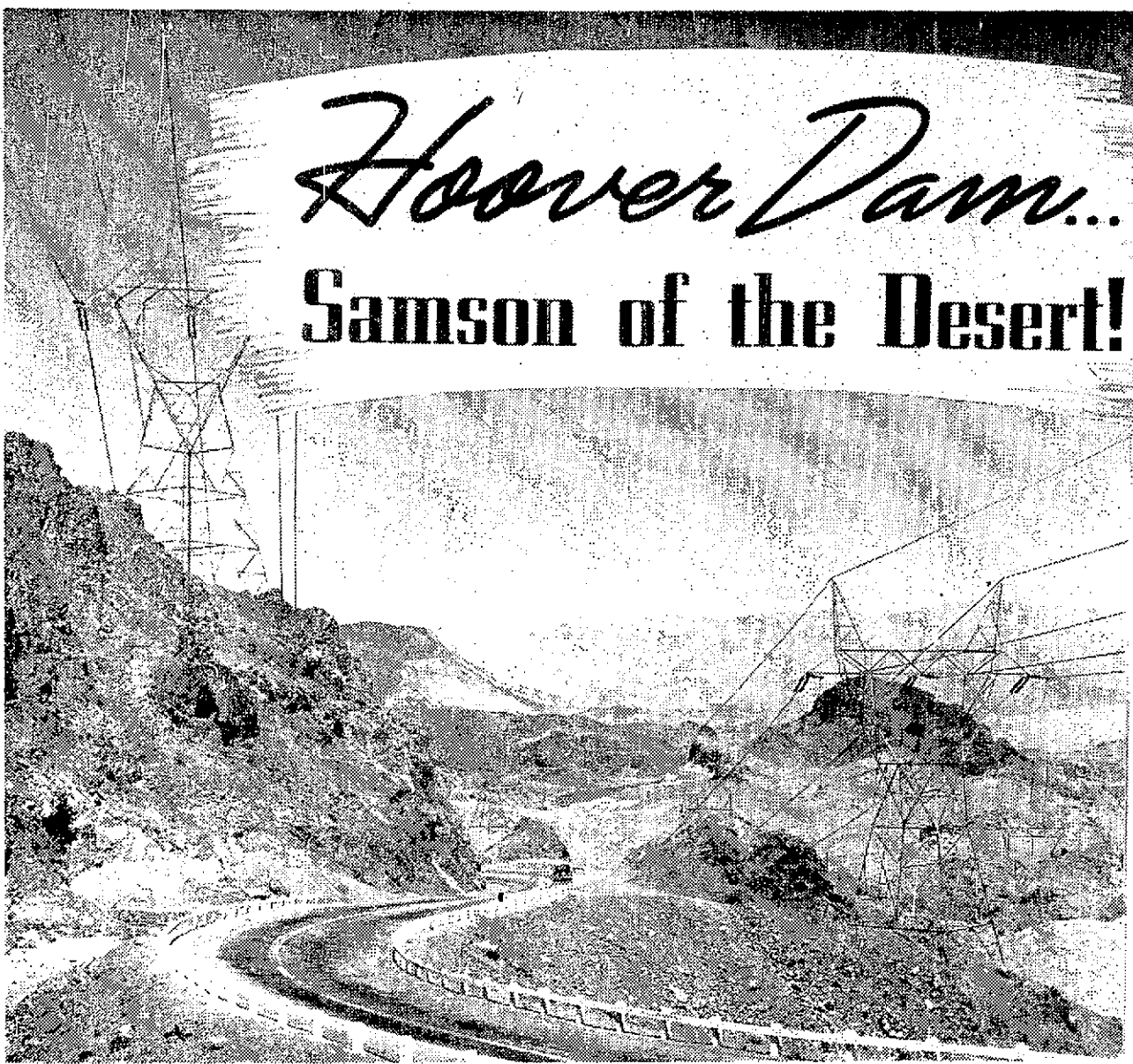


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FRED TAYLOR KRAFT
Magazine
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Pacific Sunday Magazine
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Hoover Dam... Samson of the Desert!



Down to Hoover Dam rolls road from Las Vegas, city of luxury hotels and varied fun, visited annually by thousands of Long Beach area travelers by air, rail and highway.

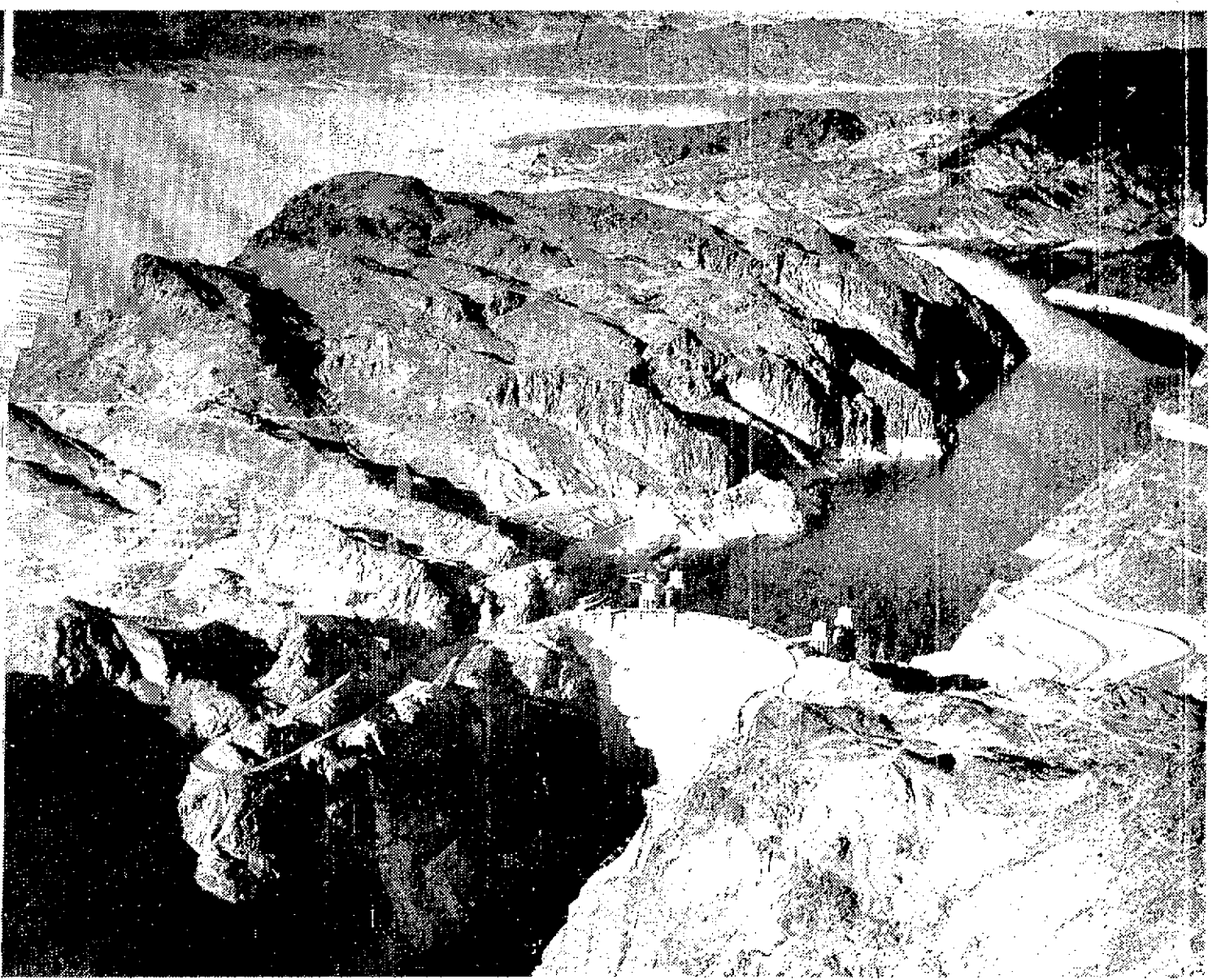
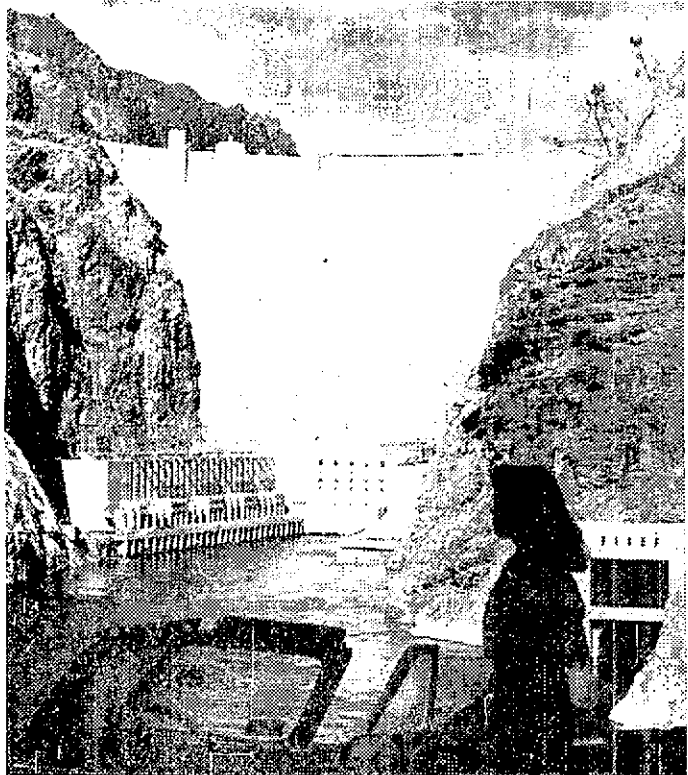


Photo Courtesy Western Air Lines.

Giant of the burning desert—keeper of a lake—master of a river—maker of Jovian bolts to power a land far away—that's Hoover Dam, desert Samson, seen here from vantage of an airways traveler.

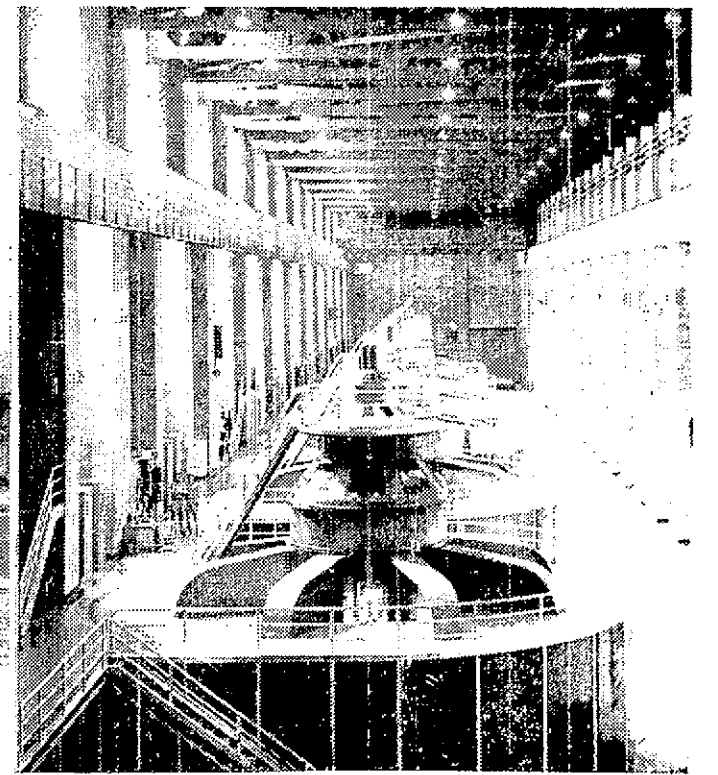


Dwarfing man to ant size, the great concrete dam is seen here from Arizona side.



Photo by Desert Sun News Bureau.

There's ample room on Lake Mead, desert sea behind Hoover Dam, for sailboats like this one on placid waters near Temple Bar. Fishing and boating are year-around sports here.

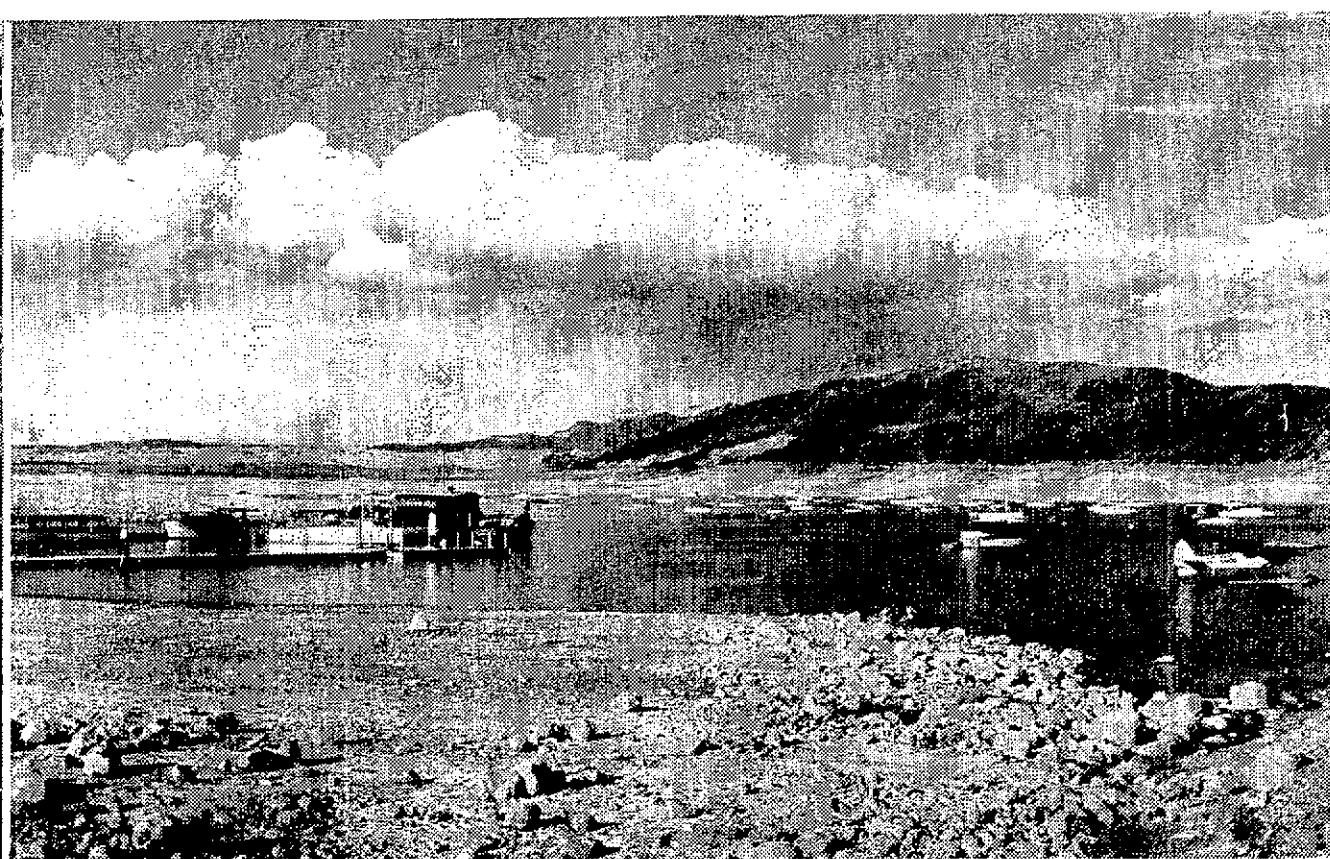


In a vast vault, turbines spin, producing magic-working power like a jinni's lamp.



Bureau of Reclamation Photo.

Black Canyon before dam was built. Damsite is about one-third up from bottom of photo.



Boulder Boat Dock gives access to Lake Mead for fishing, pleasure boating; a spot known to many L.B. sportsmen. There's much to see and do in Hoover Dam-Las Vegas area.

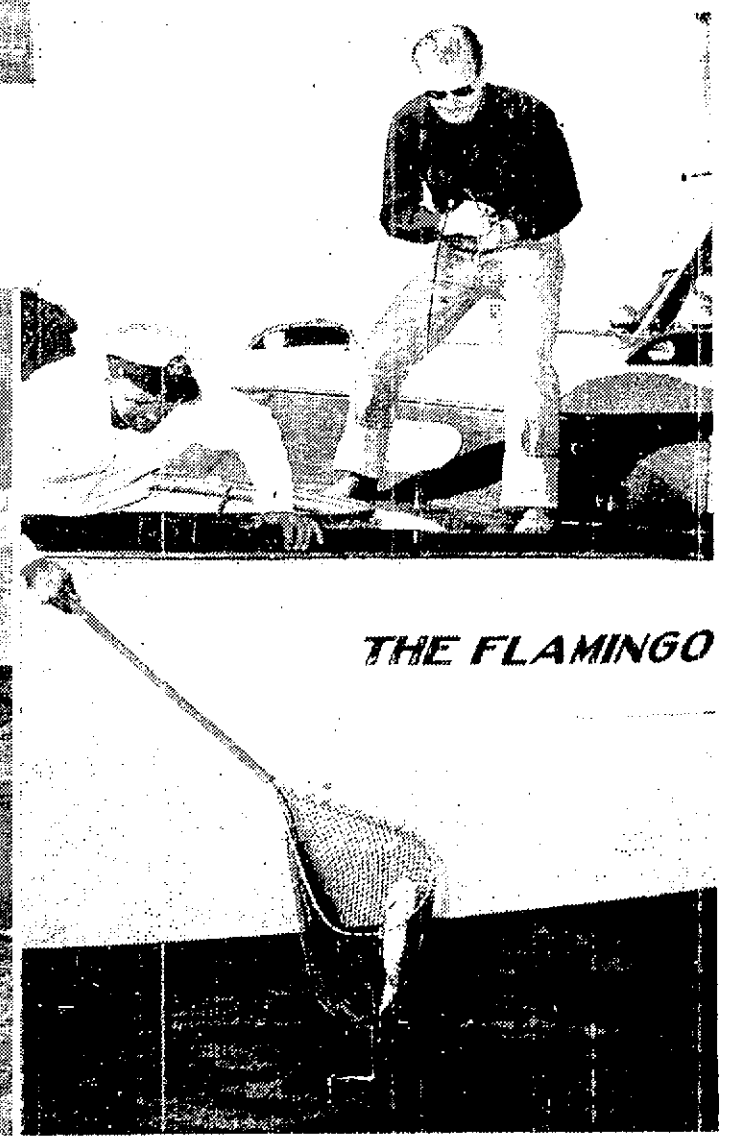


Photo Courtesy Flamingo Hotel.

Sleek craft, like this named for Flamingo Resort - Hotel, are ready to serve anglers.

Eat Plenty...and Reduce!

By Mildred K. Flannery

THERE'S NO REASON for "waisting" away just because you're giving a bit of thought to your figure.

You can diet pleasantly, you know, without freak menus that upset the entire family. And without starving yourself. In fact, on a sensible modern diet properly balanced in vitamins and minerals and food values, you'll improve your disposition, develop a clearer skin, and obtain all the other pleasant extras that go with good nutrition.

Let your motto be "Less Fats, Less Girth" and here's an outline to follow: Plenty of protein foods, but low in fats and carbohydrates. Fats contain more than twice as many calories as the same amount of sugar or starch. And that includes gravies, sauces, salad dressings and fried foods. Did you know, for instance, that a serving of mayonnaise contains as many calories as a baked potato. And the fats can be well-hidden. That little edging of fat on a slice of meat is murder to the waistline. Innocent looking French dressing adds far more calories than the tossed salad it dresses.

The idea that bread is fattening and should not be included in a reducing diet is erroneous, too. No single food is fattening. Dr. Ruth M. Leverton, professor of nutrition research at the University of Nebraska, proved in presenting the results of a scientific, low-cost weight reduction study, which she recently completed. The diet included enriched white bread and butter at each meal

Coconut Creams for Dieting

2 pkgs. (3 oz. ea.) cream cheese
2 tps. sucaryl solution (16 tablets)

Mash cheese; whip until creamy; add sucaryl and orange rind; mix thoroughly. Form into balls about 1 inch in diameter. Roll in toasted coconut. Chill. Makes about 2 dozen balls.

Each piece contains 40 calories; protein, 1 gram; fat, 3.5 grams; carbohydrate, 1 gram. If made with sugar, each piece would contain 115 calories.

Fudge Creams for Dieters

2 pkgs. (3 oz. ea.) cream cheese
1 1/2 tbs. cocoa
2 tps. sucaryl solution (16 tablets)
1/2 tsp. vanilla

Mash cheese; whip until creamy; add cocoa, sucaryl, vanilla, cream and salt; mix thoroughly. Add chopped walnuts if desired. Form into balls about 1 inch in diameter; press nutmeat into each, if desired. Chill. Makes about 2 dozen balls.

Each piece contains 43 calories; protein, 1 gram; fat, 4 grams; carbohydrate, .5 gram. If made with sugar, each piece would contain 115 calories.

Note: Each 1/2 teaspoon of sucaryl solution is equivalent in sweetening power to 1 teaspoon of sugar, or 1 sucaryl tablet.

Overweight persons need have no qualms about going on diets. Even sweets are permissible in recipes above.

... for bread supplies certain essential vitamins, iron and non-fat dry milk solids.

THE ANSWER to this problem of dieting is not indulgence in bizarre diets, but setting up conservative low-calorie diets of usual foods which will fit into the framework of ordinary meal planning at moderate cost.

To help you in your planning, we suggest, as examples, the following menus:

Breakfast
1/2 grapefruit or a large orange

4 tbsps. whole grain cereal
1 poached or soft boiled egg
1 slice toast. Thin pat butter

Coffee, tea
or 1 cup half skim milk

Lunch
Lean meat, fish, cheese or eggs
cooked without fat
Leafy green vegetable
Other vegetable

1 slice wholewheat bread
Thin pat butter

Fresh fruit (apple, pear, orange, banana, etc.)

Coffee, tea
or 1 cup half skim milk

Dinner

Clear soup (if desired)
Lean meat, fish, cheese or eggs
cooked without fat

1 medium potato,
boiled or baked
Other vegetable

Salad with lemon juice
or vinegar

1 slice wholewheat bread
Thin pat butter

Fresh fruit
Coffee, tea
or 1 glass half skim milk

(For half skim milk, pour all the cream possible from the bottle.)

Now juggle the outline to suit yourself. Perhaps you'd prefer to have a large bowl of cereal one day and two eggs the next. Fine. But don't content yourself with coffee and toast. Breakfast is especially important to keep your vim and vigor through the day and to help you resist the temptation to snack.

For lunch perhaps you'd like a salad of lettuce, tomatoes, strips of chicken, cheese and sliced hard cooked eggs. For the other vegetable you might enjoy a hot dish of vegetable soup. And the fruit dessert in mid-afternoon could be just the thing to lift your energy.

Or, if you have cereal at breakfast, you may want to save the slice of bread until lunchtime and build a sandwich with the pat of butter, cheese or lean meat, lettuce and tomatoes. Add carrot sticks and perhaps an orange and banana fruit cup and milk. Satisfying?

HERE'S A DINNER possibility: ground lean beef braised without fat, new potatoes in their jackets with half the pat of butter, lovely fresh asparagus, and pickled beets and watercress salad. Maybe you've found some particularly nice strawberries for dessert or you'd prefer an apple before bedtime.

If you drink coffee or tea instead of milk, and simply must have cream, use a little. But manage some cheese sometime during the day. A wedge of cheddar with an apple for dessert, or cottage cheese with fruit salad at lunch. But no sugar, and no fruit prepared with sugar.

No need to leave the table hungry, is there? You can have large amounts of all the vegetables except the starchy types, and these should be smaller than average servings. The meats can be normal servings, but without fat, and of course no cookies, just as a snack. No candy when it's passed around at bridge. And very important, no cocktails or other drinks. They're terrific calorie carriers. At long last, candy for dieters is here. For years, dieters have been asking for candy. Lack of candy has probably caused more "break-overs" on diets than any other one thing. It's still a desired treat, and always will be.

TWO RECIPES, which are to be found elsewhere on this page, one for coconut creams and the other for fudge creams, are based on cream cheese and sucaryl, the non-caloric sweetener which can be cooked without losing its sweetness. There is no sugar at all in either of these recipes and the calories in each piece are less than half the calories in ordinary fudge or creams.

Each recipe has options



Reducing need not mean starving. As proof, here is an appetizing, low-calory dinner that was used in a recent scientific experiment. It is made up of a pork chop, apple rings, enriched white bread and butter, fresh berries, a salad and milk.

which you can adapt to your own desires. Coconut creams can be prepared without coconut and can be decorated with chopped nuts or bits of chopped dried fruit sweetened with sucaryl. The fudge creams may be prepared with or without nuts. In either recipe, when coconut or nuts are withheld, the calorie count is reduced. Subtract 14 calories for each piece of plain cream made without coconut, and 10 calories for each piece of fudge cream made without nuts.

Special Uses for Non-fat Dry Milk

1. Under or overweight. Strangely enough, non-fat dry milk helps those who wish to gain weight as well as those who wish to shed a few pounds. The trick is to use the product differently. For example, if you

wish to gain weight, you can add up to double the amount of non-fat dry milk powder, depending on the recipe, without changing the amount of water. If you aim to lose weight, non-fat dry milk will help keep the calories down.

2. One to grow on. To be sure your child has that extra nourishment to grow on, add non-fat dry milk. It contains many excellent food substances children need. For instance, these are the proteins and the calcium used in large amounts by fast-growing children. And let us not forget important vitamin B2, of which non-fat dry milk powder is an exceptionally good source.

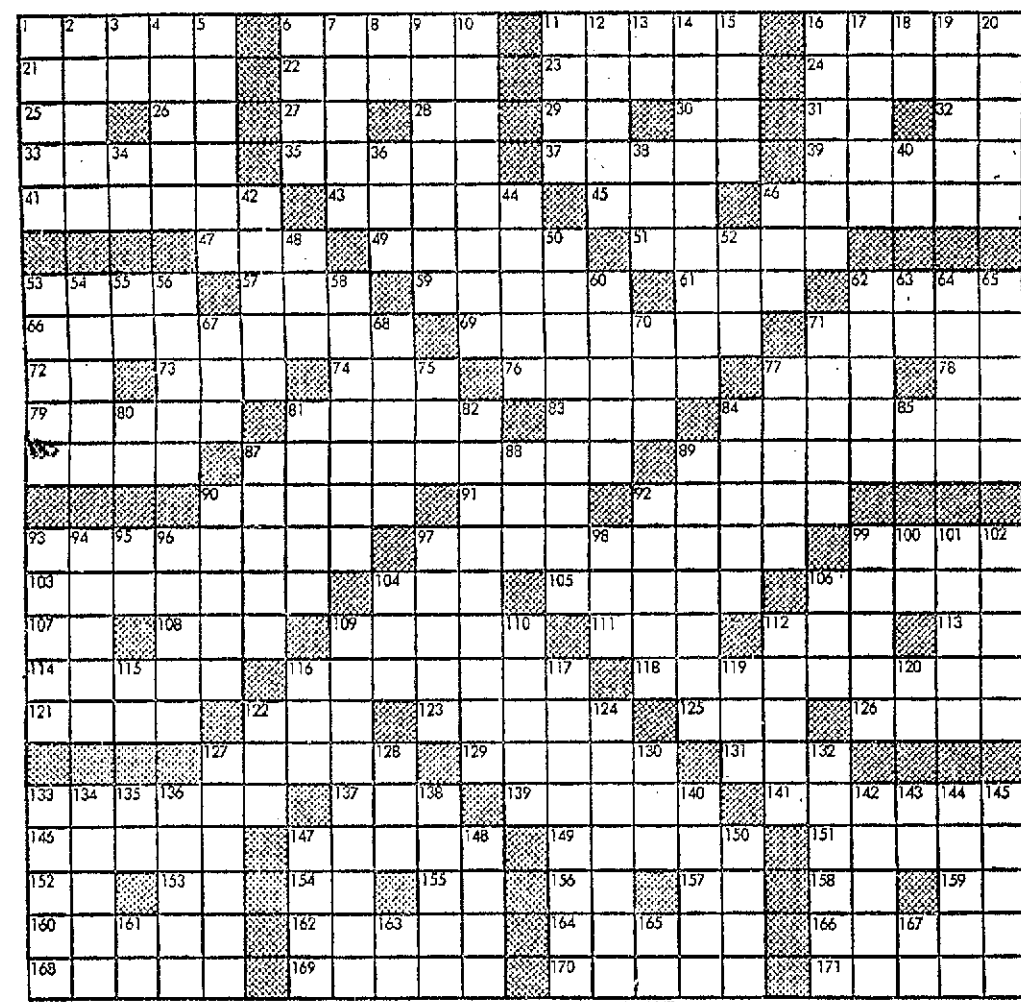
3. The mother-to-be. Your doctor will be the first to tell you to be careful of the food you eat. Among other things,

he doesn't want you to gain excessive weight. Non-fat dry milk will help you make the most of that advice for, while it contains many of the essentials you and your baby need, 99 per cent of the fat has been removed and hence it keeps down calorie count. On the other hand, if your doctor feels you're underweight, follow the instructions for gaining as listed on the package.

4. As the years roll on . . . as you grow older your body is likely to need extra proteins,

minerals and vitamins, but fewer calories. Non-fat dry milk seems made-to-order for such a food pattern. No matter how small your living space, and regardless of refrigeration, a glass of non-fat milk is always at your fingertips. Dry milk stands ready to supply some of the extras. For example, it can be mixed with the dry cereal before cooking, and thus add extras to the breakfast dish. Again, it can be blended with cocoa to make a more nourishing nightcap.

Southland Crossword Puzzle



HORIZONTAL

1 Grade
2 Eastern vessel
3 Fragment of an
4 To journey
5 Having wings
6 Branch wheel
7 of bucket type
8 Machine in
9 machine
10 Made
11 Machine note
12 Musical note
13 Measure
14 To feel dis-
15 ease (Scott.)
16 Admire
17 This (abbr.)
18 Name
19 Symbol for
20 calcium
21 Hebrew letter
22 direction
23 German city
24 Designer
25 Ring
26 Right down
27 Laid
28 From
29 Post
30 Weight
31 Commence
32 Commence
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VERTICAL

1 Sent by Moses
2 To see out land
3 Animal
4 Cold with
5 Metal
6 Kind of duck
7 Kind of duck
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After transplanting, thoroughly wet the soil and then apply a mulch to minimize evaporation at the surface.

Start Sowing Pansy Seed Now

By Bob Gilmore

THIS IS A good time to start sowing pansy seed. You might think this rather odd inasmuch as pansies prefer a cool growing environment and there is still plenty of warm weather ahead. Yet sufficient water supplies will guarantee healthy growth and you will have pansies in your garden for late fall and early winter bloom.

The higher-priced pansy seed is more desirable than the cheaper strains. Actually, there is very little difference in price and the results will more than make up for this slight differential. You can expect larger flowers and stronger plants with the better types. Also, the flowers will have richer colorings, better texture and possibly a longer flowering period.

Swiss strains are world famous although much of the seed is now grown commercially in the United States. Excellent strains have been de-

veloped in the Pacific Northwest. The Swiss pansies are distinct from certain other strains in that the plants are taller, the flowers much longer. This means that in warm weather you will have to pay close attention to the moisture requirements of the plants.

The plants being larger contain more moisture than smaller specimens. This means that each individual seedling must absorb more water to keep going; in warm weather, this may prove to be a tough job as the water must be absorbed by the roots, then pumped up to the top sections of the flower heads. Lack of moisture quickly will cause the Swiss strains of pansies to flop over.

The pansy is a viola and like all members of this family prefers a cool and fairly damp en-

vironment. In Southern California generally pansies are grown during fall, winter and early spring. However, you might experiment with these gay-toned blooms during warmer weather, making sure that they have plenty of moisture and some shade. Pansies certainly are not heat-resistant but they will succeed fairly well if the soil is kept moist and on the cool side.

This can be accomplished with a fair degree of success by applying a mulch of American peat. This material conserves moisture, tends to reduce evaporation at the surface and aids in lowering the soil temperature. Peat releases the stored-up moisture slowly and seepage is often directed downwards towards the root zone. American peats often contain up to three per cent of organic nitrogen.

ALL FLOWERS should be removed before they go to seed. This tactic prolongs the flowering period and conserves the strength of the plant. It requires a tremendous amount of energy for a plant to produce seed. As the young plants grow, they may be properly shaped by pinching off the

Pansies should be picked frequently to prevent going to seed. Producing seed takes energy from the plants.

leader stem. This produces a bushier and more attractive plant, also delays the appearance of flowers until the plant is more thoroughly established. Pansies prefer a loamy soil, somewhat on the lighter side. The addition of leaf mold or American peat will prove of benefit. Well rotted manure may be incorporated with the

soil several weeks before planting time. Make sure it is thoroughly decomposed. Feed the plants about every two weeks, starting when the buds first appear and continuing until the flowers are in full bloom. Pansies may also be propagated by setting out established transplants available at nurseries.

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NO WATER!
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A-B-C's of Transplanting

ONE OF the most important, but less familiar, gardening practices is transplanting. The process is

certainly not complicated; it consists simply of moving plants from one growing location to another. The rules gov-

erning transplanting are few, yet they must be followed carefully. Proper adherence to them will make it possible for you to transform a bare patch of land into a living bouquet in not more than several hours.

Not all garden subjects lend themselves easily to being transplanted. Specimens with a single taproot such as a carrot or a pansy, for example, are difficult to move. It should also be stated that fast growing annuals such as alyssum, Virginia stocks, nasturtium and other comparable plants grow so quickly from seed that transplanting is just not part of their recommended culture.

But for most types of garden ornamentals, transplanting is the way to save time, money and to accomplish better results faster. When, how and why transplant are prerequisites to an orderly and well kept garden.

The best time for transplanting is during the coolest part of the day, preferably when the skies are overcast and when evaporation is at a minimum. Exposing the roots to the sun or wind for any prolonged period will lead to disastrous results. The ball of earth surrounding the plant roots must be kept intact, otherwise the roots will be exposed. This condition is usually responsible for the setback so often suffered when seedlings are transplanted.

Before setting the plants in their new position, it is advisable to moisten the ground, thoroughly, then cultivate it when mellow. Moisture stored in the ground will move upwards through the root zone by capillary action.

AMATEUR GARDENERS often insist on picking out the largest transplants available. This refers not only to shrubs but also to seedlings such as vegetable and flower plants. This is not necessarily smart and often it may be the wrong thing to do. That is because the younger specimens usually transplant better as they suffer less of a shock in being moved than the older

By A. C. MacLeod

plants. In addition, you will be wise to choose the bushy specimens, rather than the tall spindly ones.

Make certain that the soil is firmed well around the roots after planting. Otherwise, air pockets may form. This condition will produce a drying of the roots with a consequent failure of the plant to absorb sufficient anchorage for the plant will be lacking. Then water well if the soil is dry and add a peat mulch to the surface to prevent drying.

Garden Club Directory

African Violet Society: Meets second Friday of each month, 7:30 p. m., Linden Hall, Linden and Broadway. Visitors welcome.

Azalea Society: Meets fourth Tuesday of each month, 7:30 p. m., Alhambra Branch Library, 1530 E. Third St. Visitors welcome.

American Begonia Society: Parent Chapter, meets second Tuesday of each month, 7:30 p. m., 951 Locust Ave. Visitors welcome.

American Begonia Society: North Long Beach Branch, meets second Monday of each month, 7:30 p. m., Houghton Park Clubhouse, Alhambra Ave. and Harding St. Visitors welcome.

Alamitos Bay Garden Club: Meets last Thursday of each month, noon, in Alhambra. Phone 8-5400 for meeting place. Visitors welcome if they have reservations.

Orchid Society of Southern California: Meets second Monday of each month, 8 p. m., Elmer Hall, Elmer and Santa Monica Blvd., Hollywood. Visitors welcome.

Belmont Heights Garden Club: Meets first Tuesday of each month, 2 p. m., in Vasey Hall, Belmont Heights. Alhambra Church, 1530 E. Third St. and Third St. Visitors welcome.

California Fuchsia Society: Meets fourth Wednesday of each month, 7:30 p. m., Houghton Park Clubhouse, Alhambra Ave. and Harding St. Visitors welcome.

Domestic-Lincoln Village Fuchsia Society: Meets third Tuesday of each month at 7:30 p. m., Community Hall, Dominguez.

Green Club: Meets third Sunday of each month, 2 p. m., in Bunker, 8-5400 for meeting place. Visitors welcome.

Lakewood Garden Club: Meets fourth Tuesday of each month, 7:30 p. m., at St. Thomas Episcopal Church, Tuesday of each month, 8 p. m., 5500 Arbor Rd. Visitors welcome.

Long Beach Garden Club: Meets fourth Thursday of each month, 7:30 p. m., Alhambra Branch Library, 1530 E. Third St. Visitors welcome.

Los Altos Garden Club: Meets first Wednesday of each month, in homes, 7-8:30 for meeting place. Visitors welcome.

National Fuchsia Society: Lakewood Branch: Meets second Thursday of each month, 7:30 p. m., in Parish Hall of St. Thomas Episcopal Church, 5500 Arbor Rd. Visitors welcome.

National Fuchsia Society: Long Beach Branch: Meets second Thursday of each month, 7:30 p. m., at St. Thomas Episcopal Church, 5500 Arbor Rd. Visitors welcome.

South Coast Orchid Society: Meets fourth Monday of each month, 7:30 p. m., Silverdale Park Clubhouse, 41st St. and Santa Fe Ave. Visitors welcome.

Junior Flower Growers Club: Meets first Saturday of each month at 2 p. m., at the home of Mrs. Don Gilman, 550 California Ave. Anyone up to 18 years old invited.



E. S. Finney stands beside an Australian tea tree which he set out in 1916 at 1605 E. Ocean Blvd.

Australian Tea Tree

By Walter Finch

AWAY BACK in 1916, E. S. Finney bought an Australian tea tree and set it out beside his house, 1605 E. Ocean Blvd. The tree cost "\$5—or maybe it was \$6," and it has been an unending source of amazement and pleasure to Finney.

It has grown to a rambling spread of 65 feet. Trunk and branches look as if they were made of a myriad of wooden ropes grown together. A second full-sized tree has come up,

apparently from the roots of the master tree, and it also spreads. Through the years Finney has had to cut off many branches to keep his tree from taking over adjacent property. He also has had to erect a number of supports for the low-hung branches.

The tree has small, faintly pungent leaves, and in the spring it is covered with small white blossoms.

Buffums'

Week-end Willie
The Moisture Bird



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Tips on Gardening

GARDENING TIPS for the week... Tropical plants are becoming more and more popular throughout the Southland. A few that are certain to succeed in your garden include: Hibiscus with its gay-toned flowers; the fragrant ginger as well as the graceful appearance of the bamboo.

It is not necessary to delay planting of evergreens until next spring. In the more temperate regions of Southern California evergreens may be planted practically throughout the year.

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Hallways Are Important

By Elizabeth Knight

A HALLWAY is more than just a corridor leading from one room to another. Actually, it is a room in the house and should be planned as just that. If it is long and narrow so that it is impossible to furnish it, pictures or photographs may be arranged on the walls to make it attractive. Perhaps this is just the spot for the lovely scenic views which the man of the house takes great pride in having snapped, and which otherwise would have to be hidden away in an album or closet. Or, if one owns a set of Godey prints—have them

framed in matching frames, and hang them here. When a hallway is the first room seen by visitors, it is even more important to furnish it attractively. A low chest or a drop-leaf table with a mirror over it often is used to good advantage in such a spot. The area of the hall should determine the size of the furniture used. Dr. and Mrs. Edward M. Lipsett, Portuguese Bend Rd., Rolling Hills, have used a handsome credenza in their front

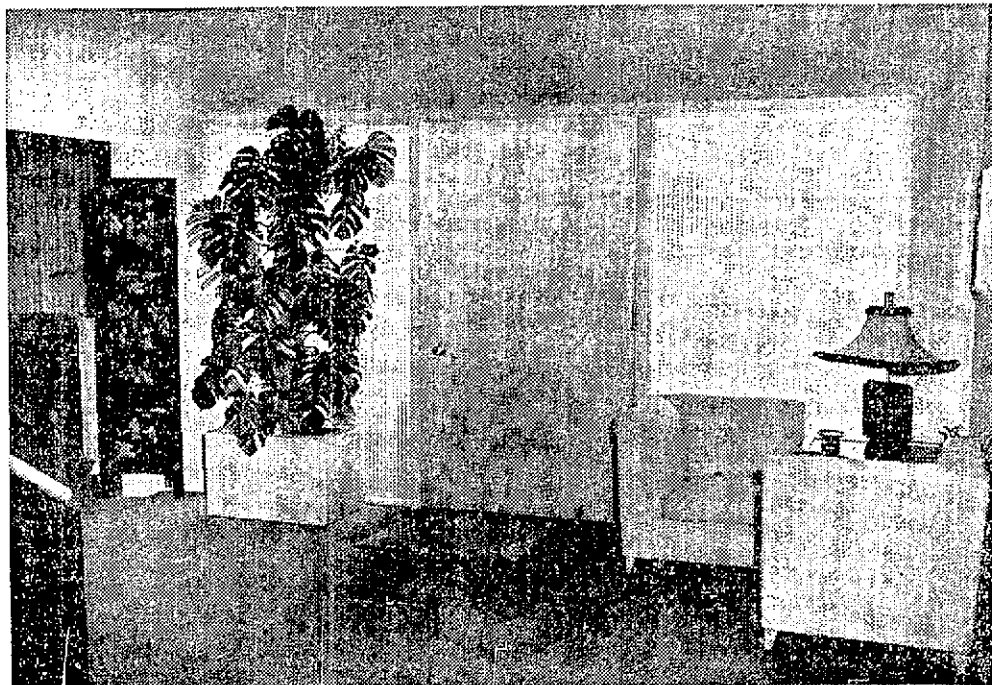
hall just opposite the doorway. A Chinese lamp, brought from the Orient by a friend, lights the hall at night and is the center of attraction on the credenza. The base is an intricate carving of the figures of two men.

THE SPACIOUS hallway of Dr. and Mrs. Orville F. Cole, 268 Granada Ave., is furnished with modern upholstered chairs and a modern table. Many of Mrs. Cole's decorative touches in the house are Chinese, and the hallway has

its share of her treasures. A Chinese screen stands at the entrance to the living room and pictures of Confucius and the eight immortals hang above the chair and table group. The large birch door is a thing of beauty in its own right and the rippled glass on either side of it gives the entrance hall more light. A split-leaf philodendron stands on one side of the door and gives a touch of the outdoors as well as a touch of the exotic.

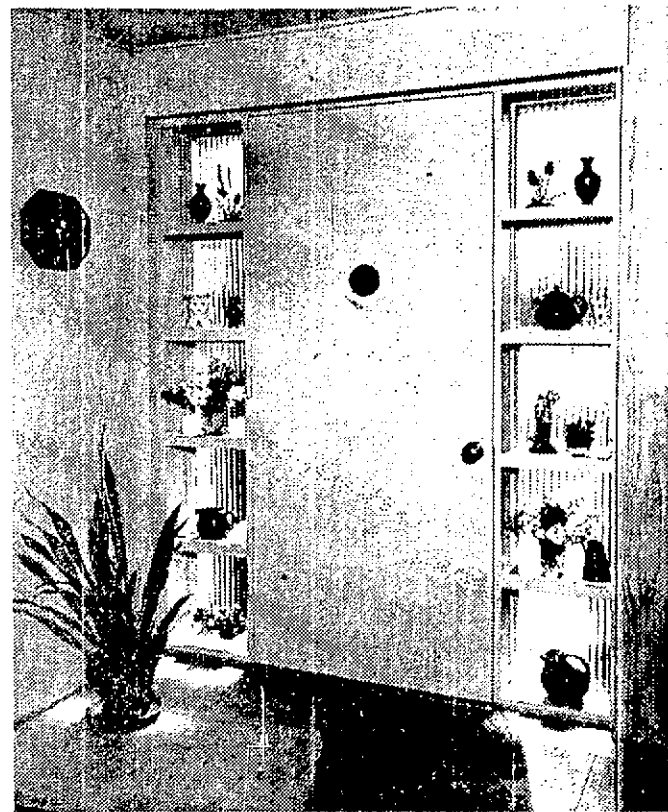
When Harold Dollinger built his home at 4380 Cerritos Ave., he knew the importance of the entrance. Dollinger, an architect, used rippled glass on either side of his doorway also, and had shelves placed in front of the glass to hold knick-knacks and flower arrangements. A telephone table was built into the wall beside the door and the mail slot is above it—mail drops on the table instead of the floor.

The day of the dark hallway definitely is over!



—Photo by H. S. Melvin

Hallways can and should be made important. Blue-green walls and furniture in chartreuse upholstery enhance the entry hall (above) of Dr. and Mrs. O. F. Cole.



—Photo by Jasper Nuttall

Rippled glass on either side of the front door at the Harold Dollinger home makes a light, attractive entry.

Tremendous Trifles

Obstinacy Won War Victory

By Lewis Belmore Sage

EVER SINCE the days of the American Revolution, the Battle of Bunker Hill has served as a symbol of the military spirit and fortitude of our American "farmers and school-teachers." It was a Pyrrhic victory for the British that resulted from the England commander's pride and obstinacy!

After Lexington and Concord, the British forces under Gen. Gates established themselves firmly in Boston. The American patriots were rising to arms by hundreds and thousands throughout the New England countryside, but there was as yet little opportunity of driving the British from Boston. The Americans, however, were willing to seize any lesser opportunity that might present itself in the meanwhile.

One such opportunity was the chance to occupy Bunker and Breed's Hills in Charlestown, strategically important in retaking Boston. On the night of June 16, 1775, 3,000 raw Continental troops, commanded by Warren and Prescott, moved undetected to positions on these hills. They spent the night digging trenches and building fortifications.

The morning of June 17 disclosed the accomplishment of the Americans to the British in Boston. The audacity of the Continentals demanded speedy reprisal. Gen. Gates, however, disdained the easy operation of landing British forces at the rear of the American positions, cutting off their supplies, and thus forcing them into surrender. His pride and obstinacy demanded an immediate frontal assault.

On the afternoon of the same day, Gates ordered 4,000 of his best troops to the attack. They



were required to be in full dress, carrying knapsacks and three days supply of rations! Nothing less, thought Gen. Gates, would suffice to impress the Americans with the British authority.

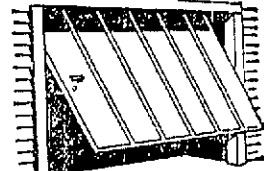
The story of the American resistance at Bunker Hill has become legendary. As the British regulars stormed the hill in battle array, three times Continental volleys decimated their ranks. The slope was strewn with the dead and dying British troops. When their ammunition was exhausted, the Continentals retreated. The British had lost 1,054 men; the Americans less than half that number. Never again would the Continentals fear the best of the British regulars!

A commander's pride and ob-

stinacy had won a Pyrrhic victory!

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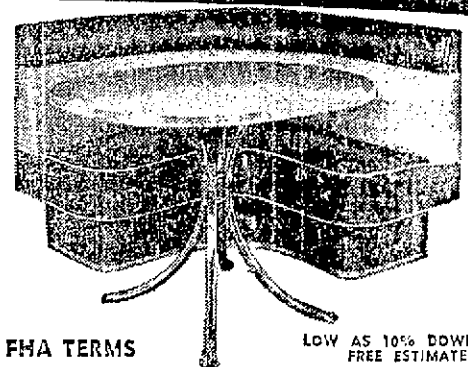
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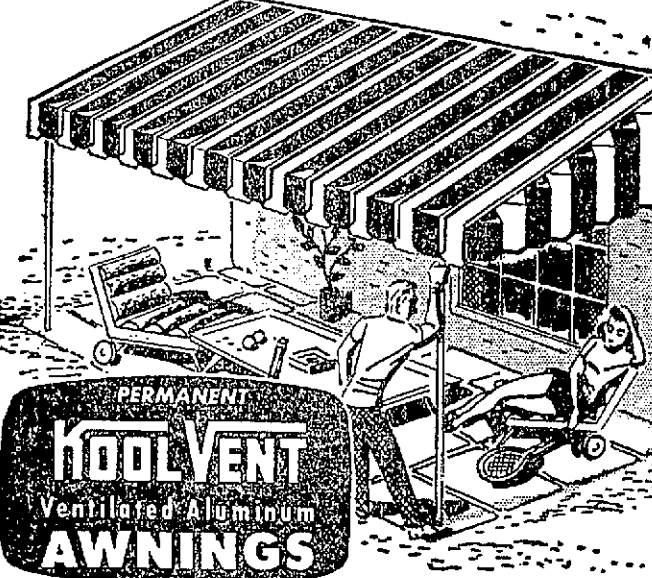
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Antique Treasures

By Ruth Reece

THE LARGE, white cupid with wings, shown at the right in the accompanying illustration, is from the collection of Mrs. E. J. Wightman of the Cooper Arms. It is a true Capo de Monte (Top of the Mountain) which is one of the most desired of all porcelain. The original factory was established in 1736 in Italy and later was removed to Spain where it was carried on until 1807 by Ferdinand IV, who succeeded his father as King of Naples. The hallmark is the crown with the letter "N."

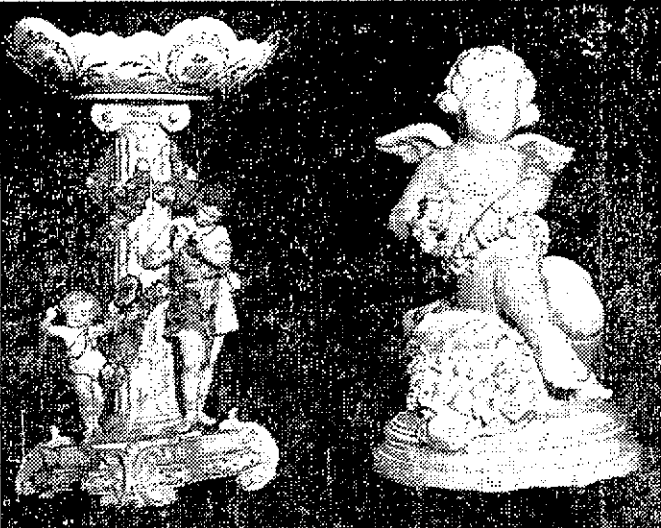
What is not generally known is that the Capo de Monte factory was carried on as a state's work under King Ferdinand and many large pieces of art were produced which now are in museums or private collections.

The large epergne at left in the picture is real Dresden and very lovely in every detail. It is 24 inches high.

The potter's art may be said to have originated almost with the creation of man. The first time the earth was moist, the earliest inhabitant (whoever and wherever he was) must

have noticed the impression made by his own weight on the plastic earth.

Then he must have made, of necessity, some water-holding earthen vessels, crude and rough and sun-dried, but yet adequate for his purpose. There



—Photo by H. S. Melvin.

Epergne (left) is real Dresden. White cupid with wings is true Capo de Monte (Top of the Mountain).

were the first ceramics. Ceramics have come to be divided into two distinct classes, pottery and porcelain.

It has been said that porcelain originally was made of egg shells and sea shells beaten fine and buried in the earth a hundred years. Mrs. Wightman pointed out, in speaking of her beautiful porcelain pieces, and she then quoted the couplet:

"True fame, like porcelain earth
For years must lay...
Buried and mixed with elemental clay."

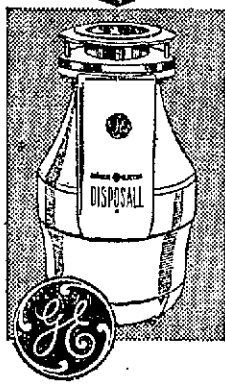
The two pieces illustrated as well as most of Mrs. Wightman's lovely Dresden and porcelain articles were saved during the recent fire in her apartment, through the efforts of firemen and the engineers in the building. However, some fine antiques were lost. Mrs. Wightman says, including a beautiful inlaid table.

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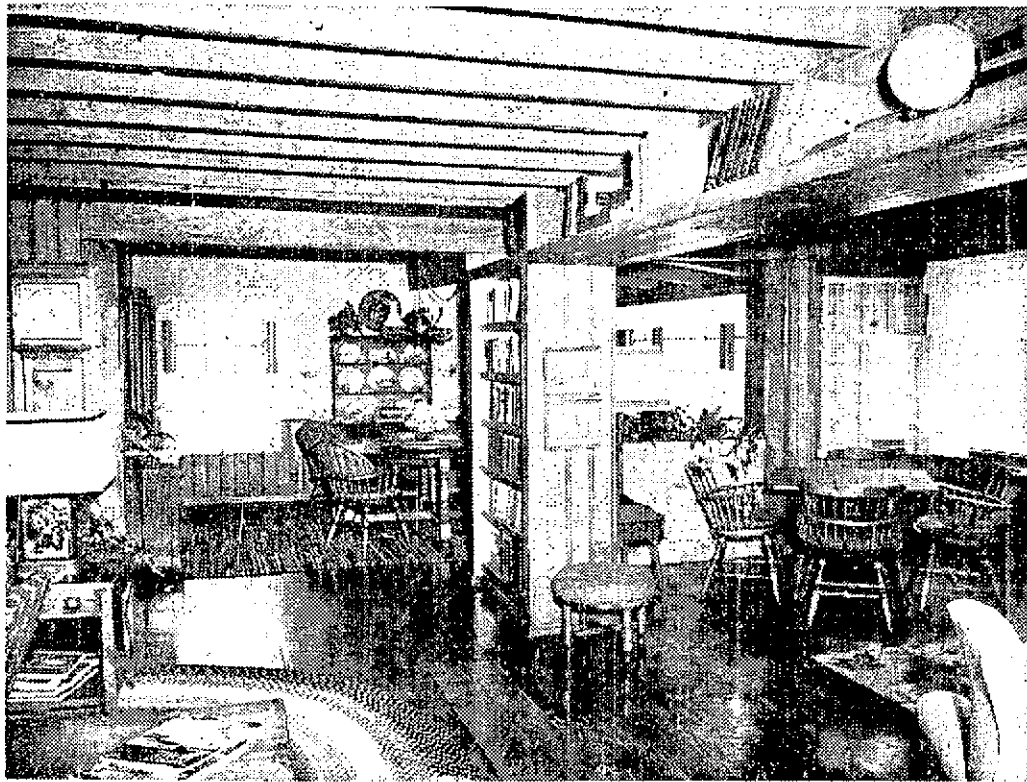
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With the Charm of a Century



—Photos by H. S. Melvin

Wide plank flooring is novel in this general view of the Jones residence. The charm of a century has been incorporated here by design, choice of materials.

By Margaret Pitcairn Strachan

TO BUILD a brand-new house and have it look as though it had been acquiring charm for a century, is quite an achievement. That, however, is exactly what Dr. and Mrs. Eugene Jones, 5900 Bayshore Walk, have accomplished. Old brick, and fir siding which was treated to give a driftwood effect, were used for the exterior. A post light is an authentic Boston street lamp once carried by a watchman.

The main entrance to the house is at the end of a walk which is lined with a brick planter filled with geraniums. A Dutch door has a huge brass lock. All the doors in the house were made by the builder, who used wide wooden planks and old black and white doorknobs.

Jack Bell designed and built the house, which has 2550 square feet, and is responsible for many interesting touches throughout. Mrs. Jones furnished it entirely in pine, all pieces made to order.

The living room virtually is divided into two areas, one taking advantage of the view from the windows of Alamitos Bay, and the other concentrating on the old brick fireplace with a massive beam used as a mantel. The ceiling of both areas is beamed; in the window area the exposed wood between the beams has been treated with yellow paint which was then wiped off, painted over with white and wiped off again—to give a "barny" or white-washed effect which Mrs. Jones wanted.

Floors throughout the house are of light, highly polished pine planks. These are two inches thick and 12 to 14 inches wide. In order to obtain these old timbers Mr. Bell watched

Dorothy Crenshaw, Jean Stuart and Claude Freeman. Judge for the competition was Harold Lutes of the Alhambra Camera Club.

COMPTON CAMERA CLUB will meet Thursday at 8 p. m. at 1021 E. Compton Blvd., Compton. . . San Pedro Camera Club will meet Friday at 8 p. m. in the Anderson Memorial Bldg., Eighth and Mesa Sts., San Pedro.

TWO NEW BOOKS of exceptional interest to photographers, both beginner and professional, are: "Feininger on Photography: The Technique: The Art," by Andreas Feininger (Crown Publishers, \$6.95) and "Bigger and Better: The Book of Enlarging," by Don Nibbelink (Garden City Books, \$2.95).

Feininger has been a top-flight photographer with Life Magazine for many years, a man whose picture stories have helped make history. He has had 20 years of photo experience and in his book he has condensed this double decade into simple, understandable terms. Wordy technicalities and super-duper gadgetry have been trimmed out. There's help for the beginner and early amateur in the forward part of the book and interest for the professional and advanced amateur in the later chapters. The book is as beautifully prepared in binding, paper, printing and illustrations as it is valuable in text and is a reissue of the fine volume that sold for a much higher price two or three years ago.

Nibbelink is another who, when he speaks, is authoritative. He is technical editor for the Eastman Kodak Co. Without waste of words but with a refreshing approach, Nibbelink takes his readers through the whole job of making a print from start to finish. He contends that most photographers are better picture-takers than they realize but that they need to learn how to print the best



Alamitos Bay forms an ever-intriguing view beyond these windows in the home of Dr. and Mrs. Eugene Jones. Indirect lighting is used above the bookshelf running the length of the room. The home, although new, has been given charm of age.

wreckers tearing down old buildings for a freeway, followed the trucks to the lumber yard, and there purchased the desired pieces.

A brick planter, framed by ancient beams, divides the dining room from the living room. Shutters are used at the

side windows. Unbleached muslin drapes are just to the sill and have a matching valance. The color scheme is coral and chartreuse. Ceiling-high bookshelves separate the two living room areas and contain indirect lighting.

"We often sit by the fire and talk at night with just the indirect lighting on," Mrs. Jones

(Continued on Page 10.)

Camera ANGLE By The Shutterbug

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The simplest flash camera can be used to picture valuables in your house for insurance purposes.

IF YOUR HOME and all your possessions were suddenly destroyed, could you make a list of everything you'd lost? Most of us couldn't, according to the insurance companies.

But here's another instance in which you can put your camera to a very useful purpose. Make a photographic record of the contents of your house and file the negatives away with your insurance policy. Then you'll have definite proof of the nature of the articles should they be stolen or destroyed.

Photographically speaking, there's nothing difficult about taking such record shots. You don't need special skill or equipment. The camera with which you take family snapshots will do the job. If it is equipped for synchronized flash, that will make it all the easier; but if it isn't you can always make time exposures since there won't be any risk of subject movement. Your photo dealer can tell you the easiest and most satisfactory way to do it with your particular camera.

In addition to making general views of the rooms, and close-ups of particularly valuable pieces of furniture and

art objects, it might be well to open up some of the cabinets and drawers and spread their contents out on the table for photographing and listing. You'll probably find things that have been thought lost for years!

Negatives of the record shots should be kept in a safety deposit box or other safe place. Then, if you ever need to use the pictures in making insurance claims it will be a simple matter to have enlargements of all or part of the negative made in order to facilitate study of the picture.

Shoot the pictures any way you wish—as black-and-white or color snapshots, as color transparencies, or even on movie film—but it will still add up to a photographic record that can protect you from loss in case of an emergency.

LONG BEACH CAMERA GUILD will have a monochrome print competition Wednesday, Oct. 1, at 8 p. m. in Municipal Art Center, 2300 E. Ocean Blvd. On Sunday, Oct. 5, members will hold a field day under the auspices of the Ladies' Auxiliary of the Long Beach Mounted Police, at the Long Beach Mounted Police grounds, Palos Verdes and Spring St. (known as the Long Beach Police Pistol Range). The program will begin with a parade of horses and riders at 9 a. m., and throughout the day there will be happenings to provide a wealth of picture material for the camera fan.

Winners in the color slide competition on Sept. 17 were: 1. Neil Van Steenberg; 2. Carl Van Steenberg; 3. Lisa Stevens; honorable mention,



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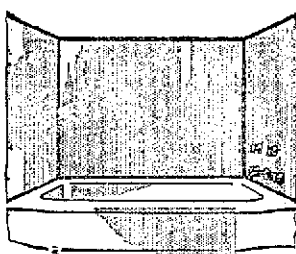
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Book Reviews

Newsman Looks at Troubled World

MIDCENTURY JOURNEY, by William L. Shirer. 306 pp. New York: Farrar, Straus and Young, Inc. \$3.50.

THIS IS by no means a sentimental journey undertaken by Mr. Shirer. After 25 years of covering the European news fronts for wire services and radio, the author sums up his impressions of the world at midcentury, with a past of tumult, confusion and warfare.



A small Italian boy and his donkey provide story interest in Paul Gallico's heart-warming tale, "The Small Miracle" (Doubleday, \$1.50). The movie, "Never Take No for an Answer," was based on book.

Books, Writers

Ferber Saga About Texas

By Joseph Joel Keith

EDNA FERBER is one of the ladies of today's quality literature who never loses the universal values, the freshness of an inspired novelist, the craftsmanship of the mature, and who, though a cerebral author, can write so that all types of minds can grasp the moving drama of such a robust novel as "Giant," just published by Doubleday.

"GIANT" is Texas—its wilderness, its richness, its extravagance, its unending growth—and though Miss Ferber states the story of that state should be a trilogy, she has managed in this one large volume to spread her warm and vital talent over a very wide canvas.

EDNA FERBER'S main characters are Leslie Benedict, a lovely Virginian, and Bick Benedict, wealthy Texan, her bridegroom, who brings her to this strange and vast land. Here are new people with foreign ways—the friends and employees of her husband, the kind, the unsympathetic. The amazed Leslie can hardly grasp the bigness of the place, and the meaning of the struggle, but with her husband beside her, and through the years of their marriage, a full understanding comes.

TEXAS itself is actually the hero of this new novel, but Miss Ferber has given warmth and tenderness and passion to her women, and robustness and ambition to her men, and made of her minor characters brief sequences that blend with the whole.

EDNA FERBER'S important "Giant" is a Book-of-the-Month Club selection.



Buffums' recommends the new novel by

EDNA FERBER

author of SHOW BOAT, SO BIG, CIMARRON... and now an explosive story about a Virginia girl who married a fabulous Texan, and discovered she'd married not only a man but a mania—the mania for bigness that some Texans believe is greatness. *The Book-of-the-Month Club Selection for October*

GIANT

Book Dept. and Lending Library, Lower Level

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Edna Ferber

GIANT



When H. Allen Smith discovered that he wasn't "suave" he also learned that being gentlemen just comes naturally to Englishmen. Off he popped to London town to get himself some polish. "Cuhchuh, y'know," and what happens thereafter is another of Smith's humor masterpieces, "Smith's London Journal" (Doubleday & Co. \$3.50). The illustration above is from the jacket of the book.

Juvenile Bookshelf

THE WONDERFUL KEG, by G. Warren Scholard. New York: Charles Scribner's Sons. \$2.25.

CITY CHILDREN from preschool age through the elementary grades will be most enthusiastic about the excellent photographs and diagrams which make up this delightful book. The author's two boys visit a poultry farm and the illustrations show how the chicken is produced from the egg. Grandparents from the middle-west should fall upon this book with great glee for the approaching birthday of the younger generation.—E. G.

SUN EAGLE, by Geraldine Wyatt. New York: Longmans, Green and Co. \$2.50.

JESSE CHISHOLM, legendary character of the early west, is revealed in this better-than-average juvenile novel. Part Indian and part white, Chisholm travels unarmed into the deep Indian country bringing understanding and peace to the red man. Boys from the ages of 12 to 16 should enjoy the adventure of Britt Mason who is captured by the Indians and is released to Chisholm.

New at the Library

"MIDCENTURY JOURNEY," by William L. Shirer, noted author and commentator, is a world review of the achievements and disasters of the 20th Century which began as peacefully only to explode into war, revolution and bloodshed in 1914 and the following years, is among the outstanding books received by the Long Beach Public Library last week. Among others:

History, biography and travel: "Liberia: America's African Friend," by Robert E. Anderson; "Injun Summer," by Daisy F. Baker; "The Scalpel, the Sword," by Ted Allen. Sociology and science: "Your Committee in Community Action," by Clarence King; "Morality in American Politics," by George A. Graham; "Man, Money and Goods," by John S. Gamba; "Wages Are Going Lower," by William J. Baxter; "Organization Chart of the Long Beach City Government," Long Beach. Philosophy and religion: "Art of Group Discipline," by Rudolph M. Wittenberg; "The Great Enterprise," by H. A. Overstreet; "Better Home Discipline," by Norma Cutts. Fine arts: "Art, the Image of the West," by Julie (Vogelstein) Braun; "A Silversmith's Manual," by Bernard Cuzner; "The Illustration of Books," by David Bland; "Checker Kings in Action," by Tom Wiswell, and "Handbook of Active Games," by Darwin A. Hindman. Music scores: "Everybody's Favorite Cello Solos," by Arnold. Other new non-fiction: "The Exploration of Space," by Arthur C. Clarke; "Bataane-propane Power Manual," by Carl Abell; "Broadcasting: Radio and Television," by Henry L. Ewbank; "Ghost Stories of the California Missions," by George W. Caldwell. Fiction: "The Tiger in the Smokey," by Margery Alling-

Long Beach Best Sellers

FICTION:

1. THE SILVER CHALICE, by Thomas Costain.
2. THE OLD MAN AND THE SEA, by Ernest Hemingway.
3. EAR OF EDEN, by John Steinbeck.
4. GIANT, by Edna Ferber.
5. THE WINE MERCHANT, by Her-...
6. THE DISTANT SHORE, by Jan De Hartog.

NONFICTION:

1. WITNESS, by Whitaker Chambers.
2. A MAN CALLED PETER, by Catherine Marshall.
3. JOURNEY TO THE FAR PAST, by Thomas E. Dewey.
4. THE WESTERN GATE, edited by Joseph Henry Jackson.
5. ANNE FRANK'S DIARY OF A YOUNG GIRL, edited by Moe-...
6. THE SEA AROUND US, by Rachel Carson.

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Steinbeck Again

John Steinbeck's fine story, "Saint Katy the Virgin," reprinted from his book, "The Long Valley," is included in collection of 26 tales titled "Timeless Stories for Today and Tomorrow," a Bantam Giant (35 cents). Other new Bantam Giant pocket books are Neil H. Swanson's "The Judas Tree," and Robert Wilder's "Written on the Wind."

New this month on the Bantam Book (25 cent) list: "The Frightened Dove," by Peter Hardin; "West of Abilene, by Vingie Roe; "Warbonnet Law," by Frank O'Rourke; "Don't Touch Me," by MacKinlay Kantor; "Angel of Galety," by Joseph Hiltner; and "The Second Confession," by Rex Stout.

In Art Circlet Business Men's Exhibition to Open

By Vera Williams Independent-Press-Telegram Art Editor

BUSINESS MEN from auditors to physicians, from court clerks to bankers, students of the Business Men's Art Institute of Los Angeles, will have an art show throughout October in Pacific Coast Galleria. J. O. Gehring, membership secretary of Pacific Coast Club, believes the show will be one of the most unusual and distinctive ever offered in the club. The exhibition will be open to the public.

Twenty-seven paintings will be displayed. Exhibitors (most of them known here) their work and their paintings will be J. M. Ostrander, insurance, landscape; Russ Daniels, engraver, landscape; Mortimer Sherf, jeweler, still life; W. W. Kidwell, credits, landscape; Dr. S. P. Danno, physician, landscape; Col. Mason Wright, armed forces radio, landscape; Howard Loy, banker, landscape; E. W. Bagnell, engineer, portrait; Jack W. Bailey, "Queen for a Day" master of ceremonies, still life; Harold V. Young, technician, landscape; H. E. Huey, real estate, landscape; Martin Sabransky, draftsman, landscape; Roy Hitchcock, oil business, still life; Bailey Moreum, court clerk, still life; J. C. Lipman, banker, still life; Lionel S. Bailey, engineer, seascape; Dr. W. G. Wenzlaff, dentist, landscape; Robert M. Harris, oil business, landscape; A. S. La-Zoris, personnel director, still life; William T. Specht, auditor, landscape; Rex L. Wakefield, investments, landscape; A. J. Ganz, manufacturer, still life; Ned Tollinger, radio broadcaster, still life; E. A. McClanahan, frozen foods, still life; Dr. William Bartosh, physician, portrait; Charles L. Larzeiere, attorney, landscape.

The new show will supplant the current exhibition of 16 pictures, mostly landscapes, by Howard R. Loy, banker, past president of the Business Men's Art Institute. Loy is vice president of East Los Angeles Art Club, director of Glendale Art Association, and member of the Southland Art Association and the Desert Art Center, Inc. of Coachella Valley.

AN EXHIBITION of contemporary American painting, representative of contemporary trends, will be shown Oct. 26-Nov. 30 in Municipal Art Center, 2300 E. Ocean Blvd. The exhibition will be sponsored by the Little Club, and the Little Club expects to buy several of the exhibited paintings, says Mrs. Herbert Waite, secretary. Paintings bought by the club will be chosen by the club and Samuel W. Heavenrich, municipal art director.

CERAMICS by Herbert Goldberg, Long Beach ceramist whose work is sold by top interior decorators in Los Angeles, San Diego and La Jolla are being shown in Municipal Art Center, 2300 E. Ocean Blvd. along with the Walter Gropius retrospective show. Gropius heads the graduate school of architecture at Harvard.

EIGHT OILS and a pastel by John A. Neilson, Los Angeles artist who is a frequent Long Beach visitor, will be shown until Oct. 15 in the Frances Wehr Art Gallery, 6015 W. Third St., Los Angeles.

Stamp World

Rare Cover Found

This envelope with block of 5-cent New York Provisional stamps of 1845 may be very valuable.

NEARLY EVERYBODY, stamp collectors and non-stamp collectors alike, dreams of the day when he will discover a valuable object, win an expensive prize or inherit a fortune.

Finding an unsuspected stamp rarity in an attic, cellar or old trunk is still possible. It happened recently at Ogdensburg, N. Y.

A fabulous cover franked with a block of nine and strip of three of the 5-cent New York Postmasters' Provisional stamps of 1845 was found by an Ogdensburg business man, Willard White, in old family correspondence and papers. Philatelic experts believe this cover is worth thousands of dollars.

The owner has placed the discovery in the hands of Harmer, Rooke and Co., the Fifth Avenue (N. Y.) auctioneers, for sale in the fall.

Postmasters' Provisionals were first issued at New York City in July, 1845.

On these provisionals was a portrait of George Washington. The die for the head of Washington on the then current bank notes was used in preparing the central portion of this stamp.

At first Postmaster Morris decided to put his own initials, R.H.M., on each stamp. He probably tried of doing this so he got A. C. Monson, a clerk in his post office — and incidentally his brother-in-law — to initial them. Stamps with the initials M.M.Jr. (Marciana Monson) have also been found.

The stamps used by the Postmaster at New York were sold one year later to postmasters at Albany, Boston, Washington and Philadelphia and probably elsewhere.

This block discovered in Ogdensburg is the largest multiple piece of the 5-cent New York known to experts.

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Ben Messick, 133 St. Joseph Ave., puts finishing touches to one of his celebrated circus pictures shown in Laguna Beach Art Gallery. His lithographs will be shown in October and November in San Joaquin Pioneer Museum and Haggin Art Galleries in Stockton.

Record Album New Polish on Jazz

LEE WILEY, direct descendant of a Cherokee Indian princess and an English missionary, has been a favorite singer among jazz musicians for years. The late George Gershwin preferred her interpretations of his songs, and Eddie Condon would permit no other girl vocalist to appear in his famed New York Town Hall and Carnegie Hall jazz concerts.

Lee demonstrates anew her claim to jazz fame in two albums for Columbia, one featuring

LEE WILEY

IMPORTANT vocal recordings that have just been added to the Long Beach Public Library collection include Bach, "The Passion According to St. John" (Austrian Symphony Orchestra and Chorus); Beethoven, "Missa Solemnis" (soloists with Vienna Symphony Orchestra); Handel, "Aris and Galatea" (Handel Society of England); Mozart, "Coloratura Arias" (Jose Hüllweg); and Wagner, "Parsifal" (complete opera).

The week's demands were for the standard opera favorites, with emphasis on Mussorgski, "Boris Gudunov"; Offenbach, "Tales of Hoffman"; Puccini, "La Boheme"; Puccini, "Madame Butterfly" and Verdi, "La Traviata."

A Jewish Cook Book

THE COMPLETE AMERICAN JEWISH COOK BOOK, edited by Sam London, director, Homemakers Research Institute, and Bertha Kahn Blum, home economics consultant, Jewish Family & Community Service, 623 pp. New York: World Pub. Co. \$4.50.

THE GOURMET, who has become more than a little interested in the international flavor of Jewish foods, will want to have this cook book in a handy place: it contains more than 3500 tested kosher recipes—recipes not only distinctly American but also the traditional Jewish dishes of many lands. From appetizers and beverages to desserts, and even includes a large chapter on Passover dishes. Scores of photographs, many of them in full color, illustrate the text. Special features include rules for kosher food, glossary of special Yiddish terms, dictionary of culinary terms and a wealth of other technical cooking data. One of the most complete cook books on the market today.

MGM has just issued another album taken directly from the sound track of a film musical. This time it's "The Merry Widow," featuring the voice of Fernando Lamas in such familiar Franz Lehar selections as "The Merry Widow Waltz," "Maxims" and "Villa."

On the new singles, Bing Crosby is his old relaxed self on the ballad, "Do You Care?" The reverse side has Woodie Herman and His Woodchoppers backing Bing in the hand-clapping ditty, "Deep in the Heart of Texas" (Decca)... Joe Stafford scores with a lovely tone poem, "Early Autumn," backed by a rousing song of the Louisiana bayou country, "Jambalaya" (Columbia)... Peggy Lee and Gordon Jenkins' orchestra apply the same raucous, fast-tempoed style that made "Love" a best-seller to "Just One of Those Things" and back it up with more conventional treatment of the ballad, "I'm Glad There is You" (Decca).

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Tract Is Selling Rapidly

OBISPO PARK TRACT, new residential area at 6490 Obispo Ave., is rapidly being sold out, according to Southern California Builders, developers and builders.

The new subdivision is located opposite Long Beach Obispo Park, between Lakewood Blvd. and Cherry St., south of Artesia.

The six models to be shown are all three-bedroom or two-bedroom and den homes, some with bath and a half, and fireplace. New luxury features incorporated in these new homes include colored bath fixtures, Venetian blinds, tile bath with stall shower, covered formica drainboards, garbage disposal, Armstrong linoleum, concrete drive, double garage and service porches.

Living rooms face the rear with adjoining paved terraces in many plans. Kitchens are extra large and include dinette.

Twenty-eight exterior plans are offered and the buyer selects the interior decorating colors as well as the exterior colors.

Obispo Park is conveniently located near schools and fine shopping centers and all improvements are in.

Prices start at \$9950, and lowest financing is available including GI, Cal Vet, FHA and conventional terms.

'Miracle Fuel'

Oil is the "miracle fuel" that has brought the luxury of automatic heating within range of modest budgets and everyday incomes. Oil is high in heat value, says the Plumbing and Heating Industries Bureau.

Realty and Building

NEWT TODD, Editor

Dollar Value Is Great

A HOMESTEAD PARK home represents one of the greatest dollar values anywhere and reservations may be made now, according to the developers.

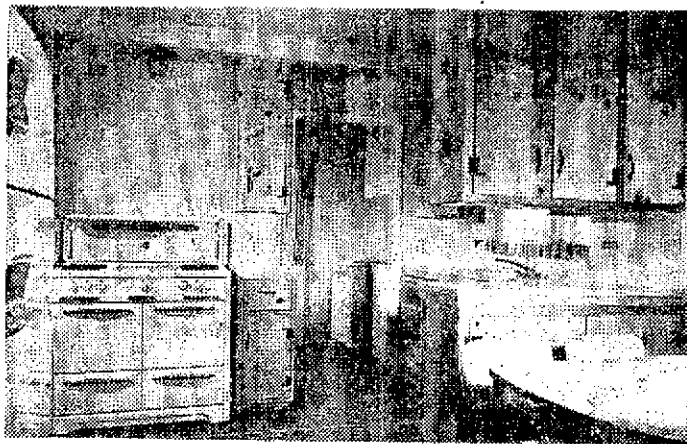
This 76-home tract is located at 11791 Garden Grove Blvd., Garden Grove. From Long Beach, a prospective buyer may drive directly out Seventh St., then one-fourth mile east of Euclid Ave. in Garden Grove.

All utilities including sewers, water, gas, electricity, paved streets, curbs and gutters are being installed now and no assessments of any kind are being levied.

Six different floor plans and 11 exterior elevations are available with lots measuring 60 to 82 feet in width.

California veterans are eligible to buy these two-bedroom homes for \$9950 or the two-bedroom and den or three-bedroom homes from \$10,250 to \$11,750. They are FHA-approved and inspected.

Features include lots of orange trees, large covered porches, two-car garages, forced air heating, thermostatically controlled, 30-gallon water heater, General Electric garbage disposals, Crane plumbing fixtures throughout, eating space in all kitchens, wood shingle and white dolomite roofs, plastered walls and ceilings, decorated interiors, oak floors and front lawns and shrubbery.



Knotty pine in abundance is featured throughout this labor-saving-equipped kitchen at Norpark Homes, new three-bedroom, 1½-bath residential development placed among orange groves at East Center and Evergreen Streets in Anaheim.

Land of Eternal Spring

IT IS EARLY FALL in California, but "eternal spring" in Mexico, which yearly attracts increasing numbers of tourists from the Southland.

Novices who consult a map and observe that the Tropic of Cancer passes almost through the center of Mexico as it does the northern part of Africa assume that the Mexican climate must be hot. This is not true because Mexico's superb climates vary with altitude and not with proximity to the Equator.

Two-thirds of the country lies high above sea level between two rugged mountain ranges. On these elevated plateaus, ranging in altitudes from 5000 to 10,000 feet are located the principal cities and towns, historic sites, spas and picturesque resorts. Here the year around, spring-like weather prevails. The average mean temperature in the nation's

capital, Mexico City, as an example, is 60 degrees. In the semitropics it is only a few degrees higher and along the coast at well known resorts, about 80 degrees.

The rainy season ends in October and begins toward the end of May. For almost eight months of the year, the sun shines from cloudless, azure skies. First-class hotels and restaurants are established in all the larger cities and resorts.

Southern California tourists usually make Mexico City their headquarters and from it visit Mazatlan, Guadalajara, Acapulco, Oaxaca, Tampico, Vera Cruz and Merida. They marvel at the Toltec ruins at Teotihuacan; they take a motor tour up a mountain trail to the snowline of Ixtaccihuatl and Popocatepetl; they take pictures along the cobbled streets of Taxco and buy hand-wrought silver taken from mines opened in the 17th century.

Building for August Hits Record Peak

PUBLIC works spending in Southern California last month totaled \$56,353,169—the greatest August volume in history, reports the Southwest Builder and Contractor, trade magazine.

In Los Angeles alone, the federal government launched an \$18,000,000 VA hospital and a \$4,195,000 public housing project.

The August figure boasted public works construction for Southern California to \$321,870,710 for 2,135 projects for the first eight months of this year.

Norpark Kitchens Are Functional

PLANNERS of popular Norpark Homes, a new Anaheim residential development of three-bedroom, 1½-bath dwellings, were guided in styling their kitchens by surveys among feminine home-seekers which indicated all too little attention had been paid normally to the home's principal workshop.

As a result, Hahn-St. John, the developers, declared yesterday, they incorporated into the Kitchens of the new community nestling among green orange groves at E. Center and Evergreen Sts., features to make them functional, labor-saving and colorfully pleasant places in which to work.

Visitors consequently have been attracted, they pointed out, by kitchens which feature beautiful island-hanging cabinets of smudge-resisting knotty pine, easy-to-clean Hermosa ceramic tile around work areas, electric exhaust fans above ranges, bright and commodious breakfast nook areas, efficient Waste-King garbage pulverators and handy connecting service areas.

The homes are now reduced to \$615, veterans' initial payment, with low monthly payments and FHA terms for non-veterans. The homes formerly were from \$1033 down, plus impounds.

Norpark Homes also feature the nationally-favored Lennox central heating plant, which is gas fired and circulates warm,

Homes Sell for \$550 Down Now

VETERANS may now buy a home in College Square for only \$550 down and \$55.55 a month following the lifting of Regulation X, according to the W. H. Beck Realty Co.

The new subdivision is located one block west of Long Beach Blvd. on Artesia Blvd. Model home is called The Forcaster and it is completely furnished by Frank Bros., 2400 American Ave.

Luxury features at College Square include the following: Wood-burning fireplaces (also piped for gas), entry hall, beautiful hardwood floors, covered linoleum, lots of real tile, some stall showers with glass doors, wood paneling, electric bathroom heaters, thermostatic heat control, garbage disposals, and large landscaped lots.

For information call NEwmark 2-6992 or LOgan 8-3405. Evenings call NEvada 6-5332.

Live in Anaheim—City of Good Living!

DON'T WAIT!

IMMEDIATE OCCUPANCY
Buy At These

NEW LOWER TERMS NOW!

End of Regulation X Makes It Much Easier To Buy

Norpark Homes

Anaheim's Finest
Community Development

Now we can really say "There's no time like the present!" Because now, with Regulation X at an end, you can own a custom-built Hahn-St. John home in lovely Anaheim, city of Good Living...without waiting. See these luxury homes at these rock-bottom terms—and start living!

3-BDRM. 2-BATH

Luxury Homes

Now Reduced to
\$615

VETS INITIAL PAYMENT

(Were from \$1033 plus impounds)
Down

LOW MONTHLY PAYMENTS

FHA TERMS FOR NON-VETS

See 4 Sparkling Exhibit Homes

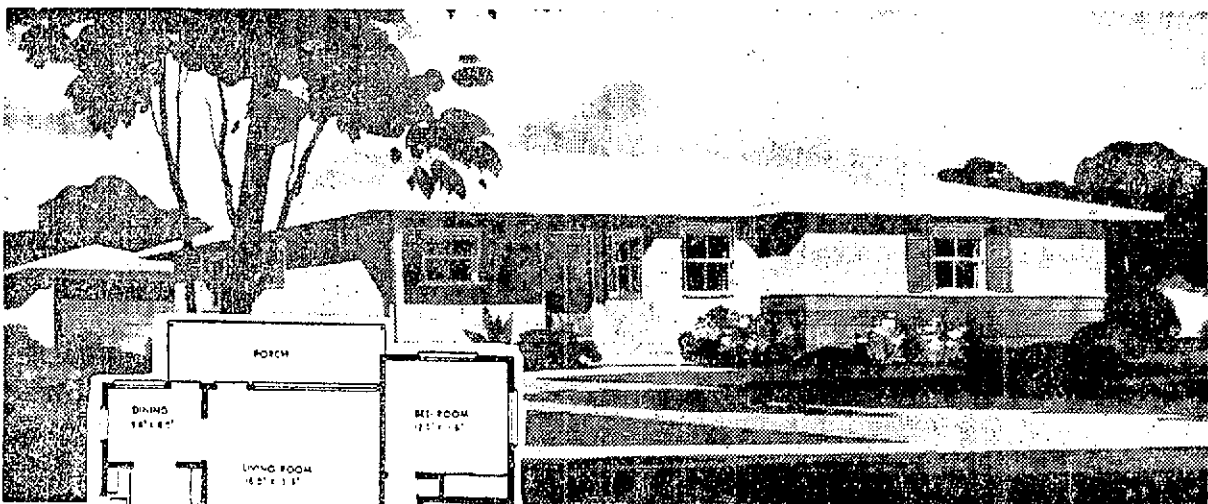
decorated by

Aaron Schultz

OPEN 10 a.m. to 8 p.m. Daily and Sunday

- Touch-Plate Wiring
- Lennox forced air heating & cooling
- Brick wood-burning fireplace
- Brick barbecue
- Waste King garbage disposal
- Colored bath fixtures
- TV outlets
- Red cedar shingle roof
- Dinecote paneled
- Knotty pine kitchen cabinets
- Kitchen exhaust fan
- Breakfast nook area
- Ceramic tile in kitchen & baths
- Glass tub enclosure
- Pullman bath cabinets
- Full bath, with shower
- One-half bath, bowl & lavatory
- Mr. & Mrs. wardrobe closets in master bedrooms
- Rockwool insulation
- 2-car garage
- Weathershielded doors
- Sewers, paved streets
- Sidewalks, curbs, gutters
- Very low city tax rate
- Landscaped lots
- Schools, shopping nearby

Greatest Real Estate Dollar Values to Be Found Anywhere



MODEL 3B, \$10,500

2 FURNISHED MODELS BY
DANIGER BROS. FURNITURE CO.
9994 GARDEN GROVE BOULEVARD

MAKE YOUR CHOICE FROM 6 DIFFERENT FLOOR PLANS and 11 Exterior Elevations

- LOTS 60 - 82 FT. WIDE...LOTS OF ORANGE TREES
- CRANE PLUMBING FIXTURES THROUGHOUT
- PLASTERED WALLS AND CEILINGS
- LARGE COVERED PORCHES
- 30-GAL. WATER HEATERS
- DECORATED INTERIORS
- G. E. GARBAGE DISPOSALS
- EATING SPACE IN ALL KITCHENS
- 2-CAR GARAGE...FORCED AIR HEATING
- THERMOSTATICALLY CONTROLLED IN ALL HOMES
- OAK FLOORS...FRONT LAWNS AND SHRUBBERY
- WOOD SHINGLE AND WHITE DOLOMITE ROOFS

All utilities, including Sewers, Water, Gas, Electricity, Paved Streets, Curbs and Gutters now being installed.

NO ASSESSMENTS OF ANY KIND.

Drive to Garden Grove Today and See These Beautiful Homes

DIRECTIONS
From Long Beach
Directly out 7th St.—¼ mile
thru Garden Grove to tract
From Los Angeles
Santa Ana Freeway—right
on Harbor Blvd.—then
right on Garden Grove Blvd.

HOMESTEAD PARK HOMES

11791 GARDEN GROVE BOULEVARD

GARDEN GROVE

...in beautiful

HOMESTEAD PARK

GARDEN GROVE
76 Homes Now Building

2-BEDROOM HOMES

\$9,950

2 BEDROOMS AND DEN OR
3 BEDROOMS

from

\$10,250 to \$11,750

FHA Approved and Inspected

California Veterans Are Eligible

MAKE YOUR RESERVATIONS NOW TO SEE
THE GREATEST REAL ESTATE DOLLAR
VALUES TO BE FOUND ANYWHERE

Make a Good Living in ANAHEIM City of Good Living!

GOOD JOBS

are waiting for you on expanding payrolls of big industry in Anaheim, Orange County's No. 1 manufacturing city and center of Southland citrus culture.

GOOD LOCATION

means you're just 45 minutes from downtown Los Angeles...20 minutes from Balboa-Newport and other famed beach resorts.

GOOD TRANSPORTATION

links Anaheim with major cities via freeway, state and U.S. highway, every national rail and bus line...helicopter airmail service.

GOOD HOMES

make for good living...in Anaheim, most families are homeowners...and by 1953, 1000 more new homes will be nestled in the orange groves.

GOOD ENVIRONMENT

...with year-round smog-free 70° climate makes Anaheim the place to grow your family...famous parks...country living, big-city convenience.

GOOD GOVERNMENT

...all-year supervised recreation programs, city-owned utilities, modern school system...all with lower tax rates.

If You Like Good Living

Live in ANAHEIM City of Good Living!

Drive out Santa Ana Freeway from L. A. on Manchester-Firestone Blvd. to Center St. in downtown Anaheim.

STOP AT "WELCOME HOUSE" located at Manchester & Loara —1 blk. before Center St.

ASK FOR INFORMATION about jobs, homes, schools, etc.

GET YOUR WELCOME WAY MAP to the new residential developments

Then follow the "Welcome Way" markers

This advertisement sponsored by the Housing Committee of the Anaheim Chamber of Commerce



Norpark Homes

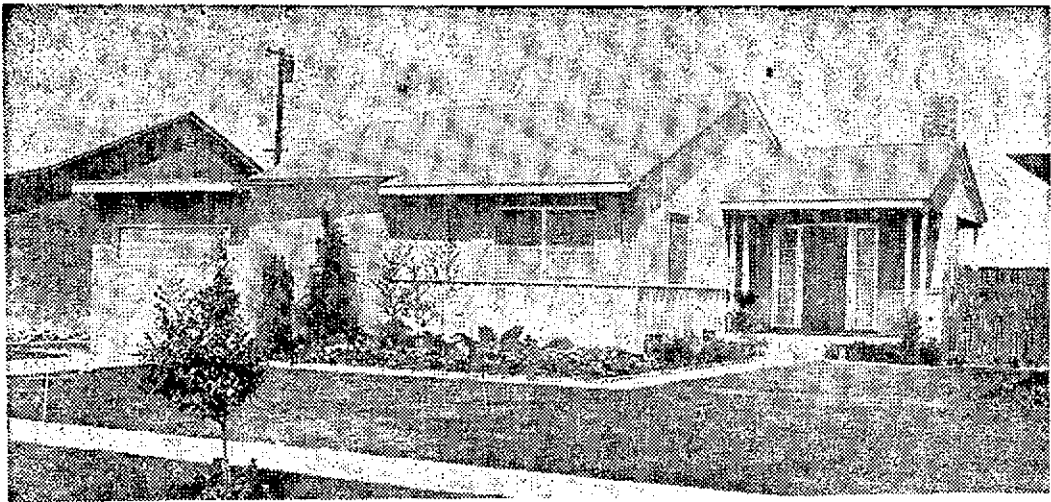
SALES OFFICE

E. Center at Evergreen, Anaheim

HOW TO GO:

In Anaheim drive east on Center St. to model homes at Evergreen St.





This is an example of the homes being sold daily through the Long Beach Board of Realtors Multiple Listing Service. Major and Mrs. Ralph Phillips bought this dwelling at 3506 Senasac Ave. from Mr. and Mrs. William Gibson for \$11,250.

Los Altos Features Many Luxury Items in New Residences

BUILDER CURT MacFADDEN this week borrowed the movie industries' slogan, "Movies are better than ever," by saying that "Homes are better than ever," and if the market is any indication, he's more right than the movie moguls.

As proof of his statement he pointed out that it wasn't so long ago that garbage disposals were considered extra equipment in a home. Today, they are a standard fixture in almost every home, and the same thing can be said about many other items that were once considered "luxuries" in homes.

"In our Los Altos Village homes we have included not only garbage disposals but built-in dressing tables, colored bath fixtures, natural finish kitchen cabinets, interior wood walls, electric bath heaters, to name but a few of the features that once were considered bonus items in homes," MacFadden stated.

"So keen has the competition become that we know our product must be good if they just won't sell, and proof that we have met the competition and kept astride with the times is best indicated by the tremendous sales already recorded in Los Altos Village," MacFadden concluded.

MacFadden and his partner, Kenneth Albright, know what they're talking about because their record of building in the Southland is one that they can well point to with pride. They set the style pace for homes in the La Habra area with their La Habra Park addition, and their use of smart new color schemes, unusual architectural lines, and the long list of so called "extra features" which are standard equipment

in the homes they have done, and are now doing, in Los Altos Village.

Los Altos Village is located north of Stearns St. and north of Atherton St. just across from the new Long Beach State College campus, and seven blocks east of Bellflower Blvd.

Eight model homes in the MacBright addition on Atherton St. keynote the sales campaign for that particular area, and already they have been visited by thousands of potential buyers, and sales for the community have set an all-time high.

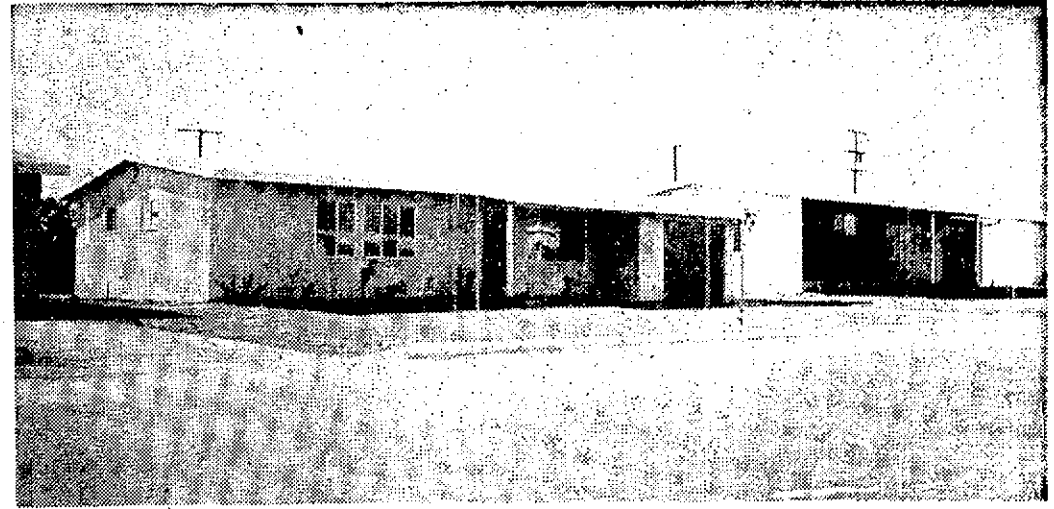
Sales agents for the builders in Los Altos Village is the firm of Walker & Lee. The village is another Lloyd S. Whaley development.

Repairs

J. J. Draine, project manager, and Carroll Glenn, superintendent are directing construction of repairs to an existing wharf at the Naval Ammunition and Net Depot, Seal Beach, for Guy F. Atkinson Co., Long Beach. Joe Mayberry is foreman, Dominick Bili is master mechanic, and Harold Walker is purchasing agent.

Essay Contest

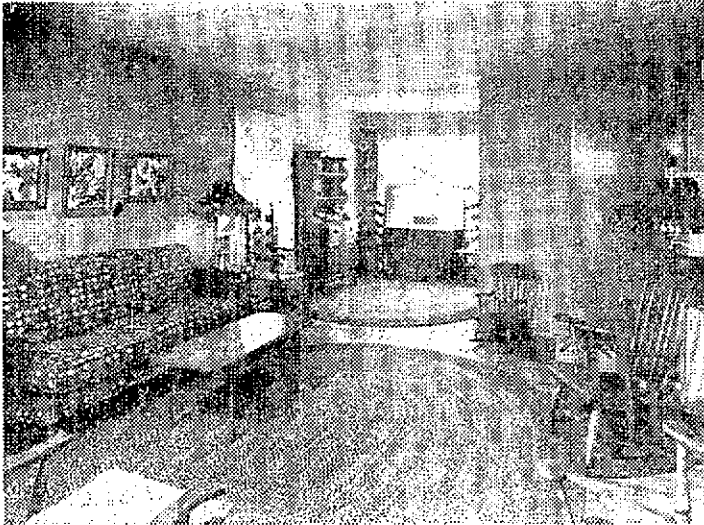
The National Association of Real Estate Boards will sponsor for the second successive year a nation-wide essay contest for public and private high school students. The subject again will be, "What the Bill of Rights Means to Me." The winner will receive a five-day trip to Washington, D. C.



This is one of the delightful ranch-type homes featured at Orange Gardens, popular new residential development in the southeastern section of Garden Grove. These three-bedroom or two-bedroom and den homes may be had in a variety of floor plans and elevations. Homes are built on lots with a minimum frontage of 60 feet. Model home is open daily from 11 a. m. to 9 p. m.

Well-Vented

For every thousand cubic feet of natural gas consumed, 11 gallons of water vapor actually pass off into surrounding atmosphere, according to the research department, Holly Manufacturing Co. It is this water vapor, condensing on cold surfaces which causes sticky windows and loosens paint and wallpaper. This tendency is lessened by a well-vented gas heater, the company points out.



Pictured above is the living room and connecting dining room in the three-bedroom Los Altos Village home which sells for only \$10,700. According to sales agents, Walker & Lee, this is one of the lowest priced and most popular three-bedroom homes in the Southland. It is located in the group of eight model homes, seven blocks east of Bellflower Blvd. on Atherton St. and is open until 9 p. m. daily.

Loan Boost

Men who deal in mortgage loans expect amortization payments and payoffs on outstanding mortgages to boost the amount of money available for new loans, reports the research

department at Builders' Control Service, Los Angeles. FHA officials, they add, estimate these payments on one to four-family residential mortgages will amount to \$9,000,000 this year.

Housing Demand

Stating that insofar as home building is concerned, he disagrees with current deflation expectations voiced in some economic and business circles, Verle N. Fry, president, Builders' Control Service, Inc., Los Angeles, points to a recent nationwide survey by the Federal Reserve Board as showing that there is still a substantial demand for housing which alone creates work for many people throughout the building and supporting industries.

Ranch Homes Popular

ORANGE GARDENS, popular new residential development in the southeastern section of Garden Grove, features delightful ranch type homes such as those pictured above. According to the builder, J. W. Lenney, these three-bedroom or two-bedroom and den homes may be had in a variety of floor plans and elevations.

Built to FHA specifications, these homes feature steel sash windows, gas furnaces, wardrobe closets and galley type kitchens equipped with disposals.

Because of the fact that until a few weeks ago, the site of Orange Gardens was an orange grove, many of the homes have bearing orange trees in the backyard.

Only 23 of the 72 homes which are being built in Orange Gardens are unsold. This is readily understandable when one considers the rigid specifications to which the homes are built and the many features which have been incorporated in them. One feature which appeals to many of the former Long Beach residents who have purchased Orange Gardens homes is the fact that the homes are built on lots with a minimum frontage of 60 feet.

A model home, tastefully furnished in early American by Aaron Schultz, displays the numerous luxury features and is open daily from 11 a. m. to 9 p. m.

Comforting

Though small in space requirements, a first-floor washroom adds greatly to comfort and convenience by reducing through-the-house traffic, simplifying child-training, and providing facilities for guests, says the Plumbing and Heating Industries Bureau.

room fireplace is exposed on the stairway and in the master bedroom, giving another of the "old" touches found throughout the house. That this home was not built many, many years ago is difficult to comprehend.

Oven and electric stove are installed in masonry in keeping with design. The sink top is of quarry tile.

Charm of a Century

(Continued From Page 7.)

said. "It gives a soft effect, without glare."

THE DINING ROOM has special charm brought about by the use of a collection of Delft ware in a hutch cabinet and on the wall beside it. A deep windowsill is used to display such treasures as a silver cruet set, cranberry glass vases and antique pitchers. The room is separated from the kitchen by shutters.

Despite having all modern appliances, Mrs. Jones' kitchen has the same "old" look as the rest of the house and is equally charming. The automatic washer is hidden behind tall shutters. The electric stove unit is set into a cabinet made of old bricks and has a copper hood. One entire corner is taken up by a brick chimney into which an electric oven has been built. The antiqued finish of the woodwork was achieved by painting rough wood with gray, wiping it off, then painting it green and wiping that off. A quarry tile sink, which has an automatic dishwasher concealed below it, gives color

to the room, matching the sheen of the bricks. Green rag rugs are on the wide plank floor and the wallpaper has a yellow background with a tiny print. The window curtains over the sink match the paper, even to a border of the same design. The breakfast room area of the room is furnished with black lacquered Hitchcock chairs and the chandelier above the table is black.

A GUEST ROOM and bath are located on the first floor and the bath serves the added purpose of a shower for bathers after a dip in Alamitos Bay. The second floor has two bedrooms, a bath and a store room. The master bedroom is furnished with pine four-poster twin beds, for which Mrs. Jones crocheted white spreads. A pine washstand serves as a night table with a two-way lamp of candlewick glass. A yellow rag rug covers the floor and the curtains are white crossbar dirty. Mrs. Jones' chaise longue is deep rose.

The chimney of the living

everybody likes

OBISPO PARK homes!

And you'll like them, too! Attractive floor plans have all your most wanted features—3 bedrooms—bath and a half-paved terrace adjoining living room and facing rear yard and fireplaces. 28 exterior views include charming provincial, handsome modern and conventional designs. And you make it individually yours by selecting interior and exterior color schemes. . . .

- FIREPLACE • BATH AND A HALF
- COLORED BATH FIXTURES • DOUBLE GARAGE
- TILE BATH • STALL SHOWERS • VENETIAN BLINDS
- COVED FORMICA DRAINBOARDS
- LANDSCAPED FRONT • ARMSTRONG LINOLEUM
- TENSION SCREENS • IMPROVEMENTS
- GARBAGE DISPOSAL

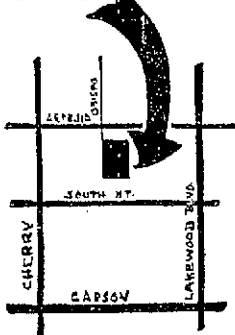
LUXURY
FEATURES
Galore!

\$9,950 to \$11,750

GI TERMS
FHA

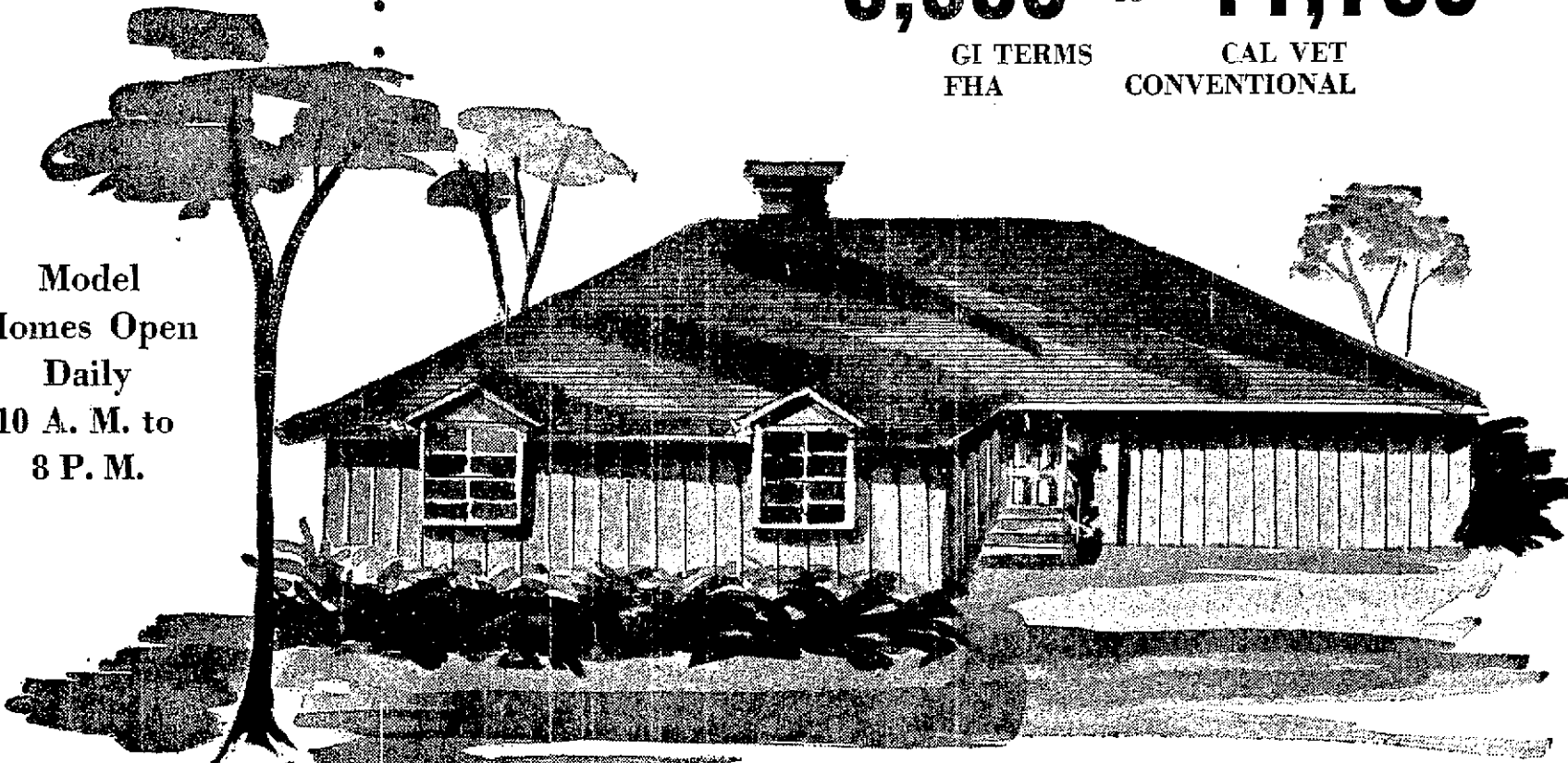
CAL VET
CONVENTIONAL

OBISPO PARK



Opposite Long Beach
New Obispo Park

Model
Homes Open
Daily
10 A. M. to
8 P. M.



OBISPO PARK HOMES—6490 OBISPO—LONG BEACH

DEVELOPED BY SO. CALIFORNIA BUILDERS, TELEPHONE: LONG BEACH 2-8913

College Square

**NEW REDUCED TERMS TO G. I.'S ONLY \$555.00 DOWN
PAYMENTS FROM \$55.55 PER MONTH**

SEE THESE LUXURY HOME
FEATURES:

- Wood-burning Fireplaces (also piped for gas)
- Entry Hall
- Beautiful Hardwood Floors
- Coved Linoleum
- Lots of Real Tile
- Some Stall Showers With Glass Doors
- Wood Paneling
- Electric Bathroom Heaters
- Thermostatic Heat Control
- Garbage Disposals
- Large Landscaped Lots

W. H. BECK REALTY CO.

for information call NEwmark 2-6992
LOgan 8-3405

evenings call NEvada 6-5332

Located ONE BLOCK WEST
of Long Beach Blvd. on Artesia Blvd.

THE
FORECASTER

Model Home
Completely and
Beautifully
Furnished
by

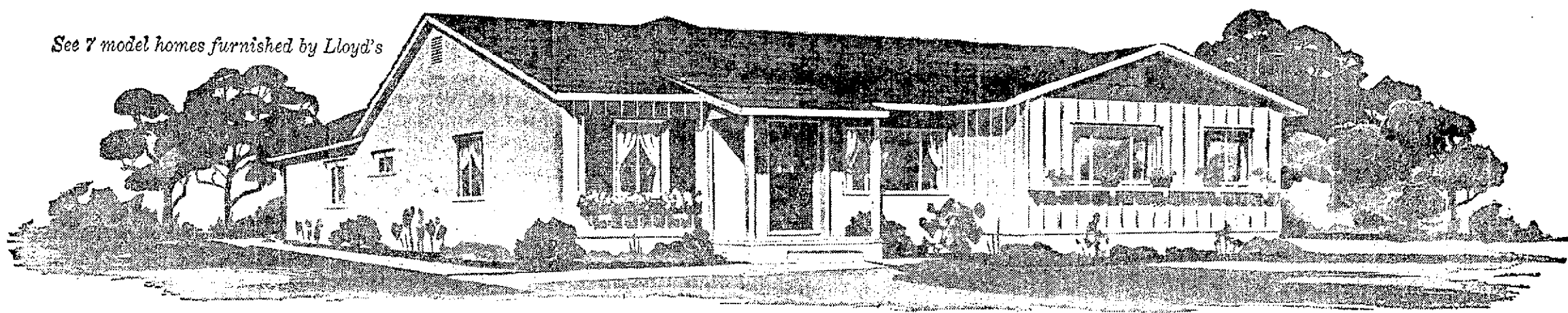
Frank Bros.

2400 AMERICAN AVE.
LONG BEACH

EVERYONE!

5% down or less

See 7 model homes furnished by Lloyd's



4th UNIT OPENS THIS WEEKEND

**Only Carson Park Mutual Homes offer
this sensational home financing plan for everyone**

Compare down payments: Even if you're not a veteran, all you pay is \$595 down* for a 2 or 3-bedroom Carson Park Mutual Home. Veterans pay only \$295 down* for a 2-bedroom home; 3-bedroom, \$495 down*. There are no other — no higher — down payments at Carson Park!

Compare financing: You receive a 25-year, 4% FHA loan with option of paying up sooner under regular FHA procedure. Nowhere else will you find such favorable, low-interest, long-term financing for everyone.

Compare homes: Inspect the seven Carson Park Mutual Model Homes room by room, feature by feature. Full double garages, steel sash windows, Waste King Pulverator, Columbia steel kitchen cabinets, full lawns and shrubbery — these are only a *few* of the all-star assets you've seen and liked and dreamed of having.

Compare neighborhoods: Drive through the pleasant streets around Carson Park Mutual Homes in Beautiful Lakewood. The builders have already completed 15,000 homes in this area and the 60,000 happy people living there are assurance that your new Carson Park Mutual Home will be the beginning of better living for you and your family.

Compare shopping facilities: Visit the huge, handsome Shopping Center, too — largest and most modern in the nation. You'll see, you'll agree that your Carson Park Mutual Home is part of a substantial, growing community — an investment for the years to come.

VETERANS

Even if you have
used up your
G. I. benefits, you
are still eligible for
these low terms.

All 2-bedroom
\$295 down*

All 3-bedroom **\$495** down*

EVERYONE EXCEPT VETERANS

Even though credit
restrictions have been
lifted, this is the only
financing plan available
with such low down
payments for you.

All 2 & 3-bedroom
\$595 down*

*Plus imposts and escrow fees



CARSON PARK mutual homes

Sales Office: 6741 East Carson Street — East of Lakewood Boulevard • Open 9 a. m. to 10 p. m.

For further information call Long Beach 5-7451

*In
Beautiful
Lakewood*

ONLY MINUTES AWAY!

From downtown Los Angeles drive east on Santa Ana Freeway to Anaheim-Telegraph Road and continue to Lakewood Blvd. Turn right on Lakewood Blvd. and drive to Carson St. Turn left and continue to sales office.

HOMES IN LOS ALTOS VILLAGE

Lead the way in

QUALITY

BUILT BY THE SOUTHLAND'S FINEST
BUILDING FIRMS. YOUR GUARANTEE
THAT THE HOME YOU BUY IS BETTER
BUILT

BEAUTY

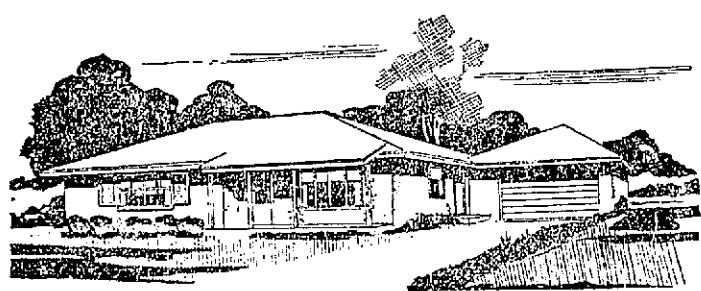
YOU CAN SEE IT IN EVERY STRIKING
LINE. EYE APPEAL TO SPARE IN EVERY
HOME IN LOS ALTOS VILLAGE.

ECONOMY

FULL PRICE FOR VETERANS
\$9500
\$680 Down
\$58.00 MONTHLY PAYMENTS
(Includes Principal, Interest, Taxes & Insurance)

VETERANS!

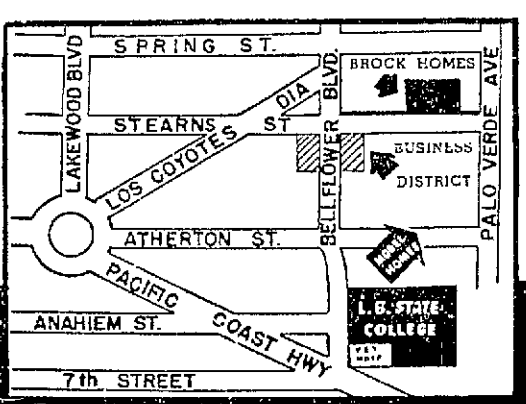
THIS BEAUTIFUL 2-BEDROOM HOME
— QUALITY BUILT — WITH SMART
INTERIOR DESIGNING, CAN BE
YOURS AT THE ABOVE TERMS.



Ask a Walker & Lee Salesman Today To
Show You This Magnificent Home Value.

Anyway you look at it these are the home buys
in the Southland today. First in **QUALITY** con-
struction—First in **BEAUTY** of interior and exter-
ior design—and First in low prices and easy
monthly terms. You can't go wrong on any
home you select in Los Altos Village.

8 MODEL HOMES OPEN UNTIL
9:00 FOR YOUR INSPECTION
(Furnished by Aaron Schultz)
Inside Long Beach City Limits



Los Altos VILLAGE

PHONE 34-2011

Mac-Bright Builders
Walker & Lee Inc. Sales Agent
An L. S. Whaley Development

Anaheim Lauded For Parks, Homes

ONE of the principal factors in attracting prospective home owners to Anaheim is a public recreation and parks program far above the national average, the Anaheim Chamber of Commerce revealed Saturday.

The chamber, in conjunction with its current municipal homes promotion campaign, disclosed that the National Recreation Association has found the community outstanding among 2000 cities surveyed all over the United States.

Results of the survey indicated that more money is spent in Anaheim for public recreation and municipal park maintenance, in proportion to the population, than in most other cities.

The surveyors discovered that Anaheim, the industrial and citra-culture center of bustling Orange County, has spent twice the national average per capita for recreational purposes for its booming population of new home owners.

Anaheim also was shown to have invested in its municipal recreation and parks program 50 per cent more than the average in California, itself well above the national level.

The survey further declared that Anaheim stands out among all cities, regardless of size, in the amount of park space set aside for the families of its growing home-owning population. Its 39 acres are well above the national average of 25 acres.

The Chamber of Commerce spokesman pointed out that Anaheim is known as the "City of Beautiful Parks" and "The City of Good Living," largely because of its leisurely, indoor-outdoor style of living, based upon spacious, terraced home developments and the popularity of its well-equipped and splendidly landscaped park system.

Outstanding among Southland recreation spots, the spokesman asserted, are Anaheim's popular City Park, probably the best known in Orange County, and its rambling La Palma Park, known in the baseball world as one of the nation's top-ranking baseball diamonds. Major leagues travel across the country for spring training in La Palma Park.

Behind the findings of the survey by the National Recreation Association, Anaheim officials explained, is a civic master plan which utilizes all park and school facilities for an extensive and intensive year-around program to fit alike the needs of youth and adults.

Lakewood Plaza Unit Now Open

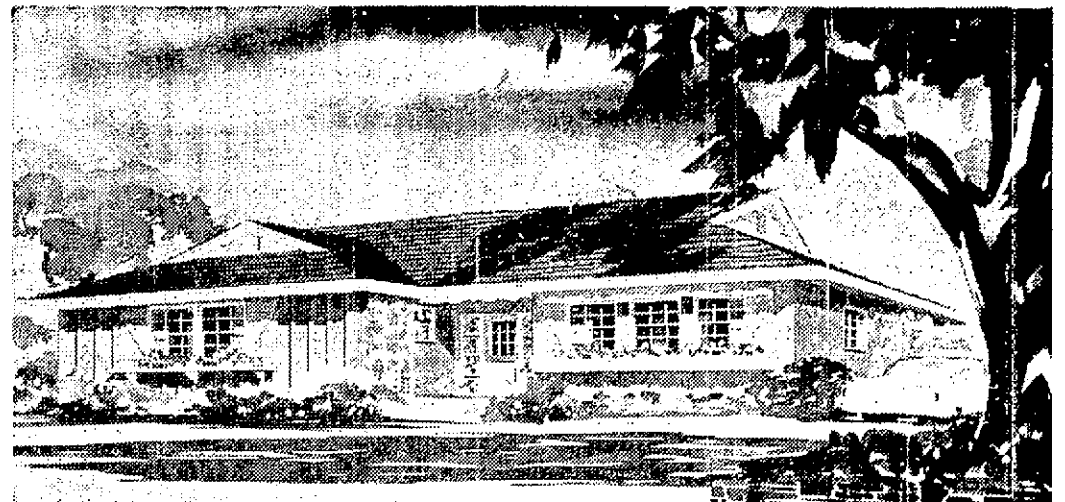
LAKEWOOD PLAZA today is holding the grand opening of its new \$5,632,000 State College unit of 471 homes, adjacent to the proposed \$20,000,000 State College, on which construction is scheduled to start this fall.

The newest unit of the Aldon Construction Co.'s development of three-bedroom, two-bath homes is located at Atherton and Studebaker Rds. in the Lakewood district, half a block from the planned State College, officials announced.

Students are registering for the present term in a group of emergency structures. The first group of permanent buildings, slated for early construction, includes a classroom structure, fine arts building, library and power plant, at an estimated cost of \$3,000,000.

Features of the new residential unit are typified in four model homes, furnished by the Aaron Schultz furniture stores of Long Beach. They are on display daily and Sunday north of E. Spring St., between Studebaker Rd. and Palo Verde Ave., from 10 a. m. to 8 p. m.

The homes are priced at \$12,000, and terms were greatly reduced following elimination of Regulation X, for veterans.



CLIMATE DESIGNED for indoor-outdoor living in the Southland manner is this attractive home, one of 471 being built in Lakewood Plaza's new State College unit of three-bedroom, two-bath dwellings by the Aldon Construction Co. Four model homes are on display north of East Spring St. between Studebaker Rd. and Palo Verde Ave. in the Lakewood district.

Every buyer receives a written, full-year warranty on his home.

Aldon officials reported that major visitor interest centered around the planning of Lakewood Plaza homes to accommodate the needs of Southland indoor-outdoor living.

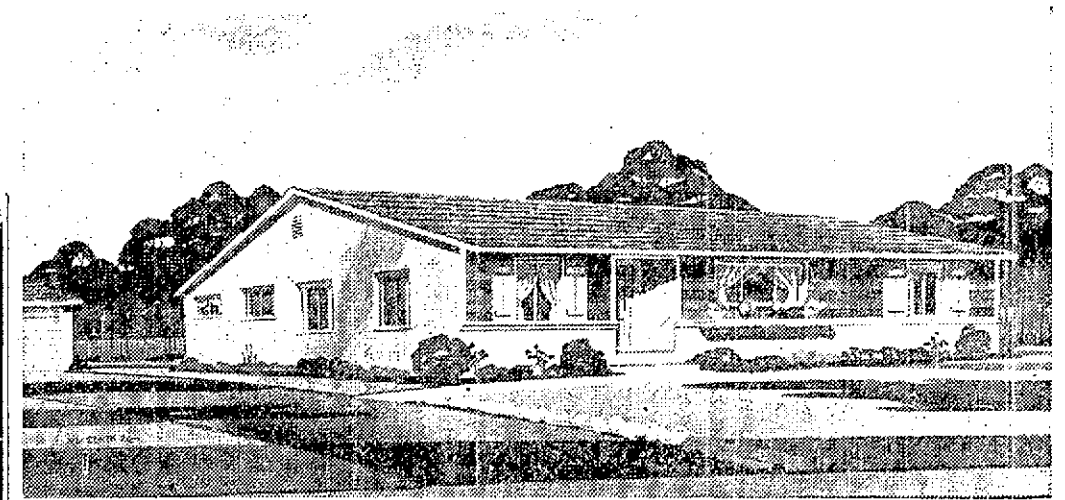
Living rooms face the rear, opening upon terraces through a French door in an entire wall of windows. Another entire living room wall is paneled in solid ash or mahogany, and every living room has a real Arizona flagstone fireplace and hearth.

Generous cabinets of birch or knotty pine with natural finish decorate the kitchens, which are equipped with sink tops of plastic cove to ease chores, inlaid linoleum. Waste-King garbage pulverizers and built-in breakfast nooks.

Bathrooms have stall show-ers, with tile floors and jambs, and recessed tubs.

Other features include convenient central hall plans, two-car attached or detached garages, papered dining areas, No. 1 oak floors, dual wall furnaces, steel medical cabinets and electric bathroom heaters.

Nearby are major shopping and employment centers, schools, churches, recreational facilities and public transportation.



Under an FHA-approved home financing plan for everyone, homes such as illustrated here are available in seven basic floor plans and 21 different elevations at Carson Park Mutual Homes as the Lakewood development opens its fourth unit today. Even though they have already used all their G. I. home benefits, veterans are eligible for this plan at Carson Park.

Exclusive

The term REALTOR is an exclusive title signifying membership in the National Association of Real Estate Boards. Only the 47,655 members may lawfully use this term in their advertising and other communications.

Carson Park Opens Fourth Unit Today

SALES under an FHA-approved home financing plan for everyone will be offered today at Carson Park Mutual Homes with the opening of the Lakewood development's fourth unit.

Veterans, even though they have already used their GI benefits, can buy a two-bedroom home at Carson Park Mutual Homes for \$295 down and a three-bedroom house for \$495 down, development officials disclosed.

Terms to nonveterans are \$595 down for all two-bedroom and three-bedroom dwellings.

Opening of the new unit will give buyers a complete choice of seven floor plans and 21 exteriors from which to choose.

Builders of Carson Park stress their record of having constructed more than 16,000 homes in the Lakewood area in which some 60,000 persons are now living.

Built under continuous FHA inspection, Carson Park homes feature full double garages, steel sash windows, built-in electric garbage disposer, steel kitchen cabinets, full lawns and shrubbery, cedar shingle roofs, bay windows, sheltered entrance porches, detailed trim on shutter, hardwood slab doors throughout, rock wool insulation, 57,000 BTU dual floor furnaces, double-drain sinks with laminated heatproof, stain-

Valve Location

The location of valves and showerheads on shower cabinets should be given careful consideration, says the Plumbing and Heating Industries Bureau. The valves for controlling the flow of water should be placed on the side wall of the cabinet so that water will not have to reach through the stream in order to adjust the flow and temperature of the water.

See the Furnished Model Home 9931 Beverly Lane

DIRECTIONS TO BROOKHURST PARK ESTATES:
From Long Beach, East on 7th Street which becomes Garden Grove Blvd., then proceed to Gilbert Street, then left to Lampson Avenue

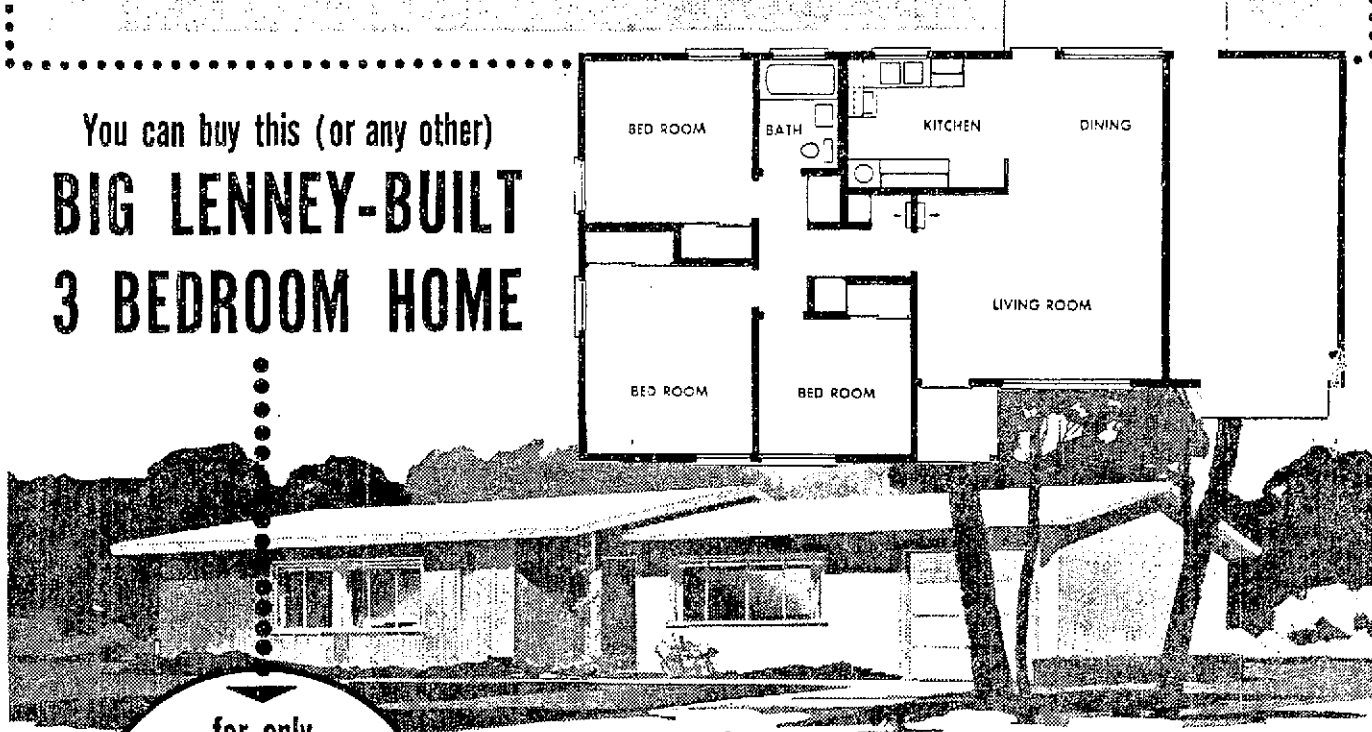
Brookhurst Park Estates

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You'll love to live in ORANGE GARDENS

in quiet, smog-free, suburban GARDEN GROVE!

You can buy this (or any other) BIG LENNEY-BUILT 3 BEDROOM HOME



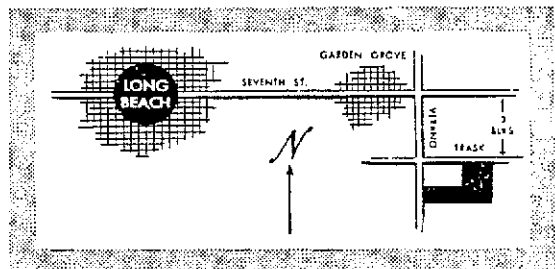
for only
\$8450
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MONTHLY PAYMENTS AS LOW AS
\$54 include Taxes, Insurance, Interest, Principal Payment

Model Home
Attractively furnished
by Aaron Schultz

OPEN DAILY 11 a.m. TO 9 p.m.

Drive to ORANGE GARDENS this week-end and see these well built, well arranged Lenney Homes. On big 60 ft. frontage, landscaped lots (many with bearing orange trees), they are offered in several three bedroom and two bedroom with den arrangements and a variety of architectural styles. All have steel sash windows, G-E garbage disposals, Holly furnaces, wardrobe type closets, insulated ceilings. And at \$8450, you can't beat them for value.



TO REACH ORANGE GARDENS:
From Long Beach, drive east on Seventh St. through Garden Grove business section to Verano Street. Turn south three blocks to Trask.

J. W. LENNEY, Builder-Developer

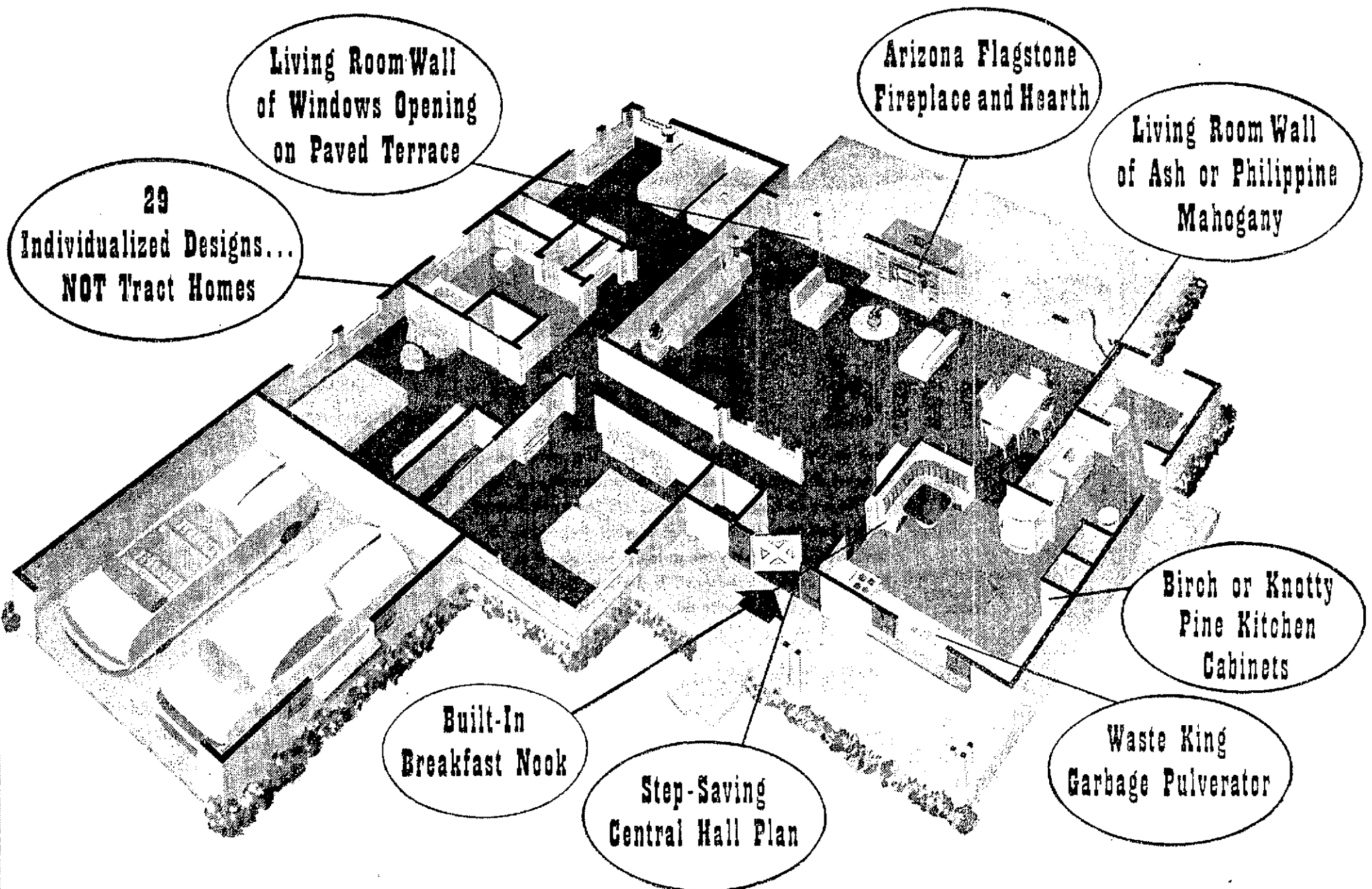
STAR GAZER			
By CLAY R. POLLAN			
Your Daily Activity Guide According to the Stars			
To develop message for Sunday, read words corresponding to numbers of your Zodiac birth sign			
ARIES MAR 22 APR 20 7-12-20-25 53-70-80-88	Taurus APR 21 MAY 21 17-22-25-45 59-65-83-90	GEMINI MAY 22 JUNE 22 2-11-25-39 58-61-73	CANCER JUNE 23 JULY 23 21-26-37-42 67-71-84-86
LEO JULY 24 AUG 23 38-47-51-57 69-72-78	VIRGO AUG 24 SEPT 22 8-9-15-23 30-35-46	LIBRA SEPT 23 OCT 23 6-19-24-40 56-64-82-87	SCORPIO OCT 24 NOV 22 13-27-36-44 52-74-77
SAGITTARIUS NOV 23 DEC 22 4-12-29-34 48-50-68	CAPRICORN DEC 23 JAN 20 3-14-16-23 32-41-81-85	AQUARIUS JAN 21 FEB 19 1-5-10-31 49-60-73	PISCES FEB 20 MAR 21 33-43-54-67 63-76-79-89
1 A 2 B 3 Pursuit 4 Your 5 Day 6 Avoid 7 Church 8 Don't 9 Make 10 That 11 Willing 12 Should 13 Time 14 Or 15 Promises 16 Heart's 17 Be 18 Diet 19 Social 20 Come 21 Top 22 Cautious 23 Desires 24 Activities 25 To 26 People 27 For 28 That 29 Should 30 Can't	21 Acquaint 22 Or 23 Fine 24 Be 25 Of 26 Moves 27 Will 28 Watch 29 Make 30 Now 41 Pleasures 42 Be 43 For 44 Analyze 45 Risking 46 First 47 Your 48 Watched 49 Lovers 50 Be 51 Money 52 Your 53 Today 54 Personal 55 Be 56 Which 57 Land 58 That 59 Money 60 Will	61 Break 62 Matters 63 Difficult 64 Hurt 65 Of 66 Fulfilled 67 Approachable 68 Moderate 69 Or 70 Regardless 71 Today 72 Borrow 73 Like 74 Situation 75 Today 76 Tasks 77 Carefully 78 Nothing 79 Partnership 80 Or 81 Is 82 Your 83 Belongings 84 See 85 Recommended 86 Them 87 Pocketbook 88 Promises 89 Affairs 90 Today	9/28 Good Adverse Neutral

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Lakewood Plaza Opens its Greatest Unit....

...ADJOINING 320-ACRE STATE COLLEGE CAMPUS

2 BATHS - 3 BEDROOMS



Once in a Generation Such an Opportunity...

From LOS ANGELES

Go south on Rosemead-Lakewood or Bellflower Blvds. to Spring St., 1 mile south of Douglas Plant, then turn east to LAKEWOOD PLAZA.

From LONG BEACH

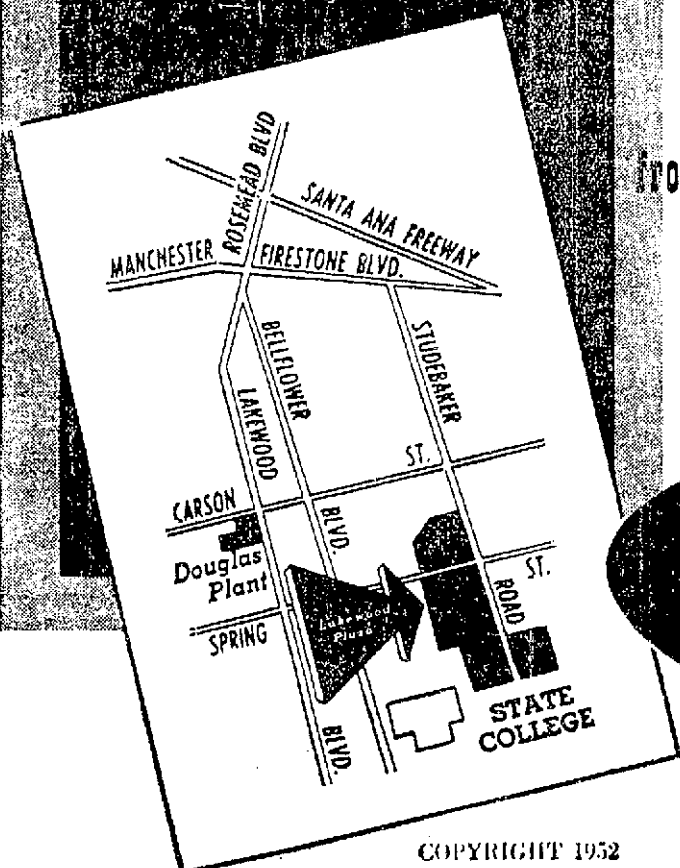
Enter Lakewood Blvd. at traffic circle and go north to Spring St., then east to sales headquarters. Or go north on Bellflower Blvd. at Naval Hospital to Spring St., then east 1 mile to property.

Opens this weekend—Lakewood Plaza's newest, greatest section—the STATE COLLEGE UNIT. Home dollars invested here...NOW...are tremendous to start with...will grow bigger and bigger in the years ahead, sparked by ever-expanding colleges, schools and parks. This is it! Lakewood Plaza's most sensational home value—now on **EVEN LOWER TERMS** made possible by the end of Regulation X. All this, plus **THE ADDED SECURITY OF A FULL YEAR'S WRITTEN WARRANTY ON YOUR ALDON-BUILT HOME!**

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Aldon's New TV Treat

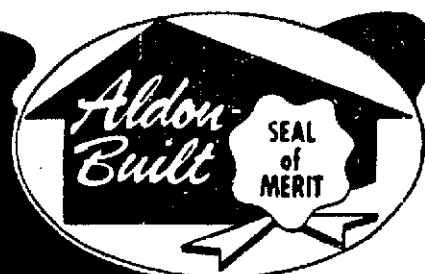
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PLAZA**



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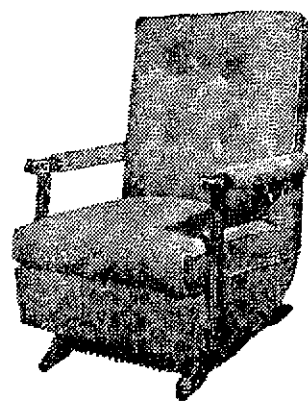
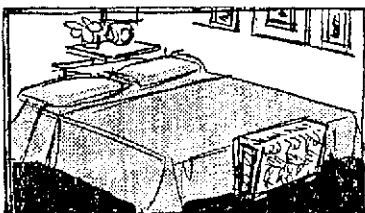
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Gigantic Home Furnishing Specials!



Regular 159⁵⁰
Divan and Chair
136⁸⁸
 only \$14 down
 Sears Easy Terms

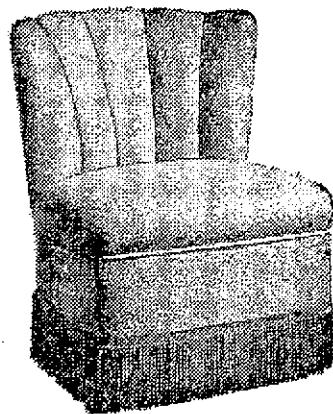
Act quickly for this exceptional value! The solidly constructed divan is double doweled at stress points... 256 coil double deck spring unit in seat is thickly padded with Reflex insulation. Modern divan converts to comfortable bed. Full length bedding compartment. Matching chair has reversible cushion. Upholstered in the new synthetic Jacquard frieze in all popular colors.



Regular 49.95
 Platform Rocker

39⁸⁸
 Easy Terms

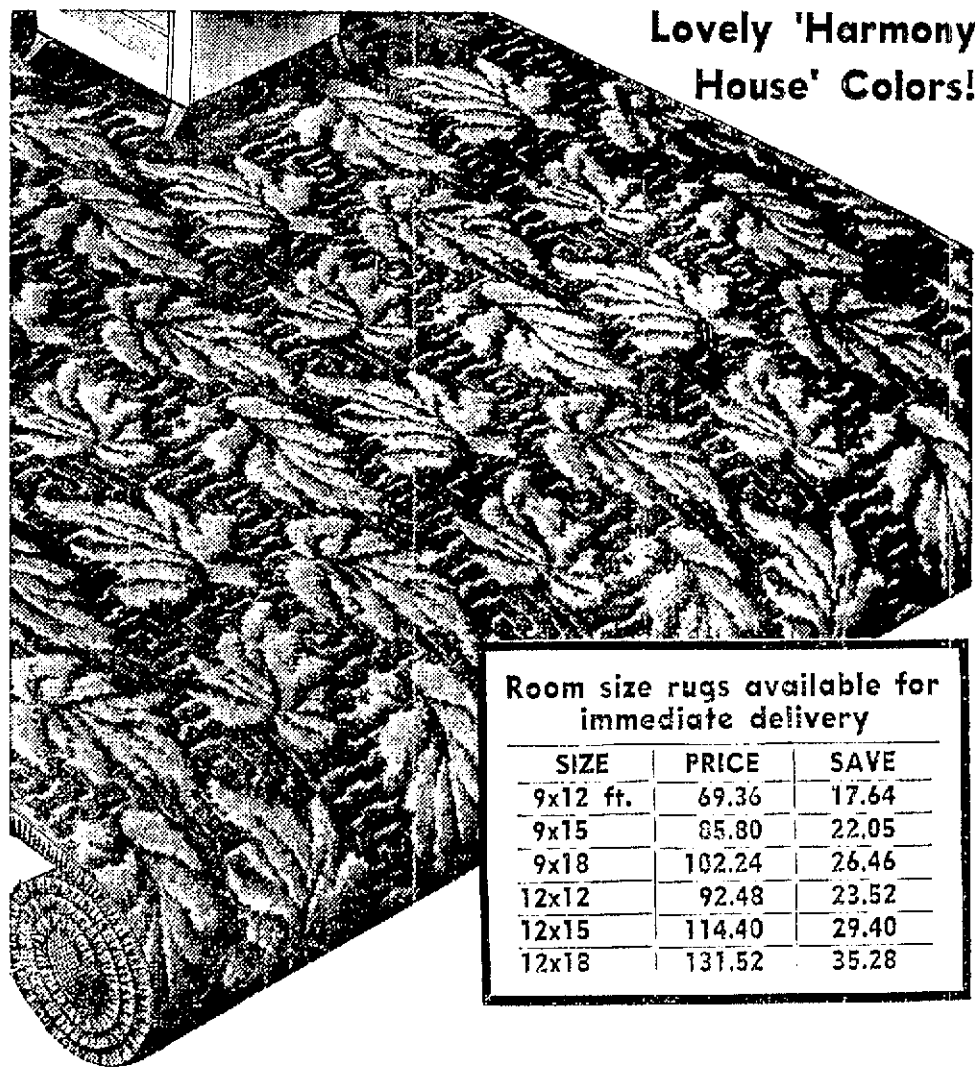
Hardwood construction throughout. Softly padded high back and seat. Upholstered in rich frieze in decorator colors. Light or dark wood trim.



34.95 Value
 Hostess Chair

29⁸⁸
 Easy Terms

Attractive hostess chair with form fitting channel back. Choice of colors in matelasse and assorted fabrics, matching fringe. 39.95 Frieze Chair 32.95



Lovely 'Harmony House' Colors!

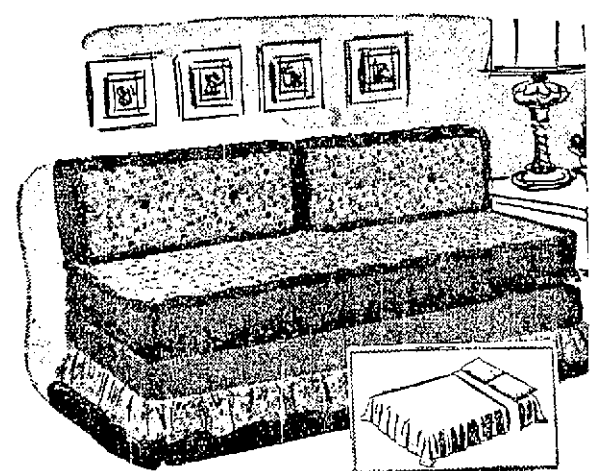
Room size rugs available for immediate delivery

SIZE	PRICE	SAVE
9x12 ft.	69.36	17.64
9x15	85.80	22.05
9x18	102.24	26.46
12x12	92.48	23.52
12x15	114.40	29.40
12x18	131.52	35.28

Save! Broadloom CARPETING
548
 Sq. Yd.

- Extreme smartness of design
- Popular tone-on-tone colors
- Thick, toe-tempting tufts
- Blended of wool and rayon

Buy now for floor flattering beauty at an unbelievable low price! A whole new idea of design! Charming contemporary leaf pattern has a simple dignity. Popular tone-on-tone colors to harmonize with every room setting. The thick, toe-tempting tufts are blended of good carpet wools and carpet rayon yarns for plenty of wear. Sturdy woven backing. A perfect setting for period or modern furnishings. Choice of Harmony House colors in gray, green, or rose. Available in 9 and 12-foot widths. Limited time offer — hurry!



Reg. 209.50 Harmony House
Tuck-away Bed

189⁸⁸
 Easy Terms
 only \$20 down

This smart modern sofa opens easily to a full size double bed with 231 coil innerspring mattress. All hardwood construction with luxurious jacquard frieze cover. Choice of popular colors.



20-inch 259.95 TV

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 Easy Terms

Big-as-life television in a compact table model with 20-inch screen. Two-knob simplified control. Automatic gain and frequency controls. Mahogany finish cabinet. Save \$10 now!

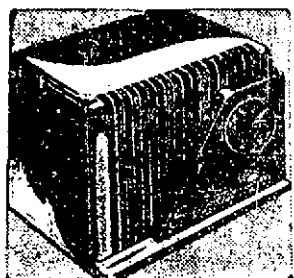
One Price to Pay:

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- Ultra High Frequency Guarantee
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Silvertone 310.95
21-inch Console
279⁹⁵

21-in. open face cabinet with tilted safety glass. Automatic gain and frequency controls. Mahogany finish.



Reg. 18.95 Radio
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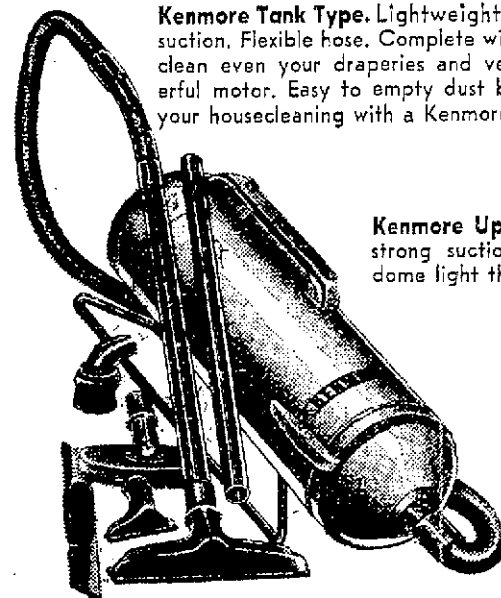
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Kenmore Tank Type. Lightweight cleaner has strong suction. Flexible hose. Complete with attachments that clean even your draperies and venetian blinds. Powerful motor. Easy to empty dust bag. Breeze through your housecleaning with a Kenmore!



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September 28, 1952

parade

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IN THIS ISSUE:

U. S. Girls Can Win

A new program for women's sports

\$1,000,000 Spat

The story behind the Calvet-Gabor feud

▲ THE SIAMESE MYSTERY

SEE PAGE 4

I Nearly Pushed the Panic Button . . .

How a sergeant reacted when a jet pilot passed out

• You may have read, recently, about the hitch-hiker who found himself flying a jet plane when the pilot passed out. Here is his own remarkable story.—THE EDITORS.

BY MASTER SGT. CHARLES E. HILT

U.S. AIR FORCE BASE, Korea.

THERE ISN'T MUCH NOISE in a jet, but when all of a sudden the motor flames out and there isn't any noise, it startles you—especially if you're not a pilot.

I'm just a maintenance inspector with the 67th Tactical Reconnaissance Wing, and this happened to me while I was riding in a T-33 jet six miles above Japan.

You see, by then I knew that the pilot, Lt. Robert MacDuff of Avenel, N.J., had blacked out. I was involuntarily at the controls. Believe me, I was close to hitting the panic button.

Rather than take a slow C-47, I had arranged to ride to Tokyo with MacDuff, a veteran of 97 missions over Korea. We were making about 450 miles an hour at 37,000 feet when the lieutenant asked me to hold the "stick" (in jets, a half-wheel) while he worked on a navigation problem.

For a while, I thought his bobbing head indicated that he was reading his instruments

and checking his charts. Then I suspected the truth—he was going through convulsions for lack of something to breathe. A valve on his oxygen mask was stuck.

I pushed the stick and bounced the plane. When MacDuff failed to react, I started to do some thinking. There was water below us and the fuel gauge showed 40 gallons, enough for about 15 minutes of flight. I turned to keep over land. Then the damn thing flamed out.

Suddenly, I heard a "wha wha wha" and then no motor—just a little whistle.

I did a lot of quick thinking. The only things I knew how to do anything with were the canopy and stick. When things got hopeless, I could get rid of the canopy and dive out.

But I had to think of the pilot—and my wife, Frances, at Parker, Fla.; of Carole, 6, who starts to school this year; of 4-year-old Chuckie who's going to be a good fisherman; and of Linda who was born two months before I left the States. And I'd never been forced to parachute despite several close squeaks on the Berlin airlift.

He Begins to Drop

THERE WERE lots of other instruments, of course, but I'm averse to pushing and pulling switches when I don't know what they do. So I pulled gently back on the stick. The plane nosed up, then shuddered when it slowed to 150 miles an hour. I didn't know the stalling speed (it's about 135), but I decided I couldn't lose much more.

I started dropping down. If MacDuff didn't revive at 10,000 feet, I figured I'd have to leave him. I'd roll over, pull the canopy and fall out. The chances were that he was dead, because it takes less than a minute without oxygen to kill a man at 37,000 feet.

I was just taking off my own mask when I saw MacDuff look up. He was like a guy coming out of a dream. His sight was fuzzy. He couldn't read the instruments.

"What's the tailpipe temperature?" he asked. "Zero," I said. (If it's high enough, you can start a jet in the air without emergency procedure.) Then he wanted to know about the RPM and fuel pressure. I told him they



SGT. HILT climbs out of the T-33 jet in which he took his harrowing ride. Note parachute he didn't use.

were zero, too.

He switched fuel pumps immediately. I saw the gauges respond. Then he put the plane into a dive at the rate of 6,000 feet a minute. The ground was coming up awfully fast.

But the speed started spinning the dead jet unit faster. The RPM increased. I was still reading the instruments. Cutting it fine, he hit the re-start button when the RPM was only eight per cent. Luckily, the engine caught.

We pulled out 2,000 feet above the mountains. It looked to me like we were right down on them. Then he climbed to 27,000 feet again. In an effort to snap out of it, he turned the refrigeration unit (designed to combat the heat of air friction on jets) up full. It all but snowed inside that ship.

Gas Nearly Gone

WE ARRIVED over the field at Itami with just enough gas for one pass at landing.

It had to be it. MacDuff still wasn't seeing very well, and I was still reading instruments. But he made a better landing than some pilots do with all their faculties.

I haven't sworn off jets exactly. But next time I go to Japan, I think I'll take a C-47.



LT. MACDUFF, left, now an instructor in Arizona, with a jet pupil, Lt. Rudy Danbom.

Now, Tide washes clothes **WHITER** than any bleach can bleach them!



Yes, TIDE washes clothes even **WHITER** than soaking in bleach overnight!

No more need to bleach, except for stubborn stains!

Just put your wash in Tide's gentle, so-safe suds . . . and all the white things will come out *whiter* than they'd be if you'd soaked them long hours in strongest bleach! It's washday's big news! No bleach known can match Tide's amazing whitening action.

So SAFE to use!

Oh, yes! You can trust your prettiest wash prints to Tide. With all its wonderful whitening action, Tide is really *safe* for *everything* that's washable . . . the most delicate fabrics, the daintiest colors. Colors love Tide's gentle suds. Why, after just *one* wash, Tide actually *brightens* soap-dulled colors!

Cleaner clothes, too!

When you rinse out a Tide wash, you've got *cleaner* clothes than you will get with any soap. No soap known will get out so much grimy dirt, yet leave clothes so free of dulling film. Get Tide today! Remember, no other washday product—bleach, soap, or "detergent," will give you a *whiter*, cleaner wash than Tide!

TIDE is Milder
for hands than any other
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Tide has a wonderful new mildness—so gentle, so kind to your hands. Why, not even the mildest leading "detergents" that are made especially for *dishwashing* are so easy on your hands as Tide. Try it—see for yourself how much milder Tide is!

TIDE IS SO THRIFTY TO USE—you'll be amazed! Such a *little* Tide makes such oceans of rich, long-lasting suds . . . goes so far in hardest water, it's a miracle of economy.

THERE'S
NOTHING
LIKE TIDE!



**NO OTHER WASHDAY PRODUCT
bleach—soap—or "detergent"
WILL GIVE YOU A WHITER,
CLEANER WASH THAN TIDE!**

The Turning Point



LISA KIRK: It might have been a courtroom . . .

Order in the Court!

HOLLYWOOD.

WHEN LISA KIRK sees a courtroom scene in a movie, she gets excited. Especially when the defense lawyer steps up to the bar and begins a fiery plea . . .

For that's what Lisa almost became—a lawyer! Instead, she's a singer and musical comedy star.

Lisa's almost-a-lawyer career got its start in Roscoe, Pa. Captain of her high school debating team, she channeled most of her dramatic talent into public speaking. Her team traveled to Pennsylvania State College to take part in a debating competition. Lisa argued so eloquently that one of the judges later came backstage.

'A Great Lawyer'

He identified himself as a member of the bar (whose name is famous), and told Lisa's mother: "I believe your daughter could be a great lawyer. I'd like to help her get started."

Before long, an agreement was made. The lawyer pledged himself to assist with Lisa's law school tuition.

But that summer Lisa took a vacation in New York. Her roommate asked her to come along to an audition for a Broadway revue. Lisa did—and there Producer Arthur Lesser spotted her and signed her up.

Result—Lisa Kirk never got back to Roscoe—or law school.

Instead of saying "Your Honor," she has become famous for her rendition of songs like "True to You in My own Fashion," or "Why Can't You Behave?"

And one of her biggest fans is that Pennsylvania lawyer.

parade

The Sunday

Picture Magazine

SEPTEMBER 28, 1932

editor

Jess Gorkin

managing editor

W. A. Sprague

assoc. managing editor

Edward D. Fales, Jr.

assist. managing editor

Robert P. Goldman

art director

Edward R. Wade

staff editor

Pauline E. Reaves

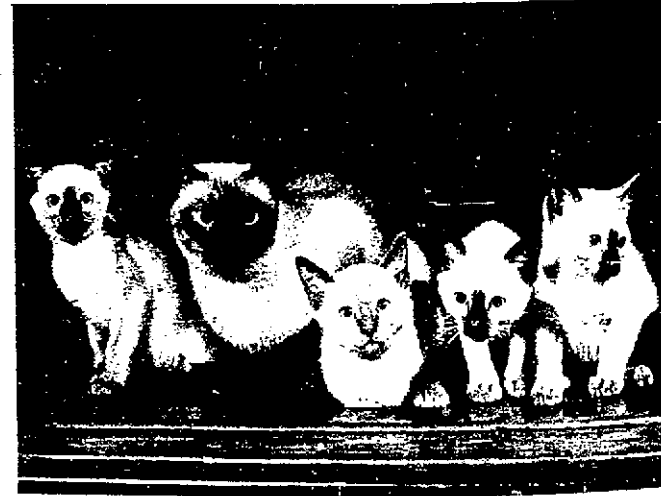
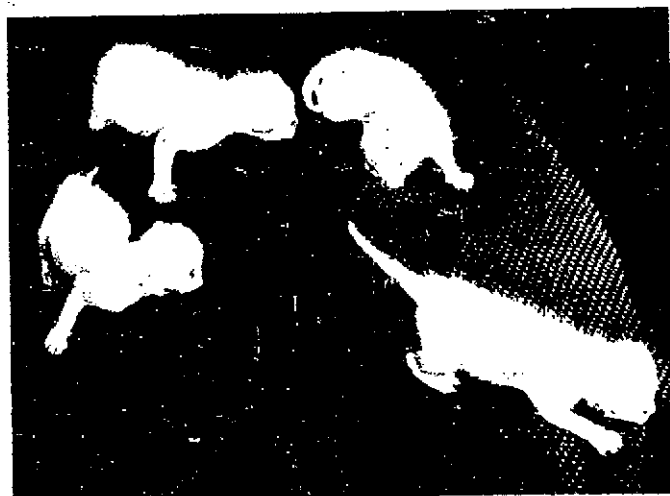
THE COVER:

● Photographer Walter Chandoha stopped counting after he took his 4,000th picture of cats. He has world's biggest collection of cat photos, says most cooperative feline subjects are Siamese. Pair on cover are "Ming" and "Chang." Like all Siamese cats, they were born pure white. (See below.)

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on parade: watch them turn color . . . !

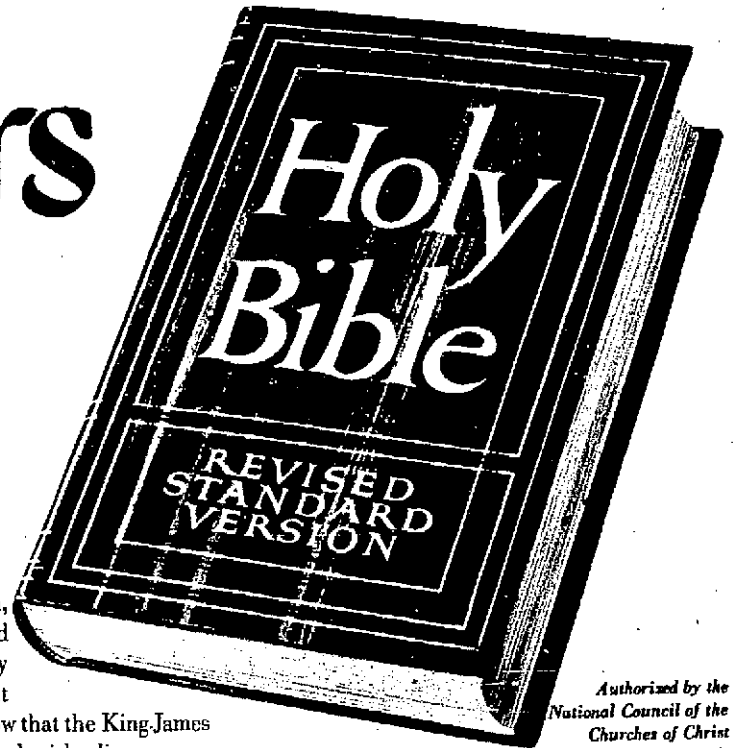


Did you know that all Siamese cats are born pure white (like this)?

But color soon creeps in . . . Now they're "coffee," or bluish, with brown, blue-grey & orange trim!

Greatest Bible News in 341 Years

**Announcing a new authorized version—
more accurate and easier to read—
that preserves the timeless beauty
of the beloved King James translation**



Authorized by the
National Council of the
Churches of Christ
in the U. S. A.

**Read the story behind the
Revised Standard Version of the Bible
—and how it can change your life**

YOUR PRESENT Bible, most likely, is the King James Version . . . written 341 years ago, and filled with expressions that are confusing today. Too often, therefore, it may lie in your home respected, but neglected.

Now at last you can own a Bible in living language, so clear and powerful you will turn to it regularly . . . yet an *authorized* Bible, faithful to the earliest known manuscripts.

Ninety-one Bible scholars cooperated in the fourteen-year-long labor to recover the full meaning of the Bible. They preserved the beauty of the King James Version, but freed the Bible from outdated expressions that make it hard to understand. (Did you know, for instance, that in the King James Bible "by and by" means *immediately*? That a man's "conversation" means his *conduct*?)

NEWEST VERSION REALLY OUR OLDEST

In the 341 years since the King James Version was published, dramatic discoveries of ancient manuscripts have shed new light on the Scriptures. (In a long-

forgotten cave near the Dead Sea, for example, shepherds chanced on the Isaiah Scroll—a nearly complete text dating from about the time of Christ.) We now know that the King James Version is at times erroneous and misleading.

The Revised Standard Version is based on the most authoritative manuscripts—some more ancient than any previously known. In a sense it is our *oldest* Bible.

A BIBLE FOR THE FAMILY THAT ALREADY HAS A BIBLE

If you have too seldom opened your Bible because the way it is written makes it hard for you to understand, the Revised Standard Version can bring you an exciting new experience.

Here is a Bible so *enjoyable* you'll find you pick it up twice as often. Its clear, simple language makes Bible-reading a rewarding pleasure your whole family will want to share. And as it strengthens your understanding of God's Word, it will bring renewed inspiration to you and to those you love. Indeed, this new Revised Standard Version of the Bible can literally change your life, bring you greater peace of mind.

Why Religious Leaders Prefer the Revised Standard Version

"For everyone seeking peace of mind, victory over fear, and a solution of personal and social problems, this version will be of great practical help."
—Dr. Norman Vincent Peale



"An event of the greatest significance. A group of eminent scholars has produced this monumental work, which in the light of new knowledge clarifies the eternal message of the Word of God in modern language."
—Bishop Henry Knox Sherrill



"The Revised Standard Version of the Bible is now in a real sense the authorized translation for our Protestant churches. It combines dignity and elevation of style with scrupulous accuracy . . . clear, understandable, true to the original text. Every Christian should possess this translation."
—Dr. Harry Emerson Fosdick



SEE HOW MODERN LANGUAGE MAKES THE MEANING CLEAR

King James Version

1 Cor.
10:24 Let no man seek his own, but every man another's *wealth*.

Acts
10:34 Then Peter opened *his* mouth, and said, Of a truth I perceive that God is no respecter of persons:

Psalms
119:147 I prevented the dawning of the morning, and cried: I hoped in thy word.

Revised Standard Version

Let no one seek his own good, but the good of his neighbor.

And Peter opened his mouth and said: "Truly I perceive that God shows no partiality . . ."

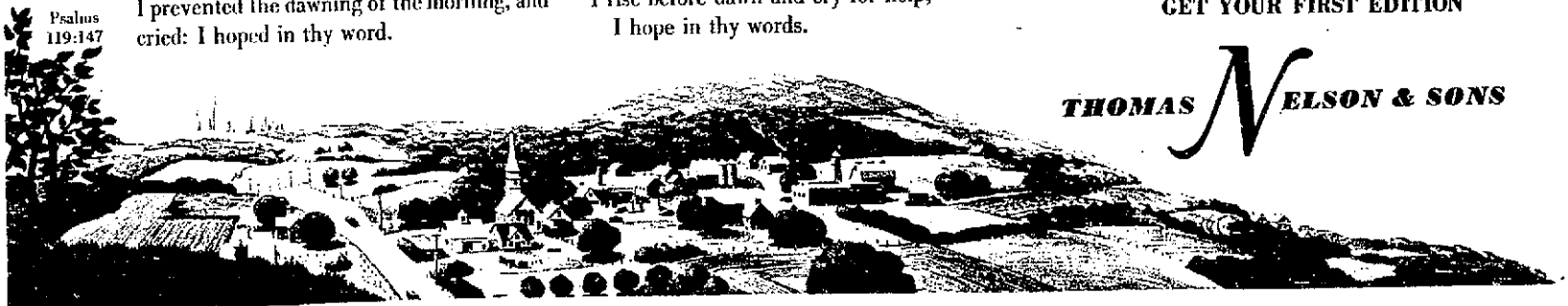
I rise before dawn and cry for help;
I hope in thy words.

Even the way it's printed makes the Revised Standard Version easier to read! The large-legible type has plenty of white space between the lines. Chapter numbers are large, for convenient reference; verse numbers are small and light so they do not interrupt the flow of reading. Poetry is printed in verse form.

Choose from two handsome editions. Rich maroon buckram stamped in genuine 23-karat gold, \$6.00. Magnificent black genuine leather stamped in 23-karat gold, with red undergold edges and ribbon marker, individually boxed, \$10.00.

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THOMAS *N* ELSON & SONS



Let's

The Olympics taught

BY DANIEL J. FERRIS

Secretary-Treasurer, Amateur Athletic Union
of the United States

HAS THE TIME COME for Americans to take another look at women in sports?

Has the time come for us to give our girls a chance to compete with women from the rest of the world?

If there was any lesson for us in the recent Olympics, it may have been: *let's stop making track and field athletics a men's club only. Let's strip away the chains which have kept women out of so many sports!*

- For the Olympics were a warning: women of other nations are getting ahead of U.S. girls in field sports. It was their *women*, ironically, who gave the Russians their heavy lead early in the games—a lead U.S. men later overcame!

- You may be one of those U.S. women who say: "But I have no interest in athletics. Neither has my daughter."

- Or you may say as many U.S. men do: "We like our women beautiful and feminine. We don't want to marry Amazons."

You may or may not feel that way, and I certainly don't claim to have all the answers. But I do think I can mention two points which are worth a lot of thought:

1. I was surprised, in Helsinki, this year, by the number of beautiful, feminine women I saw competing. More than ever, I was convinced: women's sports, properly selected, do not produce mannish women.

2. If you are a woman, consider this: *Sports have made American boys strong, fine and even great in their sense of fairness and courage. Cannot sports do the same for girls? Cannot sports give them the strength needed to raise a happy family today?*

In the recent Olympics, where U.S. women were overshadowed, one girl's remark especially, stands out in my mind.

Diving for her Olympic victory, Pat McCormick is proof that sports can enhance a girl's beauty.



Shirley B. Strickland of Australia, third from right, won this Olympic 80-meter hurdle race. There are no American girls in this picture of the finals!

have more co-ed sports

us this: we aren't giving American girls a chance to show what they can do . . .

She was Mae Faggs, a high school girl from Bayside, L. I., and a member of the U.S. women's relay team.

"I just *have* to go back home with a medal," she said.

She was one of America's small band of 8 women athletes. When they left U.S. shores some critics wondered whether we should bother to send a team at all. Our relay team was given no chance whatsoever against those famous, well-trained women sprinters from Australia, Germany, Russia and Great Britain.

But Mae Faggs was not pessimistic. She ran sixth in the 100-meter race and was shutout in the 200-meter race, but she had the same fighting spirit that American boys learn in sports:

• *When everyone else had given up hope, she kept telling the other girls: "We're going to win the 400-meter!"*

Then came the day of the race.

In the last lap of the 400, the Australians led in a whirlwind, but a bad pass killed their chances. Germany sped ahead. Great Britain was running second.

Then . . . Catherine Hardy, anchor girl on the American team, was running third. *But Mae had said they'd win. Could they do it?*

Drawing on a sudden reserve of energy, Catherine burst ahead, passed Britain, passed Germany—and won!

The American team had set a new world—and Olympic—record.

And so Mae (and her team-mates) came home with their medals. Back in Bayside, the little never-say-quits American girl said:

• "If only American girls had more sports meets—more competition—to spur them on!"
• "We could go back in 1956 and do it again—and American women could score high in other events, too."

The Olympics are not intended to pit nation against nation. The purpose of the Olympics is to find great athletes.

But it's a shame America doesn't give her

girls more of a chance to be great!

There's no secret about the way other countries develop more good women athletes in track and field events.

Co-Ed Sports Meets Help

ONE OF OUR OFFICIALS asked an Australian how his nation managed to find such standouts as Marjorie Jackson and Shirley De La Hunty (they won three Olympic titles).

The Australian explained:

- "Why, we treat the girls just like the boys."
- "Whenever a meet is scheduled, we have events for *both*."

This would certainly be a new idea in America—in this generation.

Today, about the only colleges which favor women's track and field are Tuskegee and Tennessee State Teachers. It's worth noting that the first of these has won most of the U.S. women's titles in the past 15 years!

How, then, did Mae Faggs get started?

She's a typical case. She did *not* run at Bayside High School—which, like so many other schools, has no girl's track team.

But she *did* get her start when the Police Athletic League formed a track squad.



CATHERINE HARDY, No. 57, breaks tape in relay (see story) for a U.S. victory.

You may be surprised, but it's a fact that 30 years ago *several* U.S. colleges and universities had good women's track teams: Vassar, Bryn Mawr, the University of California and Florida State College for Women.

And this paid off as late as 1932 when U.S. women dominated the women's events in the Olympics. They weren't the underdogs then!

There were Babe Didrickson in the 80-meter hurdles and javelin, Jean Shiley in the high jumps, and Lillian Copeland in the discus.

The Russians *encourage* women's track and field athletics. The French run 2,000-meter cross-country races in which *several thousand* girls compete. The same with the English.

We do none of this.

Everywhere in Europe and elsewhere throughout the world, women may race up to a half mile. We limit ours to 220 yards.

Now is the Time

THUS, IT IS NOT our girl athletes who are failing us—it is we who are failing our girl athletes.

- We're not providing them with the competition they need.
- We're not giving them the equipment, the coaches, the moral incentives.

In swimming, where schools and colleges back up girls' events, we produce such world-beaters as Pat McCormick, the diver. In golf and tennis our women bow to no one. But in the Olympic track and field events we simply don't give our girls a chance.

True, there are signs for the better.

Some college officials are beginning to think that women have been neglected. One big industry in St. Louis wants to sponsor a women's track and field program.

But the great spur must come from our schools.

The eyes of the world are going to be on U.S. women in the 1956 Olympics—and the time to start winning those Olympics is NOW!

**"MAKE A BUCK,
SPEND IT FAST...
MEET A
DAME,
KISS HER
QUICK!"**

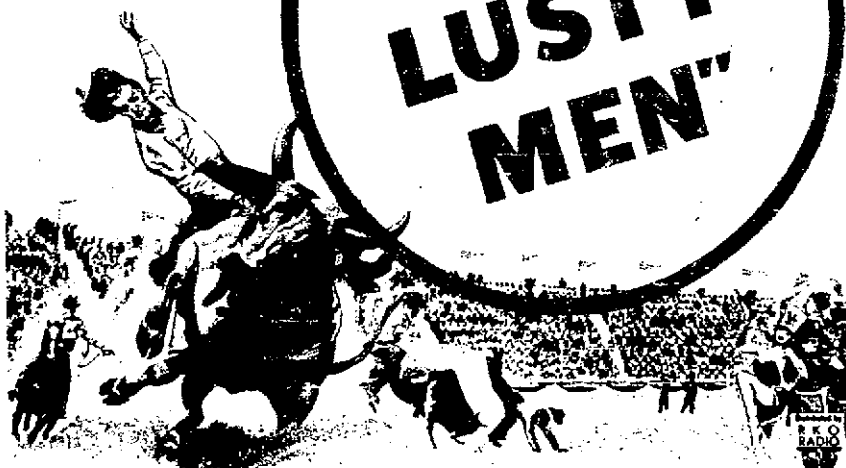



WALD-KRASNA Productions present

**SUSAN HAYWARD • ROBERT MITCHUM
ARTHUR KENNEDY • ARTHUR HUNNICUTT**

Life is raw...
love is rough...
in the brawling
camps of
Big-Time
Rodeo!

**"THE
LUSTY
MEN"**



with FRANK FAYLEN • Produced by JERRY WALD • Directed by NICHOLAS RAY
Written for the screen by HORACE McCOY and DAVID DORTORT

8 parade SEPTEMBER 28, 1952



TO PREPARE for prayers, caliph meditates in palace gardens.



KIDS COME running at sound of palace band. Adults watch, too.



GUARDS AND spectators flank narrow street for the parade.



REEDY TOOTLING of band sets pace for the dignified march.

Central figure is white-robed caliph. He's also temporal chief.

IT'S A 60-ft. Parade...

The world's biggest little procession lasts 60 seconds

TETUAN,
Spanish Morocco.
IN A PALACE here lives a mild, round-faced young man by the name of Sidi Mohammed Ben Youssef. He dominates the native life of this Spanish colony in Africa.

His title: caliph. His tasks: (1) to be a figurehead for the rulers in Madrid; and (2) to be first churchman in this Mohammedan country.

In this last role he plays the chief part in one of the world's most brilliant

PHOTOS BY ALLAN GOULD



The Caliph

—and briefest—pageants. It starts precisely at 11 a.m. every Friday, holy day in the lands where Allah is worshiped. At that time—

The royal band lines up and begins tooting.

Call Out the Guard

THE ROYAL GUARD stands at attention along the line of march.

• White-robed servants scurry briskly out from the palace.

• At noon a flag flutters from the tower of the

mosque. The Jatib chants the hour of prayer in a high-pitched wail.

• Tetuan's kids come running to see the parade, and the faithful jam the narrow (20-foot) street.

• At last the palace gates swing wide. First comes the Kaid El Mexuar, the priest, bearing a jewel-studded wand. Then comes the caliph.

• A hush descends as the procession moves solemnly toward the place of worship, just 60 feet (and 60 seconds) from the palace gate!



Now YOU Can Be An Army Officer

**You Can NOW Sign Up
Directly As An Army
OCS Applicant**

If you are a high school graduate 18½ to 28, and can meet the physical and mental requirements, you can enlist specifically as an Army Officer Candidate applicant. OCS training is 22 weeks.

Upon receiving your commission, you will be required to serve eighteen months of active duty.

The Army Officer Receives:

1. The finest type of leadership training available anywhere... training which will serve you and advance you wherever you are.

2. The satisfaction of doing an important and responsible job... your part in making your country's defenses strong and alert will be a source of continuing pride.

3. Training in the most modern methods, using the newest equipment... you will work with some of science's latest developments from which you will gain invaluable experience.

4. Association with the finest type of young men... friendships you will value throughout your life.

**Officers Are Trained At Nine
Different Officer Candidate Schools:**

**INFANTRY
FIELD ARTILLERY
ARMORED
ANTI-AIRCRAFT
ARTILLERY
ENGINEER
SIGNAL**

**ORDNANCE
ARMY GENERAL**
(Commissions in Finance Corps, Chemical Corps, Quartermaster Corps, Transportation Corps, Military Police, or Medical Specialist Corps.)
WOMEN'S ARMY CORPS



**WOMEN OFFICERS
ARE NEEDED TOO!**

A great many of the Army's career fields are open to women.

U. S. ARMY

For complete details, contact
your nearest U. S. Army or U. S.
Air Force Recruiting Station.

Or mail coupon today for
free, informative booklet
YOUR CAREER AS AN ARMY OFFICER

Military Personnel Procurement Division
AGO—Attention AGSN
Washington 25, D. C.
Please send me a copy of your informative booklet giving details about opportunities for commissions in the U. S. Army.

NAME.....
ADDRESS.....
CITY.....ZONE.....STATE.....

SEPTEMBER 28, 1952 parade 9

LIMITED TIME ONLY!

SAVE 66¢ EACH

ON THESE FAMOUS

FLINT STAINLESS STEEL Kitchen Tools

\$1.29 each

REGULAR PRICE \$1.95

Hamburger
Turner, \$1.29

Slotted Mixing
Spoon, \$1.29

6-Place Stainless
Wall Rack, \$1.29

BUY ALL 3 PIECES
SAVE \$1.98

FLINT
STAINLESS STEEL
KITCHEN TOOLS

for 15 years. Right now is the perfect time to start your set—and save! Wherever fine housewares are sold.

EKCO PRODUCTS COMPANY, CHICAGO 39

Also sold in Canada by Ekco Products Company (Canada) Ltd., Toronto

Available everywhere you see this ad displayed.
Watch for it!

ANOTHER GREAT PRODUCT BY **EKCO** THE GREATEST NAME IN HOUSEWARES

Yes, take those

Collectors like Theodore Lucas don't scorn them.

NEVER SAY to Ted Lucas: "Don't take any wooden nickels."

He'll laugh right in your teeth.

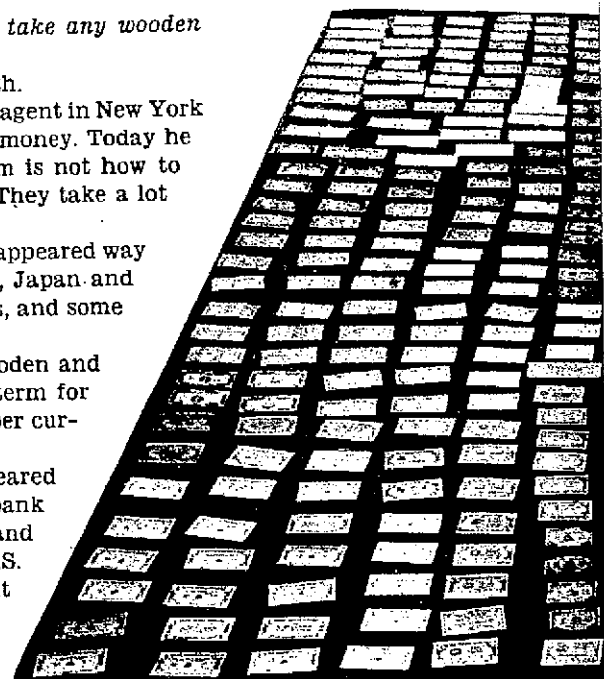
For Lucas, a railroad freight agent in New York has spent 12 years collecting wooden money. Today he has 1,800 wooden nickels. His problem is not how to cash them—but where to keep them. They take a lot of space.

• Wooden currency, says Lucas, first appeared way back in ancient Greece. Tibet, China, Japan and Austria also issued non-metallic coins, and some of these are worth \$100 today.

• But not all wooden nickels are wooden and not all are nickels. It's a collector's term for a lot of wooden, paper, cloth and rubber currency (of various shapes).

• First real U.S. wooden currency appeared in Tenino, Wash., in 1931 when a bank failed. It was wood scrip in 25¢, 50¢ and \$1.00 denominations. Since then 330 U.S. cities have issued wooden nickels—but chiefly for souvenirs.

• One of the most unusual (see below) is issued at Rocky Ford, Colo., annually. It's watermelon-shaped!



Ted Lucas and part of his "treasury" of



THESE ARE WOODEN NICKELS: note the watermelon coin (top center) and the oyster

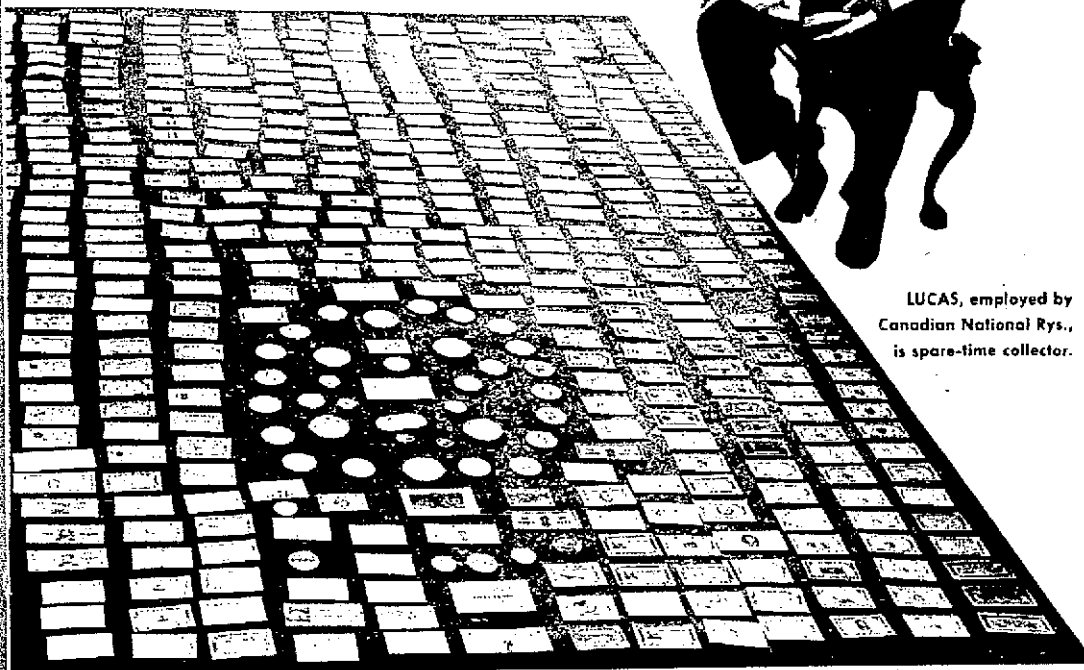
coin (second row, right). Most souvenir currency is made from paper-thin sheets of wood.

wooden nickels

Some are worth as much as \$100!



LUCAS, employed by Canadian National Rys., is spare-time collector.



1800 genuine wooden nickels. As you see, only a few look anything like nickels!

Special Value!

Amazing New Spill-Proof Heinz Baby Tumbler!

Teach Your Baby To Drink From A Cup Without Spilling A Drop!

EVERY BABY NEEDS this great modern feeding aid! Perforated mouthpiece scientifically controls flow, guards against gagging, choking! Patented contoured lip helps in teething. Enthusiastically endorsed by leading doctors! Choice of four colors. Regular 49¢ value—yours, postpaid, for only 25¢ and six labels from famous Heinz Cereals, Strained or Junior Baby Foods! Fill out coupon below and mail today!

Doctors Everywhere Recommend Heinz Baby Foods



YOU KNOW IT'S GOOD BECAUSE IT'S HEINZ!



ONLY 25¢ AND 6 HEINZ BABY FOOD LABELS

MAIL COUPON TODAY!

H. J. Heinz Company, Department 255-11, Pittsburgh 30, Pa. Enclosed is 25¢ (coin) and six Heinz Baby Food Labels. Please send me the Heinz Baby Tumbler in color checked below.

☐ Blue ☐ Pink ☐ Ruby ☐ Amber

Name _____ PLEASE PRINT

Address _____

City _____ Zone _____ State _____

Offer good in U.S.A. only—expires Feb. 1, 1953

AMM-I-DENT the Ammoniated CHLOROPHYLL Toothpaste that Reduces Tooth Decay!

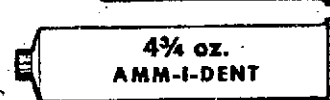
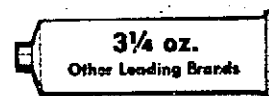


AMMONIATED to reduce tooth decay. Tests prove Amm-i-dent helps prevent cavities as no other toothpaste can. More dentists recommend Amm-i-dent's ammoniated formula than any other dentifrice offered to the public.



WON'T STAIN. Amm-i-dent will not turn your toothbrush green as other leading brands do. Yet, every tube contains full-strength chlorophyll for full breath protection.

MORE FOR YOUR MONEY



Amm-i-dent
THE AMMONIATED CHLOROPHYLL
TOOTH PASTE

ONLY 53¢

Amm-i-dent Chlorophyll Tooth Powder 10¢, 47¢



AT THE SAME PRICE, Amm-i-dent gives you nearly 50% more toothpaste than other leading brands. Compare, too, for proven protection against tooth decay, for no stain—and you'll buy Amm-i-dent!

THE GREEN TOOTHPASTE THAT WILL NOT STAIN

Revolutionary new recipe—Takes only 18 minutes!

“SPANISH RICE PRONTO”

Uses only one pan! Costs only 9¢ a serving! Every grain of rice has rich tomato flavor—through and through!

The secret? PRE-COOKED MINUTE RICE with HUNT'S TOMATO SAUCE



Product of Hunt Foods

America's favorite. Spanish-style tomato sauce—savory Hunt's Tomato Sauce! It's all tomato (no starchy fillers!) plus fine spices and seasoning.

How to make SPANISH RICE PRONTO

Señoras used to take hours to create a taste treat like this! But thanks to quick, quick MINUTE RICE with smooth HUNT's TOMATO SAUCE, you can whip up this wonder in just 18 minutes and for the amazingly low price of 9¢ a serving!

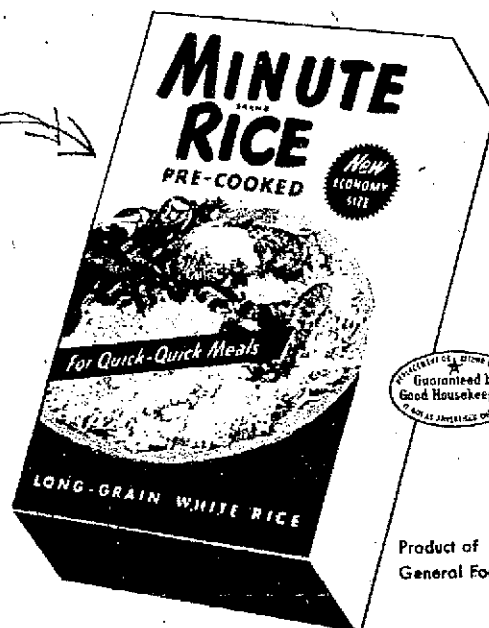
- ¼ cup bacon drippings
- 1 medium onion, thinly sliced
- ½ medium green pepper, diced
- 1½ cups Minute Rice
- 1¾ cups hot water
- 2 cans Hunt's Tomato Sauce
- 1 teaspoon salt
- Dash of pepper
- 1 teaspoon prepared mustard (optional)

Melt bacon drippings in saucepan or skillet. Add onion, green pepper, and Minute Rice (right from the package). Cook and stir over high heat until lightly browned. Add hot water, Hunt's Tomato Sauce, and seasonings; mix well. Bring quickly to a boil, cover tightly, and simmer 10 minutes. Makes 4 servings.

Why this new recipe is quick and easy

You use only one pan—no baking. The Minute Rice is added right from the package. As it swells into luscious, tender kernels, it soaks up the rich flavor, takes on the appetizing color of Hunt's Tomato Sauce. And what a bargain—only 36¢ to make a family of four happy! Try it—tonight!

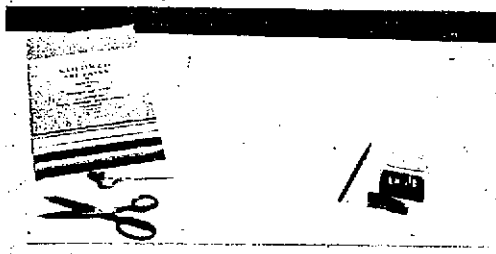
Variations?... Dozens of them! Simply add your favorite—cheese, cooked meat, fowl, sea food or leftovers.



Product of General Foods

No washing! No steaming! Just bring to a boil, turn off the heat! Pre-cooked Minute Rice comes out fluffy, snowy, perfect-tasting in only 13 minutes.





INGREDIENTS: cut-out pattern, craft paper, scissors, spoon, Swingline Tot stapling kit, and pencil.

PAPER SCULPTURE

Young artists "carve" with paper

NOW it's paper Sculpture! Children of all ages can become potential "sculptors" with a cut-out pattern, a few sheets of colored paper, scissors and stapler or paste.

The idea is the brain-child of two New York artists: Erica Goreck-Egan and her husband, Harold Egan. Erica remembered how her Polish ancestors used to make decorations of paper and egg shells.

In their studio, the Egans experimented for weeks. Finally, they eliminated the egg-shells but retained the art of giving paper a three-dimensional look. Their secret: clever folding.

For PARADE readers, the Egans designed Jack and Jill, boy and girl heads, Moo-Moo, a wide-eyed cow and Horace Hound. They're good decorations for playroom or nursery.

FOR COMPLETE set of 4 patterns, plus instructions for assembly, send 25¢ for mailing to Paper Sculpture, Box 525, Grand Central Station, New York 17, N. Y.



LITTLE girl beams over "Jill's" head, with life-like hair-do and eyelashes. For boys, there's a matching "Jack" with cowlick.



KIDS from six up can make the paper plaques. It's good rainy day fun. Patterns can be used over, even on wrapping paper.



"MOO-MOO" and Horace Hound are handsome animals, measure approximately 18 x 20 inches.



Be sure you're always
NICE TO BE NEAR

Goodbye Body Odors

for good! Now, one Nullo chlorophyll deodorant tablet a day will keep you safe from offending all day... all over!

Take it like a vitamin! Tests prove new Nullo so effective that, in most cases, one full-strength Nullo tablet equals the effect of two ordinary chlorophyll tablets. Take Nullo every morning! Be sure you're always nice to be near!

the nation's first
chlorophyll deodorant
tablet



©1952, The De Free Co., Estab. 1906

**Mrs. Harry Conover
Puts On Blue Bonnet
—Appreciates F.N.E.!**



Mrs. Harry Conover puts on **BLUE BONNET** Margarine for F.N.E.—Flavor, Nutrition, Economy! Like the noted beauty and TV personality, you will love the delicate, sunny-sweet taste **BLUE BONNET** adds to any food! You'll appreciate its nourishment, too. No other spread for bread is richer in year-round Vitamin A! And you'll like its real economy. Two pounds of **BLUE BONNET** cost less than one pound of high-priced spread! So remember the letters... F... N... E.! Buy **All-Vegetable BLUE BONNET** Margarine and get "all three"—Flavor! Nutrition! Econom-e-e!

New! COLGATE Chlorophyll Toothpaste DESTROYS BAD BREATH

Originating in the Mouth.



Here is the magic power of chlorophyll to destroy bad breath originating in the mouth! Colgate Chlorophyll Toothpaste in most cases acts quickly . . . acts thoroughly . . . and the purifying action lasts for hours! Keeps your breath sweet and fresh longer!

Now! The Full Benefits of a Chlorophyll* Toothpaste in a New, Exclusive Colgate Formula!

Now Colgate brings you wonder-working chlorophyll in the finest chlorophyll toothpaste that 146 years of experience can create . . . Colgate Chlorophyll Toothpaste!

How Colgate Makes Chlorophyll Work For You!
Nature herself makes chlorophyll and puts it in all green plants to enable them to live and grow. But science must break down this natural chlorophyll into a usable, effective form (water-soluble chlorophyllins) — before it can help you against bad breath, tooth decay, common gum disorders.

That's why Colgate's experience and skill in creating an exclusive formula is important to you. In new Colgate Chlorophyll Toothpaste you get the benefits of these water-soluble chlorophyllins in a safe, pleasant form!

For real help against bad breath originating in the mouth . . . common gum disorders . . . tooth decay . . . use Colgate Chlorophyll Toothpaste after eating. It's the finest chlorophyll toothpaste the world's largest maker of quality dentifrices can produce!

Fights Tooth Decay!

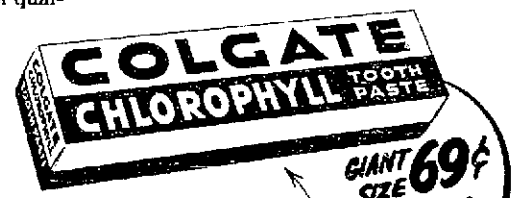
Every time you use Colgate Chlorophyll Toothpaste—especially right after eating—you act against the destructive acids that are a cause of tooth decay . . . actually help retard their formation!



Checks Common Gum Disorders!



Tests show chlorophyll promotes healthy gum tissues. Colgate Chlorophyll Toothpaste brings you the effective benefits of chlorophyll to help you care for sore, tender gums.



*Contains water-soluble chlorophyllins.

Tested And Guaranteed by **COLGATE!**



BILLY LEHR (see story) rewards Buster with an admiring glance.

This Rooster Can Skate

It took him seven months to learn, but Buster now coasts along with neighborhood kids



Buster skates normally (note lifted foot), has good balance.

LOS ANGELES.
ONE DAY recently, children in the neighborhood where Billy Lehr, a carnival man, lives thought they were seeing things. They were—a rooster was dashing around on roller skates.

Buster, a Rhode Island Red, had been trained for seven months. Now Lehr had launched him on the sidewalk to see how he could get along. (He hopes to work Buster into a carnival act.)

With straps and tape, Lehr had attached light, aluminum skates firmly to Buster's long feet. Then he had given Buster a shove . . .

Buster did all right. He coasted along with a sense of balance as good as the average youngster's. Now and then he would lift one skate off the sidewalk. (He was trying, probably, to shake the skate off, but it gave him forward momentum.)

Buster's one problem: when he falls, amid much flapping of feathers, he can't get up himself!



Buster loves the attention he gets from neighbor kids.

Top—Buster sets forth on a skating venture
Center—Oops! He nearly falls, with frantic batting of wings
Bottom—He goes zooming past Alec Berkman . . .



Your hands are in water 27 times a day...



that's why you need
TRUSHAY the lotion
that's rich in beauty oil!

How many times a day does water touch your hands—and rob them of their natural skin oils? Touch them—and leave them a little drier, a little rougher, every time!

Count the times for just one day—and see why ordinary slap-dash hand care isn't enough—why you need the help of rich Trushay.

For Trushay is velvety with its own beauty oil that soothes the soreness of parched skin—reduces its redness and smooths away its roughness. In fact, Trushay is so rich it even offers you "beforehand" protection.

Smoothed on before each washing chore, creamy Trushay guards hands right in hot, sudsy water—helps prevent its drying damage!



A PRODUCT OF BRISTOL-MYERS

...Haystacks!

By Beth Merriman, PARADE'S FOOD EDITOR

SURE ENOUGH, it's a surprise! Cup cakes all dolled up to look like something else! Wonderful to serve with ices after an easy dinner of: Tomato juice, baked pork chops, baked acorn squash, buttered green beans, apple and celery salad, coffee.

HAYSTACKS

- | | |
|----------------------------------|--|
| 1 9-oz. pkg. cup cake mix | ½ cup heavy cream, whipped |
| 1½ teaspoons unflavored gelatine | ½ cup chopped toasted blanched almonds |
| 2 tablespoons cold water | 1 cup toasted shredded coconut |
| ½ cup maple syrup | |
| Few grains salt | |

Prepare cup cake mix as directed on package. Bake in tall custard cups or popover pans. Remove from cups; cool, upside down. Soften gelatine in cold water. Heat syrup; dissolve gelatine in it. Blend in salt. Cool until slightly thickened. Fold in whipped cream and chopped almonds. Chill until mixture holds its shape. Spread over top and sides of cakes; sprinkle thickly with toasted coconut. Stick "haystacks" with a few additional slivered toasted almonds. Makes 8 to 10, depending on size of pans.



To toast shredded coconut, spread evenly on baking sheet, heat under broiler; stir often with a fork.



Cool cup cakes upside down. Measure gelatine; soften in cold water, then dissolve in hot maple syrup.

Make cup cakes
with a mix, frost deliciously.

Real homemade soup in 7 minutes!

*No Chicken Noodle Soup tastes
as good as homemade*

*Now make it the modern way
in 7 minutes with these
magic Lipton "makings"...*



*and serve the good
old-fashioned
kind of Chicken
Noodle Soup!*

LIPTON SOUP MIXES

CHICKEN NOODLE
TOMATO VEGETABLE
ONION

*More soup for less
money—with Lipton!*

Variety for variety, you pay less for Lipton Soup Mixes than for most canned soups. Furthermore, Lipton gives you more soup than most canned soups! And those magic Lipton "makings" cook in jig time—are the quick, modern way to real home-made soup!



LIPTON TOMATO VEGETABLE SOUP

Home-iest vegetable soup you can buy in a store! Glorious ripe-tomato broth—6 taste-teasing vegetables—tender egg noodles, enriched to be more nourishing—cut to easy-spoon-ing size. Only 10 minutes' cooking puts it on your table.



LIPTON ONION SOUP

Here's onion soup as served in the smartest restaurants. Rich beef-flavored stock—savory onions toasted to a golden brown. A tangy, robust soup—yet it costs you only 4 or 5¢ a serving—cooks in just 10 minutes. Try it today!



"Who'll pay for this?" demands an irate owner of broken window.

Crash goes the

... but a businessman pays for windows that

CLEVELAND, Ohio.

"CRACK!" The boy at bat smacked a long, high fly ball. Outfielder Jack Preto, 9, stabbed an arm up for it but missed.

"Crash!" The ball went through the window at his back.

The glass had hardly stopped tinkling when Jack ran towards the angry housewife.

"Don't worry, lady," he said, whipping out a printed card. "We have window-breaking insurance!"

It sounds like a line under a cartoon—but it really happened!

The angry woman took the card. Sure enough, it said in big letters *"National Sandlot Baseball-Football Window Repair Guarantee."*

Below was the signature of Cleveland's Frank C. Russell, president of one of the world's largest window companies.

A New Window—Free

THE HOUSEWIFE phoned the nearest Russell window dealer. Sure enough, within minutes, a repairman replaced the glass.

Similar scenes are taking place in 150 other cities and communities that have Russell dealers and distributors. During the past year, they have replaced over 2,500 windows, worth \$15,000—free!

It all began last autumn, when Russell, a onetime semi-pro baseball player who turned businessman,

NEW Shampoo Discovery gives You Film-Free Hair with NO DETERGENT DRYNESS

Nature gives you "young" hair...



Dryness caused by strong "dishpan" detergents in some shampoos... that can take out of your hair the very substances it needs for health and beauty.

NEW FITCH SHAMPOO Helps Nature

Keep Your Hair Looking Young

Your hair renews its youth with every inch it grows... and gentle new Fitch Shampoo has the *special formula* that keeps it healthy, young. New Fitch floats out surface oil, dirt, and loose dandruff... but *leaves in* Nature's beautifying lubricants to polish your hair with a *natural shine*.

See the difference! No dulling film remains... the "rinse" is right in the new Fitch shampoo formula.

Feel the difference! That brittle feel of harsh "detergent dryness" disappears as natural oils are restored.

New Fitch Shampoo makes even hardest water rain-water-soft. It leaves your hair easier to manage, gives it that "Hair-dresser Look." It's mild, safe for a child's scalp... and still the only shampoo that guarantees to remove dandruff in one lathering—or your money back. Try it now!

Stop washing the "Bloom of Youth" from your hair...

SWITCH TO NEW FITCH SHAMPOO

PERFECT FOR
ALL THE FAMILY



Copyright 1952,
Fitch Div., Grave Laboratories, Inc.



glass ...

ball players break

remembered his own boyhood windows. They caused bad feelings—and cost his widowed mother money.

So Russell, now 52, began giving out yellow cards guaranteeing to pay for any windows broken by holders during bona fide ballgames.

"Look at it this way," he says. "Unless kids have regular playing fields, they have to play in empty lots. A ball goes through a window, a cop comes, and some kid has to pay about \$14 for a new one."

One Cost \$200

HE HAS letters to prove it. Wrote young Willis Rappe, jr., of Portland, Ore: "The window cost \$24. I paid \$2 of it and now I have to pay the rest." A 13-year-old in Houston, Texas, broke a \$12.23 auto windshield and was paying for it out of a \$1.25 a week allowance. And a team in Brooklyn, N. Y., broke a \$200 store window!

Russell, through his agents, has paid for them all unhesitatingly.

Surprisingly, there have been no fraudulent claims. Is the \$15,000 wasted? No, says Russell. "I'm in the window business. Someday these kids will have their own houses. They'll have Russell windows."



"WINDOW INSURANCE" card held up by Jack Preto says window company will replace pane.



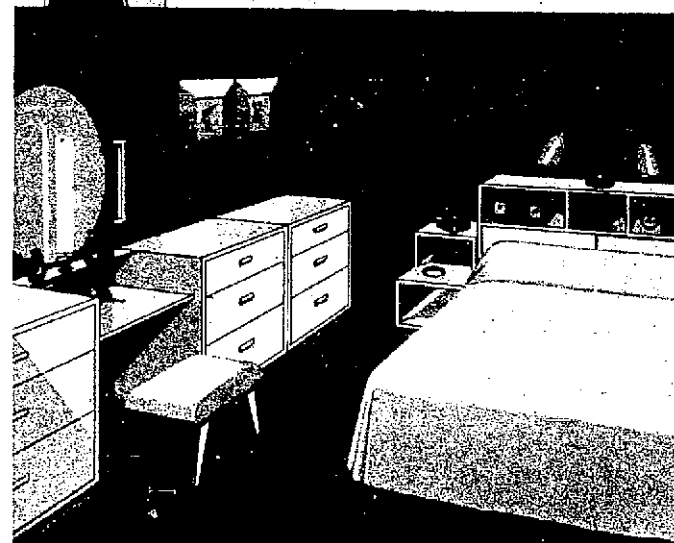
REPAIRMAN from nearest agency came with new glass. Company replaces 2,500 windows a year.



Window-maker Frank C. Russell hands out cards in person, coaches kid teams.

*"I built our modern bedroom for only \$76.50**

saved \$301 with my SKIL Home Shop Saw and Sander"



If you want a real feeling of accomplishment with minimum work and maximum enjoyment, get yourself a SKIL Home Shop Saw! And watch your wife's eyes light up when you make beautiful furniture, add kitchen cabinets—even a whole new room.

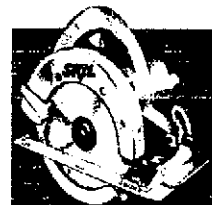
Take this modern bedroom—detailed in SKIL-Chart No. 109. It'll dress up your house like a million dollars, and you can build it in no time. Difficult? Not at all with the simple-to-follow instructions and a SKIL Saw to cut sawing time and work 90%!

It is easy to cross-cut and rip even 2" lumber with your SKIL Home Shop Saw. Bevel and depth adjustments are simple and quick.

Even the lowest priced SKIL Saw is a full-powered saw—by far the most powerful saw at *anywhere* near its price. You save money—lots of it—building things for yourself. So much so that your SKIL Saw quickly pays for itself. Add this to the fun and pride you'll have in creating things, and you see *why* you should get started now. Send the coupon below with 10¢ for SKIL-Chart No. 109 without delay!

Prices subject to change without notice.

*Bed springs and mattress extra. Price includes materials only, and varies locally.



SKIL Deluxe Home Shop Saw—Model 586—\$59.50. 6" saw. SKIL Saw table (right) and accessories easily convert this saw to tilting arbor bench saw, sander and shaper.



SKIL Home Shop Belt Sander—Model 325. 2 1/4" belt. First choice among professionals for 10 times faster finishing of wood, plastic and metals... \$68.00.



SKIL Home Shop Drifts from \$20.50



SKIL Home Shop 6" Saw Table—\$33.55

SKIL home shop Tools

Made only by SKIL Corporation
5033 Elston Avenue, Chicago 30, Ill.
In Canada: Skiltools, Ltd., 3601 Dundas Street West, Toronto 9, Ont.

SKIL Corporation, Dept. F-92, 5033 Elston Ave., Chicago 30, Ill.

I enclose 10¢. Please send SKIL-Chart No. 109 showing how to build the above modern bedroom furniture.

Name _____

Street _____

City _____ State _____

I Had to Get Out

A minister tells the gripping story of what can happen today to



In Their Souvenirs of Service

THE OLMSTEDS pose on the porch of their Glendale home in Burmese dress. They have been Methodist missionaries to the Orient for half their lives.

GLENDAL, Calif.

ON AN APRIL evening four years ago, I was stepping into my bath when I noticed the red spot on my right ankle. I rubbed it, but there was no soreness.

A lifetime as a missionary in Burma and India was catching up with me. I knew what the spot meant. But I was not alarmed—then.

But a few weeks later my wife, Katherine, and I were fleeing California like criminals. I kept looking in the rear view mirror half expecting a police car after us. As soon as we were on the open road, I really let the car go. I felt like a hunted animal.

Why? Because the night before my doctor had confirmed my suspicion that I had leprosy—Hansen's disease.

I knew then I would have to be on the road by 8 a.m. When someone develops Hansen's disease here, the authorities lock him up in the county hospital. I would have to leave everything behind and just get out of California.

I knew, too, that I couldn't stop until I got to the U.S. Public Health Service Leprosarium in Carville, La.

I was angry. I couldn't believe that we do such things in the 20th century to people afflicted with a disease as small as Hansen's. My experience in the Orient made it hard for me to understand fears and superstitions that date from Biblical times. We know today that leprosy is not a public menace.

But my wife cooled me off. "Don't you worry," she insisted. "Just get going."

So I took her advice. At once I resigned my position as Minister of Missions at a Los Angeles church.

Quietly, we told a few friends that we were leaving suddenly. They drew money out of the bank and gave it to me to help us get started. They went to the church for help, too. I wasn't prepared for such alarm.

A Hectic Night

THROUGH a hectic night we packed for the trip, and stored other belongings.

We slept maybe an hour and had some coffee. Early that beautiful morning, we left. I was in a daze. I had to leave my mother with a woman companion. I could only hope she would be all right. I didn't know much about Carville or what would happen to Katherine. I'll never forget that day when we said goodbye to the house.

That first day we stopped to sleep at my brother's house in Riverside. Then we drove all night across the desert until I couldn't see to drive any more. After midnight, we crossed into Arizona and I drew my first easy breath since leaving home. We fell into bed, ex-

of Town!

a victim of a rare and ancient disease—leprosy



AUTHOR cooks at home. He preaches; does painting and decorating work.

hausted.

In Dallas we stopped to visit friends. Before we took a single piece of baggage out of the car, we told them what the situation was. Fortunately, they had read about leprosy and knew it wasn't anything to worry about.

• (Like most states, California has a law providing for compulsory isolation of persons with communicable diseases, including leprosy. Mr. Olmstead, according to U.S. Public Health Service officials, had a choice: (1) staying in the contagious disease ward of a California hospital; or (2) going to Carville.)

No Turning Back

TWO DAYS LATER we arrived at Carville, La. Nobody at the leprosarium knew we were coming. I drove up to the high steel wire fence and saw the guard. I wondered why they should have that kind of surroundings for people who had what I regarded as a very mild disease. But there was no turning back. I wanted to be treated.

The guard phoned the main building, and Dr. Paul Erickson, the executive officer, came out. He invited us in to lunch.

My meal came from the patient's dining room, and Katherine's came from the office personnel's place.

I saw patients walking around. Nobody seemed to be ill. It didn't seem at all like a hospital. There was nothing depressing. Everything seemed so bright and refreshing.

We found, however, that Katherine would have to rent a room outside of Carville. She could visit me from 7 a.m. to 9 p.m. every day. But because of my mother's health, we decided that she should return to California. With Dr. Erickson's blessing we drove up to Illinois to leave the car with my other brother. After a week of rest, I put Katherine on the train for California, and I headed back to Carville.

It was July 17, 1948, when I reported in. First they put me in a hospital room while they checked up on my case. By now, there were four spots on my right leg. I turned in my clothes and they gave me khaki trousers, blue and gray striped shirts, socks, underwear and shoes. They examined me daily for a week.

They tried very hard to figure out when and where I had picked up the disease, and finally agreed with me it must have been in one of those Burmese villages. (Doctors haven't been able to quite figure out how it develops.)

After the examination, I moved into a single room in one of the big, rambling dormitories. It was a 12 x 16 foot room with hot and cold running water, a single large window, a big closet and six pieces of steel and chromium furniture.

I worked at the institution's newspaper, "The Star." Afternoons I worked on a book. And I had a special task: writing critical letters to publications that used the crude term, "leper." "The Star" kept up a campaign against use of this word, because it suggests a person who is ethically or morally unsound. We feel leprosy victims should be called Hansen patients.

My treatment was simple. I had to swallow eight big white pills (Promacetin) a day, two at breakfast and three each at lunch and dinner. That was all, except occasionally a little bicarbonate of soda if the medicine caused indigestion. I was one of 27 patients getting this experimental treatment. (Promacetin, says the USPHS, is one of the drugs in the new "sulfone therapy," the best treatment for Hansen's disease yet discovered. It is still in use in Carville which, by the way, is the only leprosarium in North America.)

A DOCTOR LOOKS AT LEPROSY:

• Dr. Frederick A. Johansen, medical officer in charge of the United States Public Health Service Hospital at Carville, La., says:

"The fact that Hansen's disease is only mildly communicable has been well established. The average adult seems to have natural immunity to it. Children seem to be more susceptible, particularly children in a family where the disease exists.

"Hansen's disease is not hereditary, but there is an inherited predisposition to the disease. In our own country, it is endemic (native) to certain areas of Texas, Louisiana, Florida and California. Experience has shown that outside of these states, it is so rarely communicated that from the public health standpoint the danger of contracting it could be considered negligible.

"Among the greatest problems in connection with Hansen's disease are the social stigma, the fear, and the unpleasant connotations that have been attached to the disease over the years. The realistic attitude toward this disease is to face it for what it is: a serious illness that may be arrested if given early and proper medical treatment."

Twice a month they took a "smear" of tissue from my ear lobes to analyze. Up to February, 1949, every test was "positive"—that is, showed I still had bacilli. There is no pain in leprosy, however, and I was able to enjoy life. Having entered Carville voluntarily, I had to stay until I had six consecutive negative tests.

Life was lively. There were all kinds of sports. I learned golf, but I was a real dub. There were two holes in the fence. One was never watched. It led to the Mississippi River where patients went to fish. Through the other

hole, patients often escaped to go home or to buy a few extra beers. (They were allowed to buy three bottles of beer a day in the canteen.) A guard was usually posted at this hole.

I used it in February, 1949, when the institution wouldn't grant me leave. (You are supposed to get 30-days leave every six months.) I teamed up with a young man who was planning to "go through the hole," and we shared taxi fare to Baton Rouge. Then I took a train to California.

Back in California, I learned that health authorities were willing for me to have a "medical discharge." But I had been in Carville only nine months. I was afraid people in general wouldn't accept me in California. Besides, I wanted to be sure. There is no cure for leprosy; it can only be arrested.

I Went Back

MY MOTHER had died, and so I took Katherine with me when I returned.

It was good we went back. I soon developed a sore throat and a fever. *It turned out I had a new type of leprosy which confined me to the hospital for seven months.*

They changed the treatment from Promacetin to Promin which was administered by intravenous injection once a day. My body was soon marked with small and large reddish-brown spots, representative of the tuberculoid type of Hansen's disease. The doctors tested these spots, but they found no trace of bacilli. They told me the severe reaction I had indicated the new medicine was working.

Sure enough, in June, 1949, my tests showed negative for the first time. By May, 1950, when I had had no more positive tests, I was ready for discharge. I was elated. The only ill effect I seemed to have was in my voice. I used to have a rather good tenor voice, but now it was ruined for singing.

Katherine and I bought a new car and headed back to California. I was a little afraid of how I would be received. But people everywhere opened their arms to me.

Actually, many people were embarrassed to discuss my disease with me. I had to open the subject. I have never had any hurt feelings about it, and I have become a new kind of missionary—to the American people.

I want, now that I am home and in good health again, to help lift some of the veil of mystery and misunderstanding that plagues Hansen patients. I feel strongly that it is time intelligent people abandoned the superstitions that have persisted.

There is no reason to think that Hansen's disease in any way "marks" an individual. In this day and age, there should be no "lepers!"

Moisture-Proof

Your Baby Against Diaper Irritation



Z.B.T. Baby-Powder with Olive Oil soothes like powder, protects like oil! Gives your baby's delicate skin a silky-smooth film of moisture-proof protection that lasts and lasts. Resists irritating acid-moisture of wet diapers and perspiration. Guards against painful chafing, prickly heat, urine scald and diaper rash. Helps keep skin dry even during long night hours. For baby's comfort, always use Z.B.T. after bathing, and at every diaper change.



Make This Test

Smooth Z.B.T. Baby Powder on your hand. Then sprinkle with water. Note how water rolls off! Z.B.T. moisture-proofs skin, gives your baby extra protection!

Does not contain zinc stearate



USED BY OVER 1700 HOSPITALS

IF PETER PAIN SHOOTS YOU FULL OF

Head Cold



FOR FAST RELIEF, rub in Ben-Gay.

Contains up to 2½ times more of those two famous pain-relieving agents, methyl salicylate and menthol, than five other widely offered rub-ins!

• Also for Pain due to RHEUMATISM, MUSCULAR ACES, HEADACHES and STRAINS. Ask for Mild Ben-Gay for Children.

QUICK! RUB IN Ben-Gay

THE ORIGINAL BAUME ANALGÉSIQUE

Copyright 1949, by Thos. Leonard & Co., Inc.



This crosswalk Galahad swooped box up, carried it from curb to curb for Nancy.

Men Still Help...

Despite what you may hear, chivalry isn't dead



SPRY old gentleman took good grip on box and toted it for two blocks: Nancy had to hurry to keep up with him.



POSTMAN lets Nancy rest as he juggles bag and box.



NANCY giggles, insistent passerby wrests away box.



TURNABOUT is fair play: this gallant fellow let Nancy carry small packages while he lugged the big carton.

LOS ANGELES.

TO LEARN if chivalry is really dead, Nancy Koepke went for a walk on a busy street here. She toted a great big box. (Inside were two lightweight blankets.)

Nancy was perfectly able to carry the carton herself but *nobody would let her!*

Men politely insisted on carrying it. Women offered to help. An old man scolded Nancy for exerting herself. One chap was gallant but inactive.

He remained lounging against the wall, but admonished her: "Lady, you ought to get somebody to help you carry that thing."

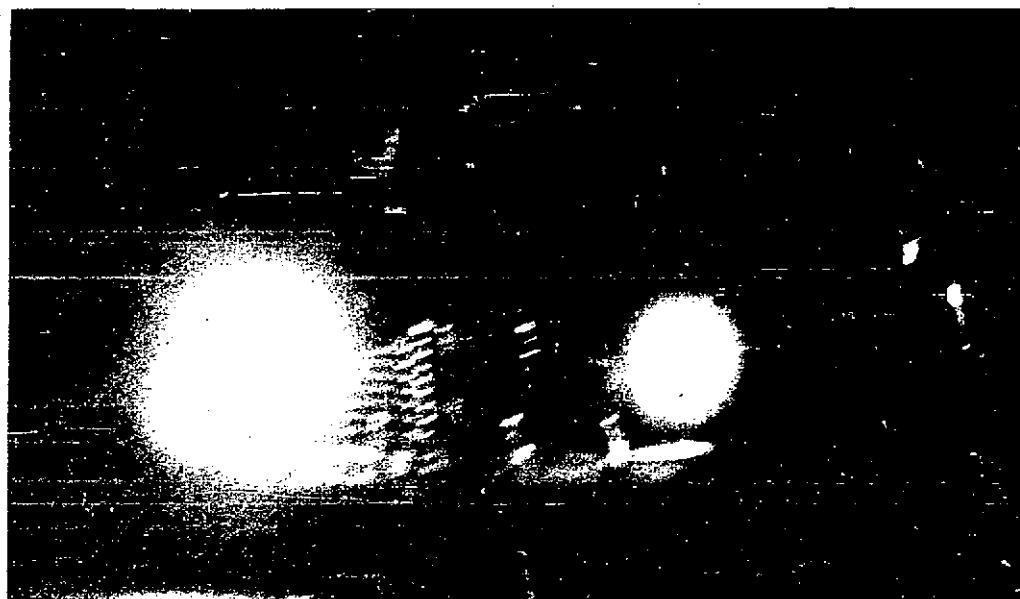
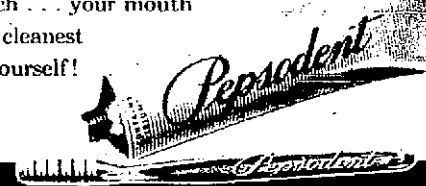


Prove it to yourself! Pepsodent with **ORAL DETERGENT** brings

CLEAN MOUTH TASTE FOR HOURS

Some tooth pastes clean with soap . . . some with chalk . . . but not Pepsodent! Because Pepsodent now cleans with exclusive **ORAL DETERGENT** . . . it even cleans where brush can't reach . . . your mouth stays coolest . . . breath freshest . . . teeth cleanest of any leading tooth paste. Prove it to yourself!

See and Hear Arthur Godfrey, CBS Radio and TV Networks—Tues. & Thurs. Morning



ROAD GLARE:

. . . it makes

no sense!

● How many thousands of times, when you've been trying to drive your family safely home at night, have you had blinding lights (like those above) thrown in your face? There's one sure cure for this absurd menace . . . Read about GLARE in next Sunday's **PARADE**.

Parade of Progress

Here are new, inexpensive gadgets that will save you time and money.

WARM AS YOU WANT IT:

● You can convert your present electric **HEATER** into one that automatic-ally keeps room temperature as you like it. A new thermostat plugs right into the heater and does the trick. Set it for any temperature and it operates for hours—even overnight—without attention or danger, turning the heater on and off to maintain the desired warmth. \$6.95. **Titan Mfg. Co.**, 701 Seneca St., Buffalo 10, N. Y.

CROCHET FASTER:

● A new heavy-duty cotton **CROCHET YARN** lets you crochet a bedspread or rug 2 or 3 times faster. Twice as thick as previous bedspread yarns, it handles more easily and also gives added life and wear to articles made of it. You can use it for handbags, potholders, mats, other items. In 8 colors. **Pyramid Mills Co.**, Bessemer City, No. Carolina.

MAKE THEIR TOYS:

● You can easily make your own attractive **ACTION TOYS** for youngsters. A new kit has 15 full-size toy patterns. Simply trace them on wood, cut out with power or hand scroll saw, then paint as per directions. Toys include: A dog with moving legs, baseball player who tosses ball, hopping bunny, waddling duck, etc. \$1. **Craft-plans**, 1321 S. Michigan Ave., Chicago.

FOR YOUR KITCHEN:

● A handy little \$1 **KITCHEN HATCHET** is really 5 tools in 1. Use it to tenderize meat and to pound in salt, pepper, etc. It's good, too, for crumbling nuts or mincing fruit, hash or vegetables. There's a steel cleaver blade for the small bones of fowl and fish; a fish scaler you use like a curry-comb; and a device for removing bottle caps and glass lids. **G-M Mfg. Co.**, Washingtonville, O.

SAVES LEFT-OVER PAINTS:

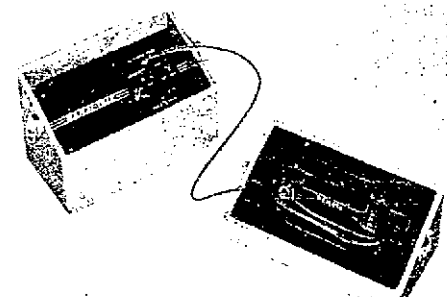
● The age-old problem of keeping left-over paints, enamels and oil varnishes smooth and fresh has been solved. Just add one ounce of a **NEW LIQUID** to 1/2-gallon of paint and you never have to strain it or remove skin. The liquid keeps oils from drying out and forming skin. And since the oils contribute to durability, it's important to save them. Liquid doesn't discolor paint, keeps it fresh for long periods, and retards pigment settling. **Ames Aromatics**, 132 Water, South Norwalk, Conn.



EASY TUB CLEANING: This new aid will take a lot of the drudgery out of cleaning your bathtub. The long handle lets you reach all around tub without back-bending and knee-grinding. And the foam rubber head is curved so it fits corners and scrubs every surface thoroughly. \$2.49. **GARRETT**, P. O. Box 1143, Dallas, Texas.



SEPARATES EGGS: Just crack an egg and drop it on the center of this ingenious, simple new device. The white will flow into the cup while the yolk will be held in the indentation. Cup holds whites of four large eggs. Should make your cooking more fun than ever. \$1.75. **ETT-BARR CO.**, P. O. Box 401, Pasadena 18, Calif.



TALK WHEREVER YOU ARE: You can use this new communication system to carry on 2-way conversations with any member of your family—no matter where you are about the house or yard. It's portable, uses batteries and needs no electrical connection. Just press to talk. Comes with 50' wire and added extensions are available. **BEST VALUE**, Dept. PP, 270 W. 39 St. New York City.

PARADE OF PROGRESS items are NOT advertising. They are chosen solely for their usefulness and novelty. Look for them at your favorite stores. If they are not yet available, write firms listed. Mention PARADE to get complete information.



FOR 'BREATHLESS' MOMENTS...

...CHEW THE GUM WITH THE

"BREATH-TAKING" FLAVOR!

Don't risk spoiling your big breathless moments! Be sure of your breath. Chew Dentyne, the gum with the breath-taking flavor.

Dentyne tastes so good. Helps keep your teeth sparkling clean and white. You'll love this wonderful gum. For Dentyne has a tingling, pleasure-giving flavor that lingers on and on. Dentyne is delicious!

So before you go out... and always after eating, drinking, smoking... refresh your breath with Dentyne. And remember, Dentyne helps keep your teeth white, too. Get Dentyne and keep it handy!



DENTYNE

...HELPS KEEP TEETH WHITE

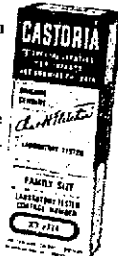
Why FORCE your child to take a Laxative?



Children enjoy taking Fletcher's **CASTORIA** the laxative made especially for them

Extra Mild—Contains No Harsh Drugs—Won't Upset Sensitive Little Stomachs!

When your child needs a laxative, never upset him with harsh adult preparations. Give Fletcher's Castoria, the natural laxative especially made for children from nature's own vegetable products. Contains no cascara, no castor oil, no salts, and no harsh drugs. Won't cause griping, diarrhea, nor upset sensitive digestive systems. Mild Fletcher's Castoria acts gently, thoroughly, and you can regulate dosage exactly. What's more, it's so pleasant-tasting, children take it without fussing. Get it now.



Chas. H. Fletcher The Original and Genuine

CASTORIA

Especially Made for Infants and Children of All Ages!

Tastes So Good Children Like the Spoon!

Mortensen Triplets Toast of Texas



Meet San Antonio's three favorite "J's"—Jeanette, Janice and Janet.

One glance tells you these three lovely lassies are doing fine. And a large share of the credit must go to Carnation Milk.

For more than 50 years leading baby specialists have recommended Carnation because it's always nourishing, dependable, uniform, safe. No wonder 8 out of 10 mothers who feed Carnation say their doctor recommended it.

Carnation is perfect milk for cooking and creaming, too. Try it!

ITCHING discomfort really RELIEVED

Medicated Resinol Ointment—rich in lanolin, nature's lubricant—softens, soothes, lastingly relieves dry, itchy, irritated skin. Aids healing. Resinol Soap cleanses agreeably. Use both.

RESINOL OINTMENT and SOAP

*This is important:
Demands of the Korean War have gravely depleted our military supply of plasma.

the
ARMED
FORCES
need your
BLOOD ...
PLEASE!

HELP in the ARMED
FORCES BLOOD
DONOR PROGRAM!



GRANDMA does daily exercises on a tilt board. She keeps poster (background) as a reminder of her favorite role.

STAR AT 90?

Grandma's career is going strong



Flying, riding are two of Grandma's hobbies. Widowed, she has four children.

HOLLYWOOD.
A DELINE deWalt Reynolds celebrated her 90th birthday this month. How?

Well, Grandma went to work (spry and twinkling).

Her job? Playing the part of an Indian woman at 20th Century-Fox, for a new movie called "Pony Express."

Grandma's had quite a career!

- At 68, she graduated from the University of California.
- At 80, she broke into the movies. (She's so good she steals scenes even from the experts: Bing Crosby, Tyrone Power, Dorothy Lamour and Charles Laughton.)
- At 90, besides acting, she (1) flies her own plane, (2) fences with a vengeance and (3) is planning to break into (you guessed it) television.

"Soaping" dulls hair— Halo glorifies it!



Not a soap, not an oily cream—Halo cannot leave dulling soap film!

Gives fragrant "soft-water" lather—needs no special rinse!



Wonderfully mild and gentle—does not dry or irritate!



Removes embarrassing dandruff from both hair and scalp!



Leaves hair soft, manageable—shining with colorful natural highlights. Halo glorifies your hair the very first time you use it!



Halo reveals the hidden beauty of your hair!

For your own security,
buy U. S. Savings Bonds.

Take pride in your discovery of Tampax

This internally-worn monthly protection is really "something" for comfort and efficiency.



Most women love to be the first in their circle to spot an improvement and be able to "tell the girls" about it. . . . When you describe Tampax, note well that it requires no belts, pins or outside pads.

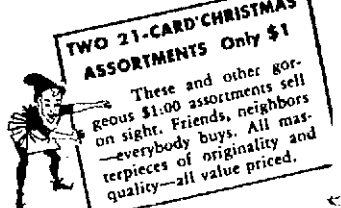
It is very absorbent (pure surgical cotton) but many times smaller than the "external kind"—so small that when it is in place internally you cannot even feel the Tampax! Insertion is easy and simple with the slender patented individual applicators. Your hands need not touch the Tampax. You can wear Tampax in tub or shower or while swimming. No odor or chafing. Easily disposable. Doctor-invented. Month's average supply goes in purse. . . . Sold at drug and notion counters in 3 absorbencies: Regular, Super, Junior. Tampax Incorporated, Palmer, Mass.



SHOW W&S CHRISTMAS CARDS

Yes \$50 - \$100 MORE by showing W&S Christmas cards, gift novelties, everyday cards, exclusive gift wraps, stationery - 114 BIG MONEY MAKERS in all. Quick, big profits up to 100%.

SPECIAL CLUB PLAN



EXCLUSIVE NAME IMPRINT CARDS 50 FOR \$1 UP

Fresh, new exciting W&S fabulous name imprinted Christmas cards—amazingly priced as low as 50¢ for \$1. 36 EXCLUSIVE designs!

FREE TRIAL OFFER—you get on approval Box assortments, Free imprint samples, full color catalog and other sales helps. WRITE TODAY!

WETMORE & SUGDEN, INC., DEPT. 41
749 Monroe Ave., Rochester 2, N. Y.

DRINK NESCAFÉ

INSTANT COFFEE IT STAYS FRESH!

Nescafé's Own
"Flavor-Seal" Process Keeps
Nescafé Deliciously Fresh
to the Bottom
of the Jar!



Every cup of Nescafé you make—right down to the
bottom of the jar!—tastes fresh, delicious and full of flavor!

All the coffee freshness, all the rich flavor of Nescafé* is sealed-in by an exclusive Nescafé process. Extra amounts of Nescafé's own "Flavor-Seal" are added to keep the flavor in every granule of pure coffee until the jar is used up! Each time you make Nescafé in your cup, or in your coffee maker, that

sealed-in flavor is unlocked again, to give you deliciously fresh coffee! Yes, all the flavor is in your cup when you drink Nescafé!

Make Nescafé your family coffee. Enjoy, and serve, deliciously fresh coffee every time!



Make Nescafé
your family coffee, and
Save Up to 25¢ a pound
over ground coffee!

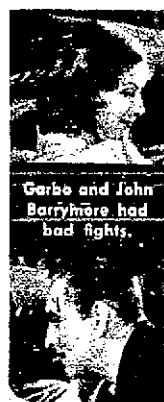
*Nescafé (pronounced NES-CAFAY) is the exclusive registered trademark of The Nestlé Company, Inc., to designate its soluble coffee product which is composed of equal parts of pure soluble coffee and added pure carbohydrates (dextrins, maltose and dextrose) added solely to protect the flavor.



▲ ZSA ZSA GABOR (above) is alleged to have started it by making remarks about Corinne Calvet.

It's not all

Hollywood's famous fights of the past



Garbo and John Barrymore had bad fights.



Pola Negri fell jealous of Gloria Swanson

NEWSPAPERS had a field day recently when two Hollywood glamor dolls, photogenic as all get-out, aired their long-simmering feud in a \$1,000,000 suit for slander.

The fact that the fancy plaintiff, CORINNE CALVET, was the star of a movie called "What Price Glory?" scheduled to open precisely three days after the complaint was filed, hurt nobody.

In any event, we talked over the trans-Atlantic wire with the defendant, ex-Hungarian actress ZSA ZSA GABOR. We asked if she had said that Miss Calvet wasn't French but cockney English; and also, whether she'd made some remark about the way Corinne stacked.

Zsa Zsa denied making any such remarks, saying she only met Corinne once, thought she was pretty nice, and that either Corinne or her press agent had been picking on her as far back as a year ago.

Miss Calvet, also by 'phone, said she was sorry but she couldn't



HY GARDNER FEATURETTE

Exactly how she learned that la Negri was afraid of cats, nobody ever discovered. Nevertheless Gloria arranged for three kittens to be dropped over the door to Pola's dressing room transom day after day and nearly frightened her to death. At the time, the word was that Miss Swanson was being very catty...

Gloria also engaged in a terrific hassle with **CONSTANCE BENNETT**. She capped the feud by remarking, "That Bennett imitates everything I do. *Why she even married my ex-husband!*"...

W. C. FIELDS' feud with **ED WYNN** was tame compared to the one he had around 1924 with a scene stealer then known as **BABY LEROY**. Though highly publicized and good for thousands of laughs, the feud was really on the level.

GRETA GARBO and **JOHN BARRYMORE** used to tangle, too. The Profile always claimed his left was his best side. "From the other side," he once complained, "I look like a moribund fish!"

▲ **CORINNE** (above) hit back at Zsa Zsa with a \$1,000,000 suit for slander.

sugar...

have new counterparts

comment, upon advice of attorney... Meanwhile the \$1,000,000 suit won \$1,000,000 worth of publicity for both girls and the picture. So up to now this is one case in which nobody loses...

For that matter, show-business feuds are as old as greasepaint.

Most of them are tongue-in-cheek attempts to steal space, such as the **JACK BENNY-FRED ALLEN** exchange of radio insults; **BOB HOPE** and **BING CROSBY'S** friendly verbal bouts; the way reporters pitted **DAGMAR**, **JANE RUSSELL** and **DENISE DARCEL** against each other.

Most profitable of the synthetic feuds was the one **WALTER WINCHELL** and the late **BEN BERNIE** cooked up. They even made a motion picture of the battle of words. Winchell's feuds with the late **O. O. McINTYRE**, some news mags and **BARRY GRAY**, however, are (or were) for real.

In the Twenties, **GLORIA SWANSON'S** reign as Queen of the Paramount lot was challenged when the studio imported **POLA NEGRI** from Germany.

To settle the dispute the newcomer was whisked off to Hollywood, while Gloria remained at the Eastern studio.

How Garbo Won

SINCE Garbo had a clause in her contract that permitted her to dictate camera angles, Barrymore was on the short end of the argument until the Swede let him have his way. "What is the difference?" she shrugged. "Both sides of my face photograph best."

The family feud between **OLIVIA DE HAVILLAND** and **JOAN FONTAINE** started back when Olivia was a star and Joan was just breaking into pictures. No moratorium has ever been declared... **GEORGE RAFT** and **EDDIE G. ROBINSON** had a corker going for awhile because Robinson represented the way Raft made a success of big roles Robinson had turned down...

Though there's talk about **GENE AUTRY** and **BILL "HOPALONG" BOYD** feuding from time to time, you'll often find them dining together. The real cowboy personality battlers were **TOM MIX** and **HOOT GIBSON**. Each considered himself Number One cowboy, and oldtimers tell me the pair occasionally slugged it out...

The late **RUDOLPH VALENTINO** feuded with producer **JESSE LASKY** when the latter said he could pick up any guy from the street and make him a star. When the Latin Lover sneered, Lasky dropped into a nearby dancehall, tapped a traveling salesman named Jacob Kranz, and developed him into the idol known as **RICARDO CORTES**.

Talk about **BETTE DAVIS** being angry with **TALLULAH BANKHEAD**, and vice versa, for borrowing each other's impish ways, never led to even a phony feud. The gals are close friends...

Inadvertently, we almost started the feud of a century when we quoted something **GEORGIE JESSEL** told us about **MILTON BERLE**. The boys didn't talk to each other for fully 64 hours, but wept on my shoulder and finally made up...

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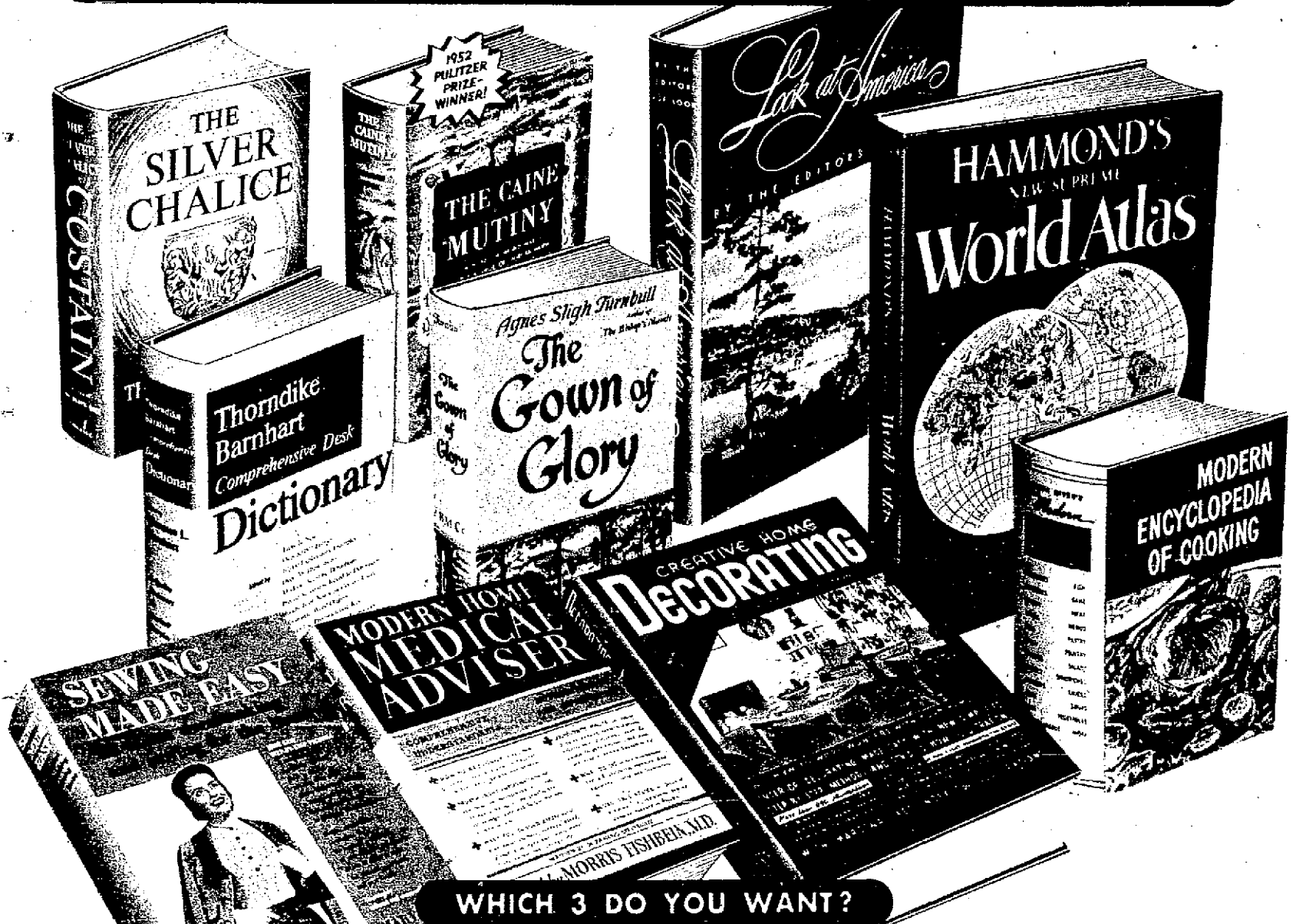
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Little Orphan Annie

NOTHING LIKE A QUICK SWIM ON A HOT NIGHT... ESPECIALLY WHEN THE NIGHT PROMISES TO GET MUCH HOTTER ANY MINUTE...

SHOTS! THEY'RE KILLING ALL THE CREW... WHY DIDN'T THEY SHOOT US?

AH, WE'RE MORE VALUABLE TO THEIR BOSSES, ALIVE!

THE SWINE! BUT HOW COULD WE GUESS THAT THE MESS BOY AND HIS HELPERS WERE TRAITORS?

NEVER CAN TELL... BUT NO TIME NOW TO WORRY ABOUT THAT!

LOCKED IN THIS AFTER CABIN... TILL THEY SIGNAL THEIR PALS ON SHORE!

BLINKER'S FLASHING, NOW... THEY'LL BE OUT HERE SHORTLY... NO TIME TO LOSE... LIGHTS OUT...

NOW, GIVE ME A HAND WITH THIS PORT... OFF SHORE SIDE... LUCKY WE'RE ALL THREE GOOD, STRONG SWIMMERS...

B-B-BUT WHAT ABOUT TH' SHARKS?

RATHER MEET SHARKS THAN THOSE CHARACTERS... EASY, NOW... SLIP INTO THE WATER WITH AS LITTLE SPLASH AS POSSIBLE...

LIGHTS ON THE YACHT... BUT THEY'LL BE WATCHING THE OTHER SIDE... SWIM OUT INTO THE LAGOON AWAY FROM THE SHORE...

AH... O.K., SO FAR... DARK OUT HERE... NOW, WE'LL HIT FOR THE BEACH OVER THERE... HOW Y'DOIN', ANNIE?

IT'D BE FUN, IF I WASN'T SO S-S-SCARED!

PUNJAB AND TH' ASP... THEY WENT ASHORE HOURS AGO! WHAT IF THEY DON'T KNOW, AND GO BACK TO TH' YACHT?

THEY'LL SEE THAT!

GEE! A BOAT LOAD O' GUYS HEADIN' OUT TO TH' YACHT! BR-R-R... LUCKY WE AREN'T THERE!

SH-H-H... QUIET, NOW... GOT TO GET OUR BEARINGS...

WELL, WE'RE ALIVE, AND ASHORE... BUT ON THIS BIG, JUNGLE COVERED ISLAND, HOW'LL WE EVER FIND PUNJAB AND TH' ASP?

IT IS WE WHO FIND YOU, LITTLE PRINCESS!

ARF!

EE-E-E!

HAROLD GRAY

THE BOYS

by CARL GRUBERT

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HEY!

WHO'S BEEN MESSING AROUND WITH MY CLOSET AND CHIFFONIER?

I ARRANGED EVERYTHING SYSTEMATICALLY, SO THAT YOU CAN FIND YOUR THINGS BY YOURSELF!

THAT'S GREAT! NOW I CAN'T EVEN FIND A PAIR OF SOCKS!

RELAX AND WAIT UNTIL YOU HEAR HOW IT WORKS!

YOUR CLOSET IS DIVIDED INTO SEASONAL CLOTHES ON ONE SIDE AND THINGS YOU WEAR ALL YEAR 'ROUND ON THE OTHER SIDE....

AS THE SEASONS CHANGE, YOUR CLOTHES ROTATE FROM FRONT HANGER TO BACK AND FINALLY UPSTAIRS TO THE STORAGE CLOSET!

OKAY, SO WHERE IS MY BATH ROBE?

ON THE STATIONARY SIDE, IN 'BACK OF YOUR SHIRTS'!

BUT I WANT IT ON THE FRONT HANGER, SO I DON'T HAVE TO GROPE FOR IT IN THE DARK!

YOU'LL FIND IT EASILY, IF YOU TURN ON THE LIGHT!

NOW IF YOU IMAGINE THAT YOUR DRESSER IS YOU... THE TOP DRAWER YOUR HEAD, THE NEXT TWO YOUR TORSO, AND THE BOTTOM YOUR LEGS... WHERE WOULD YOUR SOCKS BE?

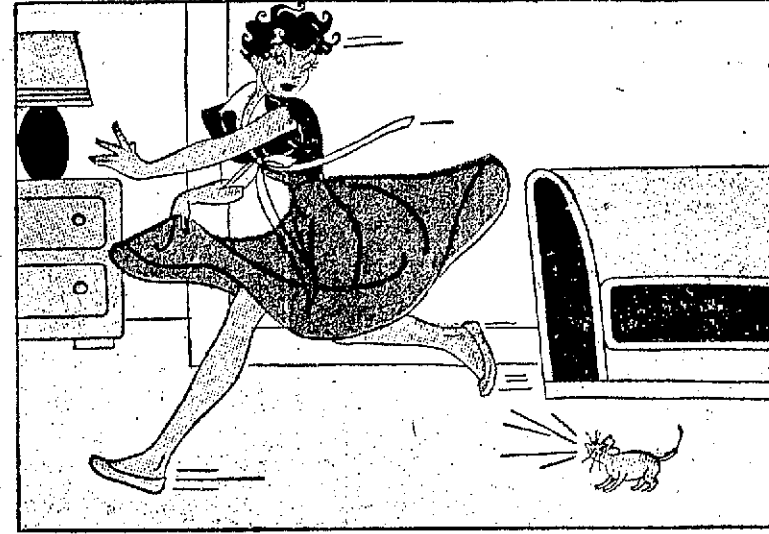
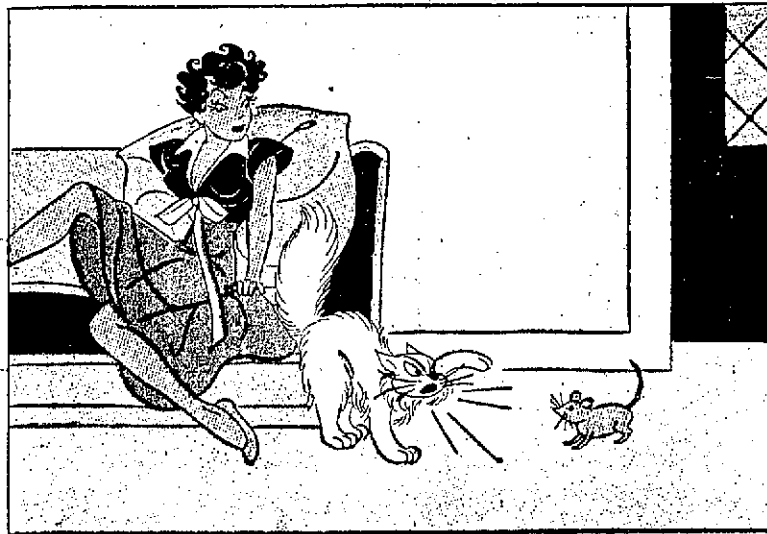
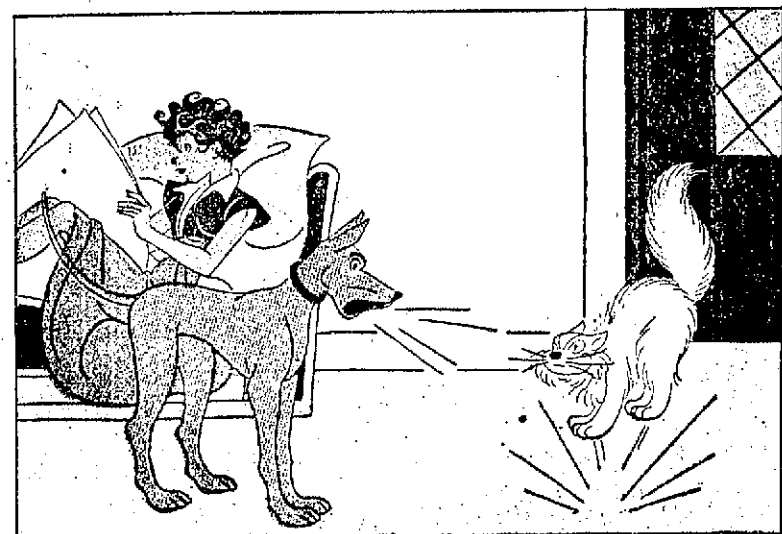
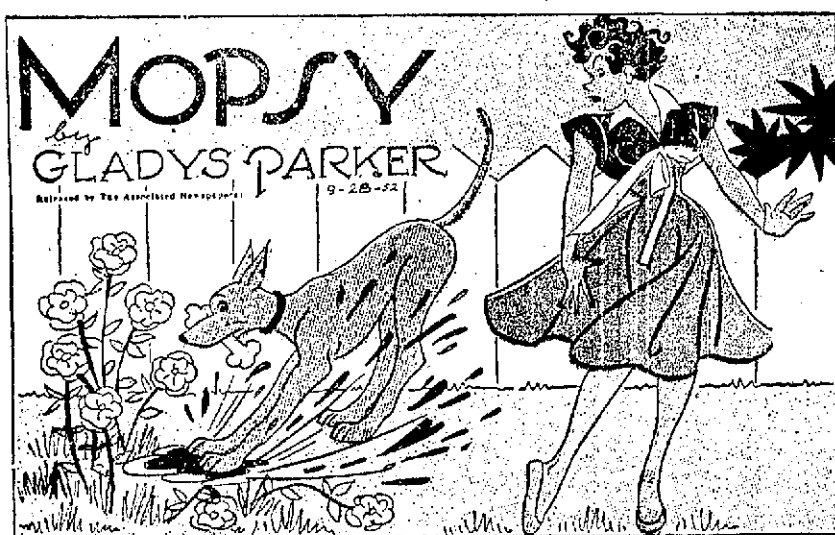
THEY BELONG IN THE TOP DRAWER!

SILLY! YOUR FEET ARE ON THE BOTTOM! LET'S TRY IT AGAIN.... WHAT WOULD YOU THINK OF IF YOU WANT A COMB OR HANDKERCHIEF?

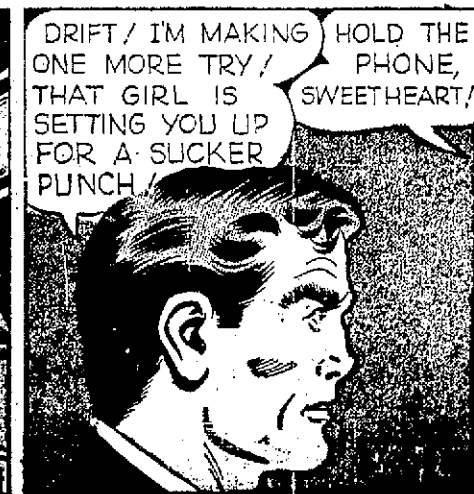
I'D PROBABLY GET A HEADACHE AND THINK OF AN ASPIRIN!

YOUR HEAD, THAT'S RIGHT! SEE HOW SIMPLE IT IS? I KNEW YOU'D LIKE MY SYSTEM ONCE YOU GOT USED TO IT!

SYSTEM! THAT MEANS CONFUSING YOUR HUSBAND IN AN ORDERLY FASHION!



STEVE ROPER



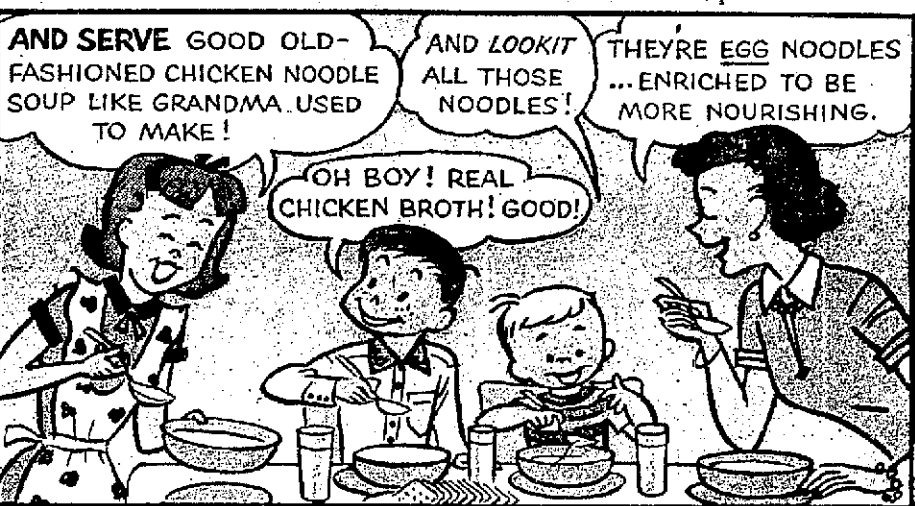
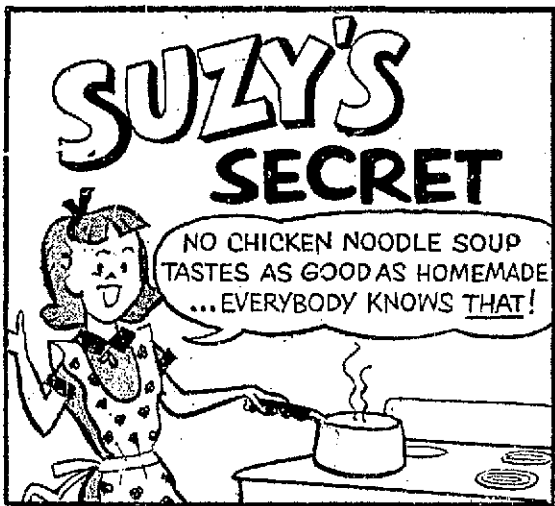
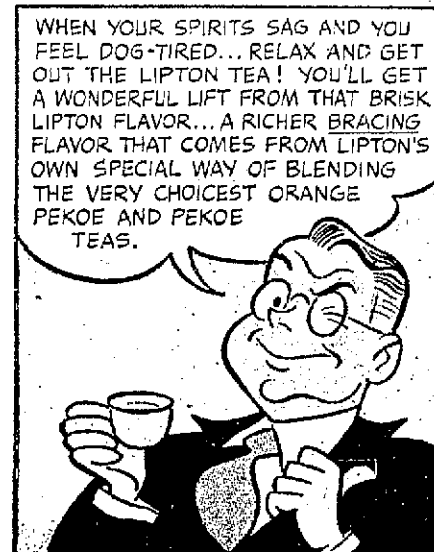
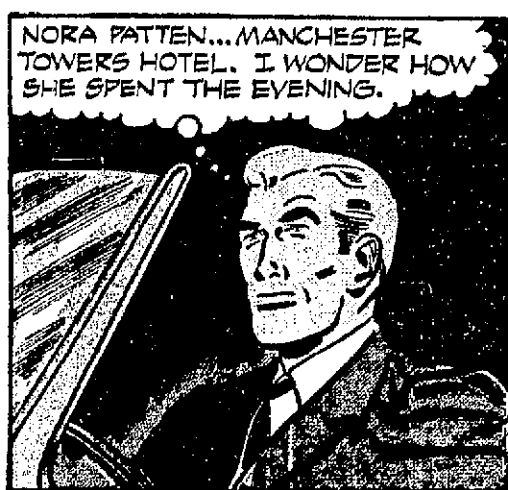
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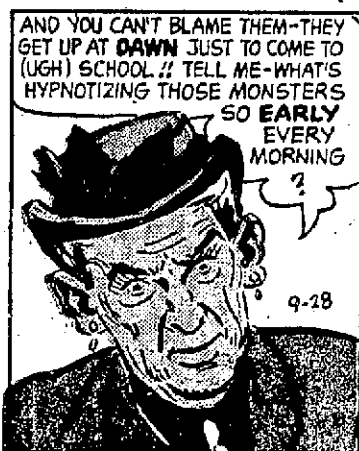
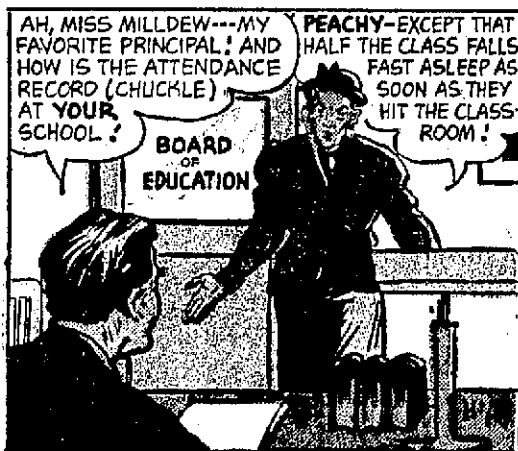
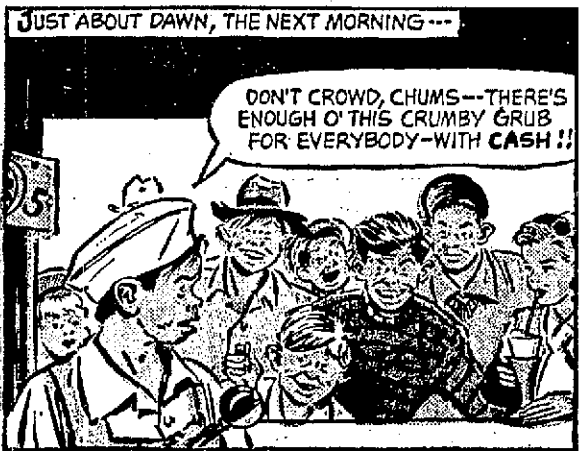
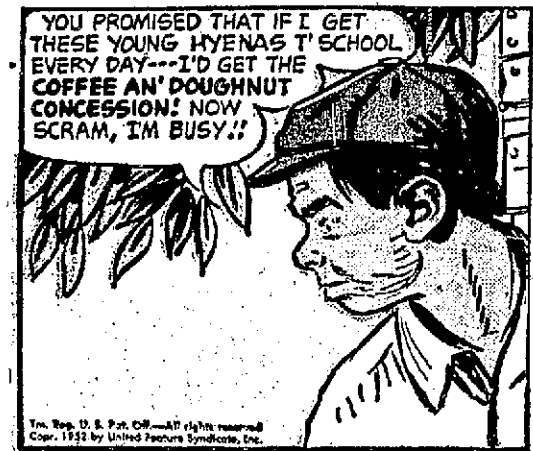
Vic Flint

By Michael O'Malley

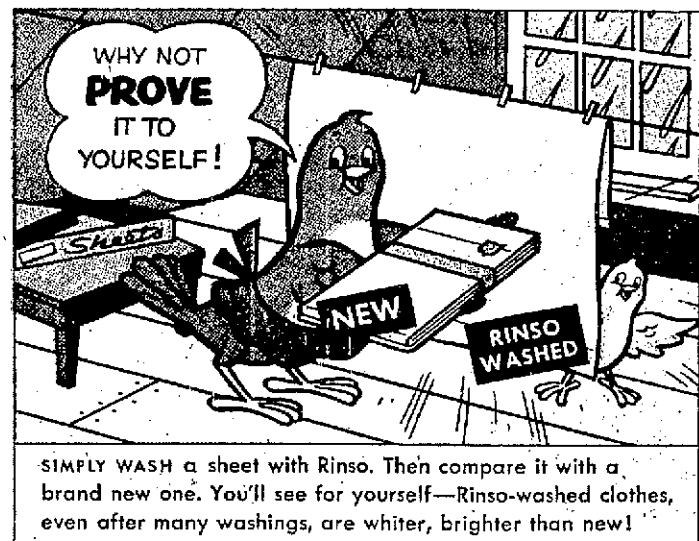
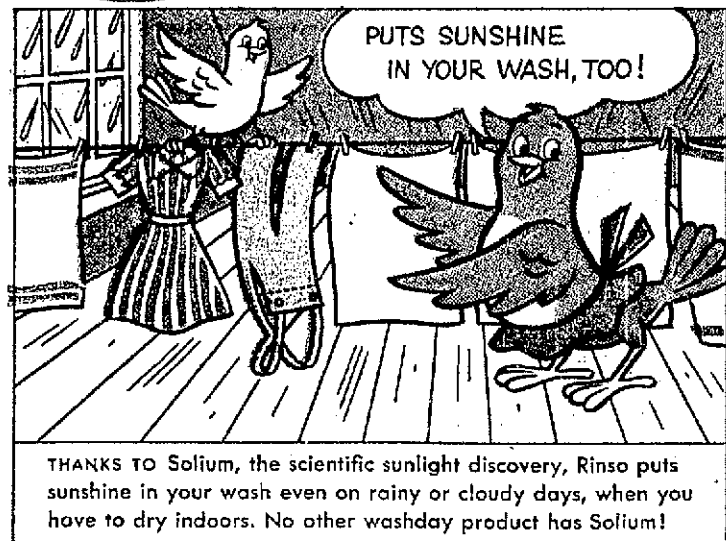
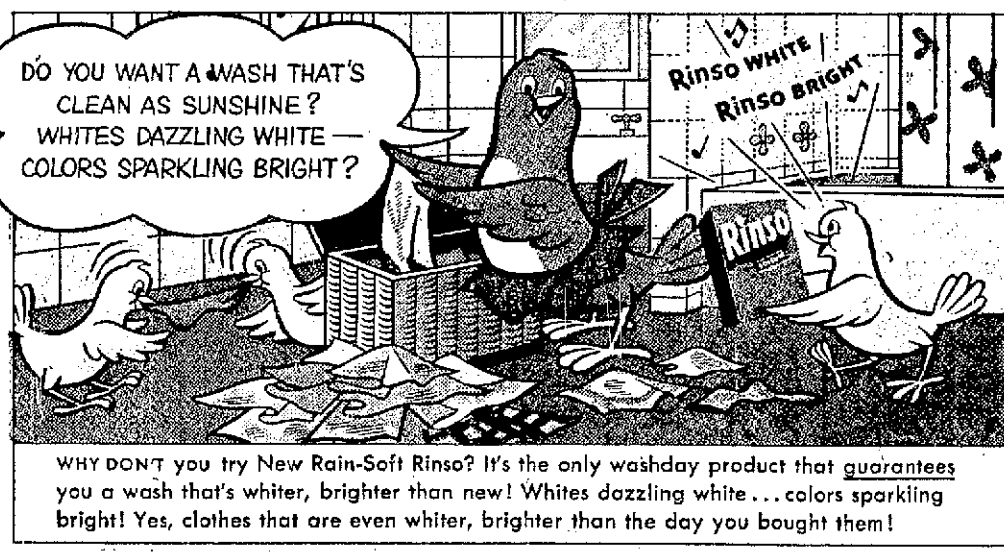




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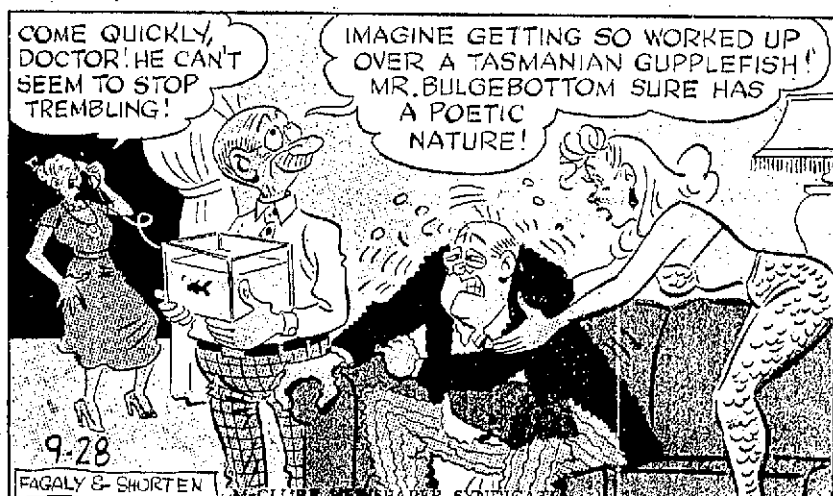
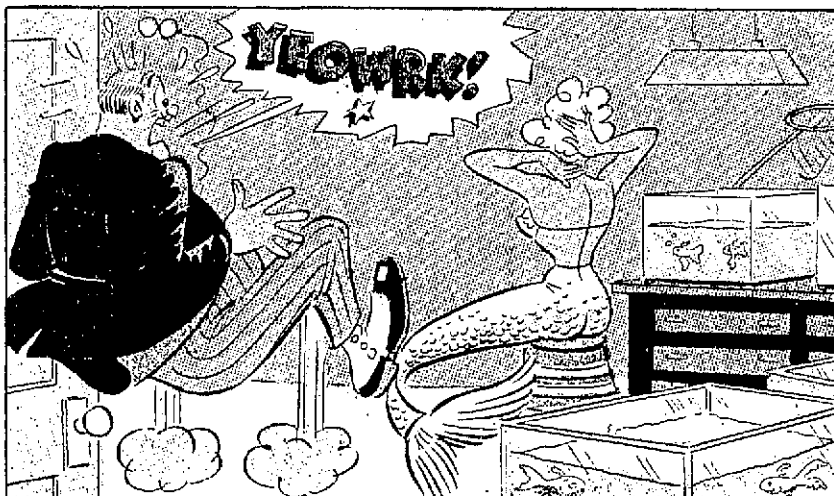
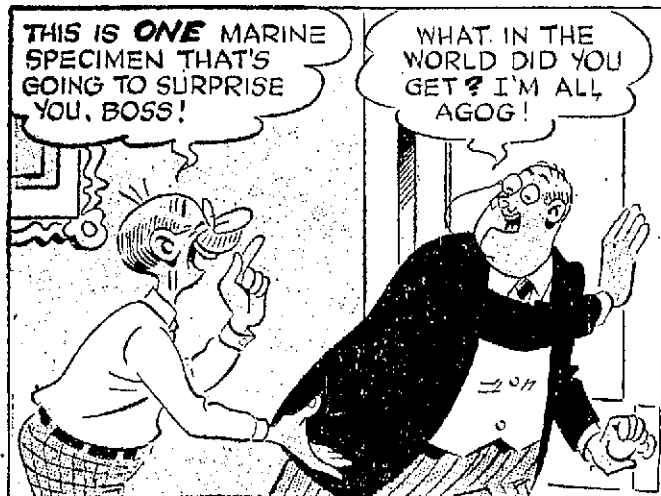
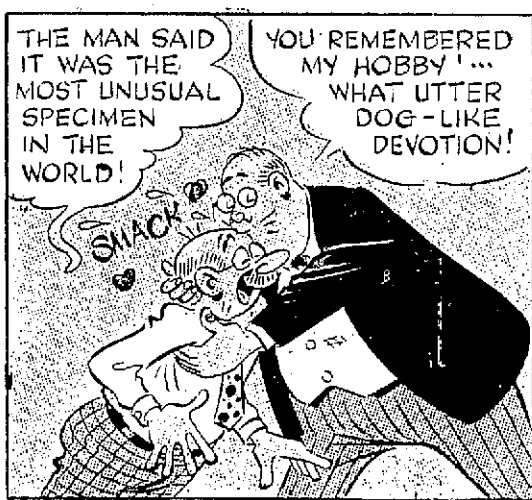
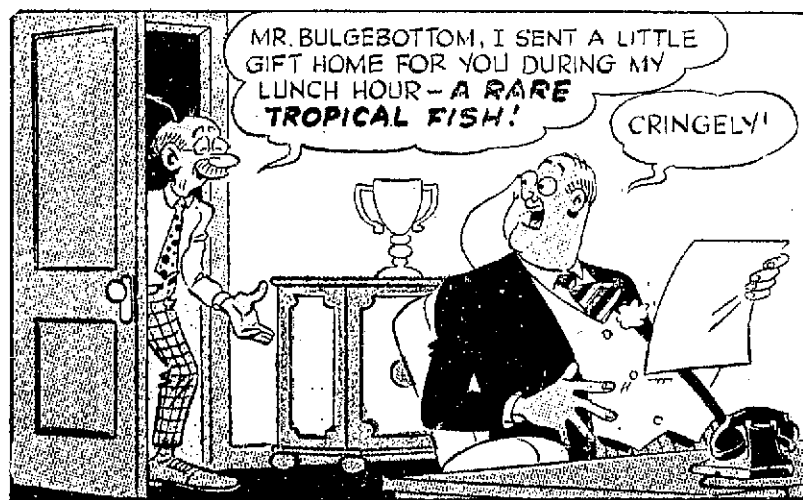


The Rinso White Family



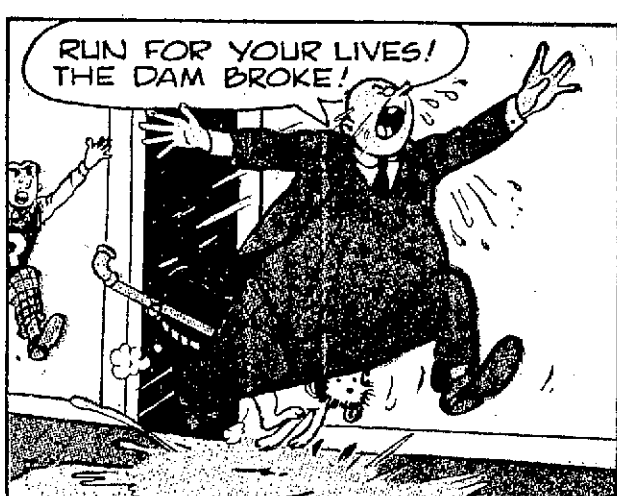
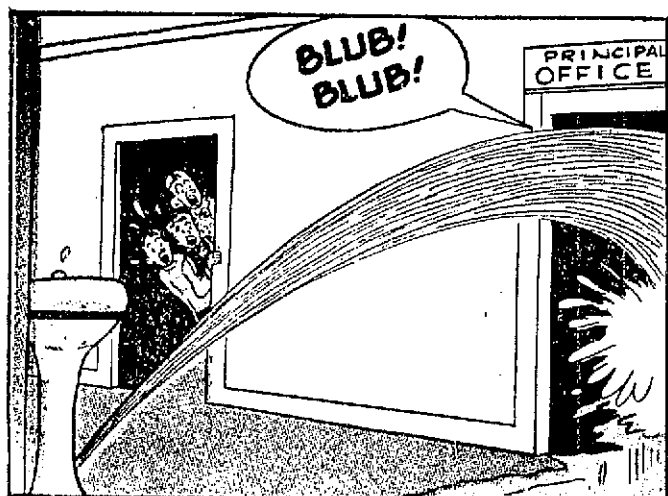
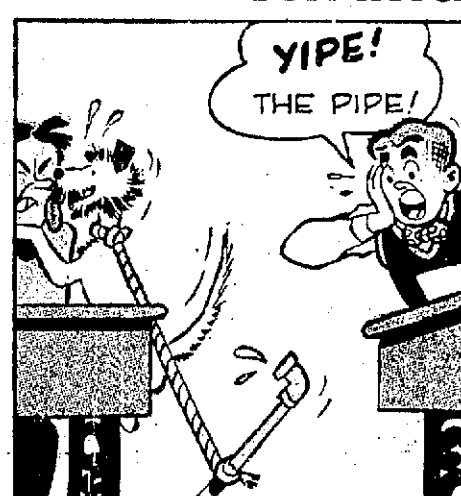
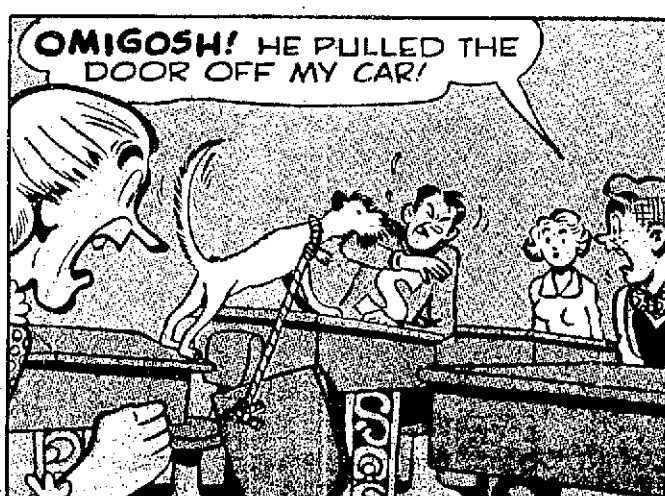
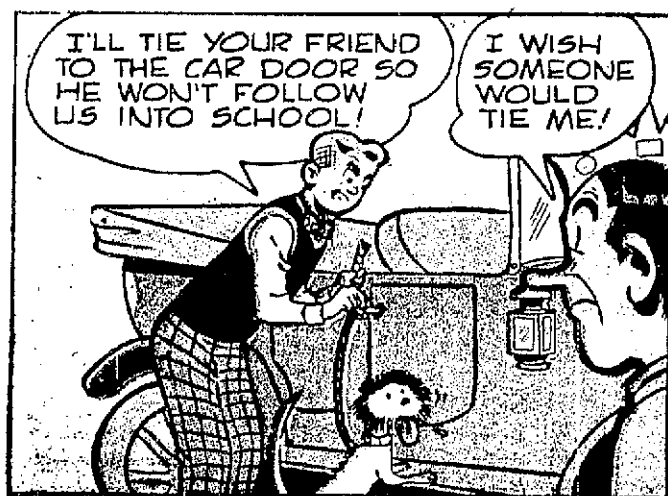
THERE OUGHTA BE A LAW

By Al Fagaly and Harry Shorten



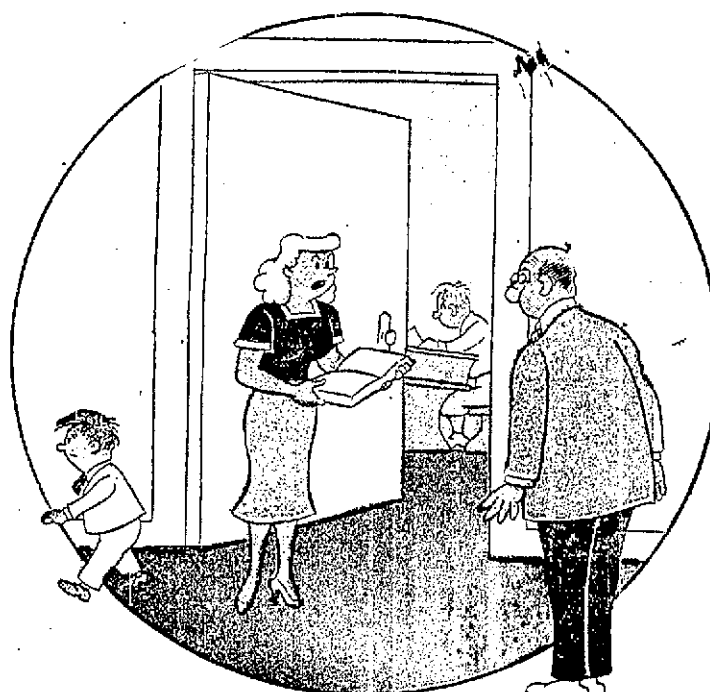
ARCHIE

By Bob Montana

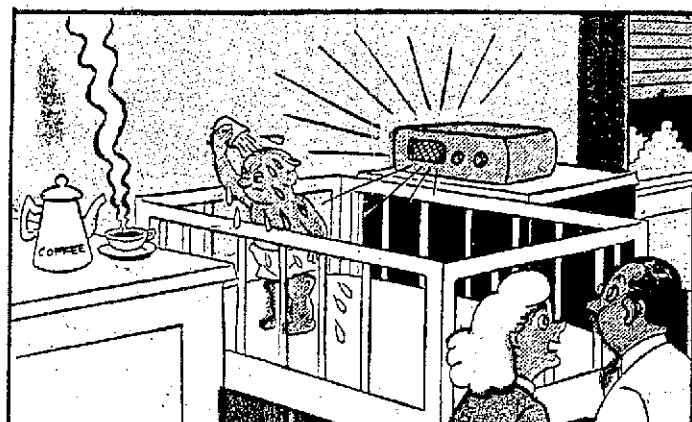
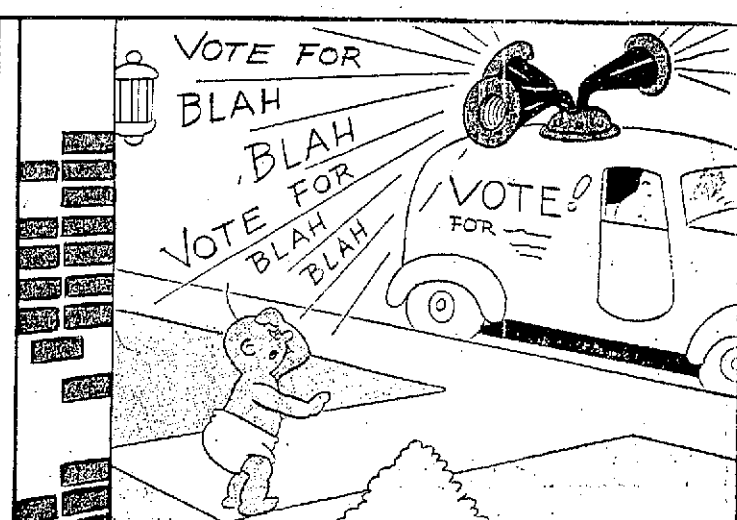
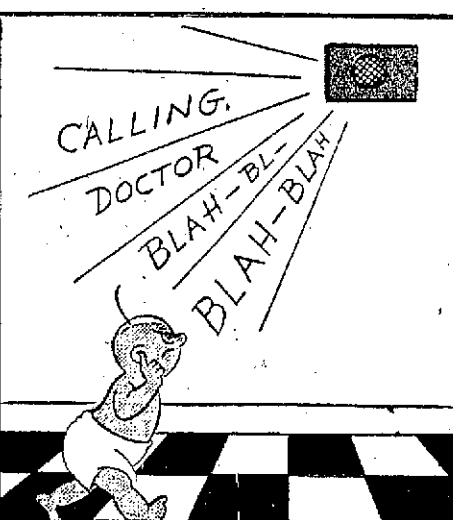
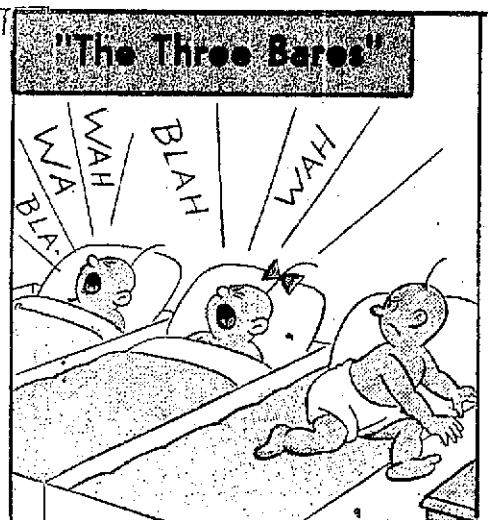


OFF THE RECORD

by ED REED



can show them how the world is round, but how can I explain the shape it's in?



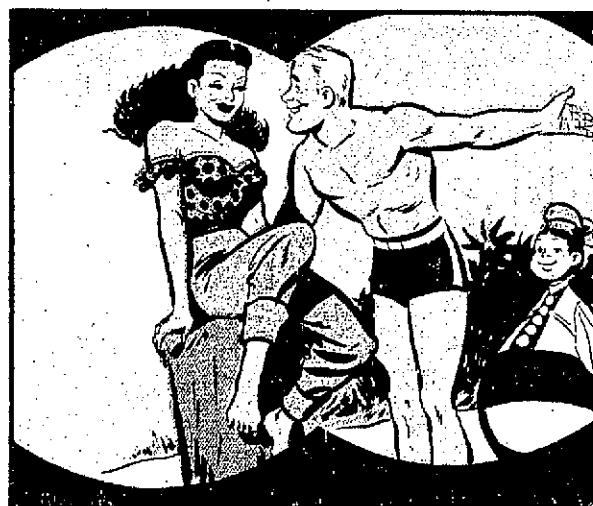
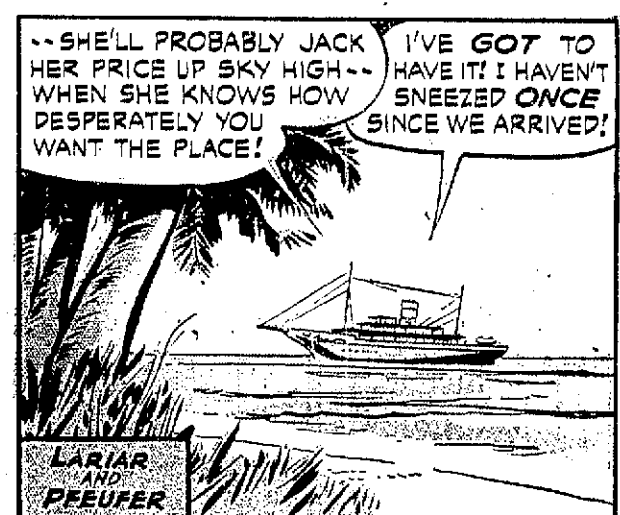
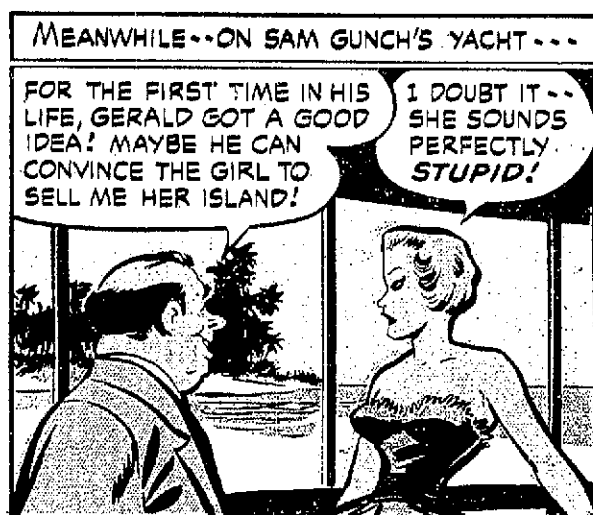
"Notice how the little dear fights going to sleep!"



"That fortune teller was right -- she said I was going to run into a lot of money."

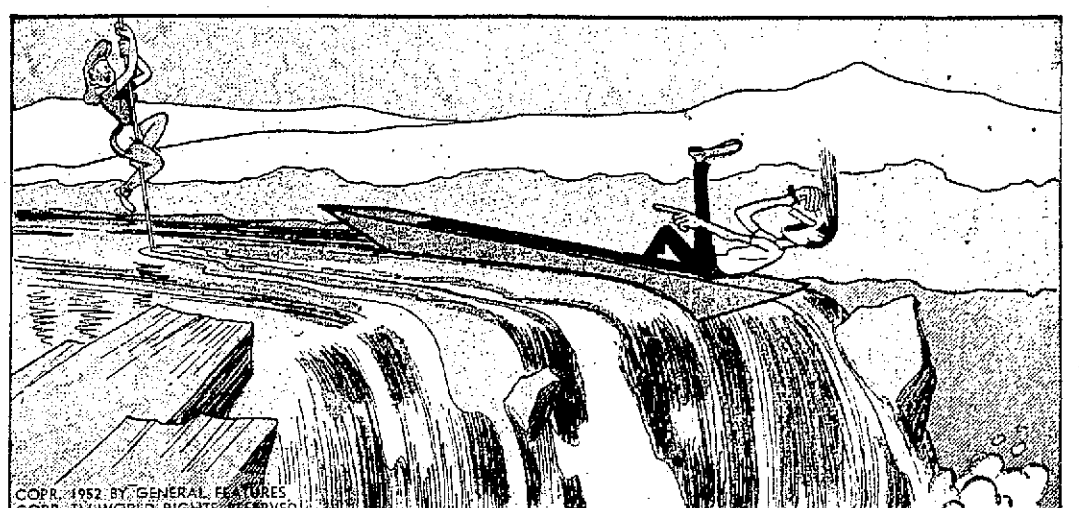
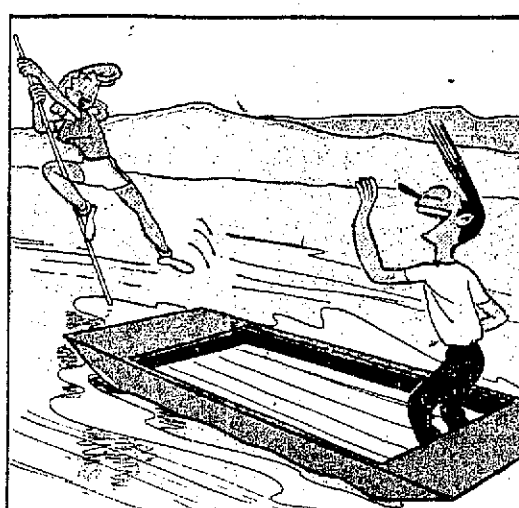
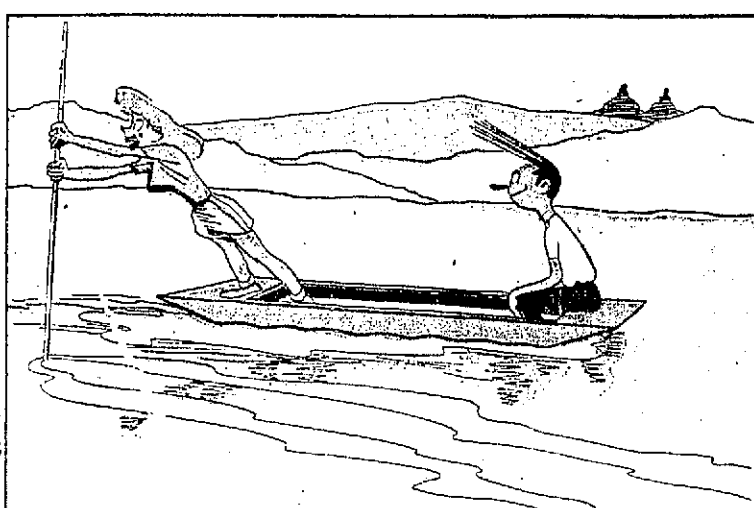
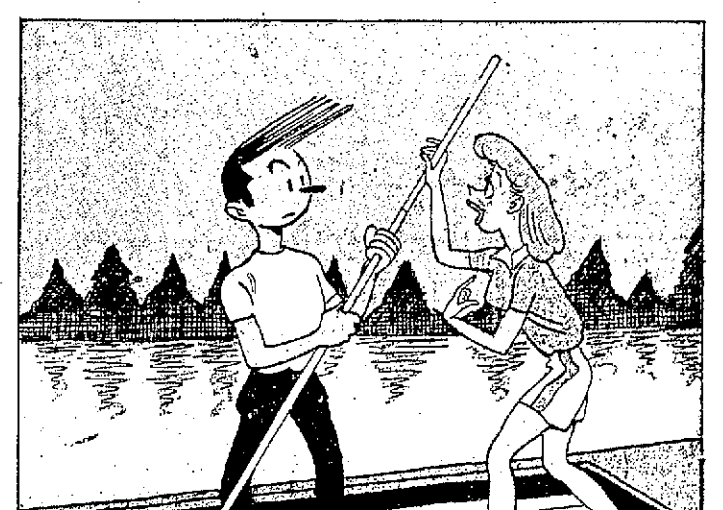
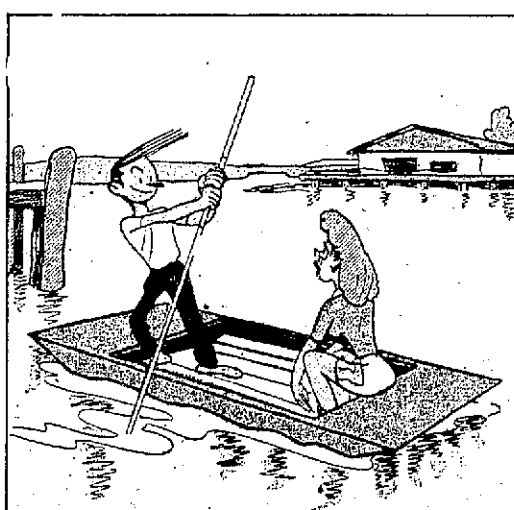
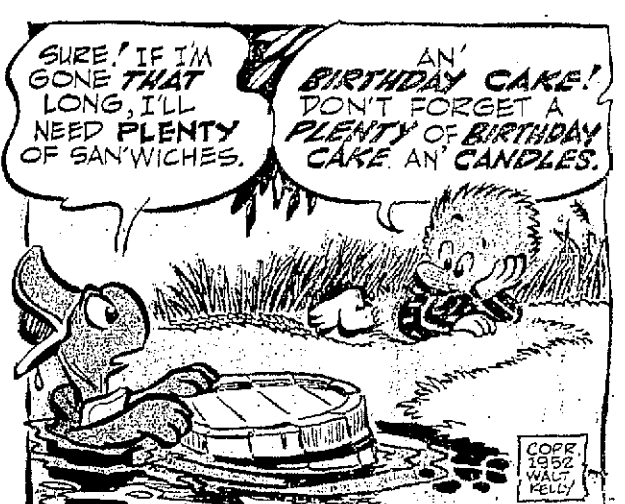
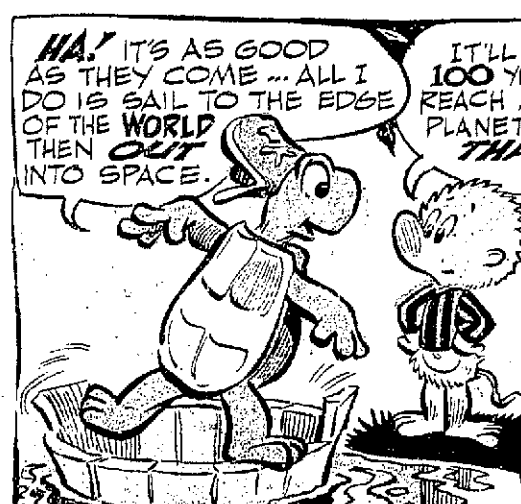
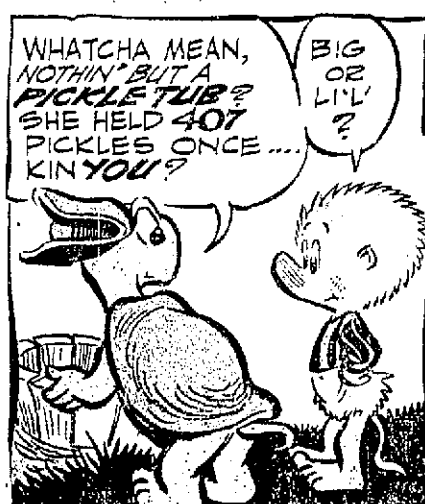
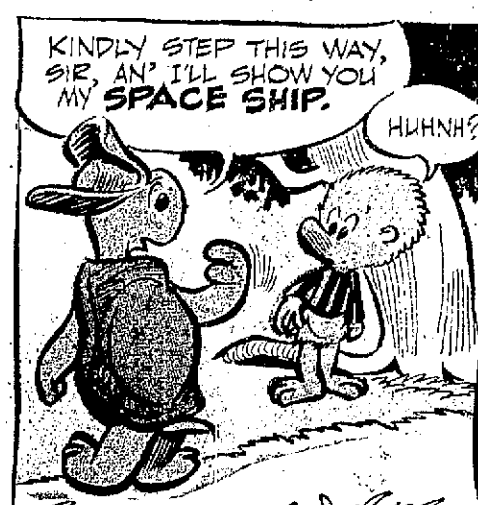
THE BANTAM PRINCE

BY LARIAR AND PFEUFER

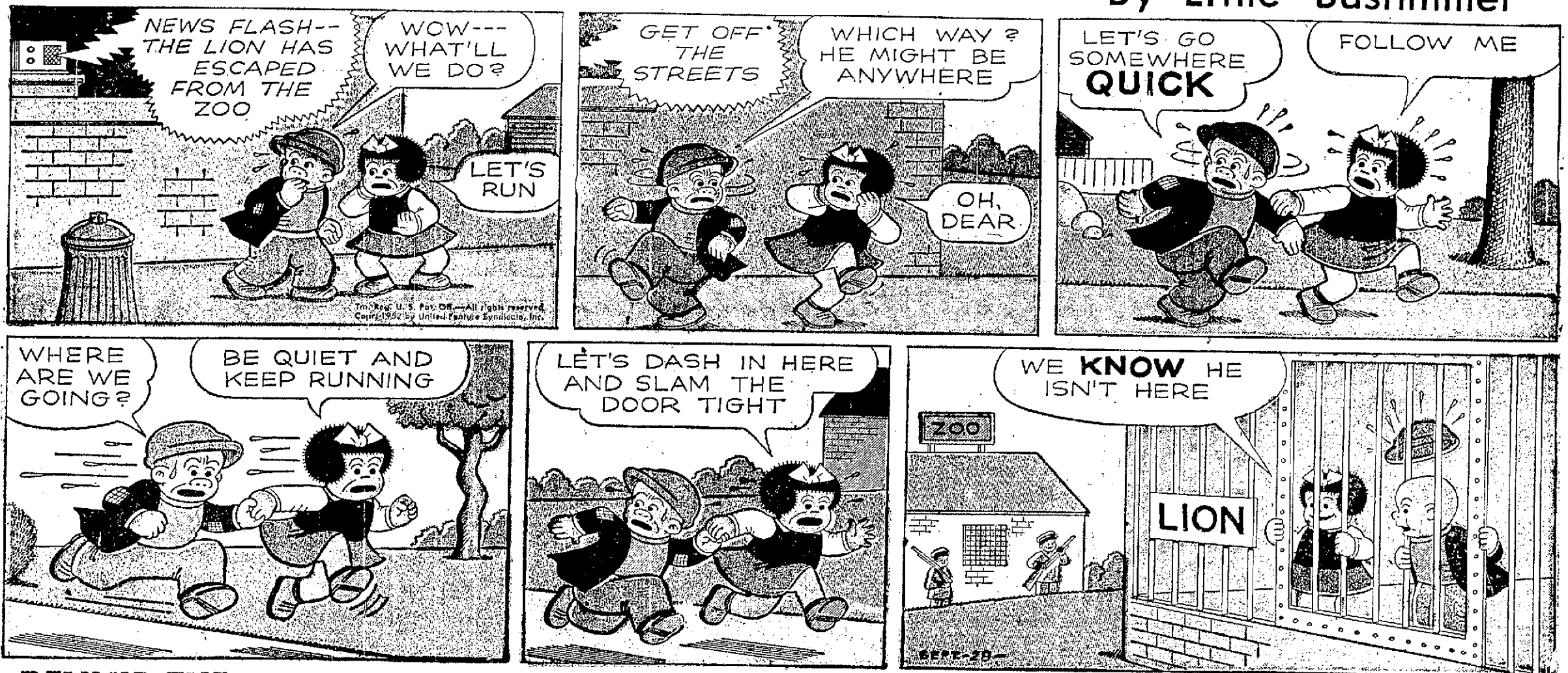


POGO

By Walt Kelly



NANCY



DENNIS THE MENACE

By Hank Ketcham



All-Americans eat Quaker Oats-The Giant of the Cereals!

ALL-AMERICAN SWIMMER AND FILM STAR, **ESTHER WILLIAMS**, SAYS:

Hot Quaker Oats Helps Me Star!

UNIVERSITY PROVES
QUAKER AND MOTHER'S OATS
BEST OF ALL
OF 14 LEADING CEREALS!
First in life-giving protein!

ALL-AMERICAN ATHLETES like Esther Williams can give you a tip! This slim-hipped, vivacious mermaid swam her way from national aquatic championship meets to film stardom. Seventeen pictures to date are evidence of her talents, beauty, and enormous energy.

And Esther—as well as millions of mothers, fathers, boys and girls—knows that hot Quaker Oats is wonderfully delicious, wholesome, low-cost nourishment.

Now, a leading State University has tested 14 nationally known

breakfast cereals. Both hot and cold, of various shapes and kinds.

In results published recently in a nationally known scientific journal, Quaker Oats is first in nourishing, life-giving protein!

So why buy any other cereal; do as many All-Americans do and eat hot Quaker Oats. It's rich in energy, stamina, and life-giving protein for young and old alike. It's the breakfast for glowing good looks!

Remember to buy delicious, nourishing Quaker or Mother's Oats. Still less than 1¢ a serving!

SEE **ESTHER WILLIAMS** IN
"MILLION DOLLAR
MERMAID"

AN M-G-M PICTURE • Color by Technicolor



Quaker and Mother's
Oats are the same

THE TIMID SOUL

BY H.T. WEBSTER

ANOTHER WAY I KEEP MY CAR IN SUCH GOOD SHAPE IS TO BE CAREFUL WHERE I PARK IT. I ALWAYS AVOID PARKING NEAR A CAR WITH BATTERED FENDERS

THIS MAN IS A PUBLIC MENACE! THERE'S NO TELLING HOW MUCH DAMAGE HE HAS CAUSED AND WILL CAUSE!

YOU ARE SO RIGHT

A BEAUTIFUL NEW CAR OF YOURS, MR. SKIRP

IT'S NOT NEW. I JUST TAKE GOOD CARE OF IT

WHEN I SEE ONE OF THOSE WRECKS I KNOW THE OWNER IS A CARELESS DRIVER AND I KEEP OUT OF HIS WAY

I'M IN FAVOR OF LOCKING UP SUCH A DANGEROUS CHARACTER! DON'T YOU AGREE?

I CERTAINLY DO. YES INDEED

I'M A GREAT BELIEVER IN TAKING CARE OF MY CAR. I WASH IT EVERY DAY AND HAVE THE MOTOR CHECKED ONCE A MONTH

A GOOD IDEA

SEE WHAT I MEAN? JUST LOOK AT THIS CRUMPLED OLD RUIN! THE MAN WHO OWNS THIS CAR WOULDN'T MIND COLLIDING WITH ANOTHER CAR. HE HAS NOTHING TO LOSE

I HAVE TO BE RUNNING ALONG NOW. DON'T FORGET MY ADVICE ABOUT PARKING IN THE VICINITY OF A BATTERED CAR

THANKS, I WON'T

I HAVE THE CAR SIMONIZED FREQUENTLY AND GIVE IT AN OVER-ALL PAINT JOB EACH FALL. THAT'S WHY IT ALWAYS LOOKS LIKE A NEW CAR

VERY SENSIBLE I'M SURE

THE IDIOT WHO OWNS THIS PILE OF JUNK DOESN'T EVEN KEEP HIS WINDSHIELD CLEAN! IS IT ANY WONDER HE HAS ACCIDENTS?

YOU'RE ABSOLUTELY RIGHT

I'M AFRAID MR. SKIRP MIGHT HAVE BEEN EMBARRASSED IF I HAD TOLD HIM IT WAS MY CAR HE WAS TALKING ABOUT

NOW! An easy answer to **TOUGH WASHING JOBS**



GREASE-STREAKED WORK PANTS! I DREADED 'EM... CHEER LOVES 'EM... GETS THEM FRESH AND CLEAN WITH NO SOAKING, NO SCRUBBING!

FRAGILE WHITE CURTAINS! NO NEED TO BLEACH... CHEER TURNS THEM DAZZLING WHITE... SAFELY... WITHOUT BLUING OR BLEACH!

WASHABLE RUGS! CHEER REACHES IN... WHISKS OUT THE IMBEDDED DIRT... AND ACTUALLY ADDS MORE LIFE TO THE COLORS!

SPECIALLY MADE FOR
"TOUGH-JOB WASHING"

PROCTER & GAMBLE'S EXCITING, NEW
cheer

CHEER is really different!
Dramatically new—with an exclusive formula that's specially made for "tough-job washing." So CHEER can guarantee that you'll rinse out the cleanest washes possible!

Miracle whitening agent!
Another great CHEER advantage! CHEER's miracle whitening agent guarantees you the whitest washes possible! And with such speedy ease! No need

for bleaches, water softeners, or any other washday "extras."

Safe for colors! Kind to hands!
Most surprising thing of all! With all its extra washing power, new CHEER is safe for colored washables, truly gentle on your hands! So use new, pleasant-scented CHEER for everything—from heaviest, dirtiest work clothes to the finest washable colors in your family wash! Dishes, too!

GUARANTEES YOU THE CLEANEST, WHITEST WASHES POSSIBLE!

Double-your-money back
if you don't agree that new CHEER gives you the cleanest, whitest washes possible. CHEER gets clothes cleaner than any soap you can buy. And new CHEER gets clothes whiter than any leading soap, in hardest water. CHEER not only removes grease and graying dirt, but dulling soap film as well. Try it next washday!

Wonderful for NO-RINSE washing, too!

CHEER is THRIFTY! And the big buy is the Giant Economy Size!


© 1952, THE PROCTER & GAMBLE COMPANY. CHEER IS THE TRADE-MARK OF A SPECIAL ALL-PURPOSE DETERGENT MADE BY PROCTER & GAMBLE

MARK TRAIL

by



JEEPERS! WHERE IN BLAZES DID YOU CATCH ALL THOSE TROUT, BONNIE?



WELL, I WOULDN'T TELL ANYONE BUT YOU, SCOTTY... YOU GO UP EAGLE ROCK, THEN TO BIG GAP, THROUGH THE GAP TO MISTY FALLS, BEAR TO THE LEFT THROUGH THE SPRUCE THICKET TILL...




THREE HOURS LATER HOLY COW! I MUST HAVE GONE TEN MILES ALREADY... LEMME SEE... SHE SAID TAKE A RIGHT HERE...



HMMM... THIS CREEK LOOKS FAMILIAR... I WONDER...



WELL, I'LL BE A MONKEY'S UNCLE! I'M BACK WHERE I STARTED!



OH, HELLO, SCOTTY... YOU GOT BACK SOONER THAN I EXPECTED



BUT I'VE GOT THE TROUT I WANT, SO NOW YOU CAN FISH ALL YOU PLEASE!



TRAILWAYS


THOSE ROCKY STREAM BOTTOMS WHERE THE TROUT LIE ARE NATURAL TRAPS FOR GETTING YOUR FLY SNAGGED



STRIP OUT SOME LINE AND SNAP THE ROD FORWARD, SENDING A LOOP ROLLING DOWN THE LINE

TO FREE THAT SNAGGED LINE WITHOUT SCARING ALL THE TROUT IN HALF A MILE, USE THE SIMPLE ROLL CAST

LET THE LINE SETTLE ON WATER BEYOND SNAGGED FLY, GIVE A SHARP JERK, AND YOUR LINE WILL BE FREED!



9-28

TOM CORBETT

OF ALL THE ROTTEN LUCK! WE HAVE TO GO CLEAR OUT TO ALPHA CENTAURI WITH A SPACECREEP LIKE MAJOR HAMMER!


YEAH, ASTRO! HE'S SURE BEEN GIVING US A BEATING!

AHHH-- WHY DON'T YOU JOKERS TAKE YOUR CRYING TOWELS SOMEWHERE ELSE?




COME ON, TOM! ROGERS LIVING IN HIS OWN LITTLE DREAM WORLD WITH THAT GLORIA DAWNE BABE--

HEY, WAIT A MINUTE, FELAS! I'M PICKING UP A STRANGE BLIP ON THE RADAR SCANNER--!




WHAT'S SO STRANGE ABOUT IT, ROGER?

WE SHOULDN'T BE PICKING UP ANYTHING SO FAR OUT IN SPACE, TOM... BESIDES, IT'S IN THE SAME AREA WHERE I PICKED UP THAT AUDIO DISTRESS SIGNAL LAST NIGHT!



FORGET IT, ROGER... IT'S PROBABLY A COMET--

COMET, NOTHING! WE'VE GOT TO CHECK IT RIGHT AWAY... CHANGE COURSE, TOM!



WE'D BETTER WAKE UP MAJOR HAMMER AND ASK HIM IF WE SHOULD--

NO! WE'RE WASTING TIME! IF YOU DON'T GET ON THOSE CONTROLS, I WILL--!



I TOLD YOU! LOOK! IT'S A JET-BOT!

COME ON, ASTRO! LET'S BLAST OVER THERE AND HAVE A LOOK!




I HATE TO THINK WHAT MAJOR HAMMER WILL DO TO US IF THIS IS A FALSE ALARM! WE'RE TEN THOUSAND MILES OFF ORBIT!



...BY THE CRATERS OF LUNA--! ROGER'S SPACEDOLL--GLORIA DAWNE!



SPACE



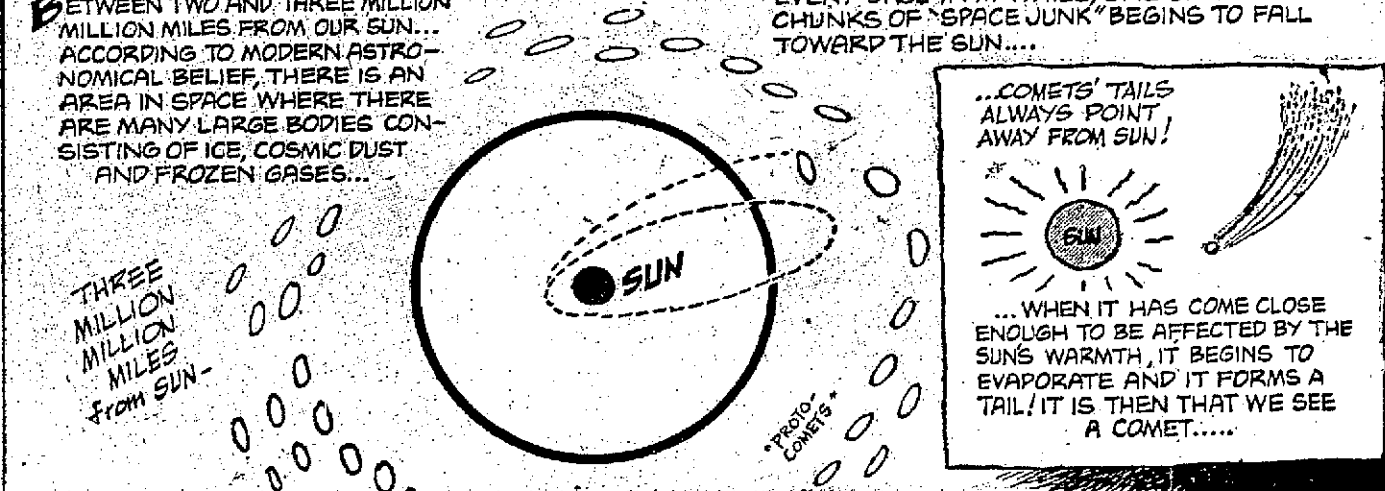
BETWEEN TWO AND THREE MILLION MILES FROM OUR SUN... ACCORDING TO MODERN ASTRO-NOMICAL BELIEF, THERE IS AN AREA IN SPACE WHERE THERE ARE MANY LARGE BODIES CONSISTING OF ICE, COSMIC DUST AND FROZEN GASES...

THREE MILLION MILES FROM SUN

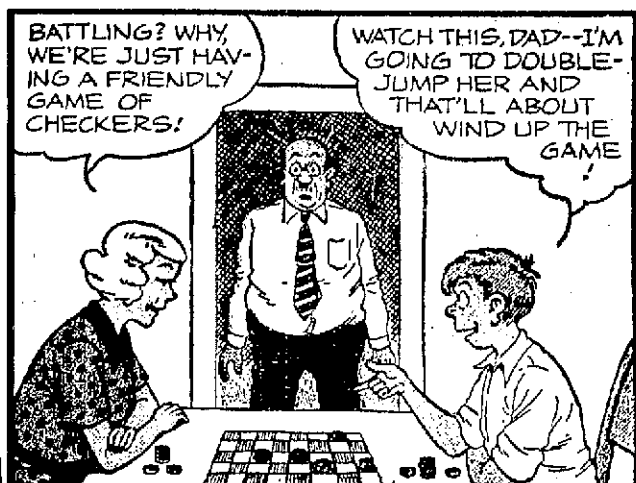
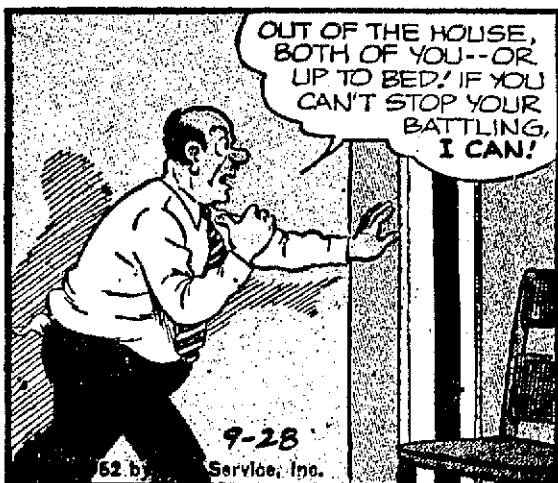
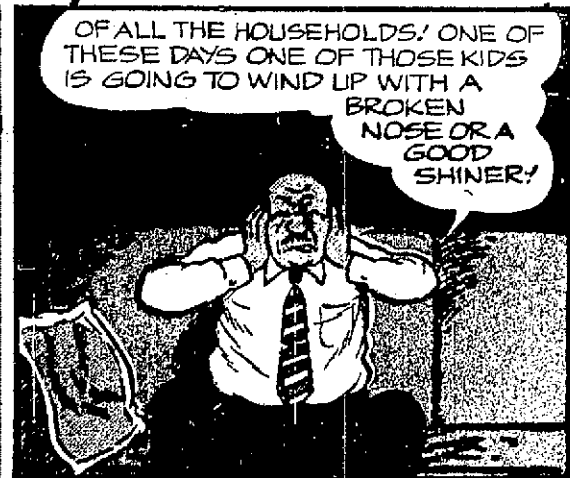
EVERY ONCE IN A WHILE, ONE OF THESE CHUNKS OF "SPACE JUNK" BEGINS TO FALL TOWARD THE SUN...

...COMETS' TAILS ALWAYS POINT AWAY FROM SUN!

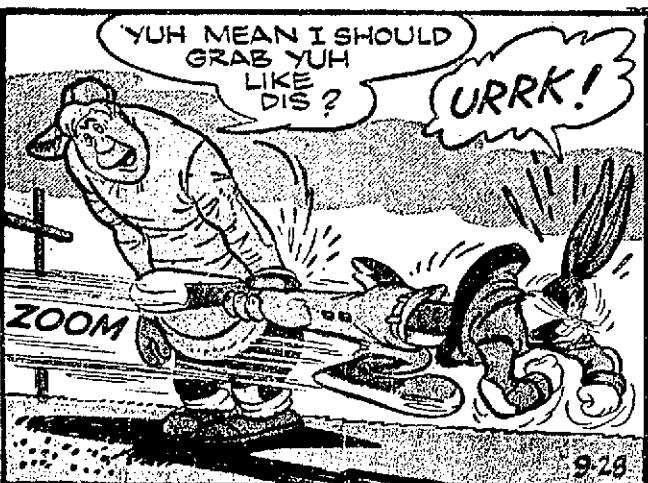
...WHEN IT HAS COME CLOSE ENOUGH TO BE AFFECTED BY THE SUN'S WARMTH, IT BEGINS TO EVAPORATE AND IT FORMS A TAIL! IT IS THEN THAT WE SEE A COMET....



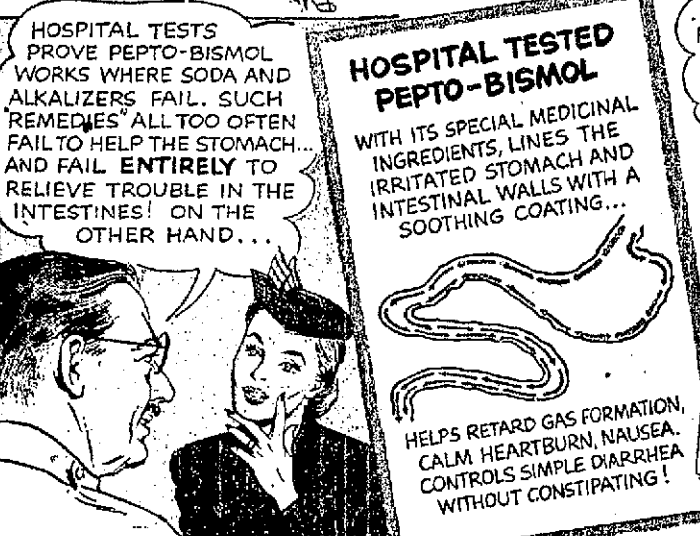
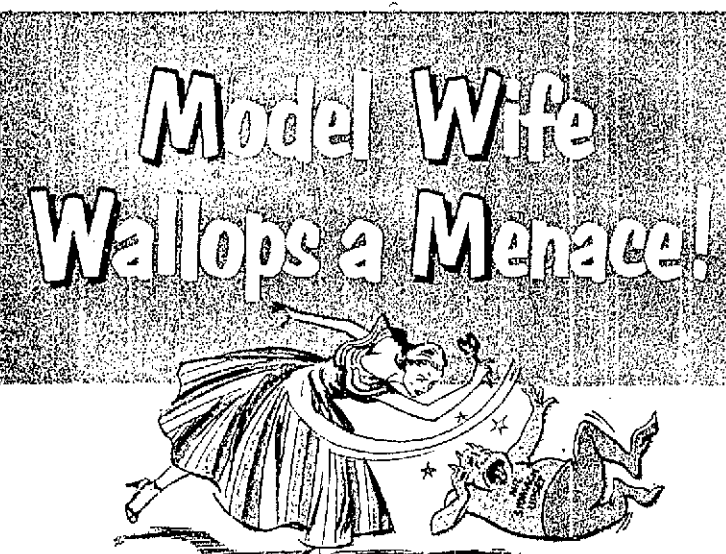
OUT OUR WAY



BUGS BUNNY



The Famous Rabbit



VIGNETTES OF LIFE

Guests For Dinner

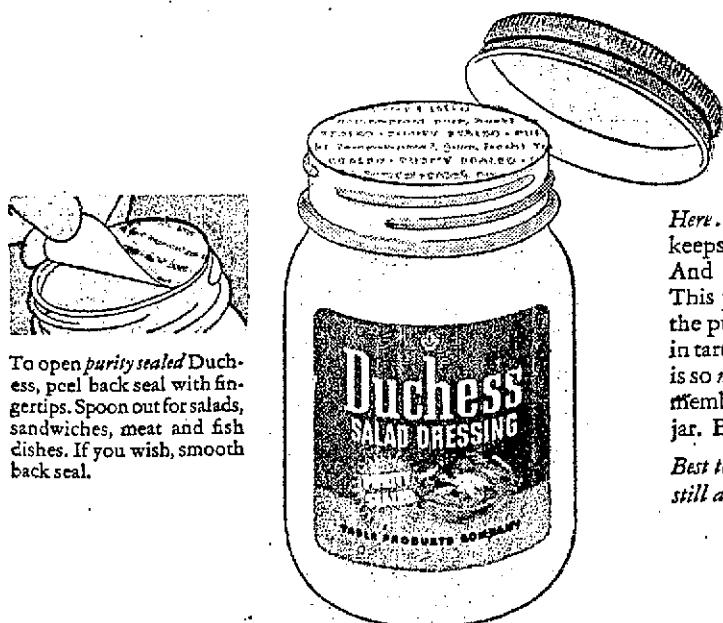
By KEMP STARRETT



See the most exciting salad dressing news in 15 years...

See the most exciting mayonnaise news in 15 years... LOOK

New
Purity
Seal
keeps
Duchess
SALAD DRESSING
BEST



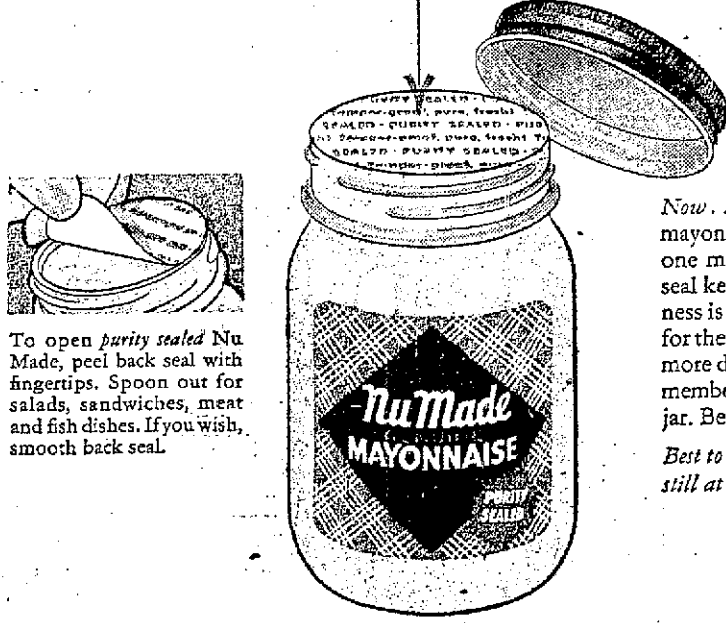
- Tamper-proof... you know it's pure!
- You are first to open the jar!
- Now... sealed-in freshness!

Here... for the first time! An air-tight inner seal that keeps salad dressing more flavorful, fresher, purer! And only one salad dressing—Duchess—has it. This purity seal keeps Duchess so much purer, for the purity is sealed-in. It keeps Duchess just-right in tartness, for the flavor is sealed-in. And Duchess is so much fresher, for the freshness is sealed-in. Remember, you—only you—are first to open a Duchess jar. Be first to enjoy Duchess' full, natural flavor!

Best to buy PURITY SEALED Duchess—still at the same price...

at Safeway

New
Purity
Seal
keeps
Nu Made
MAYONNAISE
BEST



- Tamper-proof... you know it's pure!
- You are first to open the jar!
- Now... sealed-in freshness!

Now... at last! An air-tight inner seal that keeps mayonnaise purer, fresher, more flavorful! And only one mayonnaise—Nu Made—has it. This purity seal keeps Nu Made so much fresher, for the freshness is sealed-in. It keeps Nu Made spotlessly pure, for the purity is sealed-in. And Nu Made is so much more delicate in flavor, for the taste is sealed-in. Remember, you—only you—are first to open a Nu Made jar. Be first to enjoy Nu Made's full, natural flavor.

Best to buy PURITY SEALED Nu Made—still at the same price...

at Safeway

WHEN STANDARD TIME WAS ESTABLISHED BY RAILROADS IN THE UNITED STATES AND CANADA IN 1883, ABOUT 100 DIFFERENT "TIMES" WERE ABOLISHED!

ALL 'BOARD

THE FLORAL CLOCK, near Niagara Falls, Canada, IS 38 FEET IN DIAMETER AND IS IN OPERATION THE YEAR ROUND.

THE DIAL USES APPROXIMATELY 24,000 PLANTS!

A VICTIM OF POLIO -- UNABLE TO USE HIS ARMS AND LEGS SINCE CHILDHOOD -- **EARL BAILLY**, of Lunenburg, Nova Scotia, Canada, IS A SUCCESSFUL ARTIST -- HE HOLDS THE BRUSH BETWEEN HIS TEETH!

HIS PAINTINGS ARE ON DISPLAY IN LEADING GALLERIES AND ARE REPRODUCED ON NATIONALLY-KNOWN CHRISTMAS CARDS!

9-28

ONE-HALF HOUR AFTER RECEIVING A 4-YEAR PERFECT ATTENDANCE CERTIFICATE, **LAURA SCRIVNER**, of Ardmore, Oklahoma, WAS SENT HOME FROM SCHOOL WITH THE MEASLES!

LOMBARD STREET, San Francisco, Calif., TWISTS 8 TIMES IN ONE BLOCK!

MUTT AND JEFF

Problem Solved—Partnership Dissolved—Temporarily!

By BUD FISHER

HECK, I DON'T SEE WHY HE SHOULD ALWAYS HAVE HIS NAME FIRST!

JEFF AND MUTT!

I'LL FIX THAT! I PAID JUST AS MUCH AS MUTT FOR THIS CANOE!

SO HALF IS MINE!

PADDLE YOUR OWN CANOE!

9-28-51

PRISCILLA'S POP

By Al Vermeer

THE MRS. WANTS ME TO SCRUB THE KITCHEN TONIGHT! WISH I COULD GET OUT OF IT!

POOR BOTTS!!

SUPPOSE I DROP OVER AFTER SUPPER AND TAKE HER MIND OFF OF IT!

WOULD YOU, NUTCHELL?? OH, YOU'RE A REAL PAL, PAL!

YES, MA'AM, MRS. BOTTS! COZY PLACE YOU'VE GOT HERE!

MORE COFFEE, MR. NUTCHELL?

OF COURSE, YOUR KITCHEN IS A BIT MESSY... BUT OURS DOESN'T EXACTLY SHINE, EITHER!

OH, THAT REMINDS ME! MR. BOTTS IS GOING TO SCRUB IT!

TRAITOR! BACK-STABBER!! IT'S HUSBANDS LIKE YOU WHO MAKE IT TOUGH ON ALL OF US!

JUST WAIT TILL I TELL YOU, HAZEL! YOU'LL DIE LAUGHING!!

"AND THEN I SAID, 'YOUR KITCHEN IS A BIT MESSY' MRS. BOTTS, BUT OURS DOESN'T SHINE, EITHER..."

GOODNESS! YOU'RE RIGHT!

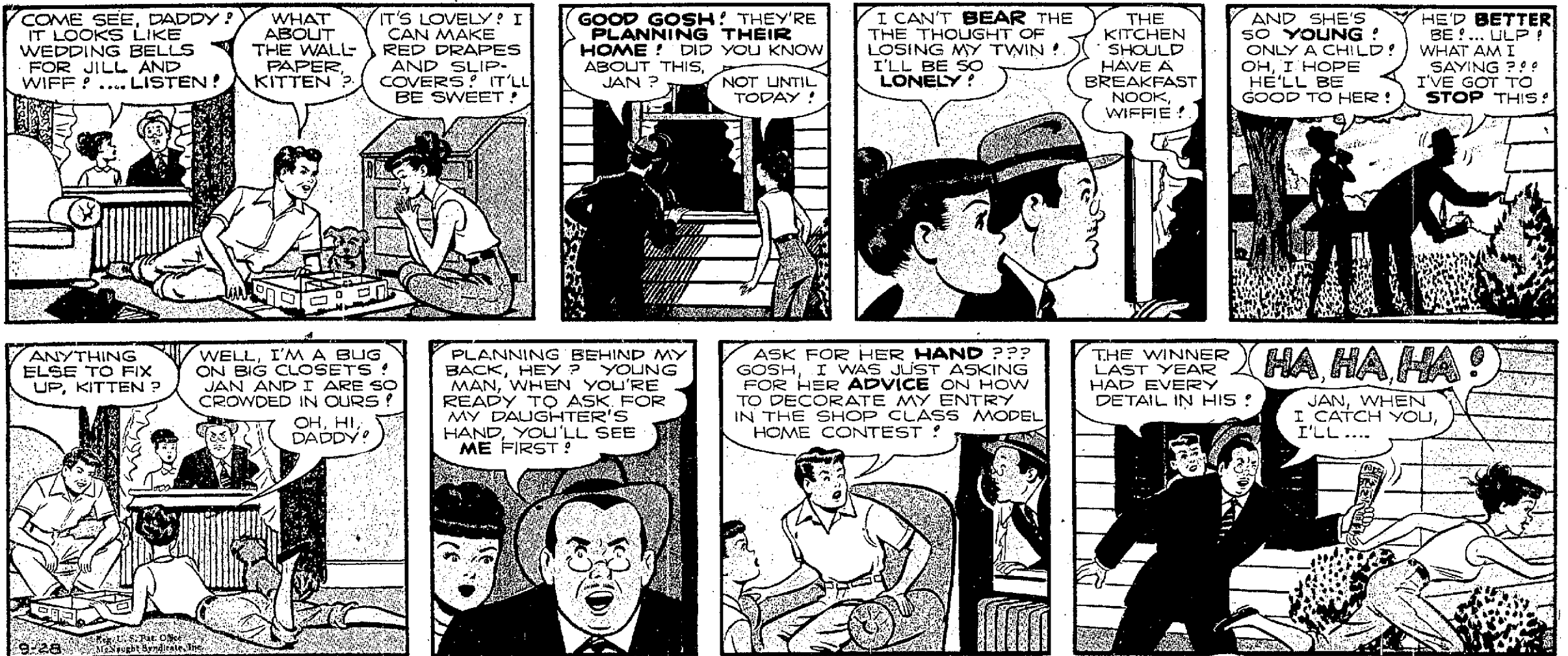
A FINE PAL BOTTS IS! IT'S ALL HIS FAULT!

9-28

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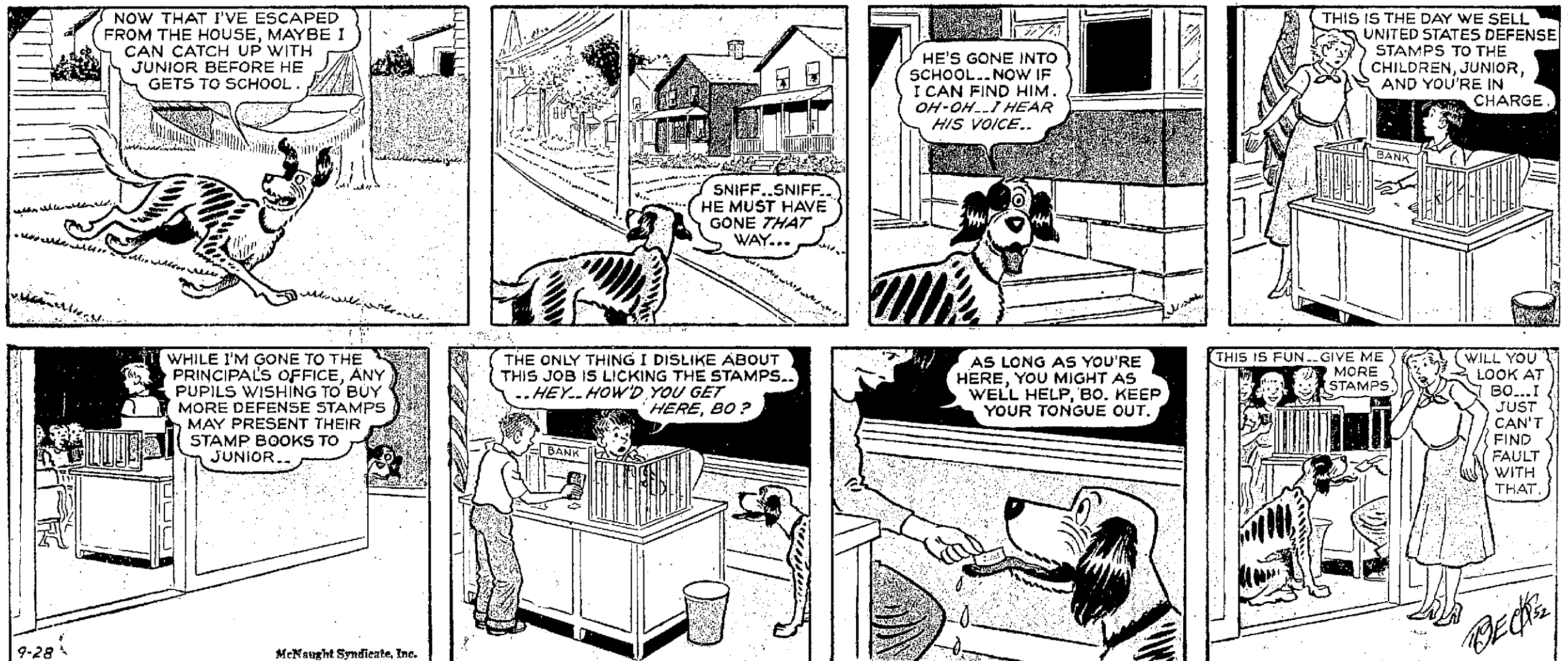
THE JACKSON TWINS

By Dick Brooks



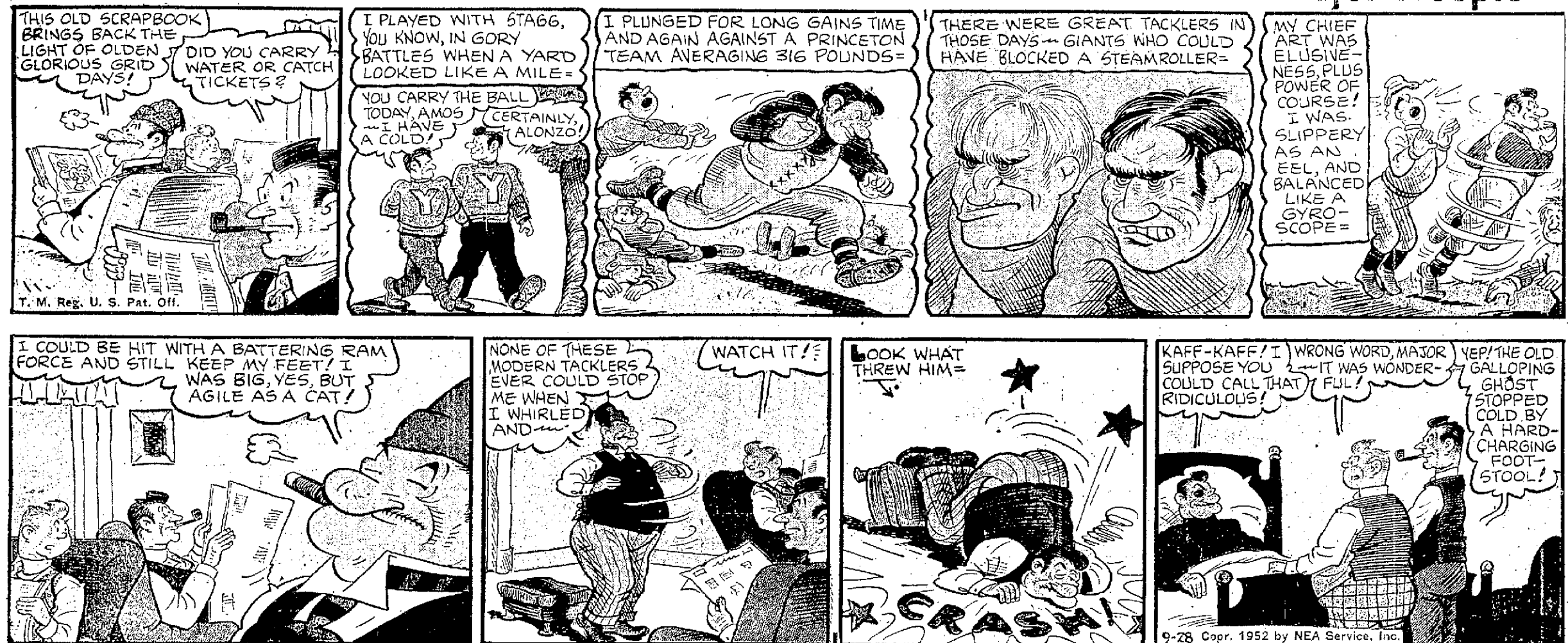
BO

By Frank Beck

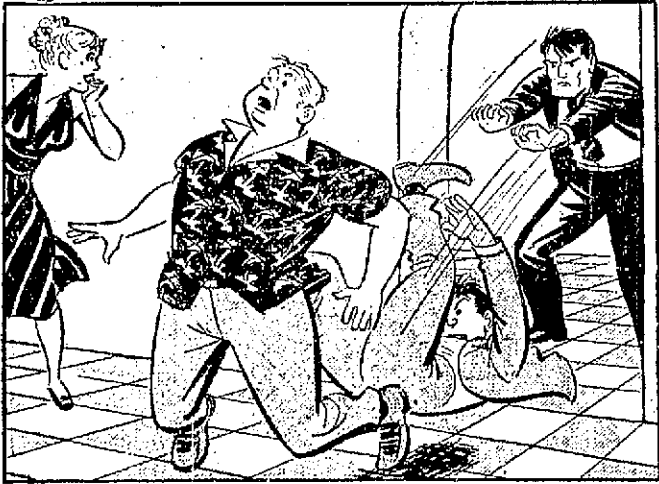
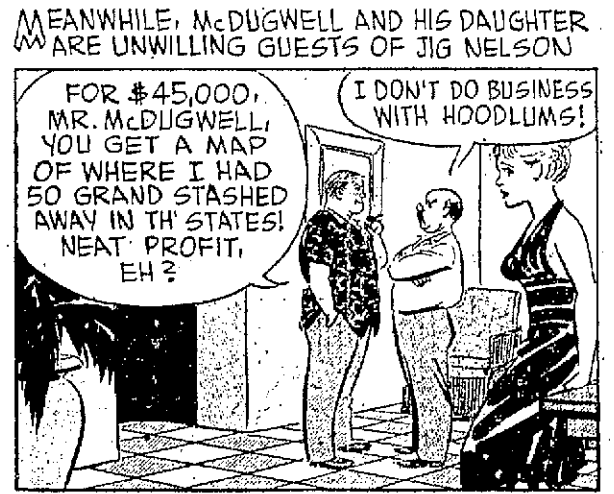


OUR BOARDING HOUSE

With Major Hoople

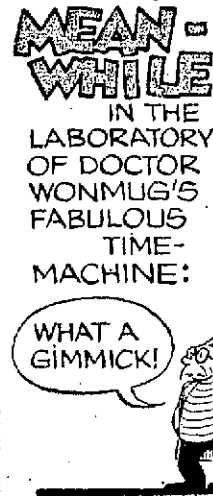
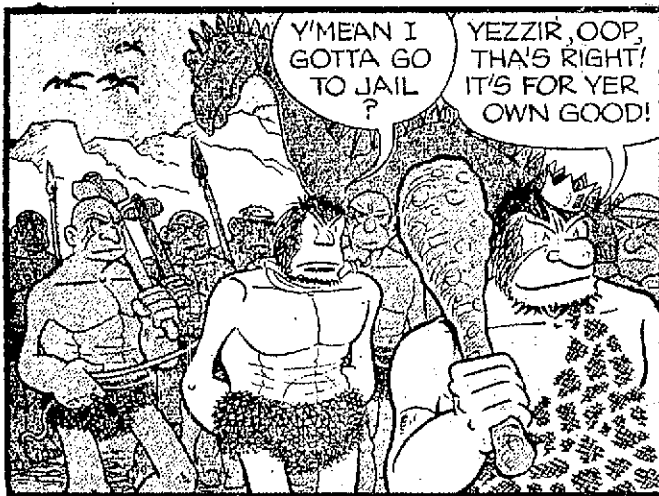
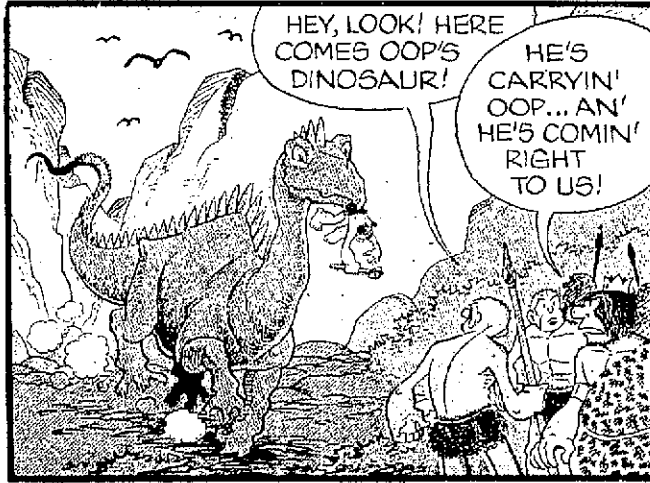
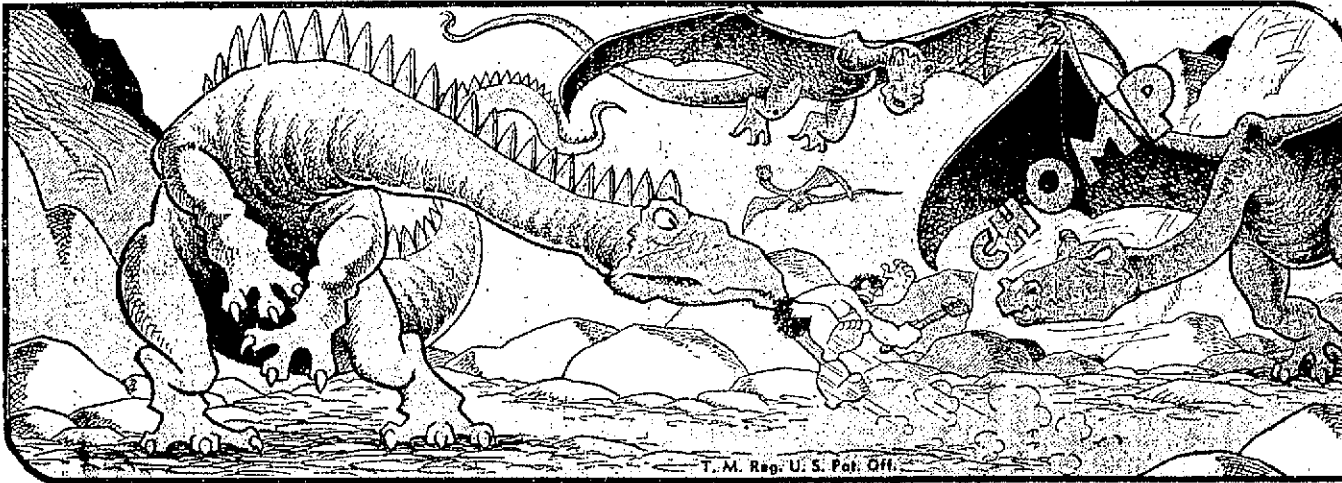


CAPTAIN EASY



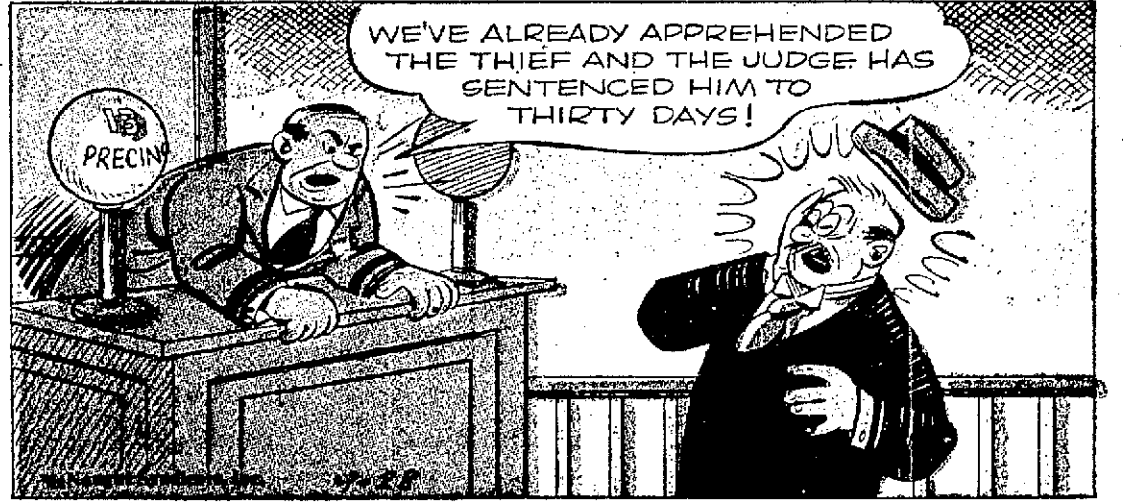
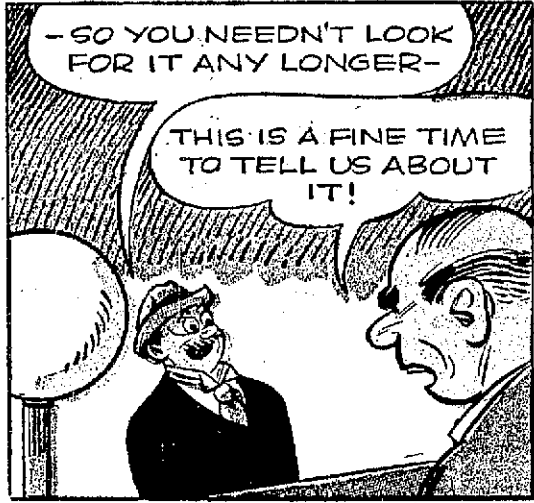
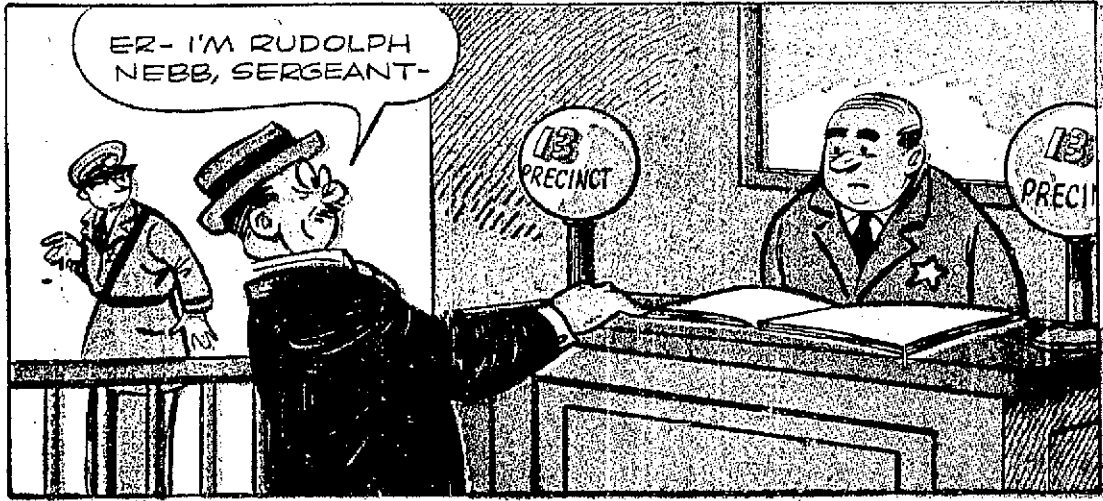
ALLEY OOP

By V. T. Hamlin

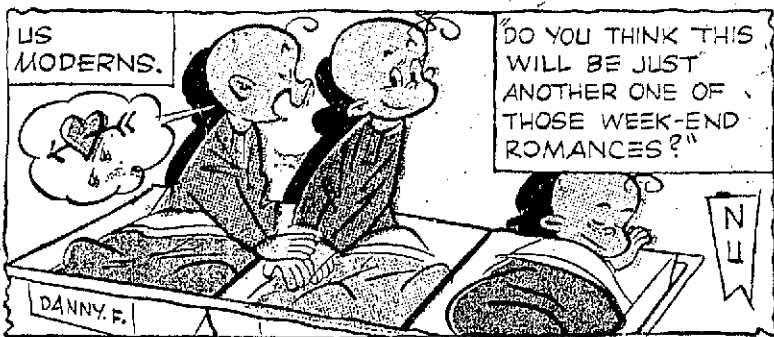
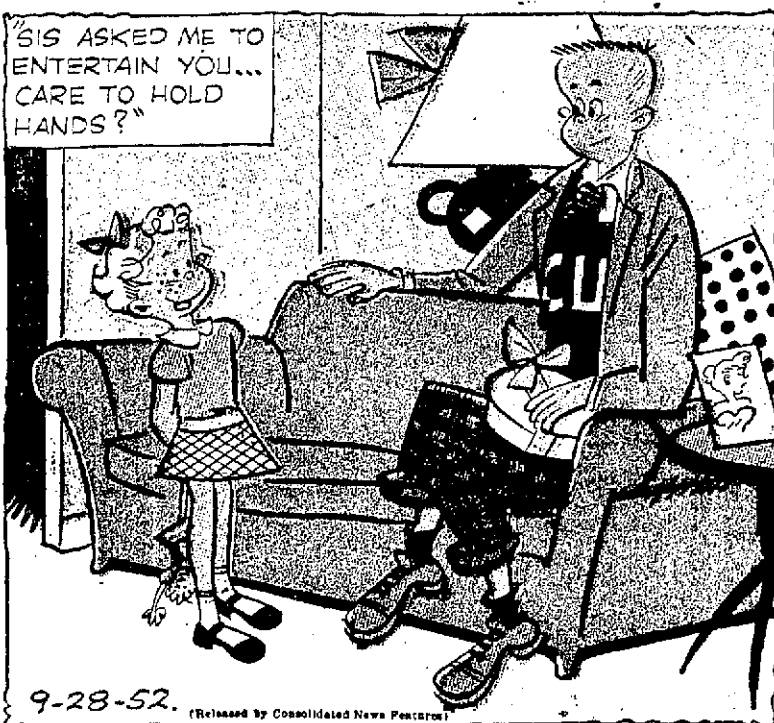


THE NEBBS

By Hess



LIFE'S LIKE THAT by FRED NEHER.



WASHABLE COLORS
LOOK BRIGHTER, TOO!

New FAB washes clothes
**WHITER
WITHOUT
BLEACHING**
than any other product
with bleaching!

GIANT SIZE
FAB
WASHES CLOTHES
CLEANER
THAN ANY SOAP
NO DULLING SOAP SCUM
WONDERFUL FOR DISHES, TOO!

And **FAB** washes clothes **CLEANER** than any soap on earth!

IT'S AMAZING - BUT TRUE! New Fab washes whiter *without* bleaching! Whiter than any soap! Whiter than any other washing product known *with* bleach in the wash water.

And freshly rinsed Fab clothes are *cleaner* than you can get them with any soap because Fab washes out dirt and leaves no dulling soap scum. What's more, Fab gives you the world's *sweetest-smelling wash!*

IF YOU PREFER NOT TO RINSE, Fab gives you the cleanest possible, sweetest-smelling no-rinse wash!

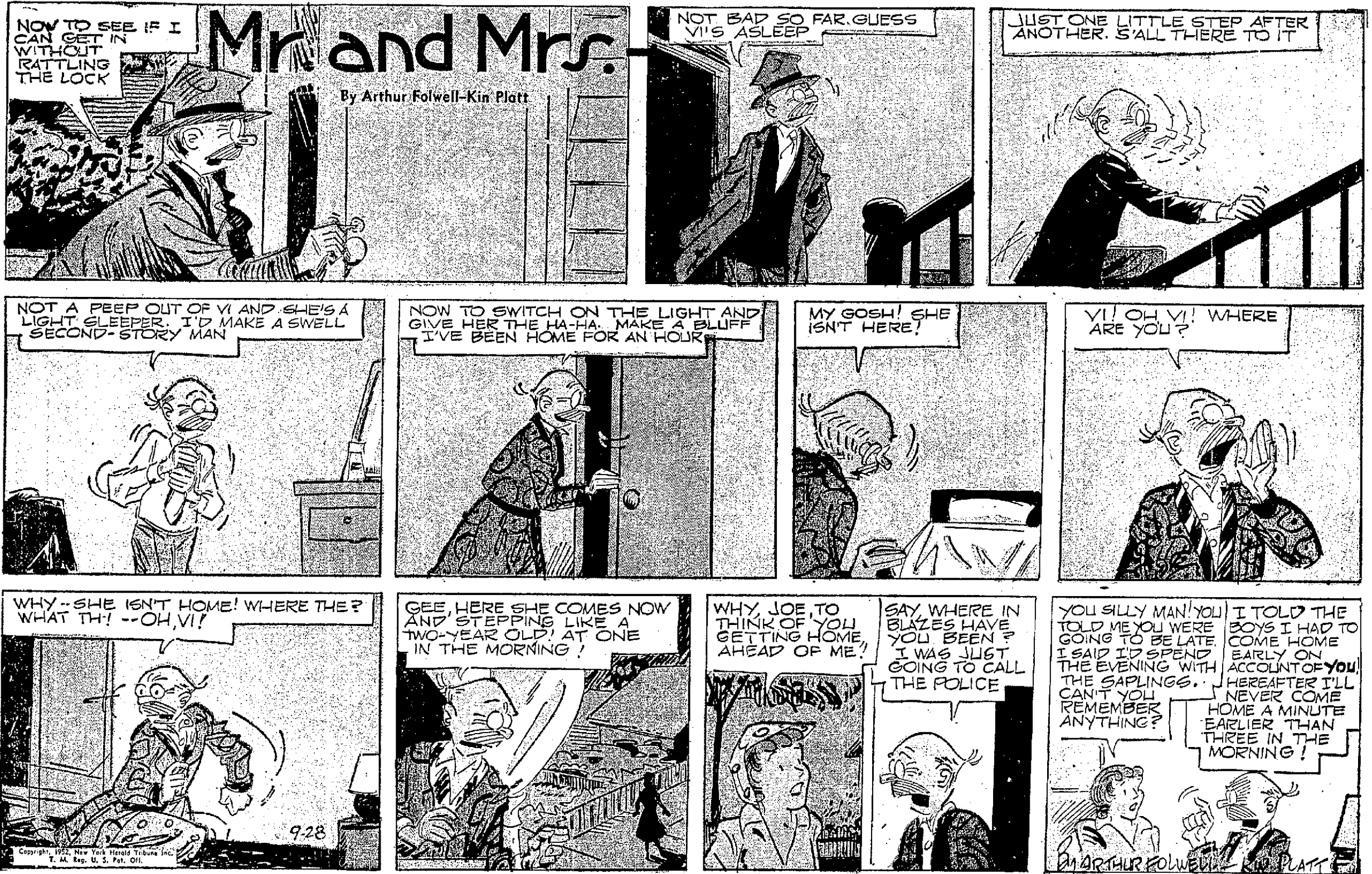
SAVE CLOTHES! New Fab alone washes so dazzling white you don't need to bleach! Clothes last longer with no bleach to harm fabrics or fade pretty washable colors.

SAVE WORK! Fab immediately loosens dirt; keeps it floating in the wash water. No soaking needed! No dulling soap scum to rinse out—even in hardest water.

SAVE HANDS! New Fab is wonderfully mild to hands... safe for baby's clothes. And Fab is kind to your own pretty washables! Get the economical **GIANT SIZE**.

CUT DISHWASHING TIME IN HALF! Fab soaks dishes, glasses, pans shiny clean! If a food speck clings, the dishcloth whisks it off. Just a quick rinse and dishes drain sparkling clean. No hard scouring! No wiping!

A COLGATE PRODUCT MADE IN CALIFORNIA



Who's Your Choice for President?

Enter DIAL Soap's \$40,000 Citizenship Contest

Win \$10,000 Cash

BE SURE TO VOTE

I WANT SOMEONE WHO'LL BRING DOWN THE HIGH COST OF LIVING!

ID NEVER VOTE FOR THAT GUY!

SAYS YOU! THE MAN MEANS BUSINESS! ...GOOD BUSINESS!

I'M NOT SURE WHO I'M FOR YET, BUT I SURE AM GOING TO VOTE!

It's easy! Just finish this sentence: I'm for _____ because _____ for President

\$40,000.00 IN CASH PRIZES

First Prize . . . \$10,000 Cash
Second Prize . . . \$1,000 Cash
580 Prizes, each \$50 Cash

Offered by DIAL Soap to help get out the vote

Even if your candidate loses—your sentence may win!

HINTS TO HELP YOU WIN

Just tell why you think your favorite candidate would make the best President. Write as simply and directly as you'd talk to a friend. When you listen to radio and TV speeches and read the newspapers your sentence almost writes itself! For example:

"I'm for (write in name of your candidate) for President because he is a straight-thinking man who will protect the rights of every American and protect America's rights throughout the world."

Of course this is only a sample. You've probably thought up and used dozens of better reasons arguing with your friends. Fancy language doesn't matter—it's ideas that count. So enter now! Send as many entries as you wish. Each entry increases your opportunities to win that grand first prize of \$10,000.00 cash! Enter now!

Don't forget to send DIAL Soap wrapper with each entry!

DIAL Soap always wins out over perspiration odor. Because DIAL with AT-7 (Hexachlorophene) removes skin bacteria that cause odor. Use mild, fragrant DIAL for a cleaner, clearer complexion, too. Buy both—the complexion size and big bath bars of DIAL Soap.

Enter Now! Follow these easy rules!

1. Finish this sentence in 25 additional words or less: "I'm for (write name of your candidate here) _____ for President because _____"
2. Send as many entries as you wish. Write each on a separate piece of paper or on entry blanks from your store. With each entry send a DIAL Soap wrapper, from either bath or complexion size. Mail to DIAL, Box 8170, Chicago 80, Ill. Be sure to use enough postage.
3. The contest closes November 3, 1952. Entries must be postmarked on or before midnight, November 3, and received by November 10, 1952.
4. Entries will be judged on originality, sincerity and ideas of President America needs. You don't have to be old enough to vote—any child can enter. And when completing your sentence you'll be giving careful thought to one of the most important duties of a citizen—choosing our President. Whether or not your candidate wins—if the judges decide your entry is best—you will win the grand first prize of \$10,000.00 cash! So enter now . . . and often!
5. All persons in United States, its territories and possessions may enter—except employees of Armour and Company, its advertising agencies and their families. Contest subject to all Federal and State regulations. Winners will be notified by mail. Complete set of winners will be mailed to anyone sending a stamped, self-addressed envelope.

DIAL DAVE GARROWAY—NBC, Weekdays